

N^o

NEWTON

A DIGITAL DOPPELGÄNGER

www.benewton.co

Product By www.brenin.co

NEED GAP

Conversations are an important part in banking industry. Customers needs to interact with executives for help & support. But these interactions have limitations

- 24x7 Availability
- Privacy & Judgemental
- Lack efficiency/consistency
- High cost



OUR SOLUTION



We are building conversational AI/ML based digital avatar. It is multilingual and can be a doppelganger of any personality. It addresses user queries while reducing cost and efforts. It also provides 100% privacy.

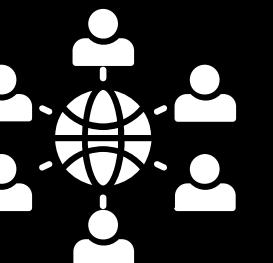
-Doppelganger :- An apparition or double of a living person.



WHY DIGITAL DOPPELGÄNGER



Availability



Multilingual



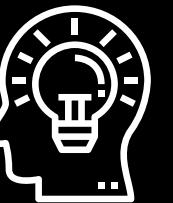
More Patience



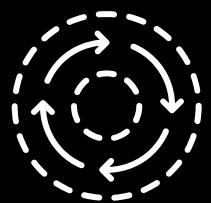
Cost Effective



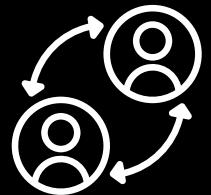
Extra Memory



Consistent



Better Engagement



Multi Tasker



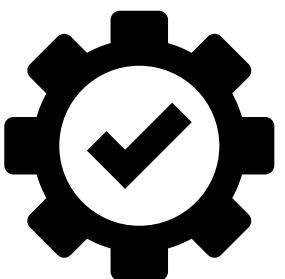
HOW IT WORKS



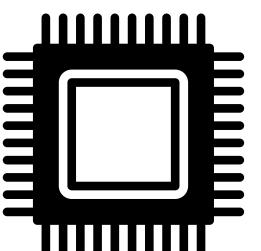
TECHNICAL USP



We are using a proprietary technology called sympathetic AI powered by self learning algorithms and deep neural networks



Nothing to install, streamed directly from the cloud to any web connected device via WebRTC.



Local installation possible on standalone devices.



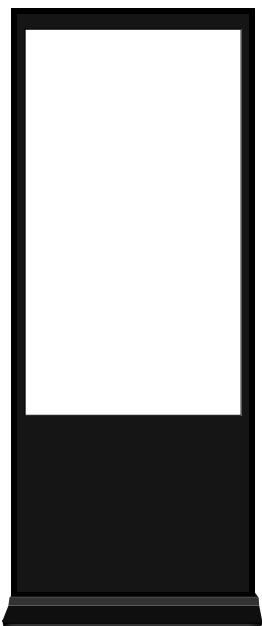
Real human handover when a digital avatar doesn't suffice.



PLATFORMS WE INTEGRATE



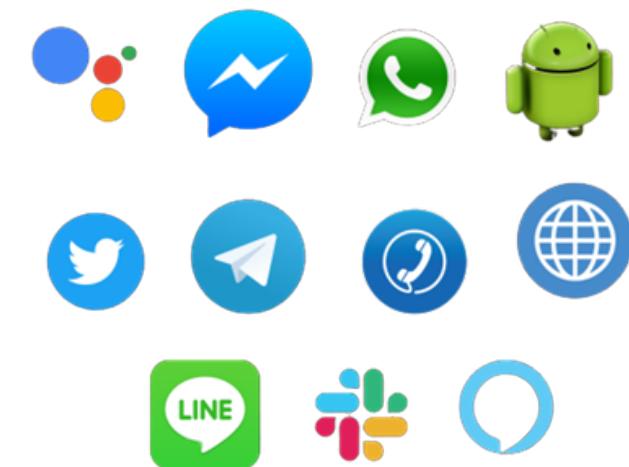
People can interact with any platform, whether it is an app, web or any social media platform. It can work everywhere.



Kiosk



VR



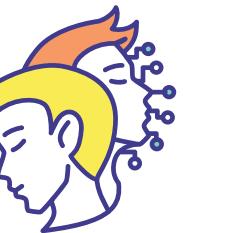
Web / App

Supports 15+ languages including English , Hindi and regional languages like Tamil , Telegu etc.





NEWTON FOR "BOB BANK"



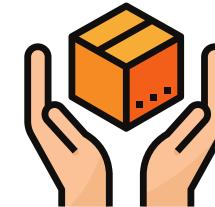
Digital Twin Of BOB Bank's
Brand ambassador



24x7 Customer Support



Increase Sales & Revenue



Increase Financial Product
& Schemes Awareness



Internal Operations



Innovative Tech
Marketing



ACHIEVEMENTS



- Incubated and Grant Awarded from Rajasthan Govt.
- Y Combinator Startup school graduate 2020.
- Top 10 finalist at Dubai chamber's smartpreneur program.
- Prototyping with Govt. Of Raj. & AIIMS



**STARTUP
SCHOOL**
by Y Combinator

#startupindia

غرفة دبي
DUBAI CHAMBER



TEAM



Suyog Bora
(B.Tech , ECE, VIT)

**7+ yrs of exp. in tech and
startup industry
(Ex- Jio ,NIC)**



Sanjay Jangid
(IIT Jodhpur, M.Tech, B.Tech)

**10+ yrs of experience in IT and
startup industry , Tech
entrepreneur
Ex- Syntel .**





MODE OF IMPLEMENTATION



QR Code from which customer knows more about the financial product, schemes and bank offerings.



AI Micro Branch in which we integrate our solution in existing platform and optimize banking operations.



Integration on website/social media as "BOB Buddy".



ANY QUESTIONS?

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*Thank!
you.*



WEBSITE

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Human



Digital Doppelgänger

