

# BARBER BOOKING

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# PROBLEM STATEMENT

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- To upgrade the manual booking system of Barber Shop.
- Eradicate long waiting times.
- To know the prices and facilities of the shop

# SOLUTION PROPOSED

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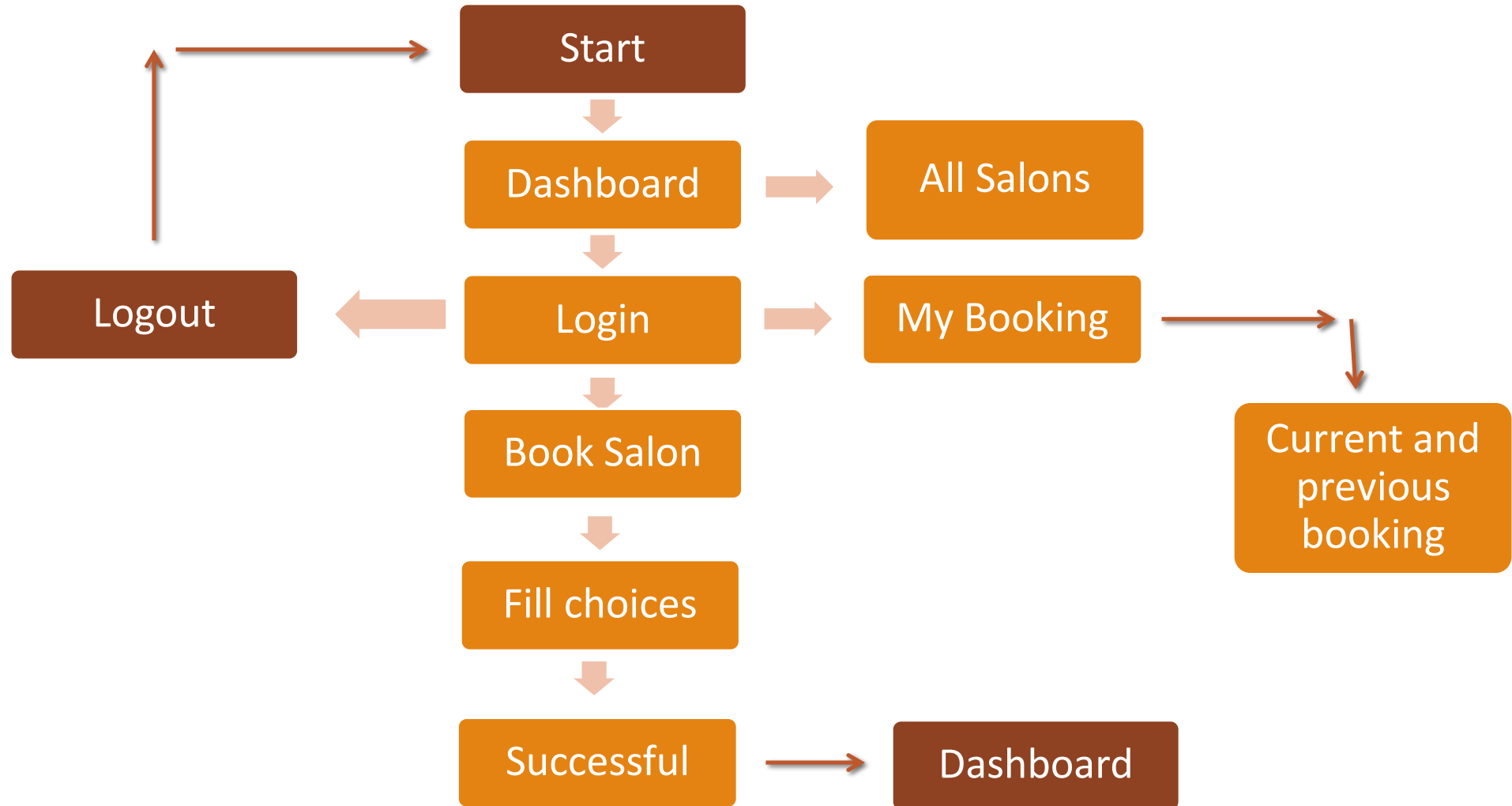
- **A Smart Barber Booking System(an App and Website) to:-**
  - A digital approach towards bookings of barbers.
  - Save time , buy products, find barbers by rating .
  - Help BarberShop to extends its reach.

# KEY FEATURES

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- Search All barber shop in your cities
- Know their prices and varieties of facility they provide(cutting, shaving ,massage etc.) and choose your own cutting and shaving style
- Book your own time slot(normal 30 min), it can save your time a lot.
- Get Amazing discounts on Booking
- Know rating of Barber And shop
- You can also shop for products which are sold in barbers shop directly through app.

# PROCESS MAP



# TECHNOLOGY BUCKET

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## ➤ Frontend :-

- xml
- Inbuild Libraries
- Map
- Android Studio

## ➤ Backend :-

- Java
- Dagger 2
- Firebase  
CloudStore
- FirebaseCloud  
Messaging

# REVENUE MODEL

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- Profit percentage in Every Booking.
- Advertisement
- Basically we will collaborate with barber for 20-30% margin in every booking and will give 15-20% discounts to customers. The net difference is our main revenue

# VALUE PREPOSITION

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- Know about every Barber Shop
- Ease of Booking a Barber at your desired time slot.
- Get Notified for every new offers
- Increase the income of Salons.



# SWOT ANALYSIS

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## Strength :-

1. On the go- Barber Booking System
2. Eradicate Waiting time
3. Amazing Discounts

## Opportunities :-

1. Upgrade the manual booking system.
2. Advancement in technology and digitalization.

## Weakness :-

1. Unaware about Booking vacancy.

## Threats :-

1. Sluggish Administration

# FUTURE SCOPE

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- Scalability of Salons.
- Merge with Beauty Parlors and Spa for Women.
- Door to Door facility.
- Analysis report of month.

THANK  
YOU