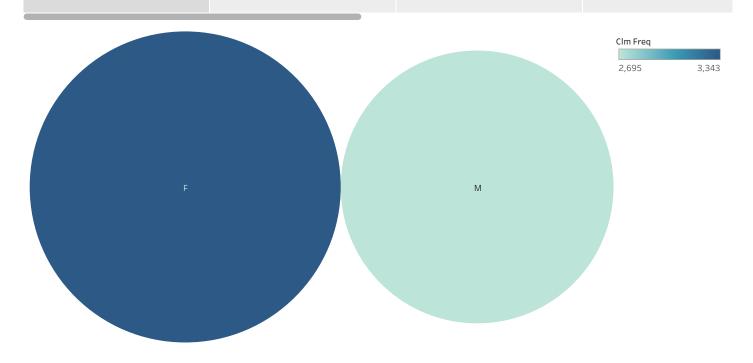
Female customers have higher claim frequency and claim amount.

SUV cars have higher claim amount and frequency...

SUV cars for Private use driven by women have highest Claim amount

Customers wit Blue Collar occupation have higher claim freq..



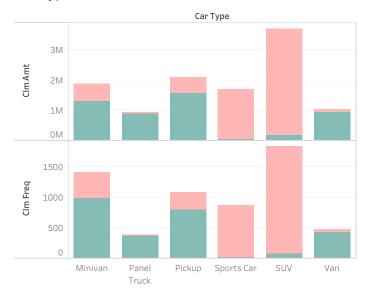
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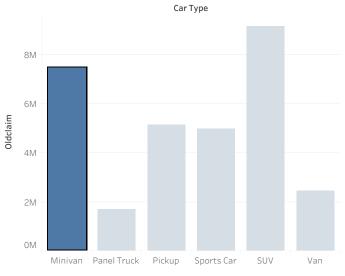
SUV cars for Private use driven by women have highest Claim amount

Customers wit Blue Collar occupation have higher claim freq..

CarType-Gender



CarType-OldClaim



0

Minivan

Panel Truck

Pickup

Female SUV cars have higher claim amount and SUV cars for Private use driven by women Customers wit Blue Collar occupation have High Schoolers have highest Claim amount customers ha.. and Blue collare.. higher claim frequency and amount. frequency... Car Type Gender 1500 Car Use Commercial Private Clm Amt 251,329 1000 1,000,000 1,500,000 2,000,000 2,637,795 500

Sports Car

SUV

Van

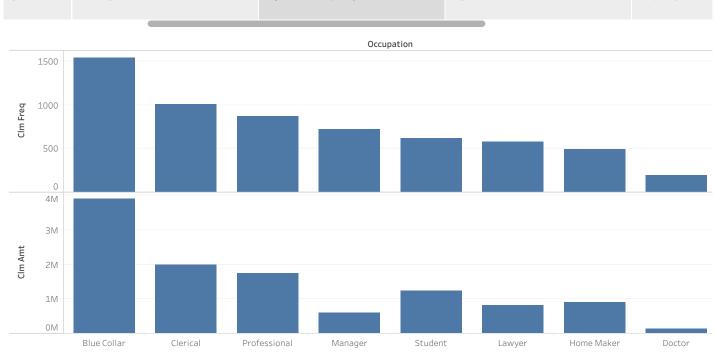
SUV cars have higher claim ..

SUV cars for Private use driven by women have highest Claim amount

Customers wit Blue Collar occupation have higher claim frequency and amount.

High Schoolers and Blue collared have highest claim amount...

Claim amount and frequency decre..

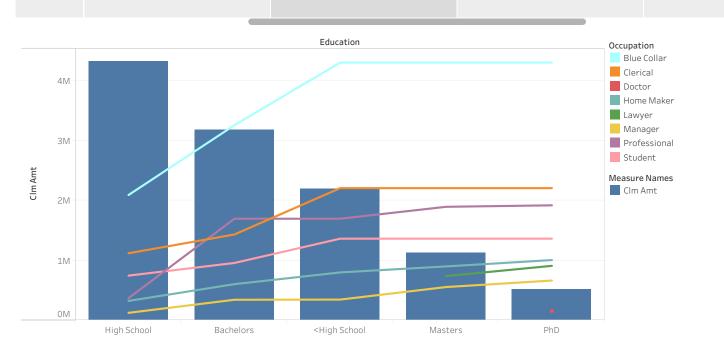


SUV cars for Private use dr.. Customers wit Blue Collar occupation have higher claim frequency and amount.

High Schoolers and Blue collared have highest claim amount...

Claim amount and frequency decreses for newer customers. Has a positive impact o..

Customers with education High s..



Customers wit High Schoolers and Blue collared have Claim amount and frequency decreses for Customers with education High school and Summary highest claim amount... Blue Collar oc.. newer customers. Has a positive impact o.. Masters have higher claims. Of them, wo.. Birth 300 200 Clm Freq 100 0 600K Clm Amt 400K 200K 0K

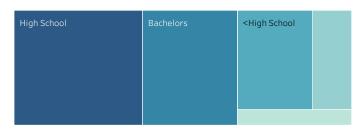
High Schoolers and Blue collared have highest claim amount...

Claim amount and frequency decreses for newer customers. Has a positive impact o...

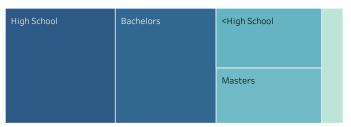
 $\label{thm:customers} \begin{tabular}{ll} Customers with education High school and \\ Masters have higher claims. Of them, wo... \end{tabular}$

Summary





Edu-ClmFreq



Edu-Gender



High Schoolers and Blue collared have highest claim amount...

Claim amount and frequency decreses for newer customers. Has a positive impact o...

Customers with education High school and Masters have higher claims. Of them, wo..

Summary

- Female drivers have higher claim
- Car type:SUV have highest claim
- Blue collared customers have highest claim
- Customers with high school and bachelor degree have highest claim
- Car age and Urbanicity have no significant contribution
- 1. Plan for Female customers with SUV, having high school/ bachelor degree need to be revisted to decrease their intensity
- 2. Better plans for Doctors on humanity lines can be introduced to positively impact the business
- 3. Plans to attract younger crowds need to be intoduced
- 4. Cream customers : Blue collared, high house value, high claim frequency exciting deals and offers can be offered for loyalty
- 5. Cheaper, short term plans for home makers and students can be introduced