

Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Amount

45M

Count

656K

Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned

Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Low

Med

High

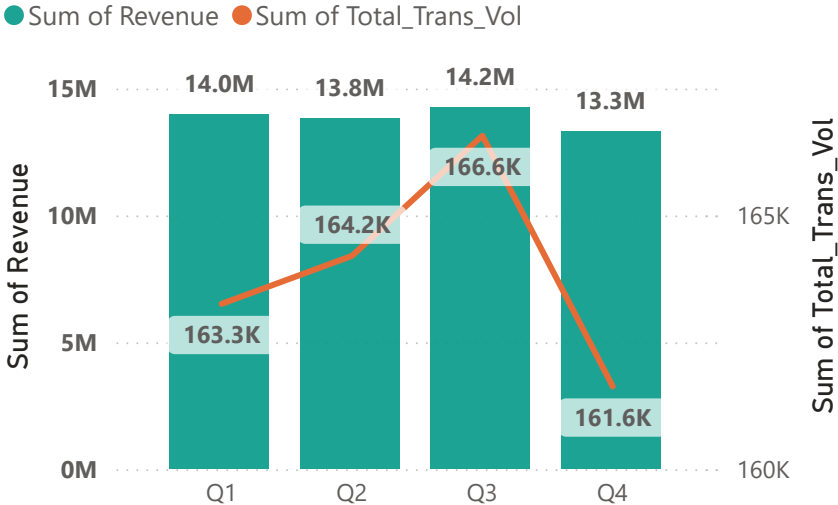
Silver

Blue

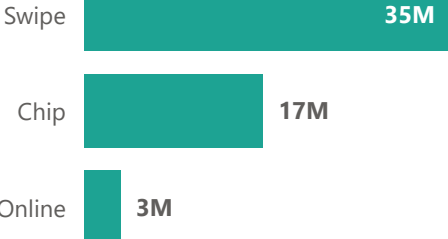
Gold

Platinu...

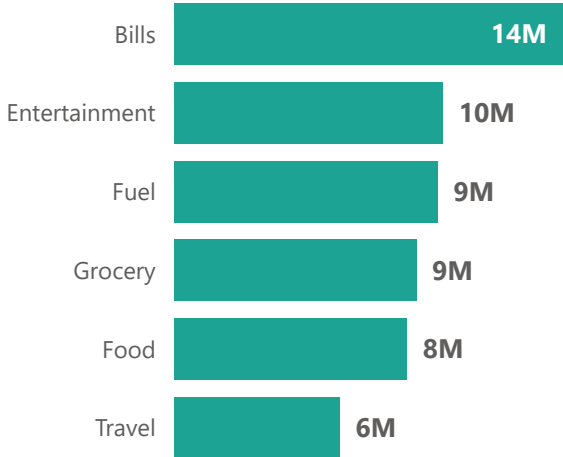
QTR Revenue and Total Transaction Count



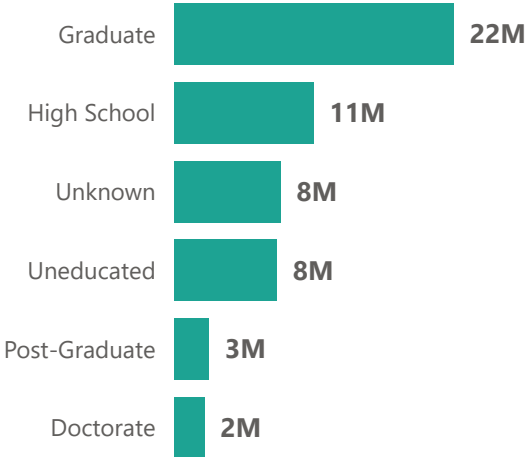
Revenue by use Chip



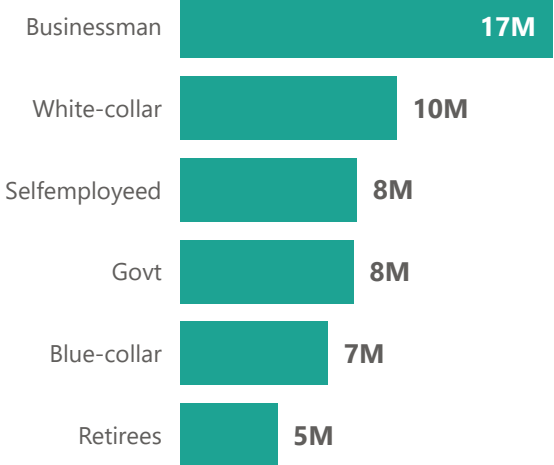
Revenue by Expenditure type



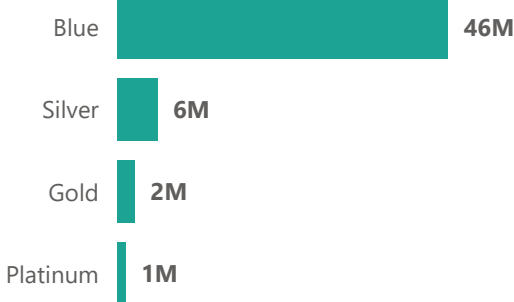
Revenue by Education



Revenue by Customer Job



Revenue by Card category



Credit Card Customer Report

Revenue

55M

Total Interest

8M

Income

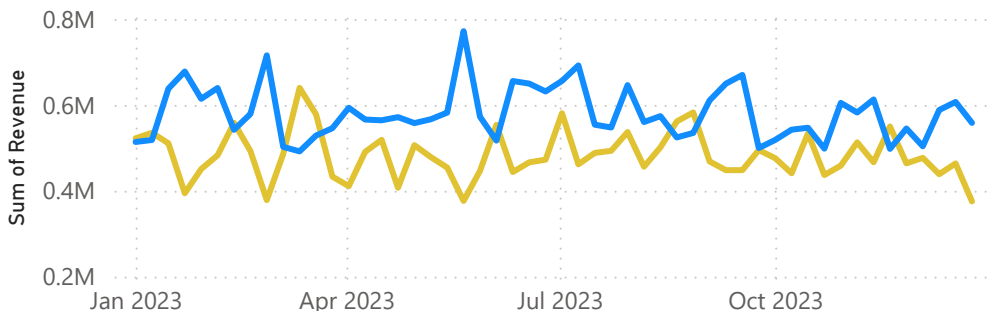
576M

CSS

3.19

Revenue by Week

Gender ● F ● M



Q4

Q3

Q2

Q1

Week_Start_Date

All

M

F

Swipe

Online

Chip

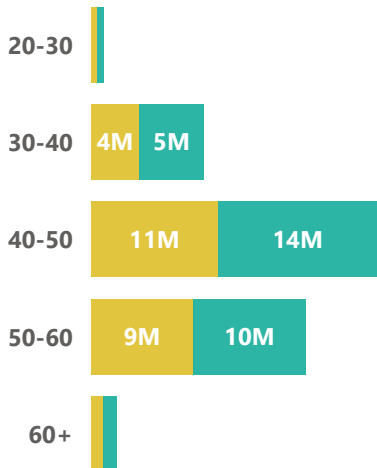
Silver

Blue

Gold

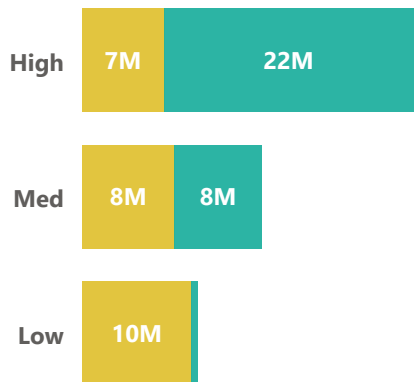
Platinum

Revenue by Age Group

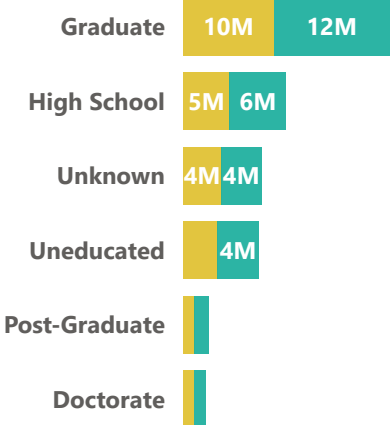


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
White-collar	10114656	103930055	1441074
Selfemployed	8261758	75313288	1119742
Retirees	4535184	48675030	630359
Govt	8111701	88773989	1160016
Businessman	17387832	186959919	2539390
Total	55315410	575914439	7843382

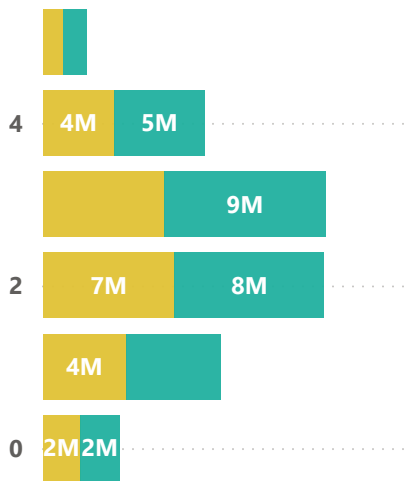
Revenue by Income Group



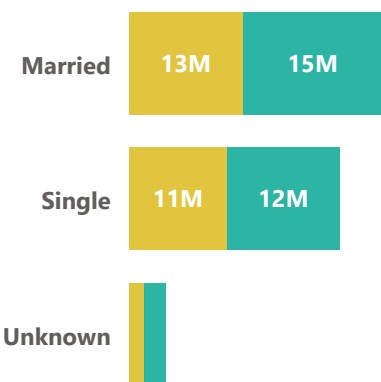
Revenue by Education



Revenue by Dependent



Revenue by Marital Status



Top 5 States

