



Pizza Sales SQL Analysis Project – Summary

This SQL project focuses on analyzing pizza sales data using structured queries. It provides a comprehensive insight into sales performance, customer preferences, and revenue trends within a fictional pizza business database.



Database: pizzahut



Key Analysis Performed:

1. Total Orders

- Calculates the total number of orders placed.

2. Total Revenue

- Computes total revenue generated from pizza sales.

3. Highest Priced Pizza

- Identifies the most expensive pizza on the menu.

4. Most Common Pizza Size

- Determines the most frequently ordered pizza size.

5. Top 5 Ordered Pizza Types

- Lists the five most popular pizza types by quantity sold.

6. Category-wise Pizza Quantities

- Shows how many pizzas were sold in each category (e.g., Classic, Veggie).

7. Hourly Order Distribution

- Analyzes order frequency by hour of the day.

8. Pizza Category Distribution

- Displays the count of pizza types under each category.

9. Average Pizzas per Day

- Calculates the average number of pizzas ordered daily.

10. Top 3 Pizza Types by Revenue

- Identifies the most revenue-generating pizza types.

11. Category-wise Revenue Contribution

- Shows the percentage of revenue each category contributes to total sales.

12. Cumulative Revenue Over Time

- Tracks revenue accumulation on a daily basis.

13. Top 3 Revenue Pizzas Per Category

- Ranks the top three revenue contributors in each pizza category.