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## Sanjay Aggarwal

### Sr. Web Developer

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## Overview

Experienced web developer and team leader with 7+ years of expertise in web development, seeking a new role as a project manager. Proven track record in leading cross-functional teams, delivering successful web projects, implementing SEO strategies, and driving client satisfaction. Strong technical skills, innovative problem-solving, and excellent communication abilities

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## Experience

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### Voxturn Consulting Pvt. Ltd. / Sr. Web Developer & Team Lead

Sep 2019 - PRESENT, Gurugram

- Managed multiple projects simultaneously from initiation to closure, ensuring projects are completed on time, within budget, and to client satisfaction.
- Worked with cross-functional teams to define project scope, goals, and deliverables that support business objectives.
- Developed and maintained project plans, timelines, tracked progress, and reported project status to stakeholders.
- Coordinated with the team to ensure timely delivery of project milestones and ensured adherence to project scope and quality standards.
- Conducted risk assessments and implemented risk mitigation strategies to minimize project risks.
- **Implemented SEO best practices in website development, including optimizing website content, meta tags, On Page SEO, and site architecture, resulting in improved search rankings and increased organic traffic.**
- Managed client relationships, ensuring communication, and transparency throughout the project lifecycle.
- Design and Developed websites on wordpress, React, Webflow, shopify
- Research and found tools to make work easy for development and other teams

### Apical Consulting Pvt. Ltd. / Head of the Department

June 2018 - August 2019, Gurugram

- Led a team of developers in designing, developing, and delivering **WordPress, Hubspot, Webflow, React, and Next.js websites**, ensuring high-quality code and adherence to project timelines.
- Managed end-to-end website development projects, from requirement gathering to project delivery, ensuring client satisfaction and timely communication of project progress.

- Collaborated closely with clients to understand their specific needs, provided expert advice on website design, functionality, and performance, and resolved any technical issues or challenges.
- **Implemented SEO best practices in website development, including optimizing website content, meta tags, On Page SEO, and site architecture, resulting in improved search rankings and increased organic traffic.**
- Utilized project management tools, such as clickup, Trello and Jira, to track project tasks, assign responsibilities, and ensure project milestones were met within budget and timeline.
- Mentored and supervised junior developers, providing technical guidance, conducting code reviews, and fostering a collaborative team environment to ensure successful project outcomes.
- Developed custom features and functionalities using PHP, JavaScript, and other web technologies, ensuring website performance, security, and scalability.
- Stayed up-to-date with the latest web development trends and technologies, including emerging frameworks and libraries, and applied them to enhance website development processes and deliver cutting-edge websites.
- Conducted thorough testing and debugging of websites to identify and resolve any issues or bugs, ensuring smooth website operation and optimal user experience.
- Provided post-launch support to clients, including website maintenance, bug fixes, and performance optimizations, to ensure long-term website success and client satisfaction.

### **Epikso India Pvt. Ltd. / Sr. Web Developer**

Feb 2017 - May 2018, Gurugram

- Led a team of developers in designing, developing, and delivering WordPress websites, utilizing HTML and CSS to create responsive and visually appealing web pages.
- Collaborated closely with clients to gather project requirements, provided expert advice on website design, user experience, and best practices, and ensured client satisfaction throughout the development process.
- Managed end-to-end website development projects, from conceptualization to delivery, ensuring adherence to project timelines and quality standards.
- Developed custom WordPress themes and templates, utilizing HTML and CSS to create unique and visually appealing websites that met client specifications.
- Conducted thorough testing and debugging of websites to identify and resolve any issues or bugs, ensuring smooth website operation across different browsers and devices.
- Mentored and provided guidance to junior developers, conducting code reviews, and fostering a collaborative team environment to ensure successful project outcomes.
- Provided post-launch support to clients, including website maintenance, updates, and bug fixes, to ensure long-term website success and client satisfaction.

## **VTS Global. / Sr. Executive**

June 2016 - Feb 2017, Gurugram

- Designed visually appealing and user-friendly WordPress websites, utilizing a combination of pre-built themes and customizations to meet client's branding and business requirements.
- Collaborated closely with clients to gather design specifications, provided expert advice on website layout, color schemes, typography, and imagery, ensuring client satisfaction.
- Managed client relationships, providing timely updates, addressing feedback, and resolving any issues to maintain positive relationships and ensure client satisfaction.
- Oversaw office systems, including managing office equipment, supplies, and day-to-day operations, ensuring smooth office workflow and efficient office management.
- Conducted research and analysis to identify and implement process improvements, optimizing office systems and workflows to increase productivity and efficiency.
- Utilized design tools, such as Adobe Photoshop, Sketch, or Figma, to create mockups, wireframes, and prototypes for client approval, ensuring the visual direction aligns with the client's vision.
- Provided technical support to clients, including website updates, plugin installations, and troubleshooting, to ensure smooth website operation and client satisfaction.
- Stayed up-to-date with the latest design trends and technologies, including advancements in web design, UX/UI design, and visual aesthetics, and applied them to create modern and visually appealing WordPress websites.
- Provided excellent customer service, promptly responding to client inquiries, addressing concerns, and maintaining professional communication throughout the website design process.

## **Universal Illusion / Software engineering**

Jan 2016 - May 2016, Gurugram

- Utilized HTML and CSS to design and develop visually appealing and responsive web pages, ensuring cross-browser compatibility and adherence to web standards.
- Implemented design principles, including layout, color schemes, typography, and imagery, to create visually appealing and user-friendly web pages that met client specifications.
- Stayed updated with the latest design trends and technologies, including advancements in HTML, CSS, and Photoshop, and applied them to enhance web design processes and deliver modern and visually engaging web pages.
- Utilized Photoshop to create and edit graphics, imagery, and visual elements for web pages, ensuring consistent branding and aesthetics.
- Demonstrated creativity, attention to detail, and a keen eye for aesthetics in designing visually appealing and impactful web

pages using HTML, CSS, and Photoshop.

## **E-Technomate Pvt. Ltd. / Software Developer**

Sep 2015 - Dec 2015, Gurugram

- Developed Java-based calling module for clients, utilizing Java programming language, frameworks, and libraries to create efficient and reliable calling functionality.
- Collaborated with clients to gather requirements, analyzed business needs, and designed and implemented calling module solutions that met client specifications.
- Conducted thorough testing and debugging of the calling module, ensuring smooth functionality and optimal performance, and resolving any issues or bugs.
- Worked closely with cross-functional teams, including product managers, QA testers, and frontend developers, to integrate the calling module into the overall application, ensuring seamless integration and delivery of a complete solution.

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## **Education**

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### **Lady Florence Public School / 10<sup>th</sup>**

2010, Gurgaon

Pass with 7.8 CGPA, Strong academic performance, diligent and determined learner.

### **D. S. V. N Sr. Sec. School / 12<sup>th</sup>**

2012, Gurgaon

Pass with 68% marks, Well-rounded education, committed to academic excellence, eager to contribute.

### **KIIT College Of Engineering / B.Tech**

2016, Gurgaon

B.Tech in Computer Science & Engineering with 78% marks, Technically skilled, innovative problem-solver, and dedicated learner.

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## **Skills**

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Wordpress, HTML, CSS, JavaScript, ReactJS, NextJS, Webflow, Hubspot, Shopify, Figma, Photoshop, Server Handling(Cpanel & WHM), Digital marketing, Social Media, Project Management, Jira, Confluence, Client Handling, Team Management, Teamwork, Communication, Risk Management, Leadership/Team Lead, SEO, Digital Marketing(Social Media, Google ads)

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## **Certificates**

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- Project Management from Udemy
  - ReactJS, NextJS and GraphQL from Udemy

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## Accomplishments

- Successfully delivered and launched 300+ web projects, meeting all project milestones and deadlines, resulting in high client satisfaction.
- Led a team of developers and designers, fostering collaboration, optimizing workflows, and improving project efficiency.
- Implemented innovative solutions, such as responsive design and performance optimization, resulting in improved user experience and increased website traffic.
- Developed custom plugins, integrating complex functionalities, APIs, and databases, resulting in enhanced website performance and user engagement.
- Resolved critical technical issues and provided timely solutions, resulting in zero downtime and uninterrupted operation of web applications.
- Collaborated with cross-functional teams, including UI/UX, QA, and marketing, to ensure seamless project execution and successful delivery within budget and timeline.
- Mentored and trained junior developers, improving their technical skills and productivity, resulting in higher team performance and increased client satisfaction.
- **Collaborated closely with SEO and marketing teams, providing full support by implementing SEO best practices, optimizing website content, and leveraging tools for data analysis and performance tracking, resulting in improved search rankings, increased website traffic, and enhanced online visibility.**
- Implemented best practices for code quality, security, and performance, resulting in improved website reliability, security, and loading times.
- Successfully managed client relationships, providing timely updates, addressing feedback, and ensuring customer satisfaction, resulting in repeat business and positive referrals.