

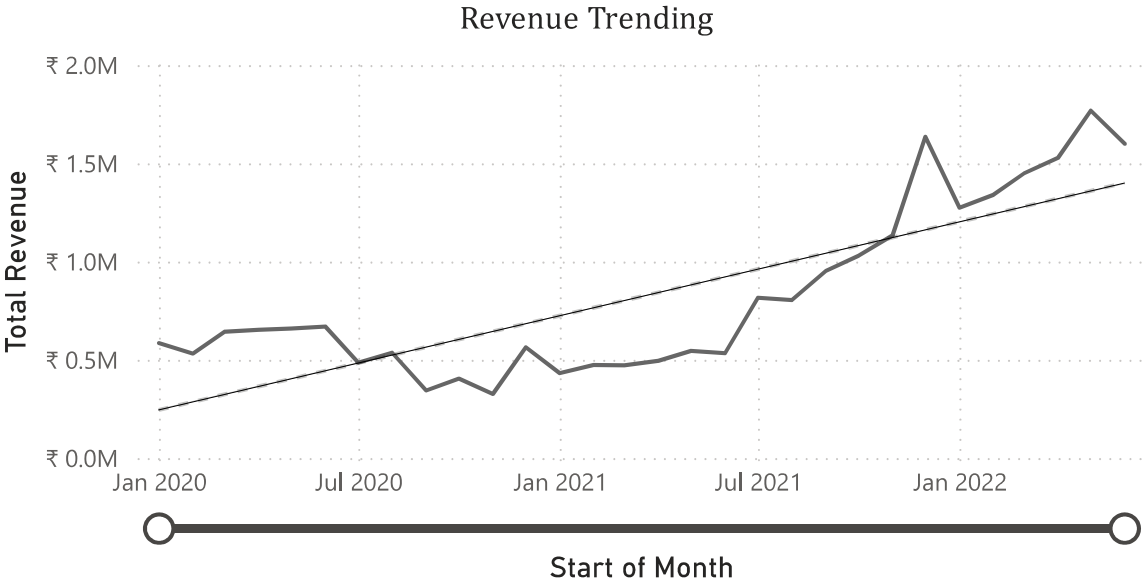


₹ 24.9M
REVENUE

₹ 10.5M
PROFIT

25.2K
ORDERS

2.2%
RETURN RATE



Monthly Revenue

₹ 1.83M✓

Previou Month: ₹ 1.77M
(+3.31%)

Monthly Orders

2,146!

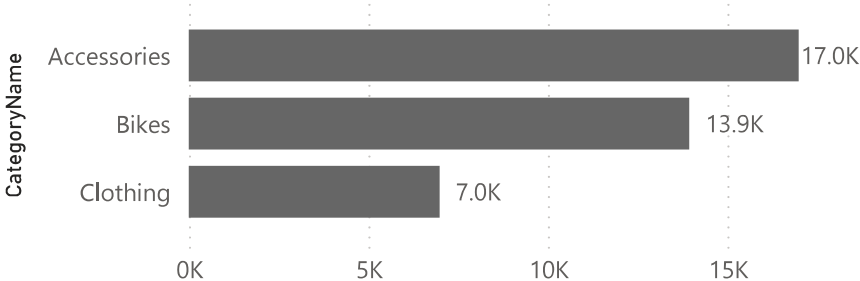
Previou Month: 2,165
(-0.88%)

Monthly Returns

166.00✓

Previou Month: 169.00
(+1.78%)

Orders by Category



Top 10 Products

	Orders	Revenue	Return %
Water Bottle - 30 oz.	3,983	₹ 39,755	1.95%
Patch Kit/8 Patches	2,952	₹ 13,506	1.61%
Mountain Tire Tube	2,846	₹ 28,333	1.64%
Road Tire Tube	2,173	₹ 17,265	1.55%
Sport-100 Helmet, Red	2,099	₹ 73,444	3.33%
AWC Logo Cap	2,062	₹ 35,882	1.11%
Sport-100 Helmet, Blue	1,995	₹ 67,120	3.31%
Fender Set - Mountain	1,975	₹ 87,041	1.36%
Sport-100 Helmet, Black	1,940	₹ 65,270	2.68%
Mountain Bottle Cage	1,896	₹ 38,062	2.02%

Most Ordered Product Type:

Tires and Tubes

Most Returned Product Type:

Shorts

Select all

Europe

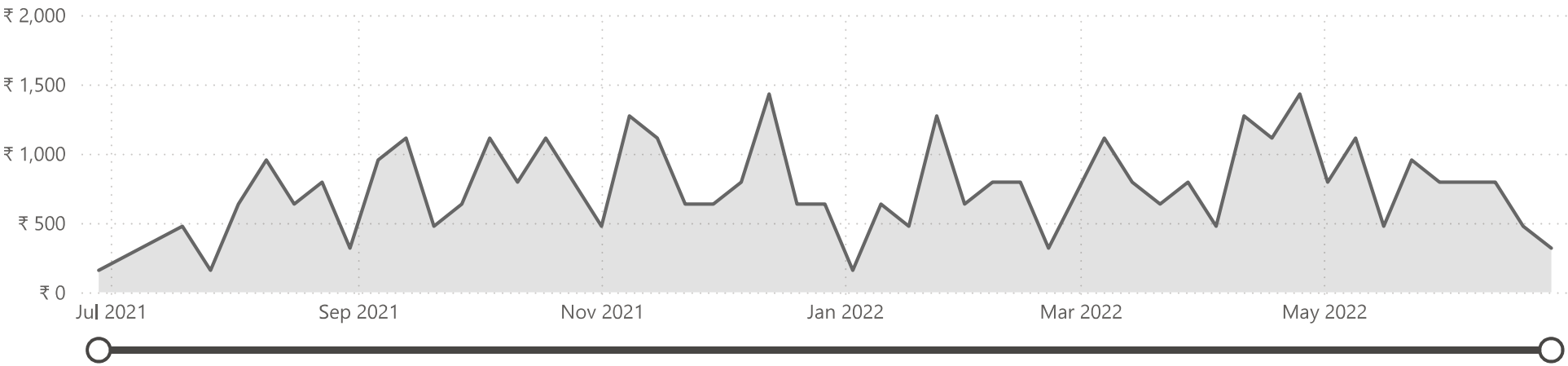
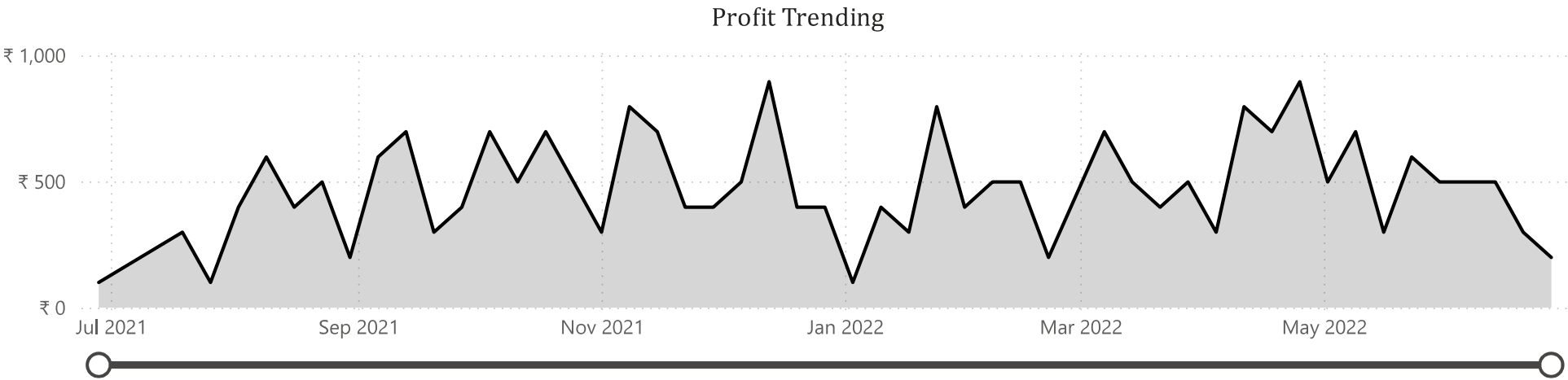
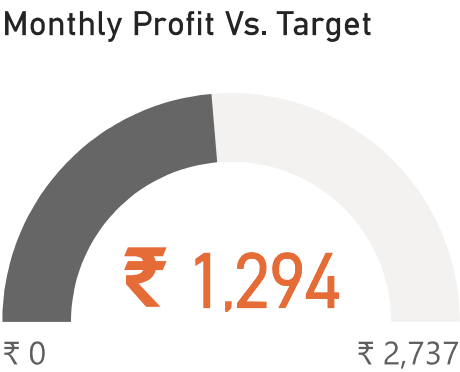
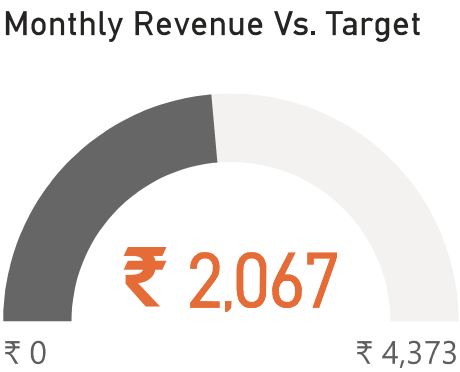
North America

Pacific





- ProductName
- ☒ All-Purpose Bike ...
 - ☐ AWC Logo Cap
 - ☐ Bike Wash - Disso...
 - ☐ Cable Lock
 - ☐ Chain
 - ☐ Classic Vest, L
 - ☐ Classic Vest, M
 - ☐ Classic Vest, S
 - ☐ Fender Set - Mou...
 - ☐ Front Brakes
 - ☐ Front Derailleur
 - ☐ Full-Finger Glove...
 - ☐ Full-Finger Glove...



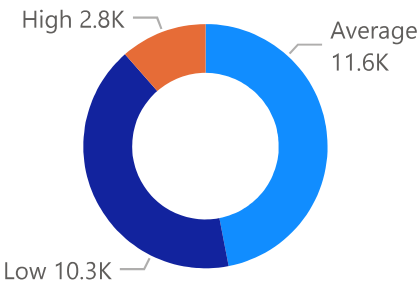
17.4K

UNIQUE CUSTOMERS

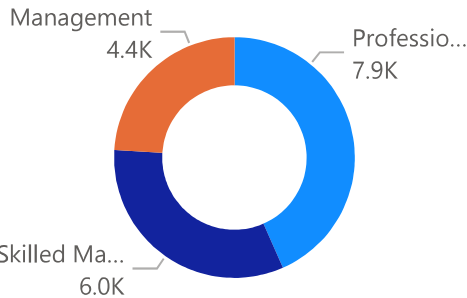
₹ 1,431

REVENUE PER CUSTOMER

Orders by Income Level



Orders by Occupation

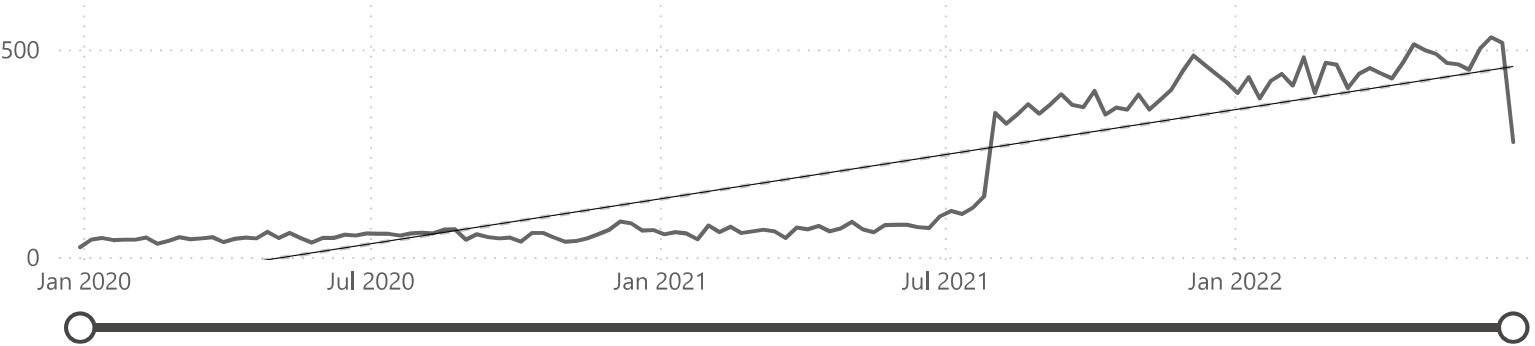


Customer Metric Selection

Total Customers

Revenue per Customer

Total Customers



Top 100 Customers

Customer Key	Full Name	Orders	Revenue
11433	Mr. Maurice Shan	6	₹ 12,408
11439	Mrs. Janet Munoz	6	₹ 12,015
11241	Mrs. Lisa Cai	7	₹ 11,330
11417	Mrs. Lacey Zheng	7	₹ 11,086
11420	Mr. Jordan Turner	7	₹ 11,022
11242	Mr. Larry Munoz	7	₹ 10,852
13263	Mrs. Kate Anand	4	₹ 10,437
12655	Mr. Larry Vazquez	4	₹ 10,395
11425	Mrs. Ariana Gray	6	₹ 10,391
12631	Mr. Clarence Gao	4	₹ 10,332
12650	Mr. Aaron Wright	4	₹ 10,329
13405	Mr. Ethan Bryant	4	₹ 10,309
11429	Mr. Marco Lopez	6	₹ 10,290
12632	Mrs. Bonnie Nath	4	₹ 10,283
11245	Mr. Ricky Vazquez	4	₹ 10,166
Total		1,272	₹ 6,15,329

2020

2022

Top Customer (By Revenue):

Mr. Maurice Shan

Orders:

6

Revenue:

\$12.4K

₹ 2,49,14,587

Total Revenue

₹ 1,04,57,715

Total Profit

25,164

Total Orders

1809

Total Returns

Weekly Orders

