

COURSERA CAPSTONE PROJECT – THE BATTLE OF NEIGHBORHOODS

INTRODUCTION

The aim of this project is to select an ideal location for opening a shopping mall in the city of Toronto, Canada. This report is targeted towards stakeholders who want to invest in a shopping mall in the city. Using Data Science methodologies, we will find the perfect location where there are very few malls in the vicinity, to avoid competitions. We will use Clustering methodology to cluster the neighborhoods to find a location that is highly optimal for opening the mall.