



Mitron Bank Analysis

HOME PAGE

DEMOGRAPHICS

SPEND ANALYSIS

PAYMENT MODE ANALYSIS

EXECUTIVE VIEW

FULL GRID VIEW

occupation

All

city

All

age_group

All

marital status

All

gender

All

Clear all slicers

4000

Total_Customers



₹ 51.66K

Avg_Monthly_Income



₹ 22.12K

Avg_Monthly_Spend



42.82%

Avg_Income_utilizati...

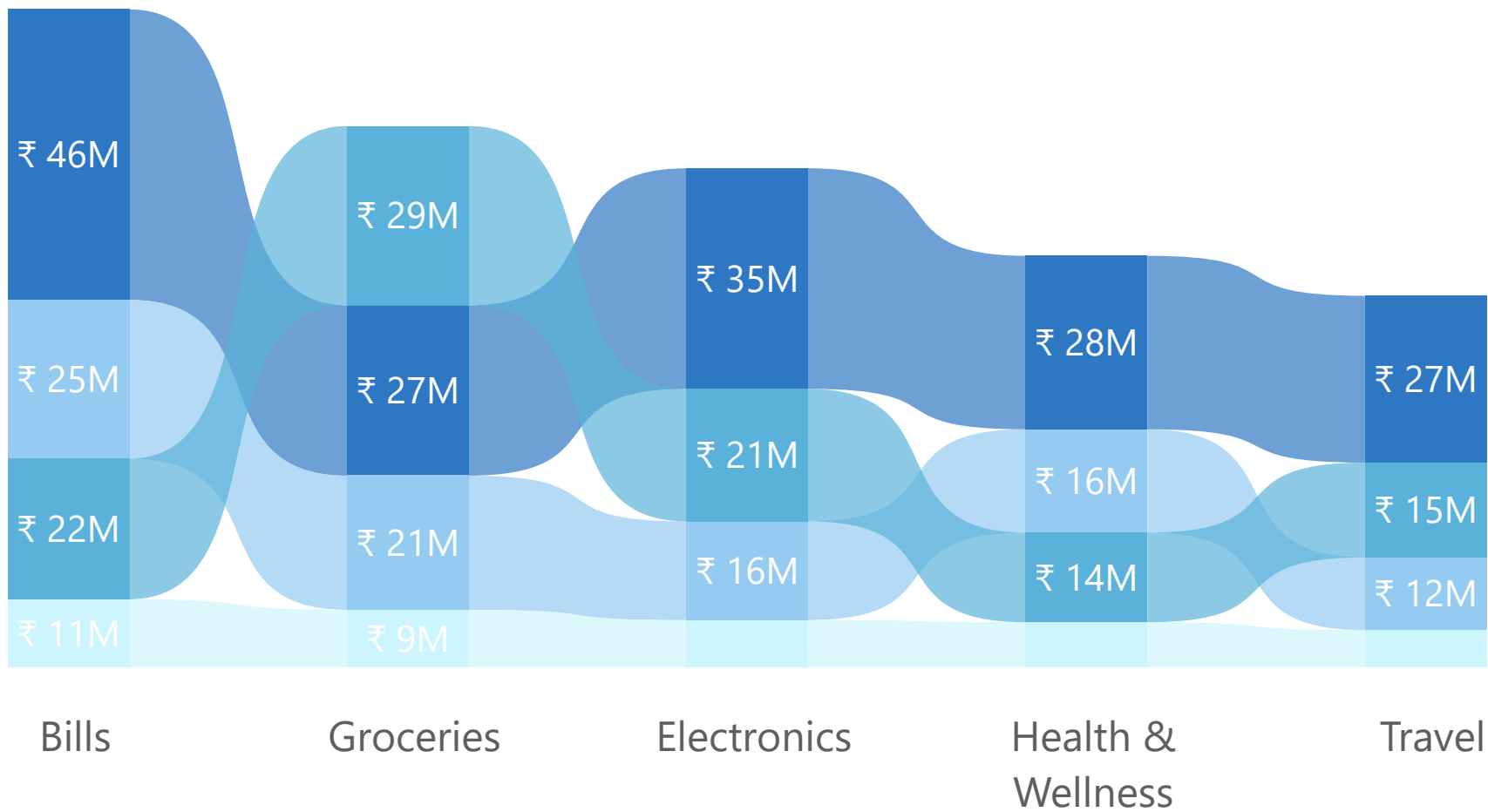


40.74%

Credit_card_Usage_%

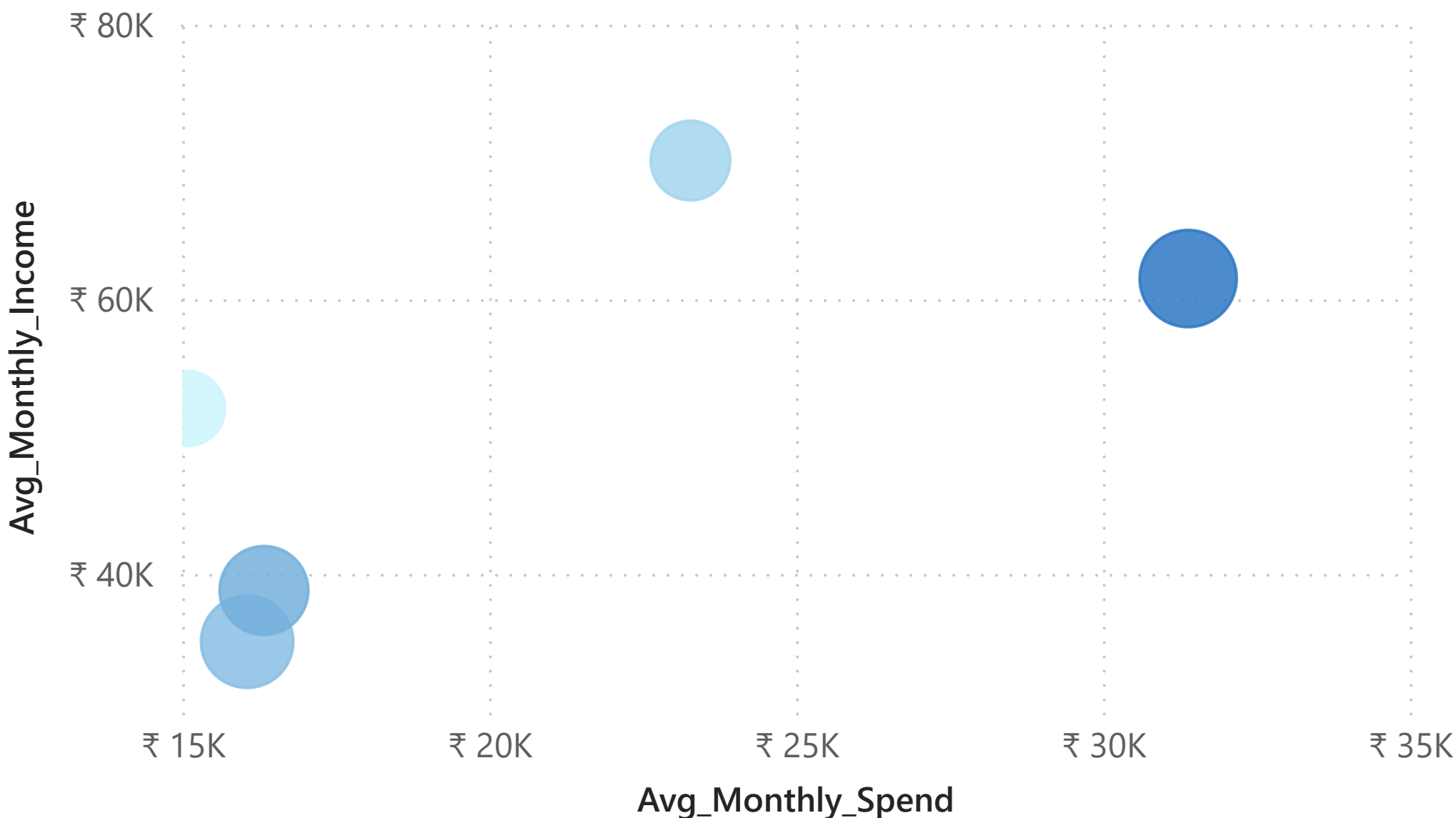


Top 5 Categories By Total Spent



● Credit Card ● Debit Card ● Net Banking ● UPI

Avg Monthly Income, Spend And Utilization % By Occupation



Top 3 Cities By Avg Income Utilization %

city	Avg_income	Avg_Monthly_Spend	Avg_Income_utilization_%
Delhi NCR	₹ 51,982.66	₹ 24,966.30	48.03%
Mumbai	₹ 51,720.31	₹ 26,598.40	51.43%
Bengaluru	₹ 51,073.26	₹ 22,196.63	43.46%

Top 3 occupation By Credit Card Usages %

occupation	Credit_card_Usage_%
Salaried IT Employees	41.61%
Salaried Other Employees	42.43%
Government Employees	43.56%

Top 3 occupation By Avg Income Utilization %

occupation	Utilization_%
Salaried IT Employees	51.04%
Freelancers	45.80%
Salaried Other Employees	42.10%