



AtliQ
MART

Store Performance
Analysis

Promotion Type
Analysis

Product & Category
Analysis

city

All

campaign

All

promo_type

All

Total_Revenue

₹ 436.31M



Bfr_Prm: 140.7M

Afr_Prm: 295.61M

Incremental_%

110.10%

Total_Orders

645K



Bfr_Prm: 209.05K

Afr_Prm: 650.73K

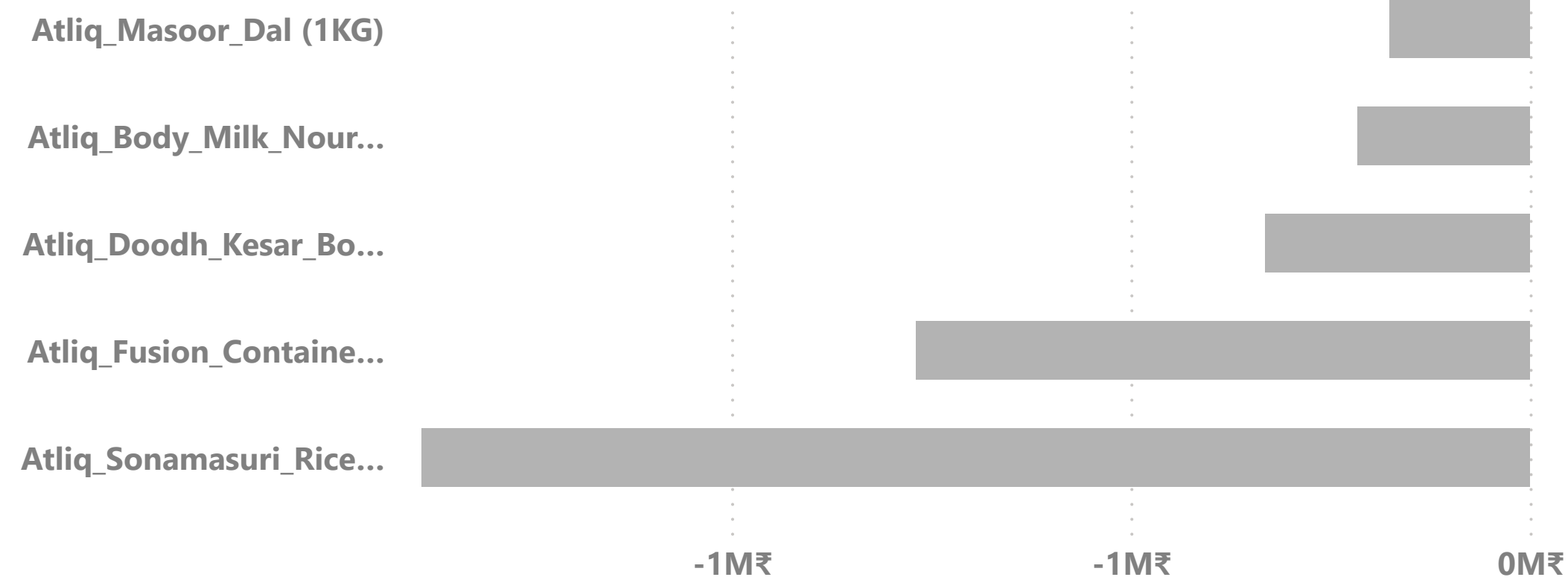
Incremental_%

211.28%

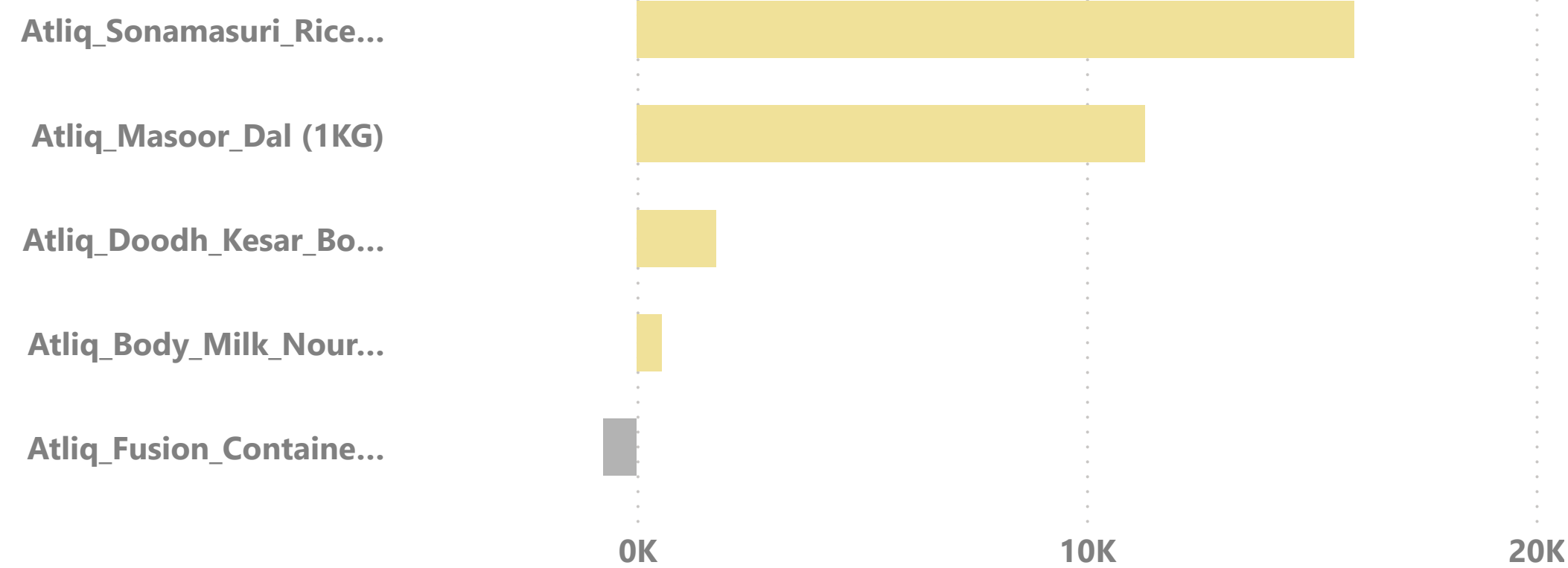
To see top products click here



Bottom 5 products by IR

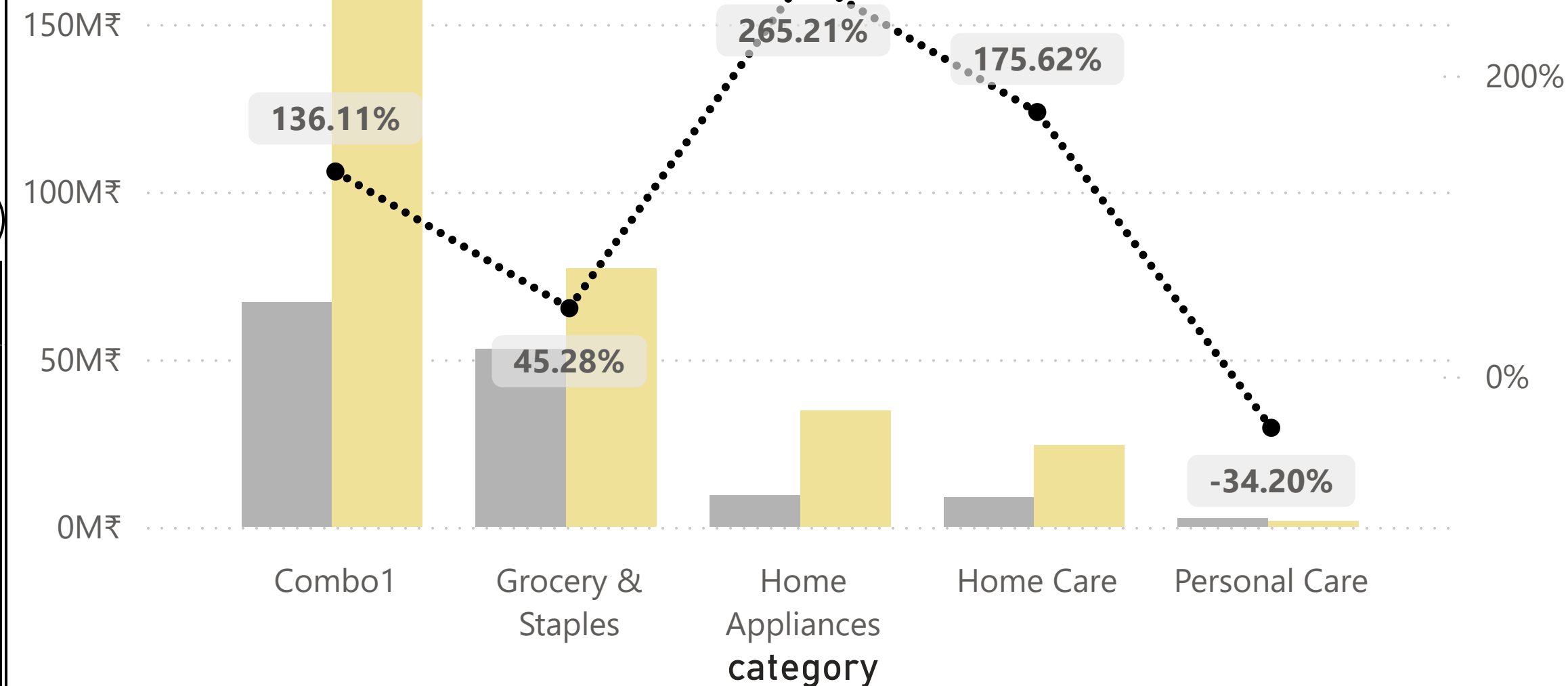


Bottom 5 products by ISU



Pre And Post Promo Revenue Analysis

Revenue(BP) Revenue(AP) IR%



Pre And Post Promo Quantity Analysis

Sum of quantity_sold(before_promo) Sum of quantity_sold(after_promo) ISU%

