

# Sales Overview

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec



CLICK ICON FOR NEXT PAGE

Customer City

All

Sub Category

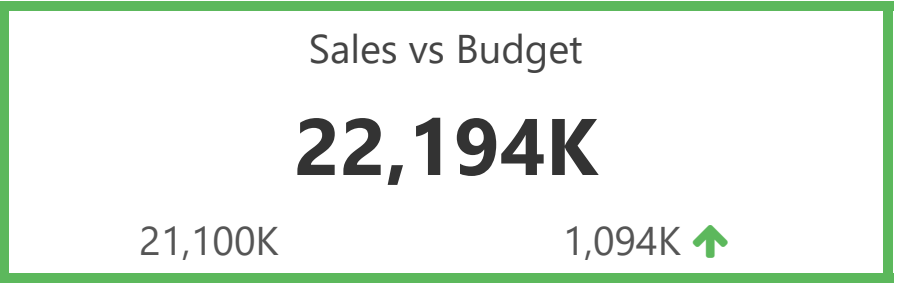
All

Category

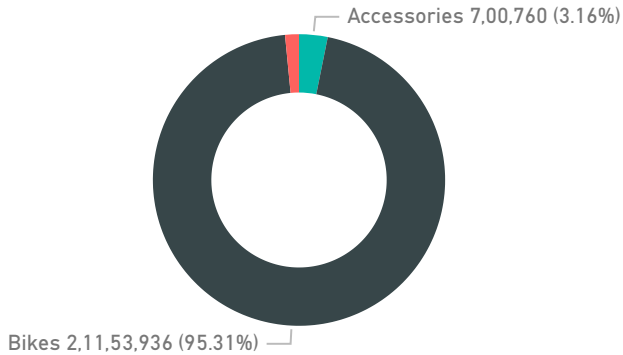
All

Product Name

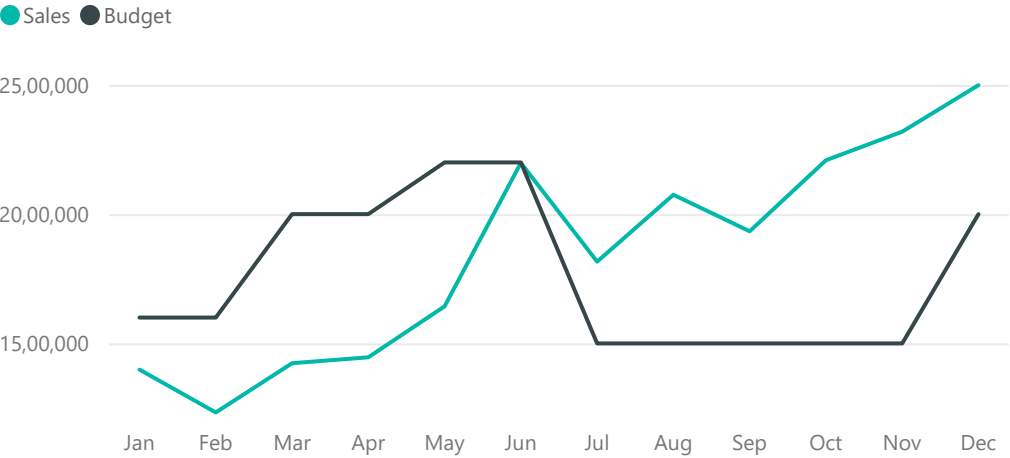
All



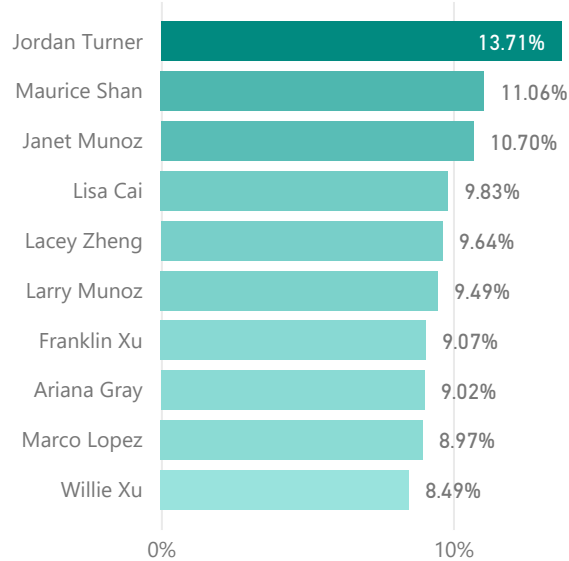
Sales by Product Category



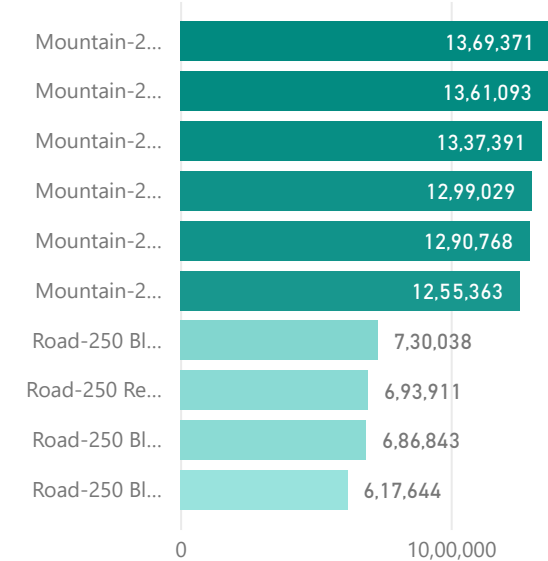
Sales and Budget by Month



Sales by Top 10 Customers



Sales by Top 10 Products



## Insights



- Bikes cover 95% of sales in product categories.
- Joland turner, maurice shan, and janet munoz cover 34% of sales.

# Customer Details

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec



CLICK ICON FOR NEXT PAGE

Customer City

All

Sub Category

All

Category

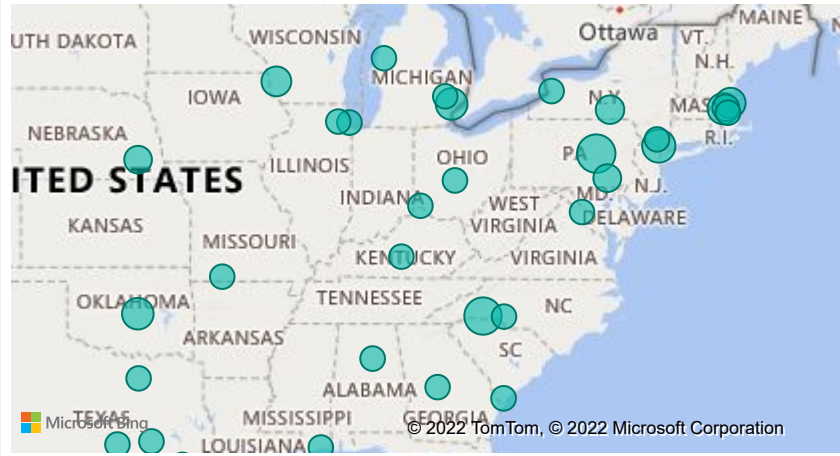
All

Product Name

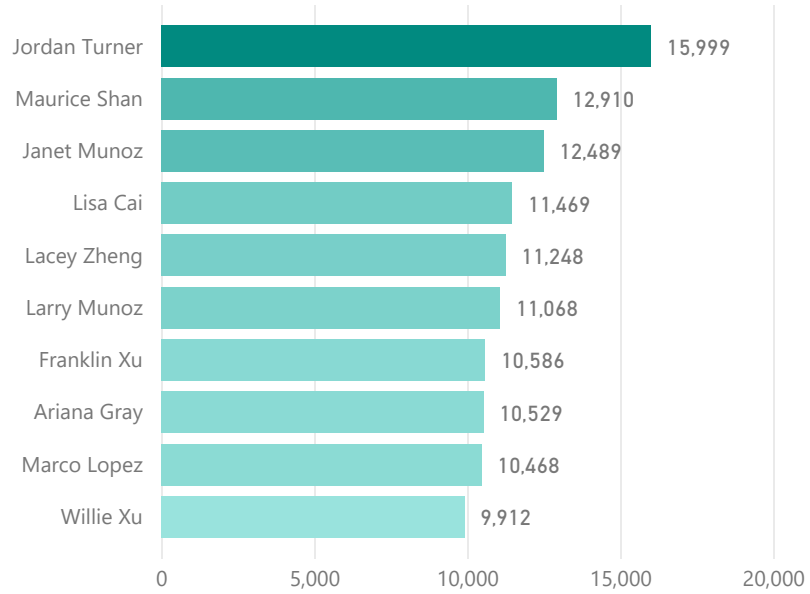
All

2,21,94,469	2,11,00,000
Sales	Budget

Sales by Customer City



Sales by Top 10 Customers



## Insights

- The highest sales are in Australia, the United Kingdom, and the United States.

Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Margaret He	2,500			2,423	2,340						2,428		9,691
Randall Dominguez	4,864			2,355						2,469			9,688
Adriana Gonzalez	2,498		2,393		2,320					2,453			9,664
Jaclyn Xu	2,049				2,417					5,183			9,649
Rosa Hu			2,492		4,747						2,398		9,637
Brandi Gill	2,451		2,340							2,398		2,428	9,617
Gerrit Straatsma	2,443					2,295	2,398	2,478					9,615
Brad She	2,443			2,423	2,345						2,384		9,595
Francisco Sara	2,451		2,433		2,295					2,407			9,586
Frank Vazquez			2,182			2,345	4,996						9,523
Alicia Shen	2,182					4,819		2,457					9,458
Ronald Kapoor			2,182			2,370	2,413	2,487					9,452
Theodore Torres	2,182					4,725		2,543					9,450
Colleen Goel			2,182			2,335		2,453	2,452				9,422
Total	13,98,749	12,33,081	14,23,390	14,46,358	16,43,471	21,98,338	18,16,234	20,74,983	19,33,673	22,08,453	23,18,876	24,98,862	2,21,94,469