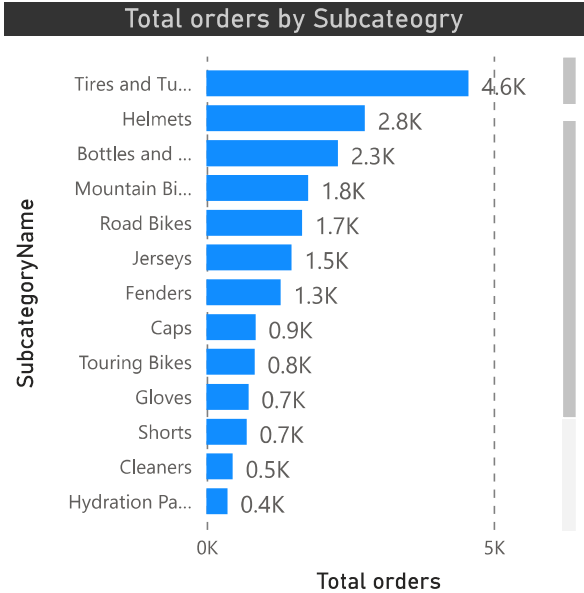
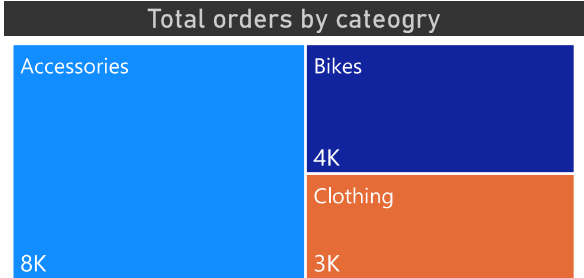




01-01-2016 30-06-2017



ProductName	Total orders	Return Rate
Water Bottle - 30 oz.		1.76
Mountain Tire Tube		1.68
Patch Kit/8 Patches		1.58
Fender Set - Mountain		1.24
Mountain Bottle Cage		2.36
Sport-100 Helmet, Blue		3.79
Sport-100 Helmet, Black		2.50
Sport-100 Helmet, Red		3.38
Road Tire Tube		1.68
HL Mountain Tire		3.69
AWC Logo Cap		1.34
Road Bottle Cage		1.89
ML Mountain Tire		1.14
Touring Tire Tube		1.86
HL Road Tire		3.16
Bike Wash - Dissolver		0.88
LL Mountain Tire		2.77
Hydration Pack - 70 oz.		2.46
LL Road Tire		2.56
Touring Tire		1.20
ML Road Tire		1.48
Total	10652	2.13

View Product Detail

Total Revenue

\$748.56K✓
Goal: 88 (+850536.77%)

Total Returns

66✓
Goal: 88 (+25%)

Total orders
1023!
Goal: 1074 (-4.75%)

Top Products (Orders)

Water Bottle - 30 oz.

Top Products (Profit)

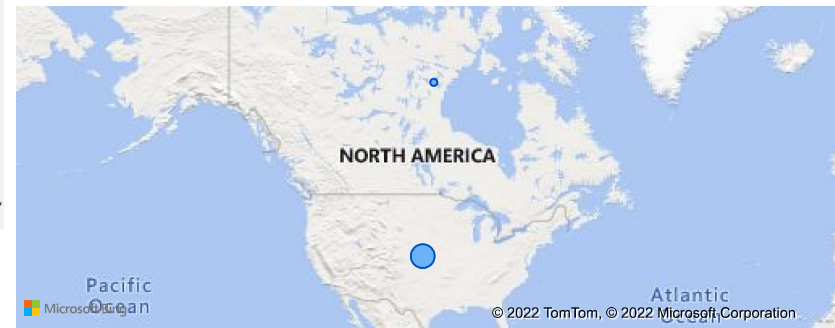
Mountain-200 Black, 46

Select all

Europe

North America

Pacific





Sport-100 Helmet, Red

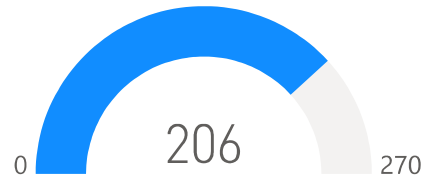
0.00



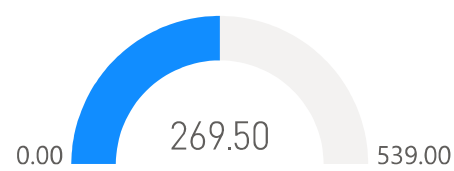
34.99
Avg Retail Price

34.99
Adjusted Price

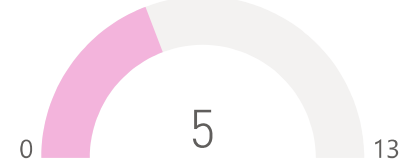
Current Month Order vs Target



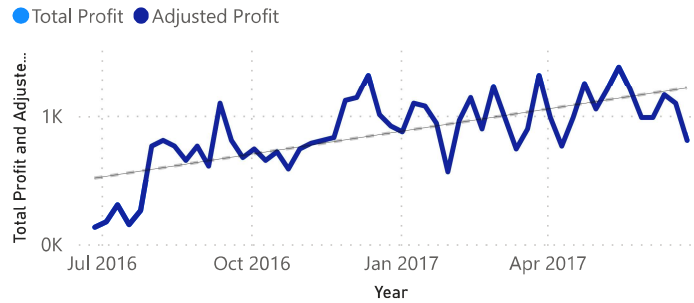
Current Month Revenue vs Target



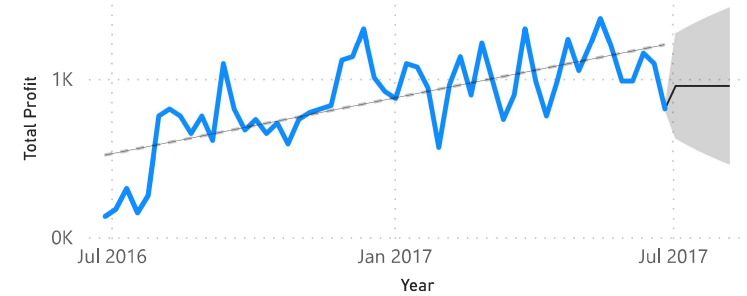
Current Month Return vs Prev Month



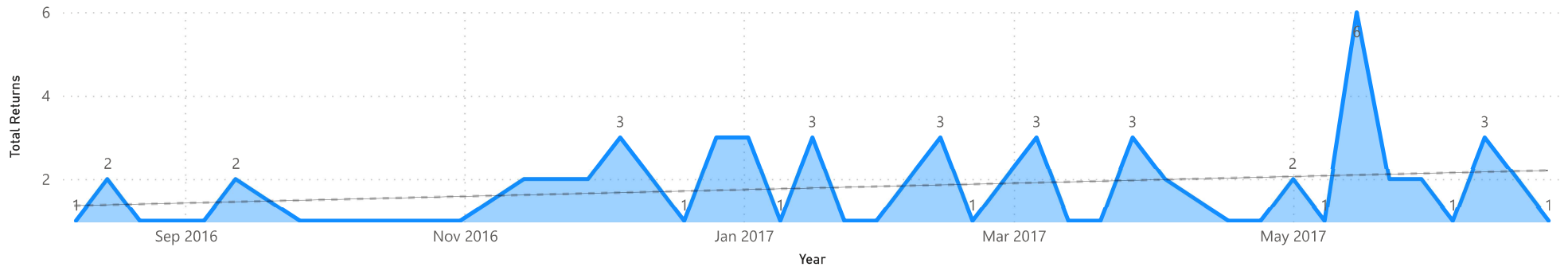
Weekly Profit



Weekly Profit

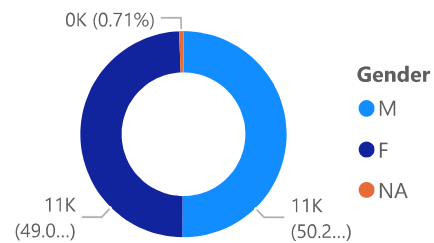


Weekly Return

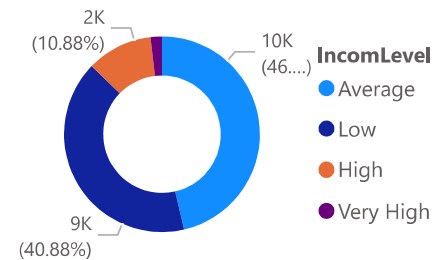


FullName	Total orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.49
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
Mr. Lance Blanco	4	\$7,207.07
Mrs. Audrey Blanco	4	\$7,139.17
Mr. Ricky Navarro	3	\$7,119.63
Total	353	\$7,51,130.39

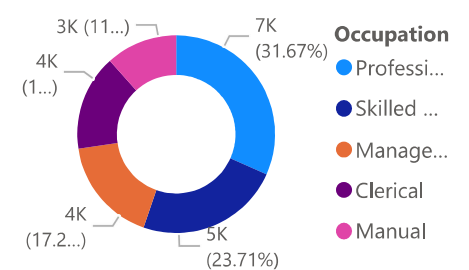
Orders by Gender



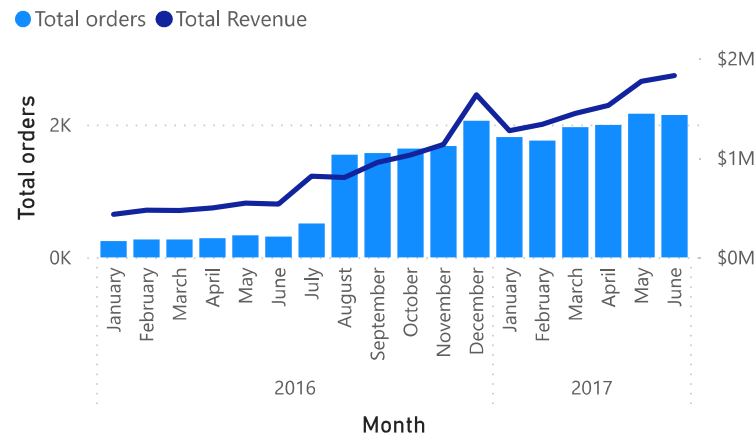
Orders by Income Level



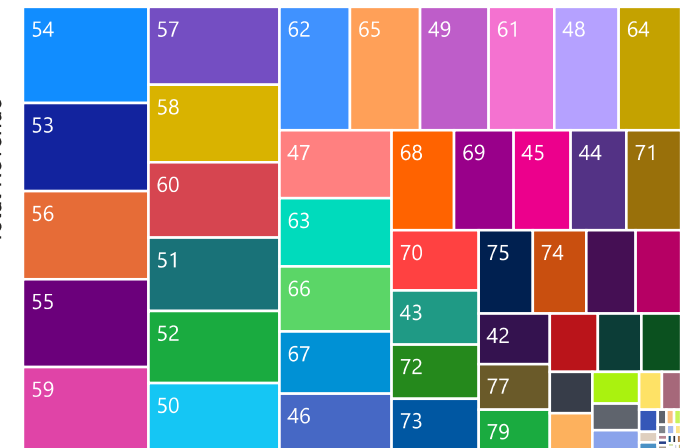
Orders by Occupation



Orders and Revenue by Month



Total orders by Current Age



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12.4...

Executive Summary →