AI AS PERSONAL TUTOR

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1. *Abstract*

The project explores the integration of artificial intelligence (AI) as an innovative educational tool, specifically focusing on its role as an AI tutor. These AI tutors use language and learning algorithms to give students personalized and interactive learning. The report talks about making and using these AI tutors, like analyzing content, making learning adapt to each student, understanding how each person learns, and suggesting what they should learn next. The findings show that personalized learning, suggestions on what to learn, and feedback that changes based on how you learn are helpful. The report concludes that these AI tutors could really improve how each person learns and stays interested.

2. Problem Statement:

In regular schools, it's hard to make learning fit each person's needs and speed. The usual ways teachers teach don't always work for everyone, so everyone gets taught the same way, even if it doesn't help them learn well. This can make students not as interested and not do as well in their studies. This project wants to make a smart tutoring system using AI (like really smart computer programs) that can change and help each person learn better. This system will use cool technology to give personalized learning, suggest what to learn next, and give feedback that's just right for each student. The main goal is to make a super smart tutor using AI that can help people learn better in different subjects, making studying more interesting and effective for everyone.

3. Market / Customer/ Business Need Assessment:

Regular tutoring struggles to fit learning to each person's style and speed, so it works differently for everyone. But AI tutors change this by using smart computer programs that learn about each student. This helps to teach exactly what each student needs and how they learn best. With AI tutors, the lessons, speed, and how things are taught match what each student needs. This makes learning more interesting and better for each person. Unlike regular tutoring that has specific times, AI tutors are available all the time. They can help anytime you need, day or night. Also, AI tutors change how hard the lessons are and make learning fun with interactive stuff. They always provide good quality teaching and can help lots of people. They use information about how well you're doing to give advice that fits you better. Lastly, these AI tutors are not as expensive as regular tutoring, so they make learning better for everyone without costing a lot.

In this project, I've developed an AI tutor app that revolutionizes learning. Utilizing machine learning and NLP, the app offers personalized lessons, adapting content to individual learning styles. It provides 24/7 accessibility, interactive exercises, and real-time feedback. This platform analyzes user progress to deliver tailored guidance, overcoming traditional tutoring limitations. With a focus on user-centricity, the app aims to enhance learning experiences, empowering students to excel.

4. Target Specifications and Characterization:

4.1 Target Specifications:

A. Transforming Learning Experience:
- Rethinking traditional teaching methods for a more personalized and engaging learning journey.
- Enhancing user interaction and adaptability to cater to diverse learning styles.

B. Improving Accessibility and Availability:
 - Enabling 24/7 access across multiple devices (web, mobile) for seamless learning experiences.
 - Providing access to a wide range of subjects and topics to cater to various user needs.

C. Customized Learning Paths:
- Adapting content and exercises based on individual user pace, preferences, and skill levels.
- Offering personalized learning trajectories aligned with specific learning objectives.

4.2 Customer characteristics:

A. Age Groups: - Catering to students across various age groups, upto K-12 level.

B. Learning Styles: - Recognizing diverse learning styles including visual, auditory, kinesthetic, and reading/writing learners.

C. Geographical and Cultural Diversity: - Serving a global audience with consideration for cultural diversity and varying educational standards.

D. Special Educational Needs: - Considering the needs of students with disabilities or special educational requirements and ensuring the platform's accessibility and usability for them.

5. External Search:
The sources I have used as reference for analyzing the need of AI as tutor in our present education system are mentioned below:

- AI-for-Effective-Teaching
- Assigning AI: approaches for students with prompts
- Teaching-learning with AI
- AI Tutor
- Personal Tutor
- AI_personal_Tutor
- AI-Education-market-report

6. Benchmarking: The comparison between traditional teaching methods and AI as a tutor presented in a tabular format:

Aspect	Traditional Teaching	AI as a Tutor
Personalization	Limited personalization: one-size-fits-all approach	Offers high-level of personalization, adapts to individual learning styles and pace
Accessibility	Bound by time and location; limited accessibility	Offers 24/7 access from anywhere with internet access
Feedback & Assessment	Delayed feedback, manual grading	Real-time feedback, automated assessment and progress tracking
Resource Variety	Dependent on textbooks, physical materials	Offers diverse digital resources including multimedia and interactive content
Engagement	Varied levels of student engagement; passive learning	Utilizes gamification, interactive tools, and dynamic content to engage learners
Adaptability	Fixed curriculum, less adaptable to individual needs	Adapts content and pacing to individual learner's pace
Scalability	Limited scalability; constrained by class size	Scalable to accommodate various numbers of learners
Cost & Efficiency	Resource-intensive, expensive materials and infrastructure	Cost-effective, scalable, requires initial setup but costefficient in the long run
Data Utilization	Limited use of student data; manual tracking of progress	Utilizes student data for adaptive learning and personalized experiences.

7. Applicable Patents:

There are a lot of patents that can be looked upon, but since these few relate the most to the application of AI as tutor mentioned above, I have mentioned them:

1. https://patents.google.com/patent/US9369410B2/en: This invention concerns chatbots, that is computer agents designed to have conversations with human correspondents.
2. https://patents.google.com/patent/US11012749B2/en : Recommendation engine apparatus and methods.
3. https://patents.google.com/patent/KR102258234B1/en : The present invention relates to a customized learning method employing an artificial intelligence tutor interface and a system therefore.
4. https://patents.google.com/patent/KR102449241B1/en : Method and apparatus for providing study contents using AI tutor.

8. Applicable Regulations:

- Education Regulations
- Data protection and privacy regulations (Customers)
- Antitrust Regulations
- Ethical Guidelines for AI
- Consumer Protection Laws

9. Applicable Constraints:

• Technological Limitations: AI as a tutor may face constraints related to the technological infrastructure required to run sophisticated AI algorithms.

• Data Privacy and Security: Stricter data privacy laws and concerns about handling sensitive student data impose constraints on collecting, storing, and utilizing student information for AI tutoring purposes.

• Budget and Resources: Adequate funding is necessary for developing and maintaining AI tutoring systems. Budget constraints can impact the scope, scale, and capabilities of the AI tutor, affecting the quality of the learning experience.

• Expertise and Talent: Availability of skilled professionals in AI development, natural language processing, educational psychology, and instructional design is crucial. A shortage of expertise in these domains can limit the sophistication and effectiveness of AI tutoring systems.

• User Acceptance and Adoption: Acceptance of AI tutors by educators, students, and educational institutions is crucial for successful implementation.

•Accessibility and Inclusivity: Ensuring that AI tutoring systems are accessible and inclusive for learners with disabilities or diverse learning needs may pose challenges in designing and implementing the technology.

10. Business Opportunity: There is a fair chance of this service being a great business opportunity. Here are some:

• Subscription-Based Model: Offer subscription plans with tiered access to different features or levels of tutoring service. Users can pay a monthly or annual fee for access to the AI tutoring platform.

• Pay-Per-Use Model: Implement a pay-per-use or pay-per-session model where users pay for each tutoring session through the AI tutor platform.

• Freemium Model: Provide a basic version of the AI tutor for free and offer premium or advanced features at a cost. This allows users to experience the basic functionalities and encourages them to upgrade for more comprehensive services.

• Licensing to Institutions: License the AI tutoring technology to educational institutions or organizations for use within their learning management systems or educational programs, charging a licensing fee.

• Corporate Training and Professional Development: Offer AI tutoring services tailored for corporate training or professional development programs, targeting businesses willing to invest in employee skill enhancement.

• Affiliate Programs or Partnerships: Collaborate with educational content providers, publishers, or other relevant businesses to create partnerships or affiliate programs, earning commissions on referred sales or subscriptions.

• Sponsored Content or Advertising: Incorporate sponsored content or targeted advertising within the AI tutoring platform, generating revenue from advertisers aiming to reach the student user base.

11. Concept Generation:

The traditional education system often struggles to meet individual student needs due to its one size-fits-all approach. This approach lacks personalized learning experiences, resulting in students falling behind, disengagement, and limited academic growth. Insights revealed that modern learners seek interactive and adaptive learning experiences tailored to their pace and preferences.
Technological advancements in AI and NLP (Natural Language Processing) indicated the potential for personalized AI-based tutoring solutions. User personas and extensive surveys revealed that learner's desire tailored educational experiences aligned with their learning styles.

Delving into AI models like GPT-3 (Generative Pre-trained Transformer 3), exploration revealed its potential to generate human-like responses and comprehend contextual nuances in educational interactions. This understanding guided the vision for creating an AI tutor capable of adaptive teaching through conversational AI.
The AI tutor's USP (Unique selling proposition) lies in its adaptive learning algorithms, personalized approach, and conversational interface, offering a truly individualized educational experience. Its ability to understand and respond contextually to students' queries sets it apart, providing engaging and effective learning interactions.

12. Concept Development
Concept can be developed by developing:

12.1 Technology Infrastructure:

- Cloud-Based Architecture: AI tutor platform is built upon a robust cloud-based infrastructure, leveraging Google Cloud for scalability, reliability, and global accessibility.
- Server-Side Technologies: The backend is developed using flask frameworks, providing a responsive and efficient server environment. MongoDB, a NoSQL database, manages student profiles, learning progress, and content metadata for quick retrieval and management.
-API Integration: APIs from educational content providers and learning management systems are integrated via RESTful APIs, allowing seamless content exchange and integration with external educational resources.

12.2 AI Models:

- GPT (Generative Pre-trained Transformer): Our AI tutor heavily relies on OpenAI's GPT-3, a state-of-the-art language generation model. GPT-3 comprehends and generates contextually

relevant responses, fostering natural and engaging conversations with students. We have also used image generating models like "dall-e-3" for generating images relevant to context and embedding models which are quite helpful in recommendations.

- NLP (Natural Language Processing): Utilizing NLP techniques like embedding, sentiment analysis, and semantic understanding, the AI tutor interprets user queries, analyzes learning patterns, and tailors responses to cater to individual learning needs.

- Machine Learning Algorithms: Incorporating machine learning algorithms, including collaborative filtering for personalized recommendations and reinforcement learning for adaptive learning paths, ensures dynamic and personalized tutoring experiences.

The AI tutor platform is designed with a microservices architecture, enabling horizontal scaling using containerization with Docker .This design ensures scalability and resilience to handle increased user loads.

13. Final Product Prototype:
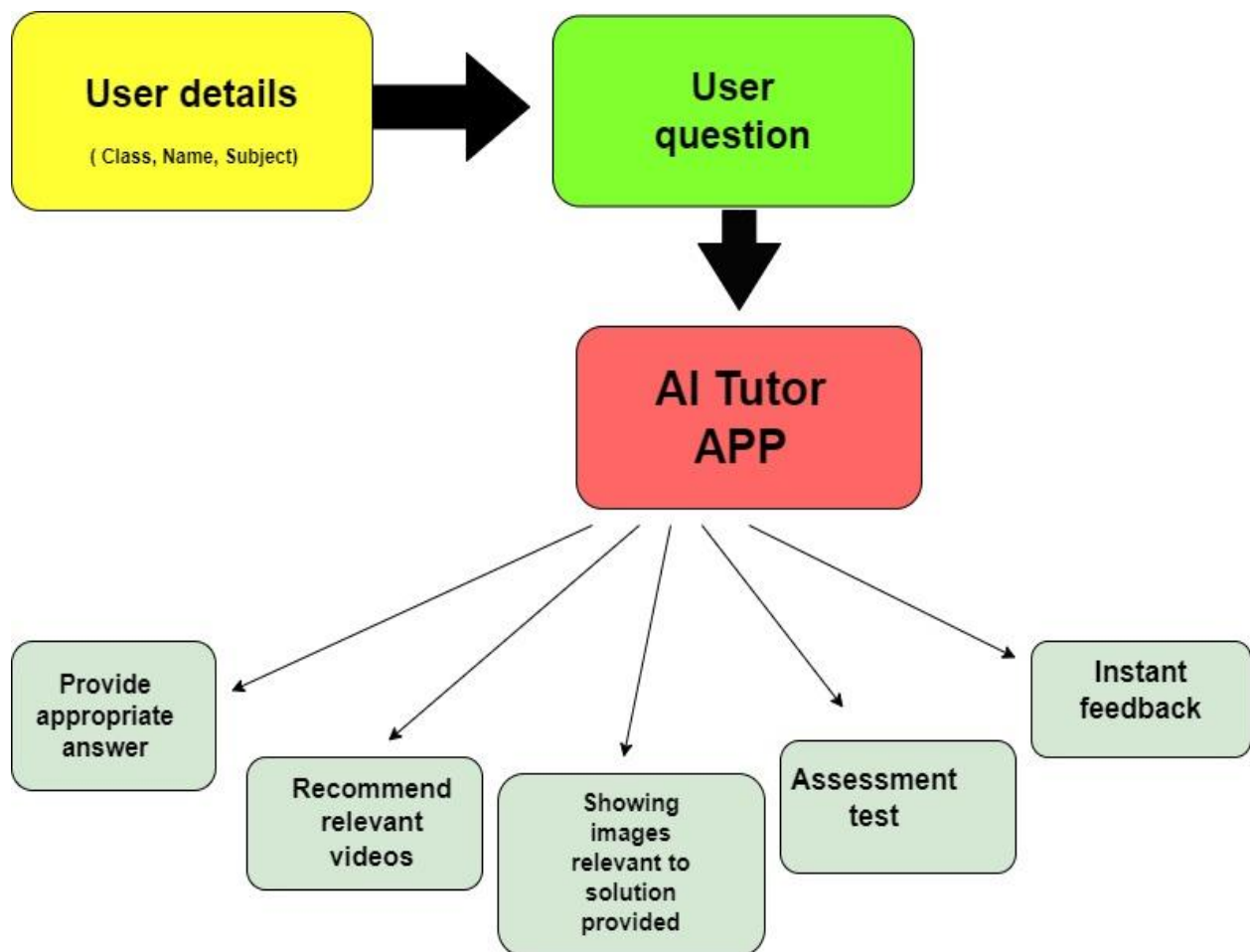
The final product is AI Tutor app that aims to personalize and enhance the learning experience for students through conversational interaction and adaptive teaching methodologies. The app allows users to engage in simulated conversations, seek educational assistance, and receive personalized feedback based on their learning patterns. AI Tutor app includes:

- Conversational Interface: Engage in natural language conversations to ask questions, seek explanations, and receive real-time responses.
- Personalized Learning Paths: Adaptive learning algorithms tailor content and lesson plans based on individual learning styles and proficiency levels.
- Feedback and Progress Tracking: Students receive personalized feedback on their performance and track their learning progress over time.

AI Tutor app is built on a cloud-based architecture using Google cloud services for hosting and data storage. Utilizing OpenAI's GPT-3 model, image generating models like "dall-e-3" for generating images the AI tutor employs Natural Language Processing (NLP) algorithms to understand and respond contextually to user queries.

13. Product details:
13.1 How does it work?
Workflow of AI Tutor : Utilizing OpenAI's GPT-3 model, embedding model, dall-e-3 model.
1. User Query Input:
- User enters an educational query into the AI tutor's interface.
2. AI Tutor's Response Generation:
The AI Tutor comprehends user queries effectively by capturing context and producing a relevant response according to the provided prompt. Additionally, it includes an image related to the query to make explanation more clear.
3. Providing relevant recommendations: AI Tutor will provide relevant recommendations related to the concept discussed (using embedding models like Text- embedding- Ada model)
4. Assessment test: AI Tutor will take assessment test using GPT model for the topic taught.
5. Instant feedback: AI Tutor will evaluate test and will provide instant feedback (using GPT model).
13.2 Algorithms, frameworks, software needed:
13.2.1 Algorithms:
1. OpenAI's GPT-3 (Generative Pre-trained Transformer 3): These models can create understandable and related sentences on lots of different topics without needing special training for each topic. Used in natural language understanding, text generation, translation, summarization, and more.

2. Embedding Models: These models learn to represent words, phrases, or sentences as numerical vectors in a continuous space. They capture semantic relationships between words

based on context, allowing for tasks like word similarity and analogy. They can be used in recommendation systems.

3. DALL·E 3 – It is model developed by OpenAI that generates images from textual descriptions. Capable of creating diverse and imaginative images based on user prompts, combining various concepts and elements.

4. BERT (Bidirectional Encoder Representations from Transformers): BERT is designed to understand the context of words in a sentence by considering both left and right context. It uses unsupervised pre-training on large corpora and can be fine-tuned for specific tasks, achieving state-of-the-art performance in various natural language processing tasks like question answering and sentiment analysis.

5. Machine Learning (ML) Algorithms: - Supervised learning algorithms for data analysis and personalization. - Reinforcement learning for adaptive learning paths and recommendation systems.

13.2.2 Frameworks and Libraries:
1. NLP Frameworks:
- NLTK (Natural Language Toolkit): Python library for NLP tasks.
- SpaCy: Python library for advanced NLP tasks like dependency parsing and entity recognition.
- Hugging Face's Transformers: Framework for using pre-trained transformer models like GPT-3 for language tasks.
2. Machine Learning Frameworks:
- PyTorch: Popular deep learning library for building and training ML models.

13.2.3 Software and Tools:
1. OpenAI's GPT Models:
- Access to OpenAI's GPT-3 or GPT-4 models for natural language understanding and generation.
2. Cloud Computing Platforms:
- AWS, Google Cloud, Azure: For scalable and cost-effective cloud infrastructure.
3. Development Environments:
- Jupyter Notebooks: Interactive development environment for experimenting with algorithms and models.
- IDEs like PyCharm, VSCode: For writing, debugging, and testing code.
4. Version Control Systems:
- Git: For version control and collaborative development.
5. Database Management Systems (DBMS):
- SQL and NoSQL Databases: To manage user data, interactions, and content repositories.

6. APIs and Integration Tools:
 - RESTful APIs: For interfacing between the AI tutor system and external services or databases.
7. Quality Assurance and Testing Tools:
- Unit testing frameworks: For code testing and quality assurance.

13.3 Team required to develop:

1. AI/ML Engineers: Build and train AI models.
2. Software Developers: Develop the AI tutor platform.
3. Data Scientists/Analysts: Analyze user data and refine models.
4. UX/UI Designers: Create user-friendly interfaces.
 5. Educational Designers: Design curriculum and materials.
6. QA Testers: Ensure platform quality.
7. Project Manager: Oversee project coordination.
8. Ethics/Compliance Specialist: Ensure ethical AI use.

Step 1: Prototype selection

A) Feasibility: This project can be developed and deployed within a few years as SaaS (Software as a Service) for anyone to use.

B) Viability: Given the continuous demand for personalized education and the increasing reliance on technology in learning, the market for an AI personal tutor remains robust. The ongoing global shift towards online education further solidifies the relevance and need for such a product. As education remains a fundamental aspect of society, the demand for innovative, accessible, and tailored learning solutions is likely to persist. However, maintaining competitiveness and adaptability by integrating advancements in AI and educational methodologies will be crucial for sustained success in the long term.

C) Monetization: Monetization for this project is straightforward, with direct release as a service available upon completion, catering to individual users seeking personalized AI-based tutoring solutions.

Step 2: Prototype Development
In this notebook given below, I have shown an example of text generation and image generation by our AI Tutor which we can incorporate in our app. When user will call function 'answer' with inputs of question and age, our AI Tutor will generate response according to question.
Code Implementation:
Github Link: AI_as_Personal_Tutor

Text generation

```python
# Creatig function for providing answer
def answer_generate(age, query):
    # Call OpenAI's Chat API to generate a response
    response = client.chat.completions.create(
        model           = "gpt-3.5-turbo-1106",
        messages        = [
            {"role": "system", "content": f'''You an enrgetic tutor who helps student with their queries. First introduce yourself that you are an AI Tutor who is happy
            {"role": "user", "content": query}
        ]
    )
    return(response.choices[0].message.content)
```

```python
# Query provided by the user
query   = 'What is Electricity?'
age     = 25
# Call the function 'answer_generate' to get a response for the query
output= answer_generate(age, query)
```

Here , I have created a function answer_generate which will take two arguments i.e age and query. It will return response on the basis of prompt provided. Here is sample response generated:

Hi there! I'm an AI Tutor and I'm super excited to help you! Electricity is like magic power that makes things like lights, computers, and toys work. It's like when you turn on a switch and the light comes on, that's electricity doing its thing! It's all about the flow of tiny particles called electrons through wires and circuits. So, electricity is what makes our gadgets go "beep boop" and "zap zap"!

Step 3: Business model

 Using a Subscription Based Model is a good plan for this service. At the start, we'll offer some features for free to attract users and get them interested. Later on, we'll ask for a subscription fee to access more features. The tricky part is getting users to switch from using it for free to paying for it. We'll need to show them why the extra features are worth paying for and make sure the whole experience is smooth and easy for them.

Subscription Business Model
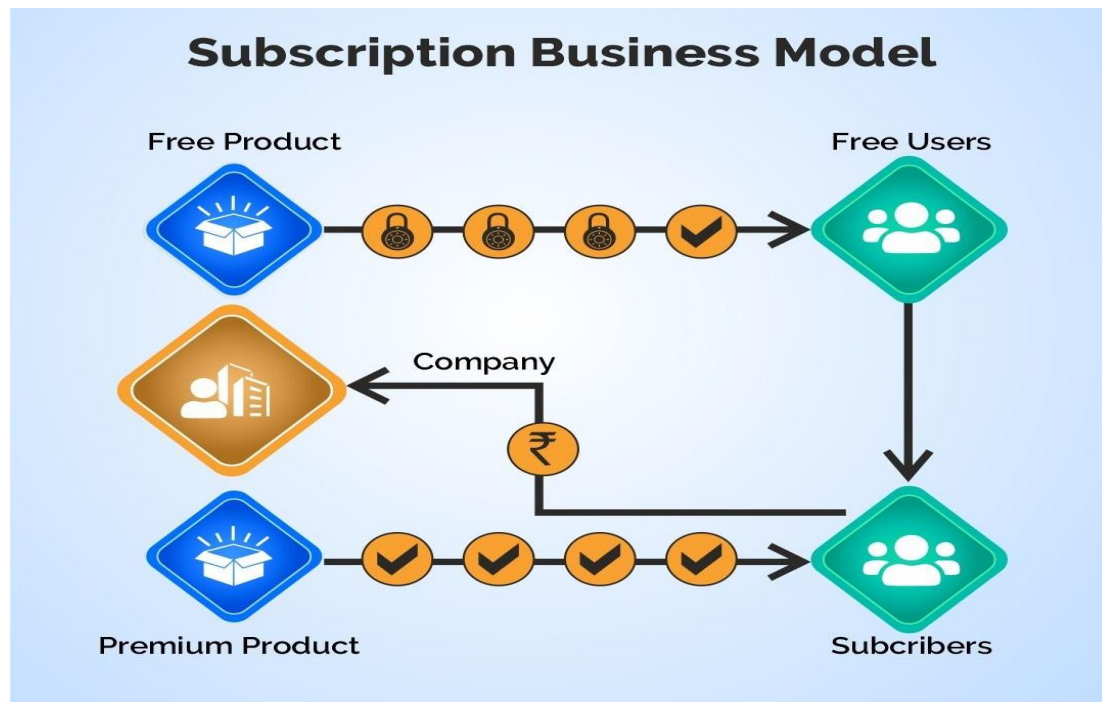
Step 4: Financial modeling (equation) with machine learning and data analysis

A. Market in which our product/service will be launched into:
The AI-based personal tutor service will primarily target the educational technology market. It aims to cater to students across various educational levels, including K-12, higher education, and lifelong learners seeking personalized and accessible learning experiences. Additionally, it may also have applications in professional skill development and corporate training sectors, offering tailored educational support to individuals and businesses aiming for continuous learning and skill enhancement.

B. Some data /statistics related to educational market online:
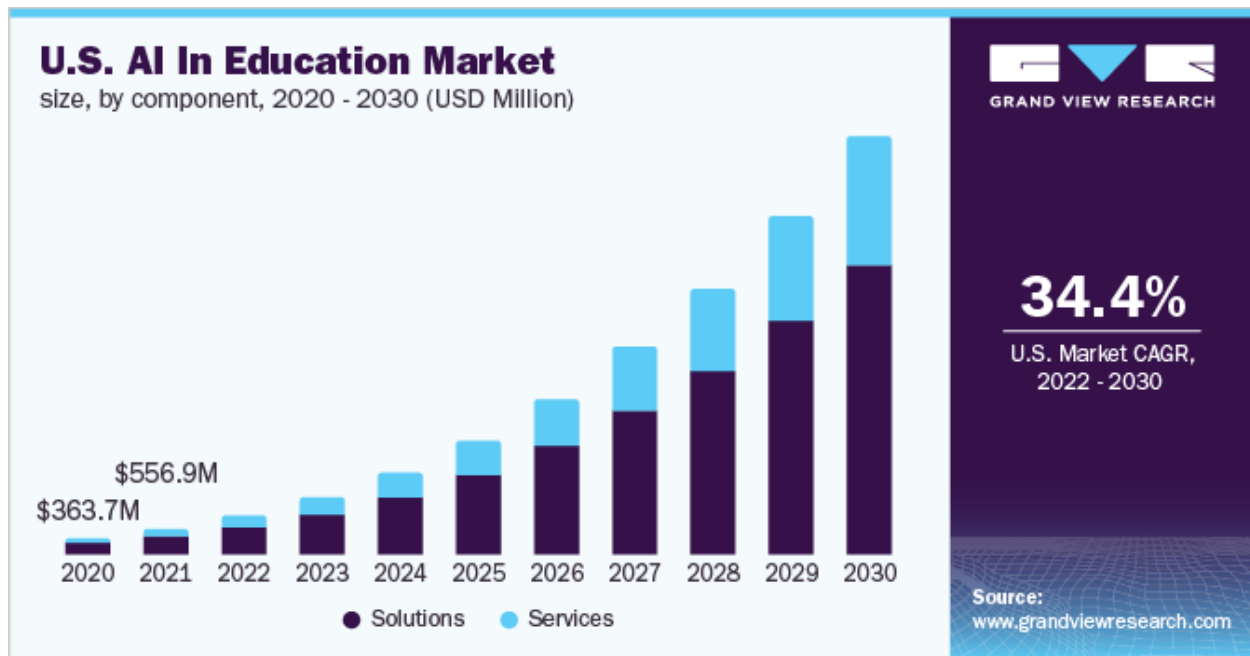
Market Research Reports:

- **Statista:**
  - Global AI in education market size was valued at USD 1.82 billion in 2021 and is expected to reach USD 2.75 billion in 2022, with a CAGR of 36.0% from 2022 to 2030.
  - Personalized learning software market projected to reach USD 18.51 billion by 2027, showcasing the potential for AI tutors within this segment.

- **Grand View Research:**

  o Global AI in education market was USD 1.82 billion in 2021 and is expected to reach USD 88.2 billion by 2032, highlighting the rapid growth of AI in education.

  o Report segments the market by solution (including personalized learning platforms), offering valuable insights into specific areas.

- **Markets and Markets:**

  o Global personalized learning market expected to reach USD 55.39 billion by 2027, emphasizing the increasing demand for customized learning experiences.

U.S. AI In Education Market
size, by component, 2020 - 2030 (USD Million)

$363.7M
$556.9M

2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030
● Solutions ● Services

GRAND VIEW RESEARCH

34.4%
U.S. Market CAGR,
2022 - 2030

Source:
www.grandviewresearch.com

The global AI in education market size was valued at USD 1.82 billion in 2021 and is expected to expand at a compound annual growth rate (CAGR) of 34.0% from 2022 to 2030. Factors such as increasing investments in AI and EdTech by private as well as public sectors and the increasing penetration of edutainment are driving the demand for Artificial Intelligence (AI) in education. Additionally, the advancement in technology is fueling the demand for AI in education around the world.

The learning platform and virtual facilitators segment dominated the market with a revenue share of over 45.0% in 2021 and is projected to retain its position during the forecast period. The growth of this segment can be attributed to the growing digital education learning technology around the globe. Based on application, the market is segmented into learning platform and virtual facilitators, Intelligent Tutoring System (ITS), smart content, fraud & risk management, and others.

Global AI In Education Market
share, by application, 2021 (%)

GRAND VIEW RESEARCH

$1.8B
Global Market Size, 2021

● Learning Platform & Virtual Facilitators   ● Intelligent Tutoring System (ITS)
● Smart Content   ● Fraud And Risk Management   ● Others

Source:
www.grandviewresearch.com
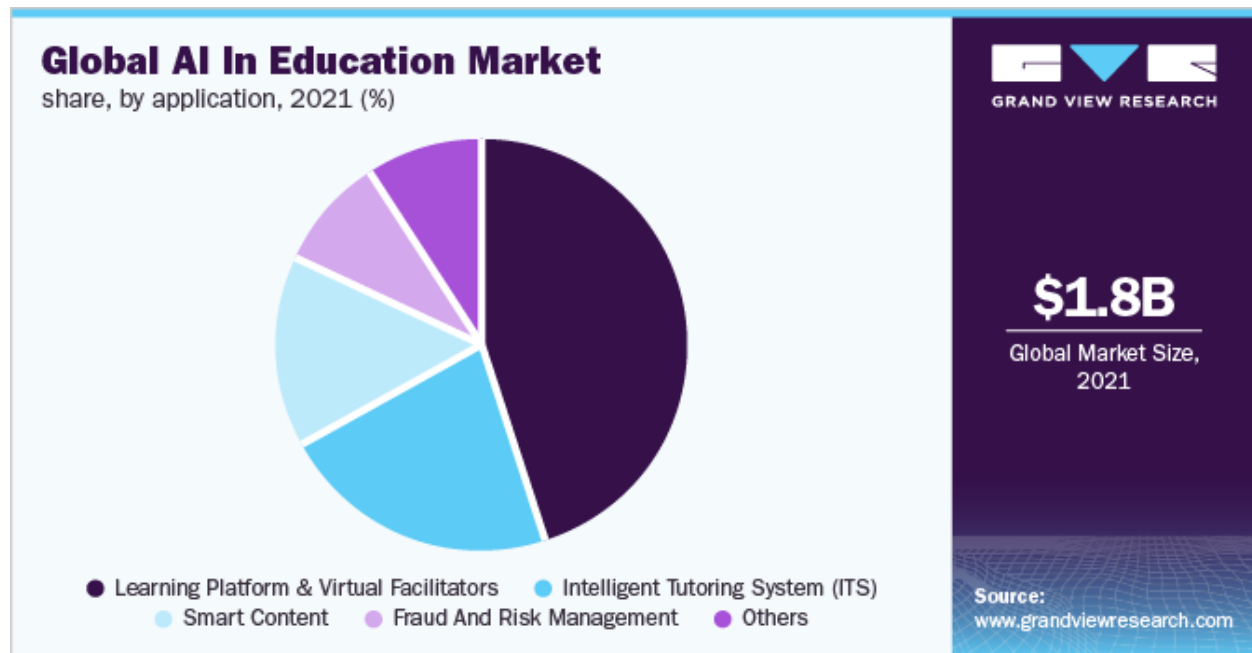
Digital transformation in education plays a vital role in providing high-quality education and equal opportunities to learners all over the world. Education is one of the world's single largest industries, making up more than 6% of GDP. It is expected that the global spending will nearly double in the next five years, reaching $404 billion by 2025.
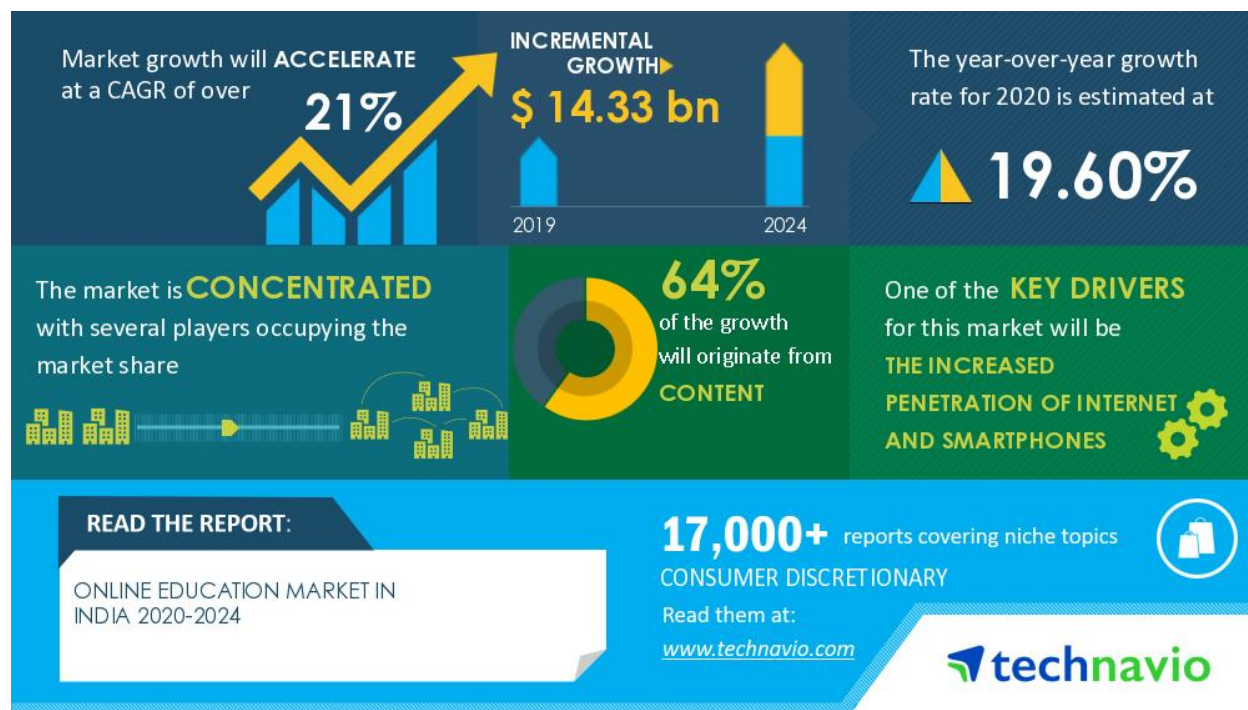

EdTech spend will nearly double in the next 5 years

Growth in Total Global Expenditure on Education Technology in USD

$227B

+12.2%

$227B

3.6% digital Spend

5.2 % digital Spend
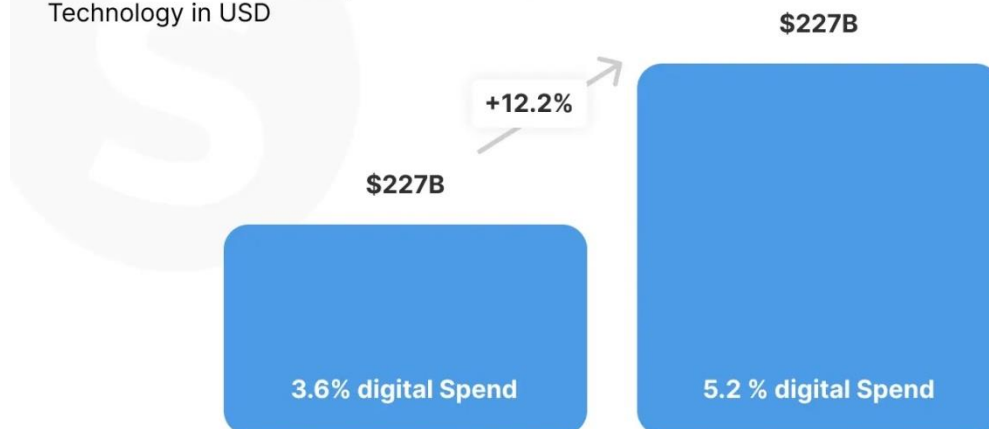
Online Education Market in India 2020-2024 | Increased Penetration of Internet and Smart phones to Boost Market Growth

The online education market size in India is expected to grow by USD 14.33 billion during 2020-2024. The report also provides the market impact and new opportunities created due to the COVID-19 pandemic. High Internet penetration has led to the creation of an extensive customer base for companies operating in the e-learning market. As the traditional education system in India is insufficient in providing services to all the segments of the education and skill development market, learners are looking for alternative education sources, leading to the growth of the online education market in India.

As per Technavio, the government initiatives toward digitization in education will have a positive impact on the market and contribute to its growth significantly over the forecast period. This research report also analyzes other significant trends and market drivers that will influence market growth over 2020-2024.

C. Financial Equation corresponding to Market Trend:

1. Revenue Streams:

a) Subscription Fees: Determine the pricing structure for different subscription tiers (e.g., basic, premium) based on the level of personalization and additional features offered. Calculate the expected number of subscribers and the monthly or annual subscription fee to estimate the revenue from subscriptions.

b) Licensing to Institutions: License the AI tutoring technology to educational institutions, charging a licensing fee.

c) Affiliate Commissions: Collaborate with educational content providers, publishers, or other relevant businesses to create partnerships or affiliate programs, earning commissions on referred sales or subscriptions. Estimate the potential number of purchases and the commission rate to calculate the revenue generated from affiliate marketing.

d) Advertising Revenue: If you plan to display targeted advertisements, estimate the ad impressions, click-through rates, and advertising rates to calculate the expected revenue from advertising.

2. User Acquisition and Retention Costs:

a) Marketing Expenses: Determine the budget for digital marketing channels, including social media ads, search engine marketing, influencer collaborations, or content marketing campaigns. Estimate the cost per acquisition (CPA) based on historical data or industry benchmarks, and multiply it by the expected number of acquired users to calculate the marketing expenses.

b) User Engagement and Retention: Allocate a budget for user engagement strategies, such as regular content creation, personalized notifications, or loyalty programs. Estimate the cost of implementing these strategies and factor it into the equation.

3. Development and Maintenance Costs:

a) Development Team: Calculate the salaries and benefits of developers, data scientists, AI specialists, and any other team members involved in software development. Consider the number of employees and their average monthly or annual compensation.

b) Infrastructure and Hosting: Estimate the costs of cloud hosting services, server maintenance, and any other infrastructure expenses required to support the personalized diet recommendation system.

c) Maintenance and Updates: Allocate a budget for ongoing maintenance, bug fixes, and updates to enhance the system's performance and ensure its compatibility with evolving technologies.

4. Operational Costs: Consider general overhead costs, including office rent, utilities, administrative expenses, customer support costs, legal and accounting fees, and any other operational expenses necessary to run the business.

5. Scalability and Growth: Factor in the costs associated with scaling up the system to accommodate a growing user base. This includes infrastructure scaling, hiring additional team members, and any other investments required to support business expansion.

The mathematical representation of the financial equation for an AI-powered personalized tutor:

Net Income = (Subscription Revenue + Licensing Revenue + Affiliate Commissions + Advertising Revenue) - (User Acquisition Costs + Development and Maintenance Costs + Operational Costs + Scalability Costs)

Let's assign variables to each component:
SR = Subscription Revenue
LR = Data Licensing Revenue
AC = Affiliate Commissions
AR = Advertising Revenue
UAC = User Acquisition Costs
DMC = Development and Maintenance Costs
OC = Operational Costs
SC = Scalability Costs

The financial equation can be written as:
 Net Income = (SR + LR + AC + AR) - (UAC + DMC + OC + SC)

This equation calculates the net income or profitability of the AI-powered personalized diet recommendation system by summing up the revenue streams and subtracting the costs associated with user acquisition, development and maintenance, operations, and scalability.

 Conclusion:

The development of the AI Tutor app represents a significant advancement in educational technology, leveraging cutting-edge AI and machine learning capabilities. The AI Tutor app demonstrates the potential to transform traditional learning methods by offering personalized and adaptive learning pathways. By harnessing Natural Language Processing algorithms and advanced machine learning models, the app can interpret user queries, provide contextually relevant content, and adapt to individual learning styles.

The AI Tutor app aims to empower learners of all ages by providing accessible, engaging, and tailored educational experiences. Ultimately, this project sets a foundation for the evolution of AI-driven learning platforms and signifies a step toward a more inclusive and personalized education landscape.

I have hence proposed prototype for the tutoring application. This is not a fully fledged plan, but with a considerable amount of work and effort, it seems achievable.