



Meta H2O Coin

(MH2O)

Merging **Premium Hydration** with **Blockchain Innovation**

The First Tokenized Alkaline Water Brand with Real-World Value

Vision & Mission

Our Vision

To revolutionize the hydration industry by merging **premium alkaline water** with **blockchain technology**, creating a sustainable ecosystem where consumers become stakeholders and wellness becomes wealth.

Our Mission

Empower urban communities with access to **ultra-premium alkaline water** while building the first tokenized beverage brand that rewards loyalty with **lifetime royalties**. As the first Black-owned alkaline water company in Detroit, we're committed to inclusion, innovation, and financial accessibility.

What We Do

Meta H2O produces naturally high-alkaline spring water with a pH of 7.8+, enriched with trace minerals and natural electrolytes. Through the MH2O Coin, we're creating a Web3 loyalty program where investors earn token airdrops and revenue-sharing NFTs tied directly to product sales growth.



Problem & Opportunity

The Problem

- ✗ Hydration is a daily essential, but the bottled water industry is outdated and profit-centric
- ✗ Consumers want purpose-driven brands with real social impact and transparency
- ✗ Investors seek tokenized assets backed by real-world products with proven traction
- ✗ Traditional loyalty programs offer limited value and no ownership opportunities

Our Solution

- ✓ Meta H2O bridges both worlds: proven alkaline water product with crypto innovation
- ✓ First Black-owned alkaline water company in Detroit, empowering urban communities
- ✓ MH2O Coin creates Web3 loyalty with lifetime royalties tied to real sales growth
- ✓ Hybrid model lowers investment risk while offering exponential upside potential

Soothes Acid Reflux

Provides Extra Hydration

Detoxifies Your Body

Oxygenates Your Body

Alkalizes Your Body

Supports Immune System

Weight Loss Benefits

Cardiovascular Benefits

Improves Bone Health

Better Physical Appearance

Improves Overall Health

Eco-Friendly Packaging

Meta H2O Product Traction

Meta H2O is not an idea – it's already making an impact



Over **3,500 stores** in **17 states** across the United States



Expanding to **17 more states** this year with aggressive growth strategy



Employs **50+ people**, supporting local community development



Bi-lingual packaging (English & Spanish) for inclusive market reach



Eco-friendly and fully recycled materials demonstrating sustainability commitment



Minority-Owned Alkaline Water Company

MH2O Coin Launch

Strategy



Real-World Value Tokenization

Tokenizing Meta H2O with Web3 utility backed by actual product sales and distribution



Multi-Chain Compatibility

ERC-20, Solana, and BNB compatible launch for maximum accessibility and liquidity



NFT Investor Membership

NFT-based investor system with tiered benefits and exclusive access to royalty streams



Smart Contract Automation

Automated loyalty rewards and royalty payouts through transparent smart contracts



Growth-Tied Token Value

Token value directly tied to future sales performance and expansion targets

Token Launch Flow

1

Token Creation

Deploy MH2O on multiple blockchains



2

NFT Membership Launch

Issue tiered investor NFTs with royalties



3

Smart Contract Activation

Automate rewards and payout distribution



4

Exchange Listings

List on DEX and CEX for liquidity



5

Community Growth

Scale token utility with product expansion

Ethereum

Solana

BNB Chain

Investment & Royalty Structure

Raising \$500,000 Seed Round



Platinum tier investors receive MH2O tokens and 10% equity in Meta Distribution Company profits



NFTs offer Bronze, Silver, Gold, and Platinum tiered rewards with exclusive benefits



\$500,000 in coin distributed across all investment tiers



Large investments secure higher token allocation and profit-sharing percentages



Smart contracts ensure transparent and automated distributions

NFT Membership Tiers

Bronze

\$5,000

- ✓ Token allocation from \$500K pool
- ✓ Early access to new products
- ✓ Community member benefits

Silver

\$10,000

- ✓ Increased token allocation
- ✓ Exclusive investor updates
- ✓ VIP event invitations

Gold

\$50,000

- ✓ Premium token allocation
- ✓ Advisory board participation
- ✓ Priority support & perks

Platinum

\$500,000

- ✓ Maximum token allocation
- ✓ 10% equity in distribution profits
- ✓ Executive board seat
- ✓ Quarterly profit distributions
- ✓ Strategic partnership opportunities



Platinum Tier: \$500K in Coin + 10% Equity

Why Invest in MH2O Coin?

- 1** **Investing in traction, not just an idea.** Meta H2O is already profitable with over 3,500 stores in 17 states and expanding to 17 more this year.
- 2** **Celebrity support and proven media reach.** Team generated 3,000+ press pieces from past ventures featuring Rihanna, Katy Perry, Tyra Banks, and more.
- 3** **Hybrid crypto + real product model lowers risk.** Token value backed by actual product sales and national expansion, not speculation alone.
- 4** **Guaranteed royalty program for early investors.** Lifetime revenue sharing through NFT-based membership tiers with token airdrops.
- 5** **Team with decades of experience.** Entrepreneurial success, Fortune 500 tech consulting, global commodities trading, and political connections.
- 6** **Social impact mission.** Minority-owned alkaline water company, empowering urban communities with access to premium wellness products.



Use of Funds (\$500K)



- \$100K**  Token & NFT development plus smart contracts
- \$100K**  Marketing and influencer campaigns
- \$150K**  Operations, fulfillment, and inventory
- \$75K**  Exchange listings and market making
- \$75K**  Legal, compliance, audit, and IP protection



Jeremy Odom

Founder & CEO

Entrepreneurial Journey

Jeremy Odom built the first minority-owned alkaline water company with over **3,500 stores** across the United States. His entrepreneurial journey began with establishing JO Investments, scaling operations across Michigan, London, and Miami, followed by co-founding JOKEM Commodities International, LLC—a U.S. and Ghana-based company entrusted with mandates to supply gold, diamonds, oil, fuels, and agricultural products to global markets.

Financial Expertise

Jeremy is a licensed Forex trader with a trading portfolio exceeding **\$9.3 million**. He strengthened his financial acumen by earning multiple certifications from the Online Trading Academy and studying under elite market instructors. He launched JO Commodities, LLC to connect industries, educators, investors, athletes, and humanitarian organizations with essential resources and partnerships.

Vision for Meta H2O

Growing up in Detroit, Jeremy witnessed firsthand how urban communities lacked access to healthy beverage options. This experience inspired Meta H2O—an ultra-premium water brand built on the science of hydration and a mission of inclusion. With the launch of MH2O Coin in the decentralized marketplace, Jeremy is merging wellness, innovation, and financial accessibility to transform both the hydration industry and the way communities invest in their health.



Jeff Yarchever
President

Jet Apparel Group Success

Founded 1980-2011

Built and led Jet Apparel Group, a premier wholesale distribution company specializing in top name-brand apparel and accessories to U.S. and international discount chain stores.

- Major retail partners: TJ Maxx, Marshall's, Ross Stores, Nordstrom Rack, Costco
- Achieved over **\$700 million in sales** annually with consistent profitability
- Successfully sold the company in 2011 after three decades of growth

Velvet Angels - Celebrity Shoe Brand

Founded Velvet Angels in 2006, growing it to over **\$12 million per year** in sales with **3,000+ press pieces** featuring celebrities including Rihanna, Katy Perry, Pink, Carrie Underwood, and Tyra Banks. Successfully sold in 2013 for substantial profit.

Political & Diplomatic Experience

Served as **Honorary Consul of Latvia** to the United States (2002-2022), bringing U.S. investment to Latvia and developing real estate projects. CEO of Place America First super PAC with proven political fundraising success and personal relationship with Donald Trump.

Blockchain & Fundraising Expertise

Team member and founder with Pre Cog Nexus, specializing in **U.S./Europe business development and fundraising** in the high-tech crypto space. Decades of experience raising capital and building strategic partnerships across multiple industries.



Manos Megagiannis

Chief Technology Officer

Background & Experience

Over **30 years** of professional experience in cyber security, software development, network architecture, and information technology. Founder and CEO of Totally Secure, a boutique consulting firm in the critical cyber security arena.

Blockchain & Innovation

Worked on multiple ICOs and innovative uses of blockchain for distributed ledger, identity management, and cryptocurrencies. Architected and integrated technologies using Deep Web, Big Data, Machine Learning, and Blockchain.

Industry Leadership

Consulted for **Fortune 500 companies** and government agencies. Pioneered network security tools, trading platforms, micro-payment systems, and operating systems' internal components. Founded, built, and sold multiple ventures that received highest industry awards.

Education & Recognition

Master's degree in Computer Science and Artificial Intelligence. Quoted in **Forbes, Wired, and Wall Street Journal**. Presented at I.S.S.A., Dark Web, and H.O.P.E. conferences.

Global Impact

Serves on Boards of Directors for profit and non-profit organizations, including **Homeland Security Foundation of America**. International involvement through NGOs, U.N., and foreign governments advancing security and peace.

Technology Leadership

25 years of experience in financial, gaming, and emerging technology including CTO roles, plus a decade in technology marketing including Director positions. Currently CSO of Sultan Interactive Group, a consultancy developing AI, Big Data, Digital Twin, Web3, and Blockchain projects.



Oz Sultan

Chief Strategy Officer

Enterprise & Startup Experience

Designed Fintech, E-commerce, and startup tech systems. Built and operationalized projects from financial services platforms (**JPMorgan, Moody's**) to datacenters (FYE). Developed social media products for the Economist Intelligence Unit and architected multi-million-dollar blockchain, big data, and cryptocurrency projects.

Advisory & Board Roles

Board member of the **Homeland Security Foundation of America**. Visiting faculty at CUNY focused on Web3 Marketing Technology and Blockchain. Regularly consults on AI, blockchain, XR, Metaverse Gaming, and Tokenomics. Advises multiple funds on blockchain, XR, and technology projects.

Research & Innovation

Publishes regular research on counterterrorism efforts to prevent Internet and Web3 extremist radicalization. Works with XRSI on Metaverse Safety and Security. Helps companies develop AI, Web3, Big Data, and Project Strategies to reduce costs, improve operations, and develop new revenue lines.



Derrell Williams
Hotel Management Executive

Hospitality Management Excellence

Ten years of successful experience in hospitality management and customer service. Highly motivated professional with extensive experience in forecasting and budgeting, training staff, customer service, enforcing safety standards, and facilitating full team member meetings in fast-paced hospitality establishments.

Leadership & Operations

Exceptional interpersonal skills, capable of resolving customer complaints and motivating staff members to peak performance. Utilizes keen analysis and team approach to drive organizational improvements and implementation of best practices.

Areas of Expertise

- Financial Analysis & Reporting
- Budgeting & Forecasting
- Team Building & Performance Improvement
- Customer Satisfaction / Guest Relations
- Problem Resolution
- Organization & Time Management

Jet Apparel Group Success

Founded 1980-2011

Built premier wholesale distribution company for top name-brand apparel and accessories to US and international discount chain stores including **TJ Maxx, Marshall's, Ross Stores, Nordstrom Rack, Costco** and many others.

Achieved over **\$700 million in annual sales**, maintaining consistent profitability every year. Company successfully sold in 2011 after three decades of growth.



Lamar Odom

Partner – Distribution

Basketball Icon & Sports Distribution

Two-time NBA Champion (2009, 2010), Olympic gold medalist, and revered figure in professional basketball. Direct connections to sports stadiums in both **professional and college sports**, providing unparalleled distribution opportunities.

- NBA Sixth Man of the Year (2011)
- 2004 Olympic Games & 2010 FIBA World Championship gold medalist
- 14-season NBA career with Lakers, Heat, Clippers, and Mavericks
- Prominent media personality and entrepreneur

Strategic Value to Meta H2O

Leverages extensive sports network and wholesale distribution expertise to expand Meta H2O into professional and college sports venues nationwide. Brand embodies **perseverance, transformation, and excellence**, resonating across sports, entertainment, and lifestyle industries.

Join the Meta H2O Movement

Invest in the Future of Hydration and Web3

Seed Round Investment Opportunity

\$500,000

Secure your position as an early investor and receive lifetime royalties through our NFT-based membership system



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Merging Wellness, Innovation, and Financial Accessibility