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MSIM Specializations The MSIM program offers seven areas of specialization that are in high demand among employers: Artificial Intelligence Business Intelligence Data Science Information Architecture Information and Cyber Security . Program/Product Management and Consulting User Experience Each specialization requires completion of at least three distinct courses, and specialization availability varies based on program track and mode of delivery. You are not required to complete a specialization, but can mix and match specialization courses with other elective courses to develop a specially tailored curriculum that will propel them to your next career goals. Special topics classes and emerging trends classes are popular in combination with various specializations. Additionally, regularly offered electives such as People Analytics, Social Media Data Mining & Analysis, Data Communications & Networking, and Advanced Database Management are typically offered annually and can be combined with a variety of specializations.

Specialization Typical Combinations

	Online	Residential	Residential Evening
Artificial Intelligence (AI)	Yes	Yes	Yes
Business Intelligence (BI)	Yes	Yes	Yes
Data Science (DS)	Yes	Yes	Yes
Information Architecture (IA)	Yes	Yes	Yes
Information & Cyber Security (ICS)	Yes	Yes	Yes
Program/Product Management & Consulting (PPMC)	Yes	Yes	Yes
User Experience (UX)	Yes	Yes	Yes

Resources: Advising & Support Capstone Projects Upcoming Info Sessions Videos: Alumni at Work Request more information News iBuyers are changing real estate racial disparities, iSchool research shows Tuesday, August 13, 2024 Instant buyers, also known as iBuyers, rapidly buy and sell homes using automated models to set prices. These companies, such as Opendoor and Offerpad, can turn around cash offers in a matter of hours, and they've captured more than 5%... Read more IMLS awards more than \$1 million to iSchool researchers Tuesday, August 13, 2024 The Institute of Museum and Library Services (IMLS) has awarded a total of more than \$1 million in grants to University of Washington Information School researchers to support four projects that build on scholarship in libraries and... Read more Events Aug 28 3:00-4:00PM Informatics Program Overview for Future UW Seattle First-Year and Current High School Students Zoom / Online Sep 4 3:00-4:00PM Informatics Program Overview for Transfer Students Zoom /

Online Sep 11 10:00-11:00AM iCareer Services Program Orientation (All Programs) Sep 11 5:00-6:00PM iCareer Services Program Orientation (All Programs) Zoom / Online iSchools.org Jobs Contact Us Privacy Policy Terms & Conditions Logo & Brand Guidelines IT / Help Desk Twitter Facebook Instagram Youtube LinkedIn Make a Gift iSchools.org © 2024 UW Information School Box 352840 - Mary Gates Hall, Ste. 370 Seattle , WA 98195-2840 United States of America 206-685-9937 Close Close menu Toolkit Customize Your Experience Change audience type Search: All People Programs Informatics MLIS MSIM Museology Ph.D. Professional Development & Continuing Education Research Updates Research Areas Research Groups Grants & Awards Research Events News & Events News Events Podcast People Directory Alumni Advising & Support Faculty Affairs The School About Us Diversity Employers & Partners Capstone Support the iSchool toolkit iSchool Intranet MyUW Outlook on the web Office 365 Workday UW Time Schedule UW Academic Calendar iSchool Slack Knowledge Base Watermark Azure Dev Tools Online Learning Help Zoom Streaming Support Canvas LMS Qualtrics Emergency Info Site Login Enter search text Loading Results... Loading search results, please wait. Highlights Full Results See Full Results See Full Directory Customize Your Experience Future Students Current Students Faculty & Staff Everyone Close