

SALES PERFORMANCE DASHBOARD

Order Date

All

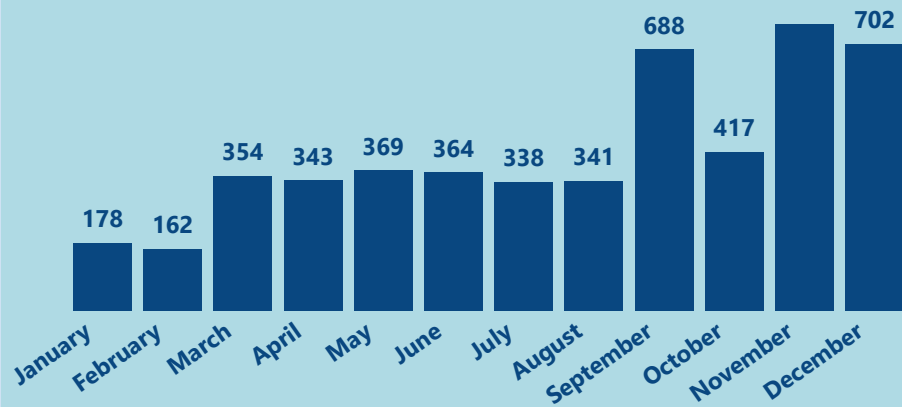
Category

All

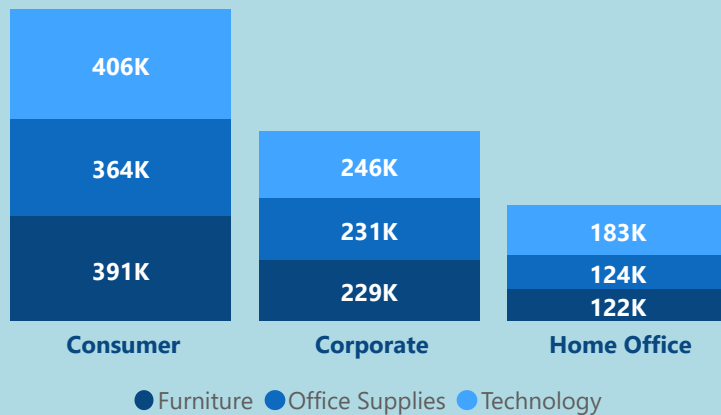
Sub-Category

All

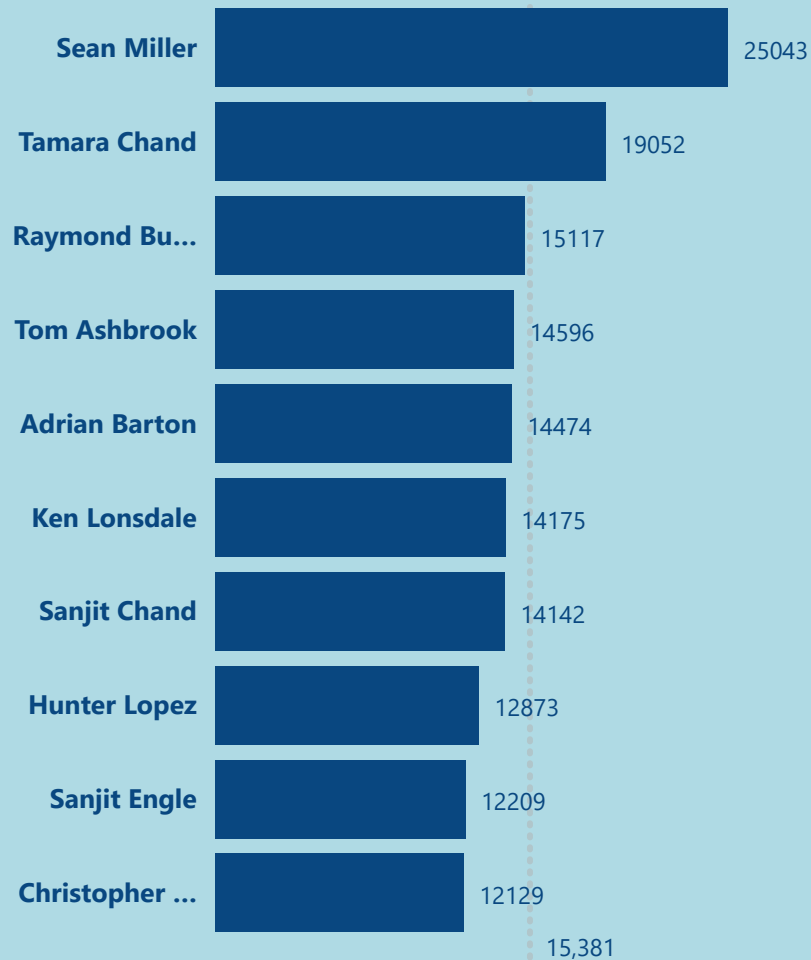
Monthly Count # orders



Sales by segment and category



Top10 customers by sales



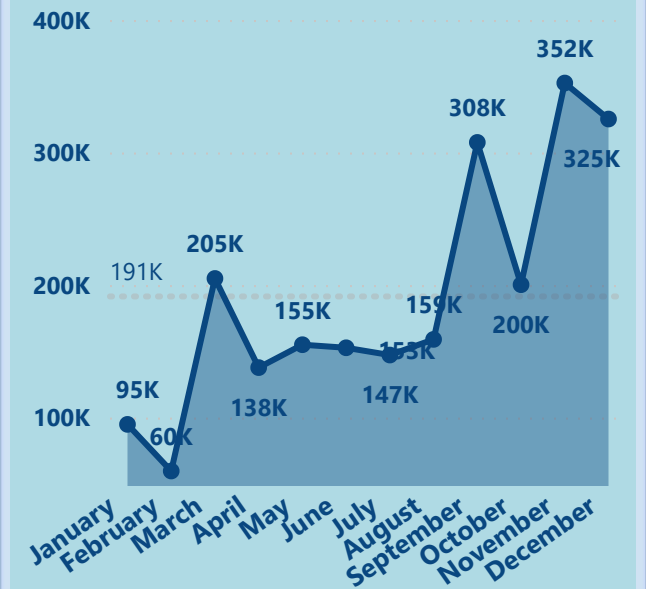
WE  SALES

TOP10 CUSTOMERS

Sales

Profit

Monthly sales trend



Overview

Regional

DAX

Regional Sales Dashboard

1850

total products

Pie chart and Table

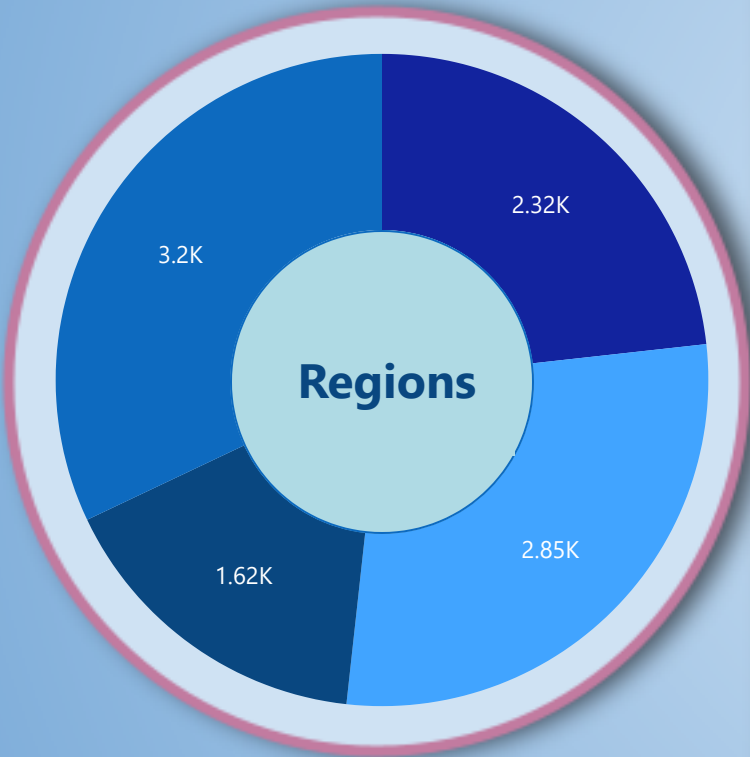
Decomposition tree

793

total customers

38K

total quantity



● Central ● East ● South ● West

Region	Segment	Category	Sub-Category	Count of Sales	Profit
Central	Consumer	Furniture	Tables	1	-566.56
Central	Consumer	Furniture	Tables	1	-538.45
Central	Consumer	Furniture	Bookcases	1	-437.54
Central	Consumer	Furniture	Tables	1	-407.68
Central	Consumer	Furniture	Furnishings	1	-356.73
Central	Consumer	Furniture	Chairs	1	-350.49
Central	Consumer	Furniture	Bookcases	1	-317.15
Central	Consumer	Furniture	Tables	1	-300.74
Central	Consumer	Furniture	Furnishings	1	-292.99
Central	Consumer	Furniture	Bookcases	1	-225.10
Central	Consumer	Furniture	Tables	1	-209.77
Central	Consumer	Furniture	Furnishings	1	-194.82
Central	Consumer	Furniture	Furnishings	1	-187.38
Central	Consumer	Furniture	Tables	1	-184.84
Central	Consumer	Furniture	Furnishings	1	-182.35
Total				9994	

Overview

Regional

DAX

DAX FUNCTIONS

Aggregate Functions

Date&Time Functions

Logical Functions

Filter Functions

Text Functions

Year

2016

633

total_customers

1359

total_products

9823

total_quantity

46

states_count

316

city count

0.15

avg discount

32.17

avg profit

0.80

max discount

0.00

min discount

8.40K

max profit

-6.60K

min profit

2578

Overall Purchases

Overview

Regional

DAX