



Mitron Bank Analysis

HOME PAGE

DEMOGRAPHICS

SPEND ANALYSIS

PAYMENT MODE ANALYSIS

EXECUTIVE VIEW

FULL GRID VIEW

occupation

All

city

All

age_group

All

marital status

All

gender

All

Clear all slicers

₹ 51.66K

Avg_Monthly_Income



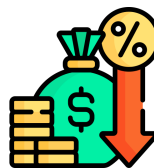
₹ 22.12K

Avg_Monthly_Spend



42.82%

Avg_Income_utilization_%



40.74%

Credit_card_Usage_%



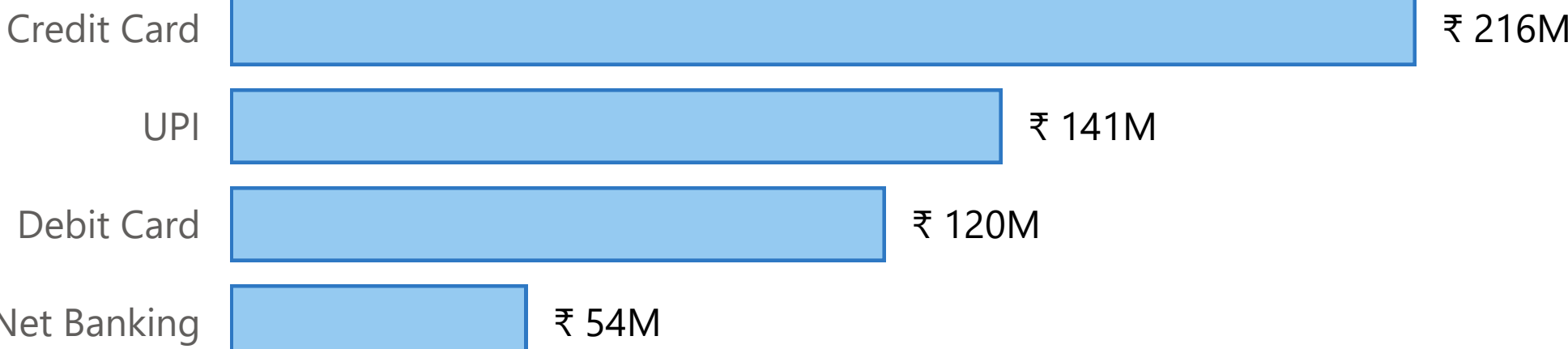
Avg Income Utilization % By Category And Payment Mode

category	Credit Card	Debit Card	Net Banking	UPI	Total
Apparel	1.13%	0.67%	0.28%	0.66%	2.75%
Bills	3.74%	2.04%	0.87%	1.81%	8.46%
Electronics	2.84%	1.27%	0.60%	1.71%	6.42%
Entertainment	1.38%	0.67%	0.33%	0.96%	3.33%
Food	1.24%	0.74%	0.36%	1.21%	3.55%
Groceries	2.19%	1.73%	0.74%	2.31%	6.96%
Health & Wellness	2.23%	1.33%	0.58%	1.15%	5.29%
Others	0.55%	0.27%	0.13%	0.34%	1.29%
Travel	2.15%	0.94%	0.48%	1.22%	4.78%
Total	17.45%	9.64%	4.37%	11.36%	42.82%

Avg Income Utilization % By Occupation And Payment Mode

payment_type	Business Owners	Freelancers	Government Employees	Salaried IT Employees	Salaried Other Employees	Total
Credit Card	13.59%	15.78%	12.63%	21.24%	17.86%	17.45%
Debit Card	7.40%	10.53%	7.22%	11.38%	9.26%	9.64%
Net Banking	3.80%	4.67%	2.80%	5.12%	4.09%	4.37%
UPI	8.42%	14.82%	6.34%	13.31%	10.89%	11.36%
Total	33.22%	45.80%	29.00%	51.04%	42.10%	42.82%

Total Spent By Payment Type



Credit Card Usage %

