



Sanjana N P

"I design with all my heart. thinking about the users"

Age	20
Gender	Female
Status	Single
Education	Bachelor of Engineering

EcoNav

ABOUT

To contribute to the development of user-centric and sustainable UI/UX solutions that seamlessly integrate technology and design, enhancing the overall user experience. By leveraging a passion for innovation and a commitment to environmental consciousness, I aim to create interfaces that not only meet user needs but also contribute positively to the user's journey, especially in the realm of electric vehicle technology and sustainable living.

NEEDS

- **Convenience:** Straightforward and efficient user interface that makes it easy to locate and navigate to the nearest EV charging station.
- **Sustainability:** As an environmentally conscious individual, an app that prioritizes green energy and provides information about Eco-friendly charging options.
- **Tech-savvy Features:** Enjoys staying updated with the latest technology trends and appreciates apps with innovative features that enhance the overall user experience.

PAIN POINTS

- **Limited Charging Station Information:** Often struggles to find accurate and up-to-date information about nearby EV charging stations, leading to anxiety about running out of battery power.
- **Inefficient User Interfaces:** Gets frustrated with apps that are not user-friendly, impacting the overall user experience.
- **Lack of Eco-friendly Options:** Faces challenges in finding sustainable and Eco-friendly options for activities, including transportation.

PERSONALITY

PASSIONATE

EMPATHETIC

CURIOUS

ADVENTUROUS