



Overview

Time Analysis

Details

Uber





Trip Analysis | Overview

Date

01-06-2024

30-06-2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

349K miles

Total Trip Distance

\$15.0

Average Booking Amount

3.36

Average Trip Distance

16 min

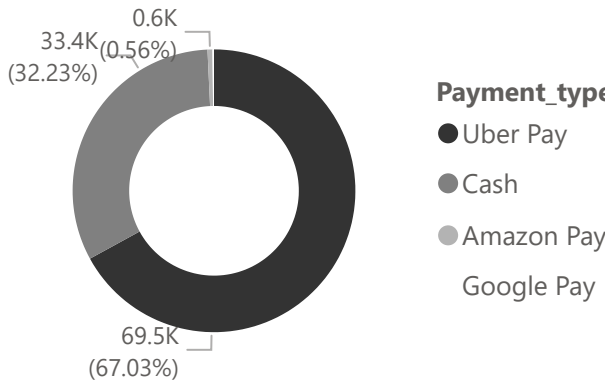
Average Trip Time

Total Bookings

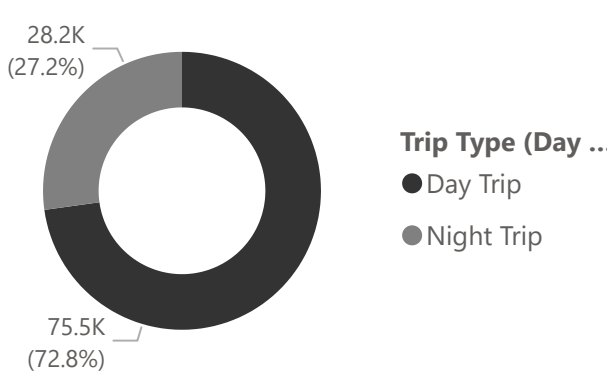
Total Booking Value

Total Trip Distance

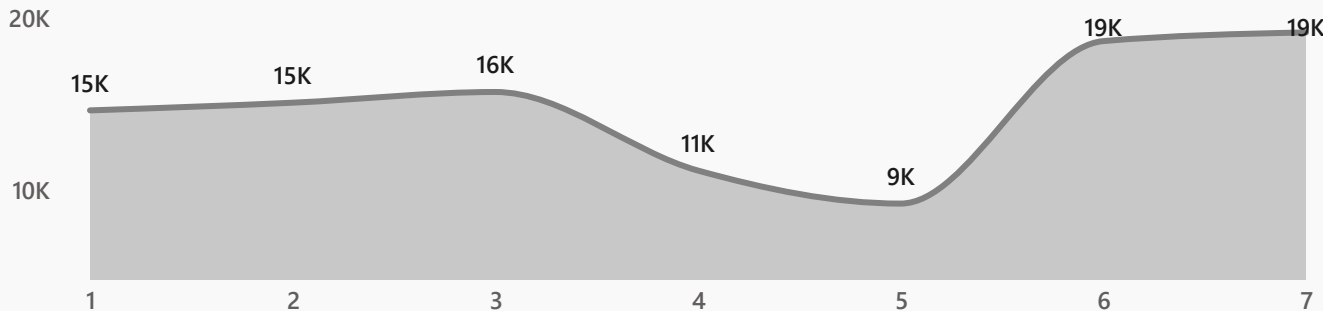
Total Bookings by Payment_type



Total Bookings by Trip Type (Day / Night)



Total Bookings by Day



Location Analysis

Most Frequent Pickup Location

Penn Station/Madison Sq West

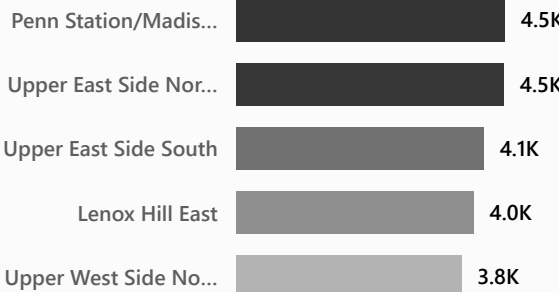
Most Frequent Drop off Location

Upper East Side North

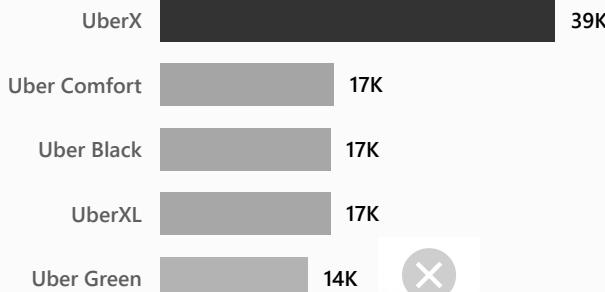
Longest Trip

Pickup : Lower East Side→ Drop off : Crown Heights North (144.1 miles)

Total Bookings by Location



Most Preferred Vehicle for Location Pickup



Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Average Booking Value	Total Trip Distance
	▼				
	UberXL	16698	\$2,49,424	\$15	55,721
	UberX	38744	\$5,83,880	\$15	1,31,496
	Uber Green	14498	\$2,16,181	\$15	48,778
	Uber Comfort	17078	\$2,53,995	\$15	56,790
	Uber Black	16710	\$2,50,192	\$15	56,149



Trip Analysis | Details



Trip ID	Pickup Date	Vehicle	Payment_type	Passenger Count	Trip distance	Total Booking Value	Pickup Location	Drop Off Location	Total Bookings
1	01 June 2024	UberX	Uber Pay	1	5.60	\$21.5	East Village	Sunnyside	1.0
2	01 June 2024	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	Penn Station/Madison Sq West	1.0
3	01 June 2024	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	Upper West Side North	1.0
4	01 June 2024	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	Brownsville	1.0
5	01 June 2024	Uber Black	Cash	1	1.89	\$8.0	Garment District	Kips Bay	1.0
6	01 June 2024	UberX	Cash	6	3.29	\$14.0	Central Harlem	Lincoln Square West	1.0
7	01 June 2024	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	Lenox Hill West	1.0
8	01 June 2024	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	East Harlem South	1.0
9	01 June 2024	Uber Green	Cash	1	1.10	\$5.5	Clinton East	West Chelsea/Hudson Yards	1.0
10	01 June 2024	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	Times Sq/Theatre District	1.0
11	01 June 2024	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	Central Harlem North	1.0
12	01 June 2024	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	Parkchester	1.0
13	01 June 2024	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	Prospect Heights	1.0
14	01 June 2024	UberXL	Cash	1	1.10	\$5.5	Clinton East	Lincoln Square East	1.0
15	01 June 2024	UberX	Cash	1	9.00	\$27.0	Morningside Heights	Lower East Side	1.0
16	01 June 2024	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	Lenox Hill East	1.0
17	01 June 2024	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	East Village	1.0
18	01 June 2024	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	Seaport	1.0
19	01 June 2024	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	Murray Hill	1.0
20	01 June 2024	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	Union Sq	1.0
21	01 June 2024	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	Prospect Heights	1.0
22	01 June 2024	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	Williamsburg (North Side)	1.0
23	01 June 2024	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	Greenwich Village South	1.0
24	01 June 2024	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	Seaport	1.0
26	01 June 2024	UberX	Cash	1	1.08	\$7.0	East Village	Gramercy	1.0
27	01 June 2024	Uber Green	Cash	1	1.90	\$7.0	Clinton East	Meatpacking/West Village West	1.0
28	01 June 2024	UberX	Uber Pay	1	8.18	\$33.2	Kips Bay	Crown Heights North	1.0
Total				146478	3,48,933.81	\$15,53,672.8			103728.0