#### SANKARESWARAN M

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Email: msankareswaran2@gmail.com

#### PROFESSIONAL SUMMARY

A detail-oriented and highly motivated Web Developer with solid foundational knowledge in web development technologies including HTML, CSS, JavaScript, and PHP Strong understanding of object-oriented programming and MVC architecture. Quick learner, team player, and passionate about building clean, scalable web applications. Eager to contribute to dynamic development teams and grow as a full-stack web developer.

- **B.E.** (Computer Science & Engineering), from P.S.R Engineering college, Sivakasi, in 2021 with 73%.
- **Higher Secondary** at Thiyagaraja Higher Secondary School, Srivilliputtur, in 2017 with 78%.
- **SSLC** at Thiyagaraja Higher Secondary School, Srivilliputtur, in 2015 with 87%.

### **PRIMARY SKILLS**

Frameworks React.Js

Front-End Html5, CSS3, Javascript, Bootstrap

Back-End PHP, MySQL, EST APIs

**Development Tools & Utilities** Wordpress , Photoshop, Figma

Other Tools cPanel, Web Hosting, SEO

**Version Control** Git, GitHub

# Work Experience:

## **Web Developer**

### Virtual Softech - Coimbatore

Sep2024 - Present

- Created 15+ Responsive Web Design Projects from start to finish using HTML, CSS, JavaScript And WordPress with 100% client satisfaction.
- Designed and allocated interactive flyer and ads on the site for upcoming promotions and Events, increasing site visits by 60%.
- Redesigned the company's website introducing responsive design which increased the company's conversation.
- Branded, designed, developed and implemented several web pages.
- Implemented on-page SEO strategies, including optimizing website structure, meta tags, and content to improve search engine rankings and visibility.

### Web Developer

### ImagiNetVenures - Chennai

March 2022 - Sep 2024

- Created 10+ Responsive Web Design Projects from start to finish Using HTML, CSS, JavaScript And WordPress with 100% client satisfaction.
- Designed and allocated interactive flyer and ads on the site for upcoming promotions and Events, increasing site visits by 30%.
- Redesigned the company's website introducing responsive design which increased the company's conversation.
- Branded, designed, developed and implemented several web pages.
- Implemented on-page SEO strategies, including optimizing website structure, meta tags, and content to improve search engine rankings and visibility.

#### Websites:

https://beardsell.co.in/

https://srmistvdp.edu.in/

https://laksontechnology.com/

https://www.glowdentalcare.in/

http://iplabs.solutions/ https://nakslife.com/

**Place: Coimbatore** 

Date : 20.06.2025 ( M. SANKARESWARAN)