



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

India's Agricultural
Crop Production
Analysis(1997-2021)

yield in
different
countries

Increase in
small land
holding

Some plants
have done
surprisingly
well

Climatic
conditions
required for
shifting
cultivations

Biodiversity
is essential
to increase
soil quality

what is
fossil
fuels?

The rooftop
garden is
showing some
promise

environment
sustainable

encouraging
economic
development

rural
development

very
observational
and
experimental
work

Enjoy
working
with crops

Improving
irrigation
techniques
help farmers

anxious
diseases
fear

 [See an example](#)



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?