



The Reltio Way

Vision	Reltio fuels the world’s enterprises with AI-ready, unified data to accelerate business value.				
Mission	To deliver unified, interoperable data that enterprises can trust to accelerate growth, drive efficiency, and manage risk .				
Values	Customer First We stand for our customers’ success and strive to exceed their expectations.	Better Together We work together, embrace our differences, and build on our strengths to be better together as One Reltio.	Simplify and Share We put a premium on simplicity, and sharing ways to automate and remove complexity.	Own It We demonstrate a strong Say/Do, and hold ourselves accountable for our outcomes.	Always Better Than Yesterday Each day, we find ways to innovate, improve, and evolve - making things better than before.
Key Themes	Delight Customers - operate with a customer-centric mindset		Fuel Innovation - leverage our capabilities to build differentiation and outpace our competitors		Drive Growth - increase market share and build an efficient, scalable business
True North	Deliver the best outcomes today for key stakeholders while building the foundation for a stronger future.				
Stakeholder Outcomes	Employees Create an environment to do our best work	Customers Deliver amazing customer experiences		Partners Be the partner of choice for Data Unification	Shareholders Become a Rule of 40 Company