

Social Media Campaign Performance Tracker

2M

Total Products Sold

891.75K

Total Marketing Spend

0.42

Cost per Product

0.17

Google Ads %

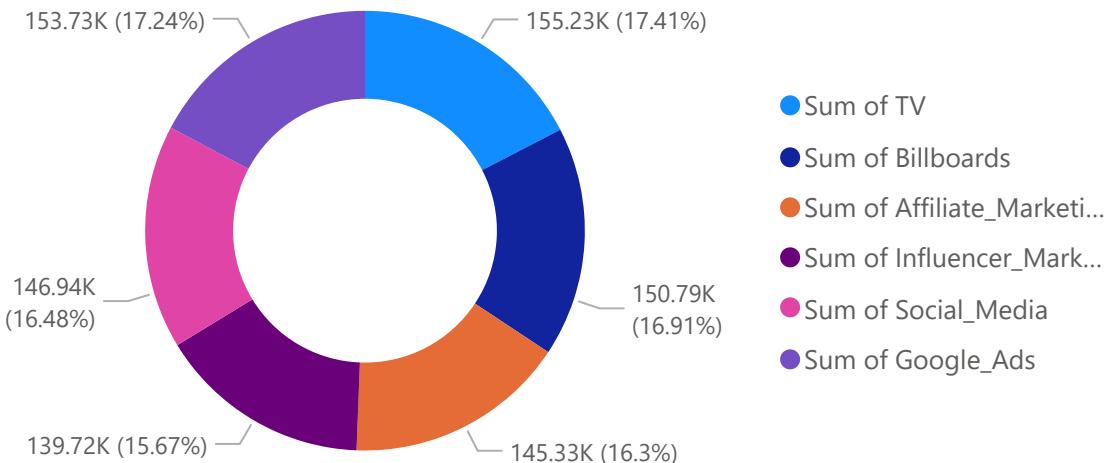
Google Ads % by Google_Ads



Google_Ads

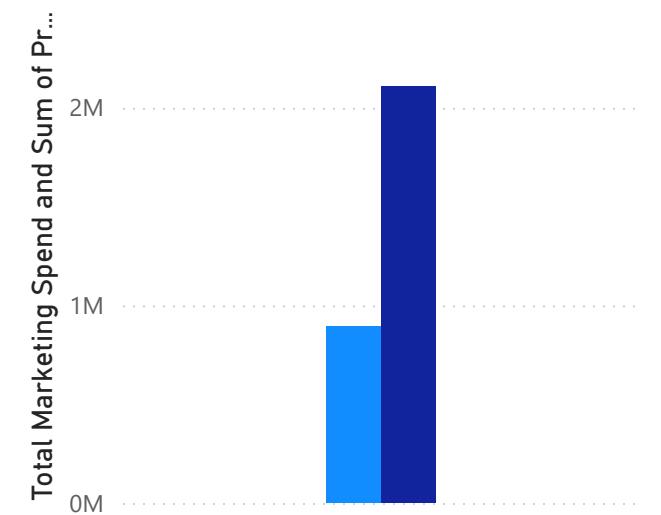


MARKETING SPEND DISTRIBUTION



Total Marketing Spend and Sum of Product_Sold

● Total Marketing Spend ● Sum of Product_Sold



TV	1.04
Billboards	4.33
Affiliate_Market...	4.95
Influencer_Mark...	5.77
Social_Media	8.84
Google_Ads	14.03
Sum of TV	16.19
Sum of Billboards	36.04