



AtliQ
MART

Store Performance
Analysis

Promotion Type
Analysis

Product & Category
Analysis

city

All

campaign

All

promo_type

All

Total_Revenue

₹ 436.31M



Bfr_Prm: 140.7M

Aftr_Prm: 295.61M

Incremental_%

110.10%

Total_Orders

645K



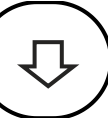
Bfr_Prm: 209.05K

Aftr_Prm: 650.73K

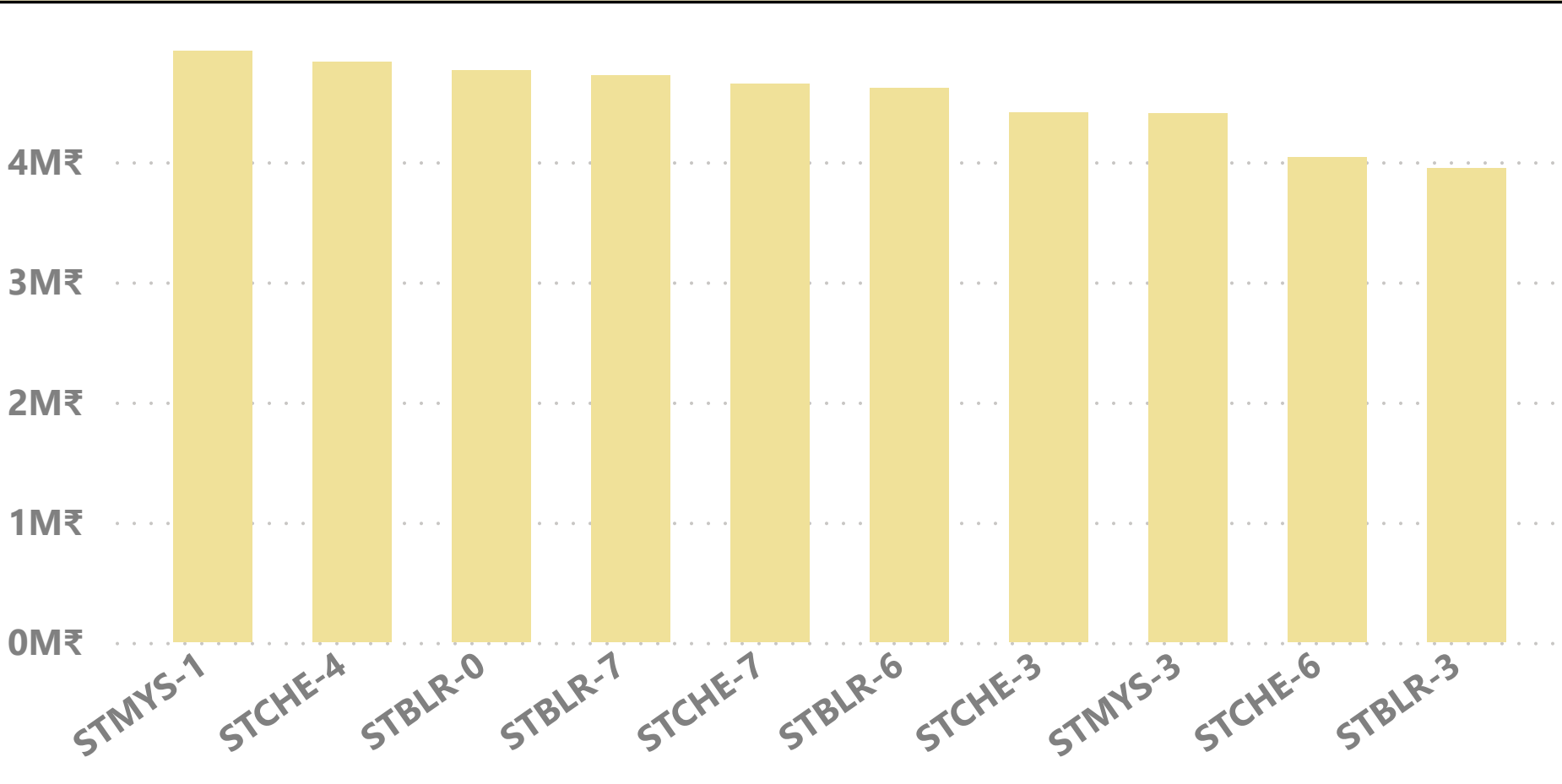
Incremental_%

108.31%

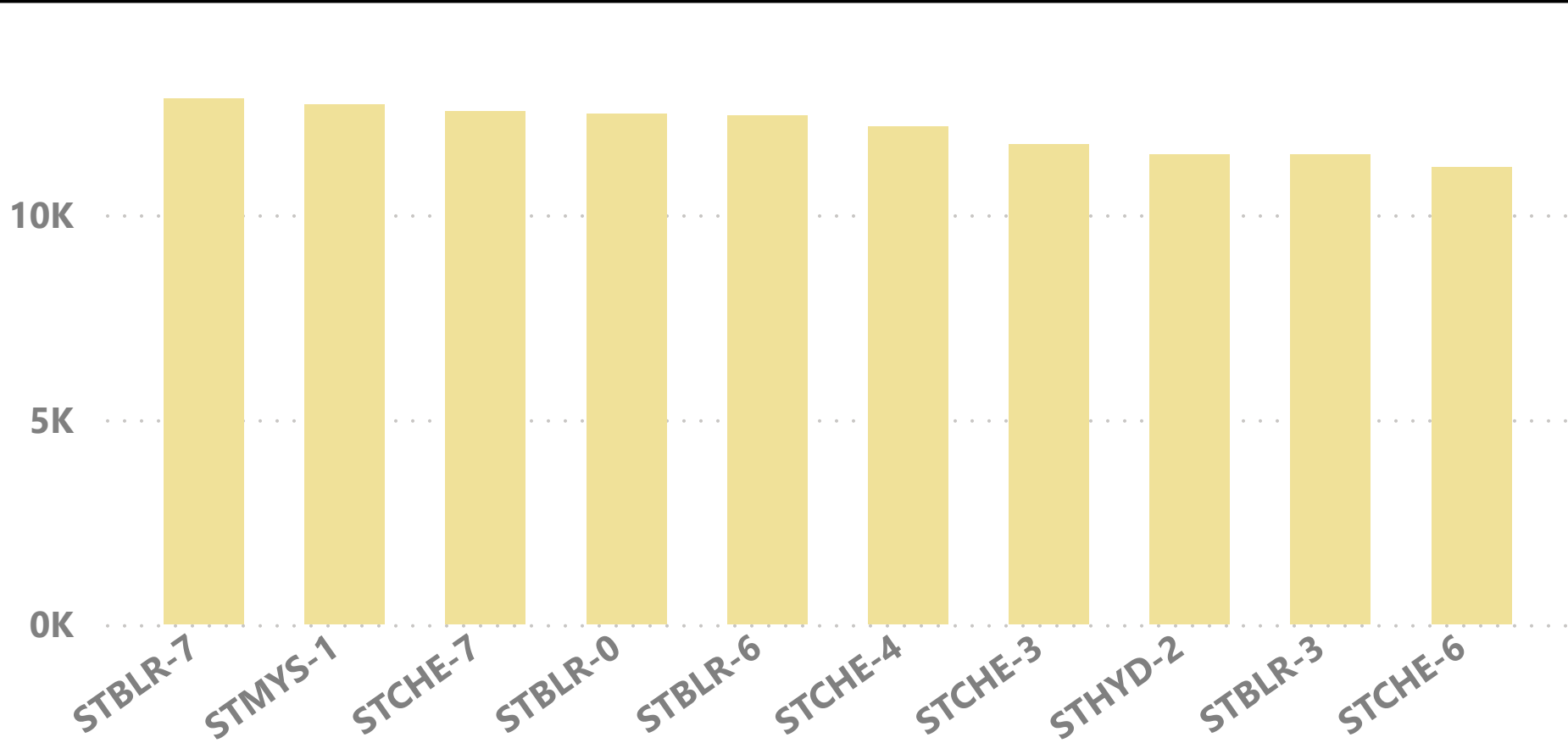
To see bottom stores



Top 10 stores by IR



Top 10 stores by ISU



City's with highest IR%

Madurai

120.00%

Chennai

116.84%

Bengaluru

116.05%

Vijayawada

112.74%

Coimbatore

111.35%

Trivandrum

109.19%

Mysuru

107.34%

Hyderabad

100.15%

Mangalore

98.82%

Visakhapatnam

94.39%

Stores with top 3 categories based on IR

store_id	category	IR
STBLR-0	Combo1	2,986,000.00₹
	Grocery & Staples	767,357.40₹
	Home Appliances	611,620.00₹
Total		4,364,977.40₹
STBLR-3	Combo1	2,367,000.00₹
	Grocery & Staples	692,816.40₹
	Home Appliances	570,220.00₹
Total		3,630,036.40₹
STBLR-6	Combo1	2,646,500.00₹
	Grocery & Staples	725,003.04₹
	Home Appliances	716,960.00₹
Total		4,088,463.04₹
STBLR-7	Combo1	2,727,000.00₹
	Grocery & Staples	774,279.08₹
	Home Appliances	780,290.00₹
Total		4,281,569.08₹
STCHE-3	Combo1	2,651,000.00₹
	Grocery & Staples	605,922.58₹
	Home Appliances	745,690.00₹
Total		4,002,612.58₹
STCHE-4	Combo1	2,985,000.00₹
	Grocery & Staples	633,220.78₹
	Home Appliances	765,300.00₹