How can I integrate my custom website using Printrove's API?

You can start integrating your store with **Printrove's API** and give your code super-powers!

Printrove's **REST** principal API allows your custom-built store to:-

- Add Designs to your Design Library
- Create and Confirm Orders
- List your Products in the Product Library

Your custom-built store can take all of the above actions automatically without you having to intervene.

What is an API?

- API stands for **Application Programming Interface.** It allows an application to extract information from a piece of software and use that information in their own application.

- In simple words, it is a software intermediary that allows two applications to talk to each other, just like a messenger that delivers your request (Your online store) to the provider (Printrove) that you're requesting it from and then delivers the response back to you.

Why do you need an API Integration?

If you have a **Custom Website** or if your store is built using any other E-commerce platform (apart from Shopify or Woocommerce), you can use Printrove's API to automate the entire process.

> 📄 **Practical Scenario:**
> For instance, if your store is built on **Magento** and has **hundreds of orders** coming in every day, it becomes practically difficult to place each and every order manually on Printrove.
>
> To make this easy, you can post a request to the " **Create Order** " API with all the required parameters (Customer details) and place a large number of orders in no time!

Currently, Printrove has One-Tap Integrations with **Shopify** and **Woocommerce**.

So, if your store is built on Shopify or Woocommerce, you can easily integrate it with Printrove and automate the entire cataloging and order placement process **without the API** . Learn more about Shopify and Woocommerce integrations [here](#) .

Printrove's API Documentation

Printrove's API will automate sending orders from your online store to our system, so you can stroll back and not lift a finger!

However, connecting your store to Printrove via API is a bit tedious, you can achieve this only if you have a developer on board or if you're tech-savvy. You can even hire a programmer to do that for you.

You can [click here](#) to check out **Printrove's API Documentation.**

💡 **Pro Tip:**
It is best recommended that you prioritize building your store, marketing, and getting the sales first before you indulge in API Integrations.

Hope this helps. If you have any more queries, you can reach out to us at support@printrove.com