



market

All

customer

All

segment, category, p...

All

Q1

Q2

Q3

Q4

YTD

YTG

2018

2019

2020

2021

2022
Est

80.21%✓

Goal: 72.99% (+9.88%)

Forecast Accuracy

-751.71K✓

LY: 491.6K (+252.91%)

Net Error

9780.74K!

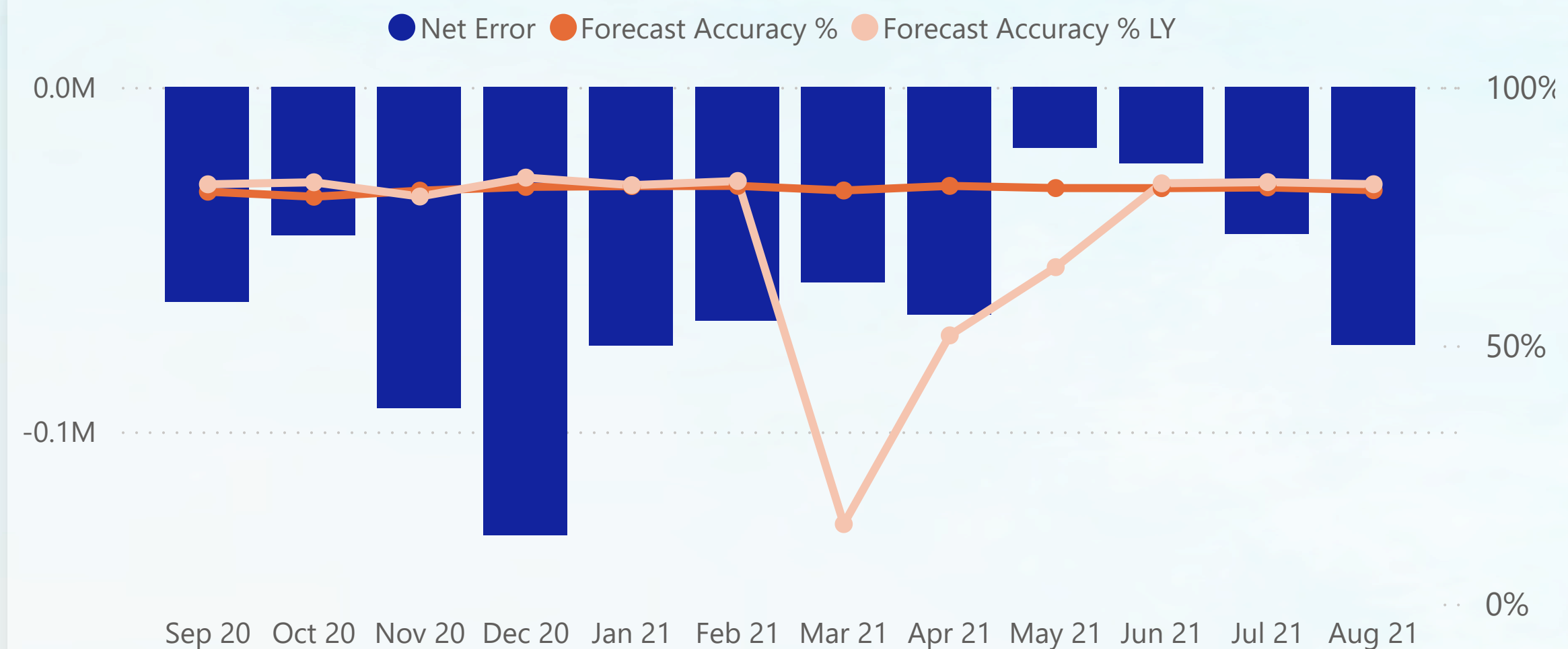
LY: 5743.2K (-70.3%)

ABS Error

Key Metrics By Customer

customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Acclaimed Stores	50.69%	8.69%	-122555	-16.23%	OOS
All-Out	29.09%	35.18%	-12425	-30.67%	OOS
Amazon	74.54%	48.43%	-155116	-2.35%	OOS
Argos (Sainsbury's)	56.08%	43.27%	8033	4.14%	EI
Atlas Stores	48.16%	39.19%	99521	29.63%	EI
Atliq e Store	74.59%	55.24%	-94643	-2.30%	OOS
AtliQ Exclusive	71.69%	56.65%	-189086	-4.59%	OOS
BestBuy	35.31%	7.31%	-73279	-16.97%	OOS
Billa	18.29%	26.05%	-37856	-47.09%	OOS
Boulanger	58.77%	38.12%	81786	18.34%	EI
Chip 7	53.44%	41.32%	95124	18.82%	EI
Chiptec	52.54%	27.04%	72175	22.07%	EI
Circuit City	35.02%	9.90%	-84752	-19.00%	OOS
Control	47.42%	30.41%	-64707	-11.99%	OOS
Coolblue	52.95%	43.16%	116840	26.87%	EI
Costco	49.42%	33.18%	-24581	-3.50%	OOS
Croma	42.78%	35.49%	45046	5.96%	EI
Currys (Dixons Carphone)	35.92%	35.91%	-44680	-35.54%	OOS
Digimarket	40.70%	30.60%	72120	22.20%	OOS
Total	80.21%	72.99%	-751714	-1.52%	OOS

Accuracy / Net Error Trend



Key Metrics By Products

segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Profit %	Net Error %	Risk
Accessories	77.66%	71.42%	-2133183	-6.65%	-7.06%	OOS
Desktop	84.37%	70.07%	16205	-7.04%	11.22%	EI
Networking	90.40%	52.50%	227056	-6.44%	8.17%	EI
Notebook	79.99%	76.65%	-51254	-6.64%	-3.96%	OOS
Peripherals	83.23%	75.18%	-318194	-6.62%	-5.89%	OOS
Storage	83.54%	81.01%	1507656	-6.36%	15.77%	EI
Total	80.21%	72.99%	-751714	-6.63%	-1.52%	OOS