

Project Design Phase-I
Proposed Solution Template

NAAN MUDHALVAN ID(NM ID)	TEAM MEMBERS
52B205F58D3B38DA474468EC28689 A50	ADHITHYAN N
BF50833CC76C76DB09B436F9DF2D0 CA4	ARCHANA S
A11D101AAC84DE7983A442C294B83 72F	PRINCYMARY J
F66636916F3F171905941AFC2B7DBF 34	SANJAYKUMAR S
Project Name	Creating an Sponsored Post for Instagram

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Begin by restating the problem or challenge you're addressing. This sets the context for your proposed solution..
2.	Clear Objective:	Define the specific objectives that your solution aims to achieve. What are the desired outcomes, and how will success be measured
3.	Solution Overview:	Provide a concise summary of your proposed solution. This should include the main concept or approach in a few sentences.
4.	Rationale:	Explain why this solution is the best way to address the problem. Discuss the underlying reasons and benefits of your approach.
5.	Measuring Success:	Describe the key performance indicators (KPIs) and metrics that will be used to assess the success of the solution. How will you track and measure progress?
6.	Alternative Solutions:	Briefly mention and compare any alternative solutions that were considered during the ideation phase. Explain why your proposed solution is superior.