

new9 should use Social Media Marketing effectively as the strategic promotion for identity, products, and services across all channels to create loyalty among consumers.

Issue/Gap: new9's current social media marketing efforts might not be reaching their full potential. A comprehensive analysis of brand messaging, target audience engagement across channels, and content strategy could reveal opportunities to optimize new9's marketing approach for greater reach and impact.

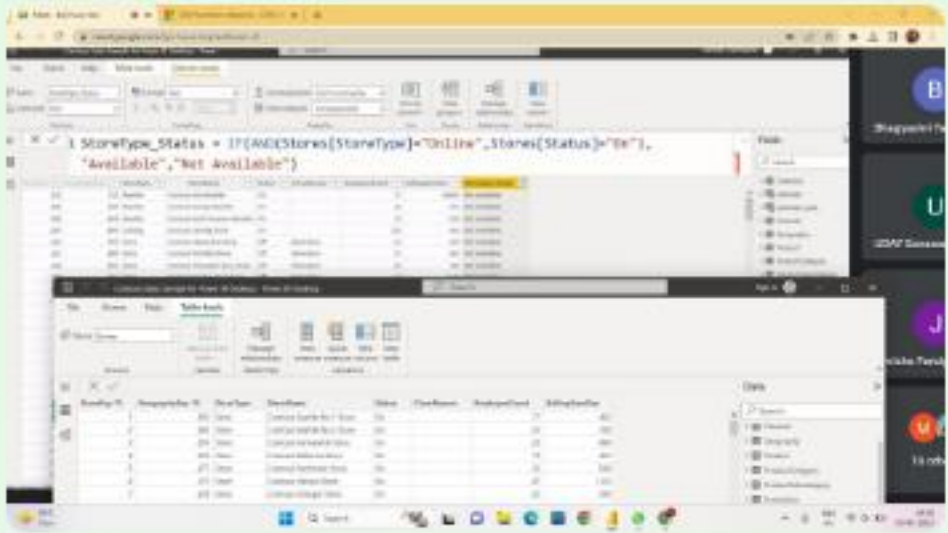
Examples:

Task Manager Application

Important

Add

V/S



Task Manager Application

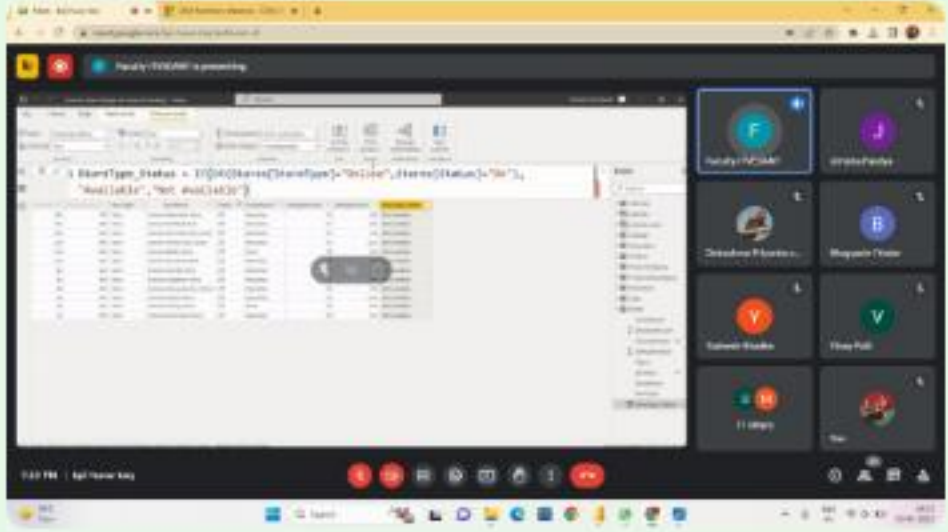
Important

Important

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Task Manager Application

Important

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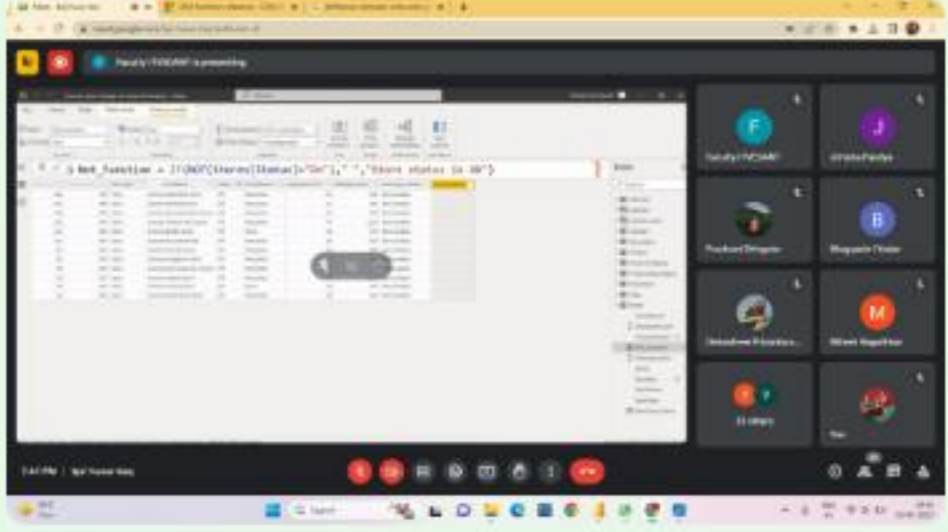
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Drawbacks in Current Social Media Marketing

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How Banao Technologies Can Help

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Case Study:

We Helped HaldiRam's to Grow

Using different techniques we Banao helped Haldiram's to reach 54k followers and generate a revenue of 4.75 Lakh in 3 months

Haldiram's Nagpur

Key Stats

Reached 54K+ accounts in 3 months.


Followers increase

Jun 20 - Oct 20 = 2.6k

Jan 21 - Aug 21 = 3.7k

Oct 21 - Jan 22 = 3.2k

Generated a revenue of 4.75 Lakhs in 3 months.



Insights

Last 90 Days

Oct 13 - Jan 12

Insights Overview

You reached +582% more accounts compared to Jul 17 - Oct 18

Accounts reached 54,129 +582%

Accounts engaged 12,214 +523.2%

Total followers 70,776 +100%

Content You Shared

148 Posts

