



## **Vivekanand Education Society's Institute of Technology**

(Autonomous Institute Affiliated to University of Mumbai, Approved by  
AICTE & Recognized by Govt. of Maharashtra)  
NAAC accredited with 'A' Grade



# **Report on Lean startup & MVP**

**Organized By  
VESIT E-Cell**

**In Association with  
VESIT - Institution's Innovation council  
and VESIT - Internal Quality Assurance Cell**

<b>Point To be Addressed</b>	<b>Description</b>
<b>Academic Year</b>	2024-25
<b>Quarter</b>	I/II/III/IV
<b>Date(s) of the Event</b>	9 <sup>th</sup> August, 2024
<b>Duration Of the Event</b> (Number Of hours)	1:30 pm to 3:30 pm
<b>Name and details of the Speaker</b>	Dr. Nadir Charniya , Mr. Amit Singh , Mr. Amit Rambhia
<b>Name and details of the Coordinator</b>	Mr. Mayank Hinge
<b>About The Program</b>	The session on Lean Startup and MVP focused on problem-solving, innovation, and entrepreneurship. Speakers discussed the Lean Startup method, shared real-world examples, and highlighted the importance of recognizing opportunities and staying adaptable in the startup ecosystem.
<b>Program Type:</b> Workshop/Leadership talk/Motivational Speech/Field visit/Seminar or case study/Exhibition or Demo day/Contest/FDP/Conference/Techfest on Innovation/Celebration Activity( <b>Choose One</b> )	<b>Program Type: Workshop</b>
<b>Program Theme:</b> IPR/R&D and Innovation/Entrepreneurship/Startup/Design thinking and critical thinking/Incubation and pre Incubation ( <b>Choose One</b> )	<b>Program Theme: Lean Startup and MVP</b> In this session, we'll dive into the Lean Startup approach, focusing on how to quickly and efficiently turn ideas into real products. With real-life examples and stories from experienced entrepreneurs, you'll learn how to spot market opportunities, test your ideas with limited resources, and adapt to changes. This program is all about encouraging you to

	solve problems, take smart risks, and connect with others to succeed in the world of startups.
<b>Objective Of The Program</b>	To provide participants with practical knowledge of the Lean Startup approach, enabling them to develop and test innovative products efficiently, identify market opportunities, and adapt to trends, while fostering a problem-solving mindset and entrepreneurial spirit.
<b>Outcomes of the event</b> (In terms of learning /Skill / Knowledge obtained)	<p><b>Understanding of Lean Startup:</b> Participants will gain a solid grasp of the Lean Startup methodology and its practical application in product development.</p> <p><b>MVP Development Skills:</b> Participants will be able to create and test Minimum Viable Products (MVPs) effectively.</p>
<b>Total participation :-</b>	<p><b>a. Number of Student Participants= 50</b></p> <p><b>b. Number of Faculty Participants= 4</b></p>
<b>No of external participants (if any)</b>	NIL
<b>Expenditure Amount (if any)</b>	NIL
<b>Promotion in Social Media</b>	<p>Links For Social Media</p> <p><b>Twitter:</b></p> <p><b>Facebook:</b></p> <p><b>Instagram:</b></p> <p><b>linkedin:</b></p>
<b>YouTube URL (For full video or 2 to 5 minutes video on YouTube)</b>	<a href="https://youtu.be/_YXP1q2Os2U?feature=shared">https://youtu.be/_YXP1q2Os2U?feature=shared</a>

## Poster for the Event/Activity

The poster features logos for VES, H.A.B.I.T. FOUNDATION, INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative), VESIT IIC, and VESIT E-Cell. The main title is 'LEAN START-UP AND MINIMUM VIABLE PRODUCT'. Below this, it lists the speakers: Dr. Nadir Charniya (Vice President of IIC VESIT) and Mr. Amit Singh (VESIT E-Cell Incharge). The session is scheduled for 9th August, 2024, at 1:30 PM in B62. A QR code is provided for registration. The text 'Open for all faculties and students' is at the bottom left, and contact information for Sandali Bhat (PRO) is at the bottom right.

**VESIT E-CELL**  
IN ASSOCIATION  
with **VESIT IIC** and **VESIT IQAC**  
presents a session on

### LEAN START-UP AND MINIMUM VIABLE PRODUCT

Let us learn how to :

- Create products that meet their needs.
- Get to market faster.
- Reduce costly mistakes.
- Build and test with minimal investment.

**Speakers**

**Dr. Nadir Charniya**  
Vice President of IIC VESIT

**Mr. Amit Singh**  
VESIT E-Cell Incharge

9th August, 2024  
1:30PM  
B62

Scan and Register!

Open for all faculties and students

For queries contact :  
Sandali Bhat(PRO): 9622194629

## Detailed Report

The session on Lean Startup and MVP, held on August 9, 2024, featured speakers Dr. Nadir Charniya, Mr. Amit Singh, and Mr. Amit Rambhia. Dr. Charniya began by emphasizing the importance of problem-solving in both work and life, using Amitabh Bachchan as an example of how engaging with others can lead to better solutions. He then introduced the concept of a startup as a business focused on innovation, discussing the Lean Startup method, which involves rapidly developing products with limited resources while ensuring they meet market needs. He illustrated this with practical examples, such as a bus crowd management system and a garbage-cleaning robot.

Following this, Mr. Amit Rambhia shared his entrepreneurial journey, highlighting the significance of identifying market problems and seizing opportunities where others see obstacles. He encouraged participants to consider starting their own businesses, offering practical advice and emphasizing confidence and determination. Mr. Amit Singh further reinforced the importance of startups in today's world, discussing the vast opportunities available to entrepreneurs and the need for adaptability and staying

updated with market trends. The session concluded with a message on the importance of perseverance, learning from failures, and maintaining connections with mentors and peers to achieve success in business.

## Geotagged Photographs

