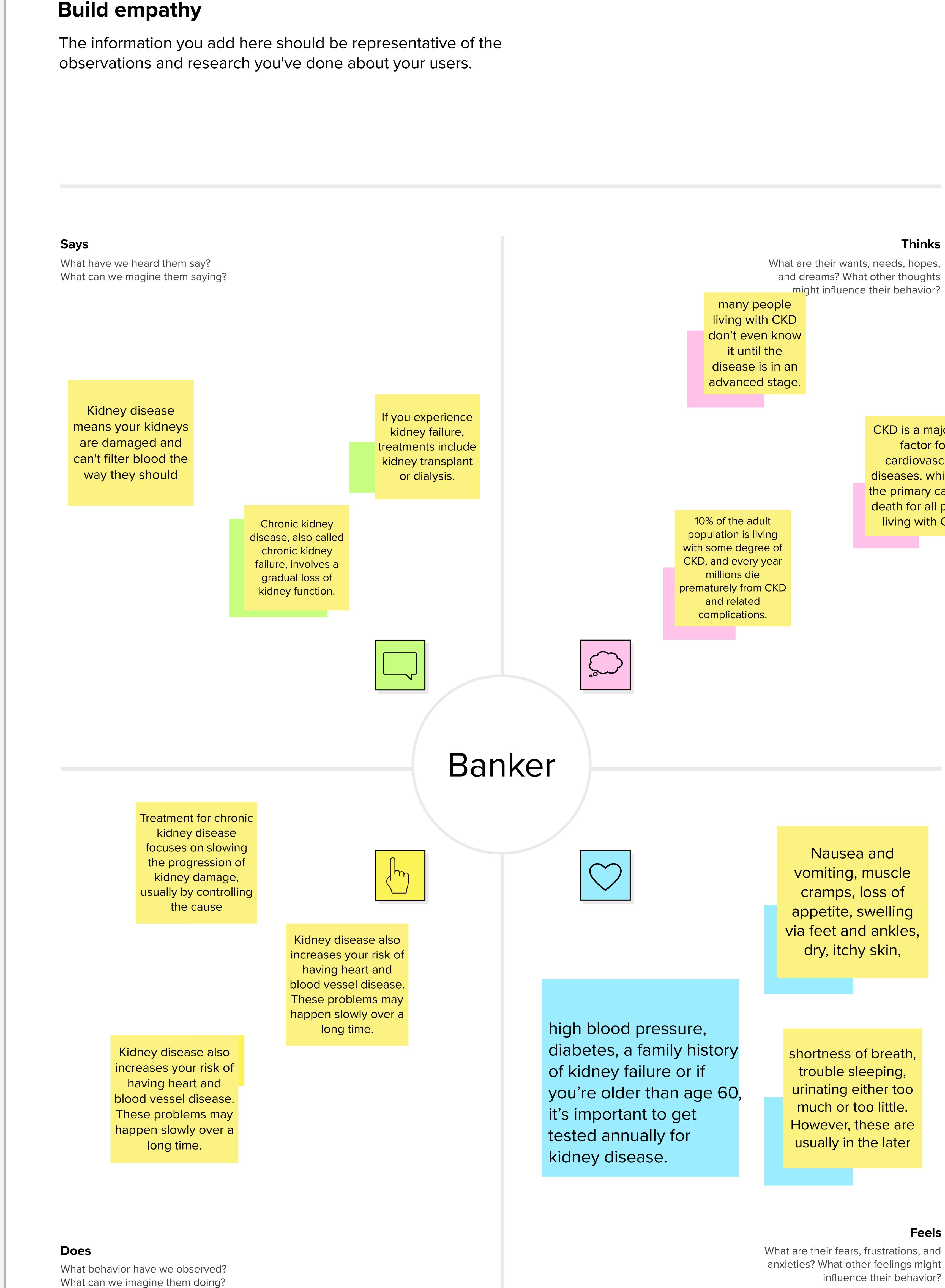


Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



Thinks

CKD is a major risk

factor for

cardiovascular

diseases, which are

the primary cause of

death for all people

living with CKD.

Feels





