

# PROJECT REPORT TEMPLATE

## BUILD AN EVENT MANAGEMENT USING SALES FORCE

### **INTRODUCTION:**

Event Management is the process of analyzing, planning, marketing, producing and evaluating an event. It is a different way of promoting a product, service or idea. If an event is managed efficiently and effectively, it can be used as a very powerful promotional tool to launch or market a product or service. It requires certain core values to be deployed to every element, process and decision to justify professional approach and achieve effective and efficient results. It can be delivered by an individual or a group of individuals or a company who specializes in planning and organizing events.

### **OVERVIEW:**

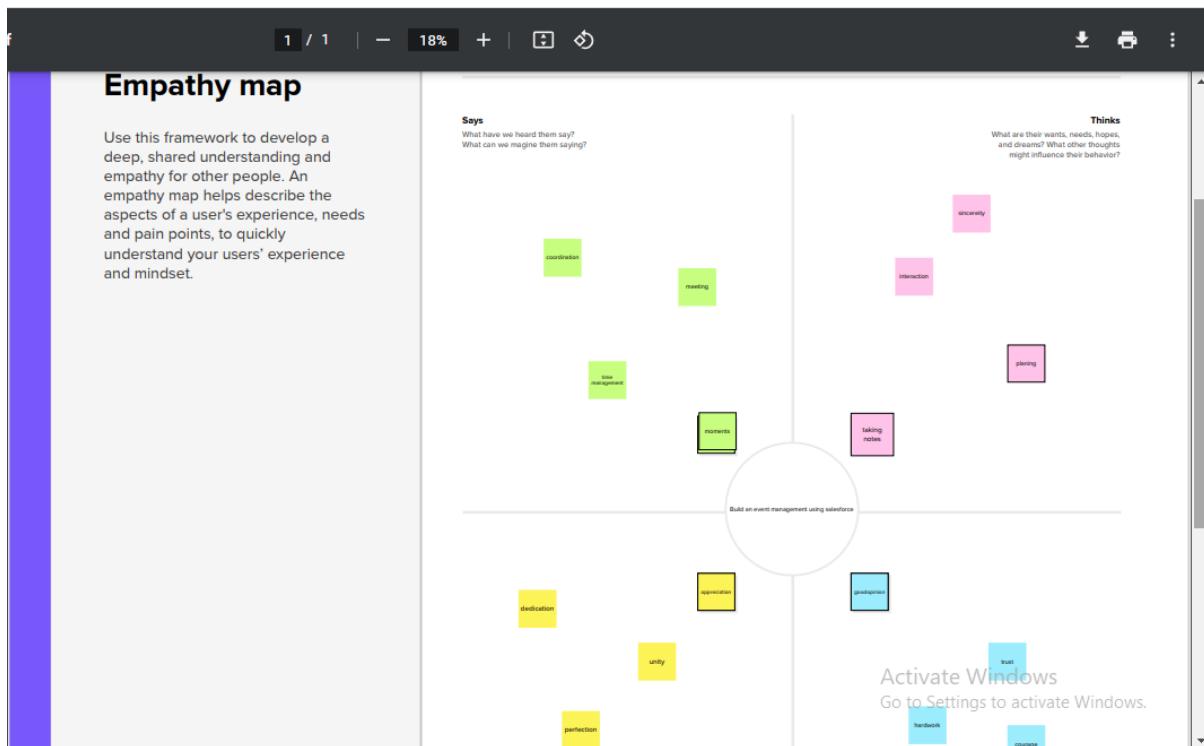
- ❖ Event management is the application of project management to the creation and development of small or large-scale personal or conferences, ceremonies, weddings, formal parties, concerts, or conventions.
- ❖ It involves studying the brand, identifying its target audience, devising the event concept, and coordinating the technical aspects before actually launching the event.
- ❖ The events industry now includes events of all sizes from the Olympics down to business breakfast meetings.
- ❖ Many industries, celebrities, charitable organisations, and interest groups hold events in order to market their label, built business relationships, raise money, or celebrate achievement.

### **PURPOSE:**

- Event management is the process of creating and maintaining an event.
- This process spans from the very beginning of planning all the way to post-event strategizing.
- At the start, an event manager makes planning decision, such as the time, location and theme of their event.
- It involves studying the brand, identifying the target audience, devising the event concept, planning the logistics, and coordinating the technical aspects before actually launching the event which is also very accurate.
- Improve customer service. Every scheduling department's top priority must be ensuring that events meet the expectations of organizers and attendees.
- Increase Operational Efficiency.
- Grow revenue.
- Optimize facility utilization.
- Increase safety.

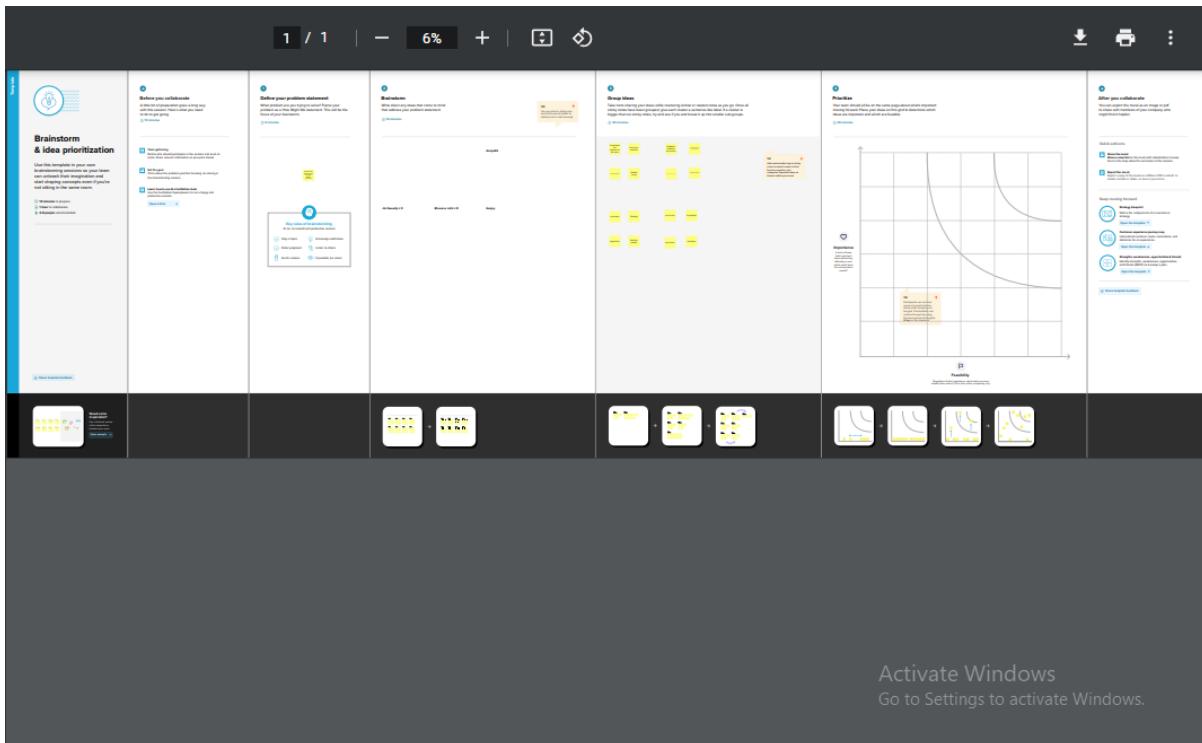
## Build an event management using sales force

### EMPATHY MAP:



### BRAINSTORMING MAP:

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### RESULT:

#### DATA MODEL:

Object Name	Fields in the object	
	FIELD LABEL	DATA TYPE
EVENT	City	Text
	Start Date	Date/Time
	End date	Date/time

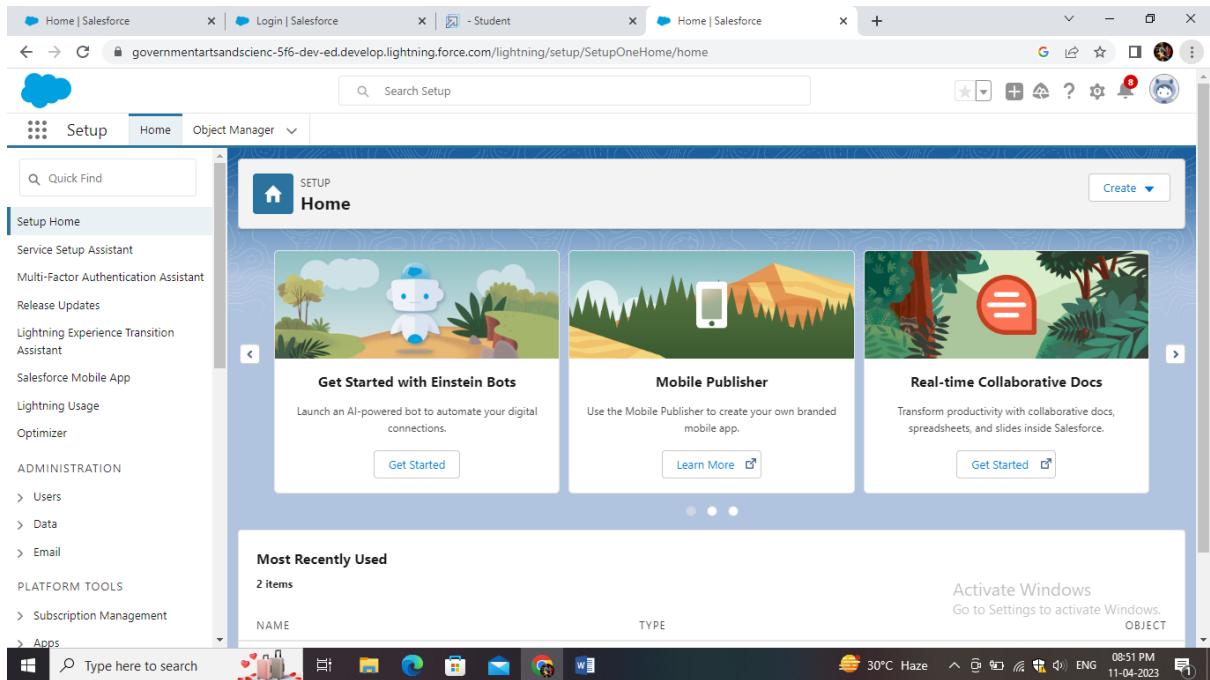
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	FIELD LABEL	DATA TYPE
ATTENDEE	ID	Auto number
	Phone	Phone
	Email	Email
	Tickets	Picklist
	Event	Related to
	FIELD LABEL	DATA TYPE
SPEAKER	Bio	Text area
	Email	Email
	Event	Look up relationship
	FIELD LABEL	DATA TYPE
VENDOR	Phone	Phone
	Email	Email
	Service provider	Text
	Event	Look up relationship

### Activity & Screenshot

- To create the object go to [salesforce.com](https://salesforce.com)
- After login to this home page will be displayed shown as below

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### Milestone 1 – Object:

Salesforce objects are database tables that permit you to store data that is specific to an organization. It consists of fields (columns) and records (rows).

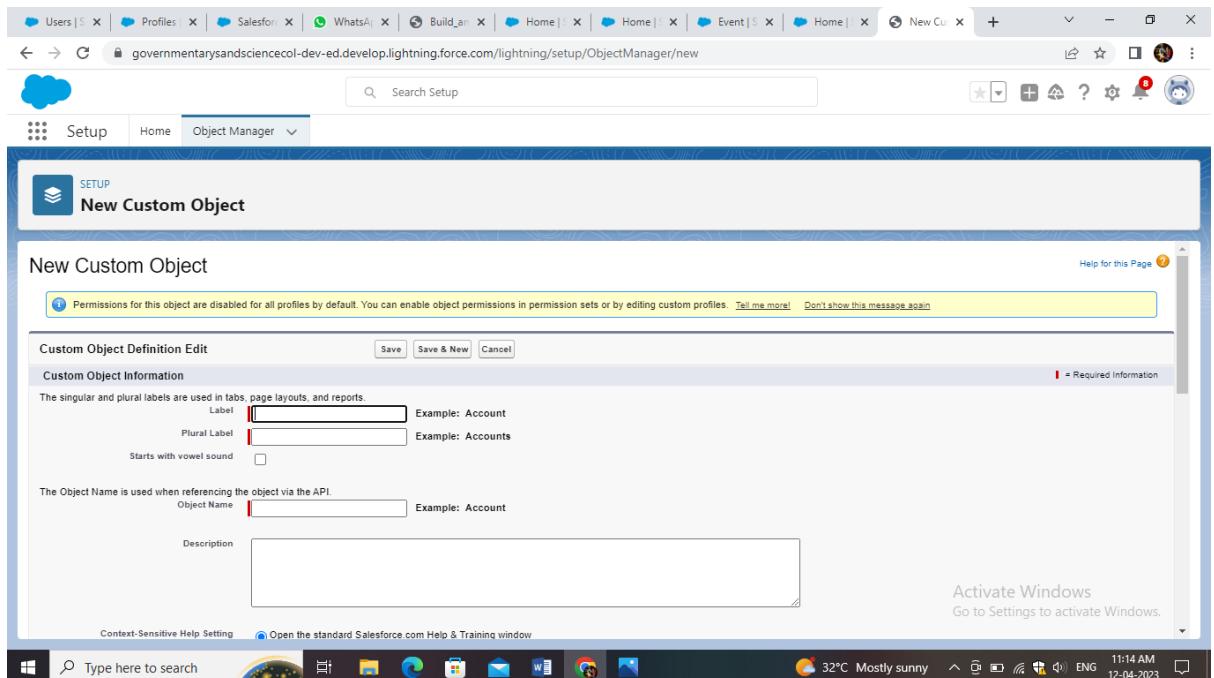
### Activity 1:

#### Creation of object for event management:

For event management we need to create 4 objects s i.e Events, Attendees, Speakers and vendors.

- ❖ Click on the gear icon and then select Setup.
- ❖ Then Click on the object manager tab just beside the home tab.
- ❖ At the right side of the page there is a create option
- ❖ Click on the create option then click the custom objects provided on that
- ❖ Then a new page will open as shown below

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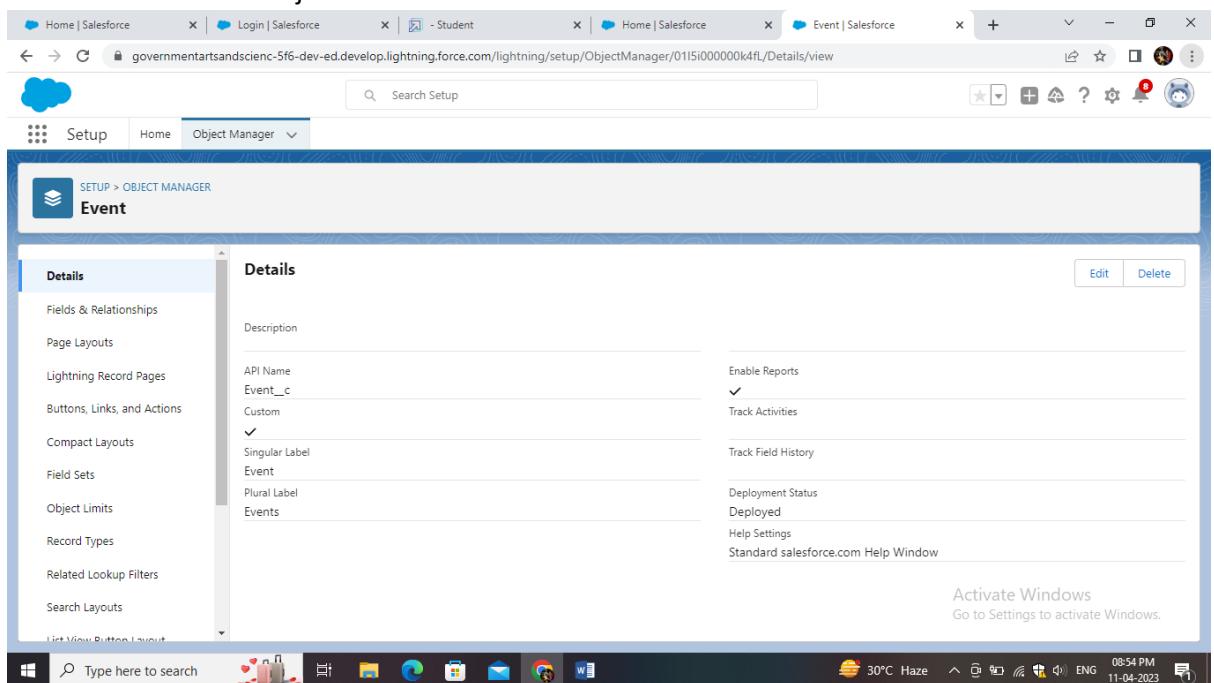


Then enter the follow details to create a event object

- Label: Event
- Plural Label: Events
- Record Name: Event Name
- Allow Reports checkbox
- Allow Search checkbox

Then click save

The event object is created as below



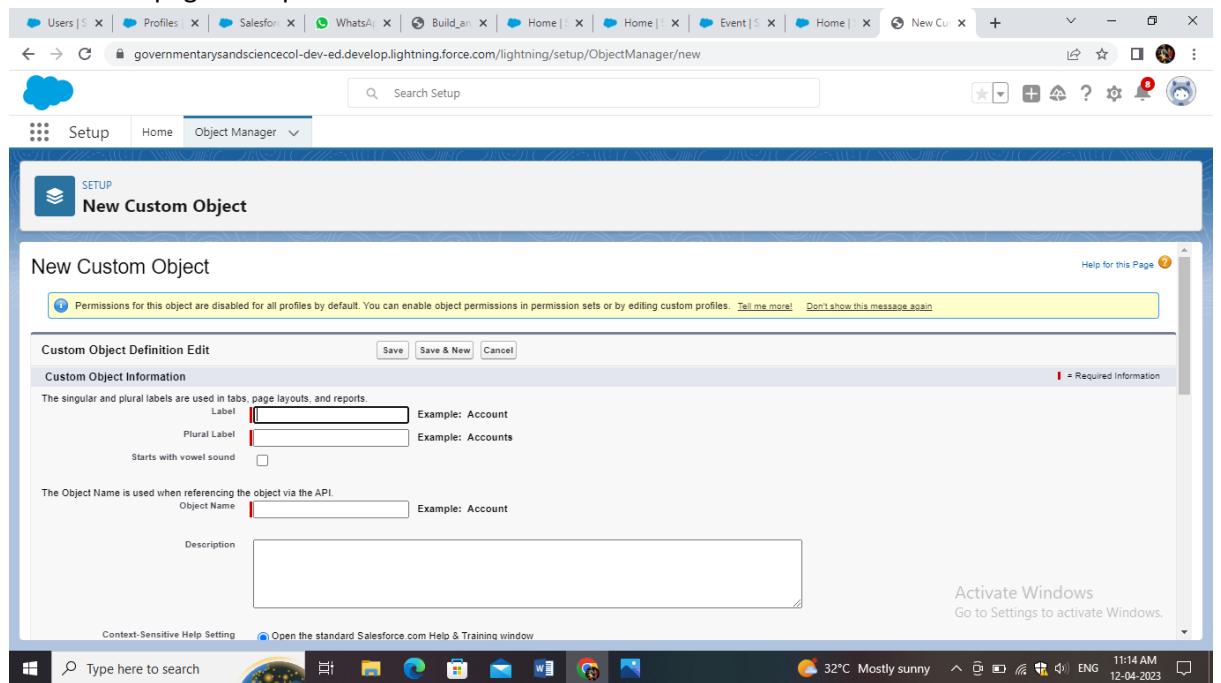
The event object is created sucessfully .

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### Activity 2

#### Creation of Attendees object:

- ❖ Click on the gear icon and then select Setup
- ❖ Click the object manager tab just beside the home tab.
- ❖ Click on the create option then click the custom objects provided on that
- ❖ Then a new page will open as shown below



Then enter the follow details to create a attendee object

- a. Label: Attendee
- b. Plural Label: Attendees
- c. Record Name: Attendee Name
- d. Allow Reports checkbox
- e. Allow Search checkbox

## Build an event management using sales force

Then click save the below page will appear.

The screenshot shows the Salesforce Setup interface with the 'Object Manager' tab selected. A search bar at the top right contains the text 'Search Setup'. Below it, a navigation bar includes 'Setup', 'Home', and 'Object Manager'. The main content area displays the 'Attendee' object details. On the left, a sidebar lists various configuration options under 'Record Types'. The main 'Details' section shows the following fields:

Field	Value
Description	
API Name	Attendee_c
Custom	✓
Singular Label	Attendee
Plural Label	Attendees
Enable Reports	✓
Track Activities	
Track Field History	
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

At the bottom right of the page, there is a message: 'Activate Windows' followed by 'Go to Settings to activate Windows.' The browser address bar shows the URL: <https://governmentartsandscienc-5f6-dev-ed.lightning.force.com/lightning/setup/ObjectManager/015i000000k4fQ/Details/view>. The taskbar at the bottom of the screen shows various application icons and system status indicators.

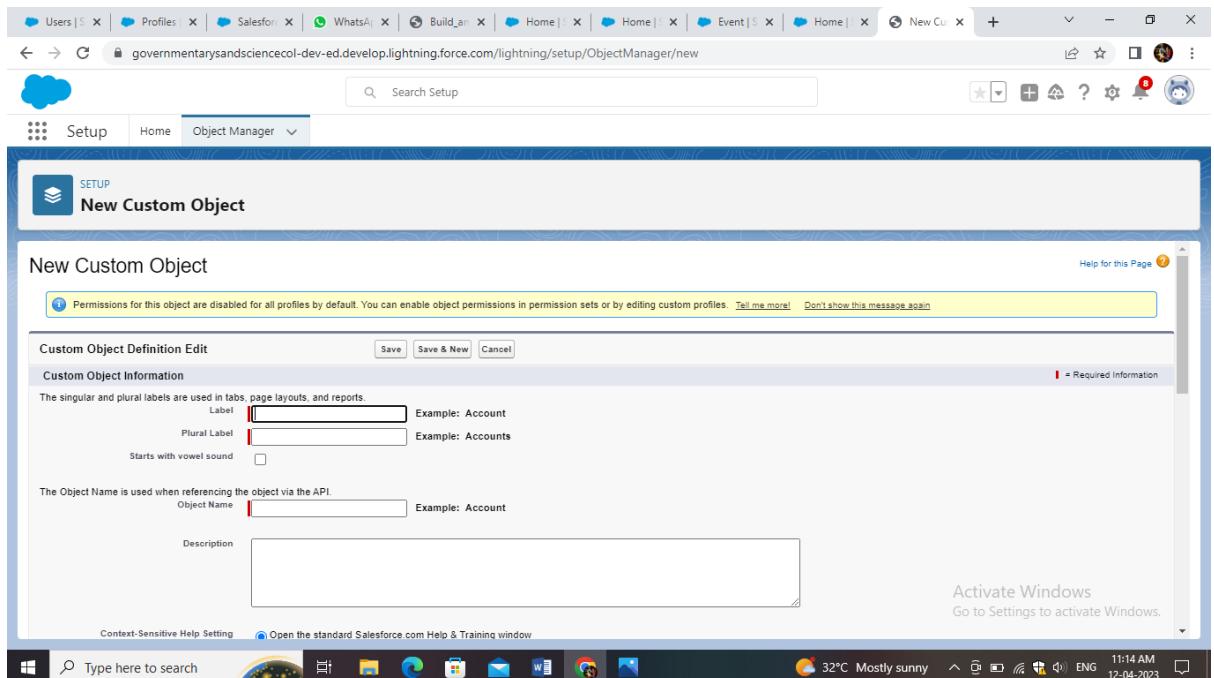
The attendee object is created successfully.

### Activity 3:

#### Creation of Speaker object:

1. Click on the gear icon and then select Setup.
2. Click on the object manager tab just beside the home tab.
  - ❖ Then Click on the object manager tab just beside the home tab.
  - ❖ At the right side of the page there is a create option
  - ❖ Click on the create option then click the custom objects provided on that
  - ❖ Then a new page will open as shown below

## Build an event management using sales force



Then enter the follow details to create a speaker object

- a.Label: Speaker
- b. Plural Label: Speakers
- c.. Record Name: Speaker Name
- d. Allow Reports checkbox
- e. Allow Search checkbox

then click save the below page will appear

## Build an event management using sales force

The screenshot shows the Salesforce Setup interface with the 'Object Manager' tab selected. A new object named 'Speaker' is being created. The 'Details' section includes fields for Description, API Name (Speaker\_c), Singular Label (Speaker), and Plural Label (Speakers). Other tabs visible on the left include Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits (which is currently selected), Record Types, Related Lookup Filters, and Search Layouts. On the right, there are buttons for Edit and Delete, and sections for Enable Reports, Track Activities, and Track Field History. Deployment status is shown as Deployed. The URL in the browser is https://governmentartsandscien-5f6-dev-ed.lightning.force.com/lightning/setup/ObjectManager/015i000000k4fV/Details/view.

The speaker object is created successfully.

### Activity 4:

Creation of Vendors object:

Click on the gear icon and then select Setup.

Click the object manager tab just beside the home tab.

- ❖ Then Click on the object manager tab just beside the home tab.
- ❖ At the right side of the page there is a create option
- ❖ Click on the create option then click the custom objects provided on that
- ❖ Then a new page will open as shown below

## Build an event management using sales force

The screenshot shows the 'New Custom Object' page in the Salesforce Setup. The title bar includes tabs like 'Users', 'Profiles', 'Salesforce', 'WhatsApp', 'Build\_an...', 'Home', 'Event', and 'New Cu...'. The main content area is titled 'New Custom Object' and contains a 'Custom Object Definition Edit' form. It has sections for 'Custom Object Information' (Label: 'Vendor', Plural Label: 'Vendors'), 'Object Name' (Object Name: 'Vendor'), and 'Description'. A note at the top says 'Permissions for this object are disabled for all profiles by default. You can enable object permissions in permission sets or by editing custom profiles.' Buttons for 'Save', 'Save & New', and 'Cancel' are at the top right. A message bar at the bottom right says 'Activate Windows Go to Settings to activate Windows.' The status bar at the bottom shows a Windows taskbar with icons for search, file explorer, and other applications.

Then enter the follow details to create a vendor object

- a. Label: Vendor
- b. Plural Label: Vendors
- c. Record Name: Vendor Name
- d. Allow Reports checkbox
- e. Allow Search checkbox

then click save the below page will appear

The screenshot shows the 'Vendor' object details page in the Salesforce Object Manager. The title bar includes tabs for various objects like 'Home | Sales', 'Login | Sales', 'Student', 'Event | Sales', 'Attendee | Sales', 'Speaker | Sales', and 'Vendor | Sales'. The main content area is titled 'SETUP > OBJECT MANAGER Vendor'. On the left is a sidebar with sections like 'Fields & Relationships', 'Page Layouts', 'Lightning Record Pages', 'Buttons, Links, and Actions', 'Compact Layouts', 'Field Sets', 'Object Limits' (which is selected), 'Record Types', 'Related Lookup Filters', and 'Search Layouts'. The main panel is titled 'Details' and shows fields for 'Description', 'API Name' (Vendor\_\_c), 'Custom' (✓), 'Singular Label' (Vendor), 'Plural Label' (Vendors), 'Enable Reports' (✓), 'Track Activities', 'Track Field History', 'Deployment Status' (Deployed), and 'Help Settings' (Standard salesforce.com Help Window). Buttons for 'Edit' and 'Delete' are at the top right. A message bar at the bottom right says 'Activate Windows Go to Settings to activate Windows.' The status bar at the bottom shows a Windows taskbar with icons for search, file explorer, and other applications.

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The Vendor object is created successfully.

### Milestone 2 – Tab:

Tab Tabs in Salesforce help users view the information at a glance. It displays the data of objects and other web content in the application.

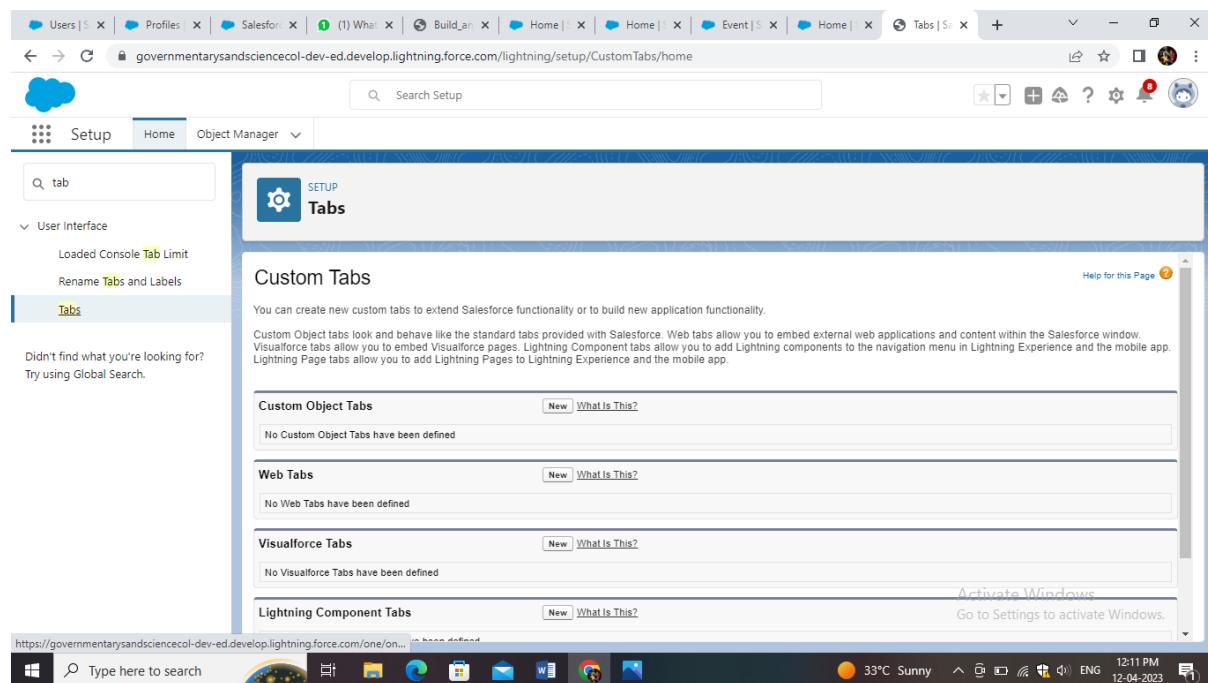
#### Activity -1

##### Creation of Event tab:

To create a event tab.

1. Click the Home tab enter Tabs in Quick Find and select Tabs.

The following screen will appear



Then click new option on the below page

## Build an event management using sales force

The screenshot shows the Salesforce Setup interface with the 'Tabs' tab selected. A search bar at the top left contains the text 'tab'. The main content area is titled 'New Custom Object Tab' and 'Step 1. Enter the Details'. It asks to choose a custom object or create a new one. The 'Object' dropdown is set to 'None'. The 'Tab Style' dropdown is set to 'Airplane'. Below these fields, there's a note about choosing a Home Page Custom Link as a splash page. A large text input field for 'Description' is present. On the right side, there's a sidebar with 'Help for this Page' and a note to 'Activate Windows'.

Then fill the detail as

- For Object- select Event.
- For Tab Style-select an icon.
- Leave all defaults as it is.

Click Next, Next, and Save it .After saving that the following page will appear

The screenshot shows the 'Custom Tabs' page in the Salesforce Setup interface. The 'Tabs' tab is selected in the sidebar. The main content area is titled 'Custom Tabs' and provides information on creating new custom tabs. It lists four types of tabs: 'Custom Object Tabs', 'Web Tabs', 'Visualforce Tabs', and 'Lightning Component Tabs'. Under 'Custom Object Tabs', there is a table with one row:

Action	Label	Tab Style	Description
Edit   Del	Events	Airplane	

On the right side, there's a note to 'Activate Windows'.

### Activity 2:

#### Creation of Attendee tab:

To create a attendee tab.

## Build an event management using sales force

1. Click on Home tab, enter Tabs in Quick Find and then select Tabs

The following screen will appear

Custom Tabs

Custom Object Tabs

Web Tabs

Visualforce Tabs

Lightning Component Tabs

Activate Windows

Go to Settings to activate Windows.

Then click new option on the below page

New Custom Object Tab

Step 1. Enter the Details

Select an existing custom object or [create a new custom object now](#)

Object: None

Tab Style:

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.

Splash Page Custom Link: None

Enter a short description.

Description:

Activate Windows

Go to Settings to activate Windows.

Then fill the detail as

- ❖ For Object- select Attendee.
- ❖ For Tab Style- select any icon.
- ❖ Leave all defaults as it is. Click Next, Next, and Save.

## Build an event management using sales force

The following page will appear

The screenshot shows the Salesforce Setup interface with the 'Custom Tabs' page open. The left sidebar has a search bar and navigation links for 'User Interface' and 'Tabs'. The main content area is titled 'Custom Tabs' and includes sections for 'Custom Object Tabs', 'Web Tabs', 'Visualforce Tabs', and 'Lightning Component Tabs'. The 'Custom Object Tabs' section lists two tabs: 'Attendees' (label 'Alarm clock') and 'Events' (label 'Airplane'). The 'Web Tabs' and 'Visualforce Tabs' sections both state 'No [Type] Tabs have been defined'. The 'Lightning Component Tabs' section also states 'No Lightning Component Tabs have been defined'. A status bar at the bottom shows system information like weather, time, and battery level.

The attendee tab is created successfully.

### Activity 3:

#### Creation of Speakers tab:

To create a custom tab.

1. Click on Home tab, enter Tabs in Quick Find and select Tabs.

The following screen will appear

The screenshot shows the Salesforce Setup interface with the 'Custom Tabs' page open. The left sidebar has a search bar and navigation links for 'User Interface' and 'Tabs'. The main content area is titled 'Custom Tabs' and includes sections for 'Custom Object Tabs', 'Web Tabs', 'Visualforce Tabs', and 'Lightning Component Tabs'. The 'Custom Object Tabs' section now lists three tabs: 'Attendees' (label 'Alarm clock'), 'Events' (label 'Airplane'), and a new tab labeled 'Speakers' (label 'Speaker'). The 'Web Tabs' and 'Visualforce Tabs' sections both state 'No [Type] Tabs have been defined'. The 'Lightning Component Tabs' section also states 'No Lightning Component Tabs have been defined'. A status bar at the bottom shows system information like weather, time, and battery level.

## Build an event management using sales force

Then click new option on the below page

Didnt find what you're looking for?  
Try using Global Search.

Help for this Page ?

Step 1 of 3

Select an existing custom object or [create a new custom object now](#)

Object:

Tab Style:

(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab.  
Splash Page Custom Link:

Enter a short description.

Description:

Activate Windows  
Go to Settings to activate Windows.

Then fill the detail as

- For Object- select Speaker.
- For Tab Style,-select an icon.
- Leave all defaults as it is .

Click Next, Next, and Save. The following page wil appear

Custom Object Tabs

Action	Label	Tab Style	Description
Edit   Del	Attendees		
Edit   Del	Events		
Edit   Del	Speakers		

Web Tabs

No Web Tabs have been defined

Visualforce Tabs

New | What Is This?

Activate Windows  
Go to Settings to activate Windows.

The speaker tab is created successfully.

## Build an event management using sales force

### Activity 4:

#### Creation of Vendor tab:

To create a custom tab.

1. Click on Home tab, enter Tabs in Quick Find and select Tabs.
2. The following screen will appear

The screenshot shows the Salesforce Setup interface. In the left sidebar, under 'User Interface', the 'Tabs' option is selected. The main content area is titled 'Custom Tabs'. It contains sections for 'Custom Object Tabs', 'Web Tabs', 'Visualforce Tabs', and 'Lightning Component Tabs', each with a 'New' button and a 'What Is This?' link. A message at the top states: 'You can create new custom tabs to extend Salesforce functionality or to build new application functionality.' Below the tabs, there's a note about Visualforce tabs and Lightning Component tabs. At the bottom right, there's an 'Activate Windows' message with a link to settings.

Then click new option on the below page

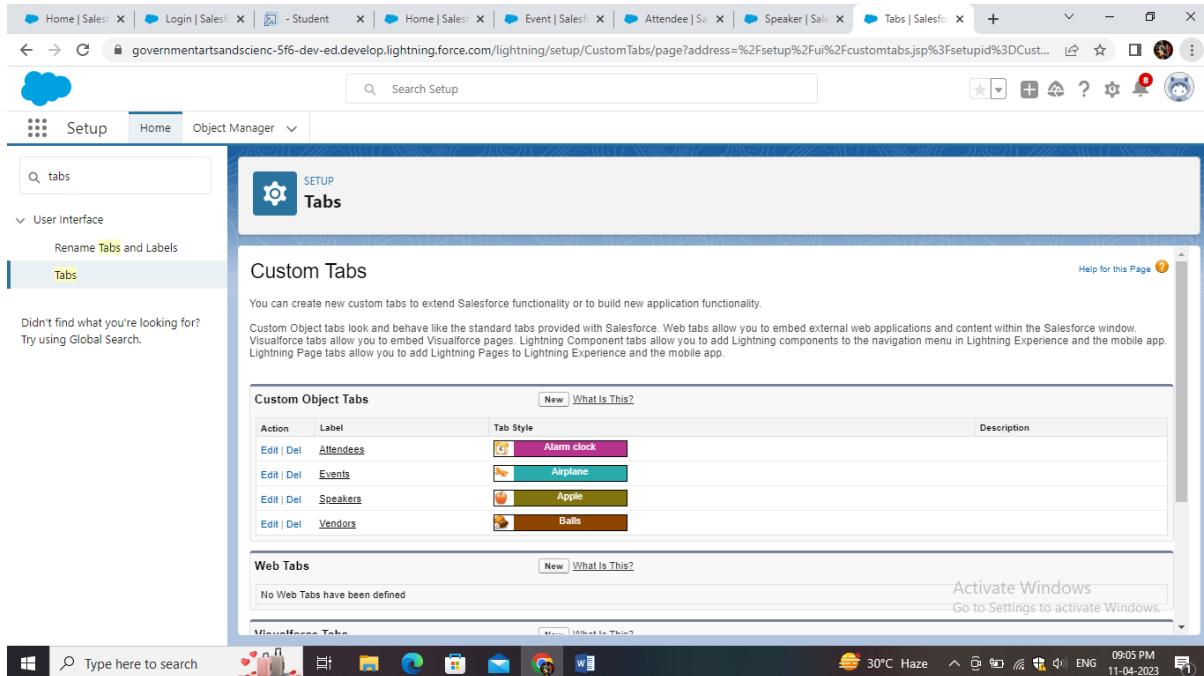
The screenshot shows the 'New Custom Object Tab' configuration page. The title bar says 'Step 1. Enter the Details' and 'Step 1 of 3'. The page asks to choose a custom object and provides a dropdown for 'Object' (set to 'None') and a 'Tab Style' selector. It also includes an optional 'Splash Page Custom Link' field. A 'Description' text area is present at the bottom. The 'Activate Windows' message is visible again at the bottom right.

Then fill the detail as

## Build an event management using sales force

- For Object- select Vendor.
- For Tab Style-select an icon.
- Leave all defaults as it is.

Click Next, Next, and Save it the following screen will appear



The vendor tab has been created successfully..

## Milestone 3 – Application:

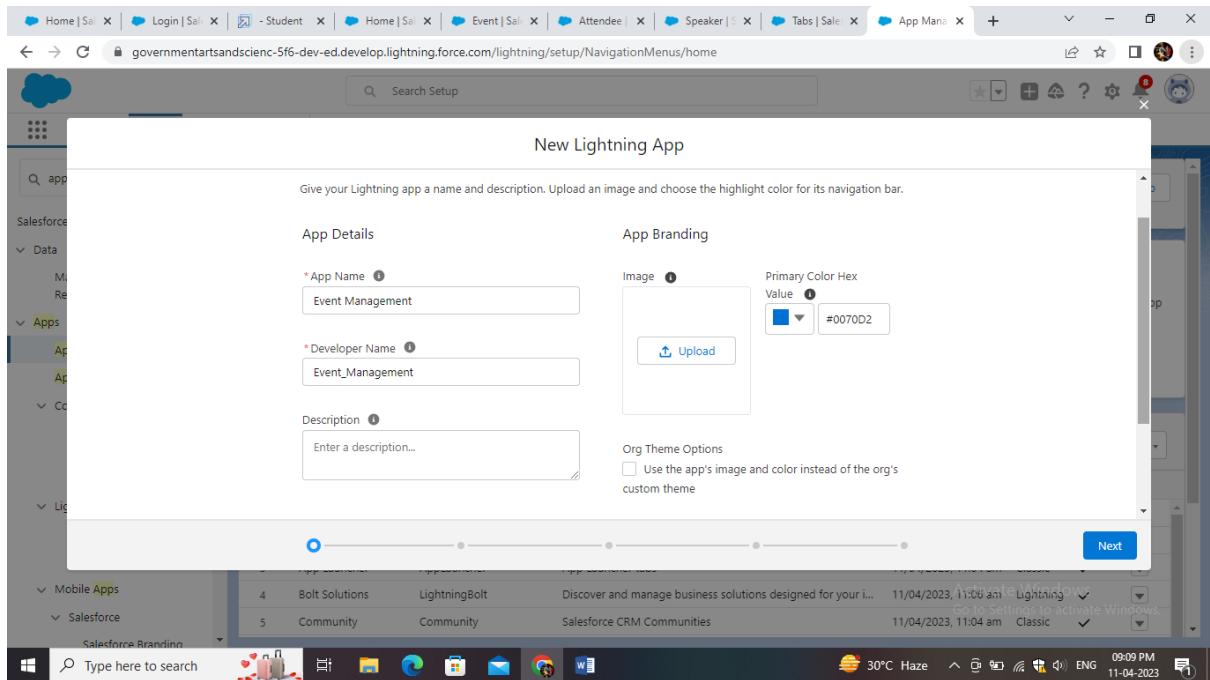
Apps in Salesforce are a group of tabs that help the application function by working together as a unit. It has a name, a logo, and a particular set of tabs. The simplest app usually has just two tabs.

### Activity

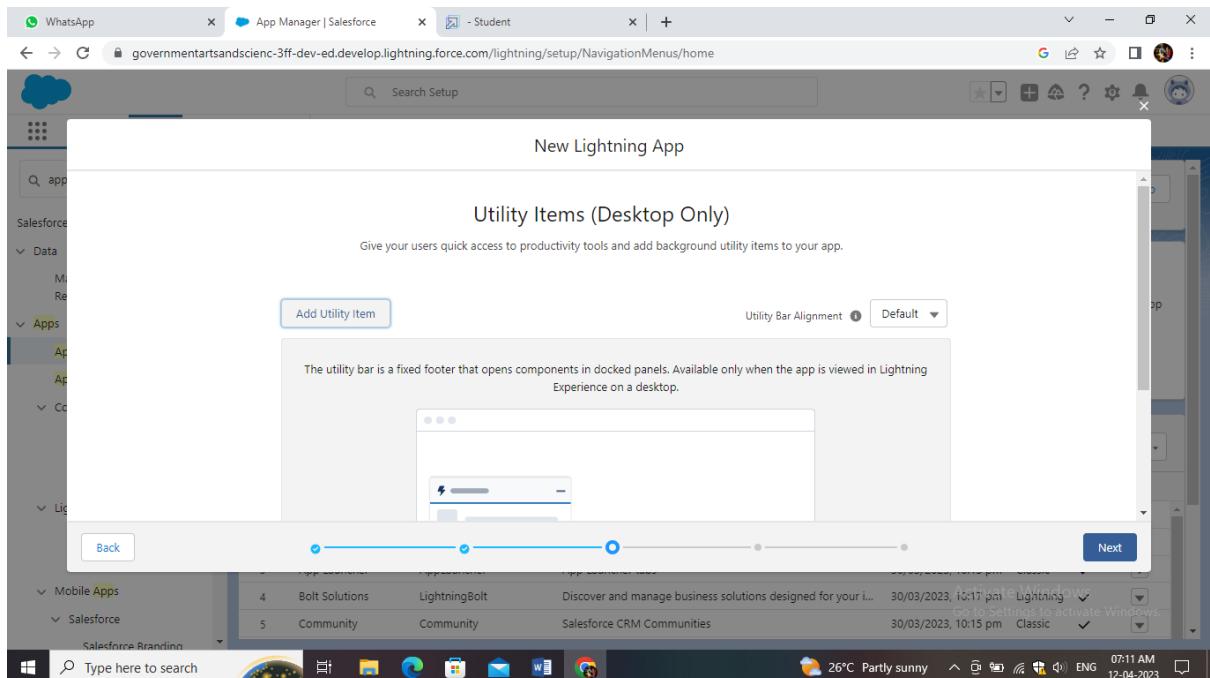
#### Create the Event Management Construction app

- The event management app can be created by the app manager in the setup menu by clicking new lightning app in the right side will open below page
- Enter the app name as Event Management and Developer name as Event Management and click next

## Build an event management using sales force

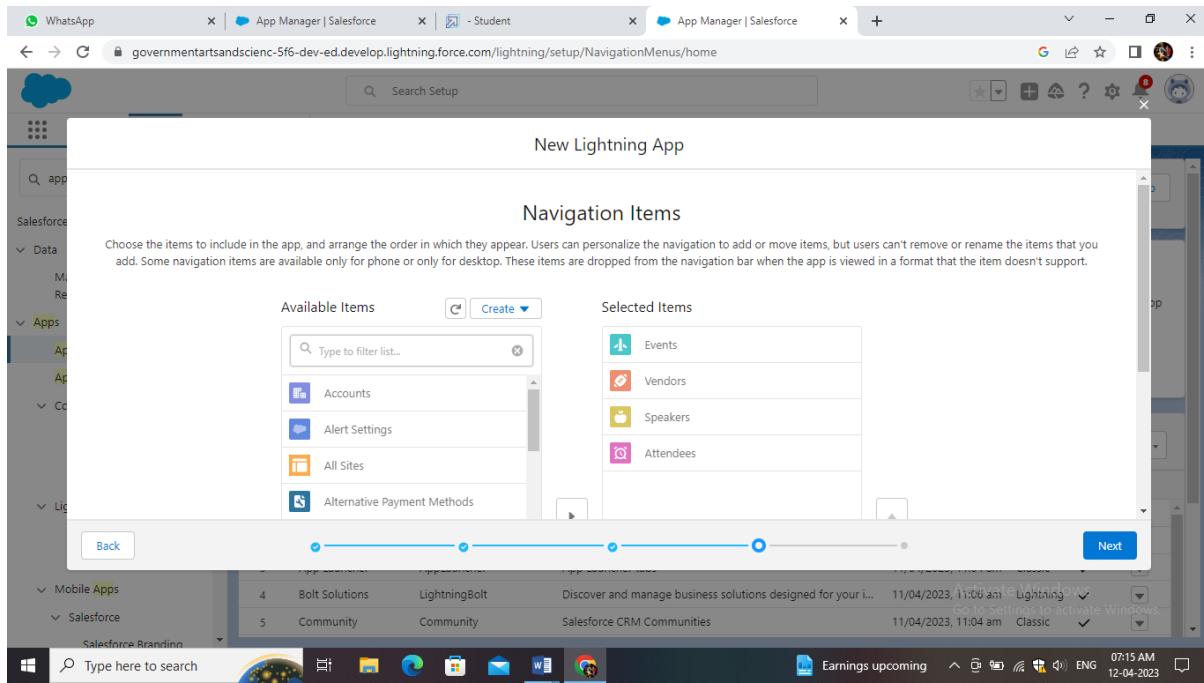


Click next in the below page

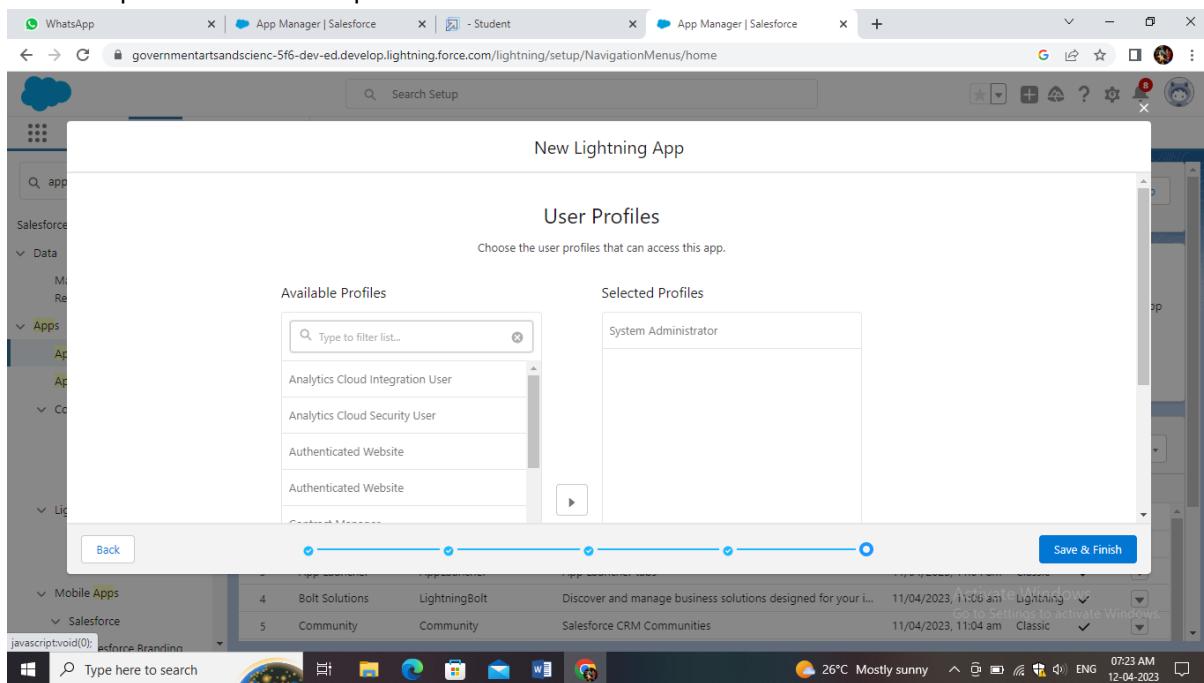


In the next page as appear as below we want to move event,attendee,speaker,vendor from available items to the selected items then click next

## Build an event management using sales force

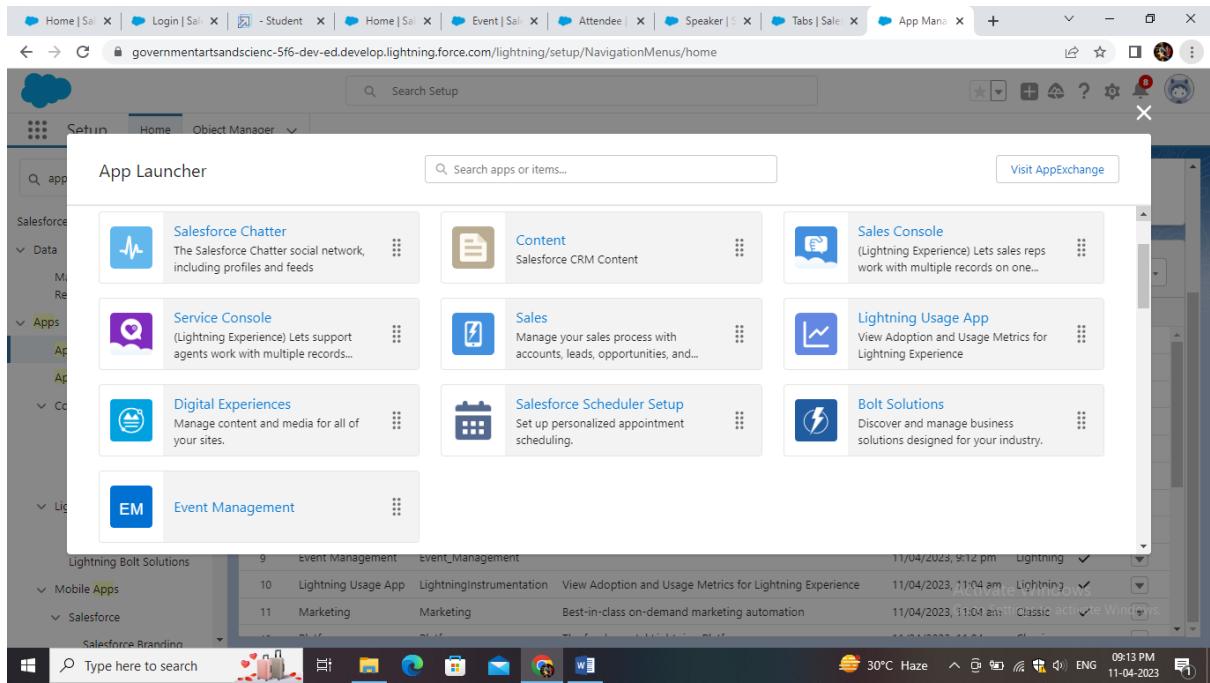


The next page will open as below in this page we want to move system administrator from the available profiles to selected profiles



Finally the event management construction app is created successfully

## Build an event management using sales force



### Milestone 4 – Fields:

Fields in Salesforce represents what the columns represent in relational databases. It can store data values which are required for a particular object in a record.

#### Activity 1:

##### Creation of fields for the Event objects:

- ❖ Click the gear icon then select Setup.
- ❖ This launches Setup in a new tab.
- ❖ Click the Object Manager tab next to Home.
- ❖ Then Select Event.
- ❖ Then Select Fields & Relationships from the left navigation,
- ❖ Then click New
- ❖ Select the Text as the Data Type, then click Next.
- ❖ For Field Label- City.
- ❖ Click Next, Next, then Save & New
- ❖ Select the Date/time as the Data Type, then click Next.
- ❖ For Field Label -Start Date.
- ❖ Click Next, Next, then Save & New.
- ❖ Select the Date/time as the Data Type, then click Next.
- ❖ For Field Label – end Date.
- ❖ Click Next, Next, then Save
- ❖ The following page will appear

## Build an event management using sales force

The screenshot shows the Salesforce Setup interface with the URL [governmentartsandscien-5f6-dev-ed.lightning.force.com/lightning/setup/ObjectManager/015i000000k4fL/FieldsAndRelationships/view](https://governmentartsandscien-5f6-dev-ed.lightning.force.com/lightning/setup/ObjectManager/015i000000k4fL/FieldsAndRelationships/view). The page title is "Event". The left sidebar has "Fields & Relationships" selected. The main content area is titled "Fields & Relationships" and lists 7 items, sorted by Field Label. The table columns are FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. The rows show the following fields:

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
City	City__c	Text(80)		
Created By	CreatedBy	Lookup(User)		
End date	End_date_c	Date/Time		
Event Name	Name	Text(80)		
Last Modified By	LastModifiedBy	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		
Start date	Start_date_c	Date/Time		

At the bottom right of the page, there is a message: "Activate Windows. Go to Settings to activate Windows." The system status bar at the bottom shows "29°C Haze" and the date "11-04-2023".

The event field has been created successfully.

### Activity 2:

#### Creation of fields for the Attendees objects:

1. Select the Auto number as the Data Type, then click next.
2. For Field Label- Id.
3. Click Next, Next, then Save & New
4. Select the phone as the Data Type, then click next.
5. For Field Label- Phone.
6. Click Next, Next, then Save & New.
7. Select the Email as the Data Type, then click next
8. For Field Label- Email.
9. Click Next, Next, then Save & New.
10. Select Picklist as the Data Type and click Next.
11. For Field Label - Tickets.
12. Select Enter values, with each value separated by a new line and enter these values:
  - Premium
  - Gold
  - Silver

## Build an event management using sales force

16. Click Next, Next, then Save then the following page will appear

The screenshot shows the Salesforce Object Manager interface. The top navigation bar includes links for Home, Login, Recent, Event, Attendee, Speaker, Tabs, App Manager, Events, Event, Student, Attendee, and Att. Below the navigation is a search bar labeled "Search Setup". The main area is titled "Attendee" under "SETUP > OBJECT MANAGER". On the left, there's a sidebar with options like Details, Fields & Relationships (which is selected), Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, and a "List View Button Layout" button. The main content area is titled "Fields & Relationships" and lists 8 items, sorted by Field Label. The table columns are FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. The data is as follows:

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee Name	Name	Text(80)		✓
Created By	CreatedBy	Lookup(User)		
Email	Email_c	Email		
Event	Event_c	Master-Detail(Event)		✓
Id	Id_c	Auto Number		
Last Modified By	LastModifiedBy	Lookup(User)		
Phone	Phone_c	Phone		
Tickets	Tickets_c	Picklist		

The field for attendee object is created.

### Activity 4:

#### Creation of fields for the Speakers objects:

1. Select the Text Area as the Data Type, then click Next.
2. For Field Label- Bio.
3. Click Next, Next, then Save & New.
4. Select the Email as the Data Type, then click Next.
5. For Field Label- e-mail.
6. Click Next, Next, then Save & New

#### To create a Look-up relationship with Event object

1. Select Look-up Relationship as the Data Type and click next.
2. For Related to- enter Event.
3. Click Next.
4. For Field Label- Event Name.
5. Click Next, Next, Next and Save.

## Build an event management using sales force

The following page will appear.

The screenshot shows the Salesforce Object Manager interface. The top navigation bar includes links for Home, Login, Recent, Event, Attend, Speaker, Tabs, App M, Event, Studen, Attend, and Speaker. The main title is "SETUP > OBJECT MANAGER" under "Speaker". On the left, a sidebar lists various setup options like Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, and Search Layouts. The main content area is titled "Fields & Relationships" with a sub-header "7 Items, Sorted by Field Label". It displays a table with columns: FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. The table rows are:

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Bio	Bio__c	Text Area(255)		
Created By	CreatedById	Lookup(User)		
Email	Email__c	Email		
Event	Event__c	Lookup(Event)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Speaker Name	Name	Text(80)		✓

A message at the bottom right says "Activate Windows" and "Go to Settings to activate Windows." The system status bar at the bottom shows "29°C Haze", "ENG", "10:09 PM", and the date "11-04-2023".

### Activity 5:

#### Creation of fields for the Vendors objects:

1. Select the Email as the Data Type, then click next.
2. For Field Label- e-mail
3. Click Next, Next, then Save & New.
4. Select the phone as the Data Type, then click next.
5. For Field Label- Phone.
6. Click Next, Next, then Save & New.
7. Select the Email as the Data Type, then click next.
8. For Field Label- e-mail.
9. Click Next, Next, then Save & New
10. Select the Text as the Data Type, then click next.
11. For Field Label- Service Provider.
12. Click Next, Next, then Save & New.
13. Select Look-up Relationship as the Data Type and click next.
14. For Related to- Event.
15. Click Next.
16. For Field Label- Event Name.

## Build an event management using sales force

17. Click Next, Next, Next and Save. The below page will appear

The screenshot shows the Salesforce Object Manager interface. The top navigation bar includes links for Home, Login, Recent, Event, Attend, Speaker, Tabs, App M, Events, Studen, Attend, Ver, and a search bar labeled "Search Setup". Below the navigation is a toolbar with icons for Home, Object Manager, and other setup functions. The main content area is titled "SETUP > OBJECT MANAGER" and shows the "Vendor" object. On the left, a sidebar lists various configuration options under "Fields & Relationships". The main panel displays a table titled "Fields & Relationships" with 9 items, sorted by Field Label. The table columns are Field Name, API Name, and Type. The fields listed are:

Field Name	API Name	Type
e-mail	e_email__c	Email
Email	Email__c	Email
Event	Event__c	Lookup(Event)
Last Modified By	LastModifiedById	Lookup(User)
Owner	OwnerId	Lookup(User,Group)
Phone	Phone__c	Phone
Service Provider	Service_Provider__c	Text(80)
Vendor Name	Name	Text(80)

A message at the bottom right says "Activate Windows" and "Go to Settings to activate Windows". The taskbar at the bottom of the screen shows various application icons and system status.

The vendor field is created successfully.

### Milestone 5 – Profile:

A profile is a group/collection of settings and permissions that define what a user can do in salesforce. A profile controls “Object permissions, Field permissions, User permissions, Tab settings, App settings, Apex class access, Visual force page access, Page layouts, Record Types, Login hours & Login IP ranges. A profile can be assigned to many users, but user can be assigned single profile at a time.

#### Activity 1:

##### Creation of profile

## Build an event management using sales force

To create a file select profiles in setup quick find box

The screenshot shows the Salesforce Setup interface with the 'Profiles' tab selected. The search bar at the top contains 'profile'. The main area displays a table of profiles:

Action	Profile Name	User License	Custom
<a href="#">Edit   Clone</a>	Analytics Cloud Integration User	Analytics Cloud Integration User	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Analytics Cloud Security User	Analytics Cloud Integration User	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Authenticated Website	Authenticated Website	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Authenticated Website	Authenticated Website	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Chatter External User	Chatter External	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Chatter Free User	Chatter Free	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Chatter Moderator User	Chatter Free	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Contract Manager	Salesforce	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Cross Org Data Proxy User	XOrg Proxy User	<input type="checkbox"/>
<a href="#">Edit   Del   ...</a>	Custom_Marketing_Profile	Salesforce	<input checked="" type="checkbox"/>
<a href="#">Edit   Del   ...</a>	Custom_Sales_Profile	Salesforce	<input checked="" type="checkbox"/>

At the bottom right of the table, there is a message: "Activate Windows Go to Settings to activate Windows".

Then select standard profiles in set of profiles

The screenshot shows the Salesforce Setup interface with the 'Profiles' tab selected. The search bar at the top contains 'profile'. The main area displays a table of profiles:

Action	Profile Name	User License	Custom
<a href="#">Edit   Clone</a>	Salesforce API Only_System Integrations	Salesforce Integration	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Silver Partner User	Silver Partner	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Solution Manager	Salesforce	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Standard Platform User	Salesforce Platform	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	Standard User	Salesforce	<input type="checkbox"/>
<a href="#">Edit   Clone</a>	System Administrator	Salesforce	<input type="checkbox"/>

At the bottom right of the table, there is a message: "Activate Windows Go to Settings to activate Windows".

## Build an event management using sales force

Click clone besides the standard user a new page will open as shown below

The screenshot shows the Salesforce Setup interface under the Profiles section. A modal window titled 'Clone Profile' is displayed. Inside the modal, there is a table with two rows. The first row has columns for 'Existing Profile' (set to 'Standard User') and 'User License' (set to 'Salesforce'). The second row is for 'Profile Name', which contains the text 'Event user profile'. At the bottom of the modal are 'Save' and 'Cancel' buttons.

In the profile name enter Event user profile

The screenshot shows the same Salesforce Setup interface and Clone Profile modal as the previous one, but the 'Profile Name' field now contains the text 'Event user profile' instead of 'Event user profile'.

Then click save

## Build an event management using sales force

It will still remains in the Event profile page

Profile Event user profile

Users with this profile have the permissions and page layouts listed below. Administrators can change a user's profile by editing that user's personal information.

If your organization uses Record Types, use the Edit links in the Record Type Settings section below to make one or more record types available to users with this profile.

Profile Detail

Name	Event user profile	Custom Profile
User License	Salesforce	<input checked="" type="checkbox"/>
Description	Jini Sweetly_L_D	12/04/2023, 10:32 am
Created By	Jini Sweetly_L_D	12/04/2023, 10:32 am

Page Layouts

Standard Object Layouts	Global	Object Milestone	Object Milestone Layout
Email Application	Not Assigned	Operating Hours	Operating Hours Layout
Home Page Layout	DE Default	Opportunity	Opportunity Layout
Account	[View Assignment]	Opportunity Product	Opportunity Product Layout
Account	[View Assignment]	Opportunity Product	Opportunity Product Layout

Then click edit a new page will open as shown below

Profile Edit

Event user profile

Set the permissions and page layouts for this profile.

Profile Edit

Name	Event user profile	Custom Profile
User License	Salesforce	<input checked="" type="checkbox"/>
Description		

Custom App Settings

	Visible	Default	Visible	Default	
All Tabs (standard__AllTabSet)	<input checked="" type="checkbox"/>	<input type="radio"/>	Sales (standard__LightningSales)	<input checked="" type="checkbox"/>	<input type="radio"/>
Analytics Studio (standard__Insights)	<input checked="" type="checkbox"/>	<input type="radio"/>	Sales (standard__Sales)	<input type="checkbox"/>	<input checked="" type="radio"/>
App Launcher (standard__AppLauncher)	<input checked="" type="checkbox"/>	<input type="radio"/>	Sales Console (standard__LightningSalesConsole)	<input checked="" type="checkbox"/>	<input type="radio"/>
Bolt Solutions (standard__LightningBolt)	<input checked="" type="checkbox"/>	<input type="radio"/>	Salesforce Chatter (standard__Chatter)	<input checked="" type="checkbox"/>	<input type="radio"/>

in the above shown page scroll down to the custom objects.

## Build an event management using sales force

The screenshot shows the Salesforce Setup - Profiles page. On the left, there's a sidebar with a search bar and a 'Profiles' section. The main area displays 'Custom Object Permissions' for several objects: Leads, Invoices, Work Type Groups, Attendees, Events, Event managements, Speakers, Students, and Vendors. Under 'Leads', all permissions (Read, Create, Edit, Delete, View All, Modify All) are checked. Under 'Attendees', 'Events', and 'Event managements', 'View All' and 'Modify All' are checked. Under 'Speakers', 'Students', and 'Vendors', 'View All' and 'Modify All' are also checked. Below this, there are 'Session Settings' and 'Password Policies' sections. The bottom of the screen shows a Windows taskbar with the date and time.

Then give all access permission to the Attendees, Vendors and Speakers

Then click save the profile is created successfully as shown below.

The screenshot shows the Salesforce Setup - Profile page for the 'Event user profile'. It displays the profile's name, license (Salesforce), and creation details (by Jini Sweety L.D., on 12/04/2023). The 'Page Layouts' section shows standard object layouts for Account, Email Application, Home Page Layout, and Opportunity. The 'Object Milestone' section shows 'Object Milestone Layout' for Opportunity. The bottom of the screen shows a Windows taskbar with the date and time.

### Milestone 6 user:

A user is anyone who logs in to Salesforce. Users are employees at your company, such as sales reps, managers, and IT specialists, who need access to the company's records. Every user in Salesforce has a user account. The user account identifies the user, and the user account settings determine what features and records the user can access.

## Build an event management using sales force

### Activity 1:

#### Creating a User:

To create a user search users in quick find from setup

The screenshot shows the Salesforce Setup interface with the 'Users' section selected. The 'All Users' table displays a list of users with the following columns: Action, Full Name, Alias, Username, Role, Active, and Profile. The table contains the following data:

Action	Full Name	Alias	Username	Role	Active	Profile
<a href="#">Edit</a>	Chatter Expert	Chatter	shatty.00d500000b0khead.z@ksgpa3dp4@chatter.salesforce.com	✓ Chatter Free User	✓	
<a href="#">Edit</a>	Gupta_Sanjay	sani	sanjaygupta07@smartbridge.com	✓ Event profile user	✓	
<a href="#">Edit</a>	L_D_Jini Sweeny	JLD	jini@2003.sandbox	✓ System Administrator	✓	
<a href="#">Edit</a>	Sharma_Rahul	rahus	tahulisharma@smartbridge.com	✓ Standard Platform User	✓	
<a href="#">Edit</a>	User_Integration	integ	integration@00d500000b0khead.com	✓ Analytics Cloud Integration User	✓	
<a href="#">Edit</a>	User_Security	sec	insightssecurity@00d500000bz0khead.com	✓ Analytics Cloud Security User	✓	

Then click the new user

A new dialog box open as shown below

The screenshot shows the 'New User' dialog box in the Salesforce Setup interface. The 'User Edit' tab is active, displaying the 'General Information' section. The form fields are as follows:

Field	Value
First Name	[Empty]
Last Name	[Empty]
Alias	[Empty]
Email	[Empty]
Username	[Empty]
Nickname	[Empty]
Title	[Empty]
Company	[Empty]
Department	[Empty]
Division	[Empty]

On the right side of the dialog, there are dropdown menus for 'Role' (set to '<None Specified>'), 'User License' (set to 'Salesforce Platform'), 'Profile' (set to 'Standard Platform User'), and 'Active' (checkbox checked). Below these are additional user type options: Marketing User, Offline User, Knowledge User, Flow User, Service Cloud User, Site.com Contributor User, Site.com Publisher User, and WDC User. The bottom right corner of the dialog box has an 'Activate Windows' link.

Fill the details such as first name, last name, alias, username, nickname and leave role as it is.

In user license select sales force and in profile select event user profile.

## Build an event management using sales force

After completing the details the page is displayed as shown below

The screenshot shows the Salesforce Setup interface. On the left, a sidebar lists various setup categories like Permission Set Groups, Profiles, Public Groups, Queues, Roles, User Management Settings, and Users. Under the Users category, 'Prospector Users' is selected. The main content area is titled 'User Edit' and shows a form for creating a new user named 'Sanjay Gupta'. The 'Role' dropdown is set to '<None Specified>'. The 'User License' dropdown is set to 'Salesforce Platform'. The 'Profile' dropdown is set to 'Standard Platform User'. The 'Active' checkbox is checked. Other optional checkboxes include Marketing User, Offline User, Knowledge User, Flow User, Service Cloud User, Site.com Contributor User, Site.com Publisher User, WDC User, Data.com User Type (set to 'None'), and Data.com Monthly Addition Limit (set to 'Default Limit (300)'). A note at the bottom right says 'Activate Windows' with a link to 'Go to Settings to activate Windows'. The status bar at the bottom shows it's 31°C, Mostly sunny, and the date is 12-04-2023.

Then click save an user is created sucessfully

The screenshot shows the Salesforce Setup interface. The sidebar and overall layout are identical to the previous screenshot. The main content area now displays the 'User Detail' screen for the user 'Sanjay Gupta'. The user information is identical to what was entered in the 'User Edit' screen. The 'Role' dropdown is now set to 'Event profile user'. The 'User License' dropdown is set to 'Salesforce'. The 'Profile' dropdown is set to 'Event profile user'. The 'Active' checkbox is checked. The status bar at the bottom shows it's 31°C, Mostly sunny, and the date is 12-04-2023.

## Build an event management using sales force

### Activity 2

Create a user with a username as “Rahul Sharma”, and assign him the sales executive profile

To create a user search users in quick find from setup

The screenshot shows the Salesforce Setup interface. The left sidebar is collapsed, showing 'Users' as the selected item under 'Users'. The main content area is titled 'All Users' and contains a table of users. One user, 'Sharma\_Rahul', is currently being edited, with the 'Username' field populated with 'rahulsharma@smartbridge.com'. The status bar at the bottom right indicates the system is 31°C, mostly sunny, and the date is 12-04-2023.

Then click the new user

A new dialog box open as shown below

The screenshot shows the 'New User' dialog box. The 'User Edit' tab is active. In the 'General Information' section, the 'First Name' field is filled with 'Rahul', 'Last Name' with 'Sharma', 'Alias' with 'rahus', 'Email' with 'rahulsharma@smartbridge.com', 'Username' with 'rahulsharma@the smart brige.com', 'Nickname' with 'rahu', 'Title' with 'Software Developer', 'Company' with 'SmartBridge Solutions', 'Department' with 'Marketing', and 'Division' with 'Sales'. The 'Role' dropdown is set to '<None Specified>'. The 'User License' dropdown is set to 'Salesforce Platform'. The 'Profile' dropdown is set to 'Standard Platform User'. The 'Active' checkbox is checked. The status bar at the bottom right indicates the system is 31°C, mostly sunny, and the date is 12-04-2023.

Fill the details such as first name as Rahul, last name as sharma, alias as rahus , username rahulsharma@the smart brige.com ,nickname as rahu and leave role as it is.

In user license select sales force and in profile select event user profile.

## Build an event management using sales force

After completing the details the page is shown as below

The screenshot shows the Salesforce Setup interface with the 'Users' tab selected. A sub-menu under 'Users' shows options like 'Permission Set Groups', 'Profiles', 'Public Groups', 'Queues', 'Roles', 'User Management Settings', and 'Users'. The main content area is titled 'New User' and contains a 'User Edit' form. The 'General Information' section includes fields for First Name (Rahul), Last Name (sharma), Alias (rahus), Email (121atheesh@gmail.com), Username (rahulsharma@thesmartbridge), Nickname (rahu), Title (empty), Company (empty), Department (empty), and Division (empty). To the right of these fields are dropdown menus for 'Role' (<None Specified>), 'User License' (Salesforce Platform), 'Profile' (Standard Platform User), and checkboxes for 'Active' (checked), 'Marketing User', 'Offline User', 'Knowledge User', 'Flow User', 'Service Cloud User', 'Site.com Contributor User', 'Site.com Publisher User', 'WDC User', and 'Data.com User Type'. At the bottom right of the edit form, there is an 'Activate Windows' message with a link to 'Go to Settings to activate Windows.' Below the edit form is a 'Data.com User Type' section with a 'None' button. The top navigation bar shows multiple tabs including 'Salesforce - Salesforce - Dev' and 'WhatsApp'. The bottom taskbar shows the Windows Start button, a search bar, and various pinned application icons.

Then click save .

The user RahulSharma is created as shown below

The screenshot shows the Salesforce Setup interface with the 'Users' tab selected. The left sidebar shows the same 'Users' sub-menu as the previous screenshot. The main content area is titled 'User' and shows the profile for 'Rahul Sharma'. The 'User Detail' section displays the following information: Name (Rahul Sharma), Alias (rahus), Email (121atheesh@gmail.com), Username (rahulsharma@thesmartbridge), Nickname (rahu), Title (empty), Company (empty), Department (empty), Address (empty), Time Zone (GMT+05:30) India Standard Time (Asia/Kolkata), Locale (English (India)), Language (English), and Delegated Approver (empty). To the right of the detail section are the same checkboxes and dropdowns as in the previous screenshot, including 'Role' (<None Specified>), 'User License' (Salesforce Platform), 'Profile' (Standard Platform User), and 'Active' (checked). Below the detail section is another 'Activate Windows' message. The top navigation bar and bottom taskbar are identical to the previous screenshot.

### Milestone 7 – Permission sets:

A permission set is a collection of settings and permissions that give users access to various tools and functions. Permission sets extend users' functional access without changing their profiles. Create permission sets to grant access among logical groupings of users, regardless of their primary job function. For example, let's say you have several users who must delete and

## Build an event management using sales force

transfer leads. You can create a permission set based on the tasks that these users must perform and include the permission set within permission set groups based on job functions.

### Activity 1: Creating a Permission Set:

To create a permission set first of all search “permission sets” in quick find from setup tab

The permission set page will open as below then click new

The screenshot shows the Salesforce Setup interface with the following details:

- Search Bar:** Q perm
- Left Navigation:** Users, Permission Set Groups, **Permission Sets** (selected), Custom Code, Custom Permissions.
- Page Header:** SETUP, Permission Sets
- Page Content:** **Permission Sets**
  - On this page you can create, view, and manage permission sets.
  - In addition, you can use the Salesforce mobile app to assign permission sets to a user. Download Salesforce from the App Store or Google Play: [iOS](#) | [Android](#)
- Table:** All Permission Sets (grid view)
  - Columns: Action, Permission Set Label, Description, License.
  - Actions: New, Edit, Delete, Create New View.
  - Data rows (partial list):
    - Action: Clone, Label: Buyer, Description: Allows access to the store. Lets users see products and c..., License: B2B Buyer Permission Set One Seat
    - Action: Clone, Label: Buyer Manager, Description: Includes all Buyer capabilities, and allows access to mana..., License: B2B Buyer Manager Permission Set One Seat
    - Action: Clone, Label: CRM User, Description: Denotes that the user is a Sales Cloud or Service Cloud u..., License: CRM User
    - Action: Clone, Label: Commerce Admin, Description: Allow access to commerce admin features., License: Commerce Admin Permission Set License Seat
    - Action: Clone, Label: Contact Center Admin, Description: Manage Service Cloud Voice contact centers that use Am..., License: Service Cloud Voice User
    - Action: Clone, Label: Contact Center Agent, Description: Access agent features in Service Cloud Voice contact cent..., License: Service Cloud Voice User
    - Action: Clone, Label: Contact Center Supervisor, Description: Access supervisor features in Service Cloud Voice contact..., License: Service Cloud Voice User
    - Action: Del | Clone, Label: Event Permits, Description: Access supervisor features in Service Cloud Voice contact..., License: Service Cloud Voice User
    - Action: Del | Clone, Label: Experience Profile Manager, Description: Access supervisor features in Service Cloud Voice contact..., License: Service Cloud Voice User
  - Pagination: 1-25 of 27, 0 Selected.
  - Buttons: Previous, Next, Page 1 of 2.
- Bottom:** https://governmentartsandscienc-5f6-dev-ed.lightning.force.com/one/...
- Taskbar:** Type here to search, Windows icon, Task View, File Explorer, Edge, Mail, Word, Google Chrome, Taskbar icons, Weather (26°C), Date (12-04-2023), Time (08:10 AM).

By clicking new the below page will open

The screenshot shows the 'Enter permission set information' dialog box with the following fields:

- Label:** Event permits and save
- API Name:** (empty)
- Description:** (empty)
- Session Activation Required:** (checkbox)
- Select the type of users who will use this permission set:**
  - Who will use this permission set?
    - Choose 'None' if you plan to assign this permission set to multiple users with different user and permission set licenses.
    - Choose a specific user license if you want users with only one license type to use this permission set.
    - Choose a specific permission set license if you want this permission set license auto-assigned with the permission set.
  - Not sure what a permission set license is? [Learn more here.](#)
  - License:** -None-
- Bottom:** Save, Cancel, Activate Windows (Go to Settings to activate Windows).

Enter Event permits in the event label and save

## Build an event management using sales force

The permission is saved after that click on the manage option

The screenshot shows the Salesforce Setup interface under the 'Permission Sets' tab. A new permission set named 'Event\_permits\_and\_save' has been created. The 'Description' field is empty. The 'License' field is set to 'Session Activation Required'. The 'Namespace Prefix' is 'Event\_permits\_and\_save'. It was created by 'Jini Sweetly\_L\_D' on '12/04/2023, 8:14 am'. The 'API Name' is also 'Event\_permits\_and\_save'. Below the table, there's a section titled 'Apps' with sub-sections: 'Assigned Apps', 'Assigned Connected Apps', 'Object Settings', 'App Permissions', and 'Apex Class Access'. A message at the bottom right says 'Activate Windows Go to Settings to activate Windows.'

By clicking the manage assignment a new page will open as shown below

The screenshot shows the 'Event permits and save' permission set details page. Under the 'Current Assignments' section, it says 'No assignments defined.' There is a decorative illustration of a cactus and sun in the background. A message at the bottom right says 'Activate Windows Go to Settings to activate Windows.'

## Build an event management using sales force

Click add assignment on the above page the following page will open

The screenshot shows the 'Event permits and save' page under 'PERMISSION SET 'EVENT PERMITS AND SAVE' > MANAGE ASSIGNMENT EXPIRATION'. On the left, a sidebar lists 'Users', 'Permission Set Groups', and 'Permission Sets' (which is selected). The main area is titled 'Select Users to Assign' and shows a table with two users selected: 'Jini Sweetly L D' and 'Rahul Sharma'. Both users have their email addresses listed next to them. A message at the bottom right says 'Activate Windows Go to Settings to activate Windows.'

By selecting the users and click next we can able to assign the project to them

### Activity 2

search “permission sets” in quick find from setup tab. The permission set page will open as below then click new then enter the label as Vendor permits and then save it

after saving it click the manage assignment

The screenshot shows the 'Permission Sets' page under 'SETUP'. A permission set named 'Vendor permitts' is listed. The 'Description' field is empty, 'License' is checked, and 'Session Activation Required' is unchecked. The 'API Name' is 'Vendor\_permitts', 'Namespace Prefix' is empty, and 'Created By' is 'Jini Sweetly L D, 12/04/2023, 8:17 am'. The 'Last Modified By' is also 'Jini Sweetly L D, 12/04/2023, 8:17 am'. Below the table, sections for 'Assigned Apps', 'Assigned Connected Apps', 'Object Settings', 'App Permissions', and 'Apex Class Access' are visible. A message at the bottom right says 'Activate Windows Go to Settings to activate Windows.'

then click the add assignment

## Build an event management using sales force

The screenshot shows the Salesforce Setup interface. The left sidebar has a search bar with 'perm' and categories like 'Users', 'Permission Set Groups', and 'Permission Sets'. The main area is titled 'Vendor permittss' under 'Permission Sets'. It shows a section titled 'Current Assignments' with a cactus icon and the message 'No assignments defined.' There's also a note to 'Activate Windows'.

Then select the user

The screenshot shows the Salesforce Setup interface. The left sidebar has a search bar with 'perm' and categories like 'Users', 'Permission Set Groups', and 'Permission Sets'. The main area is titled 'Permission Sets' and shows a 'Create' form. The 'Label' field is filled with 'Vendor permits'. The 'Select the type of users who will use this permission set' section includes options for 'None', 'Specific user license', and 'Specific permission set license'. There's also a note to 'Activate Windows'.

And then assign work to them

### Milestone 8 - Reports

Reports in Salesforce is a list of records that meet a particular criterion which gives an answer to a particular question. These records are displayed as a table that can be filtered or grouped based on any field.

## Build an event management using sales force

### Activity

#### Creating a Report:

To create a report click new report in the report tab

The following page will open

The screenshot shows the 'Create Report' interface in the Salesforce Lightning Experience. On the left, a sidebar lists categories like 'Recently Used' and 'All'. Under 'All', several report types are listed under 'Report Type Name' and 'Category'. The 'Events with Attendees' report type is selected, highlighted in blue. To the right, a details panel titled 'Events with Attendees' shows it's a 'Standard Report Type' with a 'Start Report' button. The status bar at the bottom indicates 'Activate Windows Go to Settings to activate Windows.'

select the report type as event with attendee and click start report

This screenshot shows the same 'Create Report' interface as the previous one, but the 'Events with Attendees' report type is now highlighted in the list. A modal window titled 'Details' is open on the right, showing the report's name, type, and a 'Start Report' button. Below the list, a 'Created By You' section shows recent reports. The status bar at the bottom again says 'Activate Windows Go to Settings to activate Windows.'

The project is saved and run successfully.

## Build an event management using sales force

The screenshot shows a Salesforce report interface. At the top, there's a header with the title "Report: Events with Attendees" and a sub-header "event management". To the right are buttons for "Enable Field Editing", "Search", "Add Chart", "Edit", and a dropdown menu. Below the header, it says "Total Records 2". A table follows, with columns: Event: Event Name, Attendee: Attendee Name, City, Start date, End date, Email, Phone, and Tickets. Two rows of data are listed:

	Event: Event Name	Attendee: Attendee Name	City	Start date	End date	Email	Phone	Tickets
1	Birthday Event	Sarath	Chennai	27/04/2023, 4:00 pm	27/04/2023, 8:00 pm	bhuvanajothijr14@gmail.com	9486772110	Premium
2	Debate	Ram kumar	kanyakumari	30/04/2023, 10:00 am	30/04/2023, 3:30 pm	starsanjay07@gmail.com	8870567977	Gold

In the bottom right corner of the report area, there's a message: "Activate Windows Go to Settings to activate Windows."

Event has been created successfully using sales force

### Trail head profile public URL

Team Lead- <https://trailblazer.me/id/iiOss>

Team Member 1 – <https://trailblazer.me/id/iiild>

Team Member 2 – <https://trailblazer.me/id/bhu12>

Team Member 3 - <https://trailblazer.me/id/sanjr34>

### ADVANTAGES OF EVENT MANAGEMENT SYSTEM

- Develops the theme of event.
- Develop leadership qualities
- Enhances corporate image.
- Ensures safety and security.
- Smooth execution
- Provide career opportunities.
- Develop team spirit.
- Encourages creativity.
- Financial management
- Saves time and money.
- Inflow of creative ideas

### DISADVANTAGES OF EVENT MANAGEMENT

- Unconventional work hours.
- Time away from family and friends.

- Experience requirements
- Job instability.
- Multiple events at the same time.
- High level of responsibility.

## **CONCLUSION**

Event management system is user friendly and cost effective system. It is customized with activities related to event management life cycle. It provides a new edge to management industry . Solution Dot always keep your objectives and goals on top priority while developing and plan of work.

## **FUTURE SCOPE OF EVENT MANAGEMENT SYSTEM**

Event Management involves management, creation and development of different events like corporate events, parties, formal events etc. The career scope in event management is immense. Know in detail about scope of event management.

Event management is the process of planning various types of events. These events can be from small networking meetings to a high social event. Event management as a career is a multifaceted activity. It involves management, creation and development of events such as corporate conferences, wedding, festivities, formal parties etc. It involves a lot of research about the brand, target audience and the concept of the event before planning the actual event.

The event industry manages different sizes of events including Olympics to many even small birthday parties etc. The process of planning small or large size events is called event planning.