

Zomato Data Analysis

Question 1:

What is the total amount each customer spent?

Question 2:

How many days has each customer ordered on Zomato?

Question 3:

Which was the first product purchased by each customer?

Question 4:

Which is the most purchased item on the menu and how many times was this item purchased by all customers?

Question 5:

Which item was the most popular for each customer?

Question 6:

Which item was purchased immediately after joining membership by users?

Question 7:

Which item was purchased immediately before joining membership by users?

Question 8:

What are the total orders placed and the amount spent by each gold member before they became a member?

Question 9:

What are the total orders and the amount spent for each gold member after they became a member?

Question 10:

Zomato Points:

- 2 Zomato points = 5 Rs. Cashback

Zomato Points Calculation:

- Each 5 rupees spent: 2 Zomato points
AND
- Product 1: Each 5 rupees spent: 1 Zomato point
- Product 2: Each 10 rupees spent: 5 Zomato points
- Product 3: Each 5 rupees spent: 1 Zomato point

What is the total Zomato points collected by each user?

Question 11:

Zomato Points:

- 2 Zomato points = 5 Rs. Cashback

Zomato Points Calculation:

- Each 5 rupees spent: 2 Zomato points
- Product 1: Each 5 rupees spent: 1 Zomato point
- Product 2: Each 10 rupees spent: 5 Zomato points
- Product 3: Each 5 rupees spent: 1 Zomato point

For which product have the most Zomato points been given?

Question 12:

In the first year after a customer joins the gold program (including their joining date), irrespective of what the customer has purchased, they earn 5 Zomato points for every 10 Rs. spent. Which gold user earned the most in the first year after joining the gold program?

Question 13:

Rank all the monthly transactions of each year by the customers.

Question 14:

Rank all the monthly transactions of each year by the gold customers. Mark 'NA' for non-gold customers.