TBD Restaurant

Refined User Flows Version 1

TBD Restaurant App

WIP

07.28.2014

Considerations

01

Rendered on iOS screen for simplicity

02

Designed with web interactions in mind; looking for confirmation

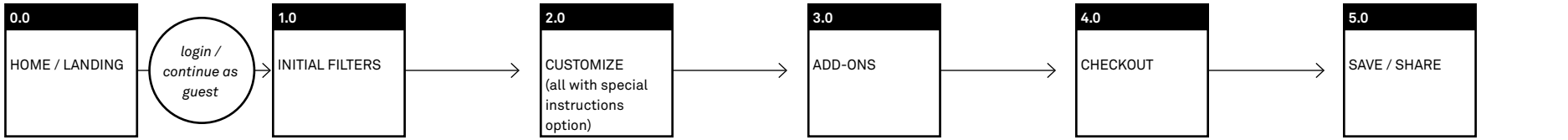
03

Not all screens / states / stages represented in full; many secondary interactions “re-use” similar screens

App Beta User Flows

App Beta

Basic User Flow



+ My Favorites *(if logged-in)*

+ Filter by Diet
  - None
  - Clean Eating
  - Paleo
  - Low Calorie
  - Low Fat
  - Low Carb
  - Vegetarian
  - Vegan
  - Gluten-Free
  - Diabetic
  - High Fiber
  - High Protein
  - Whole Grain
  - Low Sodium
  - Calorie Count
  - endorsed diets
    (eg: Weight Watchers, etc)

+ Allergies / Aversions
  (final filter to flag any issues with selections & allow alterations)
  - dairy
  - eggs
  - soy
  - gluten
  - fruits
  - spice threshold

+ Browse Recommended
  (filtered by Diet Selections if applicable)
  - full menu
  - users' recommendations
  - Restaurant recommendations
    - seasonal options
    - newest options
    - endorsed diet recos

+ Entrée
  - bowl *(quinoa / brown / tux)*
  - salad
  - lettuce wrap *(no carb)*
  - wrap *(carb)*
    - *additional options (wheat / veggie / flour?)*

+ Protein

+ Toppings

+ Cheese & Sauces

+ Calorie Counter
  - hideable / defaults to present
  - emphasizes features based on diet (ex: high-protein diet would show protein as #1)
    - offers suggestions on improving selections based on calorie count / diet restrictions

+ *Suggestion Engine (future)*
  - *recommend good combos / additions by flavor, diet, etc*

+ Sides

+ Drinks
  - *bottles*

+ Cart
  - confirm order
  - add more
  - refine based on calorie count indicator

+ Pickup / Delivery
  - contact info

+ Payment Info
  - credit
  - PayPal
  - tip (if delivery)
  - pay in store (if picking up)

+ Confirm

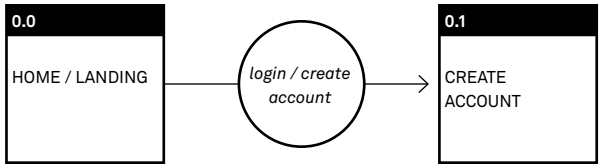
+ Receipt
  - delivery time / pickup time

+ Save Order to Favorites
  (requires account)
  - login to account (if necessary)
  - save to account
  - prompt to create account
  - prompt to go back & review order & experience (followup email / extension)

+ Share
  - FB / Twitter / Pintrest / Instagram
  - app can sense if camera-equipped device to prompt sharing

App Beta

User Account



+ FB / Google / TW

+ User Name

+ Password
  - with verification

+ Phone (for texting order details / calling when ready (manual? automated?)

+ Diet Preferences / Meal Profiles
  - different diets for different activities (pre-workout / post-race, etc)

+ Allergies

+ Calorie Goals
  - *may include optimal calorie intake calculator (height / weight)*

+ Sharing Preferences

+ Favorites
  - re-order
  - rank
  - share

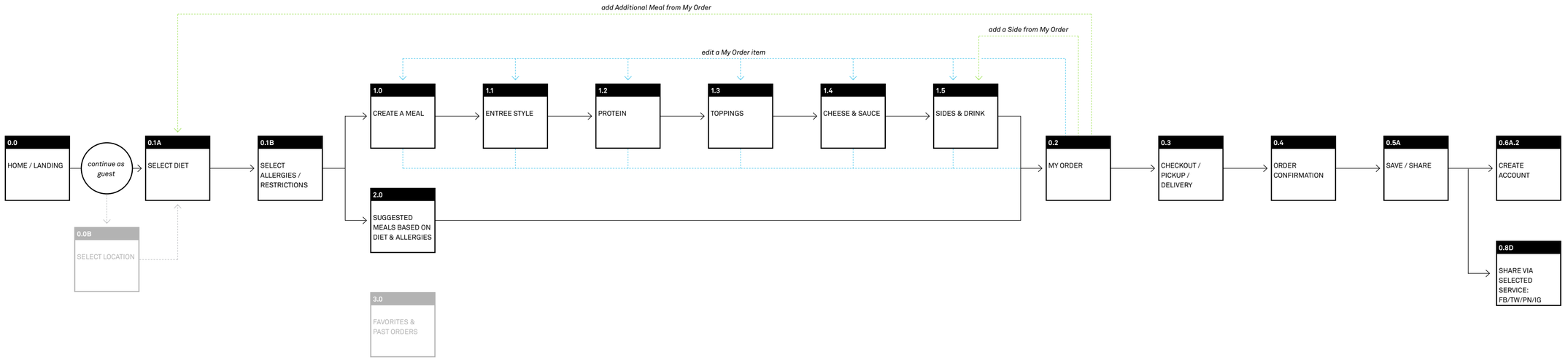
+ Past Orders
  - re-order
  - rank
  - share

+ Linking Profiles
  - families, multiple orders

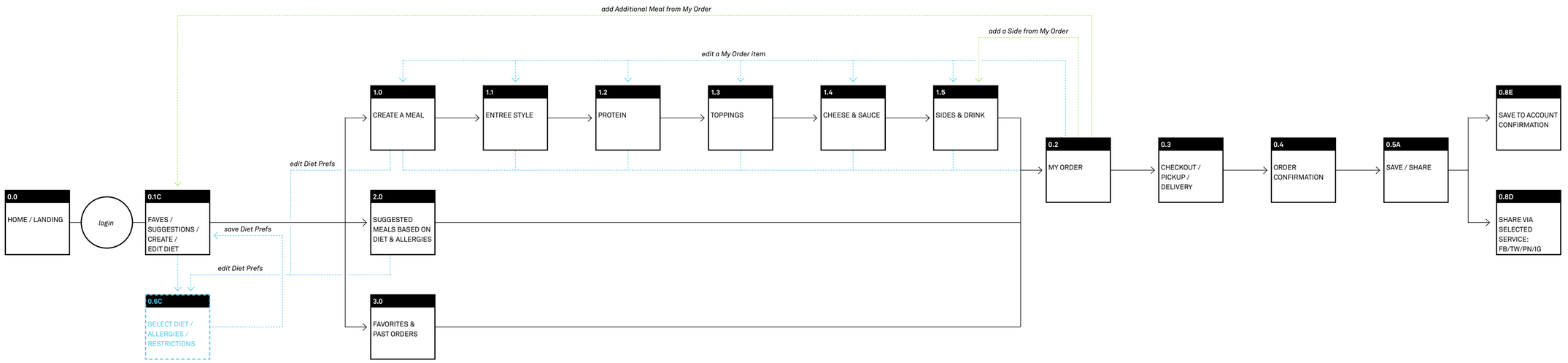
App Beta

Full Architecture 1.0

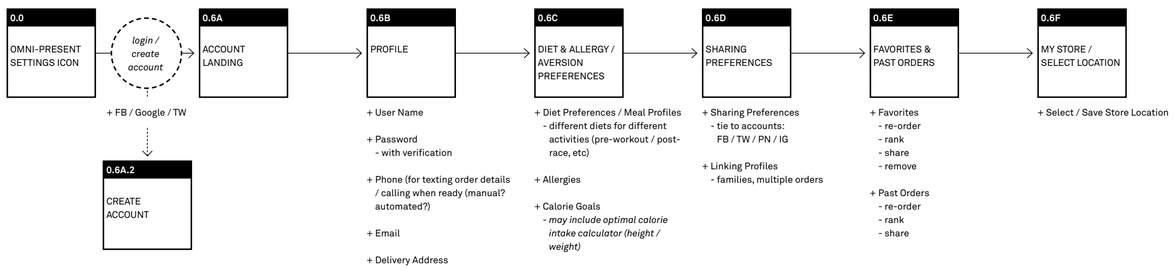
GUEST



LOGGED-IN USER



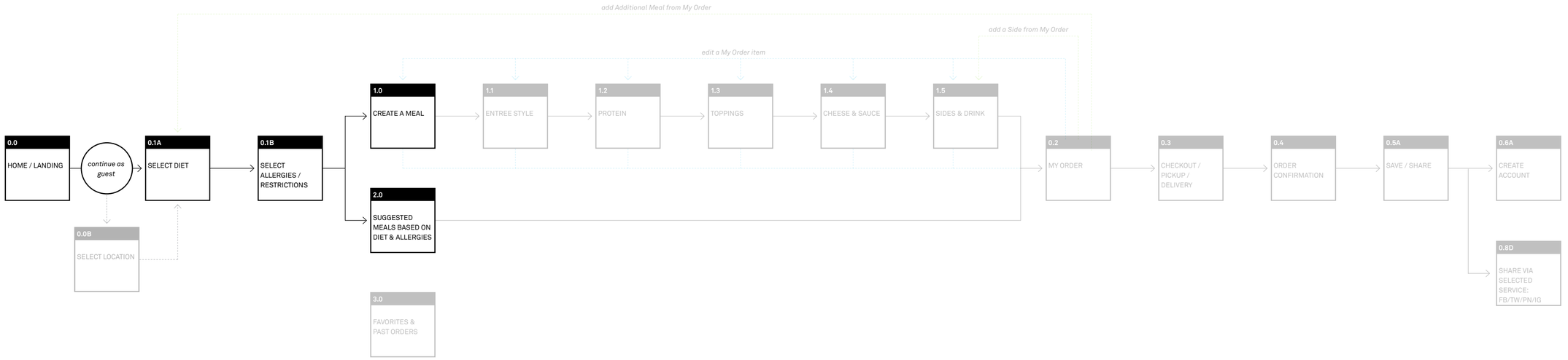
ACCOUNT PREFERENCES

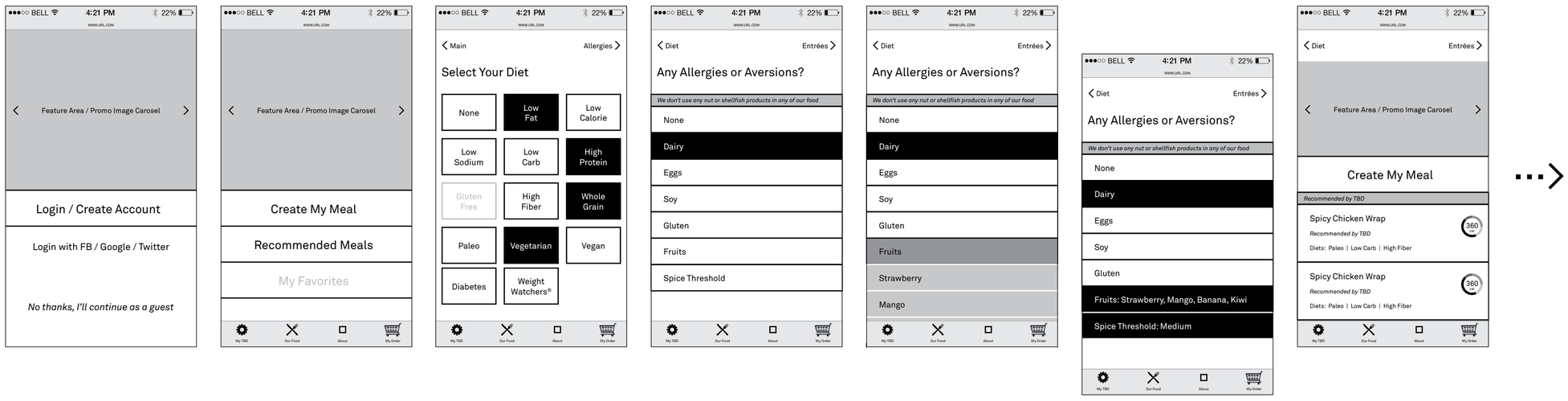


App Beta

Guest Flow 1 :: Set Diet Prefs

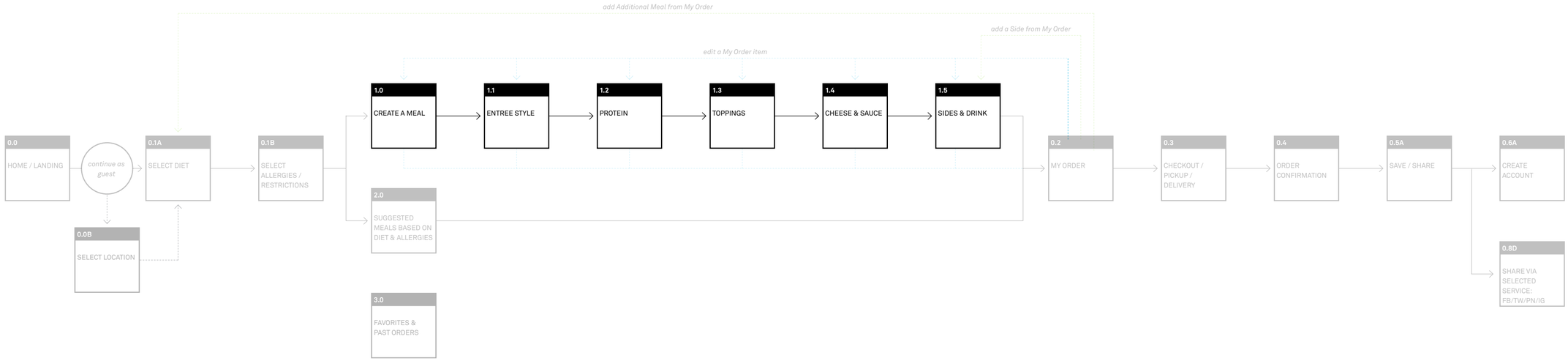
GUEST

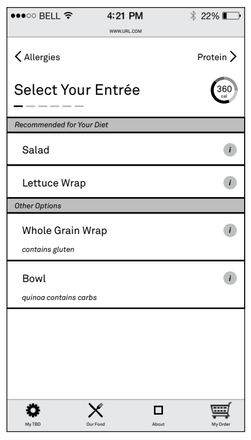


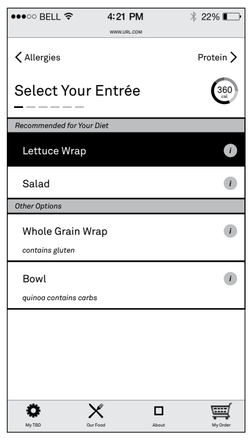


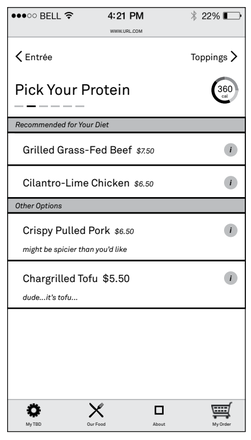
Guest Flow 2 :: Create Meal

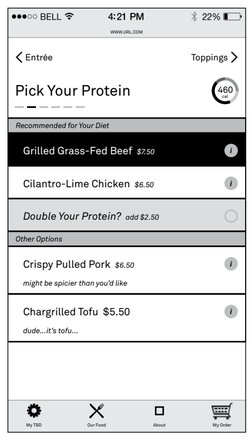
GUEST

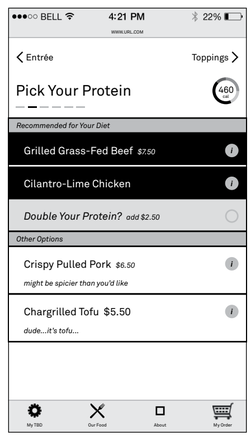


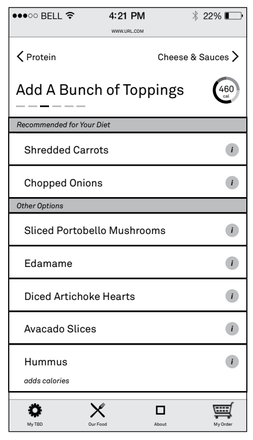


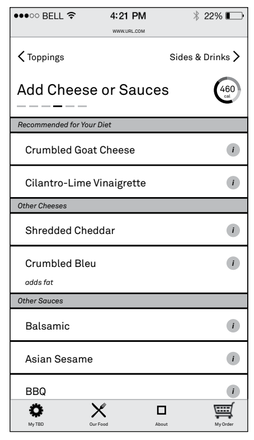


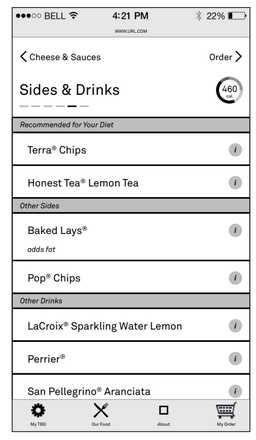


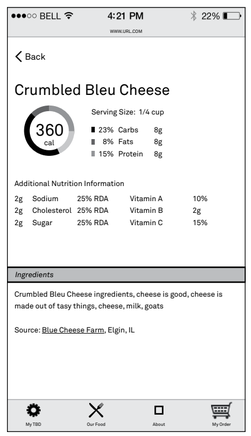












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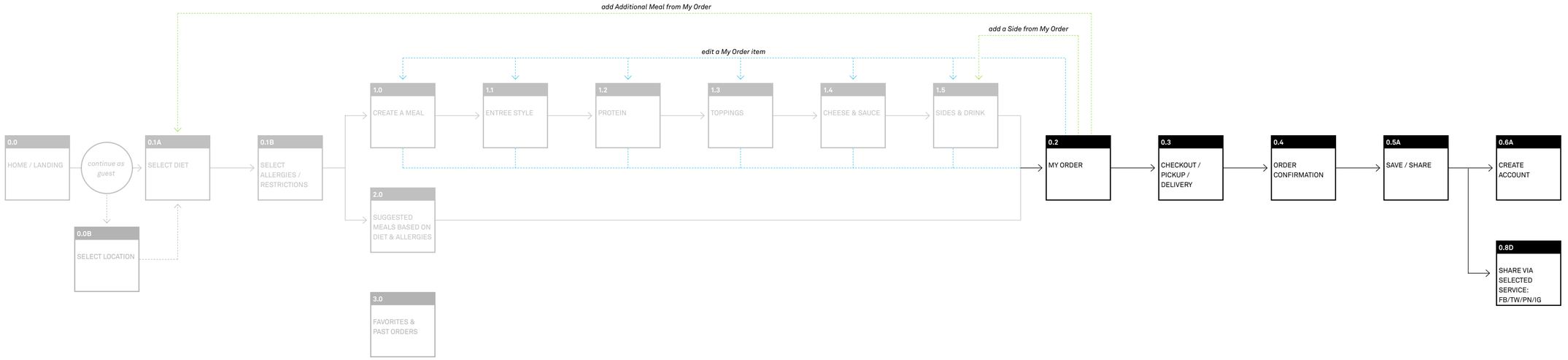
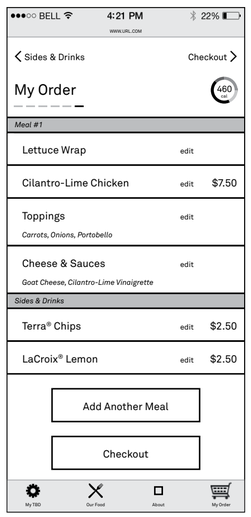
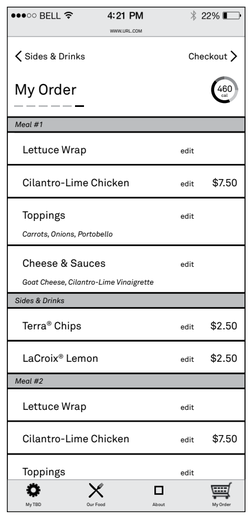
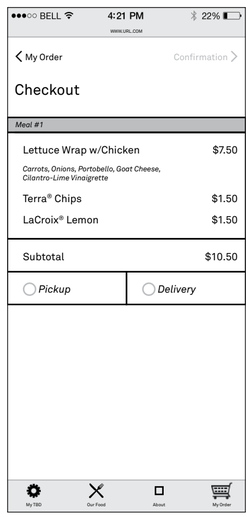
Guest Flow 3 :: Review Order & Checkout

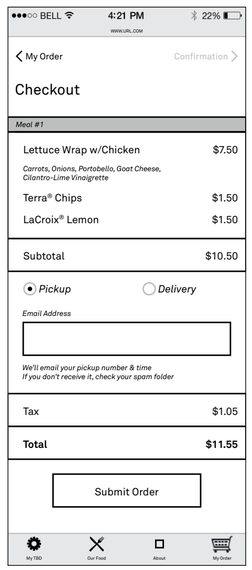
GUEST

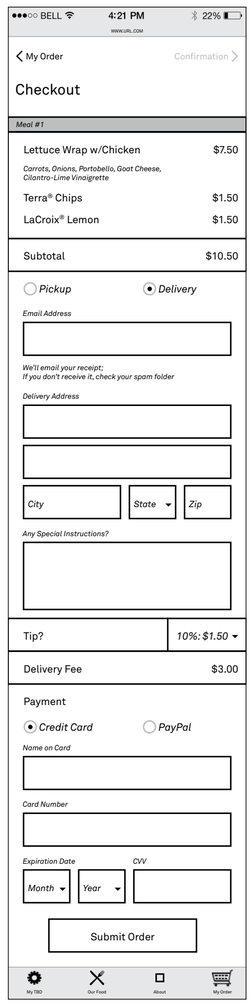


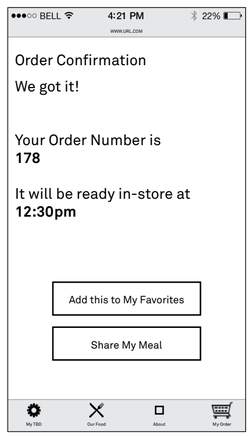








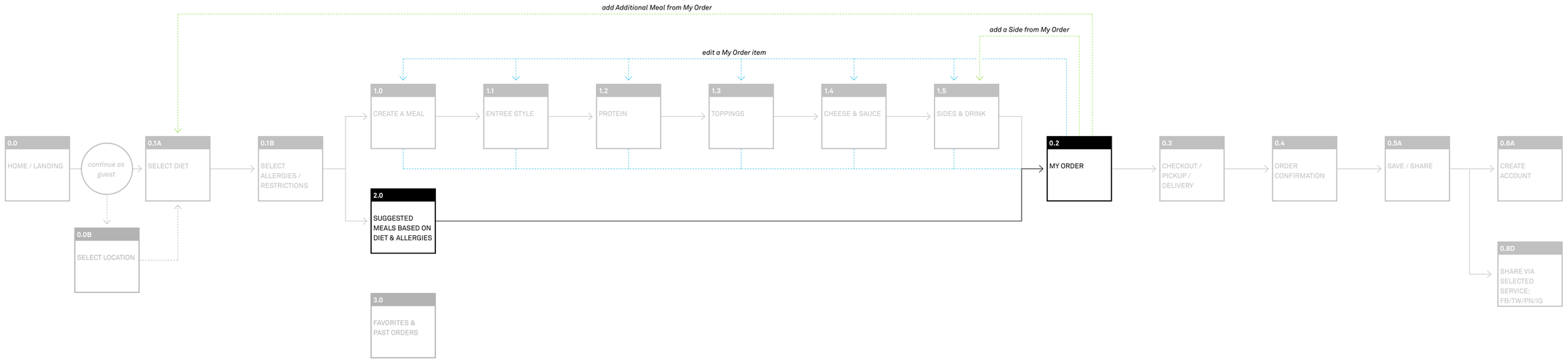


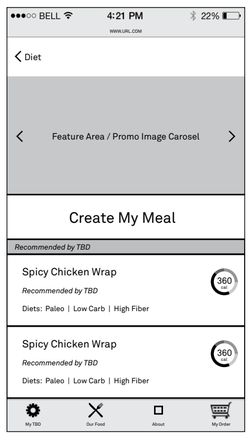


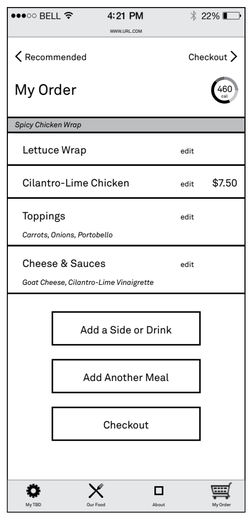
App Beta

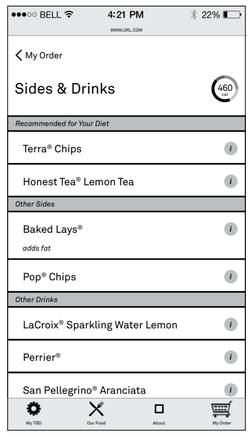
Guest Flow 4 :: Suggestions / Recommendations

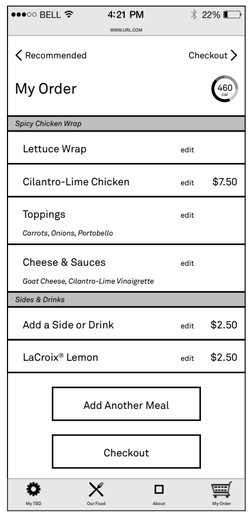
GUEST







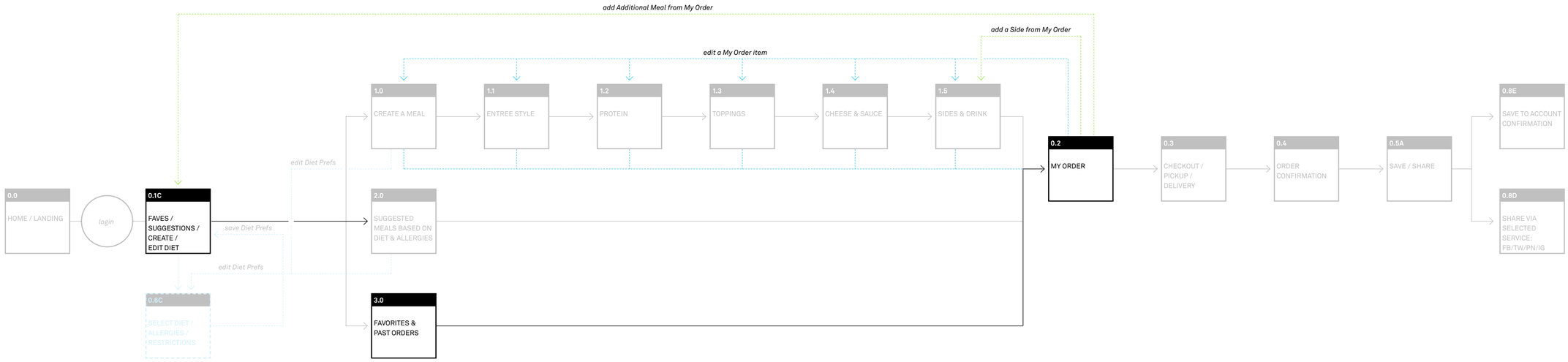


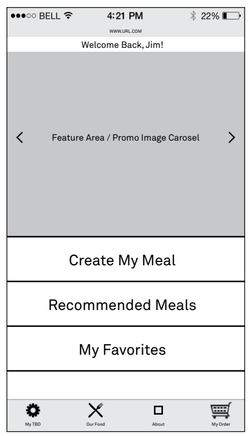


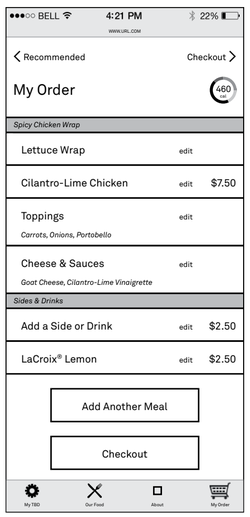
App Beta

Logged-In Flow 1 :: Suggestions / Favorites & Past Orders

LOGGED-IN USER

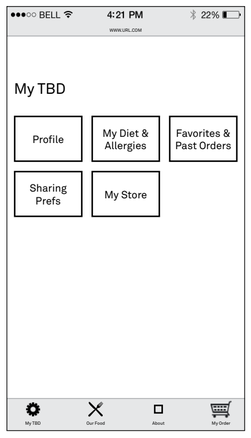


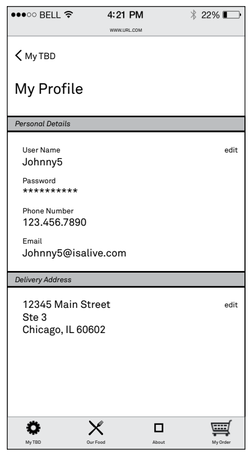


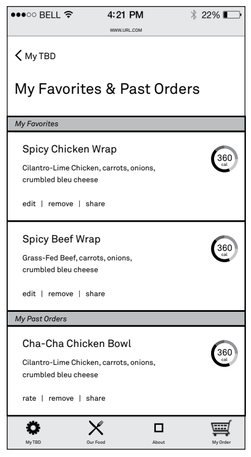


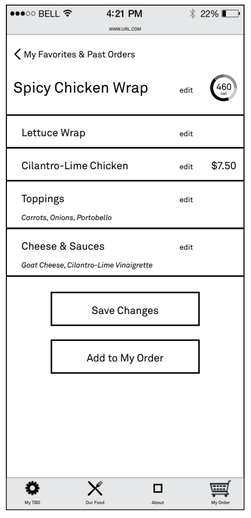
Logged-In Flow 2 :: Account

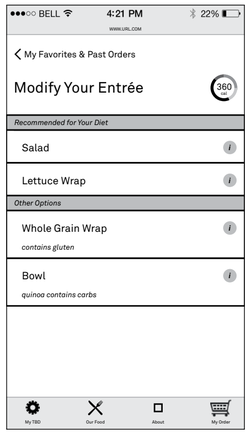
ACCOUNT PREFERENCES











Next Steps

01

Determine what's in / out / needs for initial development

02

Develop additional wires as necessary

03

Convert to brand development (naming, visual elements) & skinning