

# How do we calculate the pricing of an apparel product?

We calculate the price of an apparel product using **four** basic components.


- **Base Price**

The base price is the **product price** of a plain garment.

- **Printing Charges**

Printing charges are calculated depending on the **area** your design file occupies. Currently, Printrove offers two different printing techniques; DTG & DTF. You can compare the pricings of both printing techniques in the below table.

	DTG	DTF
White Apparel	0.8 per sq. inch Minimum charges: Rs. 80	0.9 per sq. inch Minimum charges: Rs. 90
Coloured Apparel	0.9 per sq. inch Minimum charges: Rs. 90	0.9 per sq. inch Minimum charges: Rs. 90

 You can refer to the following article to understand your preference for the printing technique. [What is the difference between DTG and DTF printing technique?](#)

- **GST**

The GST rate applicable on apparel products is **5%**.

- **Shipping Charges**


The shipping charges for an order are calculated based on the total order weight and we charge a slab rate of **Rs. 60 per 500 gms.** For COD orders, an additional service charge of Rs. 50 is applicable.

Therefore, the final price of an apparel product at Printrove is **Base Price + Printing Charges + GST + Shipping charges**.

Let's calculate the price of a T-shirt with different dimensional designs:

**Example 1:** A prepaid order for a design with 10 inches x 10 inches dimensions printed on a L size Black T-shirt.


	DTG	DTF
Base Price	Rs. 165	Rs. 165
Printing Charges	(10 x 10 x Rs. 0.9) Rs. 90	(10 x 10 x Rs. 0.9) Rs. 90
GST	Rs. 12.75	Rs. 12.75
Shipping charges	Rs. 60	Rs. 60
Total	Rs. 327.75	Rs. 327.75

 Please note the following.

- The base price of a t-shirt is Rs. 165 up to XL, Rs. 180 for 2XL, Rs. 200 for 3XL, Rs. 220 for 4XL, and Rs. 230 for 5XL.
- GST is applicable on Base Price + Printing Charges.
- For a COD order, the total cost of the order would be **Rs. 377.75** for both printing techniques.

**Example 2:** A prepaid order for a A3 size design with 11.7 inches x 16.5 inches dimensions printed on a M size Light Pink T-shirt.


	DTG	DTF
Base Price	Rs. 165	Rs. 165
Printing Charges	(11.7 x 16.5 x 0.9) Rs. 173.75	(11.7 x 16.5 x 0.9) Rs. 173.75
GST	Rs. 11.94	Rs. 11.94
Shipping Charges	Rs. 60	Rs. 60
Total	Rs. 410.69	Rs. 410.69

 You can note the following points.

- The size of the design file has a huge impact on the product price.
- The above order would cost Rs. 395.42 for a White t-shirt in DTG since the printing charges for the same is Rs. 0.8.

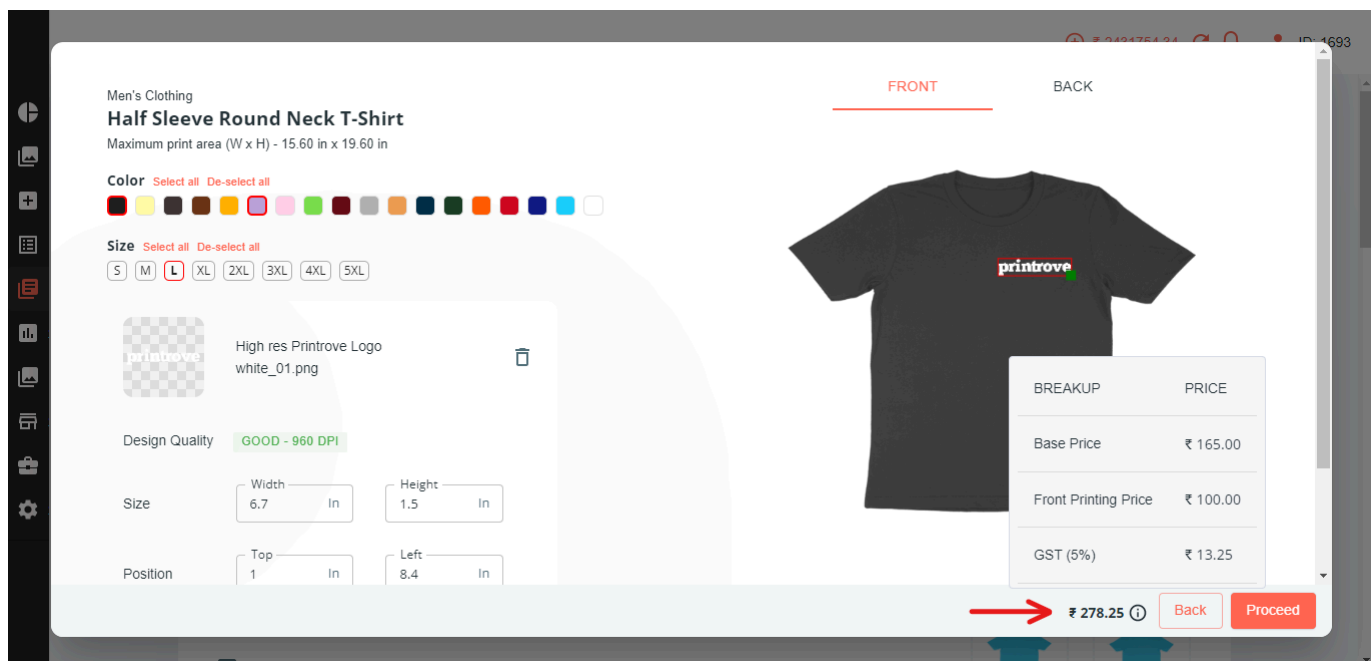
**Example 3:** A prepaid order for a pocket size design with 3.5 inches x 3.5 inches dimensions printed on a 2XL size Olive Green T-shirt.

	DTG	DTF
Base Price	Rs. 180	Rs. 180
Printing Charges	(Min printing charges) Rs. 90	(Min printing charges) Rs. 90
GST	Rs. 13.5	Rs. 13.5
Shipping charges	Rs. 60	Rs. 60
Total	Rs. 343.5	Rs. 343.5

 You can note the following points.

- The printing charges applicable on the above design are the **minimum** printing charges for both printing techniques.
- If you wish to place an order for a plain garment, a **handling charge** of Rs. 30 will be applicable

To understand the unique pricing for your designs, you can create products in the Product Library and refer to the breakup in the live preview design window as shown in the image below.



Happy Designing!

Suggested Article: [How to prepare design files for apparel products?](https://community.printrove.com/portal/en/kb/articles/pricing-calculation-for-t-shirts)