

### Module 1

#### TASK 1: Big Data in Daily Life

The one real world Application I choose : **Instagram**

Instagram is a fantastic way to see how Big Data works in the real world. Instagram isn't just a photo app, it's a massive data factory that processes billions of interactions.

Infographic of Instagram

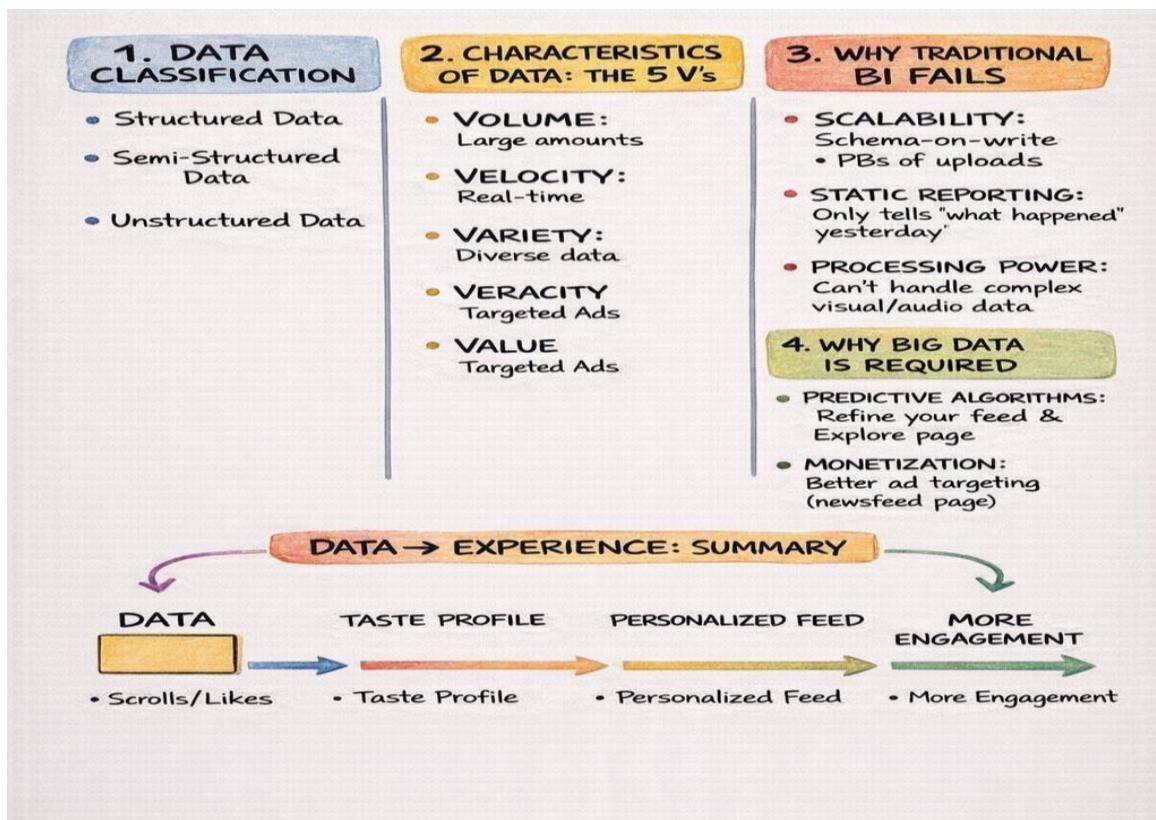


Fig 1.1



# ACHARYA INSTITUTE OF TECHNOLOGY

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## Department of Computer Science & Engineering (Data Science)

