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Program/Product Management & Consulting Specialization | Information School | University of Washington Jump to Main Content Jump to Top Navigation Jump to Page Navigation Jump to Footer Navigation University of Washington University of Washington Information School Programs Informatics Undergraduate major and minor MLIS Master of Library and Information Science MSIM Master of Science in Information Management Museology Master of Arts Ph.D. Doctorate Program > Professional Development & Continuing Education Research Updates The latest news from our faculty and research staff Research Areas Core topics of iSchool research Research Groups Hubs for innovative scholarship & research Grants & Awards Recent funding for iSchool research projects Research Events Guest lectures and our Research Fair showcase News & Events News The latest stories from our community Events What's happening on campus and beyond Podcast Documents That Changed the World, with Joe Janes People Directory Find iSchool faculty, staff and students Alumni Stay connected with the iSchool and fellow alumni Advising & Support Find help from our team of student advisors Faculty Affairs Making the iSchool a joyful professional community for faculty The School About Us The iSchool is home to innovators and leaders who make information work Diversity We are committed to building an inclusive community Employers & Partners How to collaborate with faculty and students Capstone Students work with organizations to solve information problems Support the iSchool Every gift makes a difference to students Customize Your Experience Would you like to see information for Future Students , Current Students , Faculty & Staff , or Everyone ? Audience Tools Search Menu Master of Science in Information Management Informatics MLIS MSIM Curriculum Specializations Artificial Intelligence Business Intelligence Data Science Information Architecture Information Security PPMC User Experience Degree Tracks Residential & Online Tuition, Aid & Scholarships Student Experience Career Outcomes Admissions Museology Ph.D. Academics Admissions Committees Scholarships & Funding People Professional Development & Continuing Education Resources: Advising & Support

Capstone Projects Upcoming Info Sessions Videos: Alumni at Work Request more information Program/Product Management & Consulting Specialization Programs MSIM Specializations PPMC The Program/Product Management & Consulting (PPMC) specialization equips you with the knowledge and skills to transform your team and drive efficiency and growth through innovative and strategic initiatives. This specialization prepares current and aspiring program and product managers and consultants to lead organizations of all sizes and sectors in developing and managing strategic and operational information-related initiatives. Students pair this specialization with any of our other specializations to focus their PPMC skills in a specific area. Availability: Online ; Residential, daytime and evening classes Skills you will develop Transform organizations through systematic problem-solving and change management by engaging stakeholders to align on new techniques and initiatives. Apply industry methods and techniques to analyze and design enterprise systems to organize, plan, control, and implement projects while developing product and project value propositions and success metrics. Lead product management teams throughout the product lifecycle while facilitating cross-organizational integration and strategic alignment. ?The projects and assignments in the PPMC track are designed to simulate real-world Program/Product Management & Consulting scenarios. This type of immersive learning with direct feedback from experts in the field was an extremely rewarding experience that really provides students with tangible and actionable insights they can take directly to the organizations they are working for.? ? Kenny Garrison, ?22 Elective courses in the PPMC specialization This specialization consists of three courses that will help you hone your skills across a range of consulting practices, and program, product and project management practices. These skills will serve you at boutique consulting firms and enterprise-level organizations. Learn more about the core, elective and Capstone/practicum courses in the UW MSIM curriculum. IMT 587 Product/Project Management (4 credits) Introduces project management principles within information-related business contexts. Provides knowledge that managers need to implement information systems on time and within budget. Concentrates on methods and issues in organizing, planning, and controlling projects and their use of computer-based project management tools. IMT 585 Program Management & Consulting Practices (4 credits) Provides overview of skills,

practices, and concepts foundational to a career in information management consulting. Topics include consulting concepts, methodologies, approaches to consultative analysis and problem solving, effective technical and interpersonal consulting behaviors, and program management in a consulting environment. IMT 541 Enterprise Information Systems Analysis & Design (4 credits) Uses Systems Development Lifecycle (SDLC) as a methodology for addressing complex enterprise information systems problems. Through each phase of SDLC, students engage in current and future state analysis and design activities, including project identification, selection and initiation, baseline project planning, feasibility and risk analysis, requirements gathering and structuring, system development, implementation, and maintenance strategies. Career outcomes Students who pursue a specialization in Program/Product Management & Consulting often find roles including business process analyst, information consultant, information management specialist, product manager, project manager, professional services consultant, and technical program manager. Resources: Advising & Support Capstone Projects Upcoming Info Sessions Videos: Alumni at Work Request more information News iBuyers are changing real estate racial disparities, iSchool research shows Tuesday, August 13, 2024 Instant buyers, also known as iBuyers, rapidly buy and sell homes using automated models to set prices. These companies, such as Opendoor and Offerpad, can turn around cash offers in a matter of hours, and they?ve captured more than 5%... Read more IMLS awards more than $1 million to iSchool researchers Tuesday, August 13, 2024 The Institute of Museum and Library Services (IMLS) has awarded a total of more than $1 million in grants to University of Washington Information School researchers to support four projects that build on scholarship in libraries and... Read more Events Aug 28 3:00-4:00PM Informatics Program Overview for Future UW Seattle First-Year and Current High School Students Zoom / Online Sep 4 3:00-4:00PM Informatics Program Overview for Transfer Students Zoom / Online Sep 11 10:00-11:00AM iCareer Services Program Orientation (All Programs) Sep 11 5:00-6:00PM iCareer Services Program Orientation (All Programs) Zoom / Online iSchools.org Jobs Contact Us Privacy Policy Terms & Conditions Logo & Brand Guidelines IT / Help Desk Twitter Facebook Instagram Youtube LinkedIn Make a Gift iSchools.org © 2024 UW Information School Box 352840 - Mary

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