

ANNUAL QUALITY ASSURANCE REPORT

JULY-2014 TO JUNE-2015



**Dr. Deepali Singhee
Chairperson, IQAC**

**Dr. Atreyee Pal
Co-ordinator, IQAC**



J.D. BIRLA INSTITUTE

11, Lower Rawdon Street, Kolkata-700 020
Website : www.jdbikolkata.in

J.D. BIRLA INSTITUTE

Departments of Science, Commerce & Management

(Affiliated to Jadavpur University)

11 Lower Rawdon Street

Kolkata-700 020

DEPARMENTS:

- Food Science & Nutrition Management (B.Sc & M.Sc)
- Textile Science, Clothing & Fashion Studies (B.Sc & M.Sc)
- Interior Designing (B.Sc)
- Human Development (B.Sc & M.Sc)
- Commerce (B.Com & M.Com)
- Management (BBA)

ANNUAL QUALITY ASSURANCE REPORT

July 2014 – June 2015

J.D. Birla Institute is a *Private, Unaided* and Autonomous College located in Kolkata, West Bengal, India. The college was established in 1962 as Smt. Jawahari Devi Birla Institute of Home Science. Over four decades, the Institute has grown with the needs and demands of the changing times. A Department of Commerce was added in 1997 in tune with the shifting zeitgeist; a satellite campus was started in 2002 to house the co-educational Department of Management. In the year 2009, four new professionally oriented under-graduate courses were introduced apart from two new post-graduate courses. Today, the Institute provides both graduate degrees in six disciplines and has about 1800 students. It also offers some post-graduate courses.

The Institute operates from two campuses; while the all-girls courses are run from the main campus, the satellite campus located just a couple of kilometers away houses the co-education Management department.

The Institute and all its departments are affiliated to Jadavpur University, a world-renowned Centre of Excellence. The courses offered by the Institute are exclusive and no other Jadavpur University affiliate can offer the B.Sc (Honours), B.Com (Honours) and BBA (Honours) courses that are conducted at the Institute's two premises. The college has been granted the Autonomous Status by UGC from July, 2013.

The Institute was first time accredited with B+ (78.5%) by NAAC in March, 2004. It applied for reassessment and re-accreditation in 2009 and in 2010, the NAAC peer team awarded the Institute with 'A' grade (CGPA of 3.11) highlighting the Institute's constant quest for self improvement and excellence.

It has also been awarded the '*College to look out for*' and the '*Best Maintained College*' by the Lions Club of Calcutta.

TABLE OF CONTENTS

Sl. No.	Contents	Page Number
1	Part-A of the AQAR	1-5
2	Part-B of the AQAR	6-29
5	Annexure as per Sections in Part-B of the AQAR	30-86
	ANNEXURE 1a – Composition of IQAC	
	ANNEXURE 1b – Number of Meetings with various Stakeholders	
	ANNEXURE 2 – No. of Seminars/Conferences/Workshops/Symposia Organized by IQAC	
	ANNEXURE 3 (a & b) – Academic Calendar	
	ANNEXURE 4 – Academic Programmes	
	ANNEXURE 5 (a & b) – Student's Feedback	
	ANNEXURE 6a – Revised Curriculum of Existing Under Graduate Courses- FSNM	
	ANNEXURE 6b – Revised Curriculum of Existing Under Graduate Courses- TCFS	
	ANNEXURE 6c – Revised Curriculum of Existing Under Graduate Courses- ID	
	ANNEXURE 6d – Revised Curriculum of Existing Under Graduate Courses- HD	
	ANNEXURE 6e – Revised Curriculum of Existing Under Graduate Courses- Commerce	
	ANNEXURE 6f – Revised Curriculum of Existing Under Graduate Courses- Management	
	ANNEXURE 6g – Revised Curriculum of Existing Post Graduate Courses- M.Sc in FN	
	ANNEXURE 6h – Revised Curriculum of Existing Post Graduate Courses- M.Sc in TC	
	ANNEXURE 6i – Revised Curriculum of Existing Post Graduate Courses- M.Sc in HD	
	ANNEXURE 6j – Revised Curriculum of Existing Post Graduate Courses- M.Com	
	ANNEXURE 6k – Revised Curriculum of Existing Post Graduate Courses- PGDDAN	
	ANNEXURE 7a – Total Number of Permanent Faculty	
	ANNEXURE 7b – Number of Permanent Faculty with PhD	
	ANNEXURE 7c – Number of Faculty positions Recruited & Vacant	
	ANNEXURE 7d – Number of Guest, Visiting & Temporary Faculty	
	ANNEXURE 8 – Faculty Participation in Conferences and Symposia	
	ANNEXURE 9 – Initiatives Undertaken Towards Faculty Development	
	ANNEXURE 10 – Details of Administrative & Technical Staff	
	ANNEXURE 11 – Details of Minor Research projects Completed by College	
	ANNEXURE 12a – Details on Research Publication by Staff Members	
	ANNEXURE 12b – Details on Publication in Book	
	ANNEXURE 13 – Conferences Organized by the Institute	
	ANNEXURE 14 – Faculty serves as Experts/Chairpersons/Resource Persons	
	ANNEXURE 15 – Linkages with other Universities	
	ANNEXURE 16 – Awards/Recognition Received by Faculty Members	
	ANNEXURE 17 – No. of Extension Activities Organized	
	ANNEXURE 18 & 19 – Upgradation and Maintenance of ICT Infrastructure	
	ANNEXURE 20 – List of Teachers & Students Qualified the NET /CAT Examination	
	ANNEXURE 21 – Details of Campus Placements	
	ANNEXURE 22 – No. of Students participated in Sports, Games & other Events	
	ANNEXURE 23 – Fairs & Exhibitions Organized / Participated by College	
	College Events	
6	Photographs on College Activities	87- 122

J.D. BIRLA INSTITUTE
Annual Quality Assurance Report (AQAR) of the IQAC
ACADEMIC SESSION 2014-2015

Part-A

1. Details of the Institution

PART-I

1.1 Name of the Institution	J.D. Birla Institute
1.2 Address Line 1	11 Lower Rawdon Street
Address Line 2	---
City/Town	Kolkata
State	West Bengal
Pin Code	700020
Institution e-mail address	jdbiadmin@jdbikolkata.in
Contact Nos	033-24755070 / 033-24767340
Name of the Head of the Institution	Dr. Deepali Singhee
Tel. No. with STD Code	033-24863527
Mobile	09331040390
Name of IQAC Coordinator	Dr. Atreyee Pal
Mobile	09748934245
IQAC e-mail address	iqac@jdbikolkata.in
1.3 NAAC Track ID (For ex. MHCogn 18879)	09352
1.4 NAAC Executive Committee No. & Date: <i>(For Example EC/32/A&A/143 dated 3-5-2004. This EC no. is available in the right corner- bottom of your institution's Accreditation Certificate)</i>	EC/53/RAR/66
1.5 Website address:	www.jdbikolkata.in
Web-link of the AQAR	http://www.jdbikolkata.in/pdffile/AQAR-2013-2014.pdf

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	B+	78.05%	2004	2009
2	2 nd Cycle	A	03.11	2010	2015
3	3 rd Cycle	-	-	-	-
4	4 th Cycle	-	-	-	-

1.7 Date of Establishment of IQAC

01.01.2004

1.8 AQAR for the year (for example 2010-11)

2014-15

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

- i) AQAR 2010-2011 – 18.05.2012
- ii) AQAR 2011-2012 – 14.03.2013
- iii) AQAR 2012-2013 – NIL
- iv) AQAR 2013-2014 – 23.03.2015

1.10 Institutional Status

University	State	<input type="checkbox"/> Central	<input type="checkbox"/> Deemed	<input type="checkbox"/> Private	<input type="checkbox"/>
Affiliated College	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	<input type="checkbox"/>
Constituent College	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	<input type="checkbox"/>
Autonomous college of UGC	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	<input type="checkbox"/>
Regulatory Agency approved Institution (eg. AICTE, BCI, MCI, PCI, NCI)	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	<input type="checkbox"/>
Type of Institution	Co-education	<input checked="" type="checkbox"/>	Men	<input type="checkbox"/> Women	<input type="checkbox"/>
	Urban	<input checked="" type="checkbox"/>	Rural	<input type="checkbox"/> Tribal	<input type="checkbox"/>
Financial Status	Grant-in-aid	<input type="checkbox"/>	UGC 2(f)	<input checked="" type="checkbox"/> UGC 12B	<input checked="" type="checkbox"/>
	Grant-in-aid + Self Financing	<input type="checkbox"/>		Totally Self-financing	<input checked="" type="checkbox"/>

1.11 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)
TEI (Edu) Engineering Health Science Management

Others (Specify)

- a) Food Science & Nutrition Management
- b) Textile Science, Clothing & Fashion Studies
- c) Interior Designing
- d) Human Development

1.12 Name of the Affiliating University (for the Colleges)

Jadavpur University

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University	<input checked="" type="checkbox"/>	
University with Potential for Excellence	<input type="checkbox"/>	UGC-CPE
DST Star Scheme	<input type="checkbox"/>	UGC-CE
UGC-Special Assistance Programme	<input type="checkbox"/>	DST-FIST
UGC-Innovative PG programmes	<input type="checkbox"/>	Any other (Specify)
UGC-COP Programmes	<input type="checkbox"/>	

2. IQAC Composition and Activities

2.1 No. of Teachers	11
2.2 No. of Administrative/Technical staff	NIL
2.3 No. of students	NIL
2.4 No. of Management representatives	3
2.5 No. of Alumni	NIL
2.6 No. of any other stakeholder and community representatives	NIL
2.7 No. of Employers/ Industrialists	NIL
2.8 No. of other External Experts	1
2.9 Total No. of members	15
2.10 No. of IQAC meetings held	1
2.11 No. of meetings with various stakeholders	

No	49				
Faculty	9	Non-Teaching Staff Students	1	Alumni	0 Others 39

2.12 Has IQAC received any funding from UGC during the year?

Yes

No

If yes, mention the amount

NA

2.13 Seminars and Conferences (only quality related)

i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.	112				
International	0	National	0	State	0 Institution Level

**1 Conference,
1 Panel Discussion,
3 Seminars,
14 Workshops,
73 Special Lectures & 20 Career Counselling Sessions**

ii) Themes **Emerging Issues in Management**

2.14 Significant Activities and contributions made by IQAC

- a) Facilitated placements for students.
- b) Organized career counselling sessions and special curriculum enrichment lectures.
- c) Organized several social activities in association with the Social Activity Club and NSS wing of the institute.
- d) Initiated some environment friendly activities in college.
- e) Mobilized sanction of a special Faculty Development Fund to finance participation by faculty members to participate in seminars and conferences.
- f) Organized some training programmes and special lectures for faculties under Faculty Development Programme.
- g) Encouraged participation of students in seminars and exhibitions.

- | | |
|----|---|
| h) | Involved all stakeholders in the upgradation and revision of all courses. |
| i) | Monitored completion & timely submission of ongoing research projects by faculty members and encouraged them to submit new proposals. |
| j) | Conducted a graduating fashion show for the final year TCFS students. |

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year

<i>Plan of Action</i>	<i>Achievements</i>
To conduct faculty development programmes	Some lectures were conducted for faculty members to motivate and inspire them.
To conduct special lectures for students	76 special curriculum enrichment lectures were conducted during the session.
To make campus free from plastics	Special reusable bags were distributed to all students and faculty members with a purpose to reduce use of plastics.
To organize extension activities	<p>Two 7-day camps were organized by the NSS wing of the Institute:</p> <ol style="list-style-type: none"> Camp on "Responsible and Healthy Childhood" from 17th to 24th February 2015. Camp on "Women Empowerment" from 17th to 26th March 2015.
To promote environment friendly activities	<ol style="list-style-type: none"> The Nature Club of the College celebrated the Ozone Week from 18th to 22nd September 2014. The College observed the National Unity Day (Rashtriya Ekta Diwas) on 31st October 2014.
To organize career counselling sessions	<ol style="list-style-type: none"> Final-year B.Com & B.Sc. students accompanied by faculty members visited the Calcutta Business School (CBS) and were guided on MBA programme offered by CBS. A session on "Career Counselling" was organized by the college and conducted by Mrs. Praven Malhotra and Mr. Zubin Malhotra from Career Guidance (CARING), New Delhi.
To facilitate the completion & submission of UGC sponsored MRPs	Twelve faculty members completed and submitted their minor research projects to the UGC.
To conduct graduating fashion show	A Graduating fashion show showcasing four collections was put-up by the outgoing TCFS students with encouragement from IQAC.

* Attach the Academic Calendar of the year as Annexure.

2.16 Whether the AQAR was placed in statutory body Yes No

Management Syndicate Any other body

IQAC

Provide the details of the action taken

The Draft for the AQAR for the session 2014-2015 was placed for discussion in the IQAC meeting held on 16th October, 2015. After approval by the members, the final report was prepared and will be sent to NAAC. The matters that were discussed in the meeting are listed below along with the action taken:

PLAN OF ACTION	OUTCOME
As per the Academic Grading system followed in India, students scoring 75% and above are classified in the distinction category. Since the BBA department has not followed this, the date on page 9 (Section 2.11) needs to be changed.	Correction were made
On page 15 (Section 4.1), Air-conditioners, CCTVs and chairs should not be included under details of increase of infrastructure facilities.	Correction were made
On page 18 (Section 5.9), No. of BBA students who have participated at state or national must be included	Correction were made
On page 20 (Section 6.3.2), since the college offers many bridge course so the word several/some should be included	Correction were made
On page 22 (Section 6.4) the percentage of number of freeships visa-vis the total number of students should be included.	Correction were made
Among the four best practices suggested, majority of members voted for the following practices: 1. All courses were revised and upgraded based on feedback from alumni and students. All stakeholders - alumni, teachers, subject experts, industry and other were involved in the revision process. 2. Special induction programme was introduced for parents of newly admitted students to acquaint them about the college, its infrastructure, rules and regulation and providing them to meet all the faculty members of the department.	Correction were made

Part-B**CRITERION-I****1. Curricular Aspects****1.1 Details about Academic Programmes**

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	0	0	0	0
PG	4	0	4	0
UG	6	0	6	0
PG Diploma	1	0	1	0
Advanced Diploma	0	0	0	0
Diploma	0	0	0	0
Certificate	2	0	1	0
Others	0	0	0	0
Total	12	0	12	1
Interdisciplinary	NIL			
Innovative	NIL			

*Details are mentioned in Annexure 1.1***1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options**

- a) **Elective Option in B.Com (Hons.) Course:** Students can select from the following three options in their final year of study:
'Accountancy & Finance' or 'Banking & Insurance' or 'Marketing'
- b) **Elective Option in BBA (Hons.) Course:** Students can select from the following three options in their final year of study:
'Marketing Management' or 'Financial Management' or 'Production / Operation'.

(ii) Pattern of programmes

Pattern	Number of programmes	
UG		PG
Semester	6	4
Trimester	0	0
Annual	0	0

1.3 Feedback from stakeholders* Alumni Parents Employers Students

(On all aspects)

Mode of feedback Online Manual Co-operating schools (for PEI)

*Please provide an analysis of the feedback in the Annexure

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects

The curriculum and syllabus of B.Sc. (Hons.) in Textile Science, Clothing & Fashion Studies, B.Sc. (Hons.) in Food Science & Nutrition Management, B.Sc. (Hons.) in Human Development, B.Sc. (Hons.) in Interior Designing, B.Com and BBA was revised and upgraded. The highlights of this process is listed below:

- Advisory Panels for each of the above courses comprising of all stakeholders- internal faculty, external subject experts in each area of study/specialization, industry

representatives and alumni were constituted.

- Synergy in distribution of marks/credits in each semester was maintained across all UG courses.
- Grand Viva was included as a compulsory paper in the final semester for all the courses.
- Computers & Information Technology, Environmental Studies and Communications Skills were included as common papers across all the B.Sc. courses.
- To foster and nurture student- centric learning, papers on self based learning like Projects/Seminars/Term Papers/ Case Studies Presentation were included in the curriculum.
- Based on student's feedback and demand, 'Banking and Insurance' was replaced with the 'Human Resource' specialization in the B.Com (Hons.) course.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

No

CRITERION-II**2. Teaching, Learning and Evaluation**

2.1	Total No. of permanent faculty	Total	Asst. Professors	Associate Professors	Professors	Others
		49	48	01	00	00

2.2	No. of permanent faculty with Ph.D	9
-----	------------------------------------	---

2.3	No. of Faculty Positions Recruited (R) and Vacant (V) during the year	Asst. Professors		Associate Professors		Professors		Others		Total	
		R	V	R	V	R	V	R	V	R	V
		16	Nil	Nil	Nil	Nil	Nil	Nil	Nil	16	Nil

2.4	No. of Guest and Visiting faculty and Temporary faculty	Guest faculty	Visiting faculty	Temporary faculty
		34	10	8

2.5 Faculty participation in conferences and symposia

No. of Faculty	International level	National level	State level
Attended Seminars/ Workshops	1	5	3
Presented papers	3 (Oral)	3 (Oral)	1
Resource Persons	0	7	6

2.6 Innovative processes adopted by the institution in Teaching and Learning

- a) Student centric learning is fostered through projects, seminars and term papers.
- b) Research activities are promoted among students by publishing their research work in the form of short paper in the in-house journal, 'Reflections'.
- c) All teachers are encouraged to use ICT in their teaching and they conduct lectures through power point presentation. For this, all classrooms in the college are equipped with projectors and microphones.
- d) In the Commerce department, students are taught to collect and analyze primary data through case study presentations.
- e) Commerce students undertake role play activities to understand the pattern and functioning of the Stock market.
- f) Several workshops are conducted to expose students to practical based learning.
- g) Interface with industry have been facilitated through special lectures conducted on various practical oriented subject areas.
- h) Factory and field visits are organized to provide experiential learning.
- i) Students are motivated and encouraged by displaying their work in the campus, external exhibitions and fashion shows.
- j) Students are motivated for good academic performance through several awards.
- k) Internal marks are awarded to students based on their class performance and encouragement is provided to perform well on continuous basis.
- l) Special classes on data interpretation, quantitative aptitude and general awareness have been introduced for the students to deal with interviews at the time of placements.

2.7	Total No. of actual teaching days during this academic year	FSNM Dept. : 179 TCFS Dept.: 179 ID Dept.: 179 HD Dept.: 179 Commerce Dept.:179 BBA Dept.: 165																																																																																																
2.8	Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)	NONE																																																																																																
2.9	No. of faculty members involved in curriculum restructuring / revision / syllabus development as member of Board of Study / Faculty / Curriculum Development workshop	<table border="1"> <thead> <tr> <th>Curriculum restructuring</th><th>Revision</th><th>Syllabus development</th></tr> </thead> <tbody> <tr> <td>All (department wise)</td><td>All (department wise)</td><td>All (department wise)</td></tr> </tbody> </table>	Curriculum restructuring	Revision	Syllabus development	All (department wise)	All (department wise)	All (department wise)																																																																																										
Curriculum restructuring	Revision	Syllabus development																																																																																																
All (department wise)	All (department wise)	All (department wise)																																																																																																
2.10	Average percentage of attendance of students	FSNM Dept. : 81.26% TCFS Dept.: 79.77% ID Dept.: 76.56% HD Dept.: 78.15% Commerce Dept.: 70.69% BBA Dept.: 77.00%																																																																																																
2.11	Course/Programme wise distribution of pass percentage	<table border="1"> <thead> <tr> <th rowspan="2">Title of the Programme</th><th rowspan="2">Total no. of students appeared</th><th colspan="5">Division</th></tr> <tr> <th>Distinction %</th><th>I %</th><th>II %</th><th>III %</th><th>Pass %</th></tr> </thead> <tbody> <tr> <td>B.Sc (Hons) in FSNM</td><td>34</td><td>20.5</td><td>47.05</td><td>29.41</td><td>NIL</td><td>96.96</td></tr> <tr> <td>B.Sc (Hons) in TCFS</td><td>15</td><td>6.66</td><td>73.33</td><td>20.00</td><td>NIL</td><td>100.00</td></tr> <tr> <td>B.Sc (Hons) in ID</td><td>29</td><td>17.24</td><td>79.31</td><td>NIL</td><td>NIL</td><td>96.55</td></tr> <tr> <td>B.Sc (Hons) in HD</td><td>17</td><td>11.76</td><td>76.47</td><td>11.76</td><td>NIL</td><td>100.00</td></tr> <tr> <td>B.Sc (Hons) in HSC</td><td>10</td><td>20</td><td>70.00</td><td>10.00</td><td>NIL</td><td>100.00</td></tr> <tr> <td>B.Com (Hons)</td><td>244</td><td>12.29</td><td>70.08</td><td>8.60</td><td>NIL</td><td>100.00</td></tr> <tr> <td>BBA (Hons)</td><td>155</td><td>NIL</td><td>72.75</td><td>13.54</td><td>NIL</td><td>86.29</td></tr> <tr> <td>M.Sc in FN</td><td>10</td><td colspan="5">Result Pending</td></tr> <tr> <td>M.Sc in TC</td><td>03</td><td colspan="5">Result Pending</td></tr> <tr> <td>M.Sc in HD</td><td>05</td><td colspan="5">Result Pending</td></tr> <tr> <td>M.Com</td><td>11</td><td colspan="5">Result Pending</td></tr> <tr> <td>PGDDAN</td><td>10</td><td>10.00</td><td>10.00</td><td>70.00</td><td>NIL</td><td>90.00</td></tr> </tbody> </table>	Title of the Programme	Total no. of students appeared	Division					Distinction %	I %	II %	III %	Pass %	B.Sc (Hons) in FSNM	34	20.5	47.05	29.41	NIL	96.96	B.Sc (Hons) in TCFS	15	6.66	73.33	20.00	NIL	100.00	B.Sc (Hons) in ID	29	17.24	79.31	NIL	NIL	96.55	B.Sc (Hons) in HD	17	11.76	76.47	11.76	NIL	100.00	B.Sc (Hons) in HSC	10	20	70.00	10.00	NIL	100.00	B.Com (Hons)	244	12.29	70.08	8.60	NIL	100.00	BBA (Hons)	155	NIL	72.75	13.54	NIL	86.29	M.Sc in FN	10	Result Pending					M.Sc in TC	03	Result Pending					M.Sc in HD	05	Result Pending					M.Com	11	Result Pending					PGDDAN	10	10.00	10.00	70.00	NIL	90.00
Title of the Programme	Total no. of students appeared	Division																																																																																																
		Distinction %	I %	II %	III %	Pass %																																																																																												
B.Sc (Hons) in FSNM	34	20.5	47.05	29.41	NIL	96.96																																																																																												
B.Sc (Hons) in TCFS	15	6.66	73.33	20.00	NIL	100.00																																																																																												
B.Sc (Hons) in ID	29	17.24	79.31	NIL	NIL	96.55																																																																																												
B.Sc (Hons) in HD	17	11.76	76.47	11.76	NIL	100.00																																																																																												
B.Sc (Hons) in HSC	10	20	70.00	10.00	NIL	100.00																																																																																												
B.Com (Hons)	244	12.29	70.08	8.60	NIL	100.00																																																																																												
BBA (Hons)	155	NIL	72.75	13.54	NIL	86.29																																																																																												
M.Sc in FN	10	Result Pending																																																																																																
M.Sc in TC	03	Result Pending																																																																																																
M.Sc in HD	05	Result Pending																																																																																																
M.Com	11	Result Pending																																																																																																
PGDDAN	10	10.00	10.00	70.00	NIL	90.00																																																																																												
2.12	How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes	<ul style="list-style-type: none"> a) By preparing the college academic calendar and ensuring that it is diligently followed. b) By fixing workload of teachers and facilitating making of semester-wise timetables. c) By guiding all developmental and co-curricular and extra-curricular activities organized at the college. d) By ensuring that departmental meetings are held regularly with participation of all departmental faculties and departmental reports are submitted by the heads for smooth functioning of the department. e) By conducting mid- term assessment as per the academic calendar. f) By regulating the monthly attendance of all students and modifying the same 																																																																																																

- on the college notice board and website at the beginning of each month.
- g) By holding parent-teacher meetings whenever required.
 - h) By promptly redressing of grievances of students and other stakeholders.
 - i) By coordinating all faculty development related activities.
 - j) By motivating faculty and students through awards.
 - k) By collecting student's feedback and using the outcomes for future growth.
 - l) By organising conferences, seminars, workshops, special enrichment lectures, extension and community related activities.

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefited</i>
Refresher courses	01
UGC – Faculty Improvement Programme	Nil
HRD programmes	Nil
Orientation programmes	02
Faculty exchange programme	Nil
Staff training conducted by the university	01
Staff training conducted by other institutions	Nil
Summer / Winter schools, Workshops, etc.	Nil
Others	05

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	17	Nil	10	5
Technical Staff	2	Nil	Nil	Nil

CRITERION-III**3. Research, Consultancy and Extension****3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution**

- | | |
|----|--|
| a) | Encourages faculty members to submit research project proposals to UGC. |
| b) | Encourages faculty members to present papers at conferences and seminars by giving financial support and leave. |
| c) | Awards faculty members for publishing papers in reputed journals. |
| d) | Publishes students' research work in the in-house published research journal, 'Reflections'. |
| e) | Encourages paper presentation by students in seminar and conferences hosted by other colleges and universities. |
| f) | Encourages students to progress to higher education and faculties to take up PhD and other research related activities. |
| g) | Encourages self analysis among faculties by asking them to submit their personal annual performance report every year that includes their research contribution. |

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	00	00	00	00
Outlay in Rs. Lakhs	00	00	00	00

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	12.00	00	00	00
Outlay in Rs. Lakhs	5.63	00	00	00

3.4 Details on research publications

	International	National	Others
Peer Review Journals	9	1	Nil
Non-Peer Review Journals	Nil	2	Nil
e-Journals	Nil	Nil	Nil
Conference Proceedings	Nil	1	Nil

3.5 Details on Impact factor of publications

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration / Year	Name of the funding Agency	Total grant Sanctioned	Received
Major projects	---	---	---	---
Minor Projects	---	---	---	---
Interdisciplinary Projects	---	---	---	---
Industry sponsored	---	---	---	---
Projects sponsored by the University/ College	---	---	---	---
Students research projects (other than compulsory by the University)	---	---	---	---
Any other(Specify)	---	---	---	---
Total	---	---	---	---

3.7	No. of books published	With ISBN No.	1	Chapters in Edited Books	1			
		Without ISBN No.	0					
3.8	No. of University Departments receiving funds from							
	UGC-SAP DPE	Nil Nil	CAS	Nil DBT Scheme/funds	DST-FIST			
	For colleges							
	Autonomy INSPIRE	Nil Nil	CPE CE	Nil Nil	DBT Star Scheme Any Other (specify) Nil			
3.10	Revenue generated through consultancy							
3.11	No. of conferences organized by the Institution	Level Number Sponsoring agencies	International 0 ---	National 1 ---	State 0 ---	University 0 ---	College 0 ---	
3.12	No. of faculty served as experts, chairpersons or resource persons					13		
3.13	No. of collaborations	International	Nil	National	Nil	Any other	Nil	
3.14	No. of linkages created during this year	One						
3.15	Total budget for research for current year in lakhs							
	From Funding agency	Nil	From Management of University/College			Nil		
	Total	Nil						
3.16	No. of patents received this year	Type of Patent National International Commercialised	Applied Granted	Applied Granted	Applied Granted	Number Nil Nil Nil Nil Nil		
3.17	No. of research awards/ recognitions received by faculty and research fellows of the institute in the year							
	Total	International	National	State	University	Dist	College	
	3	0	0	1	0	0	2	
3.18	No. of faculty from the Institution who are Ph. D. Guides and students registered under them					Nil		
3.19	No. of Ph.D. awarded by faculty from the Institution					Not Applicable		
3.20	No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)							
	JRF	Nil	SRF	Nil	Project Fellows	Nil	Any other	Nil
3.21	No. of students Participated in NSS events							
	University level	200	State level	0				
	National level	0	International level	0				

3.22 No. of students participated in NCC events

University level	<input type="checkbox"/> Nil	State level	<input type="checkbox"/> Nil
National level	<input type="checkbox"/> Nil	International level	<input type="checkbox"/> Nil

3.23 No. of Awards won in NSS

University level	<input type="checkbox"/> Nil	State level	<input type="checkbox"/> Nil
National level	<input type="checkbox"/> Nil	International level	<input type="checkbox"/> Nil

3.24 No. of Awards won in NCC

University level	<input type="checkbox"/> Nil	State level	<input type="checkbox"/> Nil
National level	<input type="checkbox"/> Nil	International level	<input type="checkbox"/> Nil

3.25 No. of Extension activities organized

University forum	<input type="checkbox"/> 0	College forum	<input type="checkbox"/> 16
NCC	<input type="checkbox"/> 0	NSS	<input type="checkbox"/> 2 Any other <input type="checkbox"/> 0

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

Rashtriya Ekta Diwas

The College observed the National Unity Day (*Rashtriya Ekta Diwas*) on 31st October 2014. All students, faculty and staff members took a pledge to maintain the unity and integrity of India. This was followed by an inter-departmental debate where the motion of the house was: "India's diversity is a threat to India's unity and integrity" followed by the screening of 'Sardar', a film on Shri Sardar Vallabhai Patel.

Ozone Week Celebration

The Nature Club of JDBI celebrated the Ozone week from 18th to 22nd September 2014 and conducted the following activities:

- a) Zero Emission Day by switching off the air conditioners in the college.
- b) Energy Conservation Day by closing the elevator and using the staircase instead.
- c) Poster competition Energy Conservation.

NSS Camp-I

JDBI NSS-Wing under Jadavpur University organized a 7-day Camp with the theme "*Responsible and Healthy Childhood*" from 17th to 24th February 2015. One hundred and forty two children aged 10-12 years from various NGOs like Kolkata Social Project, Calcutta Samaritan, Hope Foundation, Ektara and Save the Children participated in the camp.

NSS Camp-II

JDBI NSS-Wing under Jadavpur University organized a 7-day Camp with the theme "*Women Empowerment*" from 17th to 26th March 2015. Sixty six women aged 20-25 years from various NGOs like Ektara, Humari Muskan, Apne Aap Women Foundation, Disha Foundation, Howrah Mahila Samilani, Hope Kolkata Foundation and Samaritan Help Mission participated in the camp.

Autism Awareness

Autism Day as celebrated on 22nd April 2015. The events included:

- a. Release of a bulletin board and students' presentation on Autism.
- b. Display and sale of products prepared by Autistic children from Pradip - Centre for Autism Management and Amrit Somani Memorial Trust.
- c. Lecture on "Understanding Autism with Real Life Case Examples" by Ms. Arundhati Biswas, Consultant Clinical Psychologist at Apollo Gleneagles Hospitals.
- d. Interactive session with parents of children with autism who shared their experiences of living with a child with special needs.

- e. Visit to Pradip - Centre for Autism Management and Amrit Somani Memorial Trust to distribute gifts to Autistic children at the centres.

The following funds were raised for various social activities:

S. No	Amount	Purpose	Organization
1	Rs. 21,000	Flood Victims of Sunderbans	Action Aid, an NGO
2	Rs. 28,550	Flood Victims of Kashmir	Bharat Sevasharm
3	Rs. 18,026/-	Orthopaedically Challenged Children.	Rehabilitation Centre for Children
4	Rs. 3,150/-	National Foundation for Communal Harmony, an autonomous organization under the Ministry of Home Affairs, Govt. of India	
5	791 used and 1050 new note books	Underprivileged children	Mrs. Roma Sengupta
6	Old saris	Underprivileged women in the remote villages of Sunderbans	

Others

- a) The FSNM Dept. in association with the Social Activity Club, Helping Hands organized a Cookery workshop for forty Class-VIII boys of Birla High School on 8th April 2015 to promote culinary skills among boys.
- b) Ten old sewing machines were donated by the college to Howrah Mahila Sammilani.
- c) Prof. Ashish S. Verma, Pro-Vice Chancellor of Jadavpur University addressed the outgoing students on the 'Importance of Cleanliness for Healthy Living' and initiated the Clean Campus Drive at the college under the Swacch Bharat Abhiyaan on 5th May, 2015.
- d) Department of Management was one of the academic partners at a seminar on "Sexual Harassment at Workplace" organized by Calcutta Management Association (CMA) on 16th July 2015.
- e) 2nd year M.Sc. in HD students trained children of Premshree Blind School for their annual concert.
- f) Students conducted a puppet show for children of Chubby Cheeks and Disha Foundation on 24th September 2014
- g) A Blood Donation camp was organized by the Department of Management on 12th August 2014.
- h) BBA students visited Thakurpukur Cancer Hospital on 21st October 2014.
- i) Students participated in a walk against sound pollution organized by Calcutta Police.

CRITERION-IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	48.99 Sq.mts	NIL	Self	48.99 Sq.mts
Class rooms	21	5	Self	26
Laboratories	19	1	Self	20
Seminar Halls	2	—	Self	2
No. of important equipments purchased (\geq 1-0 lakh) during the current year.	5 (10.33 lacs)	—	Self	5
Value of the equipment purchased during the year (Rs. in Lakhs)	324.90	67.37	Self	392.27
Others	---	—	—	—

4.2 Computerization of administration and library

- a) Maintenance of an active and regularly updated college website.
- b) Publication of all results online on the college website.
- c) Use of Tally-IV in college administration.
- d) All important administrative records and documents are stored in an electronic format.
- e) Completely digitized and automated library.
- f) All correspondences including agendas and minutes of meetings are circulated through email to all faculty members and others concerned.
- g) Online admission has been initiated.
- h) All computers are inter-connected through LAN and the campus is Wi-Fi.

4.3 Library services

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	27,488	65,82,450	584	1,98,640	28,072	67,81,090
Reference Books	5,146	13,79,638	118	85,692	5,264	14,65,330
e-Books	97,000 *	5,000	---	—	97,000 *	5,000 (NLIST)
Journals	6,795	—	---	—	6,795	—
e-Journals	39**	1,57,497			39	1,57,497
Digital Database	4	6,24,031	1	1,07,865	4	6,68,974 (EMERA LD)
CD & Video	1820	61,330	243	300	2,063	61,630
Others (specify)						

- * LRC subscribed EBSCOhost.com database which provides a host of 500000 e-books and more than 7000 full text e-publications, more than 1300 full text peer reviewed e-journals and e-magazines, more than 19500 Company Profiles & others
- ** LRC has also an Institutional Membership of British Council Library which provides 85000 e-books and more than 7000 full text e-journals
- *** LRC subscribed CMIE Prowess database but discontinued with Indiastat.com database

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	237	127	—	8	—	30	62	10
Added	22	22	—	—	—	—	—	—

4.5 Computer, Internet access, training to teachers and students and any other programme for technology up gradation (Networking, e-Governance etc.)

- a) Personal computers with internet access and LAN connectivity is provided to all full-time faculty members and administrative staff of the college.
- b) A fully Wi-Fi campus.
- c) Compulsory Computer and IT based paper in every course offered by the Institute.
- d) Addition of another computer laboratory in the college.
- e) Increase in number of computers including laptops every year.
- f) Promotion of ICT based teaching-learning process and encouragement is given to faculty members and students for using power-point presentations for teaching, seminar presentations and assignment preparation.
- g) Procurement of laptops by all students has been made mandatory.
- h) LRC arranged a one-day Faculty Training Programme on CMIE Database & EBSCO Host.

4.6 Amount spent on maintenance in lakhs

i) ICT	12.03
ii) Campus Infrastructure and facilities	57.79
iii) Equipments	10.25
iv) Others	2.19
Total	82.26

CRITERION-V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- a) Orientation and Induction programme is conducted for students at the beginning of each semester to acquaint them about the college.
- b) Regular parent-teacher meetings are held regarding student related issues particularly on their attendance.
- c) Updated prospectus & website.
- d) Student's Liaison Officer to handle day to day students' related issues
- e) Notice Boards for the different notices to provide right and first hand information to the students
- f) Student Council was formed so as to bridge the gap between the management, teachers and students.
- g) Interaction with teachers, heads and staff

5.2 Efforts made by the institution for tracking the progression

- a) Social network between students and teachers is encouraged.
- b) Strong interaction is maintained between teachers, current and former students help in gathering relevant information about the progression of the students.
- c) Some alumni activities were undertaken and former students were invited to the college.
- d) Data base on application of students to higher studies is maintained.

5.3 a) Total Number of students

UG	PG	Ph. D.	Others
1659	72	00	00

b) No. of students outside the state

$$64 (\text{B.Sc}) + 118 (\text{B.Com}) + 24 (\text{BBA}) = 206$$

c) No. of international students

$$04 (\text{B.Sc}) + 05 (\text{B.Com}) + 2 (\text{BBA}) = 11$$

Men

No	%
00	00

Women

No	%
11	0.63

Last Year (2013-2014)**This Year (2014-2015)**

Gen	SC	ST	OBC	Physically Challenged	Total	Gen	SC	ST	OBC	Physically Challenged	Total
1,618	06	05	14	00	1,618	1,715	04	01	10	01	1,731

Demand ratio

**B.Sc - 1:2
B.Com - 1:4
BBA - 1:5**

Dropout %

**B.Sc - 7.6%
B.Com - 3.47%
BBA - 0.6%**

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

NIL**No. of students beneficiaries****00**

5.5 No. of students qualified in these examinations

NET**05****SET/SLET****00****GATE****00****CAT****02****IAS/IPS etc****00****State PSC****00****UPSC****00****Others****00**

5.6 Details of student counselling and career guidance

1. A Placement Officer was appointed and a formal placement cell set-up.
2. Students Departments of Science and Commerce successfully completed a 10-week course on Personality Development & Soft Skills Training.
3. A session on “Career Counselling” was conducted by members from the Career Guidance (CARING) on 23rd April 2015.
 - Mrs. Praveen Malhotra for students from the Science departments
 - Mr. Zubin Malhotra for students from the Commerce department
4. Final year B.Com and B.Sc students accompanied by faculty members visited the Calcutta Business School Campus on 29th October 2014 as a part of the career counseling initiative of the college.
5. A recruitment drive by Teach for India was attended by B.Com and B.Sc students on 20th January, 2015.
6. Various special lectures were organized on Career Guidance:
 - a) “Careers 2015 and Beyond” was conducted by Miles CMA Review on 12th September 2014, where details of the CMA (Certified Management Accountant) and CPA (Certified Public Accounting) courses were discussed.
 - b) A recruitment drive by Teach for India was attended by B.Com and B.Sc students on 20th January, 2015.
 - c) A special talk “Transition from School to College Life and the New Responsibilities therein” was delivered by Shri Vedadita Nanda Maharaj from Rama Krishna Mission, Belur Math.
 - d) A special talk on “Developing Personality & How to Overcome Stress” was conducted by Mr. Pradeep Chopra, Director - ILEAD.
 - e) A special talk on “Food Auditing & Certification” was delivered by Mr. Shantanu Bhattacharya, Lead Food Auditor with Intertek India.
 - f) A special talk on “Food Blogging & Food Critics” was delivered by Ms. Poorna Banerjee, a freelance Food Blogger.
 - g) A special talk on “Opportunities for Nutritionists in Diet Clinics” was delivered by Ms. Niharika Nahata, Nutritionist at Diet Mantra.
 - h) A special talk on “All about Fashion Blogging by Ms. Tanumita Ghosh, a budding fashion blogger.
 - i) A special talk on “Career Options in Commerce” was delivered by Ms. Ankita Mansinghka, Assistant Manager at Sreeji Petro Products.
 - j) An interactive session on “Career in Audit” was conducted by Mr. Shekhar Sanwaria, Director - Deloitte US India, Hyderabad on 24th April 2015 for B.Com.

No. of students benefitted

388*

* denotes total no. of students in the final year UG and PG courses (Science & Commerce)

5.7 Details of campus placement

On Campus			Off Campus
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
11	240	20	B.Sc. - 9 B.Com - NIL BBA - 11

5.8 Details of gender sensitization programmes

Department of Management was one of the academic partners at a seminar on "Sexual Harassment at Workplace" organized by Calcutta Management Association (CMA) on 16th July 2015.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level	00	National level	01	International level	00
-------------------------	-----------	----------------	-----------	---------------------	-----------

No. of students participated in cultural events

State/ University level	00	National level	00	International level	00
-------------------------	-----------	----------------	-----------	---------------------	-----------

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports	State/ University level	00	National level	00	International level	00
--------	-------------------------	-----------	----------------	-----------	---------------------	-----------

Cultural	State/ University level	00	National level	00	International level	00
----------	-------------------------	-----------	----------------	-----------	---------------------	-----------

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	7	7.25
Financial support from government	--	--
Financial support from other sources	--	--
Number of students who received International/ National recognitions	--	--

5.11 Student organised / initiatives

Fairs State/ University level **00** National level **00** International level **00**

Exhibition State/ University level **04** National level **00** International level **00**

5.12 No. of social initiatives undertaken by the students

7

5.13 Major grievances of students (if any) redressed

Sl. No	Grievance	Redressed
1	Broadband speed needs to be improved	Resolved with system support
2	Students' complaint of increasing number of theft in classrooms.	CCTV cameras were installed in all classrooms and labs.
3	Students wanted to organize fests	Commercio Conclave 2015 and INVICTUS were organized by them with complete support from the college.

CRITERION-VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution	<p>Vision “To establish ourself as a leading college providing higher education of higher standard with integrity, consistency and due diligence”.</p> <p>Mission “To prepare the future generation with academic excellence and practical skill set needed to face global challenges and lead the country into the world of the future”.</p>
6.2 Does the Institution has a Management Information System	No
6.3 Quality improvement strategies adopted by the institution for each of the following	<p>6.3.1 Curriculum Development</p> <ul style="list-style-type: none"> a) Update and revise the curriculum and syllabus in every 3 years. b) Revision of curriculum and syllabus is done on the basis of feedback from students and stakeholders. c) Inclusion of representation of all stakeholders in the curriculum revision committee including external subject experts, alumni members and representatives from the industry.
6.3.2 Teaching and Learning	<ul style="list-style-type: none"> a) Students' assignment in form of projects and presentation has been made mandatory in lieu of the Class Test-II thereby encouraging involvement of students in self learning and research. b) Pleasing and motivating learning environment including well designed and upgraded laboratories. c) Bridge courses are offered to students who have not studied the specialised subject at Std-XII level, so that they can easily cope with the new subjects at the college level. d) Increase in the number of student's seminars that boosts their confidence and improves their public speaking skills. e) Providing help and guidance to students for preparing projects and seminars. f) Practical based teaching & learning through field visits, excursions, enrichments workshops. g) Provision to place order with the library for purchase of books as desired by faculty and students, who wish to read them. m) Awarding of internal marks to students for their class performance that encourages them to perform well continuously throughout the entire tenure of their course. n) Providing motivation and encouragement to students by facilitating display of their work through several exhibitions inside and outside the campus. o) Organizing shows and events encouraging students to showcase their creative talents. p) Promoting of research by motivating students to published their

- research work.
- q) Encouraging and motivating students and faculty by awarding them for their good performance.
 - r) Promoting ICT enable teaching learning where all faculty members are encouraged to use power point presentation for their lectures.
 - s) Organizing special training sessions on data interpretation, quantitative aptitude and general awareness for the students face job related or higher study related interviews / entrance examinations.
 - t) Facilitation industry interface through special enrichment lectures by representatives from the industry.
 - u) Innovation in teaching is facilitated by giving freedom to faculty members to adopt the style most suitable to them.

6.3.3

Examination and Evaluation

- a) All examination related matters are administered through a formally set-up examination cell with appointed officers.
- b) Planning of examination schedule in advance and making them available to all stakeholders through the annual academic calendar.
- c) Publication of results online
- d) Providing provision in the examination rules for review of corrected answer scripts by students.
- e) Transparency in evaluation is maintained by showing corrected answers scripts of class tests to students.

6. Governance, Leadership and Management

6.3.4

Research and Development

- a) Providing all faculty members and students access to computers and internet facility by making the campus WiFi.
- b) Encouraging faculty members to enrol for Ph.D degree.
- c) Motivating faculty members to take-up research projects.
- d) Sanction of a special faculty development fund in the annual budget with provision of financial support to them for presenting papers at / attending conferences, seminars and workshops.
- e) Awarding faculty members for publishing papers in reputed journals.
- f) Publication of an in-house research journal, 'Reflections' where all students' research work is complied and published.
- g) Several special enrichment lectures on contemporary topics are organized.

6.3.5

Library, ICT and physical infrastructure / instrumentation

- a) Setting of a new additional computer laboratory with increased seating capacity at the main campus.
- b) Addition of four our new classrooms at the main campus with state of art facility.
- c) Upgradation and revamping of existing practical laboratories at the main campus.
- d) Setting-up of a students' recreational zone, new canteen and utility corner at the main campus.
- e) Addition of new computers in the computer laboratory.
- f) Increase in the number of books in the library.
- g) Increase in the bandwidth for better and faster internet connectivity.
- h) Purchase of softwares.

- i) Purchase of new industrial and fashion maker sewing machine and table looms were installed.
- j) Installation of CCTV cameras in all classrooms.

6.3.6

Human Resource Management

- a) Revision and upgradation of the service books of all staff members.
- b) Submission of Annual Performance Reports by faculty members.
- c) Submission of application for promotion under CAS by faculty members.
- d) Presentation of papers by faculty members in the conferences and seminars under the Faculty Development initiatives of the college that included financial support granting of leave.
- e) Providing accidental insurance to all teaching as well as non-teaching staff members of the college.
- f) Placing the salaries of the Group-B and Group-C staff on scale.
- g) Organizing picnics for non-teaching staff as a part of team building activity.
- h) Encouraging and motivating faculty members and Group-D staff by giving them monetary reward for the exemplary work done by them.
- i) Awarding faculty members for publishing papers in reputed journals.
- j) Paying a special honorarium to Heads of the all department helping in administrative work.

6.3.7

Faculty and Staff recruitment

- a) A considerable number of administrative staff has been appointed.

6.3.8

Industry Interaction / Collaboration

- a) Advisory participation of members from industry by being members of the Board of Studies (BOS) of every department.
- b) Involvement of experts from the industry in the revision of curriculum and syllabus.
- c) Organizing special enrichment lectures by experts from industry.
- d) Facilitation collaboration with industry for internship and placement of students.
- e) Conducted visits to various industries.
- f) Sponsorships of college events by industries.

6.3.9

Admission of Students

- a) Online issue and receipt of admission forms.
- b) An online test for PG students was conducted.

6.4 Welfare schemes for

Teaching	Accidental Insurance and Group Insurance
Non teaching	Accidental Insurance, Group Insurance and Mediclaim
Students	Freeship and Accidental Insurance

6.5 Total corpus fund generated

Nil

6.6 Whether annual financial audit has been done

Yes

No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	M/s S.S. Kothari & Co., Kolkata	✓	M/s P.K. Drolia & Co., Kolkata
Administrative	No	No	✓	Principal or Director

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes	Yes	---	No	✓
For PG Programmes	Yes	---	No	✓

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

- a) Introduction of a new set of updated and unified examination rules across all courses offered by the college.
- b) Provision in the new rules for review of corrected answer scripts by students.
- c) Showing of corrected answer scripts of all internal exams to students has been made mandatory.
- d) Online publication of results.
- e) Examination dates planned well in advance and mentioned in the academic calendar prepared at the beginning of each academic session.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

- a) They render full cooperation and support.
- b) Give advice through representations in various academic committees like the Governing Body, Academic Council and Board of Studies.

6.11 Activities and support from the Alumni Association

- a) 158 alumni members attended the Holi-Meet, 2015 organized by the Alumni Association on 21st March, 2015.
- b) Few alumni members were invited to deliver special lectures.
- c) Alumni members participated in the annual sports hosted by the college..

6.12 Activities and support from the Parent – Teacher Association

There is no such formal association, as such but special programmes like orientation programme at the beginning of each session are organised. Also special meets are organised between teachers and parents. Guardian and parents also meet with the principal/Director as and when required.

6.13 Development programmes for support staff

- a) Special section has been created in the college library where books are made available to the Group-D staff
- b) Staff picnic is organised for the support staff every year to foster team building.
- c) Special training session are organised to motivate them.
- d) Special track events for them are a part the Annual Sports hosted by the college.
- e) Group-D staff members are financially awarded for the exemplary service rendered by them.

6.14 Initiatives taken by the institution to make the campus eco-friendly

- a) Initiative to reduce the use of plastics has been undertaken by distributing special reusable folding bags.**
- b) Ozone week was celebrated from 18th to 22nd September 2014.**

CRITERION-VII**7. Innovations and Best Practices**

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

1. Several NSS activities were conducted to inculcate a sense of social responsibility among students.
2. The Graduating fashion show was organized to showcase the creative talent of students.
3. Various curricular and co-curricular activities conducted by the college helped in securing good ratings at the national level through a survey conducted by India Today.
4. Students' received awards as they were encouraged to participate in fairs and exhibitions.
5. Good feedback was obtained from academia and industry through a large number of special enrichment lectures organised by the college, where they were invited.
6. Upgrading of all course on a regular sustained basis keeping the global competences in focus helped in good admission.
7. Setting up of a formal placement cell and appointing of a full-time placement officer held in building trust amongst students and parents.
8. Opportunity was provided to students to showcase their college and their talents through intercollegiate fests.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

Plan of Action	Action Taken Report (ATR)
Improve facilities available at the laboratories for better practical exposure	Some of the labs were completed revamped and new machines installed.
Encourage faculty member to undertake research	Faculty members completed the ongoing UGC-sponsored research projects and some submitted new proposal. A significant number of faculties enrolled for PhD.
To impart knowledge beyond the confines of the prescribed curriculum	76 special curriculum enrichment lectures were conducted
Undertake faculty development initiatives	Some lectures for faculty motivation and inspiration were conducted
Teach the younger generation, the pleasure of giving to the underprivileged	Two 7-day camps were organised for the underprivileged children and women from the slums
To create awareness on the misuse of plastics and reduce its use in the campus	Special folding and reusable bags were distributed to students and staff and use of plastic bags were banned in the campus.
Conduct a Graduation Fashion show for the TCFS student to showcase their talents	A show showcasing four collections was put-up by the students.

7.3

Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

*Provide the details in annexure (annexure need to be numbered as i, ii, iii)

BEST PRACTICE-I

Title of the Practice:

Revision and up gradation of courses based on feedback from various stakeholders

Objective of the Practice:

The college offers several professional degree courses that require constant revision to keep abreast with the changing global needs and scenario. Hence, there is a requirement to revise and upgrade the syllabus and modify it to suit the challenging needs of a contemporary society and be in line with the dynamic global trends.

Context of the Practice:

Any good college strives to make the syllabus of its academic programs relevant and contemporary. This is particularly true of a professional degree course. The new B.Sc. programs and the B.Com course with specializations were conceived in the academic year 2009-10. The latest revision was effected in July 2015 and is currently being offered to the first year students admitted in July 2015.

Each time the syllabus were revised, opinion and suggestions of all the stakeholders were incorporated - the students who are the beneficiary, the teachers who will facilitate the transfer of knowledge, experts who were well versed with the future requirements of the subject area and related research, associated industry who will finally induct and hire the educated students and ofcourse the former students or alumni whose feedback is of utmost importance. This approach has definitely contributed to the elevation of the curriculum to standards comparable to that of reputed universities across the world.

The Practice:

The college formulated a separate syllabus review committee which comprised of member representatives from various sections of the stakeholders like students, alumni, teachers, subject experts and industry representative. Formal feedback from the students was collected and considered during the revision process. Formal meeting of the review committees were held and the suggestions from various stakeholders are taken into account before finalizing the curriculum and syllabus.

Evidence of Success:

It is observed that revision and upgradation of the syllabus has drastically increased the enrolment of academically good students in each department and they have brought laurels to the college. The feedback from the industry has improved during internship and placements.

BEST PRACTICE-II

Title of the Practice:

Special induction programme for students, and parents and guardians of newly admitted students

Objective of the Practice:

The Induction Programme was introduced with the objective of bringing newly admitted students, their parents and guardians to the college, introducing them to the environment, infrastructure and the set-up of the Institute and familiarising them to the rules and regulations of the college thereby fostering a sense of trust.

Context of the Practice:

Introduction of a new entrant into any existing group of people has been a common feature that we come across in our everyday life. An induction programme is part of an organization's knowledge management process and is intended to enable the new starter to become a useful, integrated member of the team, rather than being "thrown in at the

deep end". It is basically done to familiarize the new entrants (parents and the students) with the course, people, college environment and the college.

The Practice:

A formal induction programme was planned well in advance. Departmental timetable was prepared, detailing the induction activities for a set period of time for the new students, including a named member of staff who will be responsible for each activity. This plan was circulated to everyone involved in the induction process, including the new starter. The first phase of induction was conducted for the parents and guardians with a focus of the induction were to expose them to the institute by explaining the vision, mission and history of the institute. They are told about the Institute's rules and regulations, the procedure for academic activities such as sessional tests, assignments, seminar presentations, summer training, semester examination, departmental heads and teachers, etc. The parents are also given a form where personal information and contact details have to be filled up by them, which helps in creating authentic database. The parents are also handed their wards' library card, ID card and rule book. The second phase was conducted for the freshly admitted students and they are acquainted with the department and its various activities.

Evidence of Success:

The induction programme was a great success that is clearly perceptible from the approving and enthusiastic responses of the parents and guardians of the newly inducted students.

7.4

Contribution to environmental awareness / protection

- a) Initiative to reduce the use of plastics has been undertaken by distributing special reusable folding bags.
- b) Ozone week was celebrated from 18th to 22nd September 2014.

7.5

Whether environmental audit
was conducted?

Yes

No

7.6

Any other relevant information the institution wishes to add. (for example SWOT Analysis)

<u>Strength</u>	<u>Opportunities</u>
<ol style="list-style-type: none"> 1. Good Reputation. 2. Amicable Location. 3. Adequate Infrastructure. 4. Updated curriculum supported by dynamic Management & Leadership. 	<ol style="list-style-type: none"> 1. Can attract students from all over the country 2. Autonomous status will enable introduction of new courses 3. Good name can help in initiation of tie ups for placement and internship 4. Most courses have a strong element of entrepreneurial training that can be fostered in a big way by establishing a business incubation cell in the college.
<u>Weakness</u>	<u>Challenges</u>
<ol style="list-style-type: none"> 1. Limited space for further expansion and sports activity. 2. Mainly undergraduate courses are offered. 3. Limited academic and industry linkages. 4. No hostel facility for students and staff. 	<ol style="list-style-type: none"> 1. Attract experienced and qualified faculty and retain them. 2. Increase progression of students to higher education 3. Placement to one and all. 4. Improve research environment in the campus.

Improvement of Pedagogy

- a) Conduct more curricular-enriching lectures to enhance teaching learning.
- b) Conduct special workshop to enhance practical skills of students and teachers
- c) Offer add-on & short term courses.
- d) Foster industry-institution partnerships and linkages for research and placements.
- e) Have agreements with other well known academic institution.
- f) Augment library resources.
- g) Maintain ready reference material.
- h) Support classroom teaching through workbooks / worksheets.
- a) Introduction of teacher's diary & lecture plans for efficient time management.
- i) Introduce new courses like M.Sc. in Interior Designing.
- j) Revise curriculum and syllabus of post-graduate courses (M.Sc in FN, TC & HD).

Faculty Improvement:

- b) Conduct special lectures, workshops and training modules for faculty members.
- c) Encourage participation of faculty members in orientation & refresher courses.
- d) Encourage faculty members to publish and present papers in seminars & conferences.

Research & Collaborations:

- a) Invite eminent scientists & research scholars to interact with students and staff of the college.
- b) Tie-up with research organizations.
- c) Undertake more number of research based projects.
- d) Foster documentation of student's research work.
- e) Increase publication of papers by students and faculty members in journal and encourage faculties to write books.
- f) Organize seminars & conferences.
- g) Conduct research exhibitions & fests.
- h) Tie-up with academic organizations and facilitate student's exchange programme.

Placement & Entrepreneurship:

- a) Establish an active placement cell and appoint a full time placement officer.
- b) Partner with industry or chambers of commerce.
- c) Involve industry in curriculum framing.
- d) Invite industry personnel for delivering special lectures.
- e) Host career counselling sessions for students.
- f) Groom students for placements.

Other Issues:

- a) Audit the academic performance of the institute.
- b) Provide student support with schemes like earn while you learn to keep them motivated.
- c) Establish a registered alumni association.

- d) Promoting more eco-friendly/ green initiatives in the campus.
- e) Document & maintain records systematically.
- f) Install ERP solutions.



<i>Atreyee Pal</i>	<i>Deepali Singhee</i>
<i>Atreyee Pal</i>	<i>Deepali Singhee</i>
<i>Signature of the Coordinator, IQAC</i>	<i>Signature of the Chairperson, IQAC</i>

ANNEXURE-1a (for 2 of Part A)

Composition of IQAC

The IQAC is headed by Dr. Deepali Singhee, Principal of the Institute and includes representatives from the management, heads of important academic and administrative units of the Institute.

Chairperson

1. **Dr. Deepali Singhee** – Principal, JDBI

Senior Administrative Office

2. **Ms. Rita Bibra** - Chief Administrator, JDBI

Members from the Management

3. **Mr. Nakulaeshwar Banerjee** - Deputy Secretary, Vidya Mandir Society
4. **Mrs. Roma Sengupta** - Member, Governing Body, JDBI

Nominee from Local Society:

5. **Prof. (Dr.) Amita Chatterjee** - Former Vice Chancellor, Presidency University

Teacher Members:

6. **Dr. Jayanta Mukhopadhyay**- Director, Dept.of Management
7. **Mrs. Smita Parekh** - Asst. Prof. & Incharge Examination Cell
8. **Mrs. Samita Gupta** -Asst. Prof. & Head, Dept. of Textile Science, Clothing & Fashion Studies
9. **Mrs. Amita Dutta** - Asst. Prof. & Head, Dept. of Interior Designing
10. **Ms. Poonam Mehra** - Asst. Prof. & Head, Dept. of Human Development
11. **Ms. Rachana Kejriwal** - Asst. Prof. & Head, Dept. of Commerce
12. **Mr. Tapobrata Ray** - Asst. Prof. & Academic In-charge, Dept. of Management
13. **Ms. Damanjeet Kaur**- Asst. Prof. & Head, Dept. of Food Science & Nutrition Management
14. **Mrs. A.S. Manjulakshmi** - Asst. Prof., Dept. of Commerce

Coordinator of the IQAC

15. **Dr. Atreyee Pal** - Asst. Prof., Dept. of Commerce

ANNEXURE-1b (for 2.11 of Part A)**Number of Meetings with various Stakeholders**

Sl. No.	Meeting	Date
<i>Meeting with Affiliating University</i>		
1	Meeting with Vice Chancellor, JU	4 th July 2014
2	Meeting with Advisory Committee (NSS), JU	11 th July 2014
3	Meeting with NAAC Peer Team, JU	24 th July 2014
<i>Statutory Committee Meetings – Governing Body (Post Autonomous Status)</i>		
4	1 st Governing Body Meeting	15 th February 2014
5	2 nd Governing Body Meeting	18 th September 2014
6	3 rd Governing Body Meeting	4 th May 2015
<i>Statutory Committee Meetings – Academic Council (Post Autonomous Status)</i>		
7	1 st Academic Council Meeting	21 st January 2014
8	2 nd Academic Council Meeting	10 th May 2014
9	3 rd Academic Council Meeting	8 th September 2014
10	4 th Academic Council Meeting	10 th April 2015
<i>Statutory Committee Meetings – BOS (Post Autonomous Status)</i>		
11	1 st BOS Meeting - FSNM	28 th April 2014
12	1 st BOS Meeting – TCFS	26 th April 2014
13	1 st BOS Meeting - ID	25 th April 2015
14	1 st BOS Meeting - HD	22 nd April 2014
15	1 st BOS Meeting - Commerce	10 th April 2014
16	1 st BOS Meeting - Management	10 th April 2014
17	2 nd BOS Meeting - FSNM	8 th November 2014
18	2 nd BOS Meeting – TCFS	1 st November 2014
19	2 nd BOS Meeting - ID	12 th November 2014
20	2 nd BOS Meeting - HD	13 th November 2014
21	2 nd BOS Meeting - Commerce	14 th November 2014
22	2 nd BOS Meeting - Management	11 th September 2014
23	3 rd BOS Meeting - FSNM	1 st April 2015
24	3 rd BOS Meeting – TCFS	6 th April 2015
25	3 rd BOS Meeting - ID	2 nd April 2015
26	3 rd BOS Meeting - HD	6 th April 2015
27	3 rd BOS Meeting - Commerce	31 st March 2015
28	3 rd BOS Meeting - Management	2 nd March 2015
<i>Meeting with Faculty</i>		
29	General Staff Committee Meeting	25 th July 2014
30	Special faculty Meeting	2 nd December 2014
31	HOD Forum Meeting	13 th January 2015
32	HOD Forum Meeting	15 th January 2015
33	HOD Forum Meeting	19 th February 2015
34	HOD Forum Meeting	20 th February 2015
35	HOD Forum Meeting	20 th May 2015
36	General Staff Committee Meeting (With Commerce Dept.)	22 nd April 2015
37	General Staff Committee Meeting	12 th June 2015
<i>Meeting with Students</i>		
38	Students Council Meeting	29 th January 2015

Sl. No.	Meeting	Date
<i>Meeting with Parents</i>		
39	Induction programme with Parents	4 th July 2014
40	Meeting with parents regarding Shortage of Attendance	7 th November 2014
41	Meeting with parents regarding Shortage of Attendance	8 th April 2015
<i>Meeting with Administrative Staff</i>		
42	Meeting with Administrative Staff	30 th April, 2015
<i>Other Important Meetings</i>		
43	LRC Committee Meeting	24 th April 2015
44	Syllabus Revision Committee Meeting- Commerce	3 rd March 2015
45	Syllabus Revision Committee Meeting- ID	16 th March 2015
46	Syllabus Revision Committee Meeting- TCFS	17 th March 2015
47	Syllabus Revision Committee Meeting- FSNM	20 th March 2015
48	Syllabus Revision Committee Meeting- HD	30 th March 2015
49	Syllabus Revision Committee Meeting- BBA	31 st January 2015

ANNEXURE-2 (for 2.13 of Part A)**Number of Seminars / Conferences / Workshops / Symposia organised by
IQAC**

Sl. No.	Conferences / Seminars	Department	Date
1	Conference on "Emerging Issues in Management"	BBA	20 th February 2015
2	Panel discussion on "Decoding the Union Budget 2015"	Commerce	16 th March 2015
3	Seminar on "Capital Markets" in association with National Stock Exchange.	Commerce	7 th November 2014
4	Seminar on "Strategic Human Resource Management"	Commerce	18 th November 2014
5	An interactive session in collaboration with the Bombay Stock Exchange.	BBA	10 th April 2015

Sl. No.	Career Counselling Sessions	Department	Date
1	"Job Prospects for Commerce Students" by Mrs. Priti Ray, Associate Director, Price Water House Coopers	Commerce	16 th July 2014
2	"Careers 2015 and Beyond" by Mr. Shubham Bannerjee and Ms. Meenakshi Jain respectively from Miles CMA Review Kolkata & Mumbai Centers	Commerce	12 th September 2014
3	"Understanding of the KPO and BPO Businesses" by Ms. Madhubani Sengupta, CA, Asstt. Vice President, ICRA Online Ltd.	BBA	20 th October 2014
4	"Capital Markets" conducted in association with the National Stock Exchange	BBA	7 th November 2014
5	Students visited the Business School (CBS)	Commerce	11 th November 2014
6	"An Opportunity to Know More About CA Course" by Mr. Subhash Saraf, Chairman, EIRC, Institute of Chartered Accountants of India	Commerce	6 th January 2015
7	"Opportunities in the Food Sector & Aspects of Food Technology" by Dr. Debashri De, Director of Halkyn Food Technology (P) Ltd.	FSNM	19 th January 2015
8	Orientation Drive by Teach for India	B.Sc. & B.Com.	20 th January 2015
9	Encouraging Address by Mr. S K Birla	All final year students	29 th January 2015
10	"Budding Women Professionals of Tomorrow: Stree Shakti" in association with Rotary International District No.3291 of Rotary Club of Calcutta, Renaissance	B.Sc. & B.Com	10 th February 2015
11	"Job Opportunities in the Healthcare Sector" by Mr. Suyash Borar, Former CEO, Calcutta Medical Research Institute (CMRI).	FSNM	20 th February 2015
12	"Importance of Stock Market" by Ms. Smita Chakraborty, Marketing Manager, Eastern Region, ICICI Securities	Commerce	26 th February 2015
13	"Stock Mind Season 3" conducted in association with ICICI Direct Centre for Financial Learning	BBA	26 th February 2015
14	"Financial Planning for Young Investors" conducted in association with Securities and Exchange Board of India (SEBI)	Commerce	4 th and 25 th March 2015
15	"5 th Advance Student Admission Programme" by Ms. Anjana Guha, Regional Manager, SP Jain Institute of Global Management	Commerce	17 th March 2015
16	"Career Counseling Sessions" for the outgoing batch 2013-2014 was conducted by Ms. Pervin Malhotra, India's top career counsellor and Mr. Zubin Malhotra, Career Coach & Counsellor at Career Guidance India (Career).	B.Sc & B.Com	23 rd April 2015
17	"Careers in Audit" by Mr. Shekhar Sanwaria, Director - Deloitte US India, Hyderabad	Commerce	24 th April 2015
18	"Student Education Programme to Spread Financial Awareness" was conducted in collaboration with CMA	BBA	27 th April 2015
19	"Opportunities for Nutritionists in Diet Clinics" by Ms. Niharika Nahata, Nutritionist at Diet Mantra	FSNM	4 th to 6 th July 2015
20	"Career Options in Commerce" by Ms. Ankita Mansinghka (Assistant Manager, Sreeji Petro Products).	Commerce	4 th to 6 th July 2015

Sl. No.	Workshops	Department	Date
Department of Food Science & Nutrition Management			
1	“Cocoa Painting” by Mr. Indrajit Mukherjee, Head Chef, Bakery Department, Hotel Hindustan International.	FSNM	4 th to 6 th July 2015
2	“A Healthier You” by Ms. Sudeshna Maitra Nag, Head of the Department of Dietetics, Peerless Hospital & B.K. Roy Research Centre.	FSNM	
3	“Vegetable & Fruit Carving & Garnishing Techniques” by Chef Christopher & Chef Kartik- Ivory Kitchen	FSNM	
Department of Textile Science, Clothing & Fashion Studies			
4	“Bandhej - Tie-dyed Textiles of Rajasthan” by Mr. Ramratan Nama, a national award winning craftsmen from Sawai Madhopur, Rajasthan in association with Marudhara	TCFS	16 th to 19 th September 2014
5	“Paint your T-Shirt” by Mrs. Mousami Pal, Art & Craft Expert from Pidilite Company.	TCFS	4 th to 6 th July 2015
6	“Origamy” by Ms. Daksha Jalan, Faculty, J.D. Birla Institute.	TCFS	
7	“Sari Draping” by Mrs. Alka Mehta, Freelance Stylist.	TCFS	
Department of Interior Designing			
8	“Model Making” conducted by Mr. Indronil Sen, Associate Architect and Interior Designer and Mr. Amitava Manna, Team Leader of Model Section	ID	31 st January 2015
9	“Textures” by Mrs. Rosalina Day, Freelance Artist.	ID	4 th to 6 th July 2015
10	“Coil & Slab Pottery” by Mr. Sanjoy Samanta, Artist, Lalit Kala Academy.	ID	
11	“Flower Arrangement” by Ms Sarita Choucharia, Member Pushpabitan.	ID	
12	“Planting the Pot” by Mr. Gautam S. from The Agri-Horticulture Society of India.	ID	
Department of Human Development			
13	“Healing Therapies” by Ms. Chayanika Bhiwaniwala, Director, Self & Beyond.	HD	4 th to 6 th July 2015
14	“Yoga for Healthy Mind and Body” by Mr. Abhishek Maheswari, Founder, Mystic Yoga Studio.	HD	

Sl. No.	Institution Level Special Lectures	Department	Date
Dept. of Food Science & Nutrition Management			
1	"Food Standard and Safety Authority of India" by Dr. Jagabandhu Chakrabarti, Ex-Director of Central Food Laboratory, Kolkata	FSNM	16 th July 2014
2	"Cardiopulmonary Resuscitation (CPR)" by Mr. Anindya Sanyal, Chief Manager, Marketing, Emergency Department, Peerless Hospital and Dr. B.K. Roy Research Centre Kolkata	FSNM	16 th July 2014
3	"Nutrition and Associated Research" by Prof. Asim Roy Dutta, Professor Department of Nutrition Institute for Basic Medical Sciences, Faculty of Medicine, University of Oslo, Norway.	FSNM	28 th July 2014
4	"Pubertal Metabolic and Endocrine Changes and their Relevance to Adolescence – Polycystic Ovary Syndrome" by Dr. Pratip Chakraborty, Scientist, Institute of Reproductive Medicine, Kolkata	FSNM	31 st July 2014
5	"Diet Induced Thermogenesis and Obesity" by Prof. (Dr.) Santasree Mazumder , Professor, Dept. of Biochemistry, University of Calcutta	FSNM	16 th January, 2015
6	"Opportunities in the Food Sector and Aspects of Food Technology" by Dr. Deborshi De, Director of Halkyn Food Technology (P) Ltd.	FSNM	19 th January 2015
7	"Thalassemia" by Dr. Ramendu Hom Chaudhuri in association with Rotary Calcutta Majestic	FSNM	11 th February 2015
8	"Lifestyle and Osteoporosis" by Dr. Ramendu Hom Chaudhuri, Orthopaedic Surgeon & HOD of EEDF	FSNM	18 th March 2015
9	"Love Your Kidneys" by Dr. Lalit Kumar Agarwal, Director of Nephrology, Woodlands Multispeciality, Kolkata	FSNM	6 th April 2015
10	"Women's Health" by Dr. Shashi Jindal (Consultant Gynaecologist & Obstetrician at Neotia Mother & Child Centre, AMRI Vision Care, B.P. Poddar Hospital, CMRI Hospital)	FSNM	4 th to 6 th July 2015
11	"Food Auditing & Certification" by Mr. Shantanu Bhattacharya, Lead Food Auditor, Intertek India		
12	"Food Blogging & Food Critics" by Ms. Poorna Banerjee, Food Blogger		
13	"Regulatory Control of Food Quality and Safety" by Dr. Deborshi De, CEO - Smart Management Consultancy & Food Auditor		
14	"Food Additives and Adulterants" by Dr. J. Chakraborty, Former, Director of Central Food		
Dept. of Textile Science, Clothing & Fashion Studies			
15	"Appachi Eco-Logic - Farm to Fashion" by Mr. Mani Chinnaswami from Appachi Eco-Logic Cotton Pvt Ltd., Coimbatore.	TCFS	21 st August 2014
16	"Textile Retail Marketing" by Mr. Kankan Bose, Zonal Head, (East Zone) and Mr. Deepankar Mukherjee, Senior Manager, HR Department (East Zone), Pantaloons Retail (India) Ltd.	TCFS	22 nd August 2014
17	"Printing with Natural Dyes" by Dr. Shankar Ray Mallick, Assistant Prof. (Grade-II), Dept. of Silpa-Sadana, Visva Bharati University, Sriniketan	TCFS	27 th August 2014

SL. No.	Institution Level Special Lectures	Department	Date
18	"Right Usage of Sewing Machine Needles" by Mr. Gupreet Singh, Senior Officer (Sales) North & East India., GROZ BECKERT	TCFS	1 st April 2015
19	"Recent Developments in Knitwear Industry" by Mr. Sanjay Jain, President, FOHMA and Managing Director, T.T. Textiles	TCFS	13 th April 2015
20	"Insight into a Garment Export House" by Ms. Neha Mallaya Jhunjhunwala, Director at Catchet Export	TCFS	4 th to 6 th July 2015
21	"Challenges in the Fashion Industry" by Megha Garg, a Fashion Designer.		
21	"All about Fashion Blogging" by Ms. Tanumita Ghosh, a budding fashion blogger.		
Dept. of Interior Designing			
25	"Craft & Products Design" by Ms. Sreedutta Sarkar, Textile Designer at Weaver's Studio	ID	
24	"Furniture Designing & Space Planning" by Ms. Debjani Chatterjee, Proprietor Chatson Interiors	ID	14 th July 2014
25	"Art Appreciation" by Dr. Swati Bhattacharya, Associate Prof. Govt. Art College	ID	14 th July 2014
26	"Energy Efficient Buildings" Ms. Pubali Haldar, Guest Lecturer at Jadavpur University	ID	15 th July 2014
27	"Problem Solving in Field of Interior Designing" by Ms. Akangsha Sharma, former JDBI student and currently working with Rupande Shah & Associates	ID	15 th July 2014
28	"Scope of Interior Designing" by Ms. Sneha Banerjee, former JDBI student	ID	15 th July 2014
29	"Emerging Issue in the Field of Interior Designing" by Mr. J.P Agarwal, Architect, Agarwal & Agarwal.	ID	15 th July 2014
30	"Real Estate Management" by Mr. Pradip Chopra, MD, PS Group	ID	22 nd August, 2014
31	"Significance of Light in Interior Designing" by Mr. Anirban Goswami, Divisional Head of Strategic Electric Powerpoint.	ID	7 th February 2015
32	"Vastu Shastra and Feng Sui" by Pradip Ghopra and MS. Sangita Jain	ID	17 th & 18 th February 2015
33	"Landscaping and Gardening" by Ms. Anupama Mitra, Deputy Secretary, The Agri Horticultural Society of India	ID	26 th March 2015
34	"Light & its Choice" by Mrs. Smriti Madan, Proprietor of Watt Lights.	ID	4 th to 6 th July 2015
35	"Anthropometry & Interiors" by Mr. Souvik Suvra Das, Architect, Cityscape Interiors Pvt. Limited		
36	"Modular Furniture" by Ms Shinjini Biswas, Architect of the Interior Division of Godrej and Boyce Manufacturing Company.		
Dept. of Human Development			
37	"Personal Success" by Ms. Sushma Jain from Nirvana Institute of Healing & Therapy	HD	14 th July 2014
38	"Montessori Training" by Mrs. Sangita Sureka, Principal, Young Learner's Montessori (Salt Lake) and former JDBI student	HD	15 th July 2014
39	"Graphology" by Ms. Sushma Jain of Nirvana Institute of Graphology	HD	19 th & 21 st November 2014
40	"Learning Disability" by Mr. Prasanta Roy, Asst. Prof. in Clinical Psychology at Institute of Psychiatry, SSKM Hospital	HD	31 st January 2015

Sl. No.	Institution Level Special Lectures	Department	Date
41	"Understanding Autism with Real Life Case Examples" by Ms. Arundhati Biswas consultant clinical psychologist, Apollo Gleneagles Hospitals	HD	22 nd April 2015
42	"Adolescence - the Transition Phase" by Dr. S. Adhikari (Training and Documentation Officer, Adolescence Research Centre, Child In Need Institute - CINI)	HD	4 th to 6 th July 2015
43	"Status of Children's Education in India" by Ms. Lipica Bhattacharya (Consultant Special Educator, Apollo Gleneagles Hospitals)		
Dept. of Commerce			
44	"Financial Management" by Mr. Vivek Shah, business partner with Angel Broking	Commerce	29 th August 2014
45	"Accounts & Audit under the Companies Act 2013" by Mr. Arijit Chakraborty in association with EIRC of Institute of Chartered Accountants	Commerce	4 th February 2015
46	"Importance of Stock Market" by Ms. Smita Chakraborty Marketing Manager, Eastern Region, ICICI	Commerce	26 th February 2015
47	"Financial Planning For Young Investors" Dr. Ram Prahlad Choudhary in Association with In Association with Securities & Exchange Board of India (SEBI)	Commerce	4 th and 25 th March 2015
48	"Linkage of Academics to Industry for the Beginners" by Mr. D.D. Chatterjee (Senior Partner SKV Company & GM -Priya Entertainments Ltd.)	Commerce	4 th to 6 th July 2015
49	"Role of Commercial Banks in Women Empowerment" by Mr. Debanshu Dasgupta (Relationship Manager - HDFC Bank).		
50	"Reminiscence" by Ms. Jayashree Daga (Manager, Legal at Simplex Infrastructure Ltd.).		
51	"Being Proud to be a JDBIAN" by several alumni members		
Dept. of Management			
52	"Quality Management Practices in Indian Service Firms" by Dr. Kunal Banerjee, Associate Professor of Management, Eastern Michigan University, USA	BBA	29 th August 2014
53	"Emerging HRM Trends & Practices" by Mr. Abhijeet Sengupta, General Manager, Eveready Industries India Ltd.	BBA	13 th September 2014
54	"Project Management" by Mr. D. N. Banerjee, an alumni of IIT-Kharagpur	BBA	20 th September 2014
55	"Modern HR Practices" by Mr. M.B.V. Rau, General Manager, Exide Industries Ltd.		22 nd September 2014
56	"Strategic Business Management" by Mr. Sudhir Chand, independent Director with Exide Industries Ltd.	BBA	24 th September 2014
57	"Total Quality Management" by Mr. Aditya K. Biswas, an alumni of IIT-Kharagpur	BBA	October 2014
58	"Enterprise Resource Planning" by Mr. Anupam Basu, an alumni of Indian Statistical Institute	BBA	October 2014
59	"An Interactive Session" by Prof Soumendra De of Menlo College, California, USA	BBA	2 nd January 2015
60	"Marketing Management" by Mr. Saibal Chatterjee, an alumni of IIM-Ahmedabad	BBA	7 th January 2015
61	"Marketing Management" by Ms. Kaveri Narang, an alumni of IIM-Calcutta	BBA	17 th & 31 st January 2015
62	"Effective Leadership through Indian Wisdom" by Shri Radhavallav Das of ISKCON	BBA	17 th February 2015

Sl. No.	Institution Level Special Lectures	Department	Date
63	"Marketing Management" by Prof. Dev Narayan Sarkar, Vice President-Sales, Pepsico.	BBA	21 st February 2015
64	"Marketing" by Prof. Sudas Roy, former Professor of IIM Calcutta	BBA	February & March 2015
65	"Business Environment" Mr. Saibal Chatterjee, an alumni of IIM-Ahmedabad	BBA	22 nd April 2015
66	A Student Education Programme was organized in collaboration with the Calcutta Management Association (CMA)	BBA	27 th April 2015
67	"Entrepreneurship" by Prof Anjan Raichaudhuri, former Professor of IIM Calcutta	BBA	29 th April 2015
Common Lectures			
68	Developing Personality & How to Overcome Stress" by Mr. Pradeep Chopra, Director, ILEAD	B.Sc. & B.Com	4 th to 6 th July 2015
69	"Audio-visual presentation on poems/songs written by Bankim Chandra Chatterjee (<i>Bande Mataram</i>) and Mohammad Iqbal (<i>Saare Jahanse Achha</i>)" by Suresh Chandvankar, Hon. Secretary, Society of Indian Record Collectors, (SIRC) Mumbai In Association with Weaver's Studio	TCFS & ID	11 th September 2014
70	"National Library: Opportunities & Challenges" by Dr. P.Y. Rajendra Kumar, Director General, National Library	B.Sc. & B.Com	25 th February 2015
Faculty Development Lectures			
71	Philosophy of Work & Service by Swami Shuddhidanandaji Maharaj of Advaita Ashrama (Belurm Math)	B.Sc. & B.Com	31 st March 2015
72	Motivation by Prof. A.K Samanta, Professional Faculty for Motivation, Academic Head, Dept. of Jute and Fibre Technology, Calcutta University	B.Sc. & B.Com	17 th April 2015
73	Credit & Credit Transfer by Prof. (Dr) Satyaki Bhattacharyya, Controller of Examination, JU	B.Sc. & B.Com	15 th September 2014

ANNEXURE-3a (*for 2.15 of Part A*)
Department of Science & Commerce
Academic Calendar, 2014-15 (SEMESTER-I / III / V)

All the dates mentioned in the academic calendar are liable to subject to change	JULY					OCTOBER				
	SUN	MON	TUE	WED	THU	SAT	SUN	MON	TUE	WED
	1	2	3	4	5	6	7	8	9	10
	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30
	31									

All the dates mentioned in the academic calendar are liable to subject to change	AUGUST					NOVEMBER				
	SUN	MON	TUE	WED	THU	SAT	SUN	MON	TUE	WED
	1	2	3	4	5	6	7	8	9	10
	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30
	31									

All the dates mentioned in the academic calendar are liable to subject to change	SEPTEMBER					DECEMBER				
	SUN	MON	TUE	WED	THU	SAT	SUN	MON	TUE	WED
	1	2	3	4	5	6	7	8	9	10
	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30
	31									

Academic Calendar, 2014-15 (SEMESTER-II / IV / VI)

All the dates mentioned in the academic calendar are liable to subject to change	JANUARY 2015					APRIL				
	SUN	MON	TUE	WED	THU	SAT	SUN	MON	TUE	WED
	1	2	3	4	5	6	7	8	9	10
	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30
	31									

All the dates mentioned in the academic calendar are liable to subject to change	FEBRUARY					MAY				
	SUN	MON	TUE	WED	THU	SAT	SUN	MON	TUE	WED
	1	2	3	4	5	6	7	8	9	10
	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30
	31									

All the dates mentioned in the academic calendar are liable to subject to change	MARCH					JUNE				
	SUN	MON	TUE	WED	THU	SAT	SUN	MON	TUE	WED
	1	2	3	4	5	6	7	8	9	10
	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30
	31									

■ Teaching Days ■ College Events (Non Teaching Days) ■ Exams ■ Public Holidays ■ Vacations

ANNEXURE-3b (for 2.15 of Part A)
Department of Management
Academic Calendar, 2014-15 (SEMETER-I / III / V)

J.D.BIRLA INSTITUTE (Department of Management) ACADEMIC CALENDAR (TENTATIVE) FOR BBA 2 nd , 4 th , & 6 th SEMESTER 2015													
January			February			March							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31											
April			May			June							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31											
*Proposed	□ Teaching Day	■ Holiday/Vacation	■ Examination	□ Celebration	© Class Test II 6 th Sem.		Last Theory Class Day for All Semesters: 9 th May 2015						

Academic Calendar, 2014-15 (SEMETER-II / IV / VI)

J.D.BIRLA INSTITUTE (Department of Management) ACADEMIC CALENDAR (TENTATIVE) FOR BBA 1 st , 3 rd , & 5 th SEMESTER 2014													
August			September			October							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31											
November			December			January 2015							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31											
*Proposed	□ Celebration	■ Teaching Day	■ Holiday/Vacation	■ Examination	■ Semester Break	The above schedule is tentative and subject to change.							

ANNEXURE-4 (*for 1.1 of Part B*)
Academic Programmes, 2014-2015

Under Graduate Courses

1. B.Sc in Food Science & Nutrition Management
2. B.Sc in Textiles Science, Clothing & Fashion Studies
3. B.Sc in Interior Designing
4. B.Sc in Human Development
5. B.Com
6. BBA

Post Graduate Courses

1. M.Sc in Food & Nutrition
2. M.Sc in Textiles & Clothing
3. M.Sc in Human Development
4. M.Com
5. Post Graduate Diploma in Dietetics & Applied Nutrition

Certificate Programme

1. Montessori Training
2. Personality Development & Soft Skills Training

ANNEXURE-5a (for 1.3 of Part B)**Student's Feedback**

Sem I, Sem-III & Sem-V – Session 2014-15		
Sl. No.	Name of Teacher	Overall Rating on a Scale of 5
1	Ms. Mahua Gunin Pal	3.50
2	Dr (Ms) Rajarsree Sarkar	3.81
3	Ms. Basudha Mukhopadhyay	3.12
4	Ms. Keya Ghosh	3.73
5	Ms. Rachana Kejriwal	3.19
6	Ms. Atri Chakraborty	2.70
7	Ms. A. S. Manjulakshmi	3.34
8	Ms. Khushboo Thakker	3.76
9	Ms. Monalisa Middya	3.04
10	Ms. Jayeeta Paul	2.28
11	Ms. Shrabanti Pal	2.63
12	Ms. Swapnapriya Sethy	2.83
13	Ms. Priyanka Sarkar	3.51
14	Ms. Vrinda Modi	4.24
15	Ms. Alakesh Maity	2.88
16	Ms. Payal Chakraborty	3.85
17	Ms. Kuntala Sengupta	3.64
18	Ms. Roshni Banerjee	4.24
19	Dr. (Ms.) Deepali Singhee	3.89
20	Dr. (Ms.) Krishnakali Bhattacharya	4.25
21	Ms. Ankita Chanani	3.44
22	Ms. Jincy Abraham	3.56
23	Ms. Sudeshna Ghosh	2.49
24	Ms. Shweta Tuteja	3.83
25	Mr. Sweata Rani Rai	2.65
26	Ms. Samita Gupta	3.54
27	Ms. Damanjeet Kaur	3.68
28	Ms. Punam Mehra	2.99
29	Ms. Smita Parekh	3.71
30	Ms. Moumita Mukherjee	2.91
31	Ms. Ishita Biswas	3.42
32	Ms. Amita Dutta	3.55
33	Ms. Sudeshna Pramanik	3.73
34	Dr. (Ms.) Sonali Ghosh	2.95
35	Ms. Trina Chaudhary	3.67
36	Ms. Shweta Singh	3.70
37	Ms. Geetika Sachdeva	3.12
38	Ms. Yamini Dhanania	2.99
39	Ms. Piyali Guhathakurta	3.03
40	Ms. Tانيا Bhattacharya	2.92
41	Mr. Bhargav Majumdar	4.34
42	Mr. Saibal Chatterje	3.98
43	Mr. Ranjan Bharadwaj	3.83
44	Dr. Manjistha Maitra	3.79
45	Ms. Soma Dey	3.78
46	Mr. Sumanta Bhattacharya	3.67

Sl. No.	Name of Teacher	Overall Rating on a Scale of 5
47	S. Lakshmy	3.62
48	Mr. Soumyajit Adhya	3.60
49	Ms. Nikita Sadavartia	3.46
50	Dr. Debiprasad Bandyopadhyay	3.43
51	Mr. Subhendra N Barik	3.39
52	Mr. Madan Mohan Dutta	3.37
53	Mr. Santanu P Chakraborty	3.31
54	Mr. Tapobrata Ray	3.28
55	Ms. Paromita sarkar	3.21
56	Md Feroz	3.21
57	Ms. Madhu Parsuram	2.83
58	Ms. Soma Dutta	2.82

ANNEXURE-5b (for 1.3 of Part B)**Student's Feedback****Sem II, Sem-IV & Sem-VI – Session 2014-15**

Sl. No.	Name of Teacher	Overall Rating on a Scale of 5
1	Ms. Mahua Gunin Pal	3.31
2	Dr. (Ms) Atreyee Pal	4.19
3	Dr (Ms) Rajarsree Sarkar	4.2
4	Ms. Basudha Mukhopadhyay	3.19
5	Ms. Keya Ghosh	3.91
6	Ms. Monalisa Midya	3.38
7	Ms. Rachana Kejriwal	3.38
8	Ms. Atri Chakraborty	3.22
9	Ms. A. S. Manjulakshmi	4.24
10	Ms. Khushboo Thakker	4.15
11	Ms. Jayeeta Paul	2.91
12	Ms. Shrabanti Pal	3.34
13	Ms. Swapnapiya Sethy	3.31
14	Ms. Pritha Sen	2.39
15	Ms. Vrinda Modi	4.08
16	Ms. Kuntala Sengupta	3.67
17	Ms. Priyanka Sarkar	3.46
18	Ms. Roshni Banerjee	4.06
19	Mr. Saurava Mondal	3.96
20	Ms. Sweata Rani Rai	2.98
21	Dr. (Ms.) Krishnakali Bhattacharya	4.06
22	Ms. Dipika Dudheria	2.47
23	Dr. (Ms.) Adrija Saha	3.43
24	Ms. Jincy Abraham	3.78
25	Ms. Payal Chakraborty	3.90
26	Ms. Trina Chaudhary	2.84
27	Ms. Daksha Jalan	3.50
28	Ms. Kini Shah	2.49
29	Ms. Vinny Mehra	4.32
30	Ms. Shweta Tuteja	3.65
31	Mr. Sudeshna Pramanick	2.96
32	Ms. Samita Gupta	3.44
33	Ms. Damanjeet Kaur	3.14
34	Ms. Punam Mehra	3.20
35	Ms. Ishita Biswas	3.46
36	Ms. Amita Dutta	3.12
37	Ms. V. Sujitha	2.74
38	Dr. (Ms.) Sonali Ghosh	2.39
39	Ms. Shweta Singh	3.79
40	Ms. Geetika Sachdeva	2.60
41	Ms. Yamini Dhanania	2.78
42	Ms. Moumita Mukherjee	3.81
43	Ms. Tania Bhattacharya	2.75
44	Ms. Piyali Guhathakurta	3.00
45	Md Feroz	3.38
46	Mr. Tapobrata Ray	3.56
47	Mr. Sumanta Bhattacharya	3.23

Sl. No.	Name of Teacher	Overall Rating on a Scale of 5
48	Ms. Paromita Sarkar	3.21
49	Mr. Madan Mohan Dutta	3.44
50	Ms. Madhu Parsuram	3.50
51	Mr. Santanu P Chakraborty	3.69
52	Mr. Subhendra N Barik	3.54
53	Mr. Soumyajit Adhya	3.51
54	Dr. Debiprasad Bandyopadhyay	3.56
55	S. Lakshmy	3.64
56	Mr. Ranjan Bharadwaj	3.75
57	Mr. Bhargav Majumdar	4.53
58	Mr. Anupam Basu	2.25
59	Mr. Malay Bhattacharya	3.40
60	Dr. M Maitra	4.27
61	Ms. Nikita Sadavartia	3.60

ANNEXURE-6a (for I.4 of Part B)
Revised Curriculum of Existing Under Graduate Courses

**Department of Food Science & Nutrition Management
B.SC IN FOOD SCIENCE & NUTRITION MANAGEMENT**

Subject Code	Subject	Th / Pr	Marks
SEMESTER-I			
FSNM101C	Communication Skills & Personality Development	Theory	50
FSNM102	Introduction to Food & Nutrition	Theory	50
FSNM103	Human Physiology	Theory	100
FSNM104P	Human Physiology	Practical	50
FSNM105P	Culinary Science	Practical	50
FSNM106P	Maternal & Child Health	Practical	100
TOTAL			400
SEMESTER-II			
FSNM201	Public Health Nutrition	Theory	50
FSNM202	Food Chemistry	Theory	50
FSNM203	Food Microbiology	Theory	100
FSNM204P	Public Health Nutrition	Practical	50
FSNM205PC	Computer Fundamentals	Practical	50
FSNM206P	Food Microbiology	Practical	100
TOTAL			400
SEMESTER-III			
FSNM301C	Ethics & Environmental Studies	Theory	50
FSNM302	Dietetics-I	Theory	50
FSNM303	Food Preservation	Theory	100
FSNM304P	Food Preservation	Practical	50
FSNM305P	Dietetics-I	Practical	50
FSNM306P	Food Quality & Analysis	Practical	100
TOTAL			400
SEMESTER-IV			
FSNM401	Nutritional Biochemistry	Theory	50
FSNM402	Fundamentals of Bakery & Confectionary	Theory	50
FSNM403	Food Science	Theory	100
FSNM404P	Food Science-I	Practical	50
FSNM405PC	Seminar	Practical	50
FSNM406P	Nutritional Biochemistry	Practical	100
TOTAL			400
SEMESTER-V			
FSNM501	Dietetics-II	Theory	50
FSNM502	Food Processing & Packaging Operations	Theory	100
FSNM503P	Food Science-II	Practical	50
FSNM504P	Fundamentals of Bakery & Confectionary	Practical	50
FSNM505PC	Project / Term Paper	Practical	50
FSNM506P	Dietetics-II	Practical	100
FSNM507P	Food Design & Product Development	Practical	100
TOTAL			500
SEMESTER-VI			
FSNM601	Dietetics-III	Theory	50
FSNM602	Food Service Management	Theory	100
FSNM603P	Diet & Patient Councilling	Practical	50
FSNM604P	Dietetics-III	Practical	100
FSNM605P	Food Service Management	Practical	100
FSNM606PC	Internship	Practical	50
FSNM607PC	Grand Viva	Practical	50
TOTAL			500
GRAND TOTAL			2600

ANNEXURE-6b (for 1.4 of Part B)

Revised Curriculum of Existing Under Graduate Courses

Department of Textile Science, Clothing & Fashion Studies

B.SC IN TEXTILES SCIENCE, CLOTHING & FASHION STUDIES

Subject Code	Subjects	Tb / Pr	Marks
SEMESTER-I			
TCFS101C	Communication Skills & Personality Development	Theory	50
TCFS102	Basic Fashion Study	Theory	50
TCFS103	Basic Science & Introduction to Textiles	Theory	100
TCFS104P	Graphic Designing	Practical	50
TCFS105P	Fundamentals of Design	Practical	50
TCFS106P	Textile Craft, Ornamentation & Fundamentals of Sewing	Practical	100
TOTAL			400
SEMESTER-II			
TCFS201	Fibre Science	Theory	50
TCFS202	Principles of Marketing	Theory	50
TCFS203	Yarn & Fabric Manufacture	Theory	100
TCFS204P	Fabric Manufacture & Fabric Studies	Practical	50
TCFS205PC	Computer Fundamentals	Practical	50
TCFS206P	Fundamentals of Pattern Making	Practical	100
TOTAL			400
SEMESTER-III			
TCFS301C	Ethics & Environmental Studies	Theory	50
TCFS302	Historical Costumes of the World	Theory	100
TCFS303	Textile Preparatory Processing, Dyeing, Printing & Finishing	Theory	50
TCFS304P	Textile Processing & Finishing	Practical	50
TCFS305P	Textiles Dyeing & Printing	Practical	50
TCFS306P	Children's Clothing	Practical	100
TOTAL			400
SEMESTER-IV			
TCFS401	Environmental Science & Eco-Friendly Textiles	Theory	50
TCFS402	Fashion Merchandising	Theory	50
TCFS403	Textile Testing & Quality Control	Theory	100
TCFS404P	Fashion Illustration-I	Practical	50
TCFS405PC	Seminar	Practical	50
TCFS406P	Apparel Construction (Women's Wear)	Practical	100
TOTAL			400
SEMESTER-V			
TCFS501	Traditional Textiles & Costumes of India	Theory	50
TCFS502	Garment Manufacturing Technology	Theory	100
TCFS503P	Fashion Illustration-II	Practical	50
TCFS504P	Apparel Construction (Men's Wear)	Practical	50
TCFS505PC	Project / Term Paper	Practical	50
TCFS506P	Computer Application in Textile & Fashion Design	Practical	100
TCFS507P	Product Design & Product Development	Practical	100
TOTAL			500
SEMESTER-VI			
TCFS601	Overview of Global Textile Industry	Theory	50
TCFS602	Entrepreneurship Development & Basic Finance	Theory	100
TCFS603P	Grading & Draping	Practical	50
TCFS604P	Textile & Garment Testing	Practical	100
TCFS605P	Portfolio & Fashion Show	Practical	100
TCFS606PC	Internship	Practical	50
TCFS607PC	Grand Viva	Practical	50
TOTAL			500
GRAND TOTAL			2600

ANNEXURE-6c (*for I.4 of Part B*)

Revised Curriculum of Existing Under Graduate Courses

Department of Interior Designing B.SC IN INTERIOR DESIGNING

Subject Code	Subjects	Th/ Pr	Marks
SEMESTER-I			
ID101C	Communication Skills & Personality Development	Theory	50
ID102	Interior Technology-I	Theory	50
ID103	Principles of Architecture	Theory	100
ID104P	Graphics & Basic Drawings	Practical	50
ID105P	Freehand & Measured Drawing	Practical	50
ID106P	Design Fundamentals	Practical	100
TOTAL			400
SEMESTER-II			
ID201	Building Materials	Theory	50
ID202	Interior Technology-II	Theory	50
ID203	History of Interior Designing	Theory	100
ID204P	Residential Space Design	Practical	50
ID205PC	Computer Fundamentals	Practical	50
ID206P	Working Drawings & Presentation Techniques	Practical	100
TOTAL			400
SEMESTER-III			
ID301C	Ethics & Environmental Studies	Theory	50
ID302	Furniture Designing & Furnishings	Theory	50
ID303	Building Services	Theory	100
ID304P	Furniture Designing & Furnishings	Practical	50
ID305P	Residential Space Design	Practical	50
ID306P	Computer Aided Design	Practical	100
TOTAL			400
SEMESTER-IV			
ID401	Commercial Space Design	Theory	50
ID402	Accessories in Interiors	Theory	50
ID403	Colour & Lighting in Interiors	Theory	100
ID404P	Advanced Sketching	Practical	50
ID405PC	Seminar	Practical	50
ID406P	Commercial Space Design-I	Practical	100
TOTAL			400
SEMESTER-V			
ID501	Landscape & Gardening	Theory	50
ID502	Facility Management & Estimation	Theory	100
ID503P	Computer Designing (Corel Draw & Photo Shop)	Practical	50
ID504P	Model Making	Practical	50
ID505PC	Project /Term Paper	Practical	50
ID506P	3D MAX	Practical	100
ID507P	Commercial Space Design-II	Practical	100
TOTAL			500
SEMESTER-VI			
ID601	Entrepreneurship Management & Professional Practice	Theory	50
ID602	Restoration & Green & Energy Efficient Buildings	Theory	100
ID603P	Product Analysis & Field Visits	Practical	50
ID604P	Institutional Space Design	Practical	100
ID605P	Recreational Space Design	Practical	100
ID606PC	Internship	Practical	50
ID607PC	Grand Viva	Practical	50
TOTAL			500
GRAND TOTAL			2600

ANNEXURE-6d (for 1.4 of Part B)**Revised Curriculum of Existing Under Graduate Courses**

Department of Human Development
B.SC IN HUMAN DEVELOPMENT

Subject Code	Subjects	Th/ Pr.	Marks
SEMESTER-I			
HD101C	Communication Skills & Personality Development	Theory	50
HD102	Basics of Psychology	Theory	50
HD103	Prenatal Development & Infancy	Theory	100
HD104P	Methods and Materials of Working with Young Children	Practical	50
HD105P	Prenatal Development & Infant Care	Practical	50
HD106P	Behavioral Assessment	Practical	100
		TOTAL	400
SEMESTER-II			
HD201	Sociological Perspectives on Human Development	Theory	50
HD202	Human Physiology	Theory	50
HD203	Development in Childhood	Theory	100
HD204P	Human Ability & Skills Testing	Practical	50
HD205PC	Computer Fundamentals	Practical	50
HD206P	Methods & Techniques of Child Study	Practical	100
		TOTAL	400
SEMESTER-III			
HD301C	Ethics & Environmental Studies	Theory	50
HD302	Human & Child Welfare	Theory	50
HD303	Development in Adolescence	Theory	100
HD304P	Child Welfare	Practical	50
HD305P	Working with Youth	Practical	50
HD306P	Extension Education	Practical	100
		TOTAL	400
SEMESTER-IV			
HD401	Maternal & Child Health	Theory	50
HD402	Family & Marriage	Theory	50
HD403	Adulthood & Aging	Theory	100
HD404	Maternal & Child Health	Practical	50
HD405PC	Seminar	Practical	50
HD406P	Teaching Learning Material	Practical	50
HD407P	Parent & Community Education	Practical	50
		TOTAL	400
SEMESTER-V			
HD501	Principles of Guidance & Counselling	Theory	50
HD502	Child with Special Needs	Theory	100
HD503P	Women Welfare	Practical	50
HD504P	Human Diversity & Habits	Practical	50
HD505PC	Project / Term Paper	Practical	50
HD506P	Gerontology	Practical	100
HD507P	Child with Special Needs	Practical	100
		TOTAL	500
SEMESTER-VI			
HD601	Disability & Behavioral Problems in Children	Theory	50
HD602	Early Childhood Education	Theory	100
HD603P	Counseling Practices & Case Analysis	Practical	50
HD604P	Early Childhood Education	Practical	100
HD605P	Curriculum Planning for Young Children	Practical	100
HD606PC	Internship	Practical	50
HD607PC	Grand Viva	Practical	50
		TOTAL	500
GRAND TOTAL			2600

ANNEXURE-6e (for 1.4 of Part B)**Revised Curriculum of Existing Under Graduate Courses**

Department of Commerce
BCOM

Subject Code	Subject	The / Pr	Marks
SEMESTER 1			
COM 101	Financial Accounting	Theory	100
COM 102	Principles of Management	Theory	50
COM 103	Business Mathematics & Statistics	Theory	50
COM 104P	ICT in Business	Practical	50
COM 105P	Financial Accounting & Multimedia Lab	Practical	50
		TOTAL	300
SEMESTER 2			
COM 201	Cost & Management Accounting	Theory	100
COM 202	Functional Management	Theory	50
COM 203	Advanced Business Mathematics & Statistics	Theory	50
COM 204	Business English	Theory	50
COM 205P	Term Paper	Practical	50
		TOTAL	300
SEMESTER 3			
COM 301	Corporate Accounting	Theory	100
COM 302	Managerial Economics	Theory	50
COM 303	Business Regulatory Framework	Theory	50
COM 304	Auditing & Corporate Ethics	Theory	50
COM 305P	Seminar	Practical	50
		TOTAL	300
SEMESTER 4			
COM 401	Direct Tax	Theory	100
COM 402	Environmental Studies	Theory	50
COM 403	Business Economics-Macro	Theory	50
COM 404	Corporate law	Theory	50
COM 405P	Project	Practical	50
		TOTAL	300
SEMESTER 5			
Specialization in Accounting & Finance			
COM 501AF	Accounting Theory & Standards	Theory	100
COM 502AF	Advanced Accounting	Theory	100
COM 503AF	Financial Statement Analysis	Theory	100
Specialization in Marketing			
COM 501M	Principles of Marketing	Theory	100
COM 502M	Marketing of Services	Theory	100
COM 503M	International Marketing & Rural Marketing	Theory	100
Specialization in Human Resource Management			
COM 501HRM	Principles of Human Resource Management	Theory	100
COM 502HRM	Organizational Behaviour	Theory	100
COM 503HRM	Industrial Relations	Theory	100
Common Subjects			
COM 504	Entrepreneurship Development	Theory	100
COM 505	Business Environment	Theory	50
COM 506	Indirect Tax	Theory	50
		TOTAL	500

Subject Code	Subject	The / Pr.	Weightage
SEMESTER 6			
Specialization in Accounting & Finance			
COM 601AF	Security Analysis & Portfolio Management	Theory	100
COM 602AF	Financial Institutions & Markets	Theory	100
COM 603AF	Advanced Financial Management	Theory	100
Specialization in Marketing			
COM 601M	Consumer Behaviour & Sales Management	Theory	100
COM 602M	Retail & Supply Chain Management	Theory	100
COM 603M	Marketing Research	Theory	100
Specialization in Human Resource Management			
COM 601HRM	Labour Laws & Labour Welfare	Theory	100
COM 602HRM	Corporate Leadership & Organizational Development	Theory	100
COM 603HRM	International Human Resource Management	Theory	100
Common Subjects			
COM 604	Financial Management	Theory	100
COM 605	Management Information System	Practical	50
COM 606	Grand Viva	Practical	50
TOTAL			500
GRAND TOTAL			2200

ANNEXURE-6f (for 1.4 of Part B)**Revised Curriculum of Existing Under Graduate Courses****Department of Management**

BBA

Subject Code	Subject	Th / Pr	Marks
Semester-I			
BBA 101	Management Principles and Practice	Theory	50
BBA 102	Business Mathematics	Theory	50
BBA 103	Managerial Economics (Micro)	Theory	50
BBA 104	Business Accounting	Theory	50
BBA 105	Fundamentals of Marketing Management	Theory	50
BBA 106	Business Communication Skills	Theory	50
BBA 107P	Computer Fundamentals	Practical	50
Semester-II			
BBA 201	Business Statistics	Theory	50
BBA 202	Business Costing	Theory	50
BBA 203	Organizational Behaviour	Theory	50
BBA 204	Business Law	Theory	50
BBA 205	Managerial Economics (Macro)	Theory	50
BBA 206	Fundamentals of Resource management	Theory	50
BBA 207P	Computer Programming Lab	Practical	50
Semester-III			
BBA 301	Company Law and Corporate Governance	Theory	50
BBA 302	Strategic Human Resource Management	Theory	50
BBA 303	Principles of Marketing Management	Theory	50
BBA 304	Quantitative Techniques in Management	Theory	50
BBA 305	Financial Management	Theory	50
BBA 306	Computer Working & Database Managements	Theory	50
BBA 307P	Accounting and DBMS Lab	Practical	50
Semester-IV			
BBA 401	Production & Operations Management	Theory	50
BBA 402	Industrial Relations & Labour Welfare	Theory	50
BBA 403	Business Environment	Theory	50
BBA 404	Environmental Management & Sustainability	Theory	50
BBA 405	Business Research Methodology	Theory	50
BBA 406	Business Ethics & Human Values	Theory	50
BBA 407P	Web Technology & Application Lab	Practical	50
Semester-V			
BBA 501	Project Management	Theory	50
BBA 502	Enterprise Resource Planning	Theory	50
BBA 503	International Business Management	Theory	50
BBA 504	Strategic Business Management	Theory	50
BBA 505	Entrepreneurship	Theory	50
BBA 506	Corporate Taxation	Theory	50
BBA 507P	Term Paper	Practical	100
Semester-VI			
Elective Group-I: Finance			
BBA 601FM	Corporate Finance	Theory	50
BBA 602FM	Security Analysis & Portfolio Management	Theory	50
BBA 603FM	Global Finance	Theory	50
Elective Group-II: Marketing Management			
BBA 601MM	Retail Management	Theory	50
BBA 602MM	Services Marketing	Theory	50
BBA 603MM	Global Marketing Management	Theory	50
Common Papers			
BBA 604P	Management Information System	Theory	50
BBA 605P	Project / Internship	Practical	100
BBA 606P	Grand Viva	Practical	100
TOTAL			2200

ANNEXURE-6g (for 1.4 of Part B)
Revised Curriculum of Existing Post-Graduate Courses

MSc in Food & Nutrition

Subject Code	Subjects	Th/ Pr	Marks
SEMESTER-I			
MFN101	Statistics-I	Theory	50
MFN102	Functional Foods	Theory	50
MFN103	Food Toxicology	Theory	50
MFN104	Nutritional Biochemistry	Theory	100
MFNP105	Nutritional Biochemistry	Practical	100
MFNP106	Computer Application and Information Communication Technology	Practical	50
TOTAL			400
SEMESTER-II			
MFN201	Statistics-II	Theory	50
MFN202	Research Methodology	Theory	50
MFN203	Clinical Nutrition	Theory	100
MFNP204	Clinical Nutrition	Practical	100
MFNP205	Advanced Food Microbiology	Practical	50
MFNP206	Term Assignments	Practical	50
TOTAL			400
SEMESTER-III			
MFN301	Nutrition for Geriatrics	Theory	50
MFN302	Food Technology	Theory	100
MFNP303	Quantity Food Production	Practical	100
MFNP304	Public Health Nutrition	Practical	50
MFNP305	Field Visit & Seminar	Practical	50
MFNP306	Minor Project	Practical	50
TOTAL			400
SEMESTER-IV			
MFN401	Advanced Food Quality & Analysis (Th)	Theory	50
MFNP402	Advanced Food Quality & Analysis (Pr)	Theory	100
MFNP403	Dissertation	Practical	150
MFNP404	Internship Training	Practical	100
TOTAL			400
GRAND TOTAL			1600

ANNEXURE-6h (for 1.4 of Part B)**Revised Curriculum of Existing Post-Graduate Courses****MSc in Textiles & Clothing**

Subject Code	Subject	TM/Pr	Min. Marks
SEMESTER-I			
MTC101	Statistics-I	Theory	50
MTC102	Clothing Psychology & Fashion Concepts	Theory	50
MTC103	Specialty Fibres & Technical Textiles	Theory	100
MTCP104	Pattern Making	Theory	50
MTCP105	Craft Documentation & Product Development	Practical	100
MTCP106	Computer Application and Information Communication Technology	Practical	50
TOTAL			400
SEMESTER-II			
MTC201	Statistics-II	Theory	50
MTC202	Research Methodology	Theory	50
MTC203	Garment Manufacturing Technology	Theory	100
MTCP204	Garment Construction & Draping	Practical	100
MTCP205	Fashion Illustration	Practical	50
MTCP206	Term Assignments	Practical	50
TOTAL			400
SEMESTER-III			
MTC301	Textile Chemical Processing	Theory	100
MTC302	Fabric Design & Technical Fabrics	Theory	100
MTCP303	Textile Chemical Processing	Practical	50
MTCP304	CAD in Textile & Fashion Designing	Practical	50
MTCP305	Field Visit & Seminar	Practical	50
MTCP306	Minor Project	Practical	50
TOTAL			400
SEMESTER-IV			
MTC401	Entrepreneurship Development & Financial Management	Theory	100
MTC402	Textile & Fashion Marketing & Regulatory Framework	Theory	50
MTCP403	Dissertation	Practical	150
MTCP404	Internship Training	Practical	100
TOTAL			400
GRAND TOTAL			

ANNEXURE-6i (for 1.4 of Part B)**Revised Curriculum of Existing Post-Graduate Courses****MSc in Human Development**

Subject Code	Subjects	Th/ Pr	Marks
SEMESTER-I			
MHD101	Statistics-I	Theory	50
MHD102	Theories of Human Development	Theory	100
MHD103	Family & Society	Theory	50
MHDP104	Community Development & Extension Services	Practical	100
MHDP105	Creativity & Play Material Design	Practical	50
MHDP106	Computer Application and Information Communication Technology	Practical	50
TOTAL			400
SEMESTER-II			
MHD201	Statistics-II	Theory	50
MHD202	Research Methodology	Theory	50
MHD103	Advanced Study in Human Development	Theory	100
MHDP204	Early Childhood Care & Education	Practical	100
MHDP205	Care of the Elderly	Practical	50
MHDP206	Term Assignments	Practical	50
TOTAL			400
SEMESTER-III			
MHD301	Mental Health in Developmental Perspective	Theory	100
MHD302	Advanced Study in Human Exceptionality	Theory	50
MHD303	Gender Equity & Human Rights	Theory	50
MHDP304	Human Exceptionality and Psychological Testing	Practical	100
MHDP305	Field Visit & Seminar	Practical	50
MHDP306	Minor Project	Practical	50
TOTAL			400
SEMESTER-IV			
MHD401	Guidance & Coping in Crises	Theory	50
MHD402	Counselling & Therapy	Theory	100
MHDP403	Dissertation	Practical	150
MHDP404	Internship Training	Practical	100
TOTAL			400
GRAND TOTAL			1600

ANNEXURE-6j (for 1.4 of Part B)

Revised Curriculum of Existing Post-Graduate Courses

M.Com

Subject Code	Subjects	Th/ Pr	Marks
SEMESTER-I			
MCOM 101	Mathematics & Statistics in Business Decisions	Theory	50
MCOM 102	Organizational Behaviour	Theory	50
MCOM P103	Management Information System & IT Applications	Practical	100
MCOM P104	Term Paper	Practical	50
		TOTAL	250
SEMESTER-II			
MCOM 201	Operational Research	Theory	50
MCOM 202	Marketing Management	Theory	50
MCOM P203	Managerial Economics & Indian Business Environment	Practical	100
MCOM P204	Seminar	Practical	50
		TOTAL	250
SEMESTER-III			
Elective Group-I: Accounting & Finance			
MCOM 301AF	Corporate Financial Accounting and Auditing	Theory	100
MCOM 302AF	Financial Management and Financial Engineering	Theory	50
MCOM 303AF	Advanced Cost and Management Accounting	Theory	50
Elective Group-I: Marketing			
MCOM 301M	Taxation and Tax Planning	Theory	100
MCOM 302M	Security Analysis and Portfolio Management	Theory	50
MCOM 303M	International Finance	Theory	50
Common Subjects			
MCOM 304	Corporate Environmental Management	Theory	50
MCOM P305	Project-I	Practical	50
		TOTAL	300
SEMESTER-IV			
Elective Group-I: Accounting & Finance			
MCOM 401AF	Sales and Distribution Management	Theory	100
MCOM 402AF	Rural Marketing	Theory	50
MCOM 403AF	Integrated Marketing Communication	Theory	50
Elective Group-I: Marketing			
MCOM 401M	Consumer Behaviour and Marketing Research	Theory	100
MCOM 402M	Services Marketing	Theory	50
MCOM 403M	Supply Chain Management	Theory	50
Common Subjects			
MCOM P404	Internship (8 weeks)	Practical	100
MCOM P405	Project-II & Viva Voce	Practical	100
		TOTAL	400
		GRAND TOTAL	1200

ANNEXURE-6k (for 1.4 of Part B)**Revised Curriculum of Existing Post-Graduate Courses****Post Graduate Diploma in Dietetics & Applied Nutrition**

Subject Code	Subjects	Th/ Pr	Marks
SEMESTER-I			
PGDDAN 101	Normal Nutrition & Diet Therapy-I	Theory	50
PGDDAN 102	Nutritional Biochemistry	Theory	100
PGDDAN 103	Physiology	Theory	100
PGDDAN 104P	Nutritional Biochemistry	Practical	50
PGDDAN 105P	Clinical Nutrition-I	Practical	50
PGDDAN 106P	Field Visit & Seminar	Practical	50
TOTAL			400
SEMESTER-II			
PGDDAN 201	Normal Nutrition & Diet Therapy-II	Theory	50
PGDDAN 202	Food Service Management	Theory	50
PGDDAN 203P	Clinical Nutrition-II	Practical	50
PGDDAN 204P	Food Service Management	Practical	50
PGDDAN 205P	Case Study Presentation	Practical	100
PGDDAN 206P	Internship Training	Practical	100
TOTAL			400
GRAND TOTAL			800

ANNEXURE-7a (for 2.1 of Part B)**Total Number of Permanent Faculty (2014-2015)**

Sl. No	Name of Faculty	Department
Associate Professor		
1	Dr. Deepali Singhee	Textile Science, Clothing & Fashion Studies
Assistant Professor		
1	Dr. Sonali Ghosh	Food Science & Nutrition Management
2	Ms. Damanjeet Kaur	Food Science & Nutrition Management
3	Dr. Adrija Saha	Food Science & Nutrition Management
4	Ms. Jincy Abhraham	Food Science & Nutrition Management
5	Ms. Sudeshna Pramanik	Food Science & Nutrition Management
6	Ms. Sweta Rani Rai	Food Science & Nutrition Management
7	Mrs. Samita Gupta	Textile Science, Clothing & Fashion Studies
8	Dr. Shweta Tuteja	Textile Science, Clothing & Fashion Studies
9	Ms. Ankita Chinani	Textile Science, Clothing & Fashion Studies
10	Ms. Yamini Dhanania	Textile Science, Clothing & Fashion Studies
11	Ms. V. Sujitha	Textile Science, Clothing & Fashion Studies
12	Mrs. Amita Dutta	Interior Designing
13	Ms. Sreyasi Chatterjee	Human Development
14	Dr. Krishnakali Bhattacharya	Human Development
15	Mrs. Punam Mehra	Human Development
16	Mrs. Geetika Sachdeva	Human Development
17	Ms. Moumita Mukherjee	Human Development
18	Mrs. Amita Dutta	Interior Designing
19	Mrs. Ishita Biswas	Interior Designing
20	Mrs. Roshmi Banerjee	Interior Designing
21	Ms. Piyali Guha Thakurata	Interior Designing
22	Ms. Rachana Kejriwal	Commerce
23	Mrs. A.S. Manjulakshmi	Commerce
24	Mrs. Basudha Mukhopadhyaya	Commerce
25	Mrs. Atri Chakraborty	Commerce
26	Mrs. Keya Ghosh	Commerce
27	Mrs. Monalisa Middya	Commerce
28	Ms. Khushboo Thakker	Commerce
29	Dr. Atreyee Pal	Commerce
30	Dr. Rajarsree Sarkar	Commerce
31	Ms. Sharbanti Paul	Commerce
32	Mrs. Mahua Gunin Pal	Commerce
33	Mrs. Jayeeta Pal	Commerce
34	Ms. Kuntala Sengupta	Commerce
35	Mrs. Pritha Sen	Commerce
36	Ms. Swapnapiya Sethy	Commerce
37	Dr. Jayanta Mukhopadhyay	Management
38	Mr. Tapobrata Ray	Management
39	Mr. Sumanta Bhattacharyya	Management
40	Ms. Madhu Parasuram	Management
41	Mr. Subhendra Nath Barik	Management
42	Mr. Soumajit Adhya	Management

SL No	Name of Faculty	Department
Assistant Professor		
43	Mr. Madan Mohan Dutta	Management
44	Dr. Manjistha. Maitra	Management
45	Ms. Nikita Sadavarita	Management
46	Ms. Seema Laal	Management
47	Mr. Bhargav Majumdar	Management
48	Mr. Ranjan Bharadwaj	Management

ANNEXURE-7b (for 2.2 of Part B)**Number of Permanent Faculty with PhD (2014-2015)**

SL. No	Name of Faculty	Department
1	Dr. Deepali Singhee	Textile Science, Clothing & Fashion Studies
2	Dr. Jayanta Mukhopadhyay	Management
3	Dr. Krishnakali Bhattacharya	Human Development
4	Dr. Sonali Ghosh	Food Science & Nutrition Management
5	Dr. Adrija Saha	Food Science & Nutrition Management
6	Dr. Atreyee Pal	Commerce
7	Dr. Rajasree Sarkar	Commerce
8	Dr. Srabanti Pal	Commerce
9	Dr. Shweta Tuteja	Textile Science, Clothing & Fashion Studies

ANNEXURE-7c (for 2.3 of Part B)**Number of Faculty Positions Recruited & Vacant (2014-2015)**

Sl. No	Name of Faculty	Department
1	Dr. Jayanta Mukhopadhyay	Management
2	Dr. Manjistha Maitra	Management
3	Ms. Nikita Sadavarita	Management
4	Ms. Seema Laal	Management
5	Mr. Bhargav Majumdar	Management
6	Mr. Ranjan Bharadwaj	Management
7	Ms. Jincy Abhraham	Food Science & Nutrition Management
8	Ms. Sudeshna Pramanik	Food Science & Nutrition Management
9	Ms. Sweta Rani Rai	Food Science & Nutrition Management
10	Ms. Ankita Chanani	Textile Science, Clothing & Fashion Studies
11	Ms. Yamini Dhanania	Textile Science, Clothing & Fashion Studies
12	Ms. V. Sujitha	Textile Science, Clothing & Fashion Studies
13	Ms. Piyali Guha Thakurata	Interior Designing
14	Ms. Moumita Mukherjee	Human Development
15	Ms. Pritha Sen	Commerce
16	Ms. Kuntala Sengupta	Commerce

ANNEXURE-7d (for 2.4 of Part B)

Number of Guest, Visiting and Temporary Faculty (2014-2015)

Sl. No	Name of Faculty	Department
Guest Faculty		
1	Prof. A. K .Samanta	Textile Science, Clothing & Fashion Studies
2	Mr. Arijit Chakraborty	Commerce
3	Dr. Subhanil Choudhury	Commerce
4	Dr. Anal Jyoti Chakraborty	Commerce
5	Mr. Tarun Kumar Gupta	Commerce
6	Mr. Pankaj Gupta	Commerce
7	Mr. Anurag Singhee	Commerce
8	Mr. Bharat Baid	Commerce
9	Dr. Ram Prahlad Choudhary	Commerce
10	Ms. Smita Chakraborty	Commerce
11	Prof. Santasree Mazumder	Food Science & Nutrition Management
12	Dr. Ramendu Hom Chaudhuri	Food Science & Nutrition Management
13	Dr. Lalit Kumar Agarwal	Food Science & Nutrition Management
14	Mr. Gupreet Singh	Textile Science, Clothing & Fashion Studies
15	Mr. Sanjay Jain	Textile Science, Clothing & Fashion Studies
16	Suresh Chandvankar	Textile Science, Clothing & Fashion Studies
17	Mr. Anirban Goswami	Interior Designing
18	Dr. Sangita Jain	Interior Designing
19	Mr. Pradeep Chopra	Interior Designing
20	Ms. Anupama Mitra	Interior Designing
21	Ms. Sushma Jain	Human Development
22	Mr. Prasanta Roy	Human Development
23	Dr. P.Y. Rajendra Kumar	Library
24	Swami Shuddhidanandaji Maharaj	Faculty Development
25	Mr. Saibal Chatterjee	Management
26	Mr. D.N. Banerjee	Management
27	Mr. Sudhir Chand	Management
28	Mr. Aditya K. Biswas	Management
29	Mr. Anupam Basu	Management
30	Prof. Sudas Roy	Management
31	Prof. Dev Narayan Sarkar	Management
32	Ms. Kaveri Narang	Management
33	Prof Anjan Raichaudhuri	Management
34	Mr. Saibal Chatterjee	Management
Visiting / Part-Time Faculty		
1	Ms. Sonali Poddar	Food Science & Nutrition Management
2	Mr. Saurav Mondal	Food Science & Nutrition Management
3	Ms. Vinney Mehra	Food Science & Nutrition Management
4	Ms. Dipika Dudheria	Textile Science, Clothing & Fashion Studies
5	Mr. Soumen Ghosh	Textile Science, Clothing & Fashion Studies
6	Ms. Sudeshna Ghosh	Textile Science, Clothing & Fashion Studies
7	Ms. Shweta Agarwal	Textile Science, Clothing & Fashion Studies
8	Mr. Alakesh Maity	Textile Science, Clothing & Fashion Studies
9	Ms. Payel Chakraborty	Interior Designing
10	Ms. Vrinda Modi	Interior Designing

SL No	Name of Faculty	Department
Contractual / Temporary Faculty		
1	Ms. Tania Bhattacharya	Food Science & Nutrition Management
2	Ms. Shweta Singh	Food Science & Nutrition Management
3	Mrs. Trina Chaudhury	Textile Science, Clothing & Fashion Studies
4	Ms. Priyanka Sikdar	Commerce
5	Dr. Deviprasad Bandhopadhyay	Management
6	Mr. Mohammed Feroz	Management
7	Ms. Paramita Sarkar	Management
8	Mr. Shantanu Chakraborty	Management

ANNEXURE-8 (for 2.5 of Part B)

Faculty Participation in Conferences & Symposia

PAPERS PRESENTED AT SEMINARS/WORKSHOPS/CONFERENCES

International Level

• Oral presentation

1. Dr. Rajashree Sarkar, Asst Profs. with Depts.of Science & Commerce presented a paper entitled "*Air Quality Index in Jabalpur, MP – A Case Study*" at the 2nd International Conference on emerging trends in agriculture, horticulture and environmental engineering organized by ETAHEE on 15th to 17th November, 2014 at Bhopal.
2. Dr. J.N. Mukhopadhyaya, Director with Dept. of Management presented a paper on '*Promoter Holdings and Post Requisition Success*' jointly with the other Professor from USA at the Apex India Finance Conference at IIM-Bangalore from December 16 – 19, 2014.
3. Dr. J.N. Mukhopadhyaya, Director with Dept. of Management presented a paper on '*Co-Integration of Indian Stock Market to Major Global Markets*' jointly with Professors of IIFT at the Apex India Finance Conference at IIM-Bangalore from December 16 – 19, 2014.

National Level

• Oral presentation

1. Mrs. Keya Ghosh, Asst. Prof. with Dept. of Commerce presented a paper on '*Financial Inclusion of Excludes through MGNREGA in Orissa - An Analysis*' at the 3rd International Conference on '*Emerging Trends in Finance & Accounting*' organized by SDMIMD, Mysore on 21st to 23rd August, 2014. Her trip to Mysore was sponsored by the college under the Faculty Development Programme.
2. Dr. Deepali Singhee, Principal, JD Birla Institute presented a paper, "*Adaptation of the Terracotta Motifs on Char Bangla Temple located at Baranagar in Murshidabad District of West Bengal to suit Ornamentation of Textiles through Weaving and Printing Techniques*" at the National Seminar on "Indian Handloom Textiles in the Context of Globalization" organised by Textile Section, Department of Silpa Sadana, Visva-Bharati on 27th June 2015 at Shantiniketan.
3. Mrs. Samita Gupta, Asst Prof. with Dept. of Textile Science, Clothing & Fashion Studies presented a paper, "*Gadwal Saree: Exquisite Handloom of Andhra Pradesh*" at the National Seminar on "Indian Handloom Textiles in the Context of Globalization" organised by Textile Section, Department of Silpa Sadana, Visva-Bharati on 27th June 2015 at Shantiniketan.

State Level

• Oral presentation

1. Mr. Sumanta Bhattacharyya, Asst. Prof. with Dept. of Management presented a research paper "*Dynamics and Prospects of E-tail Business in India: A Qualitative Study*" in the Management Conference organized by J.D. Birla Institute, February 20, 2015.

SEMINARS/WORKSHOPS/CONFERENCES ATTENDED

International Level

1. Mr. Subhendra Nath Barik & Mr. Soumajit Adhya, Asst Profs. with Dept. of Management attended ICICA 2014 Conference – First International Conference on Intelligent Computing & Application, 2014 – technically sponsored by Springer & financially sponsored by TEQUIP – II from December 22 to 24, 2014. The area of the conference was Intelligent Computing & its applications.

National Level

1. Ms. Samita Gupta, Asst Prof. with Dept. of Textile Science, Clothing & Fashion Studies attended a QIP/CEP program on "Sizing, Fit & Design of Functional Clothing" organized by IIT Delhi in collaboration with GD Goenka School of Fashion & Design, Noida from 3rd to 7th November, 2014 at IIT, Delhi.
2. Ms. Yamini Dhanania, Asst Prof. with Dept. of Textile Science, Clothing & Fashion Studies attended the National Seminar on "Indian Handloom Textiles in the Context of Globalization"

- organized by Textile Section, Dept. of Silpa-Sadan, Visva- Bharati on 27th June, 2015 at Shantiniketan.
- 3. Dr. Singhee, Principal attended a workshop on NAAC Assessment and Accreditation: Implementation at the Institutional Level organized by Ramakrishna Mission Vidyamandir, Belur Math on 13th July 2015.
 - 4. Dr. Krishnakali Bhattacharyya, Asst Prof. with Dept. of Human Development attended a National Seminar on "History of Psychology in India" hosted by Department of Psychology, University of Calcutta on 18th -19th of March, 2015 at Shivananda Hall, Ramkrishna Mission Institute of Culture. She was sponsored Rs. 1200/- towards registration under the faculty Development Scheme.
 - 5. Mr. Shantanu P. Chakraborty, Asst Prof. with Dept. of Management attended a seminar on 'Information Security & Cryptography' at National Institute of Technology (NIT), Durgapur from January 5 - 9, 2015. .

State Level

- 1. Dr. Deepali Singhee, Principal, JD Birla Institute attended the Skill Development Mission – Skill Conclave organised by the Confederation of Indian Industries (CII) on 24th June 2015 at Hotel Oberoi Grand.
- 2. Dr. J.N. Mukhopadhyaya, Dr. Manjishtha Maitra, and Mr. Ranjan Bhardwaj, Asst Profs. with Dept. of Management attended the conference "People Strategy-Make in India organized by NHRD at Hyatt –Regency on 9th May 2015.
- 3. Dr. J. N Mukhopadhyaya & Mr. Madan Mohan Dutta, Asst Profs. with Dept. of Management attended a conference "Financial Market Conclave" organized by CII Eastern Region at Hotel Taj Bengal on 27th June 2015.

Faculty Development & Research

- 1. Ms. Saba Shamim, PA to the Principal completed her MA in Political Science from IGNOU.
- 2. Dr. Shweta Tuteja, Asst Prof. – Dept. of TCFS completed her Ph.D from Chhatrapati Shahu Ji Maharaj University, Kanpur and has got the certificate in December, 2014.
- 3. Dr. Shrabanti Pal, Asst. Prof. – Dept. of Commerce completed her Ph.D from Calcutta University and has got the certificate in January, 2015.
- 4. Mr. Sumanta Bhattacharyya Asst. Prof. – Dept. of Management completed his Ph.D course work. He has registered for with the Department of Commerce, University of Calcutta.
- 5. Mr. Ranjan Bhardwaj has submitted the PhD thesis titled "Assessment of Public Sector's Planning and Strategies for Attaining Strategic Alignment" to the Magadh University on 23rd January 2015.

ANNEXURE-9 (for 2.13 of Part B)

Initiatives Undertaken Towards Faculty Development

Refresher Course

1. Ms. Moumita Mukherjee, Asst Prof. with Dept. of Human Development completed refresher Course on "Research Methodology (CRE)" at Department of Psychology, University of Calcutta, on 21st- 26th March, 2015.

Orientation Course

The following staff members completed their Orientation Course organised by Academic Staff College, Jadavpur University on 4th August to 1st September 2014

1. Dr. Sonali Ghosh, Asst Prof. with Dept. of Food Science & Nutrition Management
2. Mr. Sambhu Nath Haldar, Librarian at the main campus

Special Training Sessions

1. Mrs. Punam Mehra and Mrs. Keya Ghosh, Assistant. Prof. - respectively with the departments of Human Development and Commerce and appointed as NSS officers of the college completed the week long 13th Orientation Program for NSS Program Officers organized by Jadavpur University at the Training, Orientation & Research Centre of Ramakrishna Mission Ashram, Narendrapur from 2nd to 8th February, 2014.

Special Interactive Sessions/lectures Organized by the College Under Faculty Improvement Programme

1. Credit & Credit Transfer by Prof. Satyaki Bhattacharyya, Controller of Examination, Jadavpur University on 15th September 2014.
2. Interaction with Prof S. Basu of IIM Bangalore a PhD from London School of Economics on 29th December 2014.
3. Philosophy of Work and Service by Swami Shuddhidanandaji Maharaj of Advaita Ashrama (Belur Math) on 31st March 2015.
4. Motivation by Prof. A.K. Samanta on 17th April 2015.
5. Interaction with Prof. Ravi Jain of NUS Business School, Singapore on 22nd July 2015.

ANNEXURE-10 (for 2.14 of Part B)
Details of Administrative and Technical Staff (2014-2015)

Sl. No.	Name of Faculty	Permanent / Temporary	Appointed on
Library Staff			
1	Ms. Radha Ravindran	Permanent	1 st February 1996
2	Ms. Mitali Majumder	Permanent	7 th June 1999
3	Mr. Shambhu Nath Halder	Permanent	14 th June 2010
4	Mr. Krishanu Dey	Permanent	1 st April 2015
5	Mrs. Mayuri Das Biswas	Permanent	1 st April 2015
6	Ms. Tania Majumder	Temporary	2 nd July 2009
Administrative Staff			
1	Mr. Srikanta Kumar Das	Permanent	1 st April 2003
2	Mr. Prasanta Kumar Karan	Permanent	1 st April 2004
3	Mr. Sandeep Bose	Permanent	1 st July 2005
4	Ms. Saba Samim	Permanent	1 st April 2008
5	Mr. Himanshu Binani	Permanent	1 st August 2011
6	Mr. Debiprasana Sil	Permanent	15 th September 2012
7	Ms. Khusboo Gwalia	Permanent	22 nd December 2014
8	Mr. Arnab Dutta	Permanent	20 th March 2015
9	Ms. Mousumi Chaudhuri	Permanent	1 st April 2015
10	Mr. Sanjib Adak	Permanent	1 st April 2015
11	Mr. Arijit Dutta	Permanent	1 st April 2015
12	Ms. Tripti Sil	Permanent	1 st April 2015
13	Mr. Vishnu Gupta	Permanent	1 st April 2015
14	Mr. Anjil Nath	Permanent	1 st June 2015
15	Ms. Mangala Tamang Chakraborti	On Probation	2 nd June 2014
16	Mr. Sohini Chatterjee	On Probation	1 st April 2015
17	Ms. Somashree Chakraborty	On Probation	1 st April 2015
18	Ms. T. Ch. Upreti	Temporary	1 st April 2014
19	Mr. Prabudha Kundu	Temporary	7 th April 2014
20	Ms. Suparna Ghosh	Temporary	7 th April 2014
21	Ms. K Kirty	Temporary	10 th April 2014
22	Ms. Pritha Mukherjee	Temporary	16 th April 2014
23	Ms. Susmita Das	Temporary	16 th April 2014
24	Ms. Kini Shah	Temporary	22 nd December 2014
25	Ms. Runa Das	Temporary	22 nd December 2014
26	Ms. Mouli Ghosh	Temporary	22 nd December 2014
27	Ms. Sneha Kumari	Temporary	22 nd January 2015
28	Ms. Monju Banerjee	Temporary	1 st June 2015
Technical Staff			
1	Ms. Amrita Karmakar	Permanent	1 st November 2011
2	Ms. Sintia Ghosh	Permanent	1 st August 2013

ANNEXURE-11 (for 3.3 of Part B)**Details of Minor Projects Completed by College**

Sl. No	Name of the Faculty Member	Title of the Project
Departments of Science		
1	Mrs. Samita Gupta	A Study on Awareness Amongst College Girls Regarding Brassiere Style and Fitting
2	Mrs. Amita Dutta	Adaptation of Indian Motifs Found on Historical Monuments and Folk Paintings to a Variety of Designs Suitable For Printing of Textiles Using Natural Dyes
3	Mrs. Punam Mehra	A comparative study of occupational stress, life satisfaction and burnouts amongst special educators and regular school teachers
4	Mrs. Ishita Biswas	Perception of Unmarried Girls towards Selected Aspects of Marriage-A Study in Kolkata Metropolis
5	Dr. Shweta Tuteja	Designing of Functional Clothing for Physically Challenged Children
6	Dr. Atreyee Pal	An Analysis on Quantitative and Qualitative Dimensions of Female Employment in West Bengal
Department of Commerce		
1	Ms. Rachana Kejriwal	Role of Advertisement in Marketing in FMCG Products in Kolkata
2	Mrs. A. S. Manjulakshmi	Measuring Financial Sustainability and Growth of Selected Textile Companies in India – A Case Study
3	Mrs. Basudha Mukhopadhyay	Exploring Institutional and Non-Institutional Child Delivery Services – A Case Study
4	Mrs. Atri Chakraborty	Transport Problem of Working Women in Emerging Urban Centre – A Case Study
5	Mrs. Keya Ghosh	Employment Generation through Lively-Hood Development Programme
6	Mrs. Monalisa Middya	A Study of Growth Property of Entire Functions in Several Variables

ANNEXURE-12a (for 3.4 of Part B)

Details on Research Publications by Staff Members

PEER REVIEW JOURNALS

International

1. Dr. Rajasree Sarkar, Asst. Professor with Depts. of Science & Commerce published a paper "*Study of Ambient Air Pollution Status of Jabalpur City with respect to SO₂ and NO₂ emission*", Sci-Frontiers, Vol-7 (No.7), December 2013 (ISSN 0974-5297), p-81-88.
2. Mrs. Monalisa Middya, Asst. Professor with Dept. of Commerce published a paper, "*Relative Gol'dberg Order of a Multiple Entire Dirichlet Series*" in the International Journal of Mathematical Sciences & Engineering Applications, Vol-8 (No.3), May 2014 (ISSN 2231-1009).
3. Ms. S. Lakshmy, Asst. Professor with Dept. of Management published a paper "*A Study of the Impact of FII on the Sectoral Market Indices*" Journal of Accounting and Commerce, Vol-3 (No. 3), July 2014 (ISSN NO: 2277-2146).
4. Mr. Madan Mohan Dutta, Asst. Professor with Dept. of Management published a paper "*Profits and Premium earned by General Insurance Company after Liberalization: An Analysis*" in Indian Journal of Commerce & Management Studies (Internationally Indexed Blind Peer Reviewed Journal, Vol-5 (No. 3), September, 2014 (ISSN: 2249-0310).
5. Mrs. A.S. Manjulakshmi, Asst. Professor with Dept. of Commerce published a paper "*Application of Ratio Analysis as a Measure of Financial Appraisal*" in Excel International Journal of Multidisciplinary Management Studies, Vol- 4 (No. 10), October 2014 (ISSN 2249-8834).
6. Ms. S. Lakshmy, Asst. Professor with Dept. of Management published a paper "*Empirical Study on Cluster Analysis of Smartphone Segment*" in International Journal on Customer Relations, Vol-2 (No.2), December 2014 (ISSN Number: 2320-7515).
7. Dr. Adrija Sarkar, Asst. Professor with Dept. of Food Science & Nutrition Management published a paper, "*Antioxidant and anti-hyperlipidemic profile of a polyherbal formulation in patients with coronary artery disease: A double blind placebo controlled clinical study with an additional actives identification by LCMS*", in the International Journal of Scientific Research, Vol-4 (No.1), January 2015 (ISSN-22778179), pp-21-25.
8. Ms. S. Lakshmy, Asst. Professor with Dept. of Management published a paper "*Customer Perception and Emergence of Electronic Banking: A Case Study on Kolkata*" in International Journal of Banking, Risk and Insurance, Vol-3 (No.1), March 2015 (ISSN Number: 2320-7507)
9. Dr. Shrabanti Pal, Asst. Professor with Dept. of Commerce published a research paper, "*Evaluation of Financial Performance in Terms of Financial Ratios- An Empirical Study on Indian Automobile Industry*" in International Journal of Business Management & Research, Vol. 5 (No. 3), 2015 (ISSN:2249-6920), pp 1- 8.

National

1. Ms. Jayeeta Pal, Asst. Professor with Dept. of Commerce published an article, "*Efficiency of Commercial Banks in India: A Non-parametric Study using Data Envelopment Analysis*" jointly with Dr. Koushik Das, Assistant Professor in Economics, Chandras Mahavidyalaya (affiliated to University of Burdwan) in Asian Journal of Research in Banking and Finance, Vol. 5 (No. 6) June 2015.

NON- PEER REVIEW JOURNALS

National

1. Dr. Shweta Tuteja, Asst Professor with Dept. of Textile Science, Clothing & Fashion Studies published a paper, "*Abstract Motifs for Screen Printing*" in Asian Journal of Home Science, Vol.9 (No. 1) June 2014 (ISSN-0973-4732), pp-264-266.
2. Mr. Shantanu P. Chakraborty, Asst. Professor with Dept. of Management published a paper "*Analyze and Compare the Sustainability of Low Cost Carrier in Domestic and Private Airline in the Indian Aviation Industry*" in Annual Journal published by Heritage Business School on Perspective on Management, Vol-2, March 2015, pp-74-75.

CONFERENCE PROCEEDINGS

1. Ms. S. Lakshmy, Asst. Professor with Dept. of Management presented a paper, "*A Study of the impact of FD1 and F1 on the Indian Stock Market*" in the Conference '*Indian Business Environment-The Changing Scenario*' organized by Netaji Subhas Open University, Vol.2 (No. 2) February, 2015 (ISBN: 978-93-82112-16-7)

ANNEXURE-12b (*for 3.7 of Part B*)

Details on Publication in Book

1. Mrs. Keya Ghosh, Asst. Professor with Dept. of Commerce, published a paper "*Indigenous Knowledge Innovation (IKI)-An approach for Sustainable SMEs in Handicraft Sector Of KBK Districts of Odisha*" jointly with Dr Sanjeeb Kr Jena, Associate Professor, Rajiv Gandhi Central University, Arunachal Pradesh & Jayanta Kumar Parida of Utkal University, Bhubneshwar in the Book named Trends in Operations and Supply Chain Management published by Mc Graw Hill Education Pvt. Ltd. (ISBN 978-93-392-1937-6), May, 2015.

ANNEXURE-13 (*for 3.11 of Part B*)
Conferences Organized by the Institute

1. Conference on 'Emerging Issue in Management' by the Department of Management 20th. February, 2015

ANNEXURE-14 (for 3.12 of Part B)

Faculty Served as Experts/Chairpersons/Resource Persons

RESOURCE PERSONS

National Level

1. Dr. Deepali Singhee, Principal, JD Birla Institute was nominated as the member coordinator by NAAC to assess and accredit the Vogue Institute of Fashion Technology located at Bangalore on 8th to 10th January, 2015
2. Mrs. Punam Mehra, Asst. Professor with Dept. of Human Development was invited to conduct a workshop on "Handling Children and Adolescents" for the grass root workers of Compassion Eastern India, at NGZO at Gopalpur, Odisha on 10th September, 2014.
3. Dr. Deepali Singhee, Principal, JD Birla Institute set question papers for 'Introduction to Fashion' for IIS University – Jaipur and 'Garment Technology' for Institution of Engineers
4. Dr. J.N. Mukhopadhyaya, Director with Dept. of Management was invited to conduct a course on 'Corporate Restructuring' and 'Mergers & Acquisitions' at IIM, Ranchi during some weekends from November, 2014 to February, 2015.
5. On invitation, Ms. Damanjeet Kaur, Asst. Prof. with Dept. of Food Science & Nutrition Management was nominated as a nutrition expert for assessment of quality of food served in the hostels of IIT-Kharagpur. She visited the IIT campus on 20th April, 2015 and inspected eight hostel kitchens and assessed the portion size of food items served to students. A comprehensive sample menu was planned and sent as a recommendation to IIT.
6. Permission was granted to Dr. Adrija Sarkar, Asst. Prof. with Dept. of Food Science & Nutrition Management to accept the invitation to review papers for Advances in Food Technology & Nutritional Sciences, an international level, peer reviewed journal.
7. Dr. Shweta Tuteja, Asst Prof. with Dept. of Textile Science, Clothing & Fashion Studies sets question papers for 'Fundamentals of Textile Designing', 'Home Textiles', 'Designing Through Dyeing & Printing' and 'Textile Industry Management' for Dept. of Textiles & Clothing, College of H.Sc., C.S.A.Univ. of Agri & Tech, Kanpur

State Level

1. Mrs. A.S. Manjulakshmi, Asst. Prof., with Dept. of Commerce was appointed as a paper setter by St. Xavier's College, Kolkata, for BBA Examination, 2014. She had to set the paper on "Corporate Financial Accounting & Reporting"
2. Permission was granted to Dr. Shrabanti Pal, Asst. Prof. with Dept. of Commerce to deliver one guest lecture per week on Financial Accounting at Calcutta University (Business Management Dept.).
3. Dr. J.N. Mukhopadhyaya, Director with Dept. of Management was nominated in the Advisory Committee of CII-SNCEL.
4. Dr J.N. Mukhopadhyaya, Director with Dept. of Management was nominated in the Executive Committee of the National HRD (NHRD) Network Kolkata Chapter which is an active body of HR professionals.
5. Dr. J.N. Mukhopadhyaya, Director with Dept. of Management was invited to conduct a course on "Business Valuation" by IIM, Calcutta done in collaboration with NIIT.
6. Dr. Krishnakali Bhattacharyya, Asst. Professor with Department of Human Development served as External Examiner for M.A. /M.Sc. (Semester-III) Examination in Home Science, for the Practical Paper on "Mental Health in Developmental Perspective", at the Department of Human Development, University of Calcutta on 16th March, 2015.

ANNEXURE-15 (*for 3.14 of Part B*)

Linkages with other Universities

Sixteen 2nd year BBA students attended the Global Summer Programme at Singapore Management University (SMU) in June-July 2015. Mr. Bhargav Majumdar, Assistant professor with Dept. of Management attended the orientation programme and a few lectures at SMU.

Awards/Recognition received by Faculty Members

RECOGNITION RECEIVED BY THE COLLEGE

The college was rated as the 2nd Best Commerce College in Kolkata and 46th Best commerce college in India at the national level survey of Nielson Company for India Today for the year 2014.

AWARDS RECEIVED BY STAFF MEMBERS

State Level

1. Mrs. Amita Dutta, Asst. Prof. with Dept. of Interior Designing was awarded the ‘Best Faculty’ award by the Association of Architects, Builders, Interior Designers and Allied Business (ABIDS) during an exhibition held from 28th February, 2015 to 4th March 2015 at Milan Mela Grounds.

College Level

1. Mr. Sumanta Bhattacharyya, Asst. Prof. with Dept. of Management won the award of Best Research Paper for “*Dynamics and Prospects of E-tail Business in India: A Qualitative Study*” in the Management Conference organized by J.D. Birla Institute, February 20, 2015.
2. Dr. Shrabanti Pal, Asst. Prof. with Dept. of Commerce has been awarded Best Paper award for her paper, “*Evaluation of Financial Performance in terms of Financial Ratio - An Empirical Study on Indian Automobile Industry*” published in International Journal of Business Management & Research, Vol-5 (No. 3), [ISSN(P):2249-6920; ISSN(E) 2249-8036], June 2015.

Awards received by Students

1. ID students won the National Level ‘Commendable Award’ at the Society & Interiors Design Competition and Award, 2015 organized by the Magna Publishing Co. Ltd. at Mumbai.
2. The final year ID students won the ‘Society Interiors Design Competition & Award’ organized by Society Interiors, Magna Publishing Co. Ltd. in the ‘Commercial Category’ (1st and 2nd Prize) as well as the ‘Residential Category’ (2nd Prize).
3. Heeral Kothari, 2nd year B.Com student ranked 22nd at the all India CA-IPCC (Integrated Proficiency Competence Course) examination held in November, 2014.
4. Ms. Riddhi H. Shah, gold medalist and former FSNM student received a certificate of merit under the Jawaharlal Nehru Memorial Fund, New Delhi for securing first position in Bachelor of Science (Hons) in Food Science and Nutrition Management Examination held by Jadavpur University in the year 2012-13.
5. Riya Gudgewala and Smriti Baid, 3rd year ID students were awarded the ‘Best Student Award’ by the Association of Architects, Builders, Interior Designers and Allied Business (ABIDS) during Interiors’15 held from 28th February, 2015 to 4th March 2015 at Milan Mela.
6. Nikki Agarwal, 1st year B.Com student cleared the college round and entered the national round in an inter-college game, StockMind Season-3 organized by ICICI Securities at the college campus. Colleges from all over India are participating in the contest.
7. FSNM students participated in a Nutrition Quiz at the Nutrifest organized by KPC School of Nutrition from 30th January to 1st February, 2015 and stood fourth out of seven teams comprising of experienced doctors and professors. They formed the youngest team.
8. The College won the ‘Overall 1st Runners-up Trophy’ at ‘Umang’ - an inter college fest organized by the Bhawanipur Education Society on 19th, 20th and 21st December, 2014 apart from several awards. Navneet Kaur Sachar, Head Girl Department of Commerce also won the ‘Best Representative (in female category)’ prize.
9. The College won the 1st Runners-Up Trophy at ‘Communiqué’ Fest organized by The Bhawanipur Education Society on 21st November 2014 and also won several awards.
10. The College won the Overall 3rd Position (2nd Runners-up) apart from the following awards at in Xavotsav, 2015 an inert-college fest organized by St. Xavier’s College, Kolkata on 22nd, 23rd, and 24th January, 2015 and:
11. The College was placed at the Overall 3rd Position (2nd Runners-up) at ‘Samagam’ Fest organized by Loreto College from 21st to 22nd November, 2014. Students also won many prizes.
12. Navneet Kaur and Palak Kedia - 3rd year B.Com students won the 2nd prize in Treasure Hunt at XMS (St. Xavier’s Management) Fest held on 26th and 27th March, 2015.
13. Tanushri Shah, 1st year B.Com student won the 2nd prize in ‘Extempore’ and Aishani Seth - 1st year B.Com (Sec-E) student won the 2nd prize in ‘Jam & Verteez’ at INVICTUS (JDBI - Dept. of Management Fest) held on 28th and 29th March, 2015.

13. Tanushri Shah, 1st year B.Com student won the 2nd prize in ‘Extempore’ and Aishani Seth - 1st year B.Com (Sec-E) student won the 2nd prize in ‘Jam & Verteez’ at INVICTUS (JDBI - Dept. of Management Fest) held on 28th and 29th March, 2015.
14. Ms. Surabhi Bhura, 2nd year B.Com has been selected and Ms. Aashna Agarwal, 2nd year B.Com (B) waitlisted by SP Jain Institute of Global Management under 5th Advance Student Admission Programme (ASAP) to visit their Singapore Campus.
15. B.Com students won the Runner-up award in photography, B-plan and best manager at Managedia, A Management fest organized by ILEAD on 31st and 1st April, 2015.
16. Vidisha Bardia and Bhavana Sharma, FSNM students won the first prize at a competition conducted by the Nutrition & Dietetics Department of Apollo Hospital at Bangalore. They made a 3D model and presented on “Healthy Habits for a Good Vision” to school going children. Both students formed the youngest group of interns at the hospital.
17. An article on “Pet Passion-Pooh Picks” written by Ms. Anjali Kejriwal, 1st year FSNM student has been published by The Telegraph (Salt Lake) on Friday 29th May, 2015. Anjali has developed innovation recipes for pets.

ANNEXURE-17 (*for 3.25 of Part B*)
No. of Extension Activities Organized

1. My Left Foot, a film on Cerebral Palsy was screened on 17th July 2014
2. Blood Donation camp on 12th August 2014.
3. The College participated in the walk for literacy awareness organized by the American Center Library on 13th August 2014.
4. World Organ Donation Day on 13th August 2014.
5. Ozone Week Celebration from 18th to 22nd September 2014.
6. Puppet show for children of Chubby Cheeks and Disha Foundation on 24th September 2014.
7. Visit to Thakurpukur Cancer Hospital on 21st October 2014.
8. Rashtriya Ekta Diwas on 31st October 2014.
9. 7-day NSS Camp on "Responsible and Healthy Childhood" from 17th to 24th February 2015.
10. 7-day NSS Camp on "Women Empowerment" from 17th to 26th March 2015.
11. Students visited the Regional Meteorological Centre Kolkata on 23rd March 2015 on the World Meteorological Day.
12. Cooking workshop for boys on 8th April 2015.
13. Autism Day on 22nd April 2015.
14. Clean Campus Drive under the Swacch Bharat Abhiyaan on 5th May 2015.
15. Training children of Premshree Blind School for their annual concert on 12th & 25th January 2015.
16. Participation in a walk against sound pollution organized by Calcutta Police on October 2014.
17. Fund Raising for
 - a) Flood Victims of Sunderbans.
 - b) Flood Victims of Kashmir.
 - c) Orthopaedically Challenged Children.
 - d) National Foundation for Communal Harmony, an autonomous organization under the Ministry of Home Affairs, Govt. of India.
 - e) Underprivileged children.
 - f) Underprivileged women in the remote villages of Sunderbans.
18. Donation of sewing machines to Howrah Mahila Sammmilani.

ANNEXURE-18 (*for 4.4 of Part B*)
Upgradation and Maintenance of ICT Infrastructure

Overall Technology Up-gradation

SL. No		Existing	Added
1	Total Computers	237	22
2	Computer Labs	127	22
3	Internet	NIL	NIL
4	Browsing Centres*	8	NIL
5	Computer Centres	NIL	NIL
6	Office	30	NIL
7	Departments	62	NIL
8	Others	10	NIL

* Wi-Fi Campus

ANNEXURE-19 (for 4.6 of Part B)**Upgradation and Maintenance of ICT Infrastructure****Amount Spent on Maintenance (in Lakhs)**

SL. No		Main Campus	BBA	Total
1	ICT	12.03	NIL	12.03
2	Campus Infrastructure and Facilities	33.97	23.82	57.79
3	Equipments	7.83	2.42	10.25
4	Others	0.53	1.66	2.19
	TOTAL	54.36	27.9	82.26

ANNEXURE-20 (for 5.5 of Part B)**List of Teachers & Students Who Qualified the NET Examination**

Following former students from the Departments of Science cleared the UGC-NET examination held in the month of December 2014 & June 2015.

1. Ms. Shweta Singh, Asst. Professor, Dept. of FSNM
2. Ms. Palak Daga, Asst. Professor, Dept. of FSNM
3. Ms. Puja Mukherjee, Dept. of FSNM
4. Ms. Ayushi Dalmia, Dept. of FSNM
5. Ms. Ankita Mondal, Dept. of FSNM

List of Students Who Qualified the CAT Examination

Sl. No	Name of Student from Commerce Department
1	Ms. Shalini Singh
2	Ms. Vartika Varshney

ANNEXURE-21 (for 5.7 of Part B)**Details of Campus Placements**

Sl. No	No. of Organizations Visited
ON CAMPUS	
1	LNT Construction
2	Teach For India
3	MGH Group
4	Berger Paints Limited
5	Godrej & Boyce Mfg Co Ltd
6	Times of India
OFF CAMPUS	
7	KPMG
8	Facebook.com
9	Tata Consultancy Services
10	Pantaloons Retails Ltd.
11	Videocon Group

Final Students Who Are Placed - Department of Sciences

Sl. No	Name of Student	Department	Company
1	Ms. Ria Achantani	ID	Godrej & Boyce
2	Ms. Riya Guddewala	ID	Godrej & Boyce
3	Ms. Smriti Baid	ID	Godrej & Boyce
4	Ms. Shalini Jhunjhunwala	ID	Godrej & Boyce
5	Ms. Radhika Saboo	ID	Godrej & Boyce
6	Ms. Sushmita Guha	TCFS	Ventures
7	Ms. Shrestha Mallick	TCFS	Kariwala Industries
8	Ms. Nikita Daryanani	TCFS	Cachet Exports Pvt Ltd
9	Ms. Aria Mirza	TCFS	Cachet Exports Pvt Ltd

Final Students Who Are Placed - Department of Management

Sl. No	Name of Student	Company
1	Mr. Abbas Jamil	Godrej & Boyce
2	Ms. Jyoti Banka	Godrej & Boyce
3	Ms. Namrata Poddar	Godrej & Boyce
4	Mr. Akshay K Manek	Teach For India
5	Mr. Abhijeet Chawla	L & T Construction
6	Mr. Aman Totla	Godrej & Boyce
7	Mr. Dhruv Anand	L & T Construction
8	Mr. Shivam Agarwal	L & T Construction
9	Mr. Harshvardhan Saraf	L & T Construction
10	Mr. Arjun Bakliwal	L & T Construction
11	Ms. Akruti Shah	Times of India

ANNEXURE-22 (for 5.9 of Part B)

No. of students participated in Sports, Games & other Events

Mr. Rahul Saraf, 3rd year BBS student participated at the National level Karate Championship organized by Seishinkai-Shito-Ryu on August 2014 at Netaji Indoor Stadium

ANNEXURE-23 (for 5.11 of Part B)

Fairs & Exhibitions Organized / Participated by College

Fairs & Exhibitions Participated

1. The students of TCFS department along with the faculty members participated and exhibited their products at a seminar on "Opportunities in Fashion, Textile & Clothing industry" organized by ILEAD in association with FOHMA (Federation of Hosiery Manufacturers Association) on 13th September, 2014.
2. The ID department participated at "House Plant Show-2014" at the Agri-Horticultural Society of India on 6th to 9th November, 2014 and won the 1st and 3rd Prize in 'Display of Plants in Interiors'.
3. 3rd year ID students participated in the Interiors, 2015 exhibition organized by the Association of Architects, Builders, Interior Designers and Allied Business (ABIDS) from 28th February, 2015 to 4th March 2015 at Milan Mela Grounds.
4. Students of the TCFS and ID departments participated at the Edutainment Show 2015 on 30th and 31st May 2015 organized at the Park Hotel and exhibited their project work.

Sales Organized

1. 3rd year FSNM students organized an exhibition-cum-sale of chocolates on 16th January, 2015. Students prepared 2000 pieces of 16 varieties of chocolates which included chocolate bouquets. The exhibition was put up once again on 24th January 2015 during the *basant panchami* celebration.
2. Students from the FSNM department had put-up a food stalls for the BBA students and staff during their sports meet on 26th February 2015.
3. The final year students of the Home Science department organized a canteen sale of baked products, 'Frost Spring Bake' on 25th February 2015.
4. A canteen sale, "Holi Bash" was put-up by the FSNM students in the college premises on 3rd March, 2015.
5. Food stalls were put-up by the FSNM Department during the college Annual sports on 28th February 2015.

College Events

STUDENT'S ORIENTATION - MAIN CAMPUS

A 3-4-day induction programme was conducted for the newly admitted 1st year students of all the departments at the main campus from 14th to 17th July, 2014. During this orientation, special lectures, workshops and events were organized. Several team building activities were conducted and the senior students had special session with the freshers in the presence of faculty members.

STUDENT'S ORIENTATION - SATELITE CAMPUS

Induction programme is held only for 1st year students in two sessions at the Satellite Campus. In addition, orientation programme was conducted for the 2nd year and 3rd year students. The Director addressed the students with a view to underscore the significance of Discipline & Decorum which was followed by Industry speakers at each session who also spoke in similar lines.

COMMERCE FEST

The Commerce Department conducted their first inter-college Business Convention – Commercio'15 on 12th to 13th April, 2015 at the college campus. Mr. Ravi Poddar, Chairperson of Ravi Auto Limited and P.C. Chanda & Co. (P) Ltd graced the event as chief guest.

MANAGEMENT FEST

Inter-college Management Convention – INVICTUS was held on 28th to 29th March 2015 at Vidya Mandir Auditorium. The theme of the convention was “Environment”. The Chief Guest was the VP and Centre head of Capgemini.

ANNUAL DAY

The Annual Day was celebrated on 13th March, 2015 at Vidya Mandir, and was graced by Mr. Sanjay Jhunjhunwala, Managing Director - Turtle as the Chief Guest along with Mrs. Sharbari Datta, as the Guest of Honour.

Students of the TCFS department put-up their graduating fashion show and showcased four full collections on the following themes. In total students made 44 set of dresses.

- Kai Po Che(Kites)
- Vamacara (Aghoris)
- Ilk Rage(Tribal)
- Monochrome (Zebra Crossing)

The HD department presented a skit on “Women and Our Hypocritical Society” portraying the social evils haunting our society. This was also an initiative of the college toward gender sensitization.

Students from all departments presented a medley of dance, “Rhythm of Soul” based on assorted tunes from Bollywood.

ANNUAL SPORTS - MAIN CAMPUS

1. The indoor games competitions (Badminton, Carom, Chess & Sodoku) for students along with faculty members, administrative and Group-D staff was held on 24th February 2015.
2. Intra Departmental Table Tennis Tournament ,2015 for students of Department of Management.
3. Annual Sports, 2015 was held 28th February, 2015 at Rabindra Sarobar Stadium. Maj. Gen K. Eswaran - MGEME, HQ Eastern Command, Fort William was the Chief Guest and Mr. Pradip Choudhury – Former Indian and Mohun Bagan Soccer Captain was the Guest of Honour.
4. The NSS-wing and Helping Hands of the college organized Special Sports for underprivileged children during the college Annual Sports on 28th February 2015.
5. A Karate and self defence show was put-up by Ms. Raina Gupta, a former student.

ANNUAL SPORTS - SATELLITE CAMPUS

The Annual Sports of the Dept. of Management was held on February 26, 2015 at Rabindra Sarobar Stadium. The Inauguration Ceremony was held at 11:00 am. Mr. Brijesh Damani, Asian Games Gold Medalist, was the Guest of Honour. The Meet had several Track Events.

BIRLA PREMIER LEAGUE

Birla Premier League, the Annual Inter-semester Football Competition was held at Spring Club, Kolkata on March 13, 2015. Six teams from three years of BBA including a team from the alumnae played. The winner was the Finance Team from 3rd year. The Chief Guest was the goalkeeper of Ateletico, Kolkata.

68TH INDEPENDENCE DAY

The 68th Independence Day was celebrated at the main campus on 15th August, 2014. 801 students along with the teaching and non-teaching staff members attended the event.

BASANT PANCHAMI CELEBRATIONS

Basant panchami was celebrated on 24th January, 2015 and was attended by 564 students.

FRESHER'S WELCOME - MAIN CAMPUS

A fresher's party was organized on 8th August 2014 at the college campus.

FRESHER'S WELCOME - SATELLITE CAMPUS

Fresher's Welcome Ceremony was held at Vidya Mandir Auditorium on the evening of 5th August 5, 2014 for the BBA students.

FAREWELL PARTY

A farewell party was organized for the outgoing students on 29th April, 2015 at Punjabee Baradaree.

STUDENT'S PICNIC

Students accompanied by faculty members undertook to a picnic at IBIZA resorts on 10th January 2015 (Department of Commerce) and on 17th January 2015 (Departments of Science).

FIELD VISITS

Dept. of Food Science & Nutrition Management

1. Mani's Baking Solution Pvt. Ltd. (Parle) located at Dhulagarh, Howrah on 22nd November, 2014 and 10th January 2015 by 2nd year FSNM students.
2. Ektara foundation on 14th March and 21st March 2015 by FSNM students
3. Ashok Laboratory on 14th March and 21st March 2015 by FSNM students
4. United Breweries Pvt. Ltd., Kalyani on 28th March 2015 by FSNM students

Dept. of Textile Science, Clothing & Fashion Studies

5. Turtle Ltd. on 7th of February 2015

Dept. of Interior Designing

6. Sen and Associates on 7th and 14th February 2015 by 3rd year ID students.
7. Hotel Park Prime on 14th March and 28th March 2015 by 2nd year ID students.
8. Flower Show organized by Pushpabitan at ICCR on 19th September 2014.

Dept. of Human Development

9. Wendy House, a Crèche on 8th and 20th September 2014 by HD students.
10. Society for Indian Children's Welfare, an Orphanage on 8th and 20th September 2014 by HD students.
11. Chubby Cheeks, a Preschool on 15th, 17th 22nd and 24th September 2014 by HD students.
12. Disha Foundation, an N.G.O working for under privileged children on 15th, 17th 22nd and 24th September, 2014 by HD students
13. Mridul Foundation on 14th March 2015 by HD students

M.Com Students

14. Britannia Industries Ltd. on 21st February, 2015 by M.Com students
15. Aditya Birla Nuvo Limited (formerly Jaya Shree Textiles) on 14th March 2015 by M.Com students.

Department of Management

16. Britannia Industries Ltd. on 18th August to 30th August 2014 by BBA students
17. Coca Cola on 18th August to 30th August 2014 by BBA students
18. Paharpur Cooling Towers on 18th August to 30th August 2014 by BBA students
19. Texmaco Keventer on 3rd September 2014 by BBA students

20. Hindustan Unilever Ltd. on 4th September 2014 by BBA students
21. Keventer Agro Ltd. on 13th September 2014 by BBA students

TRIP TO BANGKOK AND PATTAYA

A group of 90 students accompanied by four teachers undertook a trip to Bangkok and Pattaya from 6th-10th July 2014.

TRIP TO CHALSA

Team Building Excursion to Chalsa, North Bengal, was organized from November 22 – 25, 2014 for 1st year BBA students.

EDUCATIONAL EXCURSIONS

3rd year B.Sc students undertook educational excursions to Pondicherry, Coimbatore and Ooty from 7th-17th October, 2014.

STUDENT'S PARTICIPATION IN SEMINARS

1. M.Sc (TC) students presented the following research papers / project at the 6th All India Inter Engineering College Academic Meet, 2015 and Science & Technology Exhibition for a Sustainable Society organized by Forum of Scientists, Engineers & Technologists (FOSET) in association with MCKV Institute of Engineering on 26th April 2015. The students were accompanied by Ms. Yamini Dhanania, Assistant Professor, Dept. of Textile Science, Clothing & Fashion Studies.
 - a) Pubalina Samanta: Effect of different mordants on silk fabric dyed with tesu under Dr. Singhee's guidance
 - b) Sweety Kumari Bakliwal: Khesh and its diversification under Mrs. Gupta's guidance
 - c) Supriya Rathi: Jewellery made out of e-waste under Dr. Singhee's guidance
 - d) Purvi Dharuka: Innovative footwear from waste under Ms. Dhanania's guidanceMs. Rathi work was specially appreciated by the audience.

MISCELLANEOUS

Presentation on US Experience by a Student

After returning from the US, Ms. Aashna Doshi - 3rd year HD student briefed others about her course and enriching experiences at University of Wisconsin - Stout using a power point presentation on August 11, 2014. Aashna had been selected under the North East, South Asian, and Sub- Saharan African (NESAA) Undergraduate Exchange Program by the American Centre to study in the US for a year.

COLLEGE RANKING

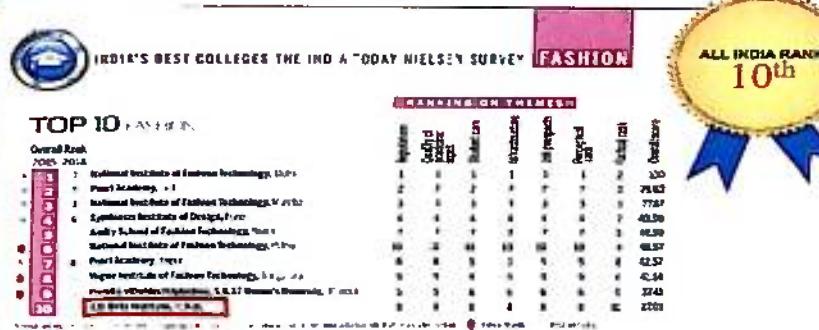
SUSHMA SWARAJ AND LALIT MODI CAUGHT ON A STICKY WICKET
www.indiatoday.in

THE LOTUS POSITION
YOGA POWER FOR GEN NEXT
APR 16, 2015 11:48

INDIA TODAY

SPECIAL ISSUE
INDIA'S BEST COLLEGES
EXCLUSIVE SURVEY THROWS UP NEW WINNERS

Department of Textile Science, Clothing & Fashion Studies



FASHION WITH A CONSCIENCE

There's a reason why the National Institute of Fashion Technology, Delhi, continues to top fashion school lists, and it lies in the method behind the apparent madness

BY SHIVANI ANAND

Fashion is a language, and it is a language that some people still barely understand. So what is the source of fashion's continued ascendancy? Is it talent, design, or innovation? Is it style, beauty, or elegance? What really everyone who takes fashion seriously knows is that there is a far bigger picture than meets the eye. That is where the magic of fashion lies.

As we all know, fashion is not just about



Department of Commerce



CONFERENCES / SEMINARS ORGANIZED BY THE IQAC



Seminar on "Strategic Human Resource Management" on 18th November, 2014

Seminar on "Strategic Human Resource Management"



Seminar on "Capital Markets" in association with National Stock Exchange

Conference on "Emerging Issues in Management"



CAREER COUNSELLING SESSIONS



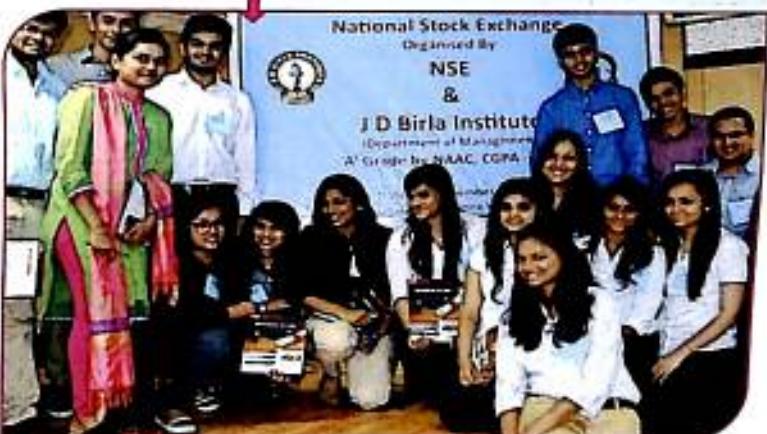
"Job Prospects for Commerce Students" by
Mrs. Priti Ray, Associate Director,
Price Water House Coopers

"Careers 2015 and Beyond" by Mr. Shubham
Bannerjee and Ms. Meenakshi Jain respectively
from Miles CMA Review Kolkata & Mumbai Centers



"Understanding of the KPO and BPO
Businesses" by Ms. Madhubani Sengupta,
CA, Asst. Vice President, ICRA Online Ltd.

"Capital Markets" conducted in association
with the National Stock Exchange



Students visited the Business School (CBS)

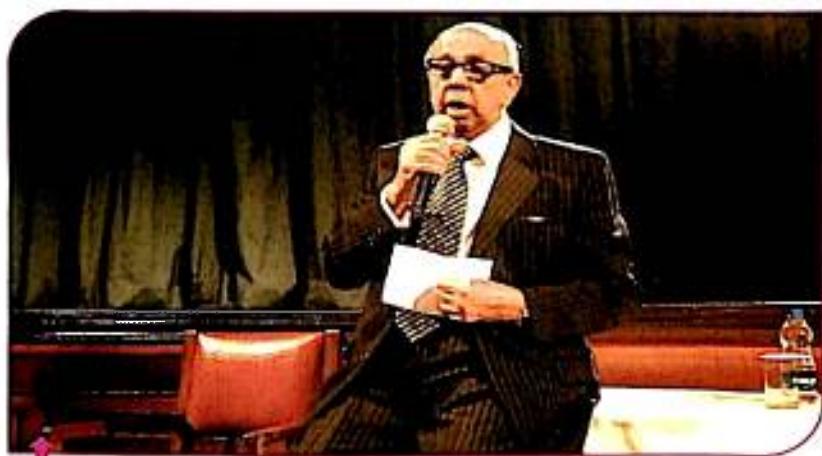
"An Opportunity to Know More About CA Course"
by Mr. Subhash Saraf, Chairman, EIRC,
Institute of Chartered Accountants of India



CAREER COUNSELLING SESSIONS

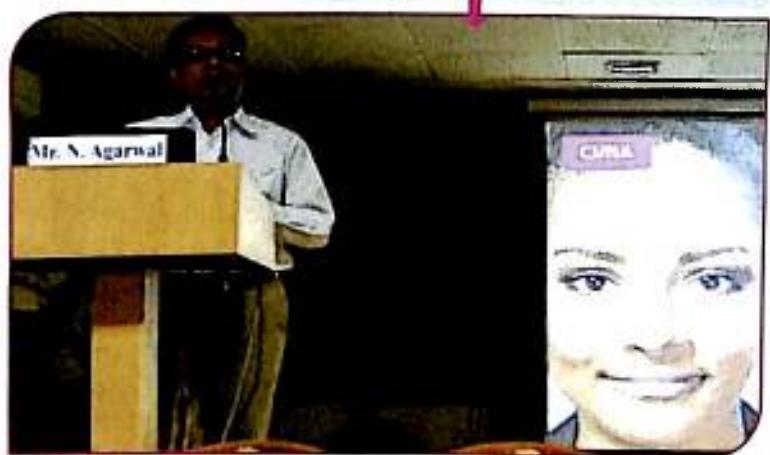


“Opportunities in the Food Sector & Aspects of Food Technology” by Dr. Deborshi De, Director of Halkyn Food Technology (P) Ltd.



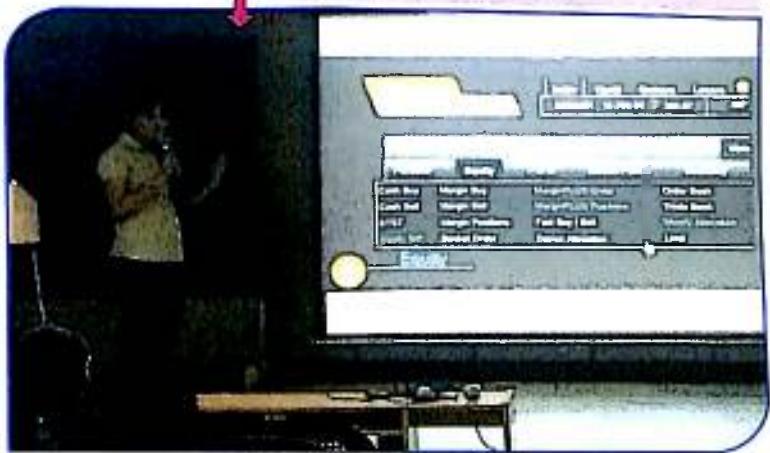
Encouraging Address by Mr. S K Birla

“Budding Women Professionals of Tomorrow: Stree Shakti” in association with Rotary International District No.3291 of Rotary Club of Calcutta, Renaissance



“Job Opportunities in the Healthcare Sector” by Mr. Suyash Borar, Former CEO, Calcutta Medical Research Institute (CMRI)

“Importance of Stock Market” by Ms. Smita Chakraborty, Marketing Manager, Eastern Region, ICICI Securities

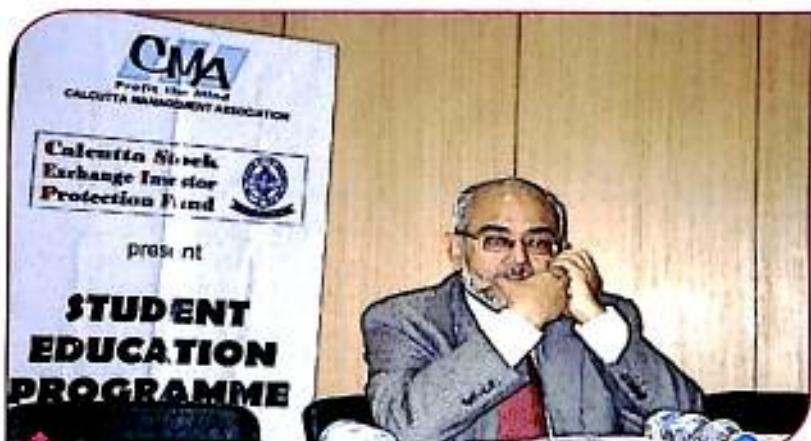
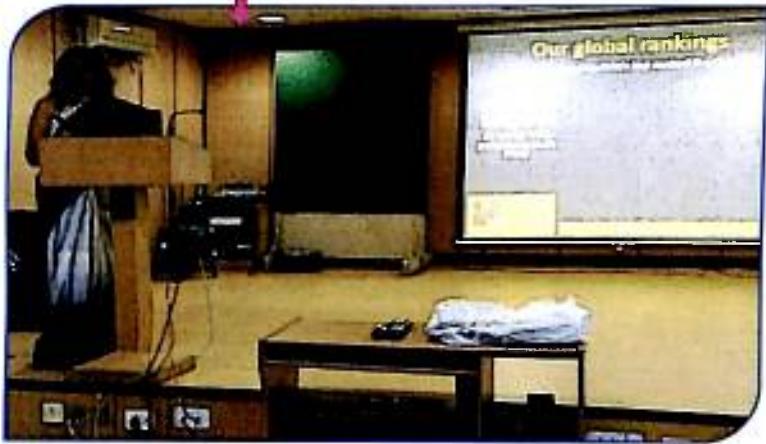


CAREER COUNSELLING SESSIONS



"Financial Planning for Young Investors" conducted in association with Securities and Exchange Board of India (SEBI)

"5th Advance Student Admission Programme" by Ms. Anjana Guha, Regional Manager, SP Jain Institute of Global Management



"Student Education Programme to Spread Financial Awareness" was conducted in collaboration with CMA

"Career Counseling Sessions" for the outgoing batch 2013-2014 was conducted by Ms. Pervin Malhotra, India's top career counsellor and Mr. Zubin Malhotra, Career Coach & Counsellor at Career Guidance India (Career)



WORKSHOPS

Department of Food Science and Nutrition Management



"Cocoa Painting" by Mr. Indrajit Mukherjee, Head Chef, Bakery Department, Hotel Hindustan International

"A Healthier You" by Ms. Sudeshna Maitra Nag, Head of the Department of Dietetics, Peerless Hospital & B. K. Roy Research Centre



"Vegetable & Fruit Carving & Garnishing Techniques" by Chef Christopher & Chef Kartik- Ivory Kitchen

Department of Human Development



"Healing Therapies" by Ms. Chayanika Bhiwaniwala, Director, Self & Beyond

"Yoga for Healthy Mind and Body" by Mr. Abhishek Maheswari, Founder, Mystic Yoga Studio

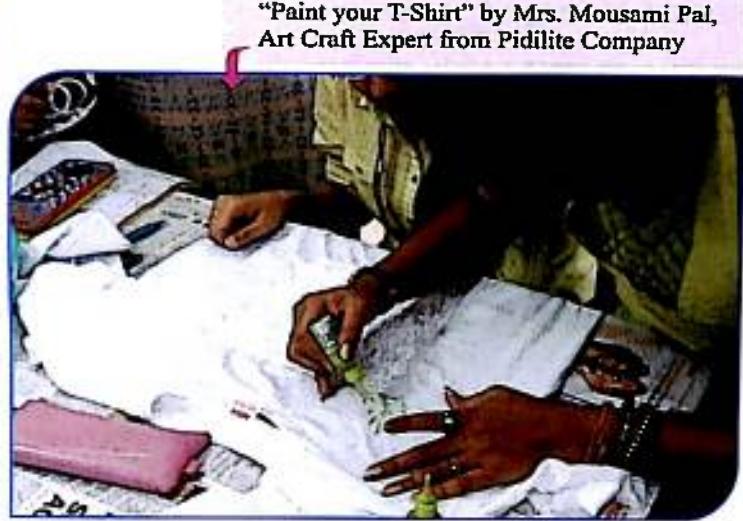


WORKSHOPS

Department of Textile Science, Clothing & Fashion Studies



"Bandhej - Tie-dyed Textiles of Rajasthan" by Mr. Ramratan Nama, a national award winning craftsmen from Sawai Madhopur, Rajasthan in association with Marudhara



"Paint your T-Shirt" by Mrs. Mousami Pal, Art Craft Expert from Pidilite Company



"Origamy" by Ms. Daksha Jalan, Faculty, J.D. Birla Institute



"Sari Draping" by Mrs. Alka Mehta, Freelance Stylist

WORKSHOPS

Department of Interior Designing



"Model Making" conducted by Mr. Indronil Sen,
Associate Architect and Interior Designer and
Mr Amitava Manna, Team Leader of Model Section



"Textures" by Mrs. Rosalina Day,
Freelance Artist



"Coil & Slab Pottery" by Mr. Sanjoy Samanta,
Artist, Lalit Kala Academy



"Flower Arrangement" by Ms. Sarita Choucharia,
Member Pushpabitan



"Planting the Pot" by Mr. Gautam S. from
The Agri-Horticulture Society of India

INSTITUTIONAL LEVEL SPECIAL LECTURES

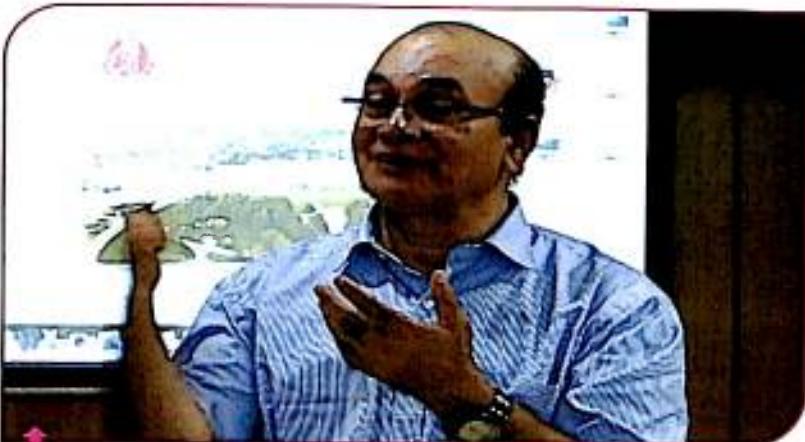
Department of Food Science and Nutrition Management



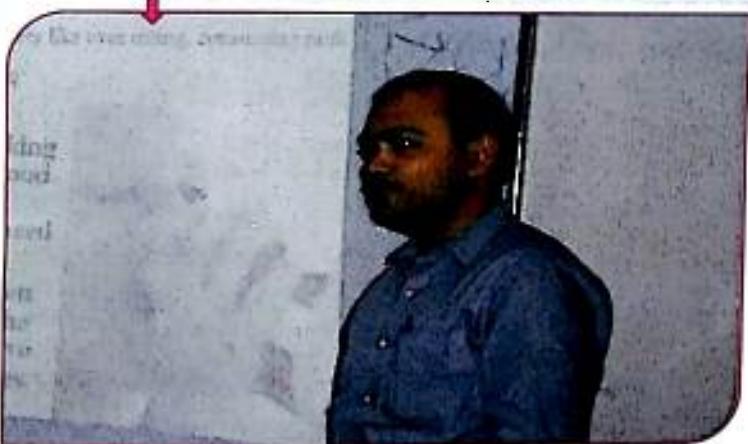
"Food Standard and Safety Authority of India" by Dr. Jagabandhu Chakrabarti, Ex-Director of Central Food Laboratory, Kolkata



"Cardiopulmonary Resuscitation (CPR)" by Mr. Anindya Sanyal, Chief Manager, Marketing, Emergency Department, Peerless Hospital and Dr. B. K. Roy Research Centre, Kolkata



"Nutrition and Associated Research" by Prof. Asim Roy Dutta, Professor Department of Nutrition Institute for Basic Medical Sciences, Faculty of Medicine, University of Oslo, Norway



"Pubertal Metabolic and Endocrine Changes and their Relevance to Adolescence – Polycystic Ovary Syndrome" by Dr. Pratip Chakraborty, Scientist, Institute of Reproductive Medicine, Kolkata



"Diet Induced Thermogenesis and Obesity" by Prof. (Dr.) Santasree Mazumder, Professor, Dept. of Biochemistry, University of Calcutta



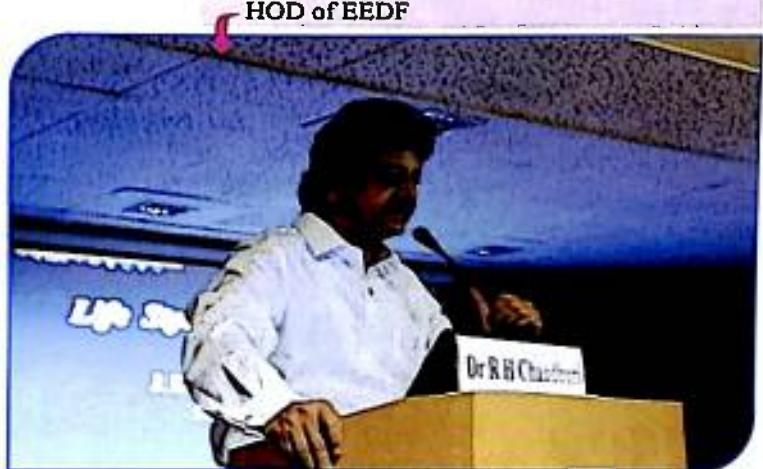
"Opportunities in the Food Sector and Aspects of Food Technology" by Dr. Deborshi De, Director of Halkyn Food Technology (P) Ltd.

INSTITUTIONAL LEVEL SPECIAL LECTURES

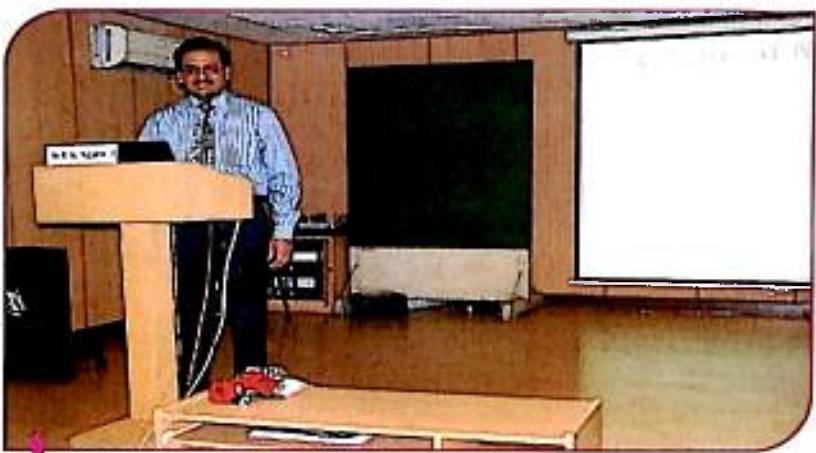
Department of Food Science and Nutrition Management



"Thalassemia" by Dr. Ramendu Hom Chaudhuri
in association with Rotary Calcutta Majestic



"Lifestyle and Osteoporosis" by Dr. Ramendu Hom Chaudhuri, Orthopaedic Surgeon & HOD of EEDF



"Love Your Kidneys" by Dr. Lalit Kumar Agarwal,
Director of Nephrology, Woodlands Multispeciality, Kolkata



"Women's Health" by Dr. Shashi Jindal
(Consultant Gynaecologist & Obstetrician at
Neotia Mother & Child Centre, AMRI Vision Care,
B. P. Poddar Hospital, CMRI Hospital)



"Food Auditing & Certification" by Mr. Shantanu Bhattacharya, Lead Food Auditor, Intertek India



"Food Blogging & Food Critics" by
Ms. Poorna Banerjee, Food Blogger

INSTITUTIONAL LEVEL SPECIAL LECTURES

Department of Food Science and Nutrition Management



"Regulatory Control of Food Quality and Safety"
by Dr. Deborshi De, CEO - Smart Management
Consultancy & Food Auditor



"Food Additives and Adulterants" by
Dr. J. Chakraborty, Former, Director of
Central Food



"Appachi Eco-Logic - Farm to Fashion" by
Mr. Mani Chinnaswami from Appachi Eco-Logic
Cotton Pvt Ltd., Coimbatore



"Textile Retail Marketing" by Mr. Kankan Bose,
Zonal Head, (East Zone) and Mr. Deepankar
Mukherjee, Senior Manager, HR Department
(East Zone), Pantaloons Retail (India) Ltd.



"Printing with Natural Dyes" by Dr. Shankar Ray
Mallick, Assistant Prof. (Grade-II), Dept. of Silpa-
Sadana, Visva Bharati University, Sriniketan



"Right Usage of Sewing Machine Needles"
by Mr. Gupreet Singh, Senior Officer (Sales)
North & East India, GROZ BECKERT

INSTITUTIONAL LEVEL SPECIAL LECTURES

Department of Textile Science, Clothing & Fashion Studies



"Recent Developments in Knitwear Industry" by Mr. Sanjay Jain, President, FOHMA and Managing Director, T. T. Textiles

"Insight into a Garment Export House" by Ms. Neha Mallaya Jhunjhunwala, Director at Catchet Export



"Challenges in the Fashion Industry" by Megha Garg, a Fashion Designer

"All about Fashion Blogging" by Ms. Tanumita Ghosh, a budding fashion blogger



"Craft & Products Design" by Ms. Sreedutta Sarkar, Textile Designer at Weaver's Studio

INSTITUTIONAL LEVEL SPECIAL LECTURES

Department of Interior Designing



"Furniture Designing & Space Planning" by Ms. Debjani Chatterjee, Proprietor Chatson Interiors



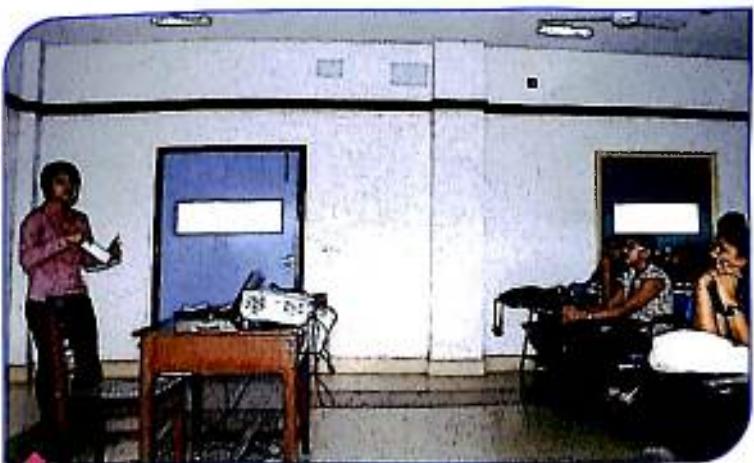
"Art Appreciation" by Dr. Swati Bhattacharya, Associate Prof. Govt. Art College



"Energy Efficient Buildings" Ms. Pubali Haldar, Guest Lecturer at Jadavpur University



"Problem Solving in Field of Interior Designing" by Ms. Akangsha Sharma, former JDBI student and currently working with Rupande Shah & Associates



"Scope of Interior Designing" by Ms. Sneha Banerjee, former JDBI student



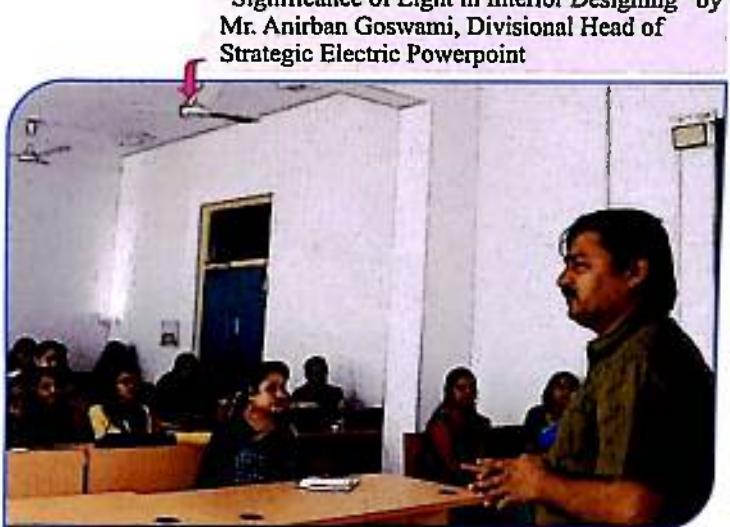
"Emerging Issue in the Field of Interior Designing" by Mr. J.P Agarwal, Architect, Agarwal & Agarwal

INSTITUTIONAL LEVEL SPECIAL LECTURES

Department of Interior Designing



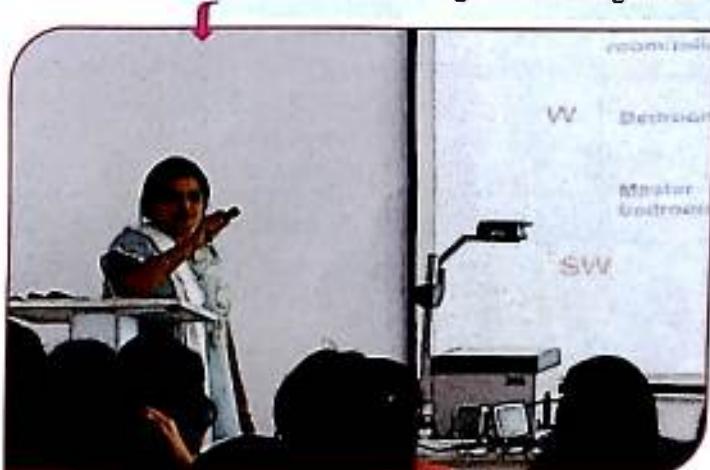
"Real Estate Management" by Mr. Pradip Chopra,
MD, PS Group



"Significance of Light in Interior Designing" by
Mr. Anirban Goswami, Divisional Head of
Strategic Electric Powerpoint



"Vastu Shastra and Feng Sui" by Pradip Ghopra

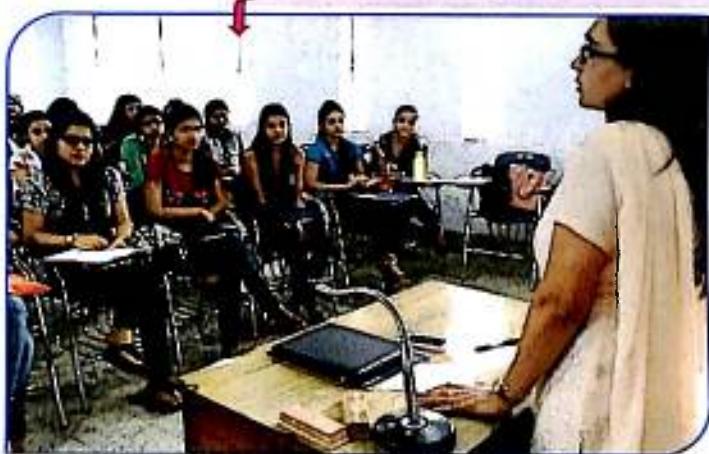


"Vastu Shastra and Feng Sui" Ms. Sangita Jain



"Landscaping and Gardening" by Ms. Anupama
Mitra, Deputy Secretary, The Agri Horticultural
Society of India

"Light & its Choice" by Mrs. Smriti Madan,
Proprietor of Watt Lights



INSTITUTIONAL LEVEL SPECIAL LECTURES

Department of Interior Designing



"Anthropometry & Interiors" by Mr. Souvik Suvra Das,
Architect, Cityscape Interiors Pvt. Limited

"Modular Furniture" by Mr Shamik Biswas,
Architect of the Interior Division of Godrej
and Boyce Manufacturing Company



Department of Human Development



"Personal Success" by Ms. Sushma Jain
from Nirvana Institute of Healing & Therapy

"Montessori Training" by Mrs. Sangita Sureka,
Principal, Young Learner's Montessori
(Salt Lake) and former JDBI student



"Graphology" by Ms. Sushma Jain of Nirvana
Institute of Graphology

"Learning Disability" by Mr. Prasanta Roy,
Asst. Prof. in Clinical Psychology at Institute of
Psychiatry, SSKM Hospital



INSTITUTIONAL LEVEL SPECIAL LECTURES

Department of Human Development



"Understanding Autism with Real Life Case Examples" by Ms. Arundhati Biswas consultant clinical psychologist, Apollo Gleneagles Hospitals

"Adolescence - the Transition Phase" by Dr. S. Adhikari (Training and Documentation Adolescence Research Centre, Child In Need Institute - CINI)



"Status of Children's Education in India" by Ms. Lipica Bhattacharya (Consultant Special Educator, Apollo Hospitals)

Department of Commerce



"Financial Management" by Mr. Vivek Shah, business partner with Angel Broking

"Accounts & Audit under the Companies Act 2013" by Mr. Arijit Chakraborty in association with EIRC of Institute of Chartered Accountants





"Importance of Stock Market" by Ms. Smita Chakraborty
Marketing Manager, Eastern Region, ICICI



"Financial Planning For Young Investors" Dr. Ram Prahlad Choudhary in Association with In Association with Securities & Exchange Board of India (SEBI)



"Linkage of Academics to Industry for the Beginners"
by Mr. D.D. Chatterjee (Senior Partner SKV Company
& GM -Priya Entertainments Ltd.)



"Reminiscence" by Ms. Jayashree Daga
(Manager, Legal at Simplex Infrastructure Ltd.)



"Being Proud to be a JDBIAN" by
several alumni members

INSTITUTIONAL LEVEL SPECIAL LECTURES

Department of Management



"Quality Management Practices in Indian Service Firms" by Dr. Kunal Banerjee, Associate Professor of Management, Eastern Michigan University, USA



"Emerging HRM Trends & Practices" by Mr. Abhijeet Sengupta, General Manager, Eveready Industries India Ltd.



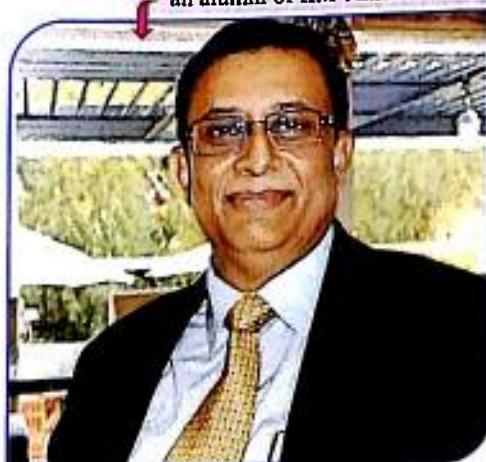
"Modern HR Practices" by Mr. M.B.V. Rau, General Manager, Exide Industries Ltd.

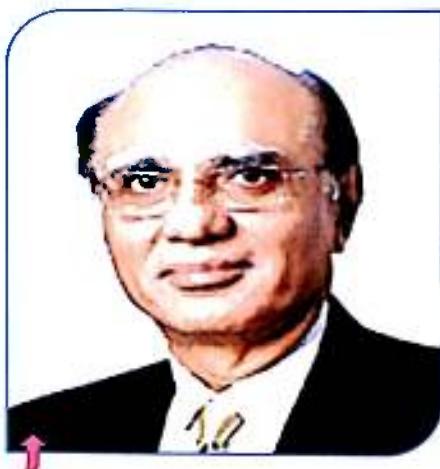
"An Interactive Session" by Prof Soumendra De of Menlo College, California, USA



"Effective Leadership through Indian Wisdom" by Shri Radhavallav Das of ISKCON

"Business Environment" Mr. Saibal Chatterjee, an alumni of IIM-Ahmedabad





"Strategic Business Management"
by Mr. Sudhir Chand, independent
Director with Exide Industries Ltd.

"Project Management"
by Mr. D. N. Banerjee,
an alumni of IIT-Kharagpur



"Total Quality Management" by Mr. Aditya
K. Biswas, an alumni of IIT-Kharagpur

"Enterprise Resource Planning"
by Mr. Anupam Basu, and alumni
of Indian Statistical Institute



"Marketing Management" by Prof. Dev Narayan Sarkar,
Vice President-Sales, Pepsico

INSTITUTIONAL LEVEL SPECIAL LECTURES

Common Lectures



"Audio-visual presentation on poems/songs written by Bankim Chandra Chatterjee (Bande Mataram) and Mohammad Iqbal (Saare Jahanse Achha)" by Suresh Chandvankar, Hon. Secretary, Society of Indian Record Collectors, (SIRC) Mumbai In Association with Weaver's Studio



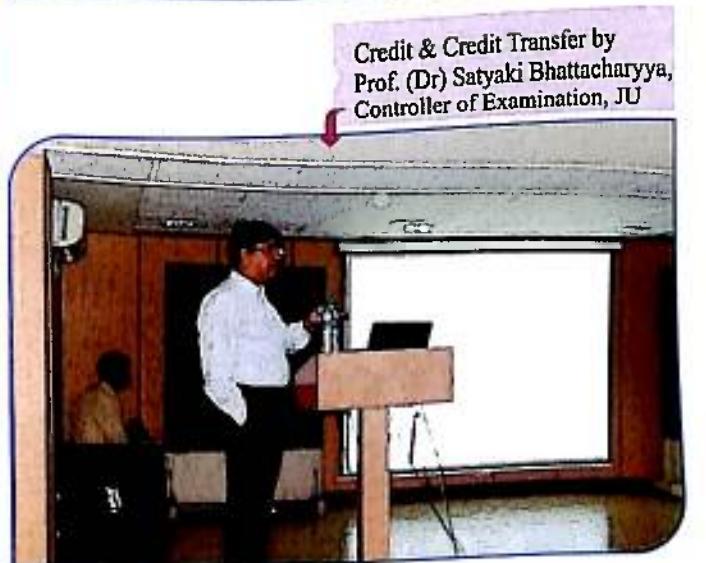
"National Library: Opportunities & Challenges" by Dr. P.Y. Rajendra Kumar, Director General, National Library

Faculty Development Programme

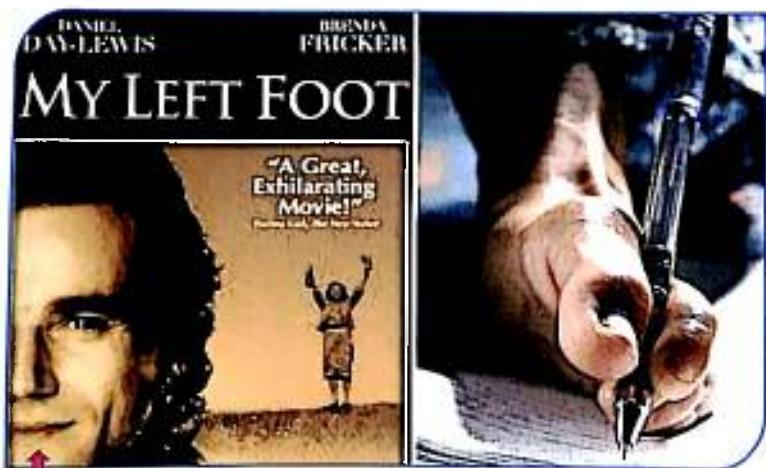
Philosophy of Work & Service by Swami Shuddhidanandaji Maharaj of Advaita Ashrama (Belurm Math)



Motivation by Prof. A.K. Samanta, Professional Faculty for Motivation, Academic Head, Dept. of Jute and Fibre Technology, Calcutta University



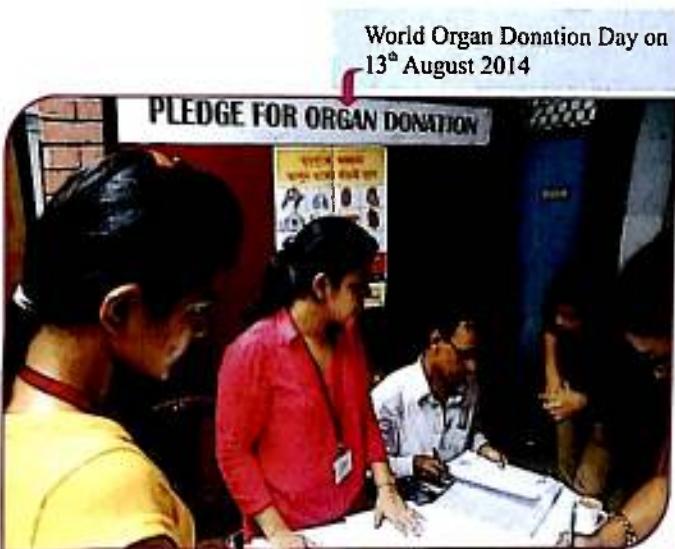
Credit & Credit Transfer by Prof. (Dr) Satyaki Bhattacharyya, Controller of Examination, JU



My Left Foot, a film on Cerebral Palsy was screened on 17th July 2014



The College participated in the walk for literacy awareness organized by the American Center Library on 13th August 2014



Ozone Week Celebration from 18th to 22nd September 2014





Visit to Thakurpukur Cancer Hospital
on 21st October 2014



Rashtriya Ekta Diwas on 31st October 2014



Cooking workshop for boys on 8th April 2015



Students visited the Regional Meteorological Centre Kolkata on 23rd March 2015 on the World Meteorological Day



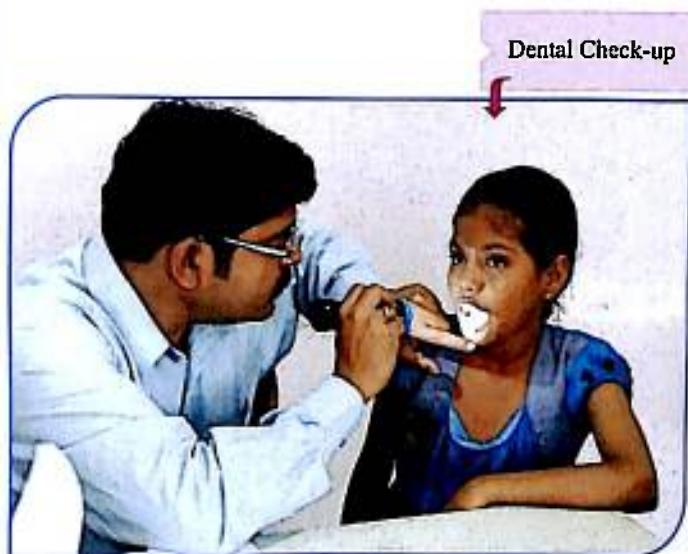
Participation in a walk against sound pollution
organized by Calcutta Police



Clean Campus Drive under the Swacch Bharat Abhiyaan on 5th May 2015



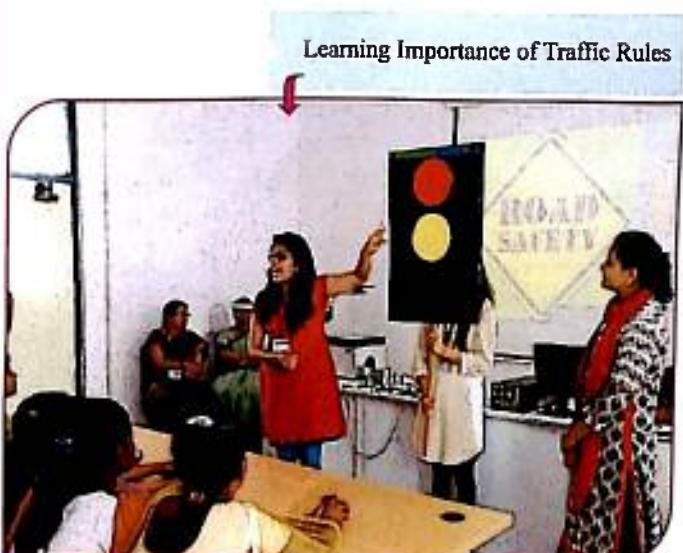
Workshop on Salad Making



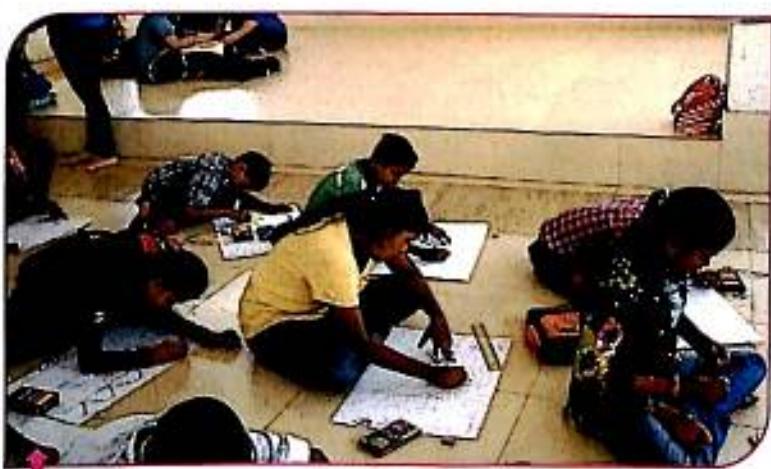
Dental Check-up



Workshop on Friendship Bands



Learning Importance of Traffic Rules



Short Story Writing Competition



Demonstration on Good Touch and Bad Touch

EXTENSION ACTIVITIES

NSS Camp - II (Women Empowerment)



Workshop on Processed Food



Workshop on Jewellery Making



Workshop on Macrema



Workshop on Vegetable Carving



Talk on Women's Rights



Talk on Women's Health

EXTENSION ACTIVITIES

Organ Donation Day



World Organ Donation Day on
13th August 2014



Autism Awareness Day



Bulletin Board on Autism



Sales on products prepared by Autistic Children



Understanding Autism with Real Life Case examples



Interactive session with parents of Autistic Children

COLLEGE EVENTS



The 68th Independence Day was celebrated at the main campus on 15th August, 2014. 801 students along with the teaching and non-teaching staff members attended the event

Basant panchami was celebrated on 24th January, 2015 and was attended by 564 students



A farewell party was organized for the outgoing students on 29th April, 2015 at Punjabee Baradaree

A fresher's party was organized on 8th August 2014 at the college campus



Alumni Holi Meet

COLLEGE EVENTS



Students Picnic Dept. of Science
on 17th January, 2015



Students Picnic Dept. of Commerce
on 10th January, 2015



The Commerce Department conducted their first inter-college Business Convention – Commercio'15 on 12th to 13th April, 2015



The Commerce Department conducted their first inter-college Business Convention – Commercio'15 on 12th to 13th April, 2015



Inter-college Management Convention – INVICTUS
was held on 28th to 29th March 2015



The Chief Guest was the VP and
Centre head of Capgemini.



The Annual Day was celebrated on 13th March, 2015 at Vidya Mandir, and was graced by Mr. Sanjay Jhunjhunwala, Managing Director - Turtle as the Chief Guest

The HD department presented a skit on "Women and Our Hypocritical Society" portraying the social evils haunting our society.



Students from all departments presented a medley of dance, "Rhythm of Soul" based on assorted tunes from Bollywood.

Graduating Fashion Show



Kai Po Che(Kites)

Vamacara (Aghoris)



Ilk Rage(Tribal)

Monochrome (Zebra Crossing)





Annual Sports Indoor Games Competitions
on 23rd February, 2015 and 24th February, 2015



Annual Sports Indoor Games Competitions
on 23rd February, 2015 and 24th February, 2015



Annual Sports, 2015 was held 28th February, 2015
at Rabindra Sarobar Stadium. Maj. Gen K. Eswaran -
MGEME, HQ Eastern Command, Fort William
was the Chief Guest



Annual Sports, 2015 on 28th February, 2015
at Rabindra Sarobar Stadium



A Karate and self defense show was put-up
Ms. Raina Gupta a former student



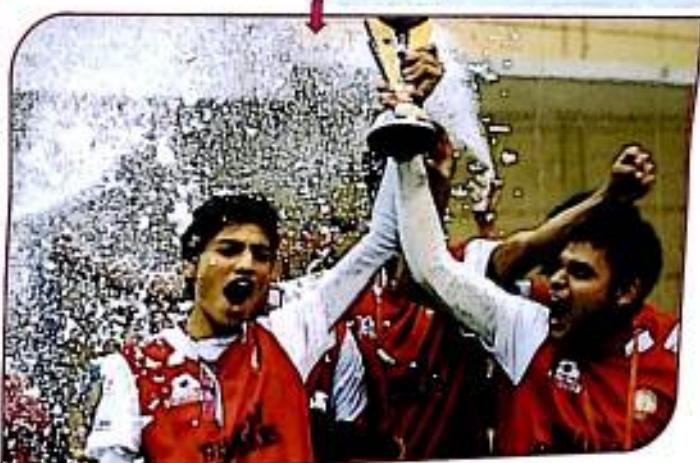
Mr. Brijesh Damani, Asian Games Gold Medalist,
was the Guest of Honour.

The Annual Sports of the Dept. of Management was held
on February 26, 2015 at Rabindra Sarobar Stadium.



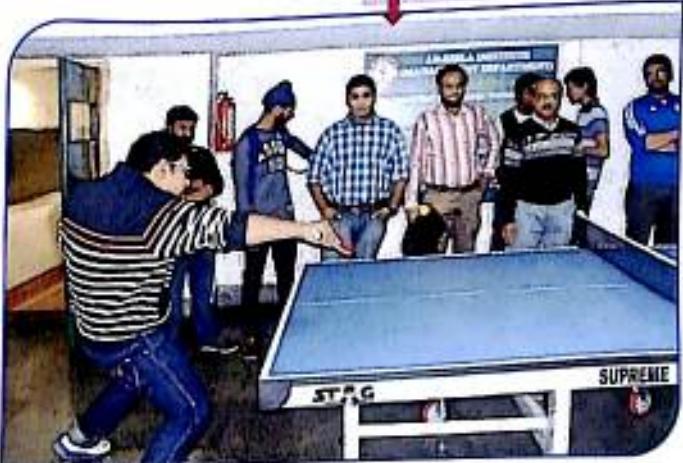
Birla Premier League, the Annual Inter-semester
Football Competition was held at Spring Club,
Kolkata on March 13, 2015.

The winner was the Finance Team
from 3rd year



The Chief Guest was the goalkeeper
of Ateletico, Kolkata.

Table Tennis Competition



EXHIBITIONS



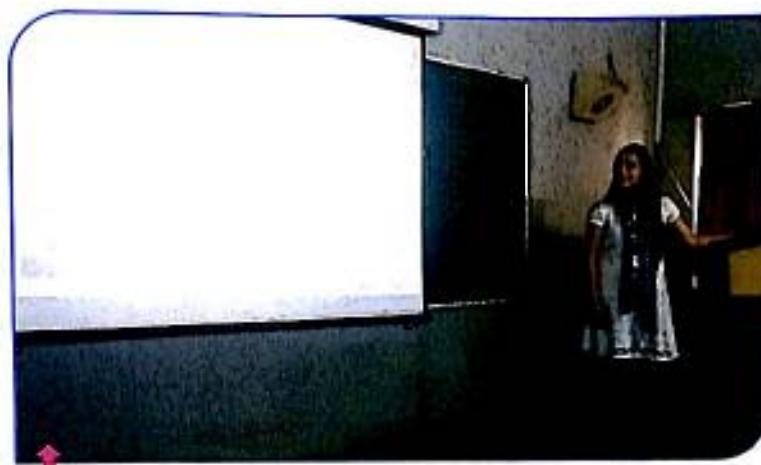
The students of TCFS department along with the faculty members participated and exhibited their products at a seminar on "Opportunities in Fashion, Textile & Clothing industry" organized by ILEAD in association with FOHMA (Federation of Hosiery Manufacturers Association) on 13th September, 2014

Students of the TCFS and ID departments participated at the Edutainment Show 2015 on 30th and 31st May 2015 organized at the Park Hotel and exhibited their project work



ID students participated in "House Plant Show-2014" at the Agri-Horticultural Society of India on 6th to 9th November, 2014

ID students participated in Interiors, 2015 exhibition organized by the Association of Architects, Builders, Interior Designers and Allied Business (ABIDS) from 28th February, 2015 to 4th March 2015 at Milan Mela Grounds



M.Sc (TC) students presented research papers / project at the 6th All India Inter Engineering College Academic Meet, 2015 and Science & Technology Exhibition for a Sustainable Society organized by Forum of Scientists, Engineers & Technologists (FOSET) in association with MCKV Institute of Engineering on 26th April, 2015



3rd year FSNM students organized an exhibition-cum-sale of chocolates on 16th January, 2015

FSNM students put-up a food stalls for the BBA students and staff during their sports meet on 26th February, 2015



Home Science students organized a canteen sale of baked products, 'Frost Spring Bake' on 25th February, 2015

Holi Bash



Food stalls were put-up by the FSNM Department at the college Annual sports

FIELD VISITS



Mani's Baking Solution Pvt. Ltd. (Parle) located at Dhulagarh, Howrah on 22nd November, 2014 and 10th January 2015 by 2nd year FSNM students.

Ektara Foundation on 14th March and 21st March 2015 by FSNM students



Ashok Laboratory on 14th March and 21st March 2015 by FSNM students

United Breweries Pvt. Ltd., Kalyani on 28th March 2015 by FSNM students



Sen and Associates on 7th and 14th February 2015 by 3rd year ID students.

Hotel Park Prime on 14th March and 28th March 2015 by 2nd year ID students



FIELD VISITS



Mridul Foundation on 14th March 2015
by HD students

M.Com



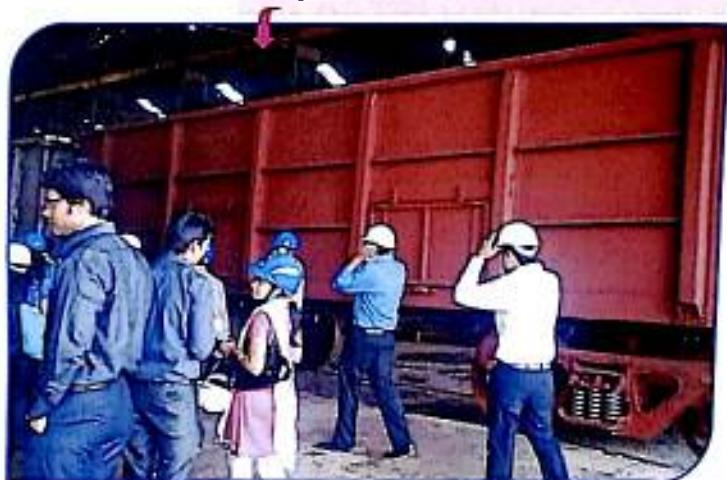
Britannia Industries Ltd. on 21st February 2015
by M.Com students



Aditya Birla Nuvo Limited (formerly Jaya Shree Textiles)
on 14th March 2015 by M.Com students



Coca Cola on 18th August to 30th August 2014
by BBA students



Texmaco Keventer on 3rd September 2014
by BBA students



Hindustan Unilever Ltd. on 4th September 2014
by BBA students

EXCURSIONS



Educational Excursions to Pondicherry, Coimbatore and Ooty from 7th-17th October, 2014
Dept. of Interior Designing

Educational Excursions to Pondicherry, Coimbatore and Ooty from 7th-17th October, 2014.
Dept. of Food Science & Nutrition Management



Educational Excursions to Pondicherry, Coimbatore and Ooty from 7th-17th October, 2014.
Dept. of Human Development

Educational Excursions to Pondicherry, Coimbatore and Ooty from 7th-17th October, 2014.
Dept. of Textile Science, Clothing & Fashion Studies



A group of 90 students accompanied by four teachers undertook a trip to Bangkok and Pattaya from 6th-10th July 2014

Team Building Excursion to Chalsa, North Bengal, was organized from 22nd – 25th November, 2014 for 1st year BBA students



Main Campus

11, Lower Rawdon Street, Kolkata-700 020

Satellite Campus

1, Moira Street, Kolkata - 700 017

Phone : (033) 2457 5070 / 2476 7340

E-mail : jdbiadmin@jdbikolkata.in

Website : www.jdbikolkata.in