Sanket

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ACADEMIC CREDENTIALS

Year	Degree	Institute	Score
2024 - 2026	MBA	Narsee Monjee Institute of Management Studies, Hyderabad	7.40/10 CGPA
2015 - 2019	B. Tech (CSE)	Chitkara University, Himachal Pradesh	80.06 %
2015	XII – CBSE	Vikas Vidyaniketan, Vishakhapatnam	80.60 %
2013	X – ICSE	Mount Carmel School, Hoshiarpur	86.83 %

CERTIFICATIONS

Certifications	
▪ ISTQB - Performance testing 2019 ▪ Coursera - Foundation of UX Design 2022 ▪ Coursera - Create High Fidelity Designs and Prototypes in Figma 2022	▪ Coursera - Build Dynamic User Interfaces (UI) for Websites 2022 ▪ PEGA Certified System Architect

WORK EXPERIENCE

Test Engineer **Infosys Ltd.** Oct'19 – Feb'22

Management	▪ Led the testing of 3-5 production releases per sprint, ensuring quality and timely delivery within a two-week cycle. ▪ Assumed full accountability for a specific region, gaining ownership of testing initiatives in the APAC and North America (NA) markets.
Planning & Execution	▪ Engineered comprehensive test scenarios to evaluate code performance under high-load, unexpected volume, and stress conditions (2x expected volume). ▪ Created test plan for each test run. ▪ Coordinated with developers to gather non-functional requirements. ▪ Developed reusable test cases for common ETL patterns, which streamlined the testing process for new projects. ▪ Generated extensive test data, 1M+ transactions, to validate special-case scenarios. ▪ Conducted stress, load, and concurrent testing on ETL jobs to determine system break points and identify bottlenecks. ▪ Analysed performance logs and error files from Ab Initio and Talend on Unix systems, and communicated findings to development teams to facilitate timely fixes. ▪ Monitored system resources (CPU, memory, disk I/O) during test runs to analyse performance degradation and look for underlying issues. ▪ Collaborated closely with development teams to communicate test findings and facilitate the implementation of fixes, ensuring performance goals were met. ▪ Worked on agile scrum model on all production releases.
Process Improvements	▪ Engineered Unix scripts and integrated them with SQL to accelerate database cleanup and data deletion, increasing efficiency by 10%. ▪ Implemented data quality checks to identify and log anomalies during the ETL process, improving the reliability of the data warehouse. ▪ Identified KPIs (Query execution time, data load time, resource utilization) for Ab Initio graphs and SQL/PL procedures, ensuring that performance benchmarks were established and met for production readiness. ▪ Evaluated data sources and volume trends to detect irregularities and uncover anomalies, including significant increases of 20%.
Reporting	▪ Created comprehensive reports on test plans, defects, and results, providing stakeholders with clear visibility into product quality and stability. ▪ Created & presented performance test results to stakeholders, including metrics on data load times, resource utilization, and job failure rates. ▪ Managed the defect lifecycle & sprint tasks in Jira, from logging to resolution, which streamlined communication and ensured a higher quality product for the organization. ▪ Developed detailed budget reports and monthly and quarterly project summaries, which enabled effective project management and informed key business decisions.

INTERNSHIP PROJECTS

Marketing Intern **Reliance Retail Ltd.** April'25-June'25

Brand Management	▪ Managed brand communication initiatives for John Players & Lee Cooper. ▪ Assisted in brand communication efforts, supporting the team with campaign brainstorming and seasonal planning (AW'25 collection) for John Players & Lee Cooper.
Digital Marketing	▪ Developed social media content calendar for 3 months, supporting brand strategy and consistent messaging for Lee Cooper and John Players. ▪ Executed social media content calendars for brands like Lee Cooper and John Players, publishing posts to Instagram and Facebook using Meta Business Suite. ▪ Selected all visual media for content calendars, reinforcing consistent brand messaging across all digital platforms.

	• Collaborated with the graphic design team, providing input on image selection to ensure all social media visuals aligned with brand identity.
Marketing & Campaigns	• Coordinated the planning and execution of garment photoshoots for new collection. • Collaborated with buyer and sourcing team to secure sample garments for photoshoot. • Assisted the creative team with catalogue production for new seasonal garments. • Assisting the graphic designer for the brochure and invite creation for the Delhi trade show on SS'26 collection.
Analytics	• Analysed social media performance by tracking KPI (Reach, Impressions, Views, Follower Growth Rate) on Meta Business Suite. • Coordinated with analytics team to gather and interpret campaign performance and deeper insights.
CSR Intern	**Apollo Hospitals (Billion Hearts Beating)** Jan'25-Feb'25
Summary	• Conducted market research for Apollo Hospitals, analysed upskilling programs offered by competitor hospitals in Punjab.
Market Research	• Researched short-term and long-term healthcare training programs affecting more than 50,000 healthcare professionals across Punjab every year. • Collected primary data from 2 hospitals across Amritsar with 20+ beds. • Collected and evaluated secondary data of more 10 hospitals across Punjab about their offerings of their upskilling programs. • Provided comprehensive reports with impactful suggestions for Apollo MedSkills decision-making to amplify its presence in Tier-2 and Tier-3 cities.
CSR Work	• Organized and executed 7 medical camps in villages, colleges, and communities near Amritsar to maximize community impact. • Monitored vital signs for over 500 individuals during medical camps. • Recorded health metrics to support analysis of community health trends. • Educated camp attendees about preventive healthcare practices and the importance of regular health check-ups. • Compiled collected data into reports for program evaluation and future planning.

Skills	• SQL • HTML	• FIGMA • Power BI	• Excel • Agile & Waterfall Methodologies	• Jira • Linux

EXTRACURRICULAR ACTIVITIES

Hobbies	• Passion for sports: Basketball, Volleyball, Formula1 • Travelling and exploring cities.