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CS23A34 USER INTERFACE AND DESIGN LAB

Laboratory Observation NoteBook

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Semester: IV

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Conduct task analysis for an app (e.g., online shopping) and document user flows. Create corresponding wireframes using Lucidchart

AIM:

To understand and document the steps a user takes to complete the main tasks within an online shopping app.

PROCEDURE:

Tool Link: https://www.lucidchart.com/pages/

Step 1: Assigning Tasks

- 1. Browsing Products
- 2. Searching for a Specific Product
- 3. Adding a Product to the Cart
- 4. Checking Out

Step 2: Document User Flows

- 1. Browsing Products
- 1. Home Screen: User lands on the home page with product categories.
- 2. Product Categories: User taps on a category to view products.
- 3. Product List: User scrolls through the product list.
- 4. Product Details: User taps on a specific product to see details.

Home Screen -> Product Categories -> Product List -> Product Details

2. Searching for a Specific Product

- 1. Search: User taps the search bar or icon.
- 2. Enter Query: User types the product name or keyword.
- 3. Search Results: User reviews matching items.
- 4. Product Details: User taps on a specific product to see details.

Search -> Enter Query -> Search Results -> Product Details

- 3. Adding a Product to the Cart
- 1. View Products: User browses or searches for a product.
- 2. Product Details: User taps on the product to see more info.
- 3. Add to Cart: User clicks "Add to Cart"

View Products -> Product Details -> Add to Cart

- 4. Checking Out
- 1. Open Cart: User taps on the cart icon.
- 2. Review Cart: User checks all products.
- 3. Proceed to Checkout: User clicks "Checkout"
- 4. Enter Shipping Info: User provides shipping details.
- 5. Enter Payment Info: User provides payment details.
- 6. Place Order: User clicks "Place Order"

Open Cart -> Review Cart -> Proceed to Checkout -> Enter Shipping Info -> Enter Payment Info -> Place Order

Step-by-Step Procedure to Create User Flows in Lucidchart

- 1. Create a New Document
- Go to Lucidchart and sign in or sign up if you don't have an account.
- Click on + Document or Create New Diagram.
- 2. Select a Template
- You can start with a blank document or select a flowchart template.
- For this example, let's start with a blank document.

- 3. Add Shapes for Each Step
- Drag and drop shapes from the left sidebar to represent different steps in your flow (e.g., rectangles for actions, diamonds for decisions).
- Name each shape based on the steps from the task analysis:
- Login/Register
- Browsing Products
- Adding Products to Cart
- Managing Cart
- Checkout Process
- Tracking Orders
- 4. Connect the Shapes
- Use connectors to link the shapes, indicating the flow from one step to the next.
- Add arrows to show the direction of the flow.
- 5. Add Details to Each Step
- Double-click on each shape to add text describing the action or decision.
- For example, for the "Login/Register" step, you might add:
- Open the app
- o Click on "Sign Up" or "Login"
- o Enter details (username, email, password)
- Olick "Submit"
- Verification through email or phone (if required)
- Redirect to the home screen upon successful login
- 6. Use Different Shapes for Different Actions
- Use rectangles for general actions.
- Use diamonds for decision points (e.g., "Is the user logged in?").
- Use ovals for start and end points.
- 7. Customize and Organize Your Flowchart
- Arrange the shapes and connectors logically.
- Use different colors to distinguish between types of steps or user roles.
- Group related steps into sections for better clarity.

- 8. Review and Save Your Flowchart
- Review the flowchart to ensure all steps are included and connected correctly.
- Save your flowchart by clicking on File -> Save.
- 9. Share and Collaborate
- Click on the Share button to collaborate with others.
- You can also export your flowchart as an image or PDF for presentation Purposes.

Example Flowchart Breakdown:

Login/Register Flow

- Steps:
- Open the app
- Click on "Login" or "Register"
- o Enter details
- Verify (if required)
- Redirect to the home screen

Browse and Search Flow

- Steps:
- Navigate to categories or use search bar
- Apply filters/sorting options
- View product details

Add to Cart Flow

- Steps:
- View product details
- Select options (size, color, quantity)
- \circ Add product to cart

Checkout Flow

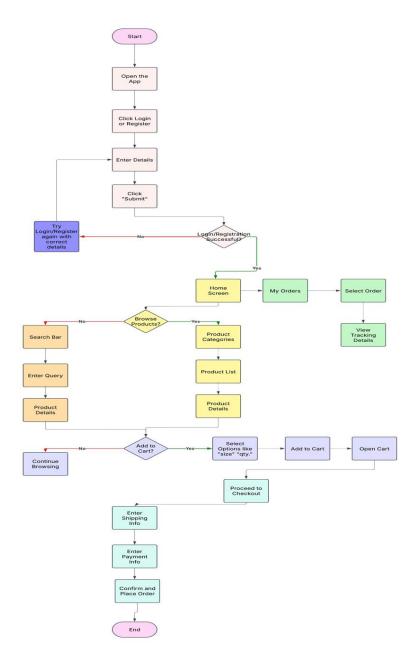
- Steps:
- Review cart

- Proceed to checkout
- Enter shipping information
- Select payment method
- o Confirm and place order

Order Tracking Flow

- Steps:
- Navigate to "My Orders"
- Select order to track
- View tracking details

Output:



Result:

Hence, creating a prototype with familiar and unfamiliar navigation and using different user groups using prto.io has been successfully executed.