# **Investment Banking**

Here are some frequently used Excel formulae in the Investment Banking sector:

# **Financial Modeling Formulae**

- 1. XNPV: Calculates the present value of a series of cash flows.
  - Syntax: =XNPV(rate, dates, cash flows)
- 2. XIRR: Calculates the internal rate of return of a series of cash flows.
  - Syntax: =XIRR(cash flows, dates)
- 3. PV: Calculates the present value of a future cash flow.
  - Syntax: =PV(rate, nper, pmt)
- 4. FV: Calculates the future value of a present cash flow.
  - Syntax: =FV(rate, nper, pmt)
- 5. NPV: Calculates the net present value of a series of cash flows.
  - Syntax: =NPV(rate, cash flows)

# **Valuation Formulae**

- 1. DCF: Calculates the present value of a series of cash flows using a discount rate.
  - Syntax: =PV(rate, nper, pmt)
- 2. WACC: Calculates the weighted average cost of capital.
  - Syntax: =(cost of debt \\* (1 tax rate) \\* debt / (debt + equity)) + (cost of equity \\* equity / (debt + equity))
- 3. EV/EBITDA: Calculates the enterprise value to EBITDA ratio.
  - Syntax: =EV / EBITDA

## **Other Formulae**

- 1. IF: Tests a condition and returns one value if true and another value if false.
  - Syntax: =IF(logical test, [value if true], [value if false])
- 2. MAX/MIN: Returns the maximum or minimum value in a range of cells.
  - Syntax: =MAX(range) or =MIN(range)
- 3. STDEV: Calculates the standard deviation of a range of cells.
  - Syntax: =STDEV(range)

### **Data Retrieval Formulae**

- 1. VLOOKUP: Looks up a value in a table and returns a corresponding value.
  - Syntax: =VLOOKUP(lookup value, table array, col index num, [range lookup])
- 2. INDEX/MATCH: Looks up a value in a table and returns a corresponding value.
  - Syntax: =INDEX(range, MATCH(lookup value, range, 0))
- 3. HLOOKUP: Looks up a value in a table and returns a corresponding value from a row.
  - Syntax: =HLOOKUP(lookup value, table array, row index num, [range lookup])
- 4. LOOKUP: Looks up a value in a table and returns a corresponding value.
  - Syntax: =LOOKUP(lookup value, table array)

# **Data Aggregation Formulae**

- 1. SUMIFS: Sums a range of cells based on multiple criteria.
  - Syntax: =SUMIFS(sum range, criteria range1, criteria1, [criteria range2], [criteria2], ...)
- 2. AVERAGEIFS: Averages a range of cells based on multiple criteria.
  - Syntax: =AVERAGEIFS(average range, criteria range1, criteria1, [criteria range2], [criteria2], ...)
- 3. COUNTIFS: Counts the number of cells in a range that meet multiple criteria.
  - Syntax: =COUNTIFS(criteria range1, criteria1, [criteria range2], [criteria2], ...)

### **Data Filtering Formulae**

- 1. FILTER: Filters a range of cells based on a specified criteria.
  - Syntax: =FILTER(range, criteria)
- 2. DATABASE: Returns a range of cells from a database that meet specified criteria.
  - Syntax: =DATABASE(database, field, criteria)

### **Data Validation Formulae**

- 1. IFERROR: Returns a value if an error occurs.
  - Syntax: =IFERROR(cell, value)
- 2. IFBLANK: Returns a value if a cell is blank.
  - Syntax: =IFBLANK(cell, value)

# **Basic Counting Formulae**

1. COUNT: Counts the number of cells in a range that contain numbers.

- Syntax: =COUNT(range)
- 2. COUNTA: Counts the number of cells in a range that contain any type of data.
  - Syntax: =COUNTA(range)
- 3. COUNTBLANK: Counts the number of blank cells in a range.
  - Syntax: =COUNTBLANK(range)

# **Conditional Counting Formulae**

- 1. COUNTIF: Counts the number of cells in a range that meet a specified condition.
  - Syntax: =COUNTIF(range, criteria)
- 2. COUNTIFS: Counts the number of cells in a range that meet multiple specified conditions.
  - Syntax: =COUNTIFS(range1, criteria1, [range2], [criteria2], ...)
- 3. COUNTIF with multiple criteria: Counts the number of cells in a range that meet multiple specified conditions using the COUNTIF function with multiple criteria.
  - Syntax: =COUNTIF(range, criteria1) + COUNTIF(range, criteria2)

# **Counting Formulae with Wildcards**

- 1. COUNTIF with wildcard: Counts the number of cells in a range that contain a specified text string using a wildcard.
  - Syntax: =COUNTIF(range, "\*text\*")
- 2. COUNTIFS with wildcard: Counts the number of cells in a range that meet multiple specified conditions using a wildcard.
  - Syntax: =COUNTIFS(range1, "\*text1\*", range2, "\*text2\*")

### **Other Counting Formulae**

- 1. DCOUNT: Counts the number of cells in a range that meet a specified condition using a criteria range.
  - Syntax: =DCOUNT(range, field, criteria)
- 2. DCOUNTA: Counts the number of cells in a range that contain any type of data using a criteria range.
  - Syntax: =DCOUNTA(range, field, criteria)

### **Basic SWITCH Formulae**

- 1. SWITCH: Switches between different values based on a condition.
  - Syntax: =SWITCH(expression, value1, result1, [value2, result2], ...)

- 2. SWITCH with default value: Switches between different values based on a condition and returns a default value if no match is found.
  - Syntax: =SWITCH(expression, value1, result1, [value2, result2], ..., default\_value)

# **SWITCH Formulae with Multiple Conditions**

- 1. SWITCH with multiple conditions: Switches between different values based on multiple conditions.
  - Syntax: =SWITCH(expression, value1, result1, value2, result2, ..., valueN, resultN)
- 2. SWITCH with multiple conditions and default value: Switches between different values based on multiple conditions and returns a default value if no match is found.
  - Syntax: =SWITCH(expression, value1, result1, value2, result2, ..., valueN, resultN, default\_value)

### **SWITCH Formulae with Text Values**

- 1. SWITCH with text values: Switches between different text values based on a condition.
  - Syntax: =SWITCH(expression, "text1", result1, "text2", result2, ...)
- 2. SWITCH with text values and default value: Switches between different text values based on a condition and returns a default value if no match is found.
  - Syntax: =SWITCH(expression, "text1", result1, "text2", result2, ..., default\_value)

### **Examples of SWITCH Formulae**

- 1. Grade calculation: =SWITCH(score, "A", 90-100, "B", 80-89, "C", 70-79, "D", 60-69, "F", 0-59)
- 2. Status update: =SWITCH(status, "active", "Active", "inactive", "Inactive", "pending", "Pending")
- 3. Category assignment: =SWITCH(category, "electronics", "Electronics", "clothing", "Clothing", "home goods", "Home Goods")

Here are some frequently used formulae for portfolio management with examples:

### **Return Calculation Formulae**

- 1. Holding Period Return (HPR):
  - Syntax: = (Ending Value Beginning Value) / Beginning Value
- Example: If you invested \$1,000 in a stock and sold it for \$1,200 after one year, the HPR would be (1,200 1,000) / 1,000 = 20%.
- 2. Total Return:
  - Syntax: = (Dividend + Interest + Capital Gains) / Beginning Value

- Example: If you invested \$1,000 in a mutual fund that paid a dividend of \$50, interest of \$20, and had a capital gain of \$150, the total return would be (50 + 20 + 150) / 1,000 = 22%.
- 3. Annualized Return:
  - Syntax: = (Ending Value / Beginning Value) ^ (1 / Number of Years) 1
- Example: If you invested \$1,000 in a stock and it grew to \$1,500 after 3 years, the annualized return would be  $(1,500 / 1,000) ^ (1 / 3) 1 = 14.47\%$ .

#### **Risk Calculation Formulae**

- 1. Standard Deviation:
  - Syntax: =STDEV(range)
- Example: If you have a portfolio with returns of 5%, 7%, 3%, 9%, and 1%, the standard deviation would be STDEV(0.05, 0.07, 0.03, 0.09, 0.01) = 0.028.
- 2. Beta:
  - Syntax: =COVAR(range1, range2) / VAR(range2)
- Example: If you have a portfolio with returns of 5%, 7%, 3%, 9%, and 1%, and the market returns are 4%, 6%, 2%, 8%, and 0%, the beta would be COVAR(0.05, 0.04) / VAR(0.04) = 1.25.
- 3. Value-at-Risk (VaR):
  - Syntax: =NORMSINV(probability) \* Standard Deviation \* Square Root of Time
- Example: If you have a portfolio with a standard deviation of 0.028 and you want to calculate the VaR for a 95% confidence level over a 1-day period, the VaR would be NORMSINV(0.95) \* 0.028 \* SQRT(1) = 0.045.

# **Portfolio Optimization Formulae**

- 1. Markowitz Model:
  - Syntax: =MINIMIZE(Variance) SUBJECT TO: Expected Return >= Target Return
- Example: If you have a portfolio with expected returns of 8%, 10%, and 12%, and variances of 0.01, 0.02, and 0.03, respectively, and you want to optimize the portfolio to achieve a target return of 10%, the Markowitz model would provide the optimal weights for each asset.
- 2. Sharpe Ratio:
  - Syntax: =(Expected Return Risk-Free Rate) / Standard Deviation
- Example: If you have a portfolio with an expected return of 10%, a risk-free rate of 2%, and a standard deviation of 0.15, the Sharpe ratio would be (0.10 0.02) / 0.15 = 0.53.
- 3. Treynor Ratio:
  - Syntax: =(Expected Return Risk-Free Rate) / Beta
- Example: If you have a portfolio with an expected return of 10%, a risk-free rate of 2%, and a beta of 1.25, the Treynor ratio would be (0.10 0.02) / 1.25 = 0.064.

### **Performance Evaluation Formulae**

- 1. Information Ratio:
  - Syntax: =(Expected Return Benchmark Return) / Tracking Error
- Example: If you have a portfolio with an expected return of 10%, a benchmark return of 8%, and a tracking error of 2%, the information ratio would be (0.10 0.08) / 0.02 = 1.
- 2. Sortino Ratio:
  - Syntax: =(Expected Return Risk-Free Rate) / Downside Deviation
- Example: If you have a portfolio with an expected return of 10%, a risk-free rate of 2%, and a downside deviation of 0.10, the Sortino ratio would be `(0.

Here are some frequently used formulae for predictive modeling with examples:

# **Linear Regression Formulae**

- 1. Simple Linear Regression:
  - Syntax:  $y = \beta 0 + \beta 1 * x + \epsilon$
  - Example: Predicting house prices based on number of bedrooms.
    - y = house price
    - x = number of bedrooms
    - $\beta$ 0 = intercept
    - $\beta$ 1 = slope
    - $-\epsilon$  = error term
- 2. Multiple Linear Regression:
  - Syntax:  $y = \beta 0 + \beta 1*x1 + \beta 2*x2 + ... + \beta n *xn + \epsilon$
  - Example: Predicting house prices based on number of bedrooms, square footage, and location.
    - y = house price
    - x1 = number of bedrooms
    - x2 = square footage
    - -x3 = location
    - $-\beta 0 = intercept$
    - $\beta$ 1,  $\beta$ 2,  $\beta$ 3 = slopes
    - $-\epsilon$  = error term

# **Logistic Regression Formulae**

### 1. Logistic Regression:

- Syntax:  $p = 1 / (1 + e^{-z})$
- Example: Predicting probability of default based on credit score.
  - p = probability of default
  - z = credit score
  - e = base of natural logarithm

### 2. Odds Ratio:

- Syntax: OR =  $e^{\beta}$
- Example: Calculating odds ratio for probability of default based on credit score.
  - OR = odds ratio
  - $\beta$  = coefficient

# **Decision Tree Formulae**

- 1. Gini Impurity:
  - Syntax: Gini =  $1 \sum (p^2)$
  - Example: Calculating Gini impurity for a node in a decision tree.
    - Gini = Gini impurity
    - p = probability of each class

### 2. Information Gain:

- Syntax: IG = H(parent)  $\sum (p \ \ )$  H(child))
- Example: Calculating information gain for a split in a decision tree.
  - IG = information gain
  - H(parent) = entropy of parent node
  - p = probability of each child node
  - H(child) = entropy of each child node

# **Clustering Formulae**

- 1. K-Means Clustering:
  - Syntax:  $d = \sum (x \mu)^2$
  - Example: Calculating distance between a data point and a cluster centroid.
    - d = distance
    - x = data point

-  $\mu$  = cluster centroid

### 2. Hierarchical Clustering:

- Syntax: d = linkage(distance matrix)
- Example: Calculating linkage between clusters.
  - d = linkage
  - distance matrix = matrix of distances between data points

# **Neural Network Formulae**

### 1. Activation Function:

- Syntax:  $a = sigmoid(z) = 1 / (1 + e^{-z})$
- Example: Calculating output of a sigmoid activation function.
  - a = output
  - -z = input
  - e = base of natural logarithm

# 2. Backpropagation:

- Syntax:  $\delta = (y a) \ * \ a \ * (1 a)$
- Example: Calculating error gradient for a neuron.
  - $\delta$  = error gradient
  - y = target output
  - a = actual output

These formulae are frequently used in predictive modelling to build and train machine learning models.