



# E-Commerce Analytics

Order ID

All

No. of Orders

1500

No. of Customers

500

Payment Mode

- ☐ COD
- ☐ Credit Card
- ☐ Debit Card
- ☐ EMI
- ☐ UPI

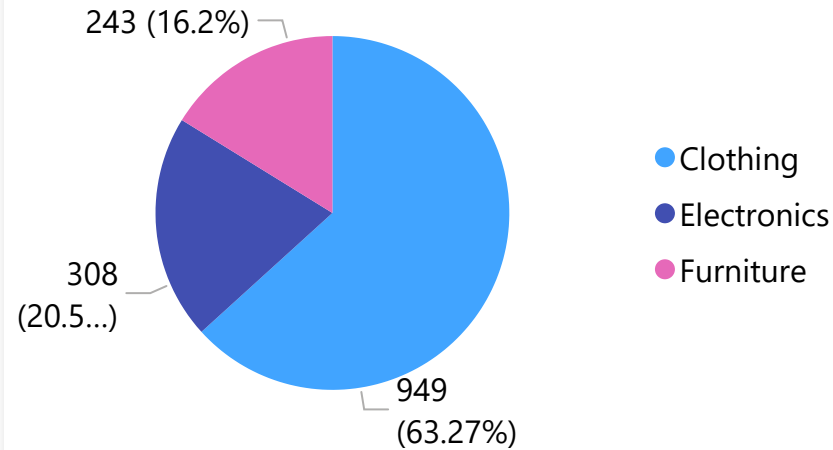
Category

- ☐ Clothing
- ☐ Electronics
- ☐ Furniture

Sub Category

All

No of Orders in Each Category



Total Amount

438K

Total Profit

37K

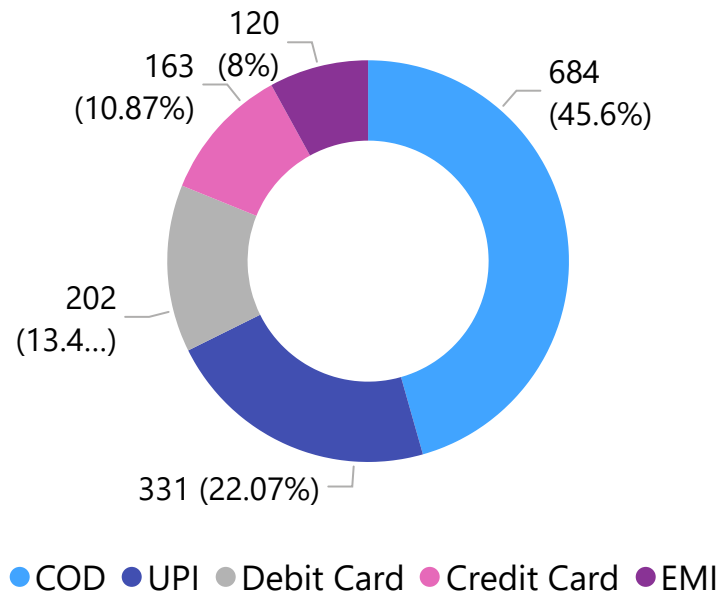
Profit Margin

0.08

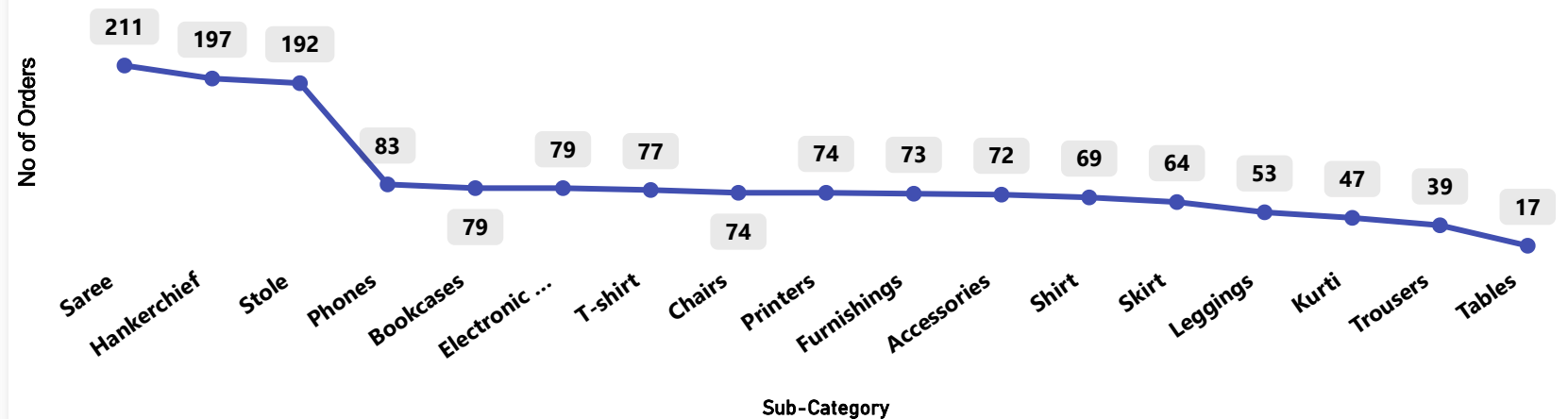
Total Quantity Sold

5615

Mode of payment when item was Ordered



No of Orders by Sub-Category



Count of State

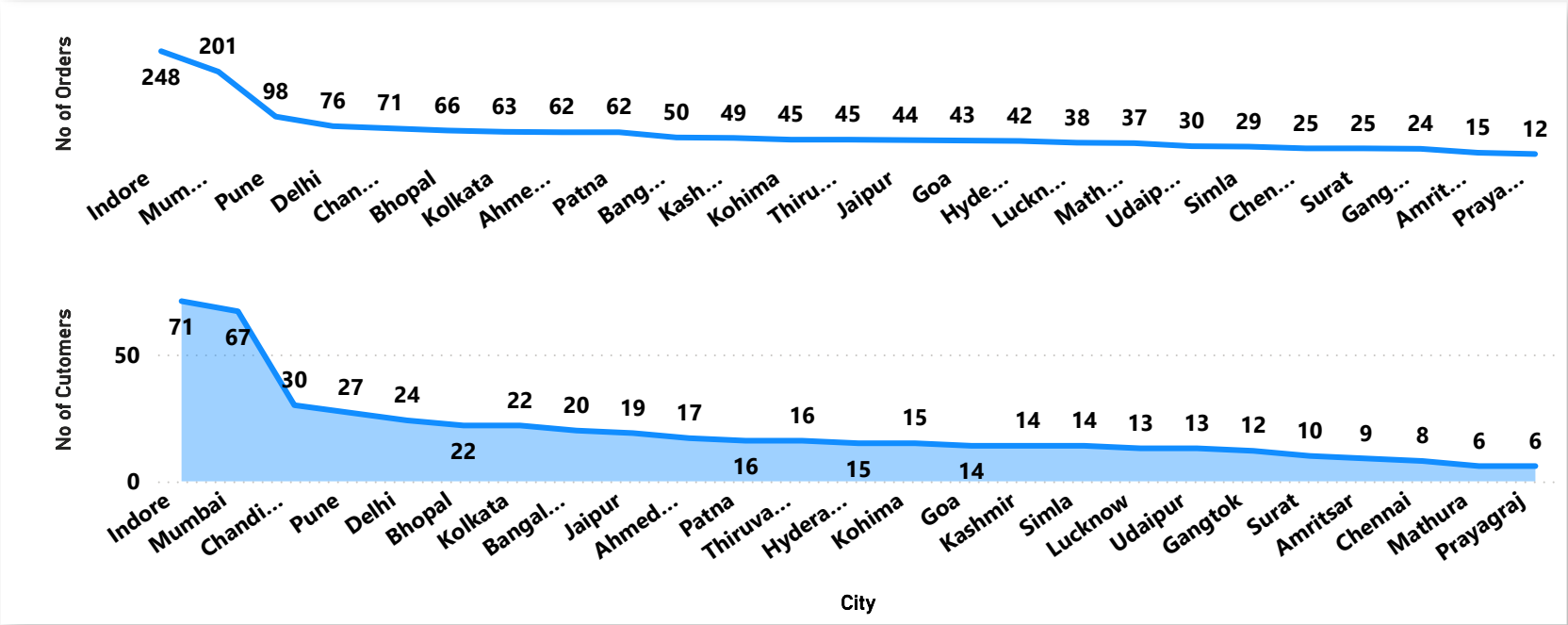
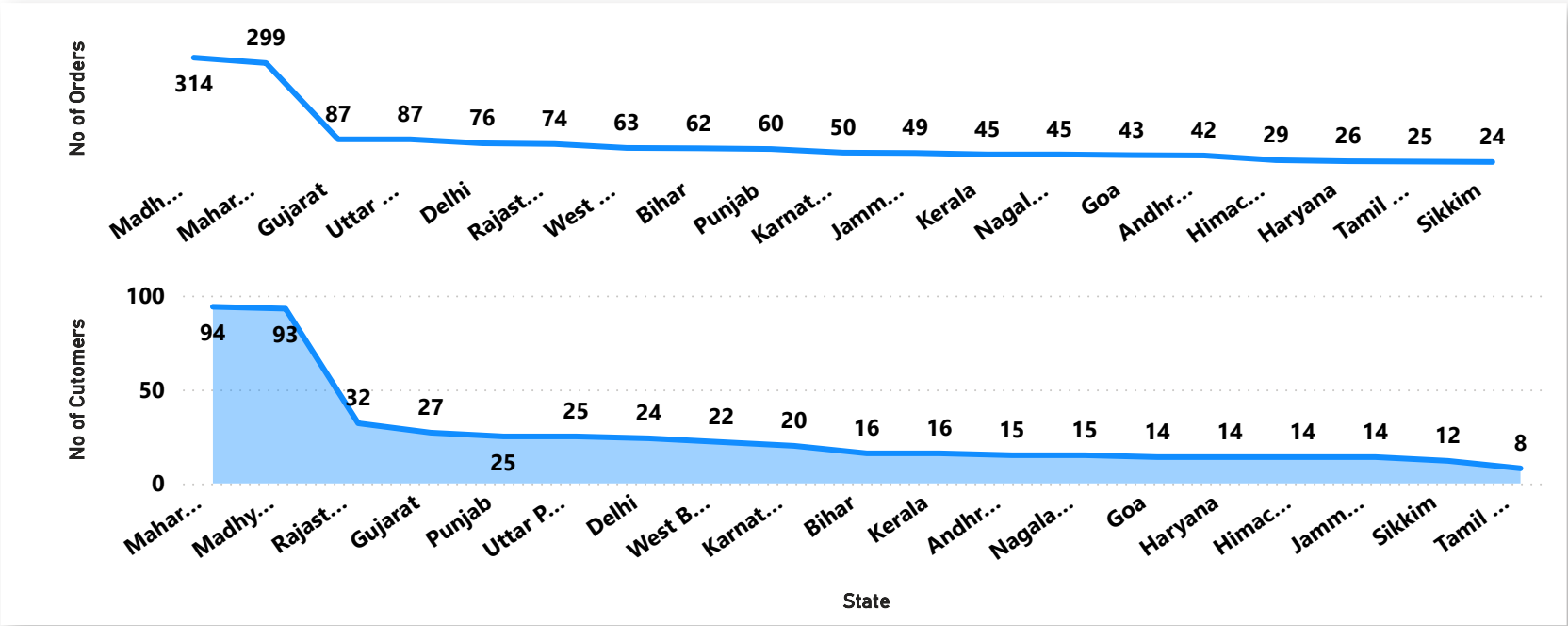
25

Count of City

19

- State
- ☐ Andhra Pradesh
  - ☐ Bihar
  - ☐ Delhi
  - ☐ Goa
  - ☐ Gujarat
  - ☐ Haryana
  - ☐ Himachal Pradesh


- City
- ☐ Ahmedabad
  - ☐ Amritsar
  - ☐ Bangalore
  - ☐ Bhopal
  - ☐ Chandigarh
  - ☐ Chennai
  - ☐ Delhi
  - ☐ Gangtok




### Total Profit and Target value

**36963**  
Goal: 59000  
**(-37.35%)**  
2018

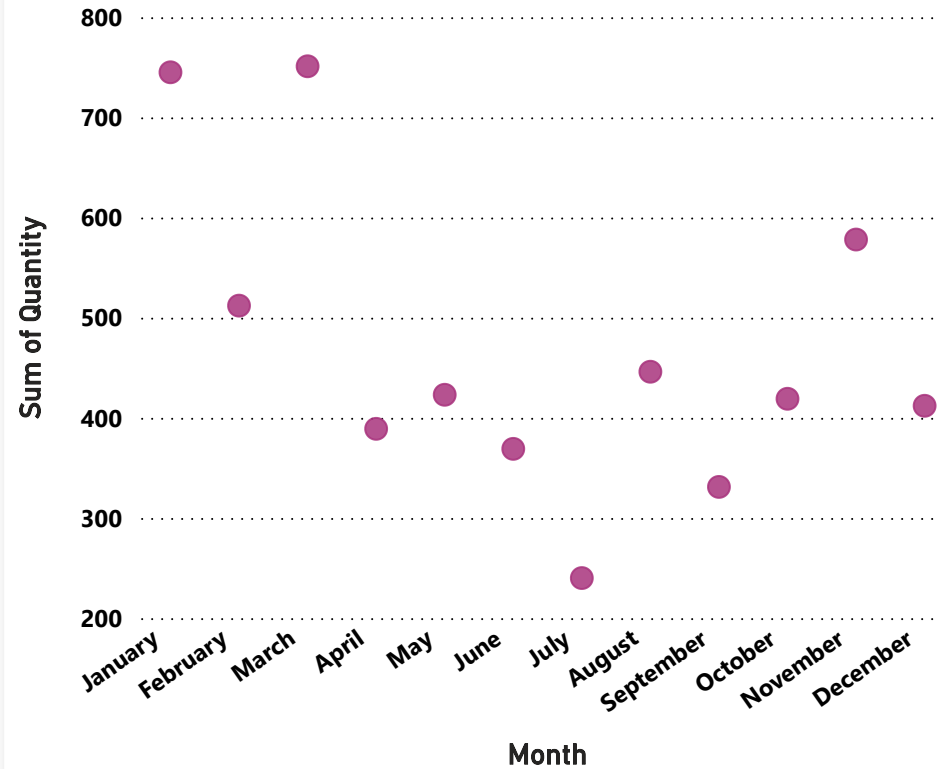
### Order Date

01-01-2018 

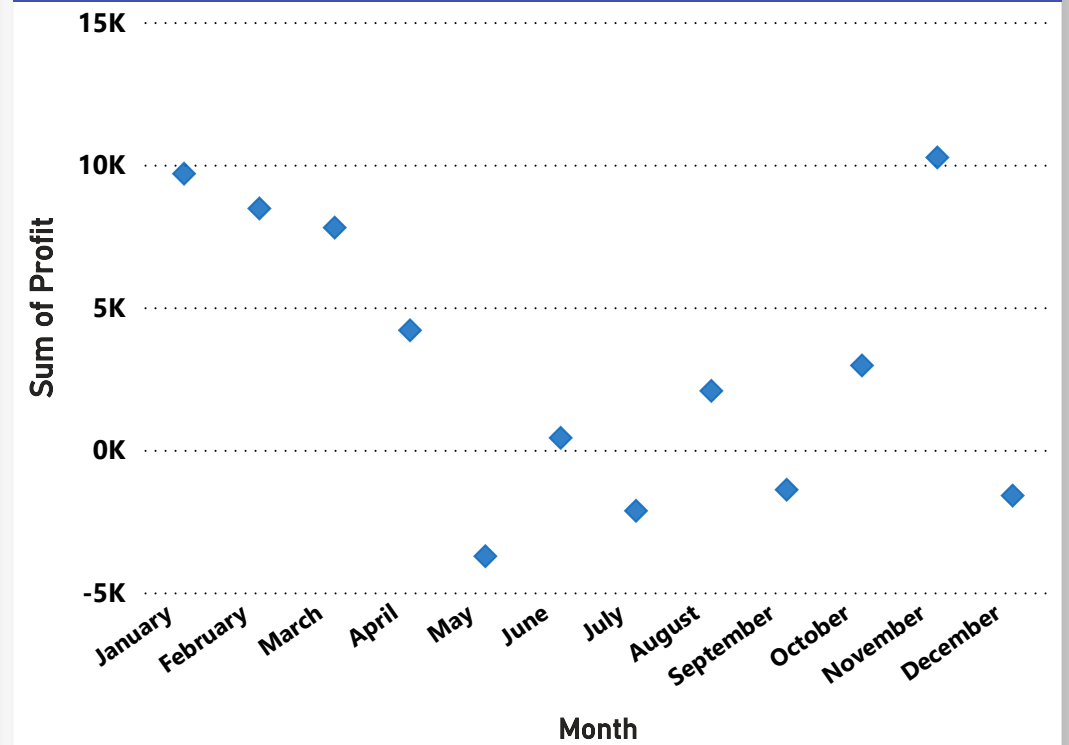
31-12-2018 



### Sum of Quantity by Month



### Sum of Profit by Month



### Number of Orders Through out the year

