## Summarize your data with descriptive stats

IMPORTING AND MANAGING FINANCIAL DATA IN PYTHON



Stefan Jansen Instructor



### Be on top of your data

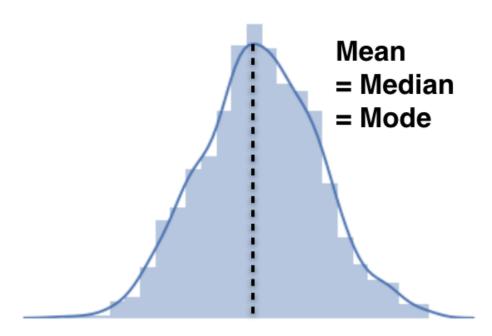
- Goal: Capture key quantitative characteristics
- Important angles to look at:
  - Central tendency: Which values are "typical"?
  - Dispersion: Are there outliers?
  - Overall distribution of individual variables



### **Central tendency**

• Mean (average): 
$$\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i$$

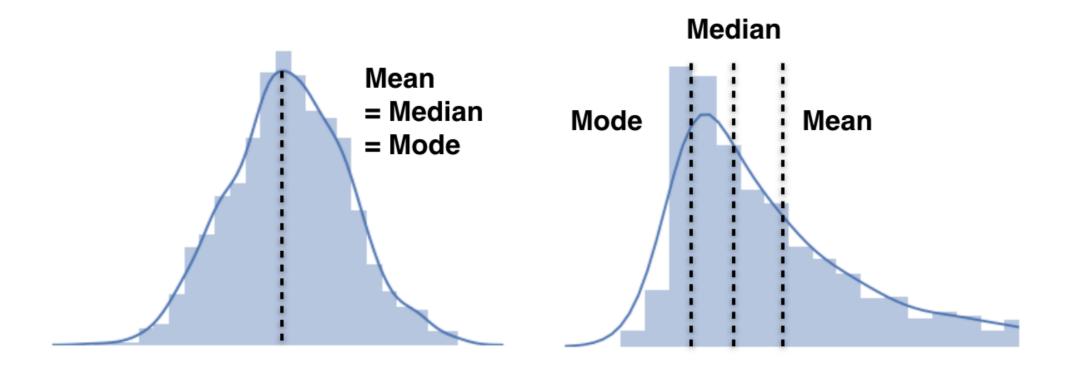
- Median: 50% of values smaller/larger
- Mode: most frequent value



### Central tendency

• Mean (average): 
$$ar{x} = rac{1}{n} \sum_{i=1}^n x_i$$

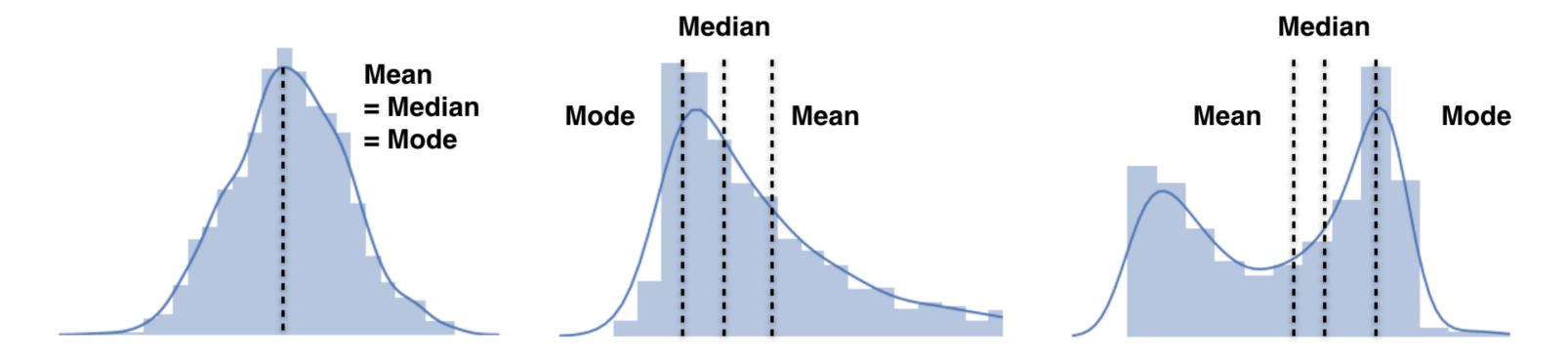
- Median: 50% of values smaller/larger
- Mode: most frequent value



### **Central tendency**

• Mean (average): 
$$ar{x} = rac{1}{n} \sum_{i=1}^n x_i$$

- Median: 50% of values smaller/larger
- Mode: most frequent value

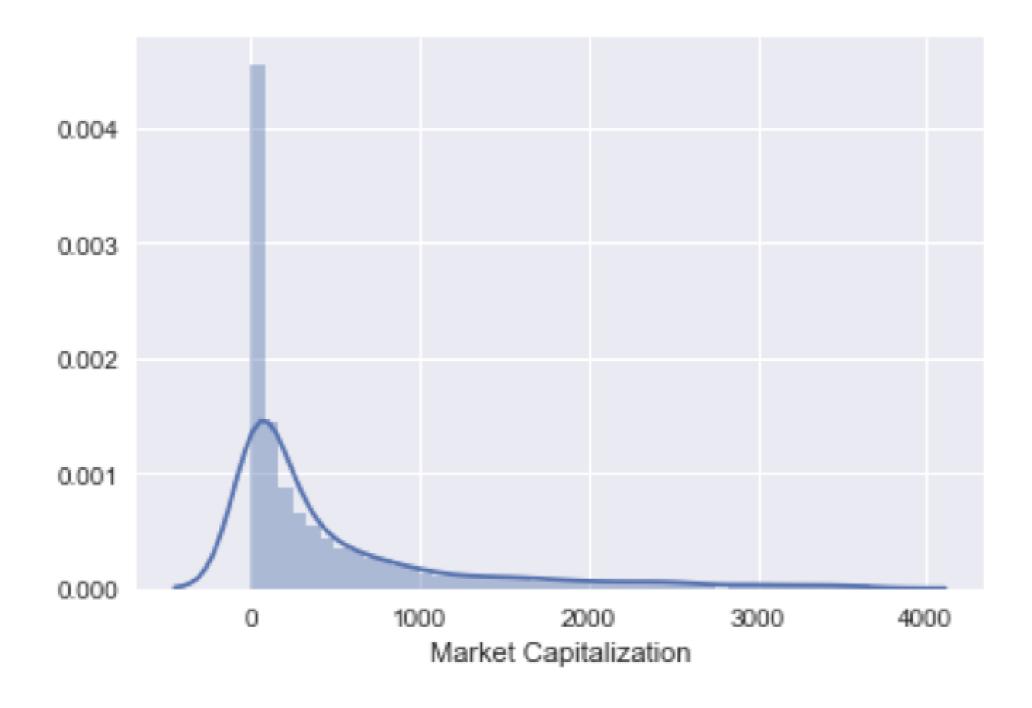


### Calculate summary statistics

```
nasdaq = pd.read_excel('listings.xlsx', sheetname='nasdaq', na_values='n/a')
market_cap = nasdaq['Market Capitalization'].div(10**6)
market_cap.mean()
3180.7126214953805
market_cap.median()
225.9684285
market_cap.mode()
0.0
```



### Calculate summary statistics

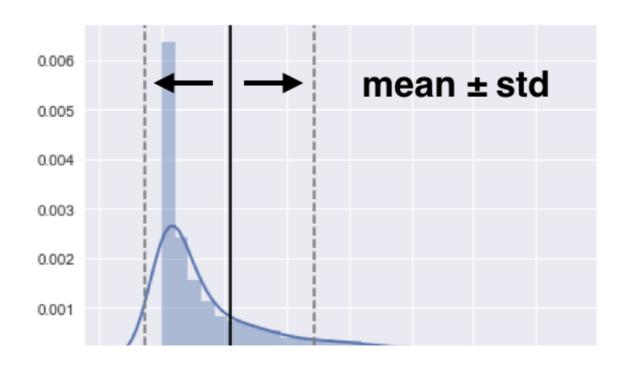


### Dispersion

• Variance: Sum all of the squared differences from mean and divide by n-1

$$\circ \quad var = rac{1}{n-1} \sum_{i=1}^n (x_i - ar{x})^2$$

- Standard deviation: Square root of variance
  - $\circ$   $sd = \sqrt{var}$



### Calculate variance and standard deviation

```
variance = market_cap.var()
print(variance)
```

648773812.8182

np.sqrt(variance)

25471.0387

market\_cap.std()

25471.0387



### Let's practice!

IMPORTING AND MANAGING FINANCIAL DATA IN PYTHON



# Describe the distribution of your data with quantiles

IMPORTING AND MANAGING FINANCIAL DATA IN PYTHON

Stefan Jansen Instructor



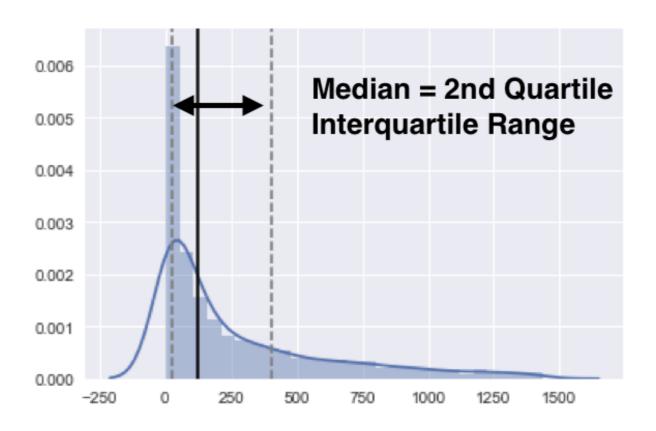


### Describe data distributions

- First glance: Central tendency and standard deviation
- How to get a more granular view of the distribution?
- Calculate and plot quantiles

### More on dispersion: quantiles

- Quantiles: Groups with equal share of observations
  - Quartiles: 4 groups, 25% of data each
  - Deciles: 10 groups, 10% of data each
  - Interquartile range: 3rd quartile 1st quartile



### Quantiles with pandas

```
market_cap = nasdaq['Market Capitalization'].div(10**6)
median = market_cap.quantile(.5)
median == market_cap.median()
```

#### True

```
quantiles = market_cap.quantile([.25, .75])
```

```
      0.25
      43.375930

      0.75
      969.905207
```

```
quantiles[.75] - quantiles[.25] # Interquartile Range
```

926.5292771575



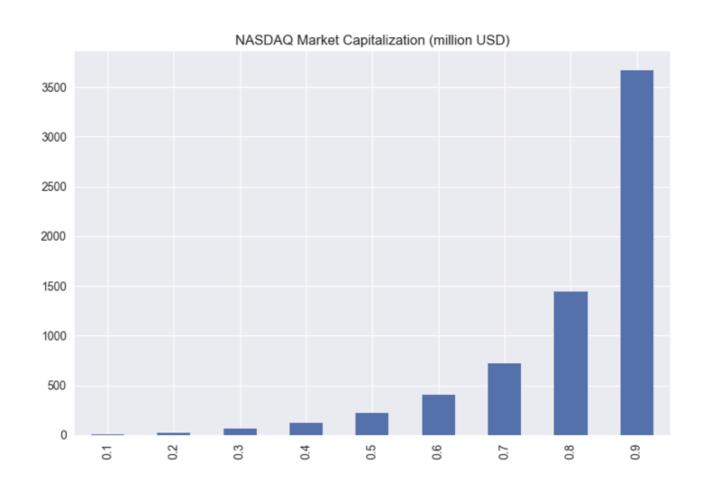
### Quantiles with pandas & numpy

```
deciles = np.arange(start=.1, stop=.91, step=.1)
deciles
array([ 0.1, 0.2, 0.3, 0.4, ..., 0.7, 0.8, 0.9])
market_cap.quantile(deciles)
0.1
          4.884565
0.2
        26.993382
0.3
        65.714547
0.4
       124.320644
0.5
       225.968428
       402.469678
0.6
```



### Visualize quantiles with bar chart

```
title = 'NASDAQ Market Capitalization (million USD)'
market_cap.quantile(deciles).plot(kind='bar', title=title)
plt.tight_layout(); plt.show()
```





### All statistics in one go

market\_cap.describe()

```
3167.000000
count
           3180.712621
mean
         25471.038707
std
              0.000000
min
25%
             43.375930 # 1st quantile
                        # Median
50%
            225.968428
            969.905207 # 3rd quantile
75%
         740024.467000
max
Name: Market Capitalization
```



### All statistics in one go

```
market_cap.describe(percentiles=np.arange(.1, .91, .1))
```

```
3167.000000
count
           3180.712621
mean
          25471.038707
std
              0.000000
min
10%
              4.884565
20%
             26.993382
30%
             65.714547
40%
            124.320644
50%
            225.968428
60%
            402.469678
70%
            723.163197
           1441.071134
80%
```



### Let's practice!

IMPORTING AND MANAGING FINANCIAL DATA IN PYTHON



## Visualize the distribution of your data

IMPORTING AND MANAGING FINANCIAL DATA IN PYTHON

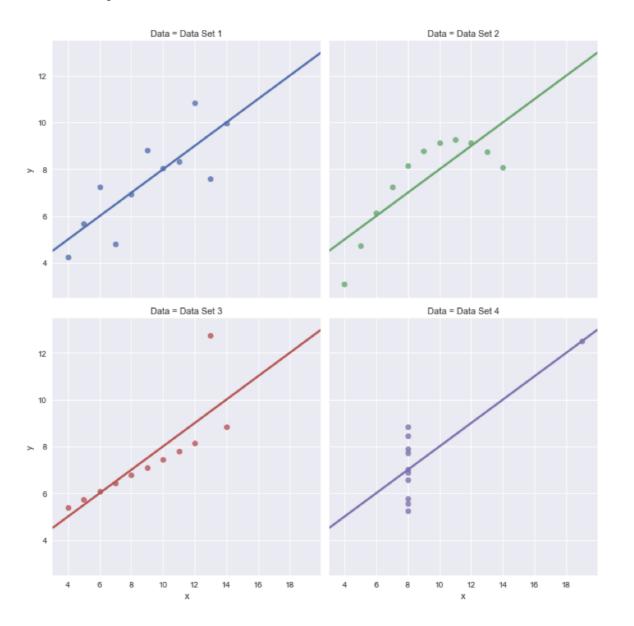
Stefan Jansen Instructor





### Always look at your data!

• Identical metrics can represent very different data



### Introducing seaborn plots

- Many attractive and insightful statistical plots
- Based on matplotlib
- Swiss Army knife: seaborn.distplot()
  - Histogram
  - Kernel Density Estimation (KDE)
  - Rugplot

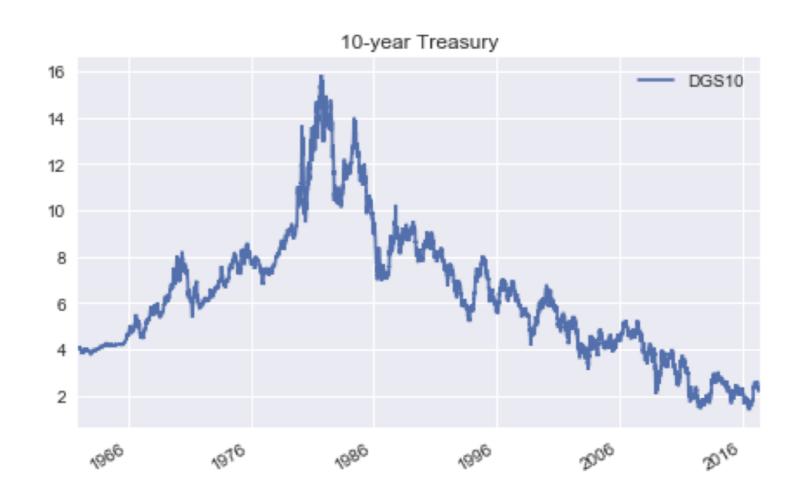


### 10 year treasury: trend and distribution

```
ty10 = web.DataReader('DGS10', 'fred', date(1962, 1, 1))
ty10.info()
DatetimeIndex: 14443 entries, 1962-01-02 to 2017-05-11
Data columns (total 1 columns):
DGS10
         13825 non-null float64
ty10.describe()
              DGS10
           6.291073
mean
           2.851161
std
min
           1.370000
25%
           4.190000
50%
           6.040000
```

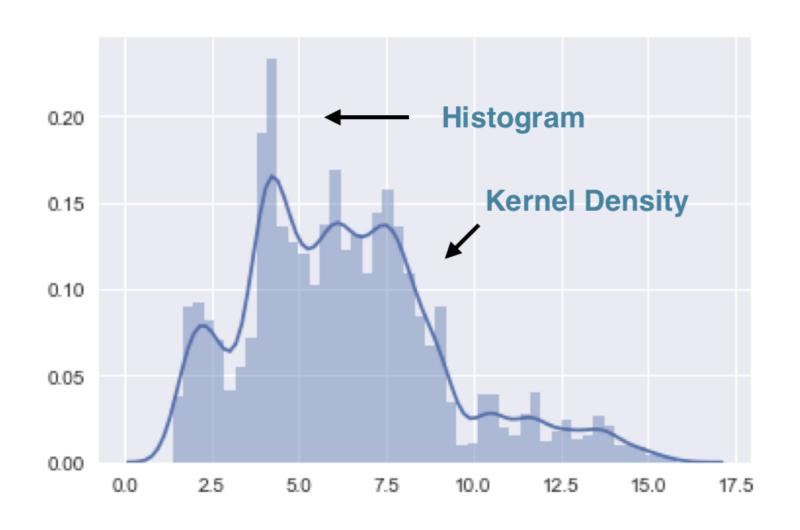
### 10 year treasury: time series trend

```
ty10.dropna(inplace=True) # Avoid creation of copy
ty10.plot(title='10-year Treasury'); plt.tight_layout()
```



### 10 year treasury: historical distribution

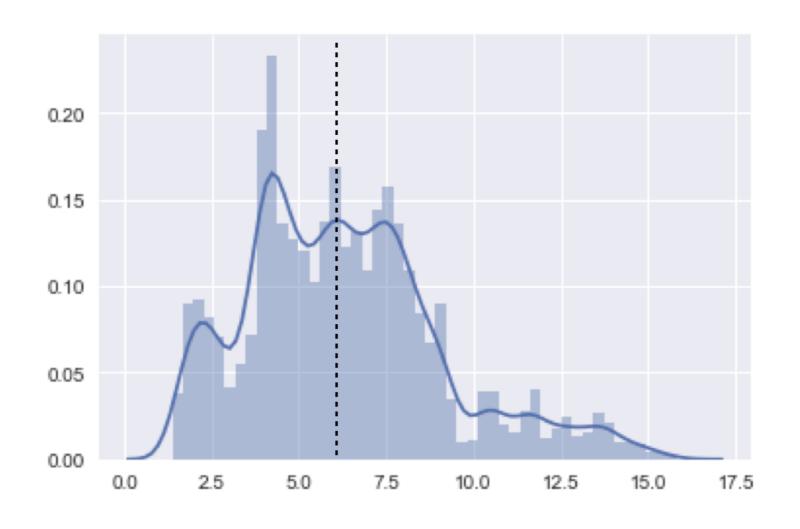
import seaborn as sns
sns.distplot(ty10)





### 10 year treasury: trend and distribution

```
ax = sns.distplot(ty10)
ax.axvline(ty10['DGS10'].median(), color='black', ls='--')
```



### Let's practice!

IMPORTING AND MANAGING FINANCIAL DATA IN PYTHON



### Summarize categorical variables

IMPORTING AND MANAGING FINANCIAL DATA IN PYTHON



Stefan Jansen Instructor



### From categorical to quantitative variables

- So far, we have analyzed quantitative variables
- Categorical variables require a different approach
- Concepts like average don't make much sense
- Instead, we'll rely on their frequency distribution

### Categorical listing information

```
RangeIndex: 360 entries, 0 to 359
Data columns (total 8 columns):
Stock Symbol 360 non-null object
Company Name
                       360 non-null object
                      346 non-null float64
Last Sale
                       360 non-null float64
Market Capitalization
                      105 non-null float64
IPO Year
                       238 non-null object
Sector
Industry
                       238 non-null object
dtypes: datetime64[ns](1) float64(3), object(4)
```



### Categorical listing information

```
amex = amex['Sector'].nunique()
12
      apply(): call function on each column
      lambda: "anonymous function", receives each column as argument x
amex.Sector.apply(lambda x: x.nunique())
Stock Symbol
                        360
Company Name
                        326
Last Sale
                        323
Market Capitalization
                        317
```



### How many observations per sector?

```
amex['Sector'].value_counts()
```

```
Health Care
                         49 # Mode
Basic Industries
                         28
Energy
Consumer Services
                         27
                         24
Capital Goods
Technology
                         20
Consumer Non-Durables
                          13
                          12
Finance
Public Utilities
                         11
Miscellaneous
                           5
```



### How many IPOs per year?

```
amex['IPO Year'].value_counts()
```

```
2002.0
          19 # Mode
2015.0
          11
1999.0
1993.0
2014.0
           6
2013.0
2017.0
2009.0
1990.0
1991.0
Name: IPO Year, dtype: int64
```



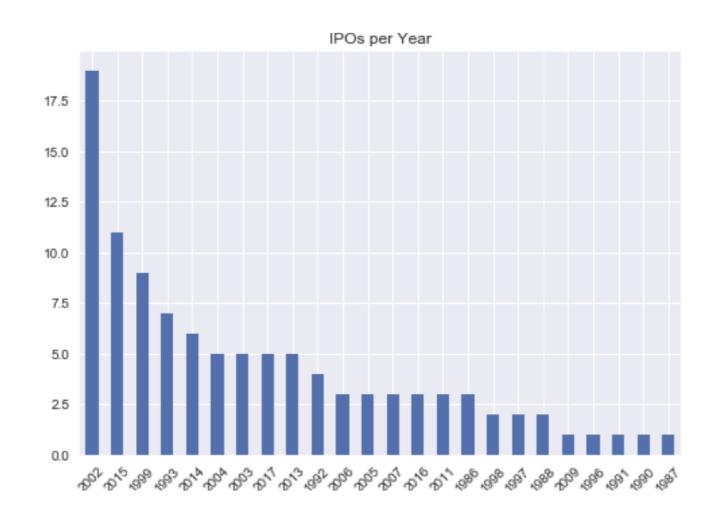
#### **Convert IPO Year to int**

```
ipo_by_yr = amex['IPO Year'].dropna().astype(int).value_counts()
ipo_by_yr
```

```
2002
        19
2015
1999
1993
2014
2004
2003
2017
1987
Name: IPO Year, dtype: int64
```

### **Convert IPO Year to int**

```
ipo_by_yr.plot(kind='bar', title='IPOs per Year')
plt.xticks(rotation=45)
```



### Let's practice!

IMPORTING AND MANAGING FINANCIAL DATA IN PYTHON

