

Government Schemes for Pregnant Women in India

Schemes/initiatives for Pregnant women:

1. PRADHAN MANTRI SURAKSHIT MATRITVA ABHIYAN

- The Pradhan Mantri Surakshit Matritva Abhiyan has been launched by the Ministry of Health & Family Welfare (MoHFW), Government of India. The program aims to provide assured, comprehensive and quality antenatal care, free of cost, universally to all pregnant women on the 9th of every month.
- Hon'ble Prime Minister highlighted the aim and purpose of introduction of the Pradhan Mantri Surakshit Matritva Abhiyan in the 31st July 2016 episode of Mann Ki Baat.
- PMSMA guarantees a minimum package of antenatal care services to women in their 2nd / 3rd trimesters of pregnancy at designated government health facilities
- The programme follows a systematic approach for engagement with the private sector which includes motivating private practitioners to volunteer for the campaign developing strategies for generating awareness and appealing to the private sector to participate in the Abhiyan at government health facilities.

Link to the website: <https://pmsma.mohfw.gov.in/>

2. PRADHAN MANTRI MATRU VANDANA YOJANA

- Pradhan Mantri Matru Vandana Yojana (PMMVY) is a Centrally Sponsored DBT scheme with the cash incentive of ₹ 5000/- (in three installments) being provided directly in the bank/post office account of Pregnant Women and Lactating Mothers.
- Pradhan Mantri Matru Vandana Yojana is a maternity benefit program run by the government of India. It is a conditional cash transfer scheme for pregnant and lactating women of 19 years of age or above for the first live birth. FF_DEO can login and apply on behalf of the Beneficiary for this scheme.
- This service allows beneficiaries to register themselves for PMMVY Scheme. Beneficiary receives cash benefit of Rs. 5,000 in three installments.

Link to the website: <https://www.myscheme.gov.in/schemes/pmmvy>

3. JANANI SURAKSHA YOJANA

- JananiSurakshaYojana (JSY) is a safe motherhood intervention under the National Health Mission. It is being implemented with the objective of reducing maternal and neonatal mortality by promoting institutional delivery among poor pregnant women. The scheme, launched on 12 April 2005 by the Hon'ble Prime Minister, is under implementation in all states and Union Territories (UTs), with a special focus on Low Performing States (LPS).
- JSY is a centrally sponsored scheme, which integrates cash assistance with delivery and post-delivery care. The Yojana has identified Accredited Social Health Activist (ASHA) as an effective link between the government and pregnant women.
- The scheme focuses on poor pregnant woman with a special dispensation for states that have low institutional delivery rates, namely, the states of Uttar Pradesh, Uttarakhand, Bihar, Jharkhand, Madhya Pradesh, Chhattisgarh, Assam, Rajasthan, Orissa, and Jammu and Kashmir. While these states have been named Low Performing States (LPS), the remaining states have been named High Performing states (HPS).

Link to the website: <https://www.myscheme.gov.in/schemes/jsy>

4. Janani Shishu Suraksha Karyakram

- A scheme by Ministry of MoHFW for pregnant women who access government health facilities for their delivery. to absolutely free and no expense delivery, including cesarean section.
- Essential care is provided to the mother and her neonate within 48 hours. Reasons like high out of pocket expenditure on diagnostics/investigations, blood, drugs, food and user charges institutional delivery JSSK was launched in June 2011 to eliminate out-of-pocket expenses for institutional delivery of pregnant women and treatment of sick infants.
- In 2014, the programme was extended to all antenatal & postnatal complications of pregnancy and similar entitlements have been put in place for all sick newborns and infants (up to one year of age) accessing public health institutions for treatment.

Link to the website: <https://www.myscheme.gov.in/schemes/jssk>

5. Surakshit Matritva Aashwasan

- SUMAN Yojana or Surakshit Matritva Aashwasan Yojana is a maternity benefit initiative launched by the Ministry of Union Health and Family Welfare.
- This program provides affordable and quality healthcare solutions to pregnant women and newborns. Under this scheme, pregnant women, sick newborns, and mothers receive zero expense access up to six months after delivery.
- They receive treatment from quality hospitals and professionals.
- The PMSMA programme allows four antenatal check-ups during the 1st trimester and check-ups under Pradhan Mantri Surakshit Matritva Abhiyan.

Link to the website: <https://www.myscheme.gov.in/schemes/suman>

6. LABOUR ROOM & QUALITY IMPROVEMENT INITIATIVE

- Reduce maternal and newborn morbidity and mortality
- Improve quality of care during delivery and immediate post-partum period
- Enhance satisfaction of beneficiaries, positive birthing experience and provide Respectful Maternity Care (RMC) to all pregnant women attending public health facilities.

Link to the website:

<https://nhm.gov.in/index1.php?lang=1&level=3&sublinkid=1307&lid=690>

Schemes for malnourished Children:

1. MOTHERS ABSOLUTE AFFECTION

- Build an enabling environment for breastfeeding through awareness generation activities, targeting pregnant and lactating mothers, family members and society in order to promote optimal breastfeeding practices as an important intervention for child survival and development.
- Revitalizing efforts towards promotion, protection and support of breastfeeding practices through health systems to achieve higher breastfeeding rates. Reinforce lactation support services at public health facilities through trained healthcare providers and through skilled community health workers.
- To incentivize and recognize those health facilities that show high rates of breastfeeding along with processes in place for lactation management.

Link to the website:

<https://nhm.gov.in/index1.php?lang=1&level=3&sublinkid=1450&lid=799>

2. Anaemia Mukh Bharat

- The reduction of anemia is a crucial objective of the POSHAN Abhiyaan launched in March 2018. Complying with the targets of POSHAN Abhiyaan and National Nutrition Strategy set by NITI Aayog, the Anemia Mukh Bharat was launched by the Ministry of Health and Family Welfare in 2018.
- It uses the 6X6X6 strategy and aims to reduce the prevalence of anemia among various groups, including children (6-59 months), children (5-9 years), adolescents (10-19 years), pregnant women, lactating women, and women in reproductive age (15-49 years).

Link to the website: <https://anemiamuktbharat.info/>

3. National Deworming Day

- The objective of National Deworming Day is to deworm all preschool and school-age children (enrolled and non-enrolled) between the ages of 1-19 years through the platform of schools and Anganwadi Centers in order to improve their overall health, nutritional status, access to education and quality of life.

Link to the website:

<https://nhm.gov.in/index1.php?lang=1&level=3&sublinkid=1454&lid=803>

4. Nutrition Rehabilitation Centers

- To provide clinical management and reduce mortality among children with severe acute malnutrition, particularly among those with medical complications.
- To promote physical and psychosocial growth of children with severe acute malnutrition (SAM).
- To build the capacity of mothers and other care givers in appropriate feeding and caring practices for infants and young children
- To identify the social factors that contributed to the child slipping into severe acute malnutrition.

Link to the website:

<https://nhm.gov.in/index1.php?lang=1&level=3&sublinkid=1449&lid=798>

5. Community Based care of New-born and Young Children under Home Based New-born Care (HBNC) and Home-Based Care of Young Children (HBYC)

- Home visits are performed by ASHAs to improve child rearing practices and to identify sick new-born and young children in the community.

Links to the website:

<https://nhm.gov.in/index4.php?lang=1&level=0&linkid=491&lid=760#:~:text=Under%20this%20programme%2C%20ASHA%20to,in%20case%20of%20home%20deliveries.>

6. Intensified Diarrhea Control Fortnight / Defeat Diarrhea (D2)

- To increase awareness about use of ORS and Zinc in diarrhea- an Intensified Diarrhea Control Fortnight (IDCF) is being observed during pre-monsoon/ monsoon season, with the aim of 'zero child deaths due to childhood diarrhea' since 2014.
- During the fortnight health workers visit the households of under five children, conduct community level awareness generation activities and distribute ORS packets to the families with children under five years of age.

Link to the website:

<https://nhm.gov.in/index4.php?lang=1&level=0&linkid=501&lid=788#:~:text=To%20increase%20awareness%20about%20use,to%20childhood%20diarrhoea'%20since%202014.>

7. Social Awareness and Actions to Neutralize Pneumonia Successfully

- This initiative is implemented for reduction of Childhood morbidity and mortality due to Pneumonia

Link to the website:

<https://nhm.gov.in/index4.php?lang=1&level=0&linkid=502&lid=789>

8. Universal Immunization Programme

- The immunization Programme is one of the key interventions for the protection of children from life-threatening conditions, which are preventable. It is one of the largest immunization programs in the world and a major public health intervention in the country.
- The immunization Programme in India was introduced in 1978 as the Expanded Programme of Immunization (EPI).

Link to the website: <https://nhm.gov.in/immunization>

9. Rashtriya Bal Swasthya Karyakram

- Rashtriya Bal Swasthya Karyakram (RBSK) is one of its kind program to improve the overall quality of life of children enabling all children achieve their full potential; and also provide comprehensive care to all the children in the community.
- This program involves screening of children from birth to 18 years of age for 4 Ds- Defects at birth, Diseases, Deficiencies and Development delays, spanning 32 common health conditions for early detection and free treatment and management, including surgeries at tertiary level. Children diagnosed with identified selected health conditions are provided early intervention services and follow-up care at the district level.
- These services are provided free of cost, thus helping their families reduce out of pocket expenditure incurred on the treatment.

Link to the website: <https://rbsk.mohfw.gov.in/RBSK/>

10. Village Health Sanitation and Nutrition Days

- The VHND is to be organized once every month (preferably on Wednesdays, and for those villages that have been left out, on any other day of the same month) at the AWC in the village.
- This will ensure uniformity in organizing the VHND. The AWC is identified as the hub for service provision in the RCH-II, NHM, and also as a platform for inter-sectoral convergence.
- VHND is also to be seen as a platform for interfacing between the community and the health system.

Link to the website:

<https://nhm.gov.in/index1.php?lang=1&level=1&sublinkid=152&lid=228>

11. Mother and Child Protection Card

- This is the joint initiative of the Ministry of Health & Family Welfare and the Ministry of Women and Child Development to address the nutrition concerns in children.

Link to the pdf:

https://nhm.gov.in/New_Updates_2018/NHM_Components/Immunization/Guidelines_for_immunization/MCP_Card_English_version.pdf

12. POSHAN (Prime Minister Overarching Scheme for Holistic Nourishment)

- To address malnutrition in India through convergence, behavior change, IEC advocacy, training and capacity building, innovations and demand generation.
- The scheme provides package of six services i.e. Supplementary Nutrition, Pre School Non-formal Education, Nutrition and Health Education, Immunization, Health Check-ups and Referral services.

Link to the website: <https://www.poshantracker.in/>