



Mitron Bank Analysis

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DEMOGRAPHICS

SPEND ANALYSIS

PAYMENT MODE ANALYSIS

EXECUTIVE VIEW

FULL GRID VIEW

occupation

All

city

All

age_group

All

marital status

All

gender

All

payment_type

All

Clear all slicers

4000

Total Customers



₹ 1.24bn

Total_Income



₹ 530.90M

Total_Spend



₹ 51.66K

Average_Monthly
Income



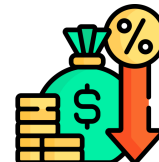
₹ 22.12K

Average_
Monthly Spend



42.82%

Avg_Income
utilization_%



customer_id	Age_Group	gender	marital status	city	Total_Avg_Income	Total_Spend	Total_Utilization	First occupation
ATQCUS0014	21-24	Male	Married	Mumbai	₹ 176,862	₹ 83,538	<div></div>	47.23% Salaried Other Employees
ATQCUS0015	21-24	Male	Married	Mumbai	₹ 193,170	₹ 96,702	<div></div>	50.06% Salaried Other Employees
ATQCUS0016	21-24	Male	Married	Mumbai	₹ 193,266	₹ 90,452	<div></div>	46.80% Salaried Other Employees
ATQCUS0017	21-24	Male	Married	Mumbai	₹ 175,170	₹ 90,971	<div></div>	51.93% Salaried Other Employees
ATQCUS0018	21-24	Male	Married	Mumbai	₹ 179,586	₹ 88,158	<div></div>	49.09% Salaried Other Employees
ATQCUS0019	21-24	Male	Married	Mumbai	₹ 178,692	₹ 82,683	<div></div>	46.27% Salaried Other Employees
ATQCUS0020	21-24	Male	Married	Mumbai	₹ 186,474	₹ 90,897	<div></div>	48.75% Salaried Other Employees
ATQCUS0021	21-24	Male	Married	Mumbai	₹ 169,992	₹ 92,163	<div></div>	54.22% Salaried Other Employees
ATQCUS0022	21-24	Male	Married	Mumbai	₹ 174,600	₹ 90,105	<div></div>	51.61% Salaried Other Employees
ATQCUS0049	21-24	Male	Married	Delhi NCR	₹ 182,184	₹ 83,594	<div></div>	45.88% Salaried Other Employees
ATQCUS0050	21-24	Male	Married	Delhi NCR	₹ 190,626	₹ 94,238	<div></div>	49.44% Salaried Other Employees
ATQCUS0051	21-24	Male	Married	Delhi NCR	₹ 169,014	₹ 82,552	<div></div>	48.84% Salaried Other Employees
ATQCUS0070	21-24	Male	Married	Bengaluru	₹ 179,670	₹ 71,953	<div></div>	40.05% Salaried Other Employees