

# ADIDAS SALES ANALYSIS

Region

All

Invoice Date

01-01-2020

31-12-2021

Sum of Total Sales

**\$900M**

Operating Profit

**\$332M**

Units Sold

**2M**

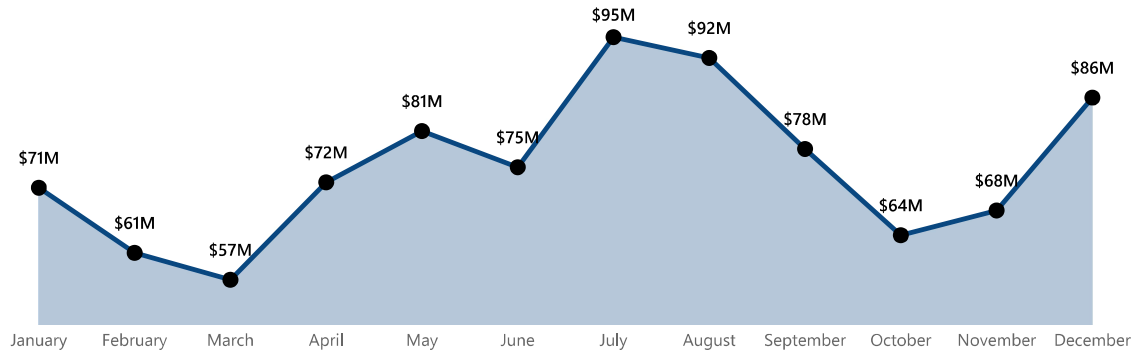
Price per Unit

**\$45**

Operating Margin

**42%**

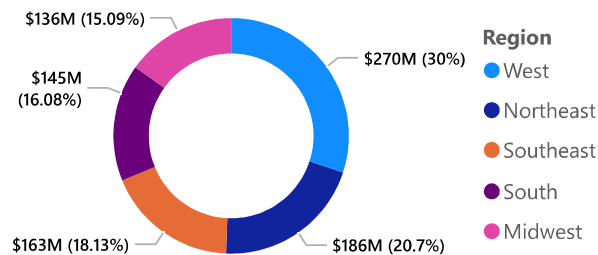
Total Sales by Month



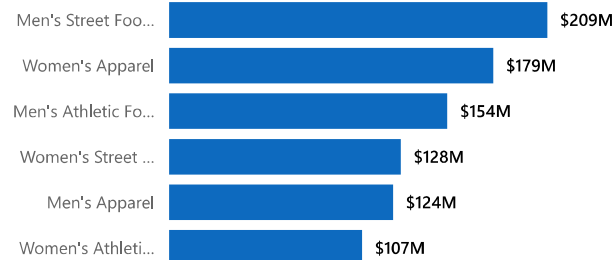
Total Sales by State



Total Sales by Region



Total Sales by Product



Total Sales by Retailer

