



new26 should use Social Media Marketing effectively as the strategic promotion for identity, products, and services across all channels to create loyalty among consumers.

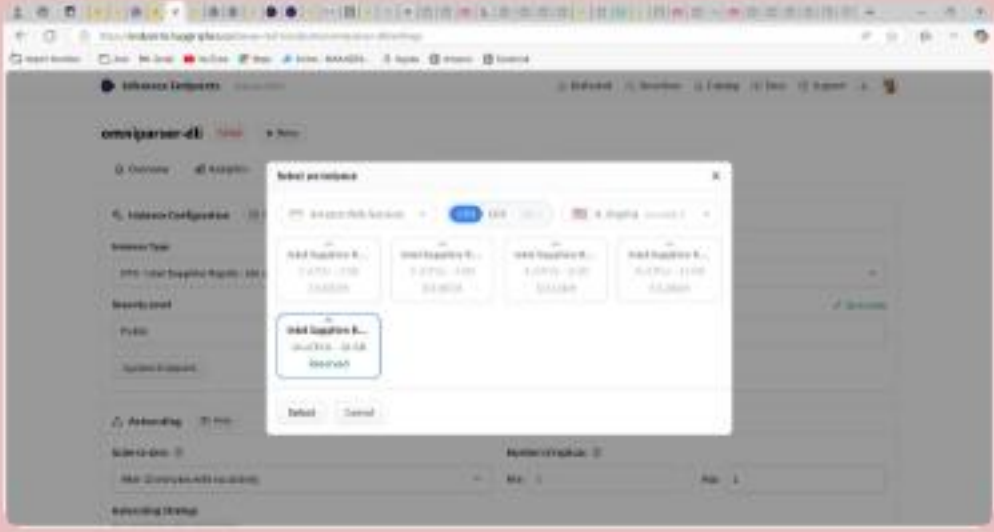
Issue/Gap: new26's current social media marketing efforts might not be reaching their full potential. A comprehensive analysis of brand messaging, target audience engagement across channels, and content strategy could reveal opportunities to optimize new26's marketing approach for greater reach and impact.

Examples:

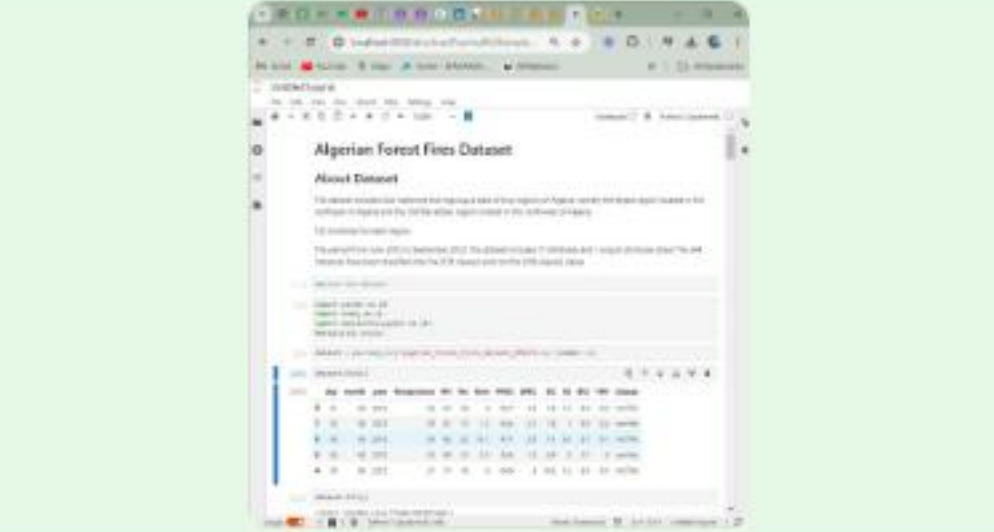


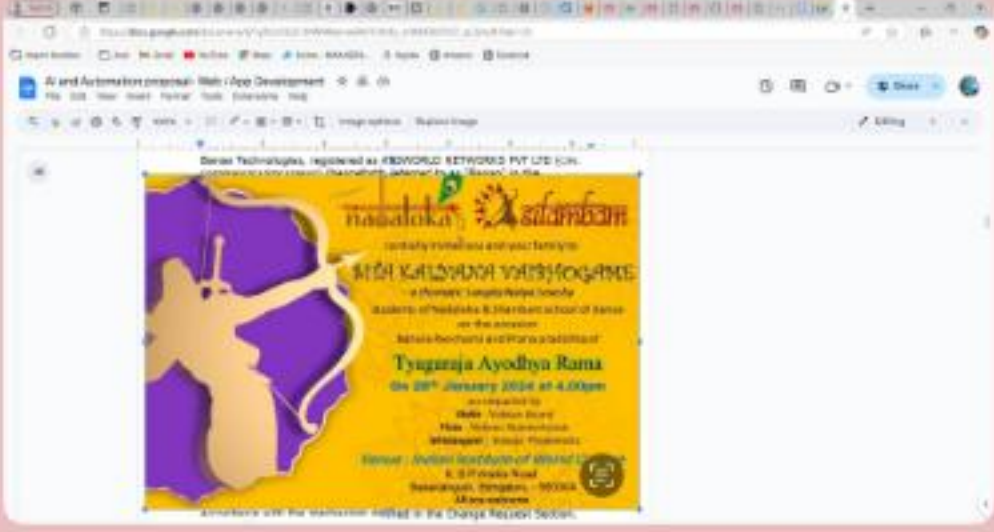
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Drawbacks in Current Social Media Marketing

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How Banao Technologies Can Help

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Case Study:

We Helped HaldiRam's to Grow

Using different techniques we Banao helped Haldiram's to reach 54k followers and generate a revenue of 4.75 Lakh in 3 months

Haldiram's Nagpur

Key Stats

Reached **54K+** accounts in 3 months.

Followers increase Jun 20 - Oct 20 = 2.6k
 Jan 21 - Aug 21 = 3.7k
 Oct 21 - Jan 22 = 3.2k

Generated a revenue of **4.75 Lakhs** in 3 months.

