



# RIDE-SHARE CRASHES IN NYC

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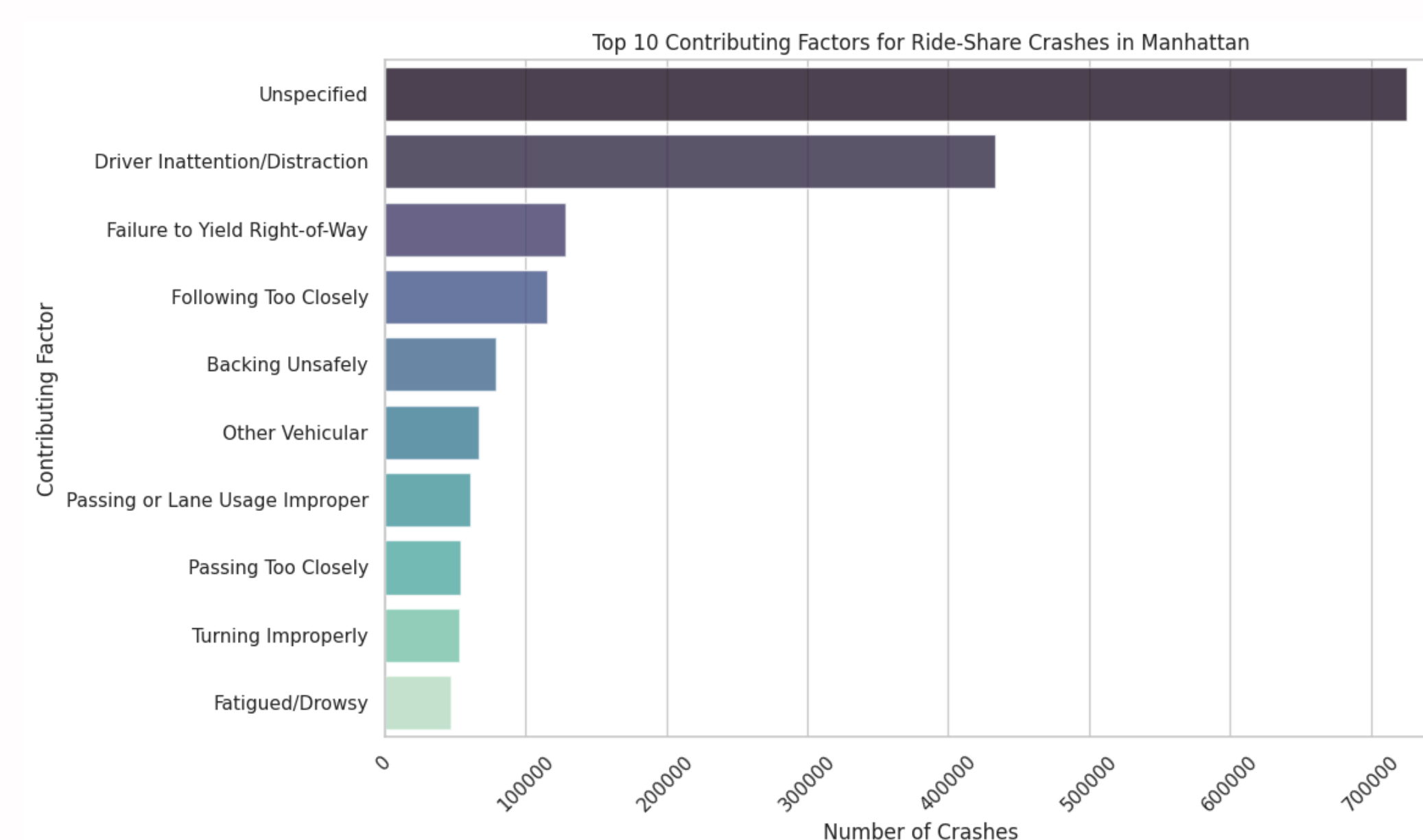
## Objective

This study examines the impact of ride-sharing services on crash patterns in New York City, with a specific focus on enhancing safety outcomes for pedestrians, cyclists, and motorists.

Data : NYC OpenData Motor Vehicle Collisions - Crashes dataset.



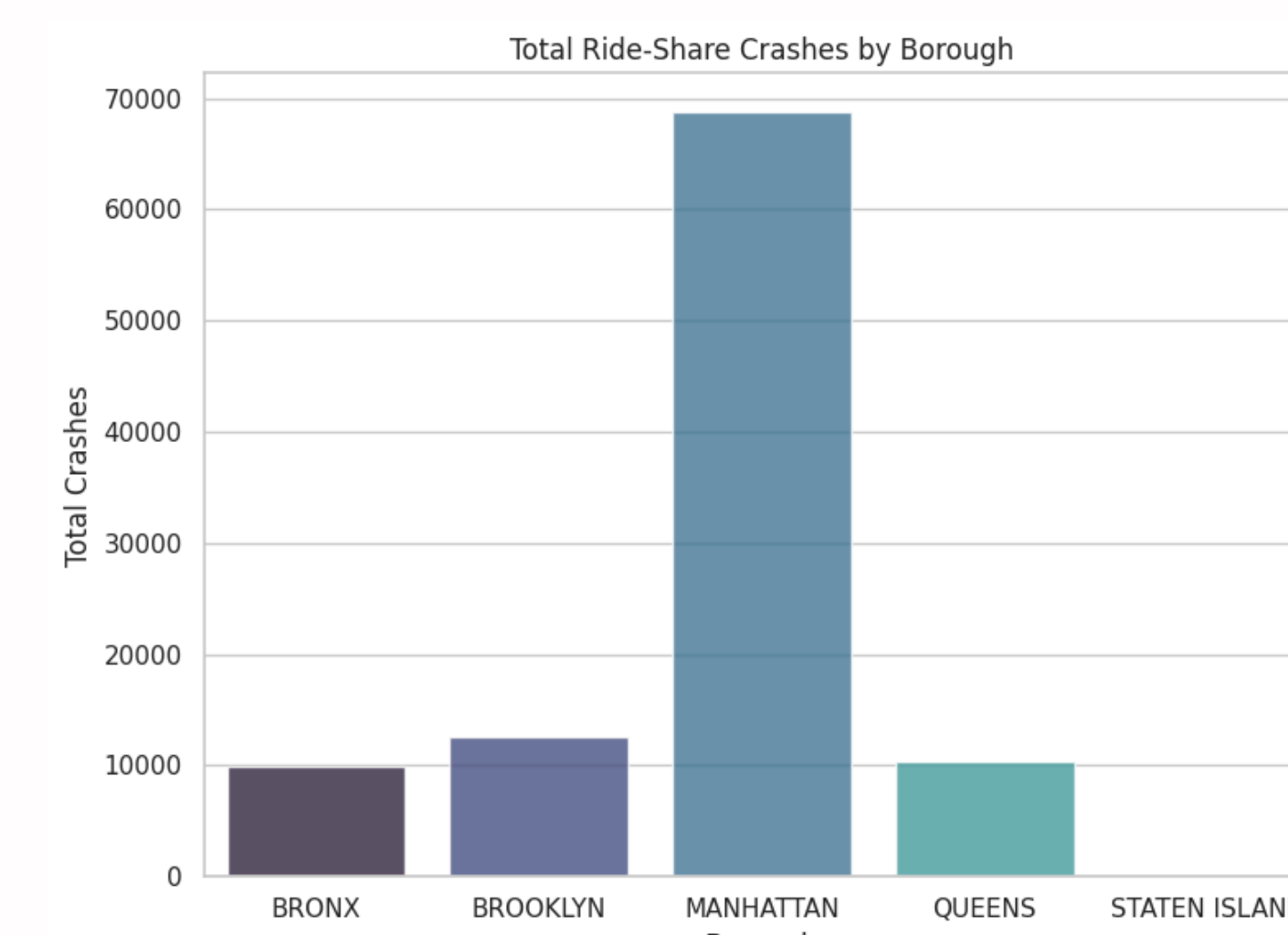
## Contributing Factors



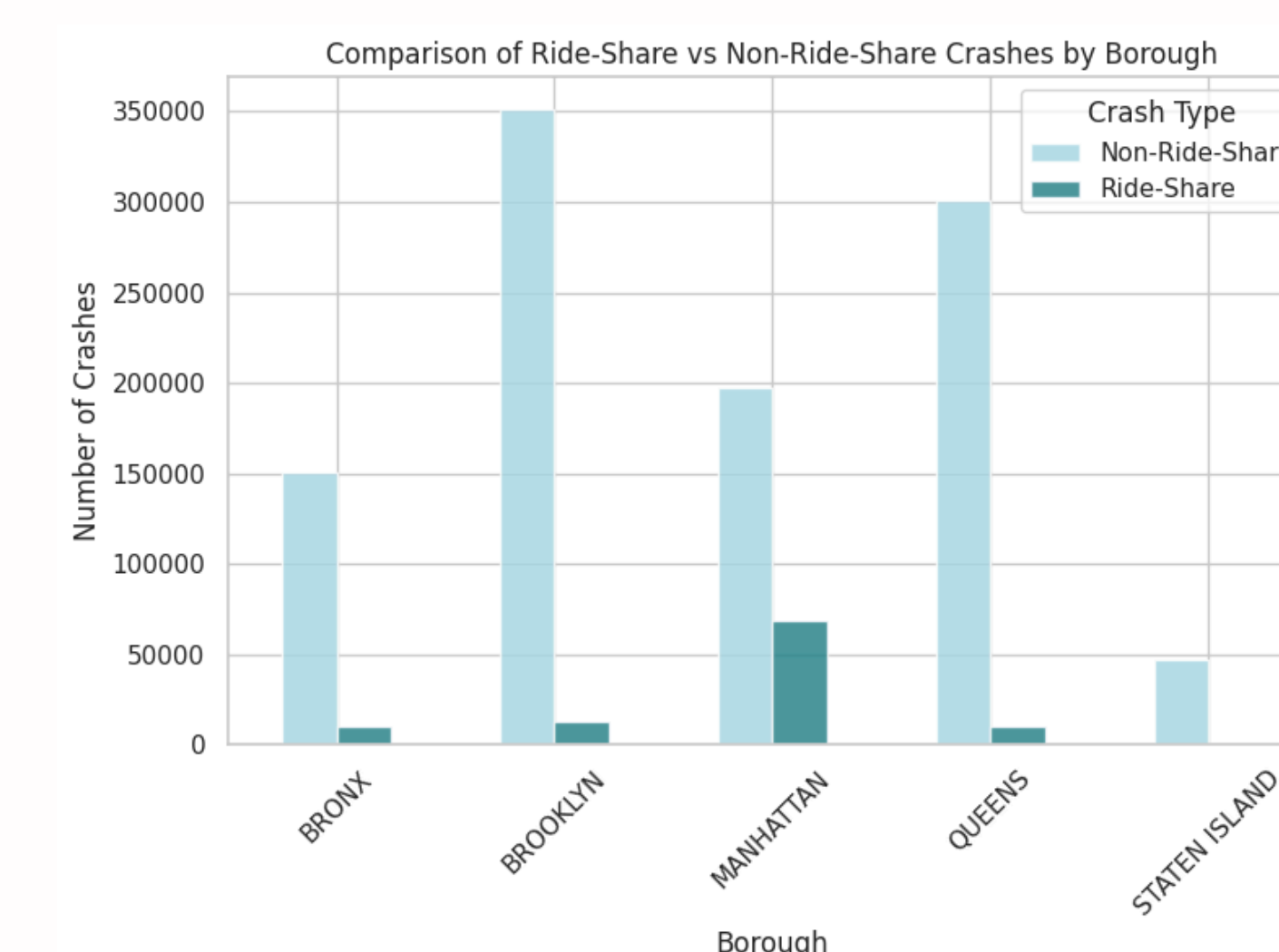
Distraction during driving is responsible for 20% of crashes whereas "Unspecified" factors 30% of crashes.

**Recommendation:** Enhance data collection and implement driver education programs.

## Manhattan as a hotspot!



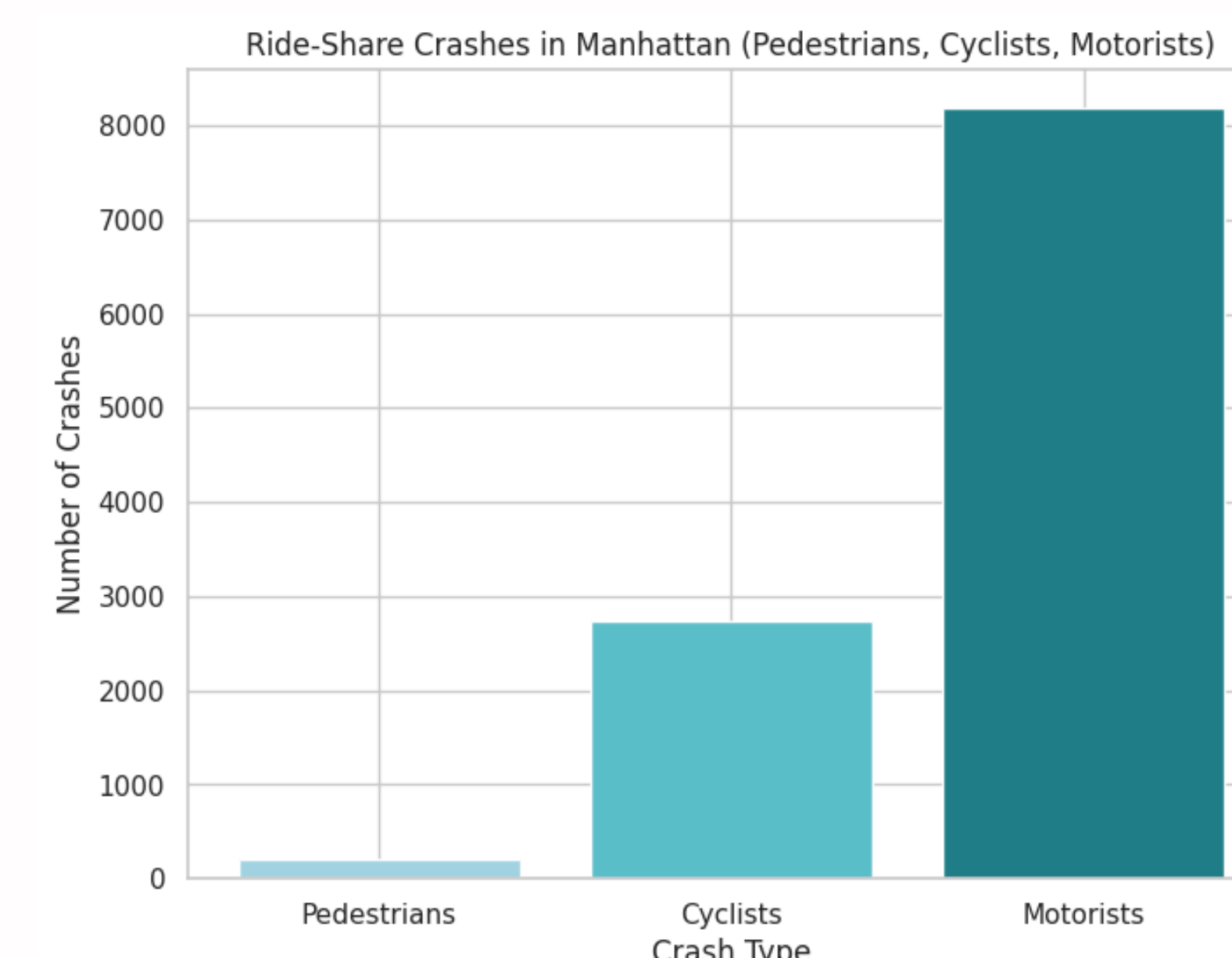
Manhattan accounts for 65% of ride-share crashes



18% of Manhattan's total crashes involve ride-share vehicles

**Recommendation:** Target high-crash zones and key intersections in Manhattan.

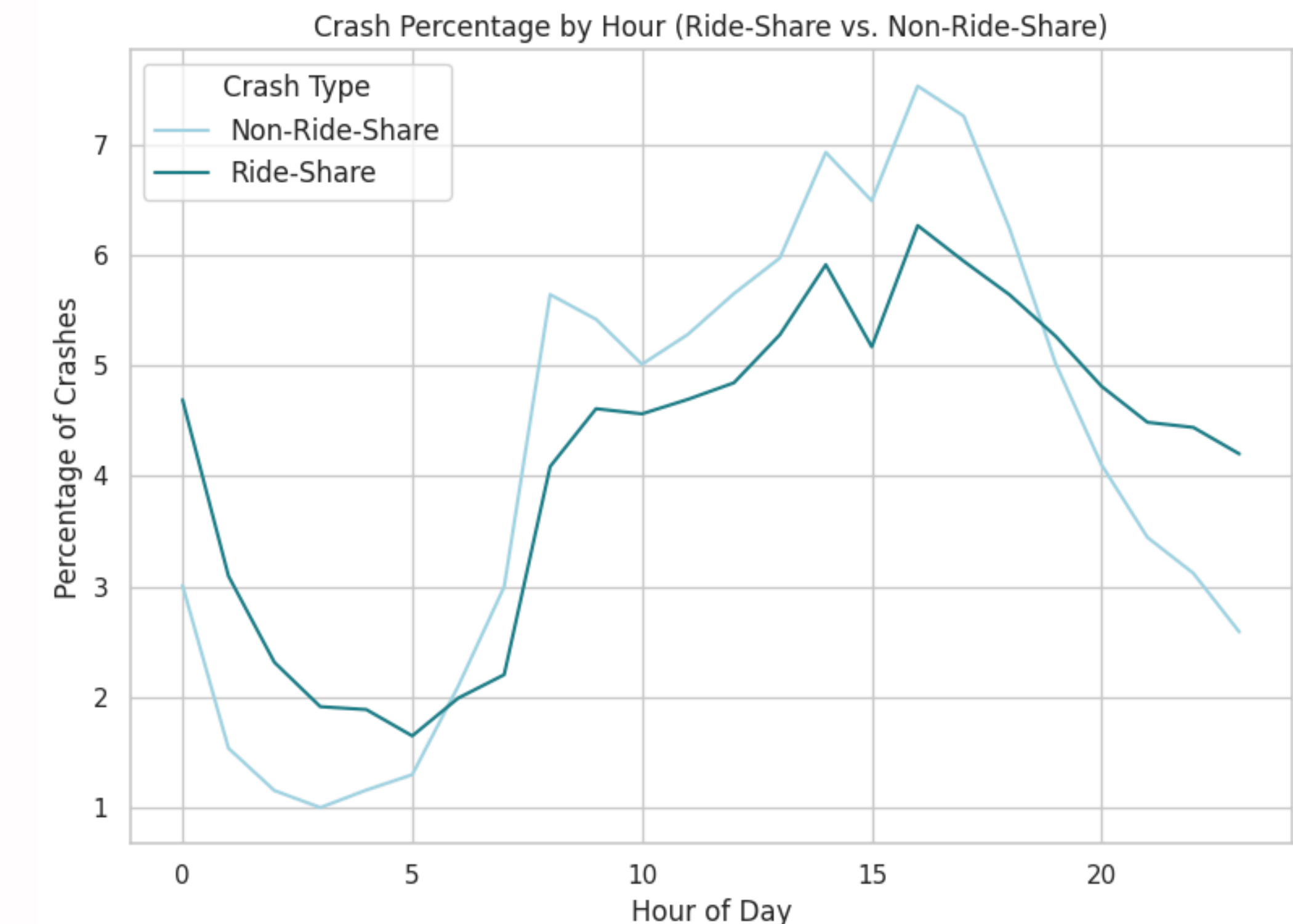
## Vulnerable Road Users



Motorists make up 70% of crash victims followed by Cyclists at 20%.

**Recommendation:** Introduce cyclist lanes and enhance pedestrian safety measures.

## Crash Severity Analysis



Peak crash hours: 3-7 PM (commuting) and 9 PM-midnight (nightlife).

**Recommendation:** Focus safety measures during peak hours and improve high-density infrastructure.

## Future Scope

Additional research questions to be explored in future:

- Integrate real-time ride-share data with traffic monitoring systems for proactive safety measures.
- Develop predictive models to forecast high-risk periods and zones.

## Acknowledgments

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