## ISHANT SINGH

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## **SUMMARY**

Pursuing Bachelor Of Business Administration. I have successfully completed the training in tha area of Digital Marketing and Bajaj Finserv.

# **EDUCATION**

# **Bachelor Of Business Administration**

Dr. Virendra Swaroop College Of Management Studies

Kanpur, India 2023 – 2026

# **WORK EXPERIENCE**

#### > DIGITAL MARKETING

M.R.S Technology

**Duration:**  $18^{th}$  July  $-31^{st}$  Aug (2024)

Created and implemented a content strategy for social media platforms.

(Facebook, Instagram)

#### > BAJAJ FINSERV

**Duration:** 27<sup>th</sup> Jan – 11<sup>th</sup> Mar (2025)

Gain experience in area's like Banking, Finance, Insurance.

### CERTIFICATE

Digital Marketing

Host- M.R.S Technology

Digital Productivity

**Host-NIIT Foundation** 

- Use Of Data Analytics
  - **Host-ICFAI Business**
- Bajaj Finserv

#### **SKILLS**

- Banking
- Finance
- Accounting
- Digital Marketing
- > Advance Diploma In Computer Application