

# **ANNUAL QUALITY ASSURANCE REPORT**

**July- 2011 to June- 2012**

**Dr. (Ms). Deepali Singhee  
Chairperson, IQAC  
Dr. (Mrs.) Annalakshmi Chatterjee  
Coordinator, IQAC**



**J.D.Birla Institute**

11 Lower Rawdon Street, Kolkata 700020

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## **J. D. Birla Institute**

(Affiliated to Jadavpur University, Kolkata)

### **Departments of:**

- Home Science
- Commerce
- Management
- Food Science & Nutritional Management
- Textile Science, Clothing & Fashion Studies
- Interior Designing
- Human Development



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J.D. Birla Institute, Kolkata is a private and unaided college.

Late Sushila Devi Birla, wife of eminent industrialist late L.N.Birla established a college for girls in her mother-in-law's name in June 1962. The College was named Smt. Jawahari Devi Birla Institute of Home Science and it filled a much felt gap in the scientific education of young women from Calcutta's conservative families. Today the name of the institution has been simplified to J.D.Birla Institute.

Over four decades, the Institute has grown with the needs and demands of the changing times. The Department of Commerce was added in 1997 in tune with the shifting zeitgeist; a satellite campus was started in 2002 to house the co-educational Department of Management. In the year 2009, four new professionally oriented under-graduate courses were introduced apart from two new post-graduate courses. Today, the Institute provides graduate courses under the followings departments:

- Dept. of Home Science
- Dept. of Commerce
- Department of Management
- Dept. of Food Science & Nutrition Management
- Dept. of Textile Science ,Clothing & Fashion Studies
- Department of Human Development
- Dept. of Interior Designing

It also offers post-graduate degrees under the Department of Home Science.

The Institute and all its departments are affiliated to Jadavpur University, a world-renowned Centre of Excellence with an 'A' grade rating (CGPA of 3.61) from NAAC. The courses offered by the Institute are exclusive and no other Jadavpur University affiliate can offer the B.Sc (Honours), B.Com (Honours) and BBA (Honours) courses that are conducted at the Institute.

The Institute operates from two campuses; while the all-girls courses are run from the main campus, the satellite campus located just a couple of kilometers away houses the co-education Management department.

The Institute was first time accredited with B+ (78.5%) by NAAC in March, 2004. It applied for reassessment and re-accreditation in 2009 and in 2010, the NAAC peer team awarded the Institute with 'A' grade (CGPA of 3.11) highlighting the Institute's constant quest for self improvement and excellence.



NAAC Peer Team Visit



NAAC Accreditation Ceremony at Bangalore

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## PART - A

*The plan of action chalked out by the IQAC in the beginning of the year 2011 towards quality enhancement and the outcome achieved by the end of the year.*

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**1. The website of the Institute would be revamped and redesigned.**

The website has been revamped and redesigned. It is being updated regularly with information regarding students' attendance, examinations schedules and results, events hosted by the college, etc.

**2. More lectures and seminars on important and current issues/topics will be organized for students and staff.**

During the session, the following seminars and lectures were organized by the college:

- a) A lecture on "A Look inside Hedge Funds" was organized at the main campus on April 20, 2012. Mr. Sanjay Saraf, Director, Sanjay Saraf Education Institute Pvt. Ltd. delivered the talk.
- b) A lecture on "Obesity" by Ms. Hena Nafis, Telegraph Columnist and Nutritionist was organized by Dept. of Food Science & Nutrition Management on April 12, 2012.
- c) A lecture on "Women's Health" was delivered by Dr. Gauri Kumra - Obsterician & Gynaecologist for students of the Dept. of Food Science & Nutrition Management on March 30, 2012.
- d) A National Seminar on "Rural Marketing" was organised by the Dept. of Management on February 24-25, 2012 at Vidya Mandir Auditorium. Shri Dinesh Trivedi, Erstwhile Union Cabinet Minister - Railways graced the occasion as the Chief Guest. Other distinguished guests were Mr. Harshvardhan Neotia, Chairman - Ambuja Reality Pvt. Ltd., Mr. Aveek Sarkar, Editor - Ananda Bazar Patrika and Shri. Madan Mitra, Hon'ble Minister of State Transport & Sports (Government of West Bengal).
- e) Ms. Babita Hazarika, Chief Dietician - Apollo Gleneagles Hospital was a guest speaker for the lecture on "Kidney Diseases" organized on February 16, 2012 by the Dept. of Food Science & Nutrition Management.
- f) A seminar on "Role of Management Education in Leading India into the New Millennium" was delivered by Dr. Subir Chowdhury, Former Director - IIM (Calcutta) and Dr. Gautam Sengupta, CEO - Kitchen Appliances India Ltd.

(VIDEOCON Group of Companies) on February 13, 2012 at Vidya Mandir Auditorium

- g) A lecture on “Facility Management” by Dr. Siddharth Pandey, AVP Associate and Vice President – Sristi Infrastructure Development Company Pvt. Ltd., was organized by Dept. of Interior Designing on December 23, 2011.
  - h) A lecture on “Graphology Intervention and Family Stress” by Mr. Mohan Bose from Kolkata Institute of Graphology - Kolkata was organized by Dept. of Human Development on December 13, 17 & 20, 2011.
  - i) A lecture on “Energy and Environment” by Mr. Anirban Chakraborty, Asst. Prof., NUJS - Kolkata was organized on September 20-22, 2011 by Dept. of Interior Designing.
3. **More number of faculty members will be encouraged to participate in seminars and conferences as resource persons.**

Through support and motivation more number of members took the initiative to participate in seminars and conferences and many presented papers.

#### **PAPERS PRESENTED AT SEMINARS & CONFERENCES**

1. Mrs. Monalisa Middya Asst. Prof., Dept. of Commerce presented a paper, '*A Survey on Comparison Theorems*' at the National Seminar on 'Mathematics and Applications' organized by Dept. of Mathematics, University of Burdwan on March 27-28, 2012 at Burdwan.
2. Mrs. Soheli Ghosh Banerjee Asst. Prof., Dept. of Commerce and Mrs. Keya Ghosh Asst. Prof., Dept. of Commerce jointly presented a paper, '*Women Entrepreneurship in the 21<sup>st</sup> Century: A Case Study*' at the UGC-sponsored International Seminar on 'Microfinance and Financial Inclusion in Developing Economies' organized by Vidyasagar University on March 15-16, 2012 at Midnapore.
3. Mrs. Nibedita Roy Asst. Prof., Dept. of Commerce presented a paper, '*Securitization - A Risk Management Tool in Indian Banking Industry*' at the UGC-sponsored National Seminar on 'Contemporary Management Functions for the Growth of the Nations' organized by Vidyasagar University on March 13-14, 2012 at Midnapore.
4. Mrs. Keya Ghosh, Asst. Prof., Dept. of Commerce presented a paper, '*Proverty Eradication in Urban Areas*' at the UGC-sponsored International Conference on 'Development of Entrepreneurship in MSME sector' organized by Utkal University on March 6-7, 2012 at Bhubaneswar.

5. Dr. (Mrs) Sonali Ghosh Asst. Prof., Dept. of Food Science & Nutrition Management presented a paper, '*ETS1 is a Positive Regulator of VEGF-Induced MMP-9 and MMP-13 Gene Expression in Human Ovarian Carcinoma Cell*' at the International Conference on 'Frontiers in Biological Researches' organized by Dept. of Human Physiology with Community Health, Vidyasagar University on February 26-27, 2012 at Midnapore.
6. Dr. (Mrs) Annalakshmi Chatterjee Asst. Prof., Dept. of Food Science & Nutrition Management presented a paper, '*Effect of Processing on Antioxidant, Antimicrobial and Antinutritional Activities of Polyphenols Rich Psidium Guajava*' at the UGC-sponsored National Seminar on 'Recent Trends in Research of Nutrition Science' organized by Barrackpore Rastraguru Surendranath College on February 22-23, 2012 at Barrackpore - Kolkata.
7. Mrs. Nibedita Roy Asst. Prof., Dept. of Commerce presented a paper, '*Influencing Factors of Securitization - An Empirical Study*' at the International Conference on Business and Finance organized by IBS-Hyderabad on January 5-7, 2012 at Hyderabad.
8. Ms. Sreyasi Chatterjee, Asst. Prof., Dept. of Human Development presented paper, '*Risk Perception of Genetically Modified Food - An Exploration of Public Understandings of Food Risks in India*' at the XXXVII-All India Sociological Conference 2011 organised by Indian Sociological Society at Centre for Study of Social Systems, School of Social Sciences, Jawaharlal Nehru University on December 8-11, 2011 at New Delhi.
9. Dr. Deepali Singhee, Assoc. Prof., Dept. of Textile Science, Clothing & Fashion Studies presented two papers, '*A Study on the Application of Mixture of Natural Dyes on Silk Fabric and its Different Characteristics*' and '*Dyeing of Silk Fabric with Onion Peel Waste using Unconventional Methods*' at the National Workshop and Seminar on 'Vegetable Dye and its Application on Textiles' at Dept. of Shilpa-Sadan, Vishva-bharati University, West Bengal on December 2-4, 2011 at Sriniketan, Birbhum.
10. Mrs. Amita Dutta, Asst. Prof., Dept. of Home Science presented a paper, '*Mata-ni-Pachedi ' Kalamkari of Gujarat'*' at the National Workshop and Seminar on 'Vegetable Dye and its Application on Textiles' at Dept. of Shilpa-Sadan, Vishva-bharati University, West Bengal on December 2-4, 2011 at Sriniketan, Birbhum.
11. Mrs. Soheli Ghosh Banerjee, Asst. Prof., Dept. of Commerce presented a paper, '*Performance Analysis of Select Mutual Fund: A Study in Context with the Role and Effect of Mutual Funds in the Recent Global Economic Melt-Down*' at the

UGC-sponsored National Seminar on 'Emerging Issues in Financial Reporting and Financial Markets' organized by Dinabandhu Andrews College on November 18-19, 2011 at Kolkata.

12. Dr. Deepali Singhee, Assoc. Prof., Dept. of Textile Science, Clothing & Fashion Studies presented a paper, '*Shade Development through Application of Mixture of Natural Dyes (Eucalyptus Bark and Red Sandalwood) on Silk*' at the 29<sup>th</sup>, Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
13. Ms Krishnakali Bhattacharya, Asst. Prof., Dept. of Human Development presented a paper, '*Study of Life Satisfaction among Sex Workers in Kolkata*' at the 29<sup>th</sup> Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
14. Dr. (Mrs) Vipasha Chakraborty, Asst. Prof., Dept. of Home Science presented a paper, '*Iron Fortification of Locally Available Puffed Rice by Using Spirulina Platensis Powder*' at the 29<sup>th</sup> Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
15. Mrs. Lilu Mancha, Lecturer (Sel Grade), Dept. of Food Science & Nutrition Management presented a paper, '*Study of the Nutrient Adequacy of School Lunch of Children Belonging to Low and High Middle Income*' at the 29<sup>th</sup>, Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
16. Mrs. Samita Gupta, Asst. Prof., Dept. of Textile Science, Clothing & Fashion Studies presented a paper, '*Acceptability of Lined Jackets made from Jute Union and Blended Fabrics*' at the 29<sup>th</sup>, Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
17. Mrs. Punam Mehra, Asst. Prof., Dept. of Human Development presented a paper (oral presentation), '*A Study of Occupational Stress, Depression and Reaction to Frustration among Special Educators and Regular School Educators*' at the 29<sup>th</sup> Biennial HSAI National Conference on 'Innovative Horizons & Emerging

- Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
- 18. Dr. (Ms.) Banani De, Asst. Prof., Dept. of Home Science present a paper in the Food & Nutrition category on '*A Study on the Usability of Local Unbranded Mustard Oil after Deep Frying of Indian Snack Items*' at the 29<sup>th</sup> Biennial HSAI National Conference, organized by the School of Home Science, Babasaheb Bhimrao Ambedkar University, Lucknow on 4<sup>th</sup> - 6<sup>th</sup> November 2011 at Lucknow.
  - 19. Mrs Amita Dutta, Asst. Prof., Dept. of Home Science presented a paper, '*Modification and Adaptation of Designs Inspired from Madhubani Motifs and their Application through Various Textile Ornamentation Techniques on Household Textile Products*' at the 29<sup>th</sup>, Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
  - 20. Mrs. Smita Parekh, Asst. Prof., Dept. of Home Science presented a poster, '*Study of Diversified Use of Jute as Embroidery - Kantha and Phulkari*' at the 29<sup>th</sup>, Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
  - 21. Mrs. Lili Mancha, Lecturer (Sel Grade), Dept. of Food Science & Nutrition Management presented a poster, '*Effect of Tender Coconut Water on Hypertensive Men & Women Belonging to the Age Group of 60-80*' at the 29<sup>th</sup>, Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
  - 22. Ms. Shweta Tuteja, Asst. Prof., Dept. of Textile Science, Clothing & Fashion Studies presented a poster, '*Clothing Practices and Designing of Functional Garments for Challenged Children*' at the 29<sup>th</sup>, Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
  - 23. Ms. Manushi Tewari, Asst. Prof., Dept. of Textile Science, Clothing & Fashion Studies presented a poster, '*Innovation of Bengal Batik as a Technique of Textile Printing*' at the 29<sup>th</sup>, Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home

Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.

24. Mrs. Komal Sharma, Lecturer (Sel Grade), Dept. of Interior Designing presented a poster, '*A Study on Package Tour Versus Individually Planned Tours*' at the 29<sup>th</sup>, Biennial HSAI National Conference on 'Innovative Horizons & Emerging Challenges for Home Scientists' organized by School of Home Science, Babasaheb Bhimrao Ambedkar University on November 4-6, 2011 at Lucknow.
25. Dr. Sonali Ghosh, Asst. Prof., Dept. of Food Science & Nutrition Management presented a paper, '*VEGF Signaling through PI3K/p38MAPK Pathways and ETS1 Activation Regulates MMP-9 and MMP-13 Expression in Ovarian Cancer Cell SKOV-3*' at the International Conference on 'Molecules to Systems Physiology: 100 Years Journey ICMSP100' organized by Dept of Physiology, University of Calcutta on September 21-23, 2011.
26. Dr. (Ms.) Deepali Singhee, Asso Prof, Dept. of Textile Science Clothing & Fashion Studies presented a paper on '*Inspirational Indian Textiles for Ecofashion*' at a seminar on 'Eco-fashion Technology and Trends' jointly organized by Dept. of Jute and Fibre Technology, IJT, Calcutta University and Textile Association, Kolkata on September 24, 2011.
27. Dr. (Ms.) Banani De, Asst. Prof., Dept. of Home Science sent a poster '*Effect of Frying Telebhajas on the Quality Characteristics of Locally Processed Unbranded Mustard Oil*' for presentation at the 43<sup>rd</sup>, National Conference on '*Economic Transition in Nutrition – Lifestyle Diseases and Health and Nutrition Wellness*' organized by National Institute of Nutrition, ICMR, Hyderabad on 11<sup>th</sup> - 12<sup>th</sup> November 2011.

#### **SEMINARS & CONFERENCES ATTENDED WITHOUT PRESENTING PAPERS**

- a) Mr. Shambhu Nath Halder, Chief Librarian attended the seminar on '*NMEICT Project Library Automation and Resource Sharing Network*', sponsored by Ministry of Human Resource Development (MHRD), Govt. of India at Indian Institute of Chemical Biology (IICB) on June 15-18, 2012 at Kolkata.
- b) Mrs. Komal Sharma, Asst. Prof., Dept. of Interior Designing attended a seminar on '*New Trends in Interiors*' organized by Association of Architects, Builders & Interior Designer on June 2, 2012 at Kolkata.
- c) Mrs. Nibedita Roy and Mrs. Keya Ghosh, Asst. Profs., Dept. of Commerce attended a seminar on '*Awakening India Vision 2020*' organized by St. Xavier's College - Kolkata on April 16, 2012.

- d) Mr. Shambhu Nath Halder, Chief Librarian attended the UGC-sponsored National Seminar on '*Tagore on Library*', organized by Dept of Library and Information Science, Jadavpur University in Collaboration with Raja Rammohan Roy Library Foundation, Ministry of Culture, Govt. of India and Rabindranath Studies Centre, Jadavpur University on March 22-23, 2012.
- e) Ms. Shaona Barik, Asst. Prof., Dept. of Home Science attended an UGC-sponsored National Seminar on '*International Conference for English Language Teacher Educators and Teachers*' organized by British Council in collaboration with the English and Foreign Languages University (EFLU), English Language Teachers' Association of India (ELTAI) and the International Association of Teachers of English as a Foreign Language (IATEFL) on March 3-5, 2012 at Hyderabad.
- f) Mrs. Ishita Biswas, Asst. Prof., Dept. of Interior Designing attended a seminar on '*Green Revolution in Interiors*' organized by Association of Architects Builders & Interior Designer, Kolkata on January 7, 2012.
- g) Mrs. Monalisa Middya Asst. Prof., Dept. of Commerce attended an International Conference on '*Recent Advances in Mathematical Sciences and Applications*' organized by Calcutta Mathematical Society on December 9-11, 2011 at Kolkata.
- h) Ms. Sreyasi Chatterjee, Asst. Prof., Dept. of Human Development and Ms. Shaona Barik, Asst. Prof., Dept. of Home Science attended an UGC-sponsored National Seminar on '*Evolution of Women's Consciousness, as Reflected in Sanskrit and Bengali Literature: A Sociological Analysis*' organized by Jogmaya Devi College on December 2-3, 2011 at Kolkata.
- i) Mrs. Samita Gupta and Ms Manushi Tewari, Asst. Profs., Dept. of Textile Science, Clothing & Fashion Studies attended a National Workshop & Seminar on '*Vegetable Dye and its Application on Textiles*' organized by Department of Shilpa-Sadan, Visva-Bharti, West Bengal on December 2-4, 2011.
- j) Mrs. Monalisa Middya Asst. Prof., Dept. of Commerce attended a seminar on '*Symposium on Recent Trends in Mathematical Analysis and its Application*' organized by Dept of Mathematics, University of Calcutta on November 23-24, 2011 at Kolkata.
- k) Mrs. Meghamala Mukherjee, Asst. Prof., Dept. of Commerce and Ms. Sohini Modak, Computer Laboratory Assistant attended a seminar on '*Implementation of New Technology on Education System*' at ILEAD on November 18, 2011.
- l) Faculty members from the Dept. of Food Science & Nutrition Management attended a lecture on 'Women's Health' and 'Osteoporosis' delivered by Shiela

- Purakayashtha - a gynecologist and orthopedic from London and organized by ILEAD on November 8, 2011.
- m) Mrs. Lilu Mancha, Lecturer (Sel. Grade) and Ms. Pratyasha Agrawal, Asst. Prof, Dept. of Food Science & Nutrition Management attended the 3<sup>rd</sup> Clinical Nutrition Update organized by Indaprastha Apollo Hospitals, New Delhi on October 7-8, 2011 at New Delhi.
  - n) Mrs. Amita Dutta Asst. Prof., Dept. of Home Science attended a seminar on '*Reclamation of a Legend E. B. Havell & Art Education in India*' organized by Govt. College of Art & Craft, Calcutta in Collaboration with M.S. University, Baroda on September 15-16, 2011 at Kolkata.
4. **The activities of the Helping Hands would be enhanced. Community and extension services would be strengthened by the Institute by undertaking projects in collaboration with organizations.**
- The Helping Hands undertook the following activities during the session:
- a) A workshop-cum-interactive session on "Personal Hygiene" was jointly organized by the Helping Hands and the NSS-wing of the Institute on the March 30, 2012. Forty eight street children along with eight volunteers from 'The Calcutta Samaritans', an NGO were invited to the college. The children were shown a presentation made on Personal Hygiene by JDBI students and a short film highlighting the importance of hygiene. The children also participated in a poster competition on the same theme. They were given hampers containing toothpaste, toothbrush, tongue-cleaner, nail-cutter and soap.
  - b) The fund of Rs. 23,200/- was raised for the National Foundation for Communal Harmony by selling stickers of 10/- each over a period of three years.
  - c) Twelve students and two faculty members from the Dept. of Human Development participated in a walk on April 2, 2012 to spread awareness on autism on the World Autism Day. AHEAD, a special school-cum-vocational training center for the autistic and the mentally challenged children had organized the procession.
  - d) 2<sup>nd</sup> year students of Dept. of Human Development undertook an awareness campaign on "AIDS" within the college campus through a slide show on December 23, 2011.
  - e) The volunteers of the social activity club collected about 1000 old books from students of the college in January 2012 and donated them to an orphanage.

- f) Blank notebooks (920) along with pencils were collected from students and staff of the institute and the same was handed over to an NGO for distribution to underprivileged children.
  - g) Students from the M.Sc Home Science (Food & Nutrition section) organized a workshop on "Diabetes Education" on September 16, 2011 at the college to create awareness on this growing menace among the adolescents.
5. More subject-related field visits will be organized for students to get hands-on experience.

The following field visits and educational excursions were undertaken by the different departments:

#### **FIELD VISITS**

- **Dept. of Food Science & Nutrition Management**
  - a) Six post-graduate and one under-graduate student attended the 29<sup>th</sup> Biennial HSAI National Conference by Home Science Association of India, organized by School for Home Sciences, Babasaheb Bhimrao Ambedkar University, Lucknow from November 4-6, 2011.
  - b) Students of 1<sup>st</sup> year M.Sc in Home Science (Food & Nutrition Section) undertook an educational visit to DISHA Foundation on December 12, 2011 and delivered a lecture-cum-demonstration on food, personal hygiene and recipe of low cost nutritious food to the mothers and children at the organization.
  - b) Students visited the processing plant and quality control laboratory at ELMAC Foods, Nibra (Howrah) on April 7, 2012.
  - c) Students visited CINI (Child in Need Institute) on June 14, 2012, and organized a lecture demonstration on oral re-hydration therapy and vitamin-A deficiency for the visiting mother's and children.
  - d) Students visited Hope Foundation - a Home for Girls in Kasba, Kolkata on June 18-19, 2012 and gave lecture demonstration on the importance of calcium and vitamin-D, anemia, dehydration and healthy cooking practices.
  - e) Students visited Keventer Agro Limited on June 16, 2012 and observed the processing activities of fruits and vegetables. They also visited the EFRAC laboratory which comprised well equipped and sophisticated instruments for food, pesticide, water and microbial analysis.

- **Dept. of Textile Science, Clothing & Fashion Studies**
  - a) Students visited Balaji Textiles - a textile printing unit on December 13, 2011 and observed printing of silk and silk based fabric using different dyes and pigmented colours.
  - b) 2<sup>nd</sup> year students from the Dept. of Textile Science, Clothing & Fashion Studies visited an exhibition of a private collection on Indonesian and Shantiniketan batiks and other forms of resist printing highlighting Tagore's travels through Java & Bali as a part of Raksha-II, a textile conservation forum hosted by Sutra at ICCR, Kolkata on November 15, 2011.
  - c) Under-graduate and post-graduate students attended the 29<sup>th</sup> Biennial HSAI National Conference by Home Science Association of India, organized by School for Home Sciences, Babasaheb Bhimrao Ambedkar University, Lucknow from November 4-6, 2011. Students participated in various inter college competitions such as sari draping, innovative embroidery and rangoli making.
  - d) Students attended a National Workshop and Seminar on '*Vegetable dye and its application on textiles*' organized by Dept. of Silpa-Sadana, Palli Samgathana Vibhaga, Visva-Bharati, Shantiniketan on December 2-4, 2011.
  - e) Students visited an exhibition on Banglar Tanter Haat at Milan Mela ground, Kolkata on March 28, 2012 to see processing of silk (sericulture), hand spinning of cotton and handloom weaving of khadi fabric.
- **Dept. of Interior Designing**
  - a) Students visited Narendrapur Blind Boys' Academy on March 10, 2012 to observe the spatial requirements of visually impaired people.
- **Dept. of Human Development**
  - a) Students visited Narendrapur Blind Boys' Academy on September 13, 2011 to observe the teaching techniques adopted and vocational training imparted to the visually impaired students.
  - b) Students visited Pradip Centre for Autism Management, on September 15, 2011 to observe various therapies provided to autistic children and adults.
  - c) At 'The Refuge' - an orphanage, the students got an opportunity to interact and understand the cognitive abilities of the socially disadvantaged children on September 20, 2011.
  - d) Students visited Parivarikee on September 22, 2011 where they conducted interactive workshop on hygiene and conservation of environment. The

students gifted saplings to the children, which were planted in their school premises.

- e) B.Sc and M.Sc students visited IICP on November 1, 2011 where they observed the various activities at the early intervention clinic, special education department, the NIOS, OPD, neurology and the diagnostic clinics.
  - f) B.Sc and M.Sc students visited Manovikas Kendra Rehabilitation & Research Institute for the Handicapped (MRIH) on November 3, 2011 to observe operation of psychometric assessment, autism assessment, development and educational assessment, speech & language, vocational skills.
  - g) Final year B.Sc and 2<sup>nd</sup> year M.Sc. students visited the Oral School for Deaf Children on November 8, 2011 and observed operation, activities and the behaviour characteristics of children at their different educational levels.
  - h) 3<sup>rd</sup> year B.Sc and 2<sup>nd</sup> year M.Sc students undertook a visit to Rehabilitation Center for Children (RCC), an organization working for children with orthopedic deformities, on December 6, 2011.
  - i) 3<sup>rd</sup> year B.Sc and 2<sup>nd</sup> year M.Sc students undertook a visit to Rehabilitation and Research Institute for Autistic and Mentally Challenged Children (AHEAD), on December 13 & 20, 2011 where each student undertook a case study dealing with special children from the organization involving observation of motor skills, motor co-ordination and linguistic abilities while performing tasks like drawing and colouring of the children.
  - j) Students visited Mentaids on August 9, 2011 and interacted with the children as well as the teachers on various teaching-learning aids used and the kind of response received from the children.
  - k) Students visited Disha Foundation on August 16, 2011 where they conducted various activities like rhyme recitation with actions, narration of stories, concepts of colors, fruits, vegetables, and animals for children of age group 2-4 years.
- **Dept. of Home Science**
    - a) Students visited Manovikas Kendra, a non-governmental organization working for differently able children on April 11, 2012.
    - b) Students visited Light House for the Blind on April 18, 2012 and observed activities and behavioral characteristics of each child apart from various activities undertaken by them like book binding, making of exercise book, card board box, light engineering, chalk and candle making, repairing and canning of furniture, wool knitting etc.

- c) 3<sup>rd</sup> year Home Science students undertook a visit to Parivarikree, a NGO providing shelter and education to slum children on December 16, 2011 where they gave a lecture-cum-demonstration on diarrhea to the mothers of low income group and visited to the primary health care center and school.
- d) 2<sup>nd</sup> year Home Science students visited Mentaid, an NGO working for the development of the mentally handicapped children of Kolkata on March 14, 2012.
- e) Students visited the Oral School for Deaf Children on November 8, 2011 where they observed operation, activities and the behaviour characteristics of the children at their different educational levels.
- f) At 'The Refuge', an orphanage, the students got an opportunity to interact and understand the cognitive abilities of the socially disadvantaged children on September 20, 2011.

### **EDUCATIONAL EXCURSIONS**

Educational excursions in each field of study are organized for the final year students. As a follow-up, students have to prepare reports and/or presentations on the information gathered during such outings. The following excursions were undertaken by the different departments:

- **Dept. of Home Science:** Students accompanied by faculty members undertook an educational excursion to Bhubaneshwar, Cuttack and Puri during October 12-18, 2011. Students visited Chetna Institute for the Mentally Handicapped, Hotel Swosti Premium - Cuttack for silver filigree & horn bone craft, Nuapatna for ikat weaving, Sanabari Singhi for dhokra craft, Pipili for embroidery, stone carving at Sudarshan craft village and pattachitras at Raghurajpur. Students also went to Nandan Kanan Wild Life Sanctuary, Lingaraj temple, Udaigiri & Khandagiri caves, Dhauli Hill, Konark sun temple, Jagannath temple and Puri Beach
- **Dept. of Interior Designing:** Students accompanied by faculty members undertook an educational excursion to Bhubaneshwar, Cuttack and Puri during October 12-18, 2011. Students visited Chetna Institute for the Mentally Handicapped, Hotel Swosti Premium, Cuttack for silver filigree and horn bone craft, Sanabari Singhi for dhokra craft, Pipili for embroidery, Stone carving at Sudarshan Crafts village and pattachitras at Raghurajpur. Students also went to Nandan Kanan Wild Life Sanctuary, Lingaraj temple, Udaigiri & Khandagiri caves, Dhauli Hill, Konark sun temple, Jagannath temple and Puri Beach.
- **Dept. of Textile Science, Clothing & Fashion Studies:** Students accompanied by faculty members undertook an educational excursion to Bhubaneshwar, Cuttack

and Puri during October 17-23, 2011. Students visited Weaver's Service Centre, Cuttack for silver filigree & horn bone craft, Nuapatna and Meniabandh for ikat weaving, Sanabari Singh for dhokra craft, Pipili for embroidery, stone carving at Sudarshan craft village and pattachitras at Raghurajpur. Students also visited Lingaraj temple, Udaigiri & Khandagiri caves, Konark sun temple, Jagannath temple and Puri Beach.

- **Dept. of Food Science & Nutrition Management:** Students accompanied by faculty members undertook an educational excursion to Chennai and Pondicherry from during October 18-22, 2011. *Places Visited:* Chennai and Pondicherry. Students visited Madras Medical Mission Hospital- Chennai, Modern Food Industries India Ltd- Chennai, Hotel Taj - Coromandel, Chennai, EID Parry India Ltd- Pondicherry, Indian Sweets Co (P) Ltd and Century Flour Mills Ltd. Students also visited V.G.P Golden Beach, Crocodile Park, Aurobindo Ashram, Pondicherry, San Thomas Cathedral Basilica and Marina Beach.
- **Dept. of Human Development:** Students accompanied by faculty members undertook an educational excursion to Vishakapatnam from during December 24-29, 2011. Students visited SOS Children's Village, an organization providing home based care to orphaned children at Bheemunipatnam where they interacted with the children and their house-mother and conducted a draw-man test (a psychological test measuring intelligence) on children below the age of 6 years. They also visited the Green Valley Foundation, an organization for the rehabilitation of alcoholics and drug addicts at Kailash Giri Foothills where they interacted with the counselor who gave a detailed account of the organization and its functions. At Lebenshilfe, an association for People with Intellectual Disabilities, students were acquainted with the functioning of the organization specifically dealing with mentally challenged and autistic children.
- **Dept. of Management:** Around 110 students accompanied by teaching, non-teaching staff members along with the Director undertook a team building excursion to Gangtok, Sikkim from March 23 to 27, 2012.  
Final year students from the department also went for an overnight trip to Raichak, South 24 Parganas, accompanied by faculty members and the Director on April 16, 2012.

**6. Faculty exchange programmes are under consideration with other colleges in the country.**

Two faculty members, Mrs. Smita Parekh and Mrs. Amita Dutta, Asst. Prof., Dept. of Home Science conducted an workshop on “Artistic & Textile Craft” for 21 students from humble and rural backgrounds of Acharya Kalu Kanya Mahavidyalaya – a constituent college under Jain Visvabhati Institute (deemed to be university), Ladun (Rajasthan) from 7<sup>th</sup> to 12<sup>th</sup> May 2012. During the 6-day workshop, students were taught stenciling, raised painting on ply, paper mache products, marbling, paper-box, envelop & paper flower making and creative rangoli. Each student had to prepare atleast one product in each technique. The products were then displayed on the last day of the workshop for all students to see. This was followed by a valedictory session where the institute distributed certificates to all the participants.

**7. More industry-academic linkage would be facilitated through collaboration with academic institutes and organizations for enhancement of skills and knowledge quotient would be undertaken.**

*Same as Section-6 of Part-A of the AQAR*

**8. A workshop that would facilitate better parent-teacher communication will be organized to foster a better understanding of students.**

Although this is yet to be conducted in a more formal manner, a meeting with the parents was organized for Depts. of Science & Commerce to discuss the poor status of attendance of their wards.

**9. A placement cell will be created that would assist and guide students to get placed.**

Although a placement officer has been recently appointed at the main campus, the heads of the various departments played an important role in placement of students in the organization where they underwent their internship training.

The list of students who were placed during this period is attached in **ANNEXURE-1**

**10. An anti-sexual harassment cell had been established in the institute.**

Students are encouraged to be gender sensitive and refrain from any form of verbal or non-verbal act that may be perceived as sexual harassment. They may also lodge any such complaint in the Grievance Redressal box. Moreover owing to the very nature of the courses, talks, lectures and seminars organized by the Department also facilitates building of awareness about gender sensitivity & parity. To facilitate a

gender-sensitive and congenial atmosphere at the campus, an anti-sexual harassment cell has been established at both the campuses. Students may approach the members for any gender related grievances. This cell comprises of the following members:

**Main Campus (to make changes according to SC guidelines)**

- a. Principal: Dr. Deepali Singhee
- b. Student Councillor: Mrs. Anju Chirimar
- c. Senior Faculty Member: Mrs. Komal Sharma
- d. HOD of the Concerned Department: *As Applicable*

**Satellite Campus**

The Department of Management has a gender harassment Redressal Cell comprised of the Director, student counselor and faculty members.

It is a matter of satisfaction & pride that no such complaints have been received since the establishment of the cell.

**11. Students will be motivated and encouraged to academically perform well and regularly attend college by awarding them for their efforts made.**

- a) To encourage and motivate students, a few new awards like 'Award for 100 % Attendance', 'Best Seminar Award', 'Best Dissertation Award' and 'Best Library User Award' were introduced from session 2011-2012.
- b) Students are regularly mentored and counseled by the faculty members and extra attention is given to the slow learners.
- c) The counselor appointed by the institute helps students to over come depression and tide over difficult times in their personal lives.

**12. Students would be encouraged to participate in inter college fests.**

Through continuous support and motivation students were encouraged and a large number participated in the various inter college fest. The various awards won by them are listed in **ANNEXURE-2**

**13. Fire fighting system in the campus would be upgraded and students and staff would be trained to combat fire at time of emergency.**

- a) The electronic fire alarm system has been upgraded at the main campus. Smoke and fire detectors have been installed in various laboratories of the institute. A third emergency exit has been installed at the main campus keeping in line with the recommendations of the Fire Department, Kolkata Municipal Corporation.

- b) A fire drill-cum-training session was conducted for faculty members and students at the college campus on April 23, 2012.
- 14. Departmental notice would be put-up to display information related to the department. Separate notice boards would be put-up to display examination results, attendance records, etc.**

For the convenience of all stakeholders, a number of notice boards for displaying specific notices and information and separate boards for disseminating departmental information were installed at the main campus.

- 15. Further expansion of infrastructure maybe taken up subject to approval by the local authority.**

- a) One new wing (approx. 1,32,500 sq.,ft) has been added to the existing structure at the satellite campus for academic and other student related activities. The new wing comprises of a conference room, class rooms, administrative & accounts rooms, faculty room, nurse room, storage, and rest room.
- b) The infirmary was relocated to a newly constructed location at the main campus.
- c) The construction of the 5<sup>th</sup> floor (Truss) at the main campus is under consideration and efforts are being made to get the approval from the Kolkata Municipal Corporation.

- 16. Organize co-curricular and extra-curricular activities.**

The various social and cultural activities that were organized by the college during the session 2011-2012 are listed below:

- a) Sports Day was organized on December 21, 2011 at the Sports Authority of India Complex, Football Ground-III. Shri Swapan Das, athlete of international repute graced the occasion as the Chief Guest. Students, faculty members, administrative staff and group-D staff participated in the various track events organised.  
The satellite campus celebrated their Annual Sports on November 17, 2011 at the Mohammedan Sporting Ground, Kolkata. Mr. Subrata Bhattacharya, Veteran Footballer, was the Chief Guest at the event
- b) Indoor games competitions (carom, chess, badminton-singles and doubles) were held on 15<sup>th</sup> and 17<sup>th</sup> December 2011 at the main campus.
- c) Annual Day was held on February 23, 2012. Mrs. Alokananda Roy, a classical dancer, a dance educationist, a choreographer and a social worker was the Chief

Guest. Awards were presented to meritorious students and a cultural programme was staged also by the students.

At the satellite campus, the Annual Day was celebrated on December 9, 2011. Mr. Richard R. Craig, Principal Commercial Officer, US Consulate, Kolkata presided over as the Guest-in-Chief.

- d) Basant Panchami was celebrated at the main campus on January 28, 2012 to unite students in a common bond of worship. The Puja ceremony was attended by students, faculty members, administrative and Group-D staffs.
- e) Students from the Depts. of Science and Commerce celebrated the 63<sup>rd</sup> Independence Day at the main campus on August 15, 2011. Apart from flag hoisting and reciting patriotic songs, students also staged dances and skits.
- f) On August 19, 2011, a Fresher's Party was organized at the main campus by the seniors to welcome the first year students. The party was indeed a grand start as it assisted in establishing a friendly relation between the fresher's and the senior students.
- g) A Farewell Party was organized for the final year students from both the Depts. of Science and Commerce on the May 4, 2012 at the main campus.
- h) Students from the Depts. of Commerce and Science accompanied by faculty members undertook a picnic on the February 3 and February 4, 2012 respectively to Saheb Gardens, a farmhouse located in Barasat.
- i) Students of the short-term Montessori training course celebrated Dr. Maria Montessori's Birth Anniversary on August 30, 2011 by organizing a get-together.
- j) Students from the Dept. of Food Science & Nutrition Management organized a two-day Canteen Sale on April 4<sup>th</sup> & 5<sup>th</sup>, 2012. Various food items like pasta, black forest cake, iced tea, chola tikki, corn bhel etc. were prepared by the students and put for sale.
- k) With an objective to instill pride and develop an interest among students towards their national textile heritage, students of 2<sup>nd</sup> year Textile Science Clothing & Fashion Studies displayed interesting historical Indian textile products from December 12-23, 2011 at the campus.

**17. A career counseling session would be organized for the students.**

- a) Although a formal career counseling session is still being planned, faculty members of the Depts. of Science had put up an exhibition of the courses offered under their departments along with the student's work during admission for

session 2012-2013. They also provided one-on-one counseling for interested candidates over a period of one month

- b) 5<sup>th</sup> semester BBA students visited the Calcutta Business School campus on November 12, 2011 while students from the Dept. of Commerce visited the CBS campus on 26<sup>th</sup> November 2011 to know more about the courses offered at the master's level at CBS. Representatives from the Calcutta Business School also made presentation to the outgoing students at both the campuses respectively on November 15 and November 4, 2011.

**18. The institute would implement an on-line process for admission.**

Although this is yet to be implemented in a formal manner, a partial process of online admission exists in the Dept. of Management where admission forms can be downloaded from the website

## **PART B**

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**1. New academic programmes initiated (UG and PG).**

None

**2. Innovations in curricular design and transaction.**

The Institute constantly seeks suggestions from faculty members, both regular and visiting on the need and desirability of curriculum design. Teachers are encouraged to make informal teaching plans at the beginning of the semester and utilize their teaching schedules.

The Institute continues to bring about enhancement in teaching quality by periodically including seminars, lectures and talks in the various departments.

The college maintains value leased curriculum by incorporation tours, excursions field visits in addition to conduction remedial / bridge courses for students requiring such assistance.

**3. Inter-disciplinary programmes started.**

None

**4. Examination reforms implemented.**

A set of composite examination rules for all the departments (Dept of Sciences, Commerce and Management) have been framed. The unified examination rules will be submitted to Jadavpur University for further necessary action.

**5. Candidates qualified: NET/SLET/GATE etc.**

- a) Ms. Alifiya Nomanbhoy, Asst. Prof. - Dept. of Food Science & Nutrition Management qualified UGC-NET (Lectureship) examination held in December 2011.
- b) Ms. Khushboo Thakker, Asst. Prof. - Dept. of Commerce qualified UGC-NET (Lectureship) examination held in June 2011 and UGC-JRF examination held December 2011.
- c) Mr. Madan Mohan Dutta, Faculty - Dept. of Management qualified UGC NET (Lectureship) examination held in December 2012.

**6. Initiative towards faculty development programme.**

**• ENROLLMENT FOR HIGHER EDUCATION**

The following faculty members have either completed or enrolled for their Ph.D.:

- a) Mrs. Nibedita Roy, Asst. Prof, Dept. of Commerce successfully submitted her Ph.D. thesis entitled '*Securitization and Its Role in Indian Banking Industry – A Comprehensive Study*' on March 23, 2012 to University of Calcutta under the guidance of Dr. Tanupa Chakraborty.
- b) Mr. Sambhu Halder, Chief Librarian, Main Campus - JDBI successfully completed his Ph.D course examination held in the month of March. He has registered for his PhD programme with the Department of Library and Information Science, Jadavpur University and is working on his research entitled "*Formulation of Principles and Rules for Use of Bengali Subject Headings in OPAC*" under the supervision of Dr. Goutam Maity.
- c) Mrs. Soheli Ghose Banerjee, Asst. Prof, Dept. of Commerce successfully completed her Ph.D. course examination held in the month of June 2011 under University of Calcutta.
- d) Mrs. Keya Ghosh, Asst. Prof, Dept. of Commerce successfully completed her Ph.D. course examination held in the month of March 2012 under Utkal University.
- e) Mrs. Monalisa Middya, Asst. Prof, Dept. of Commerce successfully completed her Ph.D. course examination held in the month of June, 2012 under University of Calcutta.
- f) Ms. Rachana Kejriwal, Asst. Prof, Dept. of Commerce is currently undertaking course work in Ph.D. under University of Calcutta.
- g) Ms. Shona Barik, Asst. Prof, Dept. of Home Science is currently undertaking course work in Ph.D. under Jadavpur University.

**• REFRESHER COURSES**

- a) Mrs. Samita Gupta, Asst. Prof., Dept. of Textile Science, Clothing & Fashion Studies completed ICAR sponsored Summer School on "*Processing, Value Addition and Waste Utilization Technologies for Jute and Other Allied Fibres*" organized by National Institute of Research on Jute & Allied Fibre Technology (NIRJAFT), Kolkata from June 26 to July 16, 2012 at Kolkata.
- b) Ms. Manushi Tewari, Asst. Prof., Dept. of Textile Science Clothing & Fashion Studies completed UGC-sponsored Refresher Course on '*Use of ICT in*

*Research & Teaching*' organized by UGC Academic Staff College, Rani Durgavati Vishwavidyalaya, Jabalpur from December 19, 2011 to January 7, 2012 at Jabalpur.

- c) Mrs. A. S. Manjulakshmi, Asst. Prof., Dept. of Commerce completed UGC-sponsored Refresher Course on '*Frontier in Research Methodology*' organized by UGC Academic Staff College, Jadavpur University from December 8-28, 2011 at Kolkata.
- d) Ms. Rachana Kejriwal, Asst. Prof, Dept. Commerce completed a Refresher Course in '*Business Studies, Thrust Area – Contemporary Issues in Accounting Finance & Management*' organized by the UGC Academic Staff College, Calcutta University from August 25, 2011 to September 13, 2011 at Kolkata.

- **ORIENTATION COURSES**

- a) Mr. Tapobrata Ray Asst Prof. - Dept. of Management attended an Orientation program conducted by the UGC Academic Staff College, Calcutta University from October 18 to November 18, 2011 at Kolkata.
- b) Mrs. Atri Chakraborty, Asst Prof. - Dept. of Commerce completed an Orientation Course organized by the UGC Academic Staff College, Jadavpur University from July 12 to August 6, 2011 at Kolkata
- c) Dr. (Mrs.) Annalakshmi Chatterjee, Asst. Prof. - Dept. of Food Science & Nutrition Management completed an Orientation Course organized by the UGC Academic Staff College, Jadavpur University from July 12 to August 6, 2011 at Kolkata.

- **INVITED LECTURES AS RESOURCE PERSON**

- a) Mrs. Amita Dutta, Asst. Prof. – Dept. of Home Science was invited as a guest lecturer to deliver a lecture on '*Application of Colour*' at Habitat Academy in Interior Designing on December 10, 2011.
- b) Dr. (Ms.) Krishnakali Bhattacharya, Asst. Prof. Dept. of Human Development was invited as a guest lecturer by the National Council of Education, Bengal to deliver lectures for the diploma course on Social Work and Community Service during the year 2011 and 2012.

- **INVITED AS EXAMINER / PANELIST**

- a) Dr. Krishnakali Bhattacharya, Asst. Prof. - Dept. of Human Development was appointed external examiner for Dissertation of M.A/M.Sc Part-II on Development Psychology by Calcutta University on June 26, 2012.

- b) Dr. Krishnakali Bhattacharya, Asst. Prof. - Dept. of Human Development was appointed an external examiner for a Practical Paper under the M.A/M.Sc HD-II course by Calcutta University on June 19, 2012.
- c) Mrs. Shweta Tuteja, Asst. Prof. - Dept. of Textile Science Clothing & Fashion Studies was appointed a paper-setter for 'Designing through Dyeing & Printing' by C.S. Azad University of Agriculture & Technology, Kanpur on 12 April, 2012.
- d) Dr. Deepali Singhee, Principal was appointed a paper setter and moderator for three year Bachelor of Fashion and Apparel Design (B.FAD) Part-III Examination 2012 by the University of Kolkata in March 2012.
- e) Dr. Deepali Singhee, Principal was appointed as the paper setter for Section A / Section B Examination of Garment Technology course by Institute of Engineers (India) in March 2012.
- f) Dr. Krishnakali Bhattacharya, Asst. Prof. - Dept. of Human Development was appointed an external examiner for 'Mental Health in Development Perspective of Human Development under the M.A/M.Sc Part-II course by Calcutta University on March 1, 2012.
- g) Mrs. Amita Dutta, Asst. Prof. - Dept. of Home Science was invited as an expert external jury member to evaluate the student's project on 'Print Design' by the National Institute of Fashion Technology on December 13, 2011.
- h) Mrs. Manjulakshmi, Asst. Prof. - Dept. of Commerce was appointed a paper-setter for 'Advanced Financial Accounting & Reporting' of the BBA eExamination by St. Xaviers College, Kolkata in September 5, 2011.
- i) Dr. Ranee Kaur Banerjee, Coordinator, LRC – Satellite Campus was invited as a speaker at the Star Ananda Debate hosted at the Tollygunge Club on November 27, 2011.
- j) Dr. Ranee Kaur Banerjee, Coordinator, LRC – Satellite Campus moderated the 10<sup>th</sup> HP Lohia Memorial Inter-School Debate on "Social Media is a Boon" at Gyan Manch on November 27, 2011.
- k) Mrs. Komal Sharma, Asst. Prof. Dept. of Interior Designing judged the Senior Scientist Award (FRM section) at the 29<sup>th</sup> Biennial HSAI National Conference 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by School for Home Sciences, Babasaheb Bhimrao Ambedkar University, Home Science Association of India on November 4-6, 2011 at Lucknow.

- l) Dr. Krishnakali Bhattacharya, Asst. Prof. - Dept. of Human Development was appointed an external examiner for a Practical Paper under the M.A/M.Sc HD-II course by Calcutta University on September 22, 2011.
- m) Mrs. Smita Parekh, Asst. Prof. - Dept. of Home Science was appointed a paper-setter for 12<sup>th</sup> Regional Level Selection Test - 2011 by West Bengal Central School Service Commission.

- **WORKSHOPS ATTENDED**

- a) Mr. Shambhu Nath Halder, Chief Librarian participated in *NMEICT project Library Automation and Resource Sharing Network*, sponsored by Ministry of Human Resource Development (MHRD), Govt. of India at Indian Institute of Chemical Biology (IICB) at Kolkata on June 15-18, 2012.
- b) Mr. Sumanta Bhattacharya, Faculty - Dept. of Management attended a Workshop on '*Case writing, Teaching & Research*' organized by the Indian Institute of Management Calcutta (IIMCCRC) on June 14 & 15, 2012 at IIMC Campus.
- c) Mrs. Mitali Mazumdar, Head Librarian and Mrs. Manjusha Ghosh, Former, Assistant Librarian, attended a 2-day training programme on Libsys Software from January 17-21, 2012 at EIEM, Gholia, Sodepur.
- d) Ms. Saba Shamim, PA to the Principal attended a seminar-cum-expo ABP Printworks organized by Ananda Bazar Patrika, at Park Hotel, Kolkata on November 29, 2011.
- e) Mrs. Althea Baral, Office Assistant, Dept. of Commerce attended a workshop on '*All India Survey on Higher Education – Data Capture Format-II*' organized by Indian Institute of Social Welfare and Business Management on November 24, 2011.
- f) Mrs. Ahalya Pai, Asst. Prof., Dept. of Food science & Nutrition Management attended a short term course on '*Science and Technology of Synthetic and Natural Colour*' organized by CFTRI, Mysore on October 10-14, 2011 at Mysore.
- g) Dr. (Mrs.) Vipasha Chakraborty, Asst. Prof., Dept. of Home Science attended a workshop on '*Magnetic Phase Transitions and Transformations*' jointly conducted by UGC-DAE Consortium for Scientific Research (CSR) and Jadavpur University, Kolkata on August 3-7, 2011.

- **PARTICIPATION IN SEMINARS AND CONFERENCES - same as Section 3 of Part-A of the AQAR**

- **FACULTY TEAM BUILDING EXCURSION**

Faculty and administrative members undertook a team building excursion to Puri-Bhubaneswar from 28<sup>th</sup> to 30<sup>th</sup> June, 2012. The entire trip was sponsored by the college management.

7. **Total number of seminars/workshops conducted.**

*Refer to Section 2 of Part-A of the AQAR*

8. **Research projects.**

The following 19 proposals for Minor Research Projects (MRP) have been prepared by faculty members and are submitted to the UGC for consideration.

- **Departments of Science**

- a) Mrs. Samita Gupta - *A Study on Awareness Amongst College Girls Regarding Brassiere Style and Fitting*
- b) Mrs. Amita Dutta - *Adaptation of Indian Motifs Found on Historical Monuments and Folk Paintings to a Variety of Designs Suitable for Printing of Textiles Using Natural Dyes*
- c) Mrs. Punam Mehra - A comparative study of occupational stress, life satisfaction and burnouts amongst special educators and regular school teachers
- d) Dr. (Ms.) Banani De - Effect of natural antioxidants on stability and anti-microbial activity of oil
- e) Mrs. Ishita Biswas- *Perception of Unmarried Girls Towards Selected Aspects of Marriage - A Study in Kolkata Metropolis*
- f) Ms. Sweta Tuteja - *Designing of Functional Clothing for Physically Challenged Children.*
- g) Mrs. Atreyee Pal - *An Analysis on Quantitative and Qualitative Dimensions of Female Employment in West Bengal*
- h) Ms. Sreyosi Chatterjee - *Exploring Role of Ngos and Social Advocacy Groups in Creating Public Awareness and Shaping Public Attitude Towards GM Foods and GM Crops in West Bengal*
- i) Ms. Alifia Normanbhoy- *A Study on the Impact of the Mid-Day Meal Scheme on the Nutritional Status of School Going Children in Kolkata City*
- j) Ms. Geetika Sachdeva - Self Concept and Emotional Maturity of Adolescent Street Vendors 11 to 19 years

- **Departments of Commerce**
  - a) Ms. Rachna Kejriwal- *Role of advertisement in Marketing in FMCG Products in Kolkata*
  - b) Mrs. A S Manju lakshmi - *Measuring Financial Sustainability and Growth of Selected Textile Companies in India – A Case Study*
  - c) Mrs. Basudha Mukherjee – *Exploring Institutional and Non-Institutional Child Delivery Services – A Case Study*
  - d) Mrs. Atri Chakraborty - *Transport Problem of Working Women in Emerging Urban Centre – A Case Study*
  - e) Mrs. Keya Ghosh – *Employment Generation through Lively-hood Development Programme*
  - f) Mrs. Nivedita Roy – *Performance Evaluation of Gold Loan Companies in India*
  - g) Mrs. Monalisa Middya – *A Study of Growth Property of Entire Functions in Several Variables*
  - h) Mrs. Soheli Ghosh Banerjee - Relationship between Market Volatility and Mutual Fund Returns
  - i) Mrs. Rajashree Sarkar - Student on Health Impacts on the Basis of Vehicular Frequency in the Selected Sites of North Kolkata

#### **9. Patents generated, if any.**

The following patents were published by Annalakshmi Chatterjee (nee Chinniah),  
Ast. Prof. – Dept. of Food Science & Nutrition Management:

- a) *Flavanoid Compounds and Process for Preparation Thereof*, United States Patent Application Publication, US 2012/0022062 A1 (Patent), 2012 by Annalakshmi Chinniah Asst. Prof – Dept. of Food Science & Nutrition Management along with Pratap Kumar Das, Suchandra Goswami, Janaswamy Madusudana Rao and Suresh Babu Katragadda.
- b) *Pharmaceutical Composition Useful for the Treatment of Peptic Ulcer Diseases*, United States Patent Application Publication, US 2011/0207682 A1(Patent), 2011 by Annalakshmi Chinniah Asst. Prof – Dept. of Food Science & Nutrition Management along with Sukdeb Banerje, Pratap K. Das, Suchandra Goswami, Nilendu Panda, Niranjan P. Sahu and Basudeb Achari.
- c) *Simultaneous Method for the Preparation of a Mixture of 3-Acetoxy-17-Acetamido-16-Formyl-Androst-5,17-Diene and 3-Acetoxy-2'-Chloro-5-Androsteno (17,16-b)Pyridine*, United States Patent Application Publication, US

2011/0028440 A1(Patent), 2011 by Annalakshmi Chinniah along with Romesh Chandra Boruah, Moyurima Borthakur, Madan Gopal Barthakur, Paruchuri Gangadhar Rao, Sudip Kumar Kar, Suchandra Goswami and Pratap Kumar Das.

**10. New collaborative research programmes.**

- a) Two students of M.Sc Home Science (with specialization in Food & Nutrition) 2010-12 batch conducted experimental work for their M.Sc dissertation under the guidance of Dr. Vipasha Chakraborty at UGC-DAE consortium for Scientific Research, Kolkata Centre during July 2011 to May 2012.

**11. Research grants received from various agencies.**

Nil

**12. Details of research scholars.**

Not Applicable

**13. Citation index of faculty members and impact factor.**

The following papers have been published by faculty members in journals and seminar/conference proceedings

**• PUBLICATIONS IN RESEARCH JOURNALS**

- a) Sumanta Bhattacharyya, Soumya Saha and Munmun Dey '*Need & Prospects of New Service Business for Elderly Population in India*', The IUP Journal of Entrepreneurship Development (ISSN: 0973-2659), June 2012, Vol-9 (No.2), p 38-60.
- b) Sonali Ghosh, Moitri Basu and Sib Sankar Roy, '*ETS-1 Protein Regulates Vascular Endothelial Growth Factor-induced Matrix Metalloproteinase-9 and Matrix Metalloproteinase-13 Expression in Human Ovarian Carcinoma Cell Line SKOV-3*', Journal of Biological Chemistry (ISSN: 0021-9258), Vol-287 (No. 18), April 2012, p15001-15015 .
- c) Sambhu Nath Halder, '*Library and Information Science Education in India Under Open and Distance Mode: A SWOT Analysis*', International Journal of Information Research (ISSN: 2249-8173), Vol-1 (No. 3), March 2012, p 50-59.
- d) Madan Mohan Dutta and Suman Kumar Dawn, '*Mergers and Acquisitions in Indian Banks after Liberalisation: An Analysis*', Indian Journal of Commerce & Management Studies (ISSN: 2249-0310), Vol-3 (No. 1), January 2012, p 108-114.

- e) Soheli Ghose, '*Corporate Social Responsibility – An Analytical Case Study*', Indian Journal of Applied Research ([www.ijar.in](http://www.ijar.in)) (ISSN – 2249-555X), Vol-1 (No. 11), August 2011, p 55-57.
- f) Soheli Ghose, '*Globalization of Corporate Social Responsibility Focussing on Indian Markets*', IOSR Journal of Business and Management ([www.iosrjournals.org](http://www.iosrjournals.org)) (ISSN: 2278-487X), Vol-2 (No. 4), July-August 2012, p 41-48.
- g) Nibedita Roy, '*Securitisation – A Risk Management Tool in Indian Banking Industry*', Business Spectrum (The Bi-annual Journal of the Indian Accounting Association, Midnapore Branch, West Bengal) (ISSN: 2249-4804), Vol-1 (No. 2), July-December, 2011.
- h) Soheli Ghose Banerjee, '*Performance Analysis of Select Mutual Fund Schemes in the Recent Global Economic Meltdown*', Business Spectrum (The Bi-annual Journal of the Indian Accounting Association, Midnapore Branch, West Bengal) (ISSN: 2249-4804), Vol-1 (No. 2), July-December 2011.
- i) Nishi Dubey, Archana Singh, Shweta Tuteja and V K Malhotra, '*Effect of Bleaching Agent on Cotton Fabric*', Man Made Textile in India (ISSN: 0377-7537), Vol-53 (No. 6), June 2012, p 216-218.

- **PUBLICATIONS IN BOOKS**

- a) Sambhu Nath Halder, '*Open Source Software Evolution and its Impact on the Libraries*', Open Access: Gateway to Open Innovation (ISBN: 9788184657418), edited by N C Ghosh and Parathasarathi Mukhopadhyay, Society for Information Science, Kolkata, March 2012, p 397-405.
- b) Soheli Ghose Banerjee and Keya Ghosh, '*Women Entrepreneurship in the 21<sup>st</sup> Century: A Case Study*', Microfinance and Financial Inclusion in Developing Economies (ISBN: 978-81-9230348-2), edited by Tagor Lala Khan, Abhijit Sinha and Tarak Nath Sahu, Vidyanagar University, 2012.
- c) Soumya Saha, Munmun Dey and Sumanta Bhattacharyya, '*Merger Arbitrage Profitability in India*', Infrastructure Finance – Issues and Challenges, edited by Pudra P. Pradhan, Macmillan Publishers Indian Ltd., 2012, p 430 onwards.

- **PUBLICATIONS IN SEMINAR/CONFERENCE PROCEEDINGS**

*Full Paper*

- a) Soheli Ghose Banerjee, "*Performance Analysis of Mutual Funds: In the Recent Global Economic Crisis*", UGC-sponsored State Level Seminar on Challenges in the face of Changing Indian Financial Scenario & Direct Tax Code and GST (ISBN: 978-93-80649-20-7), organized by Dept. of Commerce,

Purash-Kanpur Haridas Nandi Mahavidyalaya in collaboration with Joypur Panchanan Roy College on January 20-21, 2012.

**Only Abstracts**

- a) Annalakshmi Chatterjee and Soni Khandelwal, '*Effect of Processing on Antioxidant, Antimicrobial and Antinutritional Activities of Polyphenols Rich Psidium Guajava*' in the Proceedings of the UGC-sponsored National Seminar on 'Recent Trends in Research of Nutrition Science' organized by Barrackpore Rastraguru Surendranath College, Barrackpore on February 22-23, 2012, p-9.
- b) Shantanu P. Chakraborty, '*Rural Marketing Strategy of Coca-Cola: Its Success and Failures*' in the Proceedings of the National Seminar on Rural Marketing, organized by J D Birla Institute, February 2012.
- c) Deepali Singhee, Dipika Baid & Asis Kumar Samantha, '*Shade Development and fastness through Application of Mixture of Natural Dyes (Eucalyptus Bark and Red sandalwood on Silk)*' in the Proceedings of the National Workshop and Seminar on 'Vegetable Dye and its Application on Textiles' organized by Shilpa Sadan, Visva Bharati , December 2-4, 2011, p-19.
- d) Deepali Singhee, Yamini Dhanania & Asis Kumar Samantha, '*Dyeing of Silk Fabric with Onion Peel Waste using Unconventional Methods*' in the Proceedings of National Workshop and Seminar on 'Vegetable Dye and its Application' on organized by Shilpa Sadan, Visva Bharati, 2-4 December, 2011, p-9.
- e) Amita Dutta and Ruchita Bohra, '*Mata-ni-Pachedi - Kalamkari of Gujarat*' in the Proceedings of the National Workshop and Seminar on 'Vegetable Dyeing and its Application on Textiles' organized by Shilpa Sadan, Vishwa-Bharati University, Sriniketan on December 2-4, 2011, p-18.
- f) Annalakshmi Chatterjee and Soni Khandelwal, '*Effect of Processing on Phenolic Concentration, Antinutritional and Nutritional Activities of Guava and Pineapple Juices*' in the Proceedings of the 43<sup>rd</sup> National Conference on 'Economic Transition in Nutrition – Life Style Diseases & Health and Nutrition Wellness' organized by National Institute of Nutrition, Hyderabad, November 11-12, 2011, p-26.
- g) Deepali Singhee, Dipika Baid and Asis Kumar Samantha, '*Shade Development through Application of Mixture of Natural Dyes (Eucalyptus Bark and Red Sandalwood) on Silk*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on

- 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-135.
- h) Deepali Singhee and Yamini Dhanania & Asis Kumar Samantha, '*Dyeing of Silk Fabric with Onion Peel Waste Using Unconventional Methods*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-146.
  - i) Amita Dutta and Ruchika Bohra, '*Modification and Adaptation of Designs Inspired from Madhubani Painting and their Application through Various Textile Ornamentation Techniques on Household Textile Products*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-145.
  - j) Annalakshmi Chatterjee and Soni Khandelwal, '*Effect of Processing on Phenolic Concentration, Antinutritional and Nutritional Activities of Guava and Pineapple Juices*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-102.
  - k) Punam Mehra and Tulika Agarwal, '*A Study of Occupational Stress, Depression and Reaction to Frustration among Special Educators and Regular School Educators*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-166.
  - l) Komal Sharma and Pooja Lath, '*A study on Preference of Package Tours versus Individually Planned Tours*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists'

- organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-212.
- m) Krishnakali Bhattacharyya and Prachi Goenka, '*Study of Life Satisfaction among Sex Worker in Kolkata*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-160.
  - n) Smita Parekh, '*Study of Diversified Use of Jute as Embroidery Thread for Traditional Indian Embroidery – Kanth and Phulkari*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-150.
  - o) Lilu Mancha and Saloni Goyal, '*Effect of Tender Coconut Water on Hypertension Men and Women Belonging to the Age Group of 60-80 Years*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-130.
  - p) Vipasha Chakroborty and Richa Mundra, '*Iron Fortification of Locally Available Puffed Rice by Using Spirulina Platensis Powder*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-115.
  - q) Manushi Tewari and Anita Chennai, '*Innovation of Bengal Batik as a Technique of Textile Printing*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-137.
  - r) Samita Gupta and Pratibha Sanganeria, '*Acceptability of Lined Jackets made from Jute Union and Blended Fabrics*' in the Proceedings of the 29<sup>th</sup> Biennial

HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-Page 141.

- s) Shweta Tuteja, Sweta Agarwal and Veena Nigam, '*Clothing Practices and Designing of Functional Garments for Challenged Children*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-151.
- t) Dr. (Ms.) Banani De and Atashi Sarkar, '*A Study on the Usability of Local Unbranded Mustard Oil after Deep Frying of Indian Snack Items*' in the Proceedings of the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on 'Innovative Horizons and Emerging Challenges for Home Scientists' organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011, p-104.
- u) Dr. (Ms.) Banani De and Atashi Sarkar, '*Effect of frying Telebhajas on the Quality Characteristics of Locally Processed Unbranded Mustard Oil*' in the Proceedings of the 43<sup>rd</sup> National Conference on 'Economic Transition in Nutrition – Lifestyle Diseases and Health and Nutrition Wellness' organized by National Institute of Nutrition, ICMR, Hyderabad on 11<sup>th</sup> - 12<sup>th</sup> November 2011.
- v) Ms. Sreyasi Chatterjee, '*Risk Perception of Genetically Modified Food - An Exploration of Public Understandings of Food Risks in India*' in the Proceeding of the XXXVII - All India Sociological Conference 2011 organised by Indian Sociological Society at Centre for Study of Social Systems, School of Social Sciences, Jawaharlal Nehru University on December 8-11, 2011.

#### **14. Honors/Awards to the faculty.**

- a) Dr. Deepali Singhee, Principal was honoured by Marudhara, a Social Club of Rajasthan on the occasion of their Silver Jubilee celebration on December 18, 2011 with '*Kasturi mrig naab mein*' honour for her hard work, dedication, determination and patience in the field of education.

- b) Mrs. Roshmi Banerjee, Asst. Prof. – Dept. of Interior Designing was awarded a certificate of recognition as the ‘*Faculty of the Year 2012*’ by Association of Architects Builders and Interior Designers on April 8, 2012.
- c) Dr. (Ms.) Banani De and Ms. Atasi Sarkar were awarded for Best Oral Presentation in the Food & Nutrition category for their paper on ‘*A Study on the Usability of Local Unbranded Mustard Oil after Deep Frying of Indian Snack Items*’ at 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on ‘Innovative Horizons and Emerging Challenges for Home Scientists’ organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011.
- d) Mrs. Smita Parekh and Ms. Dilraj Kaur were awarded for Best Poster Presentation in the Clothing & Textiles category for their paper on ‘*Study on Diversified Use of Jute as Embroidery Thread for Traditional Indian Embroidery – Kantha and Phulkari*’ at the 29<sup>th</sup> Biennial HSAI National Conference of Home Science Association of India on ‘Innovative Horizons and Emerging Challenges for Home Scientists’ organized by HSAI, Lucknow Chapter (School for Home Sciences, Babasaheb Bhimrao Ambedkar University) on November 4-6, 2011.
- e) The following faculty members were awarded for their performance at Teacher’s Day Celebration on September 4, 2010 by the management of the college:
  - i. Best overall performance for academic session 2009-2010 for Dept. of Science - Dr. (Ms.) Banani De, Asst. Prof. - Dept. of Home Science.
  - ii. Best overall performance for academic session 2009-2010 for Dept. of Commerce - Mrs. A. S. Manjulakshmi, Asst. Prof. - Dept. of Commerce.
  - iii. Best overall performance for academic session 2009-2010 for Dept. of Management - Mr. Tabobrata Ray, Asst. Prof. - Dept. of Management.
  - iv. Outstanding achievements in the field of education / publishing of papers in reputed journals - Dr. (Mrs). Annalakshmi Chatterjee, Asst. Prof - Dept. of Food Science & Nutrition Management.
  - v. Significant contribution towards the development of the Institute - Mrs. Amita Dutta, Asst. Prof. - Dept. of Home Science.

## **15. Internal resources generated.**

Some revenue was generated through following add-on/short term courses during session 2011-2012:

- a) Personality Development & Soft Skills Training - 423 students: Rs. 10,57,500
- b) Montessori Training (ten months duration) - 48 students: Rs. 4,61,820

c) Finishing School (six weeks duration) - 31 students: Rs. 2,18,950

**TOTAL – Rs. 18,99,900**

**16. Details of departments getting SAP, COSIST (ASSIST)/DST. FIST, etc. assistance/recognition :**

None

**17. Community services.**

*Refer to Section 4 and Section 6 of Part-A of the AQAR*

**18. Teachers and officers newly recruited during July 2011 to July 2012.**

The following numbers of faculty members were recruited during the said period:

- a) Full-time faculty member (on probation) – 7
- b) Full-time faculty member (on contact) – 12
- c) Part-time faculty member – 19 members
- d) Non-teaching staff (on contract) – 7 members

**List in ANNEXURE-3**

**19. Teaching – Non-teaching staff ratio.**

1 : 0.96

**20. Improvements in the library services.**

- a) One new wing (approx. 1,32,500 sq.,ft) has been added to the existing structure at the satellite campus for academic and other student related activities.
- b) New book shelves (floor to ceiling) was added at the LRC of the main campus at a total cost of Rs. 10,69,451.
- c) Digitization of resources at the LRC of satellite campus was completed.
- d) LRC at the main campus was upgraded with installation of Inflibnet software for full access of journals by the faculty and students of the institute.

**21. New books/journals subscribed and their cost.**

- a) Increase in the number of issues and titles of books:

- Main Campus: 727 copies (394 titles) at a cost of 52,4032 were added in addition to a set of Panton Colour Matching Cards
- Satellite Campus: 129 copies (21 titles) at a cost of Rs.66,935/- were added

- b) Subscription of additional number of journals:
- Main Campus: 7 new journals were added. List in ANNEXURE-4
  - Satellite Campus: Nil

**22. Courses in which student assessment of teachers is introduced and the action taken on student feedback.**

At the end of every semester, feedback is collected from all students undertaking various courses through a feedback form. The data is collected by an external agency and the results submitted to the Principal/ Director. Thereafter, the Principal/ Director personally discuss the feedback report with each faculty member from the Depts. of Science & Commerce and Dept. of Management respectively. Remedial measures are then taken by the faculty members who are given a copy of the feedback to improve their performance. The following departments continued with the students' assessment of teachers:

- a) Graduate B.Sc courses in Food Science & Nutrition Management, Textile Science, Clothing & Fashion Studies, Interior Designing, Human Development and Home Science.
- b) Graduate B.Com course in Commerce.
- c) Graduate BBA course in Business Administration.
- d) Post-graduate M.Sc course in Home Science (with specialization in Human Development, Resource Management, Composite Home Science, Food & Nutrition and Textile & Clothing).
- e) Post-graduate diploma in Dietetics and Applied Nutrition

**23. Unit cost of education**

- **Unit cost of education (*including salary component*)**  
= Total Annual Expenditure ÷ Total No. of Students  
= Rs. 62,182,255 ÷ 1556  
= Rs. 39,963
- **Unit cost of education (*excluding salary component*)**  
= Total Annual Expenditure ÷ Total No. of Students  
= Rs. 28,592,665 ÷ 1556  
= Rs. 18, 376

(No. of students: Depts. of Science - 386, Dept of Commerce - 705 and Dept. of Management - 465)

- 24. Computerization of administration and the process of admissions and examination results, issue of certificates.**
- a) The website of the Institute was revamped and redesigned before the commencement of academic session 2012-13.
  - b) Most administrative procedures including preparation of salary bills, maintenance of college accounts, correspondences, records of meetings and student's attendance have been computerized. Leave record of both teaching and non-teaching staff is electronically maintained
  - c) The admission procedure is completely computerized. An electronic version of the data base of all students who apply for admission is generated. On the basis of computation of marks scored, a list of candidates eligible for interview is made and the announcement of selected candidates is done online. The final merit list of the selected students is put up on the website.
  - d) Maintenance of the personal records of the students, their daily updated attendance, records of the internal exams and the university grades is done electronically.
  - e) Examination results are put-up on the website.

**25. Increase in the infrastructural facilities.**

The following items were added:

- a) The new infirmary was built in the open space adjacent to the elevator on the first floor at the main campus.
- b) A third emergency exit was created at the main campus as per the recommendation of the Fire Department of Kolkata Municipal Corporation.
- c) Storage space in the form of floor to ceiling open racks was added to the LRC at the main campus.
- d) Fifty new steel classroom chairs were purchased.
- e) The furniture of college were coded and labeled.

**26. Technology upgradation**

- a) A new projector was purchased and installed in the auditorium at the main campus to enable computer aided teaching-learning.
- b) Four laptops with accessories were purchased at the main campus.
- c) Digitization of resources at the LRC of satellited campus was completed.
- d) LRC at the main campus was upgraded with installation of Inflibnet software for full access of journals by the faculty and students of the institute.

- e) For prevention of access to various unwanted websites from the internet service, firewall has been installed through WIFI in the main campus.
- 27. Computer and internet access and training to teachers and students**
- a) All the students and faculty members have access to internet as the main campus is WIFI enabled.
  - b) Mrs. Mitali Mazumdar, Head Librarian and Mrs. Manjusha Ghosh, Former, Assistant Librarian, attended a 2-day training programme on Libsys Software from January 17-21, 2012 at EIEM, Ghola, Sodepur.
  - c) Mr. Shambhu Nath Halder, Chief Librarian participated in *NMEICT* Project Library Automation and Resource Sharing Network, sponsored by Ministry of Human Resource Development (MHRD), Govt. of India at Indian Institute of Chemical Biology (IICB) at Kolkata on June 15-18, 2012.

**28. Financial aid to students.**

The following students were granted freeship for Semester-I, session 2011-2012:

- a) Ms. Resham Bhura, 2<sup>nd</sup> year (Sem-III) Dept. of Commerce
- b) Ms. Pubalina Samanta, 2<sup>nd</sup> year (Sem-III), Dept. of Textile Science Clothing & Fashion Studies
- c) Ms. Daksha Jalan, 3<sup>rd</sup> year (Sem-V), Dept. of Home Science (Composite Home Science section)
- d) Ms. Reshma Shaw, 2<sup>nd</sup> year (Sem-III), Dept. of Management

**29. Support from the Alumni Association and its activities.**

The Alumni was active during this period, although no formal event was organized. The alumni proactively stayed in touch and remained connected. Informal consultations were carried on to plan impending events and proceedings.

**30. Support from the Parent-Teacher Association and its Activities.**

Faculty members conducted meetings with parents and guardians to discuss the performance of students who academically fared poorly. The college ensures parents are informed if their wards have been irregular or have short attendance. Parents are invited to the Annual Day of the college for more active inclusion in students' success and achievement in the institute. This way the Institute ensures that parent involvement is optimum and the partnership between the guardian and the institute is sustained.

**31. Health services**

- a) A lecture on ‘Women’s Health’ was delivered by Dr. Gauri Kumra, Obstetrician & Gynaecologist for students of Dept. of Food Science & Nutrition Management March 30, 2012.
- b) A lecture on ‘Nutrition in Critical Care’ was delivered by Ms. Babita Hazarika, Chief Dietician - Apollo Gleneagles and organised by Dept. of Food Science & Nutrition Management on February 16, 2012.
- c) Students of Dept. of Human Development presented a slide show on ‘Aids’ for their peers to create awareness on the dreaded disease on December 23, 2011.
- d) Workshop on ‘Personal hygiene’ for the homeless children was organized on March 30, 2012 for street children from the Calcutta Samaritans, an NGO. A presentation on personal hygiene was followed by a short film, poster making competition and distribution of a hamper containing toothpaste, toothbrush, tongue-cleaner, nail cutter and soap.

**32. Performance in sports activities.**

- a) Swati Gupta (Ryena Gupta), 2<sup>nd</sup> year B.Com student won two gold medals in Karate at the State Karate Association of Bengal Championship 2011 held at the Khudiram Stadium on September 18, 2011.
- b) Ankita Roy, 1<sup>st</sup> year B.Com student participated in a trek to Sandakphu organized by International Award Association under the Duke of Edinburgh Award Scheme from October 29, 2011 to November 6, 2011.
- c) Kriti Chugh, 2<sup>nd</sup> year B.Com student participated in the 10<sup>th</sup> National Ranking Championship 2012 organized by All India Darts Association from April 20, 2012 to April 22, 2012 at Chennai.

**33. Incentives to outstanding sportspersons.**

Nil

**34. Student achievements and awards.**

**• ACADEMIC ACTIVITY AWARDS**

- a) Ms. Shruti Agarwal, former-student with Dept. of Commerce (2007-2010) secured 1<sup>st</sup> rank AIR (All India Rank) at the Company Secretaries Examination (Executive) held in December 2011.
- b) Nayana Susan Jacob, 3<sup>rd</sup> year student – Dept. of Interior Designing was awarded a certificate of recognition as the ‘*Student of the Year 2012*’ by Association of Architects Builders and interior Designers on April 8, 2012.

- c) Jadavpur University recognizes the meritorious students and students scoring highest marks at the under-graduate and post-graduate courses of each department are awarded a gold medal on Convocation Day held at the University premises. The list of students who got gold medals for the session 2009-2010 is given below:
- i) Under-graduate Dept. of Home Science: Ms. Divya Jhajharia (specialization in Resource Management)
  - ii) Under-graduate Dept. of Commerce: Ms. Kritika Agarwal
  - iii) Under-graduate Dept. of Management: Ms. Payal Maskara
  - iv) Post-graduate Dept. of Home Science: Ms. Tulika Agarwal (specialization in Human Development)
  - v) Post-graduate Dept. of Home Science: Ms. Pooja Lath (specialization in Resource Management)
  - vi) Post-graduate Dept. of Home Science: Ms. Richa Mundra (specialization in Food And Nutrition)
  - vii) Post-graduate Dept. of Home Science: Ms. Saadgi Chowdhury (specialization in Textile And Clothing)
  - viii) PG-Diploma in Dietetics & Applied Nutrition: Ms. Niharika Nahata
- d) The Management of the Institute awards the final year students from Depts. of Science and Commerce who secure highest marks at the university examination in all the 6 semesters for the undergraduate courses and 4 semesters for post-graduate courses (taken as aggregate). Students securing the highest marks in the university examination at the end of the 1<sup>st</sup> year, 2<sup>nd</sup> year and 3<sup>rd</sup> year (taking the marks of both semester-I & semester-II as aggregate) of each B.Sc./B.Com/M.Sc. course are also awarded. Awards are also given to the final semester student undertaking post-graduate diploma in Dietetics & Applied Nutrition and securing the highest marks in both the semesters (aggregate) at the final university examination. The list of the meritorious students who were awarded for their performance during session 2010-2011 is mentioned in **ANNEXURE 5**

• **SPORTS ACTIVITY AWARDS**

- a) *Refer to Section 32 of Part-B of the AQAR for Sports Awards won by students*
- b) A number of students were awarded by the management for winning competition during for indoor and outdoor sports organized by the institute during session 2011-2012 and the list is given in **ANNEXURE 6**.

- **CULTURAL ACTIVITY AWARDS**
  - a) Students also participated in several inter-college fests and won many awards as is mentioned in **ANNEXURE 2**

**35. Activities of the Guidance and Counselling Cell.**

Students from Dept. of Sciences & Commerce are regularly counseled in relation to problems like exam phobia, stress, anxiety and communication by Mrs. A. Chirimar, the appointed counsellor in the main campus. At the satellite campus, a part-time counselor, is available to the students, whenever necessary in a confidential one and one set up

*For other details refer to Section 17 of Part-A of the AQAR*

**36. Placement services provided to students.**

Final year students of the Depts. of Science undergo internship / vocational training where they get an opportunity to work under real life situations. Depending on their performance and ability to adjust to the working environment, some of them are offered jobs by the organization where they undergo training. List of students recruited during academic session 2011-2012 is mentioned in **ANNEXURE 1**

Although, the Dept. of Management does not have a formal placement cell, students are assisted with placement / internship information whenever sought.

**37. Development programmes for non-teaching staff.**

- a) The administrative staff along with the faculty members from the main campus undertook a team building exercise from 27<sup>th</sup> to 30<sup>th</sup> June, 2012 arranged by the management of the institute.
- b) Administrative staff members through constant support and motivation have been encouraged to enroll for PhD. programmes and to participate and present papers in seminars and conferences.

**38. Best practices of the institution.**

**EXISTING PRACTICES FOLLOWED BY THE COLLEGE**

- **Related to College Infrastructure**
  - a) The college maintains and provides a clean and hygienic environment.
  - b) '*Prevention is better than cure*' – believing in this philosophy, regular fire drill and training in using the fire fighting equipments are conducted.

- c) The Institute has trained security personnel manning the entrance to provide safe and secure environment to all its stakeholders.
  - d) Each of the 14 classrooms at the main campus and 5 classrooms at the satellite campus is equipped with a LCD-projector and air-conditioners.
  - e) The entire main campus is WI-FI enabled.
  - f) The campus is successfully being maintained as a '*no smoking zone*'.
- **Related to Academic Matters**
    - a) Environmental Studies is an important subject and has been included as a compulsory paper in the curriculum of all the courses offered by the institute.
    - b) The college encourages students and faculty members to undertake long distance field visits and pleasure trips/excursions for acquiring hands-on experience to real life learning.
    - c) The students from Depts. of Science and Commerce undertake a 10-week Personality Development & Soft Skills Training Programme.
    - d) Bridge and remedial classes are arranged as per the requirements of the students to enable them to overcome their shortcomings in a particular subject.
    - e) In order to instill good reading habits, students as well as faculty are allowed to recommend books of their choice and needs to be purchased by the LRC-main campus of the institute.
  - **Related to Student's Matters**
    - a) The college has been successful in maintaining its status as a '*Zero Ragging campus*' over the years. With sincere efforts made by teachers and an appointed counsellor, students from all walks of life are made to bond with one another. Till date no incident of ragging, even a minor one, has ever been reported.
    - b) The Institute considers the opinion of students in important matters through a duly elected Student's Council and Student's Administrative bodies.
    - c) Student's grievances are resolved and students from the two campuses can either put their grievance letters anonymously into the grievance box checked respectively by the Principal/Director or meet with her/him directly.
    - d) In order to offer wider transparency, it is mandatory for all examiners to show the answer sheets of internal examination to the students and satisfy all their queries.
    - e) The college also encourages co-curricular and extra-curricular activities for the all round development of the students by organizing a host of activities in this regard.

- f) For the benefit of the students, their class attendance is displayed on the notice board at the beginning of every month.
- g) The Institute inculcates a spirit of community and social service among the students by organizing and involving students in various activities an inhouse social activity club - the Helping hands.
- **Related to Faculty & Staff**
  - a) Regular meetings are convened where all members interact and their opinions are sought on all important matters/issues.
  - b) Each full-time faculty member has been provided with a workstation, equipped with a computer and having full-time internet connectivity.
  - c) A formal feedback on teacher's performance is collected from students every semester and given to the teachers for taking necessary action for improvement. Self appraisal of faculty members besides management appraisal has also been introduced.
  - d) The Management of the college appreciates the efforts of teachers by awarding them with a cash award, a certificate and a trophy, every year, on the occasion of teacher's day, on the basis of their performance as reflected by the student's and management feedback. Research activity is also encouraged by awarding teachers for publishing research papers in reputed journals.
  - e) In order to enhance peer interaction, faculty members are encouraged to deliver lectures as guest faculty at other institutes.
  - f) Sporting and other activities are also organized for faculty members and Group-D staff.
- **Related To Administrative Matters**
  - a) An academic calendar is prepared for every academic session on a semester-wise basis and given in advance to all concerned. Although efforts are then made to follow it, there is provision to make adjustments as per emergency and unforeseen requirements.
- **NEW BEST PRACTICES INTRODUCED FROM JULY 2011 ONWARDS**
  - a) The management of the college appreciated the efforts of students by introducing a few new awards like awards for 100 % attendance; best seminar; best library user and best dissertation on the basis of their performance.
  - b) The management of the college had arranged an interactive session among the teaching faculties from different departments and non-teaching administrative staffs of the institute by conducting a team building exercise.

- c) The students from different departments are oriented collectively by the Principal of the institute on the first day of their college.
- d) A systematic information display system for each individual department was set-up at the main campus.

**39. Linkages developed with national / international, academic / research bodies.**

**NIL**

**40. Any other relevant information.**

A large number of students of the institute are pursuing higher studies as per the list enclosed in **ANNEXURE 7**.

## **PART C**

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**Detail the plans of the institution for the next year (July 2012-June 2013)**

1. A number of proposals for minor research projects would be submitted to the UGC for approval.
2. The Dept. of Management will explore possible collaborative relationship with foreign universities/institutes to further the academic options available to students for pursuing higher education.
3. Introduce M.Com for providing upward mobility to the under-graduate students of the Dept. of Commerce.
4. The Dept. of Management will drive a Syllabus Revision process to suit to the needs of changing business environment.
5. Syllabus for the Ph.D course work in Home Science will be framed and submitted to Jadavpur University for further necessary action.
6. New add-on course related to various fields of Home Science will be initiated from next session onwards.
7. The institute would implement an online process for admission from the session 2013-14.
8. A printed booklet containing all college disciplinary regulations for students as well as examination rules and regulation of Jadavpur University will be given to all the students before the commencement of the next academic session.
9. The activities of the placement cell would be enhanced through the appointment of a placement officer who would assist and guide students regarding recruitments and placements.
10. The Dept. of Management will intensify its interface with industry.
11. Initiatives would be made for strengthening the Alumni Association of the institute and hosting a few activities under the banner. Also the Dept. of Management will extend all necessary support to our ex-students' association and further the cause of its activities.
12. A national / international seminar would be organized to facilitate interaction with experts from other colleges in India and aboard.
13. The Golden Jubilee of the institute would be celebrated and a number of activities like panel discussion by eminent personalities, student's fest and NAAC-sponsored seminar would be organized as a part of the celebration.

14. Initiatives would be taken to implement ‘Student’s Adoption Scheme’ as an initiative towards student’s welfare.
15. Helping Hands – the social activity club of the institute would organize a rural live-in camp for students and faculty members in order to understand the concepts of the rural living.

*The Institute plans to fulfill the unrealized goals of the previous year, strengthen the already existing ones.*

**Dr. (Mrs.) Annalakshmi Chatterjee**

*Name & Signature of the Coordinator, IQAC*

**Dr. (Ms.) Deepali Singhee**

*Name & Signature of the Chairperson, IQAC*

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**Name of the Head of the Institution**

Ph. No. (Off) : Off: 033 2475-5070 / 2486-3527  
Ph. No. (Resi) : 033-22852008  
Mobile : 9331040390  
E-mail : deepalisinghee@yahoo.com

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**Name of the IQAC Coordinator**

Ph. No. (Off) : 033-2475-5070  
Ph. No. (Resi) : 033-2358-3241  
Mobile : 9830187601  
E-mail : annalakiicb@yahoo.co.in

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**ANNEXURE 1**  
**List of students who were placed during this period**

Sl. No.	Name of the Student	Organisation/ Company/ Institution
<b>Department of Interior Designing</b>		
3	Priyanka Goel	Freelance Interior Designer
4	Cherry Jhunjhunwala	Classique Interiors
7	Sonika Khemka	Axiom Interiors
11	Abha Ladia	Trainee under Nikita Jhunjhunwala
12	Aratrika Bhagat	Live-in Designer
13	Nikita Surana	Y.K. Interiors
<b>Department of Food Science &amp; Nutrition Management</b>		
1	Shweta Singh	Dietitian at GSK Horlicks
2	Atreyee Bhowmick	Dietitian at Rachna's Health & Beauty Clinic
3	Binita Biswas	Trainee Dietitian in Peerless Hospital
4	Ayesha Salim	Trainee Dietitian in Peerless Hospital
5	Dimple Agarwal	Trainee Dietitian at Apollo Geneagles Hospital
6	Bhumika Yagnik	Trainee Dietitian at Columbia Asia Hospital
7	Kriti Agarwal	Junior Dietitian at Fortis Hospitals
8	Satavisha Basu	Trainee at BPO sector
9	Yamini Garodia	Freelance Graphic Designer
10	Roshni Samtaney	Dietitian at Talwalkars
11	Monami Chakraborty	Dietitian at Talwalkars
<b>Department of Textile Science, Clothing &amp; Fashion Studies</b>		
1	Nidhi Goel	Entrepreneur - Joined business with her sister in Jaipur (Jamoti's Boutique)
2	Aakanksha Dugar	Entrepreneur - Joined Up Sisters Business (Sonu Nahar Garments) in Delhi
3	Neha Kasat	Entrepreneur - Joined Family Business (Top Style Garments- Kolkata & Ludhiana )
<b>Department of Human Development</b>		
1	Kayenat Khan	Calcutta Samaritans as field officer in Slum Development Project
2	Aritri Ghosh	Employed as counselor at an N.G.O--Calcutta Samaritans
3	Konkona Roy	Employed at an N.G.O in New Delhi
<b>Department of Commerce</b>		
1	Ms. Neha Mohta	Working in family concern
2	Ms. Smriti Agarwal	Working as Graphic Designer
3	Ms. Pragya Khattar	Working in Export Company, Novartis
4	Ms. Neha Mohta	Working in family concern

**ANNEXURE 2**  
Awards Won by students through participation in Inter-college Fests

Sl. No	Events	Participants	Department	Position
1	AD-MAG-ZAP	Kritika Agarwal	Human Development	1 <sup>st</sup>
2	T-shirt Painting	Medha Bhattacharya	Human Development	1 <sup>st</sup>
3	Cartooning	Medha Bhattacharya	Human Development	1 <sup>st</sup>
4	Face Painting	Prerana Sehgal and Lamya Darukhanawala	Interior Designing	1 <sup>st</sup>
5	Hair Styling	Prerana Sehgal and Kirti Bains	Interior Designing	1 <sup>st</sup>
6	Medley	Vrinda Binani and Kriti Bhojnagarwala	Commerce	1 <sup>st</sup>
7	Antakshari	Dhwani Sanghvi	Interior Designing	2 <sup>nd</sup>
8	T-shirt Painting	Esha Kajaria	Human Development	2 <sup>nd</sup>
9	Tug of War	Preksha Patawari, Jyoti Patawari, Resham Bhura, Meihar Gosai, Sakshi Mittal, Vrinda Binani, Tania Mirchandani, Kriti Bhojnagarwala and Arartrika Bhagat	Commerce	2 <sup>nd</sup>
10	Poster Painting	Medha Bhattacharya	Human Development	3 <sup>rd</sup>
11	Rangoli	Visakha Baid and Mehreen Asmal	Home Science	3 <sup>rd</sup>
<b>Name of the Events in which the students participated</b>				
1	Debate	Benazir Sharfaraz and Varsha Bagri	Commerce	
2	Impromptu	Benazir Sharfaraz	Commerce	
3	Radio JU	Ashlesha Mahapatra	Commerce	
4	Creative Writing	Anjali Doshi and Palak Kaur Anand	Textile Science Clothing & Fashion Studies	
5	AD-MAG-ZAP	Richa Kesari and Vrinda Binani	Commerce	
6	Antakshari	Rabia Tabassum and Nikita Surana	Interior Designing	
		S.Kavitha, Sakshi Mittal and Ashlesha Mahapatra	Commerce	
		Anuja Bhojnagarwala, Medha Bhattacharya and Richa Tiwari	Human Development	
7	Cross-fire Jumble	S. Kavitha	Commerce	
8	Medley	Resham Bhurra and Tania Mirchandani	Commerce	
9	General Quiz	Benazir Sarfaraz, Paridhi Agarwal and Qindrilla Mitra	Commerce	
10	Entertainment Quiz	Medhavi Kaul, Stuti Kandoi and Divya Bihani	Commerce	
11	Eastern Solo Vocals	Oindrilla Mitra	Commerce	
12	Eastern Dance	Paridhi Bathwal	Commerce	
		Sampaorna Ghosh	Human Development	
		Priyanka Saha	Home Science	
13	Photography (Online event)	Richa Tiwari	Human Development	
		Resham Ohri	Interior Designing	

### ANNEXURE 3

Teachers and officers newly recruited during July 2011 to July 2012

Sl. No	Name of the Faculty	Department	Qualification
<b>FULL-TIME FACULTY MEMBER (ON PROBATION)</b>			
1	Dr. (Ms.) Sonali Ghosh	FSNM	Ph.D & M. Sc (Physiology), GATE & CSIR-UGC NET
2	Ms. Alifiya Nomanbhoy	FSNM	M.Sc (Food Processing & Nutrition Science) & UGC-NET
3	Ms. Geetika Sachdeva	HD	M.Sc (Human Development), Post-graduate Diploma (School Psychology) & UGC-NET
4	Ms. Shaona Barik	HSC	MA (English) & UGC-NET
5	Mrs. Monalisa Mondal	Commerce	M.Sc (Mathematics & Computing) & UGC-NET
6	Mrs. Saheli Ghosh Banerjee	Commerce	M.Phil, M.Com (Accounts) & UGC-JRF -NET
7	Ms. Khushboo Thakker	Commerce	M.Com (Accounting & Finance) & UGC-NET
<b>FULL-TIME FACULTY MEMBER (ON CONTRACT)</b>			
1	Ms. Ahalya Pai	FSNM	M.Sc (Food Processing & Nutrition Science)
2	Ms. Alifiya Nomanbhoy	FSNM	M.Sc (Food Processing & Nutrition Science) & UGC-NET
3	Ms. Pratyasha Agarwal	FSNM	M.Sc (Food & Nutrition)
4	Ms. Jincy Abraham	FSNM	M.Sc (Food Chemistry & Food Processing)
5	Ms. Vreeti Sethi	FSNM	M.Sc (Food & Nutrition)
7	Mrs. Anita Sarkar	TCFS	Post Graduate Diploma in Textile Design & Development, NIFT
8	Mrs. Gagandeep Kaur	HD	M.Sc (Human Development & Family Studies) & ICAR-NET
9	Mrs. Smita Parekh	HSC	M.Sc (Composite Home Science)
10	Dr. (Mrs.) Rajasree Sarkar	Commerce	Ph.D & M.Sc (Environmental Sciences)
11	Ms. Meghamala Mukherjee	Commerce	MCA
12	Mrs. Mahua Gunin (Pal)	Commerce	MCA & Certificate in CIC & PGDCA
<b>PART-TIME FACULTY MEMBER</b>			
1	Mr. Swarup Saha	FSNM	MBA (HR), B.Sc (Hotel & Hospitality Administration), Diploma in Hotel Management
2	Mr. Sourav Mondal	FSNM	Bachelor in Hotel Management from IHM
3	Dr. (Ms.) Sumana Sarkel	PGDDAN	Ph.D (Physiology), CSIR-NET & GATE
4	Mr. Abhinab Ghosh	TCFS	M.Com
5	Ms. Madhuparna Banerjee	TCFS	Bachelor of Design Fashion & Textile – Textile Design
6	Ms. Runa Dasgupta Goswami	ID	M.Arch (Urban Design) & GATE
7	Mrs. Payel Chakrborty	ID	BE (Architect)
8	Ms. Dhwani Talati Padiyar	ID	MA in Architectural Design & Urban Management
9	Ms. Nancy Jaiswal	ID	M. Sc in Home Science (with specialization in Resource Management)
10	Mr. Dhruba Sarkar	ID	M.Arch & GATE
11	Mr. Sayak Sanyal	ID	B.Sc in Internet Sciences
12	Mr. Krishnendu Ghosh	ID	B.Arch & MBA
13	Ms. Tanusree Moitra	HD	MA in Applied Psychology (with specialization in Industrial Organizational Psychology)
14	Ms. Sarmistha Saha	HSC	M.Sc in Environmental Sciences & CSIR-NET
15	Ms. Sucheta Sardar	HSC	M.Sc in Economics (with specialization in HR)
16	Ms. Kausani Chattejee	HSC	MA in Applied Psychology (with specialization in HR)
17	Ms. Ahana Banerjee	Commerce	M.Com (Finance & Accounting)
18	Ms. Rajni Gupta	Commerce	M.Com (Finance & Accounting)
19	Ms. Sadrita Deb	Commerce	M.Com (Finance & Accounting) & CS
<b>NON-TEACHING STAFF (ON CONTRACT)</b>			
1	Ms. Jayshree Shah - PA to the Chief Administrator		BA (Psychology)
2	Ms. Sinthia Ghosh - Laboratory Assistant		B.Sc (Bio-Science)
3	Ms. Tania Majumder - Assistant to the Librarian		5 years Diploma in Fine Arts
4	Mrs. Papri Rosey Gomes - Nurse		GNM (WBEC)
5	Mrs. Sohini Modhak - Laboratory Assistant		B.Sc (Zoology) & Completed Arena Animation Academy Specialist Programme
6	Ms. Mou Bose - CAD Instructor-cum-Technical Assistant		BA, Diploma in Information Technology & Diploma in Animation
7	Mrs. Trisha Mitra - Examination Officer		B.Com (Hons.) & Pre-School & Primary Teachers training course with specialization in teaching English

NOTE - FSNM – Dept. Of Food Science & Nutrition Management; TCFS – Textile Science, Clothing & Fashion Studies; HD – Dept. Of Human Development; ID – Interior Designing; HSC – Home Science

**ANNEXURE 4**  
Subscription of additional number of journals and magazines

Sl. No.	Journal / Magazine	Amount
1.	Asian Textile Journal (September, 2011)	1000.00
2.	Asian Dyer (September, 2011)	2400.00
3.	Food Science Research Journal (March, 2012)	1000.00
4.	Asian Journal of Home Science (March, 2012)	1000.00
5.	Indian Journal of Clinical Practice (March, 2012)	3500.00
6.	Indian Journal of Public Health (March, 2012)	3000.00
7.	E-Journal (N-LIST/ INFLIBNET) (April, 2012)	5000.00
	<b>Total</b>	<b>16,900.00</b>

## ANNEXURE 5

The list of the meritorious students who were awarded

Sl. No.	Name of Student	Class
<b>Best Overall Performance in Jadavpur University Examinations (all three years)</b>		
1	Ms. Riddhi Jain	UG Dept. of Home Science (Food & Nutrition specialization) (Sem 1 to 6)
2	Ms. Niharika Nahata	PG Diploma in Dietetics & Applied Nutrition (Sem 1 to 2)
3	Ms. Saadgi Chowdhury	PG Dept. of Home Science Textiles & Clothing specialization) (Sem 1 to 4)
4	Ms Kritika Agarwal	Dept. of Commerce (Sem 1 to 6)
<b>Toppers in Jadavpur University Examinations (year wise)</b>		
1	Ms. Varnika Gupta	1 <sup>st</sup> year B.Sc in Home Science (Sem 1 to 2)
2	Ms. Divya Garg	1 <sup>st</sup> year B.Sc. in Human Development (Sem 1 & 2)
3	Ms. Rani Kanoi	1 <sup>st</sup> year B.Sc. in Interior Design (Sem 1 & 2)
4	Ms. Riddhi H. Shah	1 <sup>st</sup> year B.Sc. in Food Science & Nutrition Management (Sem 1 & 2)
5	Ms. Aanchal Barasia	1 <sup>st</sup> year B.Sc. in Textile Science, Clothing & Fashion Studies (Sem 1 & 2)
6	Ms. Manisha Chhajer	Inter B.Sc. in Home Science (Sem 3 & 4)
7	Ms. Niketa Chokhani	2 <sup>nd</sup> year B.Sc. in Human Development (Sem 1 & 2)
8	Ms. Akriti Jain	2 <sup>nd</sup> year B.Sc. in Interior Design (Sem 1 & 2)
9	Ms. Angana Banerjee	2 <sup>nd</sup> year B.Sc. in Food Science & Nutrition Management (Sem 1 & 2)
10	Ms. Pooja Goenka	2 <sup>nd</sup> year B.Sc. in Textile Science, Clothing & Fashion Studies (Sem 1 & 2)
11	Ms. Gareema Goel	Final B.Sc in Home Science (Composite Home Science specialization) (Sem 1 & 2)
12	Ms. Shruti Luthra	Final B.Sc. in Home Science (Human Development specialization) (Sem 5 & 6)
13	Ms. Divya Jhajharia	Final B.Sc. in Home Science (Resource Management specialization) (Sem 5 & 6)
14	Ms. Riddhi Jain	Final B.Sc. in Home Science (Food & Nutrition specialization) (Sem 5 & 6)
15	Ms. Divya Shaw	Final B.Sc. in Home Science (Textiles & Clothing specialization) (Sem 5 & 6)
16	Ms. Niharika Nahata	PG Diploma in Dietetics & Applied Nutrition (Sem s 1 & 2)
17	Ms. Kankana Roy	1 <sup>st</sup> year M.Sc. in Home Science (Human Development specialization) (Sem 1 & 2)
18	Ms. Anuradha Sharma	1 <sup>st</sup> year M.Sc. in Home Science (Food & Nutrition specialization) (Sem 1 & 2)
19	Ms. Tulika Agarwal	2 <sup>nd</sup> year M.Sc. in Home Science (Human Development specialization) (Sem 3 & 4)
20	Ms. Pooja Lath	2 <sup>nd</sup> year M.Sc. in Home Science (Resource Management specialization) (Sem 3 & 4)
21	Ms. Richa Mundra	2 <sup>nd</sup> year M.Sc. in Home Science (specialization in Food & Nutrition) (Sem 3 & 4)
22	Ms. Saadgi Chowdhury	2 <sup>nd</sup> year M.Sc. in Home Science (Textile & Clothing specialization) (Sem 3 & 4)
23	Ms. Komal Agarwal	1 <sup>st</sup> year B.Com. (Sem 1 & 2)
24	Ms. Priyanka Chowdhury	2 <sup>nd</sup> year B.Com. (Sem 1 & 2)
25	Ms Kritika Agarwal	3 <sup>rd</sup> year B.Com. (Sem 1 & 2)
26	Kanchan Agarwal	Montessori Training
<b>Best Library User</b>		
1	Ms. Devika Velayudh	2 <sup>nd</sup> year B.Com
2	Ms. Medha Bhattacharjee	2 <sup>nd</sup> year B.Sc. in Human Development
3	Ms. Nazneen Zaman	1 <sup>st</sup> year M.Sc. in Home Science (Resource Management specialization)
4	Ms. Shradha Newatia	3 <sup>rd</sup> year B.Sc. in Textile Science, Clothing and Fashion Studies
5	Ms. Zaba Farooque	1 <sup>st</sup> year B.Sc. in Food Science & Nutrition Management
<b>100% Class Attendance, Session 2010-2011</b>		
1	Ms. Alisa Wong	1 <sup>st</sup> year B.Sc. in Food Science & Nutrition Management (Sem 2)
2	Ms. Roshni C. Samtaney	2 <sup>nd</sup> year B.Sc. in Food Science & Nutrition Management(Sem 4)
3	Ms. Samraggi Saha Choudhury	Final year B.Sc. in Home Science (Food & Nutrition specialization) (Sem 5)
4	Ms. Aditi Khanna	Final year B.Sc. in Home Science (Food & Nutrition specialization) (Sem 5)
5	Ms. Gitika Bachhuka	Final year B.Sc. in Home Science (Food & Nutrition specialization) Sem 5
6	Ms. Samraggi Saha Choudhury	Final year B.Sc. in Home Science (Food & Nutrition specialization) (Sem 6)
7	Ms. Aditi Khanna	Final year B.Sc. in Home Science (Food & Nutrition specialization) (Sem 6)
8	Ms. Sukhpreet Kaur	PG Diploma in Dietetics & Applied Nutrition (Sem 1)
9	Ms. Savita Bhalotia	PG Diploma in Dietetics & Applied Nutrition (Sem 1)
10	Ms. Sukhpreet Kaur	PG Diploma in Dietetics & Applied Nutrition (Sem 2)
1	Ms. Reeshita Har	1 <sup>st</sup> year B.Com (Hons.) (semester 1)
2	Ms. Krishnakali Sengupta	1 <sup>st</sup> year B.Com (Sem 1)
3	Ms. Reeshita Har	1 <sup>st</sup> year B.Com (Sem 2)
4	Ms. Komal Agarwal	1 <sup>st</sup> year B.Com (Sem 1)
5	Ms. Krishnakali Sengupta	1 <sup>st</sup> year B.Com (Sem 1)

<b>Best Seminars</b>			
1	Ms. Samraggi Saha Choudhury	<i>Cheese and its Processing</i>	Final B.Sc. in Home Science (Food & Nutrition specialization)
2	Ms. Fatema Shabbir Lakdawala	<i>Fabric Defects and its Detection</i>	Final B.Sc. in Home Science Textiles & Clothing specialization)
3	Ms. Nazneen Zaman	<i>Earthquake Resistant Buildings</i>	Final B.Sc. in Home Science (Resource Management specialization)
4	Ms. Tanushree Bhattacharjee	<i>Children in Urban and Rural bengal</i>	Final B.Sc. in Home Science (Human Development specialization)
5	Ms. Ritika Goenka	<i>Studio Apartments</i>	Final B.Sc. in Home Science (Composite Home Science specialization)
6	Ms. Smriti Poddar	<i>Fish Oil and its Healing Properties</i>	PG Diploma in Dietetics & Applied Nutrition
7	Ms. Vreeti Sethi	<i>Cystic Fibrosis and Asthams</i>	2 <sup>nd</sup> year M.Sc. in Home Science (Food & Nutrition specialization)
8	Ms. Saadgi Chowdhury	<i>Silicones</i>	2 <sup>nd</sup> year M.Sc. in Home Science (Textiles & Clothing specialization)
9	Ms. Pooja Lath	<i>Conservation of old buildings</i>	2 <sup>nd</sup> year M.Sc. in Home Science (Resource Management specialization)
10	Ms. Shruti Agarwal	<i>Homosexuality</i>	2 <sup>nd</sup> year M.Sc. in Home Science (Human Development specialization)
<b>Best Dissertations</b>			
1	Ms. Soni Khandelwal	<i>Studies on nutritional and anti-nutritional properties of tannins present in fresh and packed fruit juices</i>	2 <sup>nd</sup> year M.Sc. in Home Science (Food & Nutrition specialization)
2	Ms. Deepika Baid	<i>A study on the application of mixture of natural dyes on silk fabric and its different characteristics</i>	2 <sup>nd</sup> year M.Sc. in Home Science (Textiles & Clothing specialization)
3	Ms. Nancy Jaiswal	<i>A study on identifying the physical and behavioural symptoms of stress among nurses working in shifts, in private hospital</i>	2 <sup>nd</sup> year M.Sc. in Home Science (Resource Management specialization)
4	Ms. Neha Golcha	<i>A relationship between anthropometric measurements and kitchen designs in simplification of kitchen activities</i>	2 <sup>nd</sup> year M.Sc. in Home Science (Resource Management specialization)
5	Ms. Shruti Agarwal	<i>A study on yoga and/or meditation on life satisfaction and level of anxiety among women working as professionals</i>	2 <sup>nd</sup> year M.Sc. in Home Science (Human Development specialization)

## ANNEXURE 6

List of students awarded indoor and outdoor sports

Events	1 <sup>ST</sup> POSITION	2 <sup>ND</sup> POSITION	3 <sup>RD</sup> POSITION
<b>INDOOR EVENTS</b>			
Carrom	Karishma Arora (B.Com)	---	----
Chess	Parul lodha (B.Com)	---	---
Badminton (singles)	Yasha Ghorawat (B.Com)	---	---
Badminton (Doubles)	Yasha Ghorawat (B.Com)	---	---
<b>Track Events</b>			
100 mts Flat race (B.Com)	Avipsha Nag	---	---
100 mts Flat race	Avipsha Nag (B.Com)	Swasti Jain (I.D)	Richa Tiwari (H.D)
100 mts Skipping race	Ishita Rai Dewan (FSNM)	Pooja Goel (B. Com)	Aanchal Barasia (TCFS)
50 mts lemon & Spoon race	Puja Agarwal (B.Com)	Mayurakshi Kundu (FSNM)	Rabiya Yasmin (H.D)
100 mts Memory race	Kirti Jhawar (I.D)	Alisa Wong (FSNM)	Shuchi Agarwal (TCFS)
100 mts Brisk Walk race	Resham Bhura (B.Com)	Vishakha Baid (H.Sc)	Aratrika Bhagat (I.D)
100 mts Dress & Run race	Ishita Rai Dewan (FSNM)	Rabiya Tabassum (I.D)	Ruhina Reaz (TCFS)
100 mts Paint the face race	Oishee Rai, Jasleen Kar (TCFS)	Juhi Khettry, Eeshita Jhawar (B.Com)	Kirti Jhawar, Rabi; Tabassum (I.D)
100 mts Read & Lead race	Devanshi Rajgarhia (FD)	Khadija Chunawala (FSNM)	Medha Bhattacharjee (H.E)
100 mts Make the Plait race	Aanchal Barasia, Shuchi Agarwal (TCFS)	Ruchika Daga, Nikita Duggar (B.Com)	Atreyee Nag, Aditi Khanna (FSNM)
400 mts Relay race	Nivedita Agarwal, Raveena Jain, Chahana Doulatramani, Nikita Dutta (B.Com)	Swasti Jain, Pooja Agarwal, Kirti Jhawar, Priti Jaiswal (I.D)	Shaili Guha, Ayes! Rehman, Khadija Chunawala, Sweta Jaiswal (FSNM)
Tenniquoit	Ishita Rai Dewan (FSNM)	Avipsha Nag (B. Com)	Alisa Wong (FSNM)'
<b>Faculty Members</b>			
<b>Indoor games</b>			
Carrom	Ms. Komal Sharma	---	----
Chess	Ms. Anita Ray	---	----
Badminton (singles)	Ms. Manushi Tiwari	---	----
<b>Track Events</b>			
100 mts Brisk walk race	Ms. Keya Ghosh	Ms. Vipasha Chakraborty	Ms. Amita Dutta
100 mts Drink race	Ms. Anita Ray	Ms. Monalisa Middya	Ms. Shweta Tuteja
50 mts Shopping race	Ms. Annalakshmi Chatterjee	Ms. Sreyasi Chatterjee	Ms. Shaona Barik
100 mts Mental mathematics race	Ms. Soheli Banerjee	Ms. Pratayasha Agarwal	Ms. Jincy Abraham
<b>Administrative Staff</b>			
100 mts Garland	Ms. Sohini Modak	---	----
100 mts Flat race	Mr. Prasanta Karan	Mr. Sambhunath Haider	---
<b>Class IV staff</b>			
100 mts Flat race	Ananta Bahadur	Subhash Naik	Rajaram Das

**ANNEXURE 7**  
List of students pursuing higher studies

Degree Studying / Working	No. Of Students
<b><i>Departments of Science</i></b>	
Diplomas like PGDDAN	24
Post-graduation	4
Other	3
<b><i>Department of Commerce</i></b>	
M.Com	10
MBA	29
CA / CS	94
Other	14

## RE-ACCREDITATION CERTIFICATE



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

### *Certificate of Accreditation*

*The Executive Committee of the  
National Assessment and Accreditation Council  
on the recommendation of the duly appointed  
Peer Team is pleased to declare the*

*J. D. Birla Institute*

*Lower Rawdon Street, Kolkata, affiliated to Jadavpur University, West Bengal as  
Accredited*

*with CGPA of 3.11 on four point scale*

*at A grade*

*valid up to September 03, 2015*

Date : September 04, 2010



*A. Ranganath*  
Director

## SEMINARS



Seminar on 'Rural Marketing' - Dept of Management, 24<sup>th</sup>-25<sup>th</sup> February, 2012



Seminar on 'A Look Inside the Hedge Funds' - Dept. of Commerce, 20<sup>th</sup> April 2012

## **EXTENSION ACTIVITIES**



*A workshop-cum-interactive session on 'Personal Hygiene' with The Calcutta Samaritans on 30<sup>th</sup> March, 2012*



*Participation in a Walk on the occasion of 'World Autism Day', 2<sup>nd</sup> April, 2012*



*A workshop on Art & Textile Crafts being conducted by JDBI faculty members at Ladnun - Rajasthan, from 7<sup>th</sup> - 12<sup>th</sup> May, 2012*

## **EXTRA-CURRICULAR ACTIVITIES**



*Fresher's Party organized to welcome the new students, 24<sup>th</sup> August, 2012*



*Independence Day Celebration, 15<sup>th</sup> August, 2012*



*Annual College Picnic at Asha Cottage, 4<sup>th</sup> February, 2012*

## **EXTRA-CURRICULAR ACTIVITIES**



*Basant Panchami, Celebration at the Main Campus, 28<sup>th</sup> January, 2012*



*Indoor Games, 15<sup>th</sup> - 17<sup>th</sup> December 2011*



*Annual Sports Day at SAI Grounds, 15<sup>th</sup> February, 2012*

## **EXTRA-CURRICULAR ACTIVITIES**



*Meritorious students being awarded on Annual Day, 23<sup>rd</sup> February, 2012*



*Farewell Party for outgoing students, 4<sup>th</sup> May, 2012*



*Cultural programme on Annual Day, 23<sup>rd</sup> February, 2012*

## **FIELD VISITS -**

**Dept. Of Food Science & Nutrition Management**



*Visit to Disha, 12<sup>th</sup> December, 2011*



*Visit to CINI, 14<sup>th</sup> June, 2012*



*Visit to Keventer Agro Ltd, 16<sup>th</sup> June, 2012*

## **FEILD VISITS -**

**Dept. of Human Development**



*Hearing impaired children at Oral School for Deaf, 8<sup>th</sup> November, 2011*



*Conducting activity for the special children at AHEAD, 20<sup>th</sup> December, 2011*



*Class for special children, MENTAID, 9<sup>th</sup> September, 2011*

## **FEILD VISITS -**

**Dept. of Human Development**



*Observing teaching learning aids for the visually impaired at Narendrapur Blind Boys Academy, 13<sup>th</sup> September, 2011*



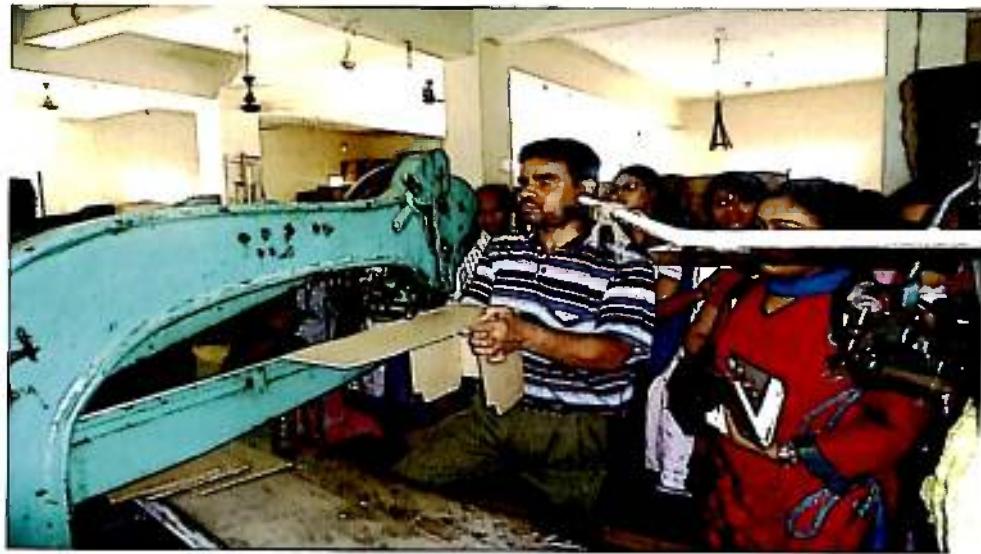
*Visit to REFUGE, an Orphanage, 29<sup>th</sup> September, 2011*



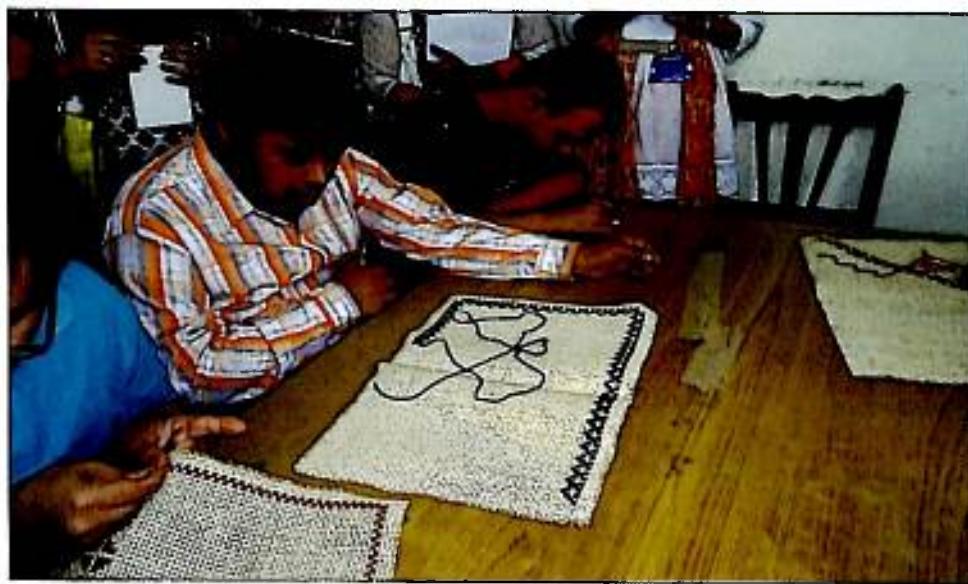
*Session on traffic signals at Manovikas Kendra, 3<sup>rd</sup> November, 2011*

## **FIELD VISITS**

- Dept. of Home Science



*Visit to Light House for Blind, 18<sup>th</sup> April, 2012*



*Visit to Mentaid, 1<sup>st</sup> March, 2012*



*Visit to Oral School for Deaf, 8<sup>th</sup> November, 2012*

## EDUCATIONAL EXCURSIONS



*Students of the Dept. of Interior Design at Konark Temple (Orrissa) during their Educational Excursion, 12<sup>th</sup> - 18<sup>th</sup> October, 2011*

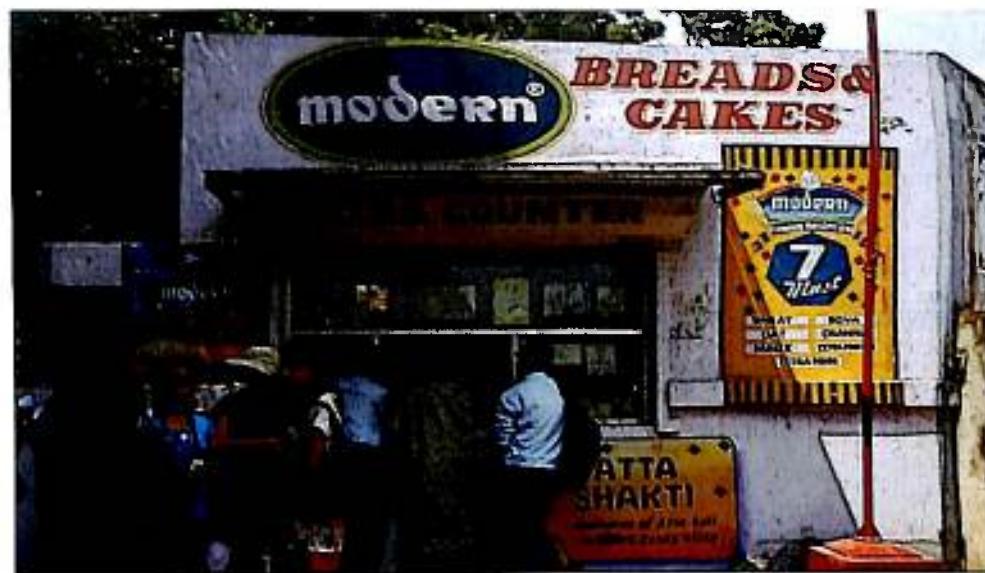


*Students of Dept. of Home Science at Raghurajpur (Orrissa) during their Educational Excursion, 12<sup>th</sup> - 18<sup>th</sup> October, 2011*



*Students of Dept. of Textile Science, Clothing & Fashion Students at a tribal village (Orrissa) during their Educational Excursion, 17<sup>th</sup> - 23<sup>rd</sup> October, 2011*

## EDUCATIONAL EXCURSIONS



*Students of the Dept. of Food Science & Nutrition Management at Modern Bakery (Chennai) during their Educational Excursion, 18<sup>th</sup> - 22<sup>th</sup> October, 2011*



*Students of the Dept. of Human Development at the SOS Village (Vishakapatnam) during their Educational Excursion, 24<sup>th</sup>- 29<sup>th</sup> December, 2011*

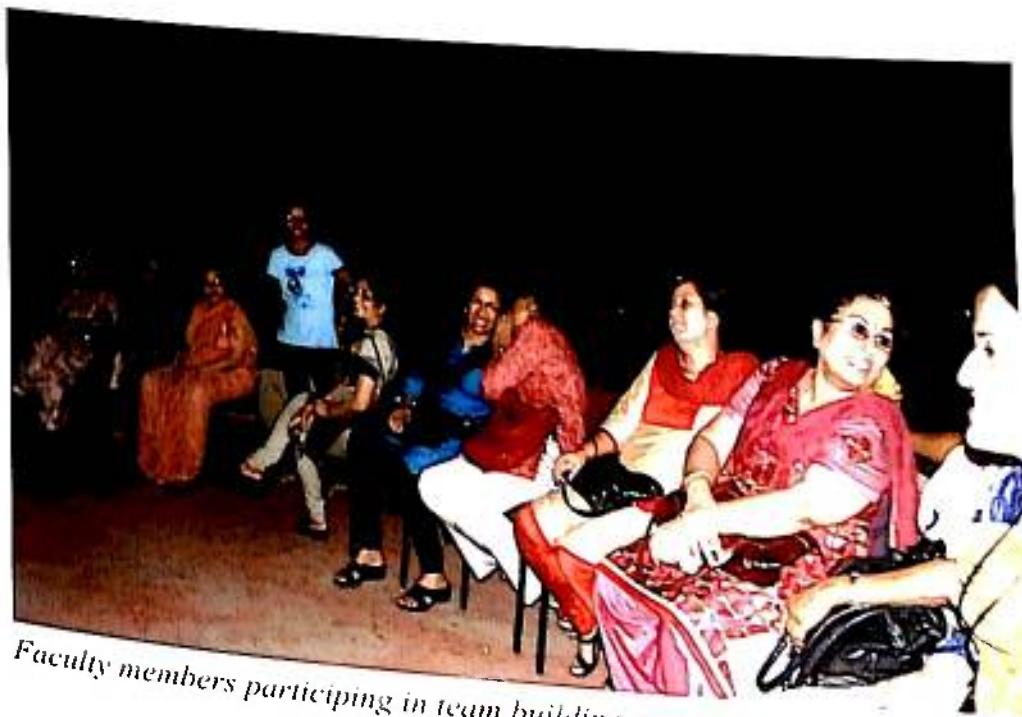


*Students of the Dept. of Management at a team building Excursion (Sikkim) 23<sup>rd</sup> - 23<sup>th</sup> March, 2012*

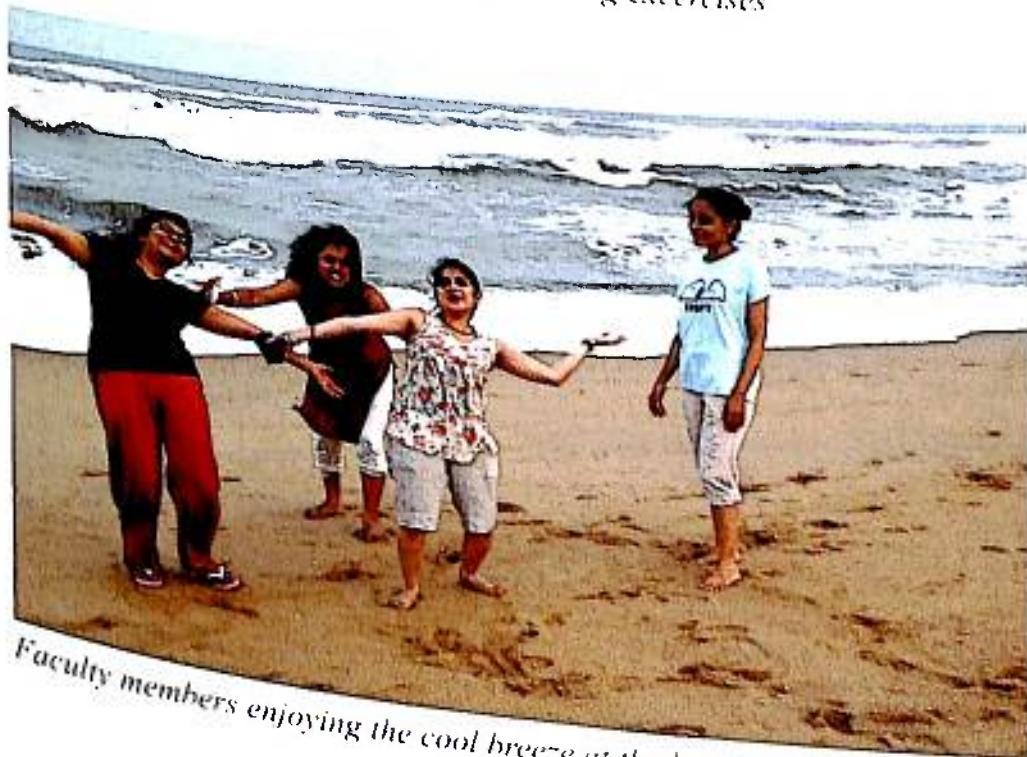
# FACULTY TEAM BUILDING EXCURSION



*An interactive session during the excursion to Orrissa*



*Faculty members participating in team building exercises*



*Faculty members enjoying the cool breeze at the beach in Puri*

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