



occupation

All

city

All

age\_group

All

marital status

All

gender

All

Clear all slicers

₹ 1,239.77M

Total\_Income



₹ 530.90M

Total\_Spend



₹ 51.66K

Avg\_Monthly\_Income



₹ 22.12K

Avg\_Monthly\_Spend

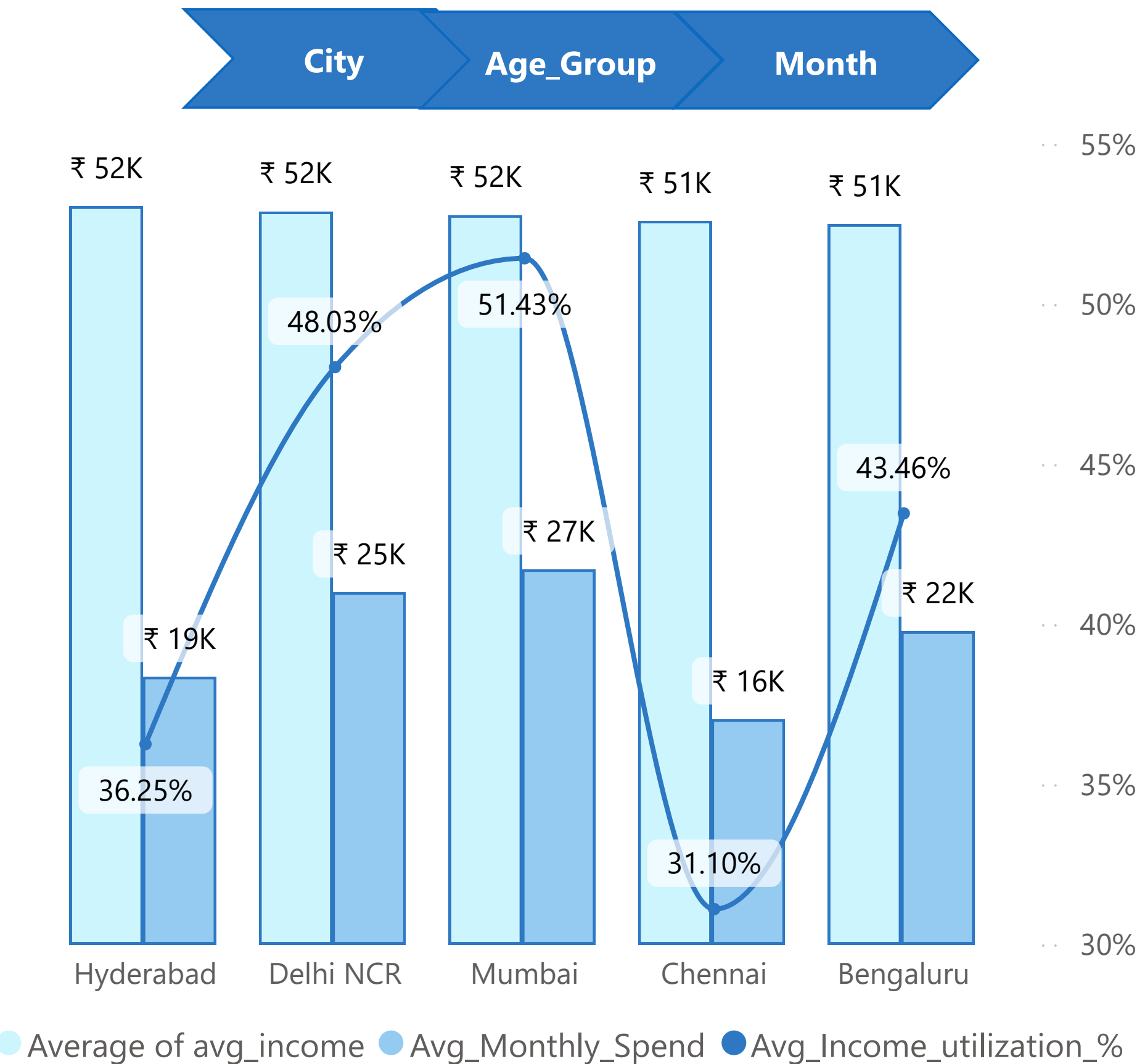


42.82%

Avg\_Income\_utilization...



Avg Monthly Income, Avg Monthly Spent & Utilization % Of Customers



Average Income Utilization % By Occupation

occupation	Avg_Monthly_Income	Avg_Monthly_Spend	Avg_Income_utilization_%
Salaried IT Employees	₹ 61,499.67	₹ 31,391.07	51.04%
Freelancers	₹ 35,058.25	₹ 16,058.38	45.80%
Salaried Other Employees	₹ 38,793.44	₹ 16,332.90	42.10%
Business Owners	₹ 70,091.18	₹ 23,281.67	33.22%
Government Employees	₹ 52,034.83	₹ 15,088.73	29.00%
Total	₹ 51,657.03	₹ 22,120.74	42.82%

Total Expense Of Customer By Category

category	August	July	June	May	October	September	Total
Bills	₹ 19.96M	₹ 15.87M	₹ 15.69M	₹ 13.45M	₹ 17.04M	₹ 22.90M	₹ 104.91M
Groceries	₹ 16.37M	₹ 13.12M	₹ 12.93M	₹ 11.06M	₹ 14.01M	₹ 18.81M	₹ 86.30M
Electronics	₹ 15.12M	₹ 12.13M	₹ 11.91M	₹ 10.23M	₹ 12.83M	₹ 17.35M	₹ 79.56M
Health & Wellness	₹ 12.40M	₹ 9.99M	₹ 9.77M	₹ 8.39M	₹ 10.67M	₹ 14.39M	₹ 65.60M
Travel	₹ 11.25M	₹ 8.98M	₹ 8.82M	₹ 7.63M	₹ 9.58M	₹ 12.96M	₹ 59.22M
Food	₹ 8.40M	₹ 6.68M	₹ 6.58M	₹ 5.66M	₹ 7.12M	₹ 9.58M	₹ 44.01M
Entertainment	₹ 7.86M	₹ 6.27M	₹ 6.15M	₹ 5.31M	₹ 6.70M	₹ 9.01M	₹ 41.29M
Total	₹ 100.86M	₹ 80.62M	₹ 79.32M	₹ 68.14M	₹ 86.03M	₹ 115.93M	₹ 530.90M