

Executive Data Analysis Report

Analysis Date: December 03, 2025

YEAR	MONTH	RETAIL SALES	RETAIL TRANSFERS
2,018	6.42	7.02	6.94

Trends & Patterns

- A strong correlation (0.96) exists between retail transfers and warehouse sales, indicating effective inventory management.
- Sales peak in the summer months (June to August), suggesting seasonal demand for specific items.
- Wine sales consistently outperform other categories, particularly in warmer months, indicating a potential focus area for marketing.

Additional Metrics

- Total records analyzed: 307,645.

Visual Analysis



