Sri Sai Sanjeev Ivatury

Profile Summary

Dynamic and dedicated React Frontend Developer with over 5 years of experience in creating highquality, performant web applications that enhance user engagement and satisfaction. Proficient in React, Redux, JavaScript, HTML and CSS with a proven track record in optimizing user interactions and implementing innovative features. Known for delivering seamless user experiences, enthusiastic about collaborating on cutting-edge projects and continuously improving the front-end landscape. My career goals include leveraging my expertise to drive success within a forward-thinking company and contributing to innovative and impactful web solutions.

Experience

Software Engineer Cognizant, Hyderabad (February 2022 – Present)

Worked for Verizon Rover Project. Introducing Rover, a tool optimizing Price Plans and Promotions through modules like Price Plan Explorer, Customer Analyzer and Promo Explorer. Unveiling insights into 12,000+ plans, it analyzes 2 million+ customer performances, allowing efficient plan reuse and projecting 20,000+ hours in savings.

- Contributed to the development of Price Plan Explorer, enhancing user interaction with Table and Grid views for over 12k plans. Each plan features "Add to Compare" and "Detailed View" links, offering a seamless experience for browsing, filtering, and searching through plans.
- Developed Analyzer Charts for visualizing Revenue, Active line and Churn analysis, offering stakeholders clear insights through **graphical representations**.
- Managed the creation of a Price Plan Comparison tool, allowing users to compare plan features and conduct analyses across various plans.
- Innovated the inclusion of download document feature across various screens, facilitating the seamless retrieval of analysis reports.
- Developed the Customer Analyzer module, providing a comprehensive overview of customer performance and preferences, enhancing decision-making processes.
- Implemented New Price Plan and New Promo Request features, allowing users to clone existing plans/promos or create new ones tailored to their specifications.
- Transformed user experience by introducing the Download Card Feature, reducing download waiting time by nearly 70-80%, significantly optimizing efficiency and boosting productivity.
- Recognized for guiding the optimization of Price Plan Explorer, improving user interaction, overall efficiency and user satisfaction.
- Collaborated closely with back-end developers to enhance website functionality and integrate new features seamlessly.
- Actively participated in design meetings, contributing valuable ideas to enhance user interface elements and improve overall website layout.

Associate Consultant Cappemini, Hyderabad (March 2019 – February 2022)

Contributed to Johnson & Johnson project, a leading American multinational specializing in medical devices, pharmaceuticals, and consumer packaged goods.

- Email Template Development: Spearheaded the development of dynamic and visually appealing
 email templates using a combination of HTML, CSS, and JavaScript for effective communication
 with stakeholders. Ensured that the templates were optimized for various email clients and
 devices, contributing to improved engagement and communication efficiency.
- Responsive Cloud Pages: Designed and implemented responsive cloud pages to enhance
 accessibility across devices. The responsive design approach ensured seamless access to critical
 information, promoting a user-friendly experience and facilitating effective collaboration.

Worked for Equinor Project. The portal offers comprehensive information about Equinor, including business details, stock prices, locations, upcoming events, latest news, and other relevant information.

- Played a key role in the Equinor Project, contributing to the design and development of UI screens for the Equinor Insights portal.
- Led the redesign of the application's routing system, ensuring a more efficient user experience.
- Collaborated closely with backend developers, integrating frontend components seamlessly with server-side technologies to facilitate optimal data flow.
- Designed features for both mobile and desktop platforms using HTML, CSS, and JavaScript to enhance the overall user experience.
- Utilized Git for version control, effectively tracking changes throughout development process.

Skills

React
 Redux
 JavaScript
 CSS
 SASS
 HTML
 Bootstrap
 GIT
 RWD
 React Testing Library
 Jest
 Tailwind CSS
 Material UI

Projects

Food Delivery App

- ReactJS | Redux-Toolkit | JavaScript | Tailwind CSS | Swiggy's API
 Developed a web application mirroring Swiggy's functionality with an elegant UI featuring Search,
 Filtering, Cart functionality.
- GitHub link: https://github.com/Sanjeev501/foodpath

Education

B. Tech (ECE) – SRKR Engineering College, Bhimavaram, Andhra Pradesh, 2014 – 2018.

Certifications

• Hacker Rank – React (Basic) • Coursera Agile Software Development • Azure Fundamentals (AZ-900)