Design Audit

Get Started

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Current status

Design progress

Exploration phase
Understanding the pain points from user perspective

Implementation
Ready for handoff

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Current status

Here's what we'll focus on today

Phase 1
Analyze the user pain points and do some co-research

Phase 2
Making a wireframe by using the points fm research

Phase 3
design the actual screen

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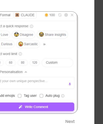
Current state of comment section

what they see?

- The comment section might be bit confusing to the user as the use flow of the design should be reversted
- Quick response suggestion should be changing based on the content of post or comment
- The emojis used should be more subtle icons and not some funky emojis

what they do?

- The user cannot understand the correct meaning of the post or comment that he is going to react to, the emojis should be changing based some AI tools to read and analyze the post or comment
- Instead of word limit being a separate section it can be merged with text input field



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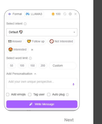
Current state of messaging

what they see?

- To give better automated message the should be use of more battery various AI tools and
- It is advisable to remove the 1100 section because because all the conversion are formal and professional or breach
- Revoke or the intent emojis

what they do?

- Instead of word limit being a seperate section it can be merged with text input field



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Current state of sidebar to screen profile

what they see?

- Color Contrast
  The text color is too light and doesn't stand
- Typography
  Use larger font sizes for better readability, especially for key metrics like "5 comments" and "3 posts"
- Graphical Elements
  Adding subtle visual dividers (like thin lines) between sections to improve structure.Use icons or visuals. to make the interface more engaging.
- Clear Rewards Explanation
  The phrase "See Rewards" is vague. Add a short description or an expectable trailing explaining the benefits of completing a streak

what they do?

- Include more navigation links/buttons for where users can post or comment directly from the screen.
- Allow users to click on days in the timeline (Je M T W T F S) to see in plan their activities for those days.

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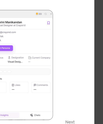
Current state Optimizing profile

what they see?

- Ensure that a screen should contain all the details the user for give in their linkedin/PPT, Linktree/Portfolio.
- Better typography and color contrast to make the design look more aesthetic and use some lines to segregate the various section.

what they do?

- Every details in this screen should be editable
- The user can have the access to post from this screen
- By clicking on comments and likes it should redirect to all the post that user has liked and commented



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Current state of posting content

what they see?

- The user flows can be improved or Writing style of the text can be improve and bulleting of text light side
- Make the both above mentioned function as dropdown function
- Better typography and color contrast to make the design look more aesthetic and use some lines to segregate the various section

what they do?

- The text input field can be added on the bottom of the screen
- The text input filed can designed similar like messenger or Whatsapp. Document post icon another bottom share
- Add some AI tools to generate more templates on the various topics
- Add an option that an template can be saved as 'My Templates'

Create Post
Hanin Manikandan
Product Designer
Post to Anyone
Add hashtags
Add a location
Add a link
Add a poll
Add a document
Add a celebration
Add a mention
Add a media
Add a schedule
Add a comment
Add a reaction
Add a share
Add a save
Add a report
Add a block
Add a follow
Add a unfollow
Add a mute
Add a unmute
Add a hide
Add a unhide
Add a pin
Add a unpin
Add a delete
Add a edit
Add a copy
Add a paste
Add a cut
Add a undo
Add a redo
Add a search
Add a filter
Add a sort
Add a refresh
Add a load more
Add a scroll
Add a zoom
Add a rotate
Add a crop
Add a resize
Add a move
Add a drag
Add a drop
Add a select
Add a deselect