

# THE O.D.D FACTORY

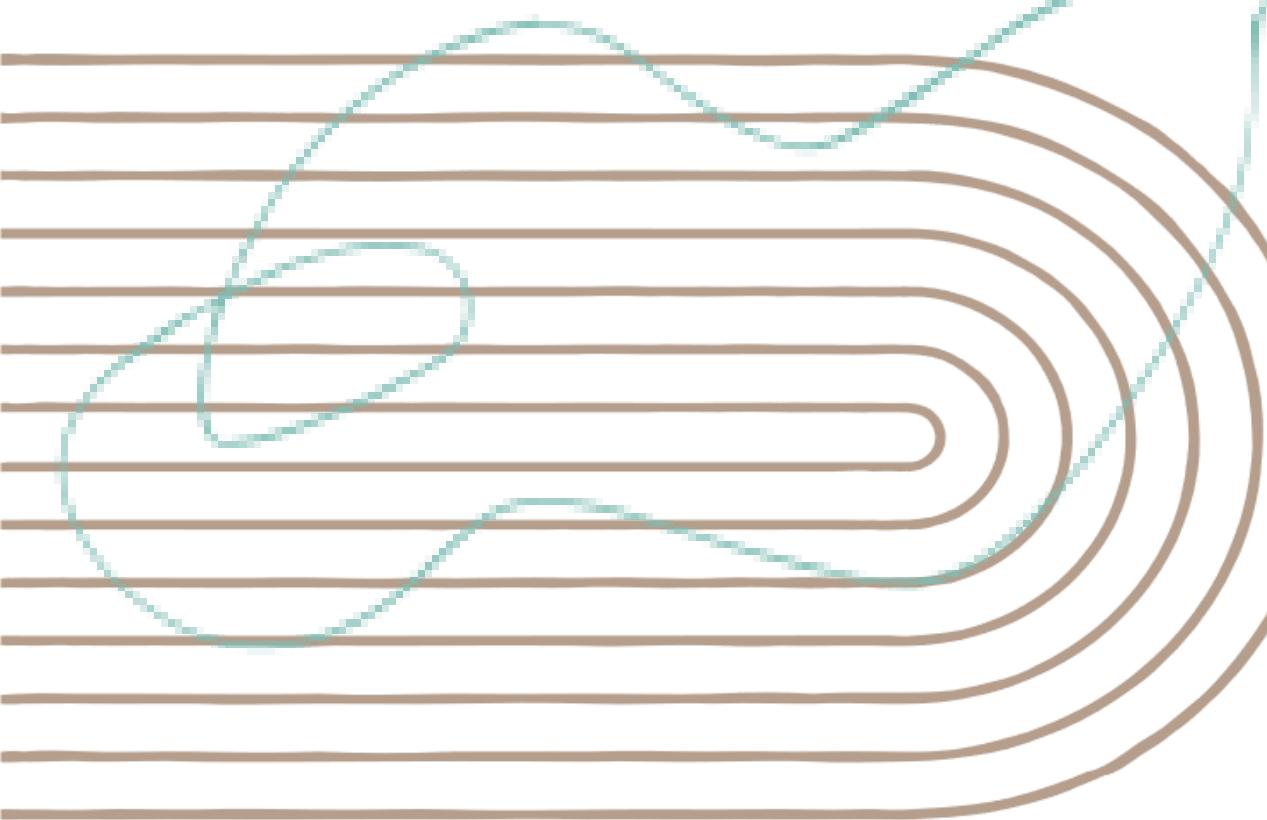
*Design & Export House*



[www.theoddfactory.com](http://www.theoddfactory.com)



<https://www.instagram.com/theoddfactory/>



# CONTENT *Flow*

- ❖ Who we Are
- ❖ What we can do for Your Boutique/Brand
- ❖ Our Capacity & Capability
- ❖ Why Grow Your Brand with Us
- ❖ Our Manufacturing & Design Services

- ❖ The Design & Production Process
- ❖ Our Current Market Reach & Supply
- ❖ What we would like to do with you
- ❖ Our Team of Design, Fashion & Business Experts
- ❖ Let's Connect

We are India's FINEST, Women  
Led SLOW FASHION  
MANUFACTURING & EXPORT  
FACTORY

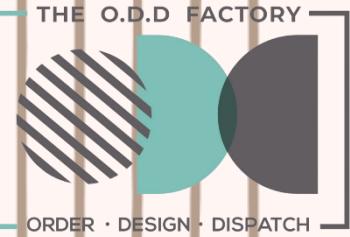


We Manufacture, Design &  
Upcycle, Everything Fabric for  
International Boutiques,  
Designers & Brands



# Order. Design. Dispatch

The O.D.D Factory



“

WE HELP  
YOUR BRAND  
GROW  
PROFITABLY &  
FASHIONABLY



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# WHAT We can do for you

*Sampling & Production*

*All Types of Embroidery*

*Printing, Dyeing, Supplying  
Fabrics & Trims*

*Upcycling &/or Designing  
Collections*



# OUR Capacity & Capability

**5000+ SQ FT  
FACTORY,  
40+ TEAM**



RANGE OF PURE &  
SUPERIOR QUALITY  
MATERIAL & PRINT/DYE  
PROCESSES





# SKILLED PATTERN DEVELOPERS, EMBROIDERY ARTISANS & MACHINISTS & QC'S

WHY

*Work with us*

- Superior Quality Material

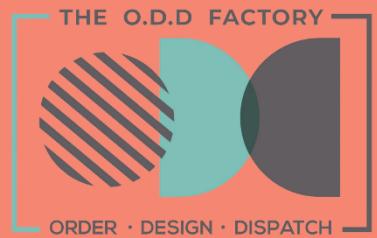
- Intricate Detailing & Bespoke Designs

- Hand, Machine, Applique Embroidery

- Pattern Development & Grading

- Making Labels, Fabric Printing & Dyeing

- Fit to Perfection, Delivered to Expectation





# Why work with us ?

1

**Bespoke Production** – Different Styles, Different Designs &/or same models

2

**Low MOQ's** - Yet economical

3

**Bespoke Services** – customized to suit your Business Model & Customer Demand

4

**India's Pioneering** – Finest Slow Fashion Design, Manufacturing & Upcycling Exporters.



# Our SERVICES



*Manufacturing for  
Designers/Brands*



*Supplying Embroidered  
Panels, Artwork  
Developments, Print  
Artworks ,Fabrics & Trims*



*Supplying readymade  
styles to boutiques for  
resale*

# The O.D.D PROCESS

## ORDER

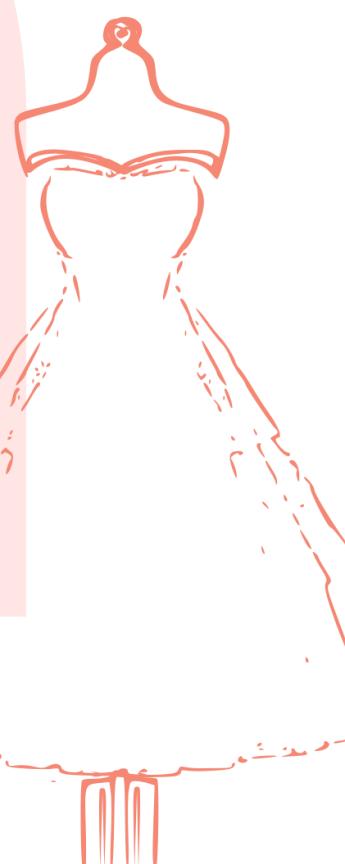
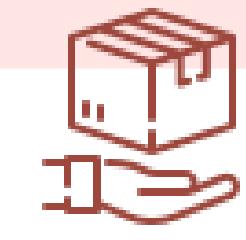
Send us images or reference styles via WhatsApp/mail.  
After a fair price agreement, we book the order against an advance payment

## DESIGN

Our expert team discusses measurements, fabrics & materials with you through WhatsApp & Call. With every approval, goods are put into making & finishing

## DISPATCH

Goods are shipped by us using FedEx, OCS ,DHL ensuring best costs and quickest time, once balance funds are received



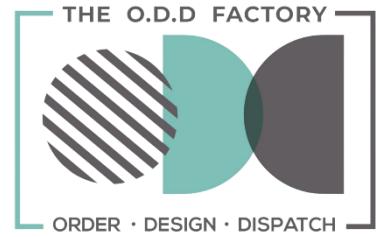
# How we make it EASY FOR YOU



# CURRENT MARKETS



*Kaftans & Abayas  
Abaya Brooches  
Kids Wear  
Embroidered Fabric Panels*



AUS, U.S.A, U.K, EUROPE

*Women's Western Wear,  
Resort Wear, SS & AW  
Collections, Haute Couture,  
Upcycled Fashion Accessories  
Kids Wear*

RIYADH  
DUBAI  
BAHRAIN

KUWAIT

*Haute Couture, Western Wear,  
Luxury Designer Wear  
Abayas & Kaftans*

# What we'd like to do with YOU

We believe in growing together

## Co-Design Collections

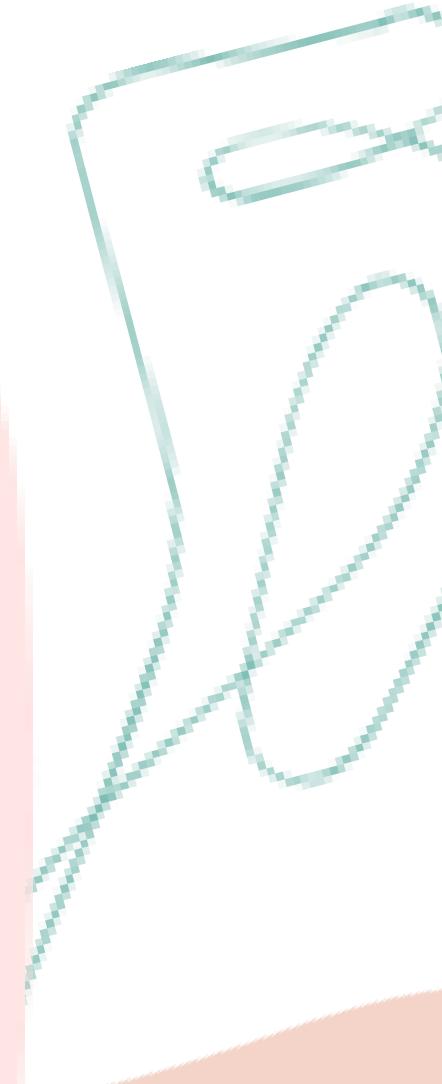
Partner with you to create trending, creative, unique and exclusive designs for your boutique, that your customers would love .

## Wholesale Factory

Partner with you for Manufacture your designs using the best in class fabrics & material, at prices that you would love

## Fashion Agent

Establish a fruitful commission based business model wherein you connect with brands/boutiques & supply the work to us



# What we'd like to do with YOU

We believe in growing together

## Franchise

Establish a Franchisee  
Franchisor Relation to  
bring your brand to our  
country &/or take our  
brand to your country

## White Labelling Trade

We supply pieces to you on  
co designed or our design  
based collections for resale  
in your country on  
consignment or bulk  
purchase processes

## Multi Level Marketing

Establish a network of  
individuals/ambassadors  
for sale & resale of co-  
designed / our designed  
collections for resale in  
your country

# Our Work - U.S.A & AUS



# Our Work - EUROPE & U.K



# Our Work - G.C.C & M.E



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# Our Work - ZERO WASTE PRODUCTION & UPCYCLING



**REPURPOSE**

We reuse every piece of scrap, excess inventory to ensure zero waste



**REINVENT**

Our team designs upcycled and repurpose old garments



**CREATE**

Repurpose & reinvent scrap to create apparel, jewelry accessories, totes, etc.



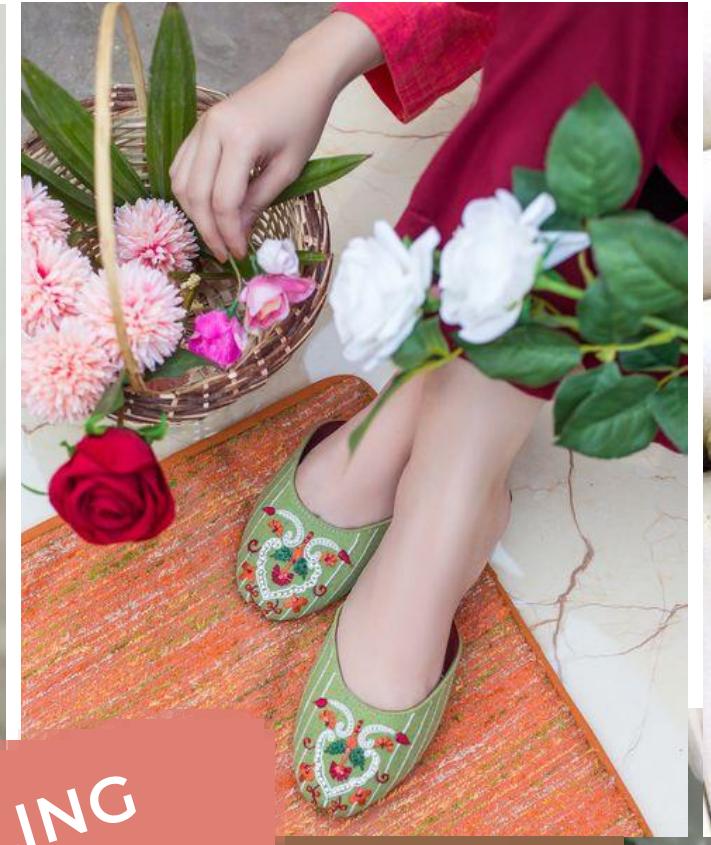
# Our Supplies - JEWELRY & ARTIFACTS



ARTSINAL  
CRAFTED  
SHOES



HEALING  
CRYSTAL  
JEWELRY



ARTSINAL  
CRAFTED  
BAGS



# Our Supplies - HANDMADE CROCKERY



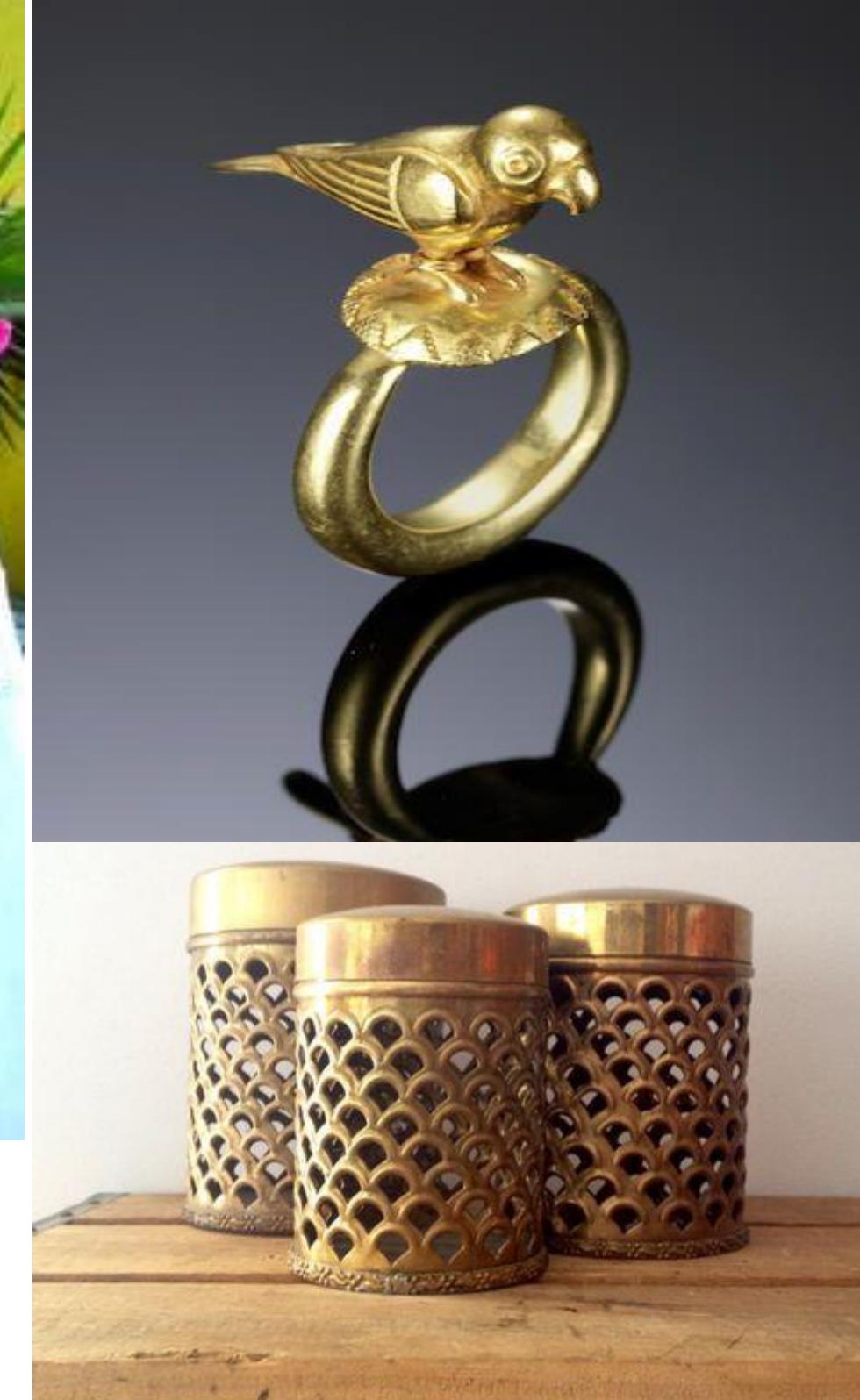
ARTSINAL  
CRAFTED  
CROCKERY



# Our Supplies - ARTFICATS & LINENS



ARTSINAL  
CRAFTED  
LINENS, YOGA  
CUSHIONS &  
RUGS



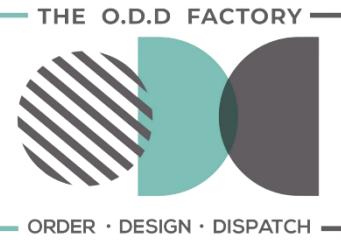
# Associations & Artist Collabs -



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- Australian Army Auction
- Equal Hands UK Collaborations
- Parisian Artist Artwork on Jackets

# MEET Our Women Led Team



Queen of Luxury Design & All Production

Arpana

The ODD Founder

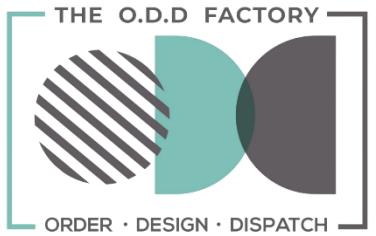
Karishma Kapur

The ODD Business Catalyst

turiya Kapur

## ARPANA

*Business Partner  
Production & Client  
Relations & Boutique  
Management*



ORDER • DESIGN • DISPATCH

## KARISHMA

*Creative Director &  
Propreitor*

## TURIYA

*Business Partner  
Finance, Marketing &  
Business Strategy*

# LET'S TALK



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Mumbai, India



<https://www.youtube.com>