



# PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza Category

All

01-01-2015

31-12-2015



HOME



BEST/WORST SELLERS

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday, Saturday and Sunday** evenings.

### MONTHLY

There are maximum orders from month of **July and January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum sales** and total orders.

### SIZE

**Large size** pizza contributes to **maximum sales**.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

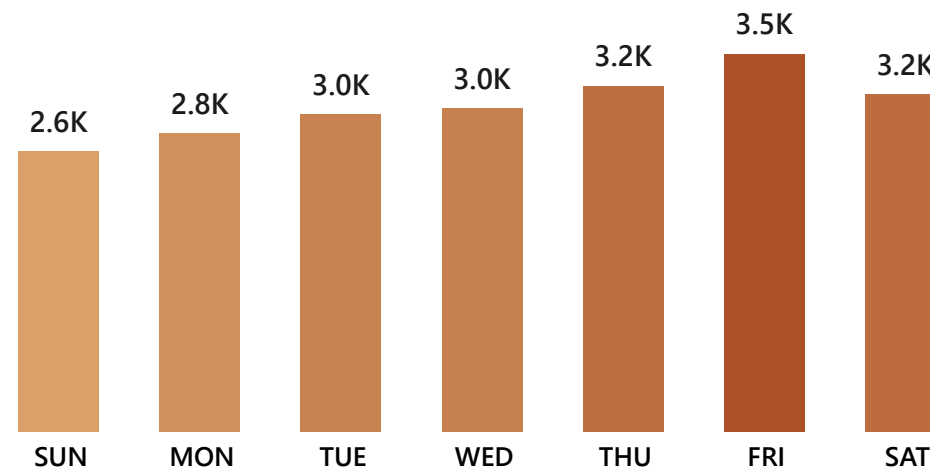
Total Orders



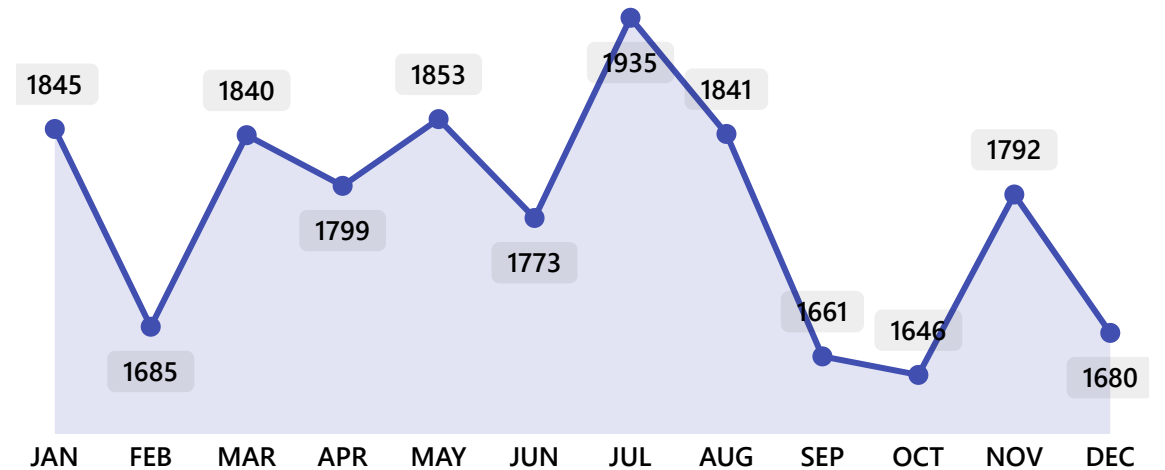
2.32

Avg Pizzas Per Order

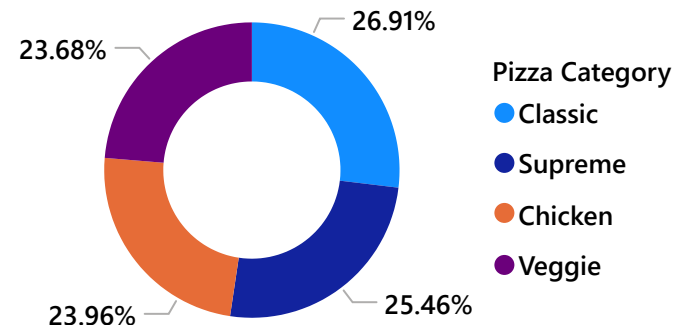
### Daily Trend for Total Orders



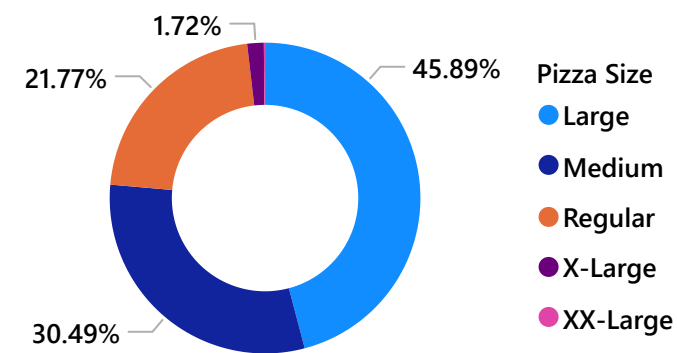
### Monthly Trend for Total Orders



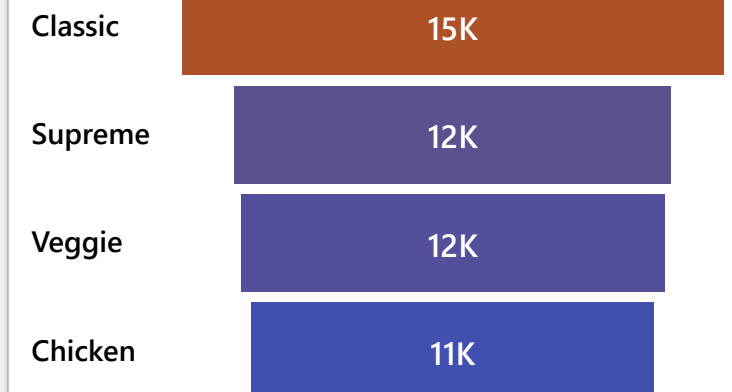
### Percentage of Sales by Pizza Category



### Percentage of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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BEST/WORST SELLERS



## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to maximum revenue.

### QUANTITY

The Classic Deluxe Pizza contributes to maximum total quantities.

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum total orders.

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to minimum revenue.

### QUANTITY

The Brie Carre Pizza contributes to minimum total quantities.

### TOTAL ORDERS

The Brie Carre Pizza contributes to minimum total orders.



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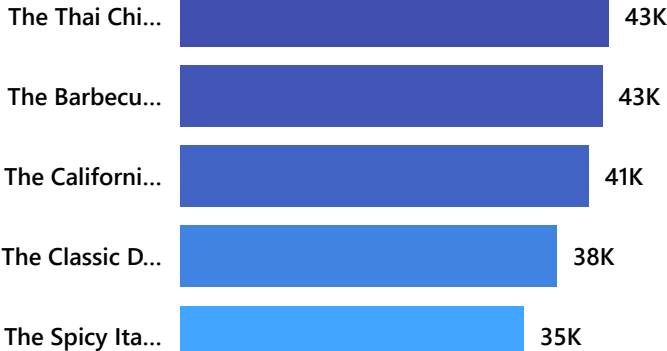
Total Orders



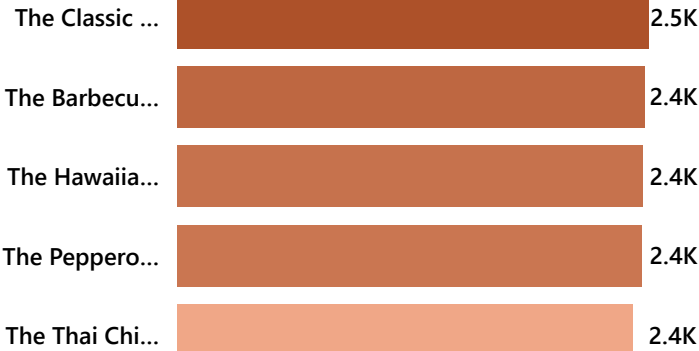
2.32

Avg Pizzas Per Order

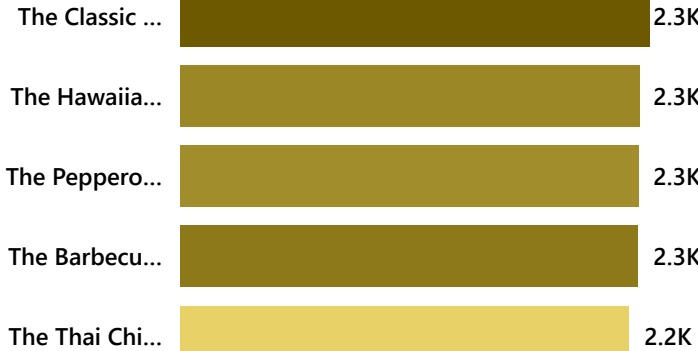
### Top 5 Pizzas by Revenue



### Top 5 Pizzas by Quantity



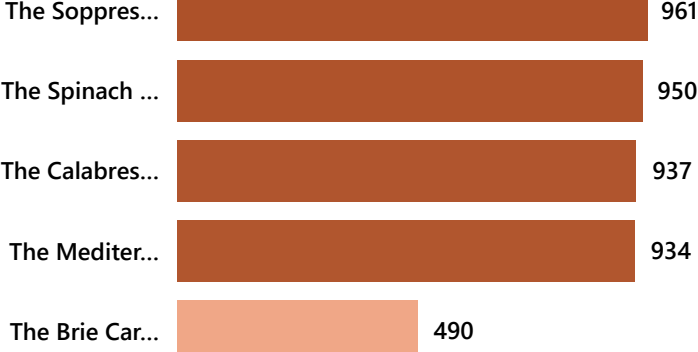
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

