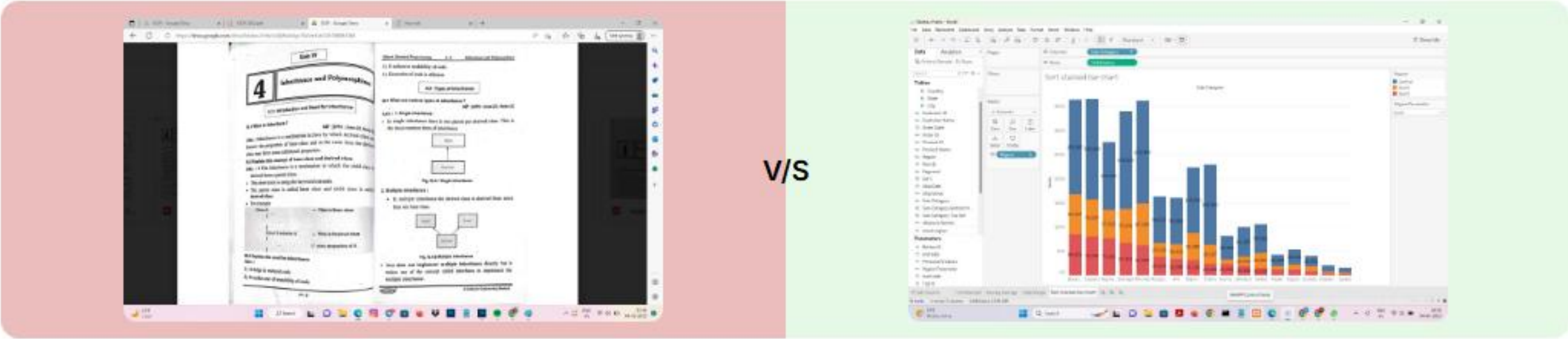
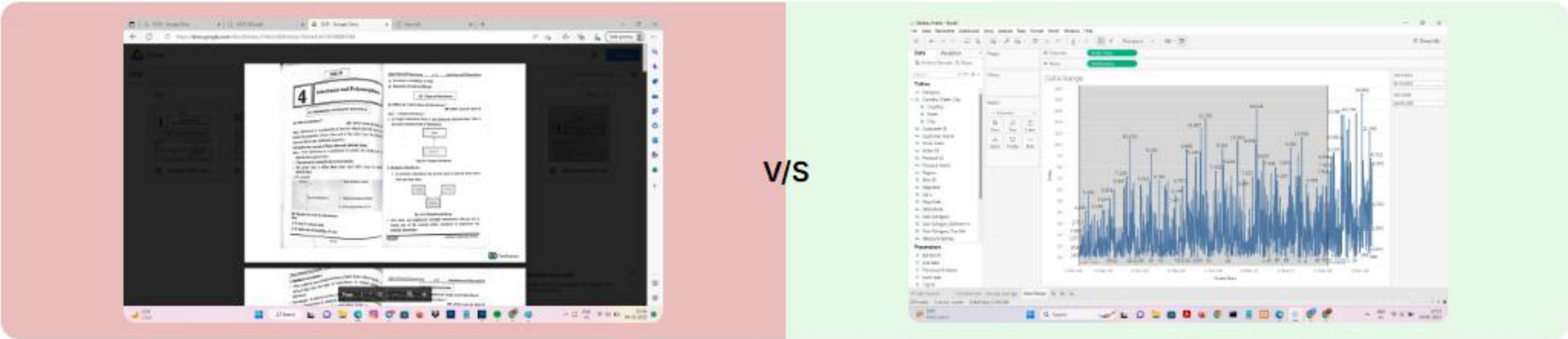


MMM12 should use Social Media Marketing effectively as the strategic promotion for identity, products, and services across all channels to create loyalty among consumers.

Issue/Gap: MMM12's current social media marketing efforts might not be reaching their full potential. A comprehensive analysis of brand messaging, target audience engagement across channels, and content strategy could reveal opportunities to optimize MMM12's marketing approach for greater reach and impact.

Examples:



- Drawbacks in Current Social Media Marketing**
- Dont squeeze text for readability
 - Dont place text on busy backgrounds
 - Dont neglect logo prominence in design
 - Dont allow misalignment of design elements
 - Dont sacrifice professionalism for aesthetics
 - Dont repeat themes without variety

- How Banao Technologies Can Help**
- Optimize text for legibility
 - Ensure clear background for text
 - Prominently place the logo
 - Align design elements uniformly
 - Maintain professional aesthetics
 - Incorporate varied design themes

Case Study:

We Helped HaldiRam's to Grow

Using different techniques we Banao helped Haldiram's to reach 54k followers and generate a revenue of 4.75 Lakh in 3 months

