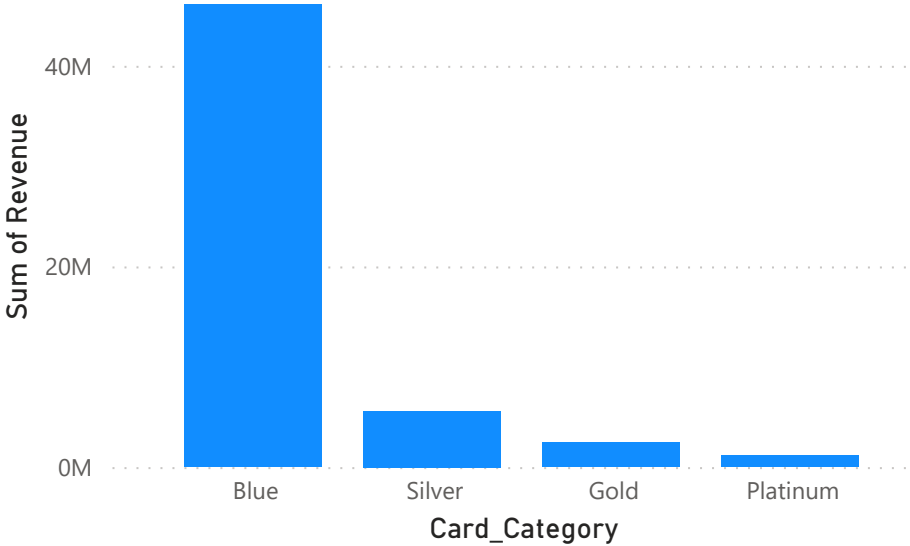


Sum of Revenue by Card\_Category



week_num2	Previous_Week_Revenue	Current_Week_Revenue	wow_revenue
52	1070439	933134	-12.8%
43	1080205	934631	-13.5%
17	1082609	978441	-9.6%
13	1106533	978565	-11.6%
49	1008777	980152	-2.8%
41	994114	982974	-1.1%
10	1093502	987820	-9.7%
40	994184	994114	-0.0%
39	1117638	994184	-11.0%
14	978565	1003844	2.6%
42	1047120	1000777	-3.7%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
False	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
True	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
False	42.53%
True	57.47%
Total	100.00%

# Credit Card Transaction Report

Revenue

55M

Total Interest

7.8M

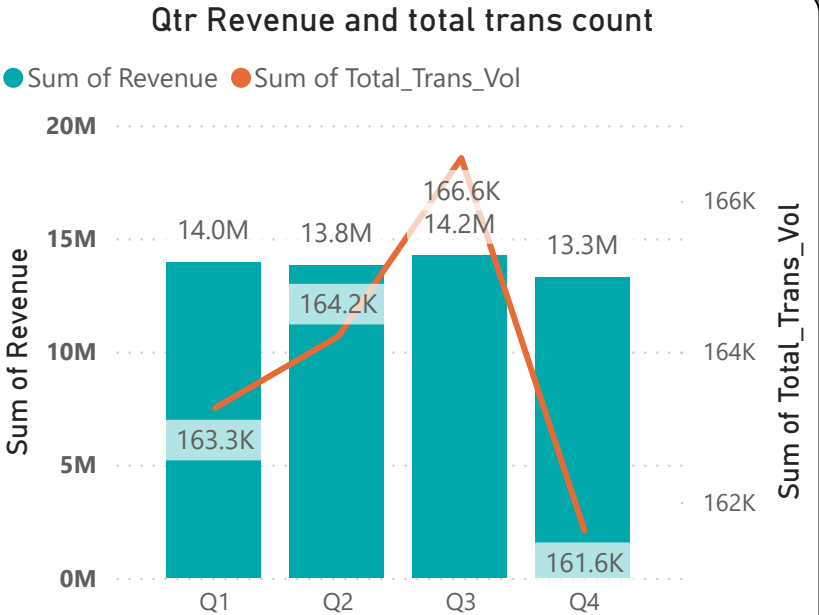
Amount

44.5M

Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382



Week\_Start\_Date

All

F

M

Silver

Blue

Gold

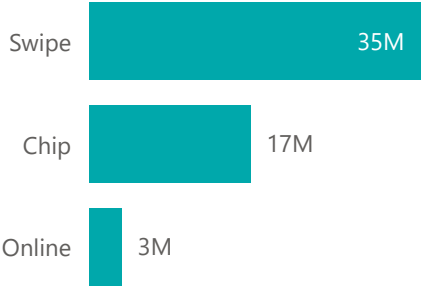
Platinum

Low

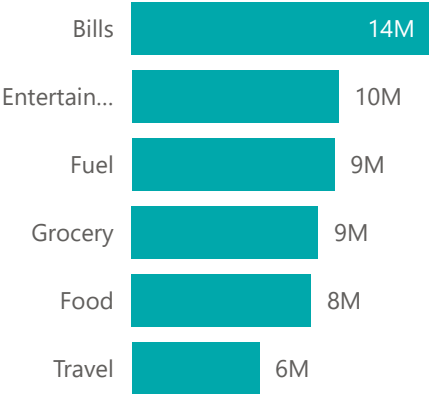
Med

High

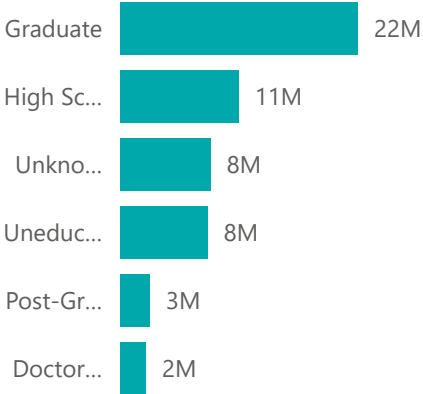
## Revenue by Card Usage



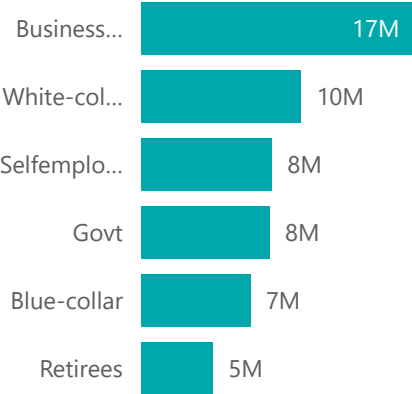
## Revenue by Exp\_Type



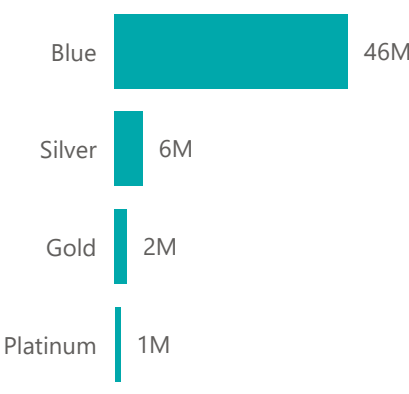
## Revenue by Education



## Revenue by Job



## Revenue by Card Type



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

55M

Total Interest

7.8M

Income

575.9M

CSS

3.19

M

30M

F

25M

Silver

Blue

Gold

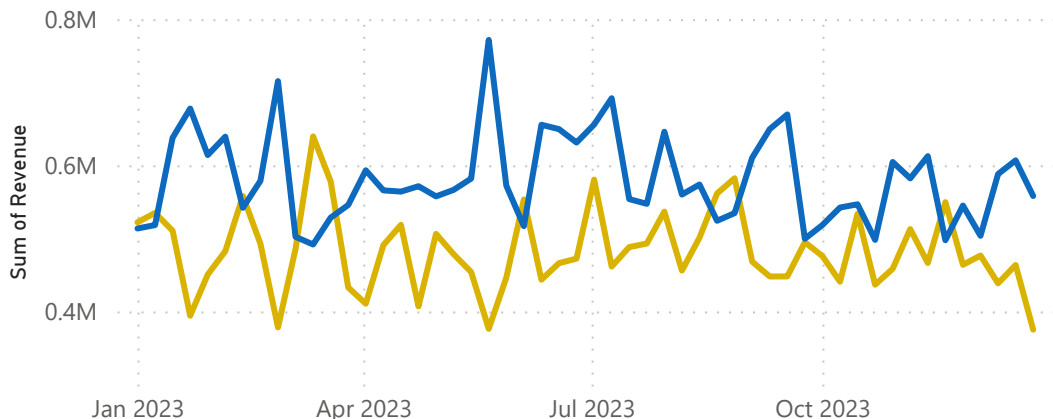
Platinum

Swipe

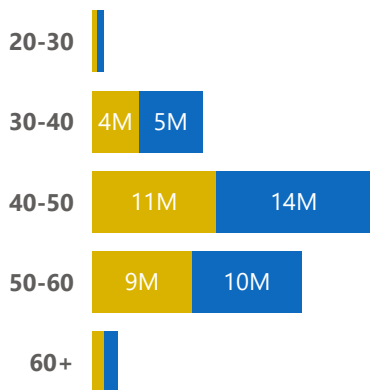
Online

Chip

Revenue by Week

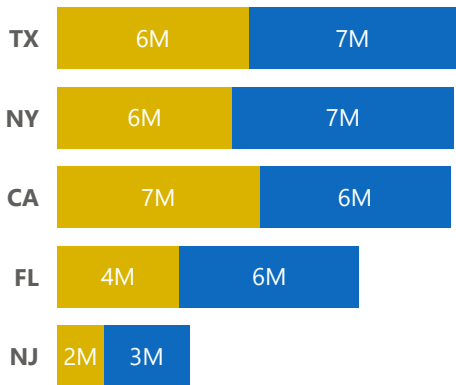


Revenue by Age

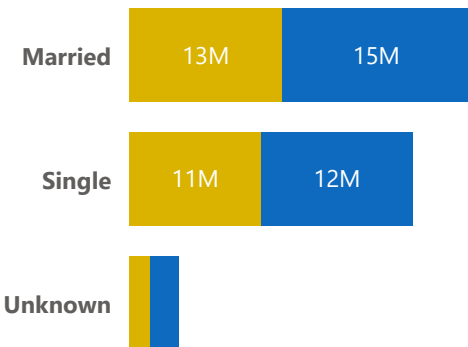


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
<b>Total</b>	<b>55315410</b>	<b>7843382</b>	<b>575914439</b>

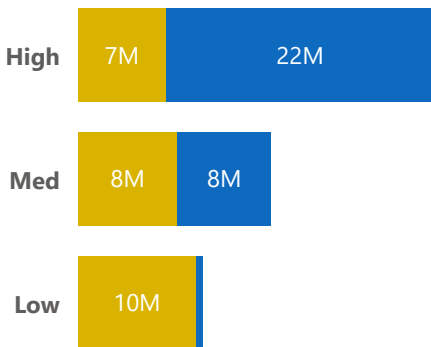
Top 5 States



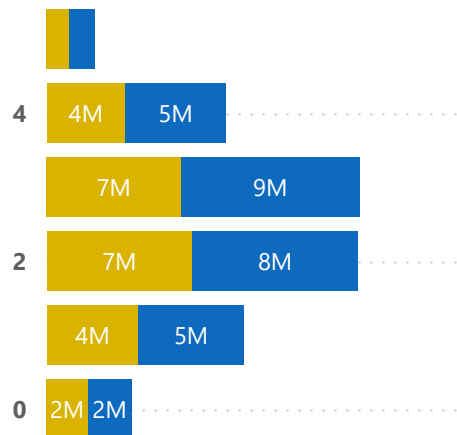
Revenue by Marital Status



Revenue by Income



Dependent Count



Revenue by Education

