

# SANJAY S

Bengaluru, India

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## Career Overview

- Expertise in data collection, validation, and accuracy maintenance for reliable insights.
- Skilled in analyzing large datasets, debugging SQL, and transforming data for decisions.
- Proficient in developing interactive dashboards with Power BI and Tableau for accessibility.
- Strong command of Excel, SQL, and Python for data manipulation, analysis, and reporting.

## Specialized Studies

- SQL & Database Management
- Data Visualization (Tableau, Power BI, Excel)
- Data Cleaning & Preparation
- Python/R for Data Analysis
- Statistical Analysis & Hypothesis Testing
- Data Manipulation & Transformation

## Experience

### Accenture – Data Analyst Intern

Feb 2025 -

- Completed a simulation focused on advising a hypothetical social media client as a **Data Analyst** at Accenture.
- **Cleaned, modeled, and analyzed 7 datasets** to uncover insights into **content trends** to inform **strategic decisions**.
- Prepared a **PowerPoint deck** and **video presentation** to communicate **key insights** for the client and **internal stakeholders**.

### Good Business Lab – Data Collector

Oct 2023 – June 2024

- **Collected and organized research data**, ensuring **accuracy and consistency** in field data collection.
- Conducted **quality checks** to maintain **high data integrity** and reliability for **research analysis**.
- Collaborated with researchers to follow standardized **data collection protocols** and improve **efficiency**.

## Freelance Projects

### Customer Churn Analysis | Python, Pandas, Matplotlib, Seaborn

Feb 2025 ([View Project](#))

- Performed **data cleaning, preprocessing, and feature engineering** to ensure high data accuracy.
- Utilized **Python (Pandas, Seaborn, Matplotlib)** for **EDA** to uncover churn patterns.
- Derived **actionable insights** for **customer retention strategies**.

### Ecommerce Data Analysis | Python, SQL

Jan 2025 ([View Project](#))

- Integrated **MySQL with Python** for efficient **data extraction, transformation, and analysis**.
- Automated **data ingestion** from multiple sources into a structured **SQL database**.
- Generated insights on **customer behavior, sales trends, and retention strategies**.

### Super Store Sales Analysis | Excel, Power BI, Power Query

Dec 2024 ([View Project](#))

- Cleaned and transformed sales data using **Excel and Power Query**.
- Built an **interactive Power BI dashboard** to visualize **sales performance and trends**.
- Analyzed **regional and category-wise sales** for business optimization.

## Technical Skills

**Languages:** Python, SQL

**Analytical Tools:** Excel, Power BI, Tableau, Power Query, Looker

**Technologies/Frameworks:** GitHub, Pandas, NumPy, Matplotlib, Seaborn

**Platformes :** Jupyter Notebook, Pycharm, Visual Studio, Cloud

## Education

### Mandya University

2020 – 2023

Bachelor of Commerce - Business

Mandya, Karnataka

## Certificates / Extracurricular

- **Google Data Analytics Professional Certificate** ([View Certificate](#))
- **Tata Group Data Visualisation: Empowering Business with Effective Insights** ([View Certificate](#))
- **Accenture North America Data Analytics and Visualization** ([View Certificate](#))