



The <u>5 minutes</u> presentation is your commercial to get your <u>stakeholders</u> to want to learn to more about <u>your topic</u> and take <u>specific next steps</u>.

<u>Your objective</u> is to deliver <u>a clear and passionate</u> <u>video presentation</u> supported by data and data visualization tool.

- Explore the data in your dataset.
 Review the corresponding data dictionary and abstract to better understand your chosen dataset(s).
- Identify a question/problem your presentation will address.
- Identify clearly your stakeholders (audience) and the value of your data for the decision making.
- Use the power of Dataviz tools to effectively communicate your message.

Slide 1 – Overview – Core message with the question, problem background, conclusion, and recommendation.

Slide 2 – Detail Explanation of data analysis and assumptions used for your data set (supported by Daviz tool).

Slide 3 – Conclusions and Recommendations

