













## **Top 5 Products Based on GM Growth %**

product	GM %	GM % LY	GM Growth %
+ AQ Clx3	38.70%		38.70%
# AQ Lumina Ms	39.27%		39.27%
# AQ MB Lito	37.88%		37.88%
+ AQ MB Lito 2	37.61%		37.61%
+ AQ Qwerty	37.09%		37.09%
Total	37.59%		37.59%



YTG

2018

2019

YTD

Q4

Q1

product	GM %	GM % LY	GM Growth %
+ AQ 5000 Series Ultron 8 5900X Desktop Processor	36.92%	38.59%	-1.66%
# AQ Elite	35.42%	37.74%	-2.32%
⊕ AQ Master wired x1	35.49%	37.98%	-2.49%
+ AQ MB Crossx 2	36.01%	37.54%	-1.53%
⊕ AQ WereWolf NAS Internal Hard Drive HDD – 8.89 cm	36.45%	38.52%	-2.07%
Total	36.04%	38.13%	-2.09%

## market

Australia

2022

Est

2021

2020

## Australia - Top 5 Products Based on GM Growth%

product	GM %	GM % LY	GM Growth %
	35.33%		35.33%
⊕ AQ Lumina Ms	35.79%		35.79%
⊕ AQ Marquee P4	34.03%		34.03%
	34.13%		34.13%
⊕ AQ MB Lito 2	34.07%		34.07%
Total	34.83%		34.83%

## Australia - Bottom 5 Products Based on GM Growth%

product	GM %	GM % LY	GM Growth %
AQ 5000 Series Ultron 8 5900X Desktop Processor	33.17%	47.20%	-14.04%
+ AQ Elite	32.17%	46.62%	-14.45%
→ AQ Master wired x1	31.58%	46.52%	-14.94%
+ AQ Master wireless x1	31.25%	45.45%	-14.20%
AQ Pen Drive 2 IN 1	29.07%	43.26%	-14.19%
Total	32.08%	46.40%	-14.32%